67th Annual Design Exhibition AWARDS BOOK

ART DIRECTORS ASSOCIATION OF IOWA

Art Directors of Iowa's 67th Annual Design Exhibition

Since 1958, The Art Directors Association of Iowa has hosted an annual design exhibition that celebrates and awards student and professional designers across Iowa. For nearly seven decades, we've endeavored to lift up our fellow Iowans and build a community that showcases our talented peers.

This year, we celebrate the journey from curious creators to seasoned designers through this year's theme: Creative Freedom. When messy scribbles became masterpieces and every idea felt exciting, this theme honors the joy of creation before rules and precision took hold.

We are honored to celebrate our 67th Exhibition with you – thank you!





CATEGORIES

01	Advertising Design
02	Integrated Brand System
03	Announcements & Invitations
04	Book Design
05	Collateral
06	Editorial Design
07	Environmental Graphics & Design
08	Identity Mark
09	Identity System
10	Illustration
11	Video Spot
12	Photography
13	Poster Design
14	Sales Promotion & Packaging
15	Self-Promotion
16	Website & App Design
17	Social Media Content Design
18	Animation & Motion Graphics
19	Design for Social Impact/ Public Service
20	Unpublished

67th Exhibition: PROFESSIONAL JUDGES



Brayan Montes-Terrazas

Lead Creative & Owner, YAMZ World of Color

♥ Fort Collins, CO

Ying Ying Liu Design Lead, Verily ♥ San Francisco, CA





Mike Perry Founder & CCO, Tavern ♥ *Brooklyn, NY*

67th Exhibition: STUDENT JUDGES



Bridget Drendel

Partner & Co-Owner, Project7 Design

Des Moines, IA

Grant Cushman Graphic Designer, FUEL Cedar Rapids, IA





Annabel Wimer

Owner & Designer, Annabel Wimer Design

Des Moines, IA



2024 - 2025 ADAI BOARD MEMBERS

The hardworking team behind the 67th Annual Design Exhibition!

Emily Cooper Smith President & Creative Director Creative Director, Cooper Smith & Company

Megan Qualley Art Director Experiential Graphic Designer, RDG Planning & Design

Marwa Elkashif Graphic Designer & Sponsorship Assistant Professor of Art, Wartburg College

Jason Hill Graphic Designer & Photographer Exhibit Coordinator, Science Center of Iowa

Interested in being on the board? Send us an email at ADAI@artdirectorsiowa.org

Thank you TO OUR SPONSORS

Our generous supporters are critical in helping us recognize and foster creatve accomplishments in Iowa!

WEST DES MOINES

Chamber of Commerce





Printing Sponsors





Raffle Sponsors











RACHEL CORPUS

TALKING WITH SPIRIT



Student & Professional BEST OF SHOW AWARD WINNERS 02 Integrated Brand System | Professional BEST OF SHOW



Title:

ICCAI Brand System

Client:

Iowa Community College Advertising & Design Invitational

Company: DMACC



07 Environmental Graphics & Design | Student BEST OF SHOW



Title:

Damned Elagabalus Rome Exhibit

Name: Cabria Olsen

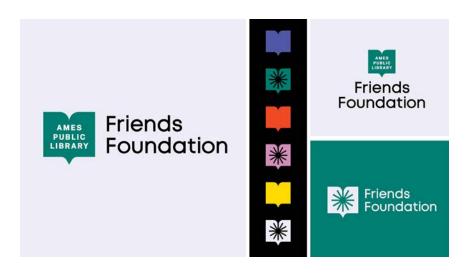
School: Iowa State University

Contributors: Grace Polzin



Professional JUDGE'S CHOICE

08 Identity Mark | Professional JUDGE'S CHOICE: BRAYAN MONTES-TERRAZAS



Title:

Ames Public Library Friends Foundation Logo

Client:

Ames Public Library Friends Foundation

Company: Rippke Design

Contributors:

Kira Mann, Shelby Mitchell, Ashley Rippke



16 Website & App Design | Professional JUDGE'S CHOICE: YING YING LIU



Title:

Swampscott Library Website

Client:

Swampscott Public Library

Company:

Juicebox Interactive

Contributors:

Miranda Finn, Jorunn Aasen, Bethoveen Todino, Ken Villanueva, Justin Cook, Karl Lang, Kiera McGregor



18 Animation & Motion Graphics | Professional JUDGE'S CHOICE: MIKE PERRY



Title: Camp High Spring Retreat

Client: Camp High

Company: Sweatsuit Studio

Contributors: Greg Dacyshyn, Tony Held, Brian Brown, Chico Petit



Student JUDGE'S CHOICE

05 Collateral | Student JUDGE'S CHOICE: ANNABEL WIMER



Title: Scenes from a Small Town

Name: Anne Hlavacek

School: Iowa State University



15 Self-Promotion | Student JUDGE'S CHOICE: GRANT CUSHMAN



Title: JAX

Name: Jax Dukes

School: DMACC



18 Animation & Motion Graphics | Student JUDGE'S CHOICE: BRIDGET DRENDEL



Title: Shapes of Saigon, Vietnam

Name: Ngoc Ton

School: Iowa State University



Category One: ADVERTISING DESIGN

ADAI'S 67TH EXHIBITION

w

01 Advertising Design | Professional BEST OF CATEGORY



Title: Ames Postcards

Client: Ames 1864

Company: Rippke Design

Contributors: Shelby Mitchell, Kira Mann





Title:

For All You Put In

Client:

Timpte

Company:

FUEL

Contributors:

Samantha King, Tanner Perkins, Aaron Mead, Dean Powell, Dale Jones, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, Brian Ellstrom 01 Advertising Design | Professional



Title:

Iowa State Fair 2024 Campaign

Client:

Iowa State Fair

Company: Hatch

Contributors: The Hatch Team

01 Advertising Design | Professional



Title: ISU Brock Purdy Ad

Client: Iowa State University

Company: ZLR Ignition

Contributors: ZLR Team 01 Advertising Design | Student BEST OF CATEGORY



Title: Chaco Messaging Campaign

Name: Katie Kangas

School: Iowa State University





Title:

Epicurean Grocery + Cafe

Name:

Emily Worsham

School: DMACC

Category Two: INTEGRATED BRAND SYSTEM

ADAI'S 67TH EXHIBITION

02 Integrated Brand System | Professional BEST OF CATEGORY & BEST OF SHOW



Title:

ICCAI Brand System

Client:

Iowa Community College Advertising & Design Invitational

Company: DMACC





02 Integrated Brand System | Professional MOST EFFECTIVE USE OF TYPE



Title: Yield Of Dreams Beer Campaign

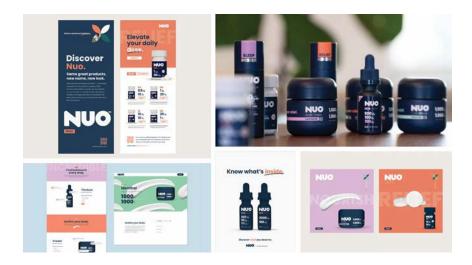
Client: Iowa Brewers Guild

Company: 818 - a tiny design empire

Contributors: 818 Design Team



02 Integrated Brand System | Professional



Title:

NUO Naturals Brand System

Client:

NUO

Company: Black Tie Creatives

Contributors: Jenn State

02 Integrated Brand System | Professional



Title:

Carstens Tree Moving Brand Identity

Client:

Carstens Tree Moving

Company:

Farmboy Marketing and Web Development

Contributors:

Taylor Cory, Isaac Hillaker, Vanessa Lewis, Ella Janssen



Title:

Iowa Realtors Brand Identity

Client:

Iowa Realtors

Company: Hatch

Contributors:

The Hatch Team

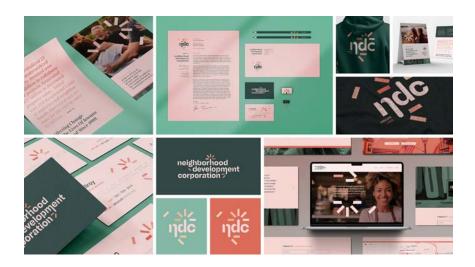


Title: Witty Kitty Brand Identity

Client: Witty Kitty

Company: Lauren Mickell Designs

Contributors: Lauren Swalve

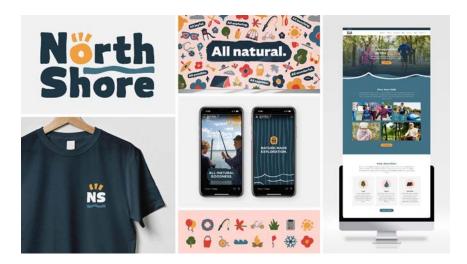


Neighborhood Development Corporation Integrated Brand System

Client: Neighborhood Development Corporation

Company: Plastic A Designs

Contributors: Jeremiah Elbel



Athene North Shore Branding

Client:

Polk County Conservation

Company: Red Dot Branding + Marketing

Contributors: Red Dot Team



Sleepy Hollow Branding

Client:

Polk County Conservation

Company:

Red Dot Branding + Marketing

Contributors: Red Dot Team



Ames Public Library Friends Foundation Brand System

Client: Ames Public Library Friends Foundation

Company: Rippke Design

Contributors: Kira Mann, Shelby Mitchell, Ashley Rippke



Restore Clinical Trial Branding

Client:

Kamau Therapeutics

Company: Rippke Design

Contributors:

Shelby Mitchell, Kira Mann, Ashley Rippke

02 Integrated Brand System | Student BEST OF CATEGORY



Title: Cat Expo

Name: Emma Wilson



02 Integrated Brand System | Student



Title:

Celestial Seasonings

Name: Anya Poggenklass

School: Wartburg College



Untitled No. 01

Name:

Clay Spahn

School:

Iowa State University

Contributors:

Clay Spahn, Garrett Burger, Theresa Lang, Jack Portz, Hadley Sheehan, Grace Purvis, Annika Trost, Nate Petrik, Mia Wang, Tiffany Kabanuk, Emma Shaw, Bjorn Iverson, Ben Cirksena, Ben Jordison



Title: Pedal&Pint

Name: Delaney Koogler



Nulus: Nebula Conference

Name: Derek Oberhelman

School: Grand View University



Pet Styling by Sam

Name: Devanne Metzger

School: Iowa State University

Contributors: Patrick Finley



Title: Open Al Branding

Name: Elise Considine

School: Iowa State University

Contributors: Kaylin Beadle



Title: 2038 Winter Olympics Branding

Name: Elise Considine



Amber Threads Honey Mead Branding

Name: Elise Considine



Epicurean

Name: Emily Hockett

School: DMACC



Title: Oasis Airways

Name: Gabrielle Dobereiner

02 Integrated Brand System | Student



Title:

Groovy Cleaning Company Brand System

Name:

Guadalupe Gamboa Garcia

School: Grand View University



Brew Lab

Name:

Iowa State University Graphic Design Practicum

School:

Iowa State University

Contributors:

Patrick Finley, Nadine Khoury, Maegan Luckiesh, Ella Janssen, Angelo Ducato, Mia Wang, McKenzie Rentschler, Morgan Shepherd, Sierra Kruger, Briley Banwart, Thomas Klein, Lauren Novack, Wyatt Hackman, Paige Panosh, Edward Casey, Allison Chappell, Brooks Doerrfeld, Natalie Clement, Jamie Beal, Anna Dunlap 02 Integrated Brand System | Student



Title:

Gap Brand Refresh

Name: Jaelyn Sproule



Second Harvest Brand Identity

Name: Jamie Beal



Title: Gialato Brand Identity

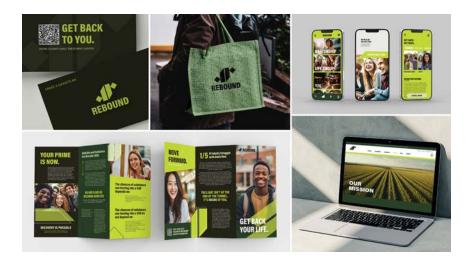
Name: Jamie Beal



Title: BE BOLD

Name: Jax Dukes

School: DMACC



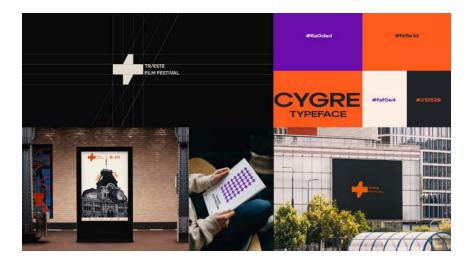
Title: Rebound

Name: Kaylin Beadle



Title: Colorado Rapids

Name: Kaylin Beadle

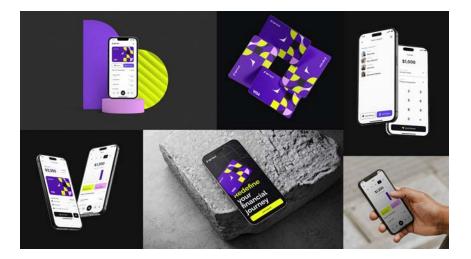


Trieste Film Festival Visual Identity

Name:

Michael Elshahat

School: Wartburg College



Sprout

Name:

Muhammad Khan Niazi

School: University of Northern Iowa



Renovation Jungle Branding

Name: Rose Dang

School: Grand View University



2025 Graphic Design Senior Show Branding

Name: Sophie Meyer



The Bone Brakers Cycling Team Branding

Name: Taylor Burnside

Category Three: ANNOUNCEMENTS & INVITATIONS

ADAI'S 67TH EXHIBITION

03 Announcements & Invitations | Professional BEST OF CATEGORY



Title:

Monochromatic Mirage

Client:

George Burton Carpenter & Jorgen Jensen

Company:

Now Now

Contributors: John Solarz, Adam Ferry





Custom-Pak Holiday Card

Client: Custom-Pak

Company: Red Dot Branding + Marketing

Contributors: Red Dot Team



Martin Venezky Invitation

Client:

University of Northern Iowa

Company: Riva Nayaju

03 Announcements & Invitations | Student BEST OF CATEGORY



Title: Senior Exhibit Invitation

Name: Milagros Toribio

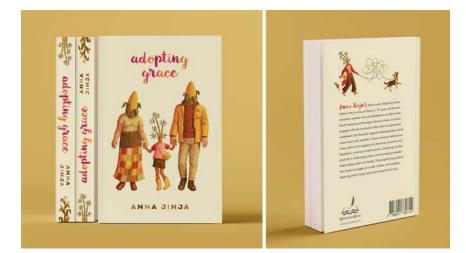
School: Wartburg College



Category Four: BOOK DESIGN

ADAI'S 67TH EXHIBITION

04 Book Design | Professional BEST OF CATEGORY



Title: Adopting Grace

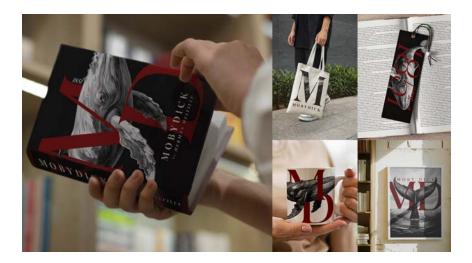
Client: Midwestern Books

Company: MiriamDraws

Contributors: Miriam Martincic, Anne Fleck



04 Book Design | Student BEST OF CATEGORY



Title: Moby Dick

Name: Ellie Rengstorf

School: Grand View University





Title:

League Gothic Booklet

Name:

Anna Miller

School: Drake University



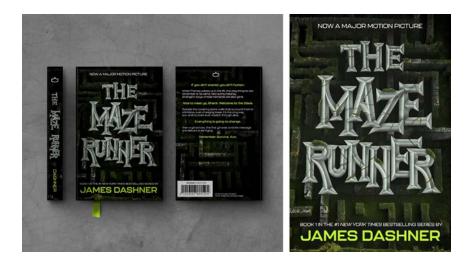
Title:

Crime and Punishment

Name:

Ashlyn Lon

School: DMACC



Title:

The Maze Runner

Name: Delaney Koogler



Title: The Great Gatsby

Name: Emily Hockett

School: DMACC



Title: Shapes in the Static

Name: Harlow Everpine

School: DMACC



Title: Despina Story book

Name: Haya Aladwani

School: University of Northern Iowa



Title:

Devine Comedy

Name:

Jax Dukes

School: DMACC



Title:

Alice's Adventures In Wonderland

Name:

Kailey Kramer

School: DMACC



Title:

Water Made It Wet Poster Zine

Name: Katie Kangas



Title:

Fields Type Specimen

Name:

Lauren Anderson

School:

Iowa State University



Title:

I Always Cry On My Birthday

Name: Lauren Anderson



Title: Gatsby Book Design

Name: Lylian Christiansen

School: DMACC



Title: Alice's Adventures In Wonderland

Name: Marina Magharious

School: DMACC



Title:

Life, Death, & Rebirth

Name: Ngoc Ton

Category Five: COLLATERAL



ADAI'S 67TH EXHIBITION

05 Collateral | Professional BEST OF CATEGORY



Title:

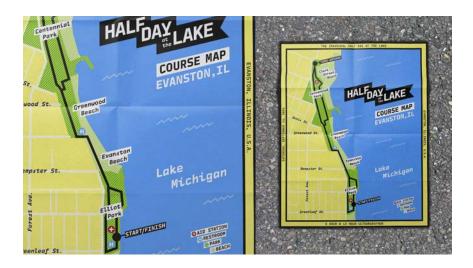
February 18th Sinduda Menu Design

Client: Sinduda

Company: Plastic A Designs

Contributors: Jeremiah Elbel, Diego Rodriguez





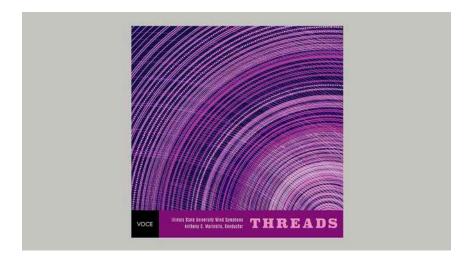
Title:

Half Day At The Lake Ultramarathon Course Map

Client:

Running Is Fun Sometimes & Half Day At The Lake Ultramarathon

Company: Ordered Mass



Title:

Threads Album Cover

Client:

Voce

Company: Owen Design

Contributors:

Chad Owen

05 Collateral | Professional



Title:

June 30th Sinduda Dinner Menu Design

Client:

Sinduda

Company: Plastic A Designs

Contributors: Jeremiah Elbel, Diego Rodriguez

05 Collateral | Professional



Title:

April 28th Sinduda Menu Design

Client:

Sinduda

Company: Plastic A Designs

Contributors:

Jeremiah Elbel, Diego Rodriguez

05 Collateral | Professional



Title: Dogeared Books Lovie Ornate Shirt

Client: Dogeared Books

Company: Rippke Design

Contributors: Shelby Mitchell



Title:

Dogeared Books Lovie Psychedelic Shirt

Client: Dogeared Books

Company: Rippke Design

Contributors: Shelby Mitchell

05 Collateral | Student BEST OF CATEGORY



Title: "Only Fans" Paws & Pints Merchandise

Name: Lydia Woerther



05 Collateral | Student JUDGE'S CHOICE: ANNABEL WIMER



Title: Scenes from a Small Town

Name: Anne Hlavacek





Title: See Me As I Am

Name: Cabria Olsen



Title:

Road to 270

Name: Jamie Beal



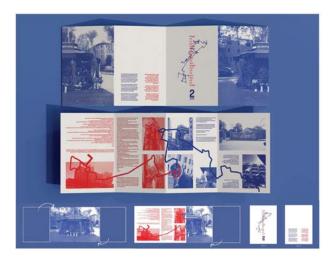
Title:

Paper To Paper

Name: Nadine Khoury

School: Iowa State University

Contributors: Bjorn Iverson



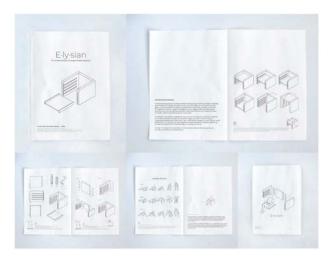
Title:

2 People

Name: Nadine Khoury

School: Iowa State University

Contributors: Bjorn Iverson



Title:

E.ly.sian

Name:

Nadine Khoury

School:

Iowa State University



Title:

Pyrex Postage Stamps

Name:

Sarah Reece

School:

DMACC

Category Six: EDITORIAL DESIGN



ADAI'S 67TH EXHIBITION

06 Editorial Design | Professional BEST OF CATEGORY



Title: WTP Issue 1

Client:

Wardrobe Theory Project

Company: Now Now

Contributors:

John Solarz, Adam Ferry, Colin Behr





Title:

Exhibition 06 Editorial Design Layout

Client:

Krause Family Art Gallery

Company: Plastic A Designs

Contributors: Jeremiah Elbel, Ann Priffis 06 Editorial Design | Student BEST OF CATEGORY



Title: Craffing Champions

Name: Grace Starr





Aespa Magazine

Name: AeJay Vivanh-Vong

06 Editorial Design | Student



Title:

Levi Strauss Annual Report Reimagined (2023)

Name: Emma Shaw

06 Editorial Design | Student



Title:

A Marvel(ous) Decade Report

Name: Lamaur Benjamin



Title: CHOCO Magazine

Name: Ngoc Ton

Category Seven: ENVIRONMENTAL GRAPHICS & DESIGN

ADAI'S 67TH EXHIBITION

07 Environmental Graphics & Design | Professional BEST OF CATEGORY



Title: NECC Interactive Donor Wall

Client:

Nebraska Early Childhood Collaborative

Company: RDG Planning & Design

Contributors: Megan Qualley, Tony Montgomery, Bridget Flaherty





Title: Pizza Disco

Client: Zeno's Pizza

Company: Project7 Design

Contributors: Project7 Design Team, Van Holmgren



When Things Get Moving Experiential Graphics

Client: Science Center of Iowa

Company: RDG Planning & Design

Contributors: Andy Poppen



Title: Ames Mural

Client: Ames 1864

Company: Rippke Design

Contributors: Shelby Mitchell



Emmetsburg Mural

Client: Once Again Consignments

Company: ShellRae Design

Contributors: Shelby Mitchell



Love Where You Live Mural

Client: The Protea Collective

Company: ShellRae Design

07 Environmental Graphics & Design | Professional



Title:

Jillian Blair Headstone

Client:

Michael Blair

Contributors:

Michael Blair

07 Environmental Graphics & Design | Student BEST OF CATEGORY & BEST OF SHOW



Title:

Damned Elagabalus Rome Exhibit

Name: Cabria Olsen

School: Iowa State University

Contributors: Grace Polzin







Title: Loop Triathlon

Name: Clarissa Olson

07 Environmental Graphics & Design | Student



Title:

A New M.U.

Name: Clarissa Olson



Title: Taco Express

Name: Cord McMahon

School: DMACC



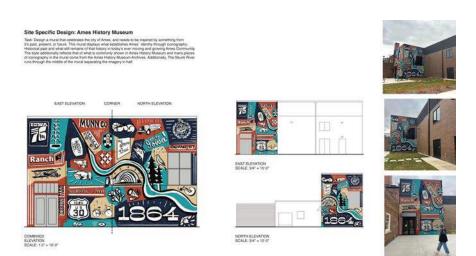
National Balloon Museum

Name: Devanne Metzger

School: Iowa State University

Contributors: Kylee Rueber, Brandon Olsen

07 Environmental Graphics & Design | Student



Title:

Ames Mural: Yesterday, Today, and Tomorrow

Name:

Elise Considine

School:

Iowa State University



Title: Prep Week Motivator

Name: Hannah Litterer



OakShot Distillery Application Systems

Name: Megan Anderson

School: University of Northern Iowa



Roots & Horizons: Ames History Museum Mural

Name: Natalie Clement



Ames Mural

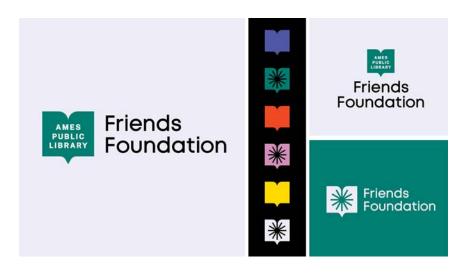
Name: Sierra Kruger

Category Eight: IDENTITY MARK

ADAI'S 67TH EXHIBITION

W

08 Identity Mark | Professional BEST OF CATEGORY & JUDGE'S CHOICE: BRAYAN MONTES-TERRAZAS



Title:

Ames Public Library Friends Foundation Logo

Client:

Ames Public Library Friends Foundation

Company: Rippke Design

Contributors:

Kira Mann, Shelby Mitchell, Ashley Rippke







Title: SEED Coalition Identity

Client: SEED Coalition

Company: 818 - a tiny design empire

Contributors: 818 Design Team



Title: Minerva Creek Identity Mark

Client: Minerva Creek

Company: Austin Richards Design

Contributors: Austin Richards



Title: 1817 Taqueria Logo

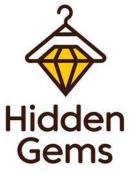
Client: University of Tennessee

Company: Flying Hippo

Contributors:

John Anderson, Scott Helms, Alex Schroeder, Megan Halsch





Title: Hidden Gems

Client: Hidden Gems

Company: FUEL

Contributors:

Dawn Hunter, Greg Sharp, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, Bill Eckloff



Title: Throwback

Client: Throwback

Company:

FUEL

Contributors:

Doug Cloven, Liz Cloven, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel $08\,Identity\,Mark\,|\,Professional$



Title: MIZIZI – Tapas Bar & Speakeasy

Client: Tyrod Taylor

Company: Iowa State University

Contributors: Patrick Finley



Title: Reverie

Client: Stephanie Campbell

Company: Klein Designed

Contributors: Paige Klein



Title:

Half Day At The Lake Logo

Client:

Running Is Fun Sometimes & Half Day At The Lake Ultramarathon

Company: Ordered Mass



Title: Wandro Kanne & Lalor, PC Identity Mark

Client: Wandro Kanne & Lalor, PC

Company: Plastic A Designs

Contributors: Jeremiah Elbel



Title:

Neighborhood Development Corporation Identity Mark

Client: Neighborhood Development Corporation

Company: Plastic A Designs

Contributors: Jeremiah Elbel 08 Identity Mark | Student BEST OF CATEGORY



Title: Emerald Aer Airline

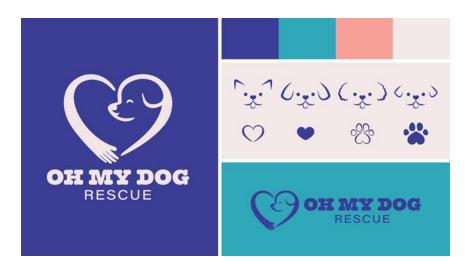
Name: Kylee Rueber

School: Iowa State University

Contributors: Patrick Finley



08 Identity Mark | Student



Title: Oh My Dog Rescue Rebrand

Name: Alexis Nishijima



Title:

2024 Drake Relays Logo

Name:

Anna Miller

School: Drake University

TEMPORARY EXHIBIT LOGO MERCATI DI TRAIANO MUSEO DEI FORI IMPERIAL ROMELITAY

> Censorship of Elagabalus
> Elagabalus' relation to the sun god

ELAGABATOS

ELACABALUS

Deviated forms to symbolize Elagabalus' break from the conventional norms expected of emperors of his era.

Title: Damned Elagablus

Name: Cabria Olsen



Title: Loop Triathlon

Name: Clarissa Olson



Title: Cattle Brand

Name: Dalia Gaytan

School: DMACC



Title: Kitchen Possible

Name: Emma Wilson

School: Iowa State University

Contributors: Branden Olsen





Title:

Iowa State University Cidery Identity Mark

Name:

Iowa State University Graphic Design Practicum

School:

Iowa State University

Contributors:

Patrick Finley, Nadine Khoury, Maegan Luckiesh, Ella Janssen, McKenzie Rentschler,



Title: Brew Lab Identity Mark

Name: Jamie Beal

School: Iowa State University

Contributors: Paige Panosh, Brooks Doerrfield, Ella Janssen





Title:

Marble Blue

Name: Jessica Cruz Hernandez



Title: Design Council Logo

Name: Lamaur Benjamin

School: Iowa State University

Contributors: Paige Panosh







Title:

River City Reels Logo

Name: Lydia Woerther



Title: Frostwick Academy

Name: Ngoc Ton



Title: Chicago CRED

Name: Reagan Bartlett

Category Nine: IDENTITY SYSTEM

ADAI'S 67TH EXHIBITION

09 Identity System | Professional BEST OF CATEGORY



Title:

Neighborhood Development Corporation Identity Mark

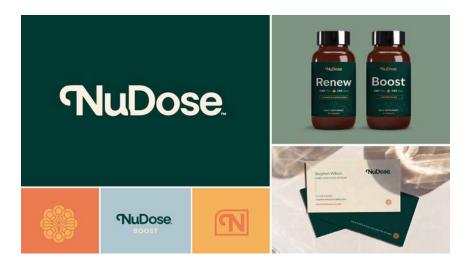
Client:

Neighborhood Development Corporation

Company: Plastic A Designs

Contributors: Jeremiah Elbel





Title:

NuDose Identity

Client:

NuDose

Company: Black Tie Creatives

Contributors: Jenn State

09 Identity System | Professional



Title: Flexible T Structure

Client: Tempo Architects

Company: Now Now

Contributors: John Solarz, Adam Ferry, Liv Stark



Title:

Wandro Kanne & Lalor, PC Identity System

Client:

Wandro Kanne & Lalor, PC

Company: Plastic A Designs

Contributors: Jeremiah Elbel



Title:

Best Fiber Friends

Client: Best Fiber Friends

Company: Project7 Design

Contributors: Project7 Design Team



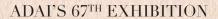
Title: 2024 Employee Retreat

Client: Camunda

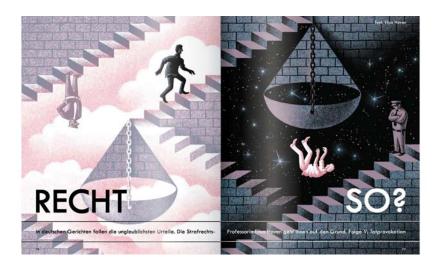
Company: Project7 Design

Contributors: Project7 Design Team

Category Ten: ILLUSTRATION



10 Illustration | Professional BEST OF CATEGORY



Title:

Entrapment

Client:

Zeit Verbrechen (A German Crime Magazine Published By Die Zeit)



Company: MiriamDraws

Contributors: Miriam Martincic, Julia Steinbrecher



Title: Rat Race

Contributors: Ayla Schiller



Title:

MoonDream Illustrations

Client:

MoonDream Beverage

Company: 818 - a tiny design empire

Contributors: 818 Design Team

10 Illustration | Professional



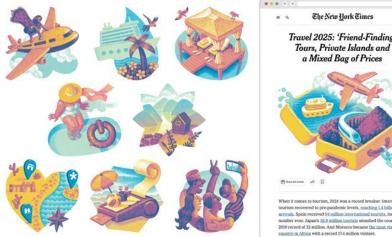
Title:

A Beautiful Rind Illustration

Client: Confluence Brewing Co.

Company: 818 - a tiny design empire

Contributors: 818 Design Team





an's 35.9 million tourists smashed the country'

Title:

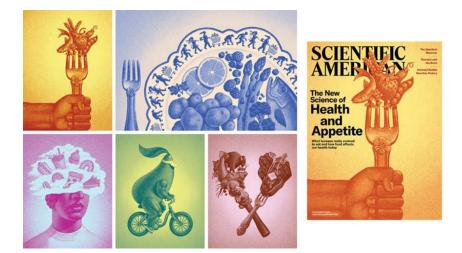
Travel Trends

Client:

The New York Times

Company: MiriamDraws

Contributors: Miriam Martincic, Minh Oung



Title: Nutrition Series

Client: Scientific American

Company: MiriamDraws

Contributors: Miriam Martincic, Michael Mrak



Title:

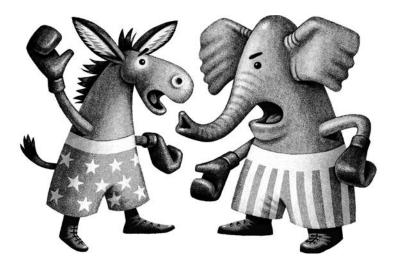
2024 Lancet Covers

Client:

The Lancet Infectious Diseases

Company: MiriamDraws

Contributors: Miriam Martincic, Marco De Ambrogi



Title:

Boxers

Client:

The New York Times for Kids

Company: MiriamDraws

Contributors:

Miriam Martincic, Fernanda Didini



Title: Kathmandu Valley

Company: Riva Nayaju

Contributors: Riva Nayaju 10 Illustration | Student BEST OF CATEGORY



Title: The Dog Enters

Name: Olivia Blanchard





Title:

lce

Name:

Annabelle Bishop

School: Iowa State University

Contributors: Miriam Martincic



Title: Unrecognized Risk

Name: Annabelle Bishop

School: Iowa State University

Contributors: Miriam Martincic



Title: Warm Wishes

Name: Annabelle Bishop

School: Iowa State University

Contributors: Miriam Martincic



The dog lay dead in the parks as the nice came to dispose of the mena. "The dog bothed at the month, bring at the docs, milling, in over tomed is fun, it raw widtly in clucke, lotting at its tail, ayout in a Jonny, and died, it la in the parket has about. Two clucks, song a voice. Delicently sensing decation and the segments of mine boarded our as solly as lalows gray leaves in a identical advant. Two clucks may among the same more:

Title:

Dog

Name:

Cabria Olsen



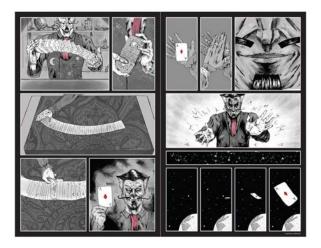
Title: Hot Dawg

Name: Cabria Olsen



Title: Rabbit Study

Name: Cabria Olsen



Title:

Mads the Magician

Name: Charles Pinegar



Title: Apple Pie

Name: Ella Stineman



Title:

Seollal Postcards

Name: Ella Stineman



Title:

Post-Apocolyptic Road Trip

Name:

Forest Deyeva



Title: To Be An Artist

Name: Jax Dukes



Title: White Fang

Name: Jenna Irlbeck



Title: Women's Oppression

Name: Jenna Irlbeck



Title: Galactic Amphibian Altercation

Name: Josie Bloemke



Title:

Sword and Stone Book Illustrations

Name: Laura Hayes

School: Iowa State University

Contributors: Miriam Martincic



Title: Reptile Icons

Name: Laura Hayes

School: Iowa State University

Contributors: Miriam Martincic



Title: Through the Woods

Name: Micha Fessler



Title: Halloween City

Name: Minh Le



Title: The Red Admiral

Name: Nayeli Mejia

School: Simpson College



Title:

Snowflake

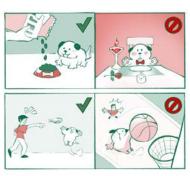
Name:

Olivia Blanchard

School:

Iowa State University





Title:

Raising Your Puppy, A Guide

Name: Payton Snyder

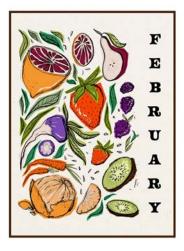


Title:

Echoes of Decay

Name:

Sarah Novy





Title:

February Produce

Name:

Sierra Kruger

Category Eleven: VIDEO SPOT

ADAI'S 67TH EXHIBITION

11 Video Spot | Professional BEST OF CATEGORY



Title: Iowa State Fair 2024 Commercial

Client: Iowa State Fair

Company: Hatch

Contributors: The Hatch Team, Luminary Creative



11 Video Spot | Professional



Title:

Waterfront Seafood Direct Announcement

Client:

Waterfront Seafood Market

Company:

Farmboy Marketing and Web Development

Contributors:

Patrick Tape Fleming, Olivia Husa, Connor Botts

11 Video Spot | Professional



Title:

Show Reel

Client:

FUEL

Company:

FUEL

Contributors:

Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, John Moes, Janet Larson, Blaine Rittmer, Bill Eckloff

11 Video Spot | Professional



Title: The Silly Moments TV

Client: Wellmark

Company: ZLR Ignition

Contributors: ZLR Team

11 Video Spot | Student BEST OF CATEGORY



Title: Airbnb Connected.

Name: Jaelyn Sproule



Category Twelve: PHOTOGRAPHY



ADAI'S 67TH EXHIBITION

12 Photography | Professional BEST OF CATEGORY



Title: Innovation Photography

Client: Iowa State University



Company: PUSH Branding / McClanahan Studio

Contributors: Scott Helms, Dan McClanahan, Megan Halsch 12 Photography | Student BEST OF CATEGORY



Title: ISU Midnight

Name: AeJay Vivanh-Vong





Title: B&W Beauty

Name: Annette Baker

School: Wartburg College



Title: Queer Expression

Name: Annette Baker

School: Wartburg College



Title: Iowa Storm

Name: Clarissa Olson



Title: Look Up

Name: Maegan Luckiesh

Category Thirteen: POSTER DESIGN



ADAI'S 67TH EXHIBITION

13 Poster Design | Professional BEST OF CATEGORY



Title:

Flow Is A State Of Mind

Client:

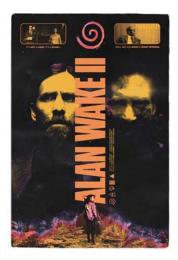
Korea Ensemble of Contemporary Design Association and the Taiwan Creators Association

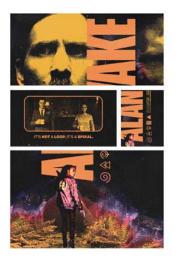
Company:

Christopher Scott Designer



13 Poster Design | Professional





Title: Alan Wake 2 Promotional Poster

Client: Remedy Entertainment

Company: Austin Richards Design

Contributors: Austin Richards

13 Poster Design | Professional



Title:

Peace Be With You

Client:

Des Moines Bike Collective

Company:

Cooper Smith & Company

Contributors:

Sally Cooper Smith, Emily Cooper Smith

13 Poster Design | Professional



Title: ICCADI Posters

Client:

Company: DMACC

Contributors: Michael Blair



Title:

Workplace of Tomorrow Poster

Client:

Iowa State University College of Design

Company: Ordered Mass



Title: Ernie's Cycle & Ice Cream Shop

Client: Des Moines Bike Collective

Company: Owen Design

Contributors: Chad Owen



Title:

Hinterland Music Festival 2024 Limited Edition Letterpress Poster

Client: Hinterland Music Festival

Company: The Permanent Collection

Contributors: Sarah McCoy 13 Poster Design | Student BEST OF CATEGORY



Title: Make Your Mark

Name: Derek Oberhelman

School: Grand View University



13 Poster Design | Student BOARD CHOICE



Title:

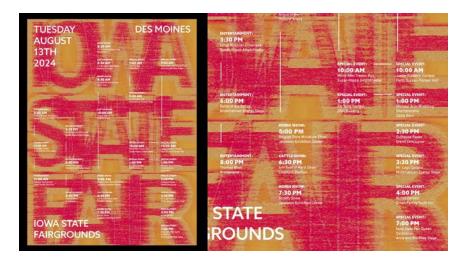
Hawaii Volcanoes National Park Poster

Name: AeJay Vivanh-Vong

School: Iowa State University



BOARD CHOICE



Title:

Iowa State Fair Schedule Poster

Name: Aejay Vivanh-Vong



Title: Orbitura

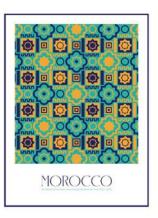
Name: Alexis Thayne



Title: Grizzlies Need You!

Name: Allison Chappell





Title: Morocco

Name:

Ashlyn Lon





Title: Office Space

Name: Ashlyn Lon



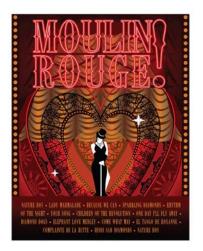
Title:

Type Specimen: Helvetica

Name: Breaden San Nicolas

School:

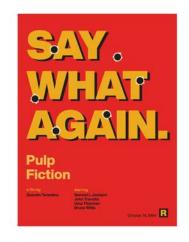
Iowa State University



Title: Moulin Rouge!

Name: Charles Pinegar





Title:

Pulp Fiction Movie Poster

Name:

Chloe Faucz



Title: AIGA Poster

Name: Emily Hockett



Title:

Crafting Champions Foldable, Double-Sided Poster

Name:

Grace Starr





Title:

Hozier Tour Poster Series

Name: Grace Reth



Title:

Spectrum of Innovation Poster Series

Name:

Iowa State University Graphic Design Practicum

School:

Iowa State University

Contributors:

Patrick Finley, Hannah Litterer, Sophie Meyer, Grace Reth



Title: Eclipse of Shadows

Name: Jaelyn Sproule



Title: Fall or Fly

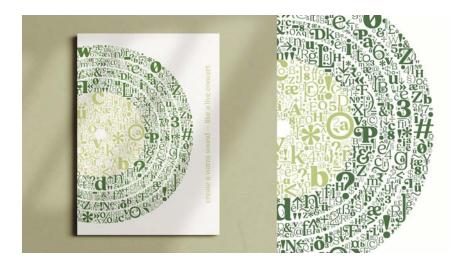
Name: Jaelyn Sproule



Title:

Power: As Explored Through Chess

Name: Kailey Stevens



Title: Fields Type Poster

Name: Lauren Anderson





Title:

Transcend Conference Poster

Name: Madyson Gray

School: Grand View University

Contributors: Hyena Nam





Title:

Echoes of Resistance

Name:

Muhammad Khan Niazi

School: University of Northern Iowa







Title:

Naked

Name:

Muhammad Khan Niazi

School:

University of Northern Iowa





Title:

Dry Tortugas National Park

Name: Ngoc Ton



Title:

Let's Not Set the World on Fire

Name: Ngoc Ton



Title:

Modern Movie Poster

Name: Sarah Reece



Title: Give Your Heart Away

Name: Sophia Lee



Title:

The Boondock Saints

Name: Velicia Victoria

Category Fourteen: SALES PROMOTION & PACKAGING

ADAI'S 67TH EXHIBITION

14 Sales Promotion & Packaging | Professional BEST OF CATEGORY



Title: Necromancer VHS

Client: Grindhouse Toys

Company: Fort Anarchy

Contributors: Brian Sauer, Mark Pennington, Chris Scott





Title:

MoonDream Packaging

Client:

MoonDream Beverage

Company: 818 - a tiny design empire

Contributors: 818 Design Team



Title:

New Way Whiskey Labels

Client:

New Way

Company: Red Dot Branding + Marketing

Contributors: Red Dot Team



Title: Magic 8 Red Blend

Client: Nocking Point Wines

Company: Sweatsuit Studio

Contributors: Brian Brown 14 Sales Promotion & Packaging | Student BEST OF CATEGORY



Title: Beer Label Design

Name: Brooke Lage





Title:

Epicurean Tinned Fish Packaging Design

Name: Abigail Howe



Title:

In the Zone

Name: Carnycia Royce



Epicurean Grocery Package Design

Name: Carter Donley

School: DMACC



Title: Scooter's Coffee Cups

Name: Delaney Koogler



Amber Threads Honey Mead Labels

Name: Elise Considine



Nieuw Skincare

Name:

Ella Janssen

School:

Iowa State University



Iowa State University Cidery

Name: Ella Janssen



Big League

Name: Grace Starr



Siren's Spirit

Name: Jessica Cruz Hernandez



Title: Cat Food Label Series

Name: Reagan Bartlett

Category Fifteen: SELF-PROMOTION

ADAI'S 67TH EXHIBITION

W

15 Self-Promotion | Professional BEST OF CATEGORY



Title: Book Shop

Client: Now Now

Company: Now Now

Contributors: John Solarz, Lucy Solarz, Liv Stark, Adam Ferry





Development of ANKA

Client:

ANKA

Company: ANKA



Title: Rippke Design Vibes Shirt

Client: Rippke Design

Company: Rippke Design

Contributors: Shelby Mitchell

15 Self-Promotion | Student BEST OF CATEGORY & JUDGE'S CHOICE: GRANT CUSHMAN



Title: JAX

Name: Jax Dukes

School: DMACC







Title: LA Personal Brand

Name: Lauren Anderson



Title: Graphic Design Portfolio

Name: Zack DeFrancisco

School: DMACC

Category Sixteen: WEBSITE & APP DESIGN

ADAI'S 67TH EXHIBITION

16 Website & App Design | Professional BEST OF CATEGORY



Title: Lloyd's Barber Shop Website

Client: Lloyd's Barber Shop

Company: Pennant Design Co.

Contributors: Payton Kelly



16 Website & App Design | Professional JUDGE'S CHOICE: YING YING LIU



Title:

Swampscott Library Website

Client:

Swampscott Public Library

Company:

Juicebox Interactive

Contributors:

Miranda Finn, Jorunn Aasen, Bethoveen Todino, Ken Villanueva, Justin Cook, Karl Lang, Kiera McGregor



16 Website & App Design | Professional



Title: DMOS.com

Client: DMOS Orthopaedic Centers

Company: Blue Compass

Contributors: Blue Compass

16 Website & App Design | Professional



Title:

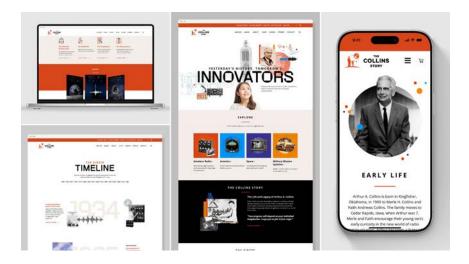
Carstens Tree Moving Website

Client:

Carstens Tree Moving

Company: Farmboy Marketing and Web Development

Contributors: Taylor Cory, Isaac Hillaker, Vanessa Lewis



Arthur A. Collins Legacy Association

Client:

Arthur A. Collins Legacy Association

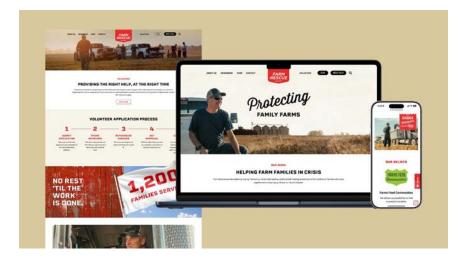
Company:

FUEL

Contributors:

Michael Collins, Mike Dupree, Rod Blocksome, Steve Tyson, Larry Tjaden, Jim Pruitt, Annette Juergens Busbee, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, Blaine Rittmer, Kris Fassler, Bill Eckloff

16 Website & App Design | Professional



Title:

Farm Rescue

Client:

Farm Rescue

Company:

FUEL

Contributors:

Bill Gross, Nate Clark, Dan Erdmann, Genita Limke, Jennifer Theurer Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, Bill Eckloff, Kris Fassler, Blaine Rittmer

16 Website & App Design | Professional



Title:

Farm Rescue Foundation

Client:

Farm Rescue

Company:

FUEL

Contributors:

Bill Gross, Genita Limke, Nate Clark, Dan Erdmann, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, Bill Eckloff, Kris Fassler, Blaine Rittmer



Title: DMARC Website

Client: DMARC

Company: Juicebox Interactive

Contributors:

Andy Burchardt, James Monsarvas, Francis Pegenia, Greg Hauenstein, Kiera McGregor



Decatur Parks Website

Client:

Decatur Park District

Company:

Juicebox Interactive

Contributors:

Maggie Bland, James Monsarvas, Megan Hendrickson, Brandon Stack, Jonathan Davis, Ian Marzalado, Ken Villanueva, Justin Cook, Kiera McGregor, Karl Lang

16 Website & App Design | Professional



Title: 2023 CSR Report

Client: Krause Group

Company: Now Now

Contributors: John Solarz, Adam Ferry, Brittnie Diamant

16 Website & App Design | Professional



Title:

GTSB Drive Smart Iowa Website

Client:

Iowa Governor's Traffic Safety Bureau

Company:

ZLR Ignition

Contributors: ZLR Team

16 Website & App Design | Student BEST OF CATEGORY



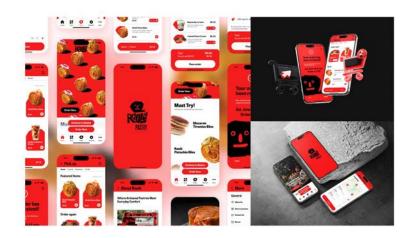
Title: Central

Name: Jordan Wyer

School: Drake University



16 Website & App Design | Student



Title:

Roulé Pastry Food Truck

Name: Ngoc Ton

16 Website & App Design | Student



Title:

Sundance Film Festival Site

Name:

Lamaur Benjamin

Category Seventeen: SOCIAL MEDIA CONTENT DESIGN

ADAI'S 67TH EXHIBITION

17 Social Media Content Design | Professional BEST OF CATEGORY



Title: ICCADI Social Media

Client:

ICCADI

Company: DMACC



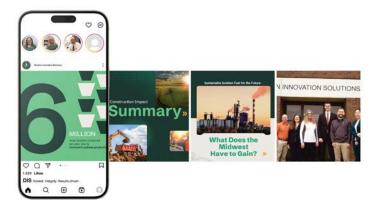


Ricochet Social

Client: Ricochet

Company: Black Tie Creatives

Contributors: Jenn State



DIS Brand Awareness Social Campaign

Client:

Decision Innovation Solutions

Company:

Farmboy Marketing and Web Development

Contributors:

Taylor Cory, Patrick Tape Fleming, Connor Botts, Olivia Husa, Zack DeFrancisco



Wooly's Monthly Calendar Illustrations

Client:

Wooly's

Company:

Wooly's

Contributors:

Taylor Burnside

17 Social Media Content Design | Student BEST OF CATEGORY



Title:

Taylor Tomlinson Social Media

Name:

Mavis Malecek

School: DMACC





La Taqueria Authentica Summer Social Media Campaign

Name: Abigail Howe

School: DMACC



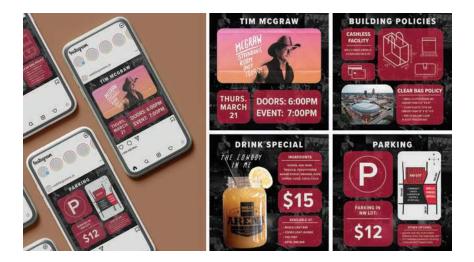
Story Showdown Social Posts

Name:

Emily Zeller

School:

Drake University



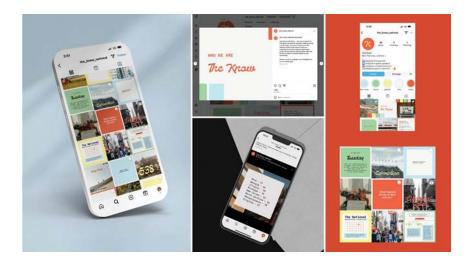
Know Before You Go

Name: Jamie Beal

School: Iowa State University

Contributors: Lucas Thul, Gage Schuling, Morgen Kuennen

17 Social Media Content Design | Student



Title:

The Know

Name: Kaylin Beadle

Category Eighteen: ANIMATION & MOTION GRAPHICS

ADAI'S 67TH EXHIBITION

18 Animation & Motion Graphics | Professional BEST OF CATEGORY & JUDGE'S CHOICE: MIKE PERRY



Title: Camp High Spring Retreat

Client: Camp High

Company: Sweatsuit Studio

Contributors:

Greg Dacyshyn, Tony Held, Brian Brown, Chico Petit







Food Waste Collection Animation

Client:

Denali

Company:

Anthologic

Contributors:

Megan Burns, Camille Wolfe, Todd Huffine, Sam George



Dragon Video Series

Client:

University of Silicon Valley

Company: Flying Hippo

Contributors: Saulo Zayas, Joel Barbosa



Round Out the Year

Client:

FUEL

Company:

FUEL

Contributors:

Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, John Moes, Janet Larson, Blaine Rittmer 18 Animation & Motion Graphics | Student BEST OF CATEGORY



Title: Escape

Name: Alexis Nishijima



18 Animation & Motion Graphics | Student JUDGE'S CHOICE: BRIDGET DRENDEL



Title: Shapes of Saigon, Vietnam

Name: Ngoc Ton





Title: In Sticky Situations

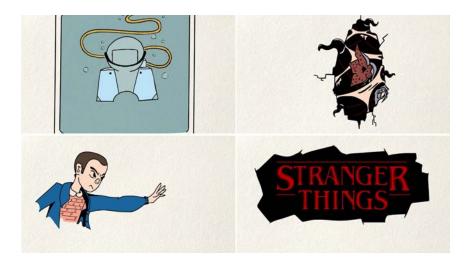
Name: Aejay Vivanh-Vong

18 Animation & Motion Graphics | Student



Title: One Small Step

Name: Clarissa Olson

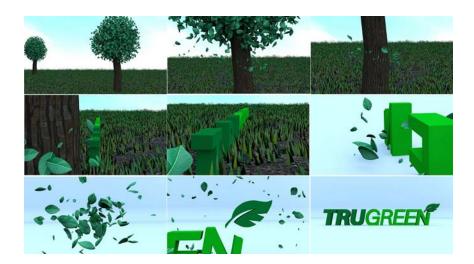


Stranger Things Morph

Name:

Hannah Blanchard-Courtier

School: DMACC



Tru Green Logo Reveal

Name: Hannah Blanchard-Courtier

School: DMACC



ISU Dining Logo Animation

Name:

Jessica Cruz Hernandez



Title: Babygirlism Sticker Set

Name: Ngoc Ton



& Everyone

Name: Sydney Madison



The Sophie Mitchell Debut Tour Motion Graphic

Name: Taylor Burnside

School: Iowa State University

Contributors: Sophie Mitchell



Title: Mythical Morph

Name: Tessa Biggerstaff

School: DMACC

Category Nineteen: DESIGN FOR SOCIAL IMPACT/ PUBLIC SERVICE



ADAI'S 67TH EXHIBITION

19 Design for Social Impact/ Public Service | Professional BEST OF CATEGORY



Title:

Governor's Traffic Safety Bureau Campaign

Client:

Iowa Governor's Traffic Safety Bureau

Company: ZLR Ignition

Contributors: ZLR Team



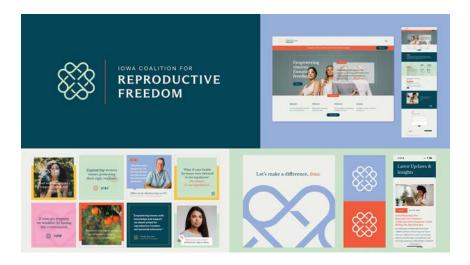


Title: The Water Ride

Client: The Move Project

Company: 818 - a tiny design empire

Contributors: 818 Design Team



ICRF Brand System

Client:

Iowa Coalition for Reproductive Freedom

Company: Black Tie Creatives

Contributors: Jenn State, Ellen Titman



Arthur A. Collins Legacy Association

Client:

Arthur A. Collins Legacy Association

Company:

FUEL

Contributors:

Michael Collins, Mike Dupree, Rod Blocksome, Steve Tyson, Larry Tjaden, Jim Pruitt, Annette Juergens Busbee, Eric Freese, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, Blaine Rittmer, Kris Fassler, Bill Eckloff



Hutch

Client: 1 Love 4 Animals

Company: MiriamDraws

Contributors: Miriam Martincic, Bill Smith





VOTE FOR A BETTER FUTURE

Client:

AIGA (American Institute of Graphic Arts)

Company: NHN Design



Empties.org Naming & Visual Identity

Client:

Iowa Beverage Association

Company:

Now Now

Contributors:

John Solarz, Adam Ferry

19 Design for Social Impact/ Public Service | Student BEST OF CATEGORY



Title: Fibbr Digital Literacy App

Name: Lamaur Benjamin





Title: SHIPHT Dreams Weekend Poster

Name: Andrew Meyer

School: University of Northern Iowa



Electoral College Educational Interactive Webpage

Name: Elise Considine



Title: Stewards

Name: Grace Starr



Title: Chicago CRED

Name: Reagan Bartlett

Category Twenty: UNPUBLISHED



ADAI'S 67TH EXHIBITION

20 Unpublished | Professional BEST OF CATEGORY



Title: Chido Chata Horchata

Client: Red Boot Beverage

Company: Project7 Design

Contributors: Project7 Design Team







Title:

Conner Acres Identity

Client: Conner Acres

Company: 818 - a tiny design empire

Contributors: 818 Design Team



Owners Compass Identity

Client: Owners Compass

Company: 818 - a tiny design empire

Contributors: 818 Design Team



Joe Pera at the Pabst Theater Poster

Client:

Joe Pera & Pabst Theater

Company: Ordered Mass



Title: Babe Whiskey

Client: Blue Ox Vodka

Company: Project7 Design

Contributors: Project7 Design Team



Title:

Syntriq Identity System

Client:

Syntriq

Company: Rippke Design

Contributors: Shelby Mitchell



Title: Dwindle

Contributors:

Smail Buljubasic



Title: Rubiks

Contributors:

Smail Buljubasic

Congratulations! TO EVERYONE IN THE SHOW





Thank You!

ADAI would like to thank our board members, judges, sponsors, and **you** for the hard work and dedication that made this year's event an overwhelming success.

Our mission has always been to showcase the very best of Iowa's design while connecting students and professionals across the state of Iowa.

We hope you'll join us again next year for our 68th Design Exhibition!





Art Directors of Iowa



@ArtDirectorsoflowa

