# 67<sup>th</sup> Annual Design Exhibition AWARDS BOOK

ART DIRECTORS ASSOCIATION OF IOWA

## Art Directors of Iowa's 67<sup>th</sup> Annual Design Exhibition

Since 1958, The Art Directors Association of Iowa has hosted an annual design exhibition that celebrates and awards student and professional designers across Iowa. For nearly seven decades, we've endeavored to lift up our fellow Iowans and build a community that showcases our talented peers.

This year, we celebrate the journey from curious creators to seasoned designers through this year's theme: Creative Freedom. When messy scribbles became masterpieces and every idea felt exciting, this theme honors the joy of creation before rules and precision took hold.

We are honored to celebrate our 67th Exhibition with you – thank you!





# CATEGORIES

01	Advertising Design
02	Integrated Brand System
03	Announcements & Invitations
04	Book Design
05	Collateral
06	Editorial Design
07	Environmental Graphics & Design
08	Identity Mark
09	Identity System
10	Illustration
11	Video Spot
12	Photography
13	Poster Design
14	Sales Promotion & Packaging
15	Self-Promotion
16	Website & App Design
17	Social Media Content Design
18	Animation & Motion Graphics
19	Design for Social Impact/ Public Service
20	Unpublished

### 67<sup>th</sup> Exhibition: PROFESSIONAL JUDGES



#### **Brayan Montes-Terrazas**

Lead Creative & Owner, YAMZ World of Color

♥ Fort Collins, CO

Ying Ying Liu Design Lead, Verily ♥ San Francisco, CA





Mike Perry Founder & CCO, Tavern ♥ *Brooklyn, NY* 

### 67<sup>th</sup> Exhibition: STUDENT JUDGES



**Bridget Drendel** 

Partner & Co-Owner, Project7 Design

Des Moines, IA

Grant Cushman Graphic Designer, FUEL Cedar Rapids, IA





**Annabel Wimer** 

Owner & Designer, Annabel Wimer Design

Des Moines, IA



## *2024 - 2025* ADAI BOARD MEMBERS

The hardworking team behind the 67th Annual Design Exhibition!

Emily Cooper Smith President & Creative Director Creative Director, Cooper Smith & Company

Megan Qualley Art Director Experiential Graphic Designer, RDG Planning & Design

Marwa Elkashif Graphic Designer & Sponsorship Assistant Professor of Art, Wartburg College

Jason Hill Graphic Designer & Photographer Exhibit Coordinator, Science Center of Iowa

Interested in being on the board? Send us an email at ADAI@artdirectorsiowa.org

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WEST DES MOINES

Chamber of Commerce





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### **RACHEL CORPUS**

TALKING WITH SPIRIT



Student & Professional BEST OF SHOW AWARD WINNERS 02 Integrated Brand System | Professional BEST OF SHOW



#### Title:

ICCAI Brand System

#### Client:

Iowa Community College Advertising & Design Invitational

Company: DMACC



#### 07 Environmental Graphics & Design | Student BEST OF SHOW



#### Title:

Damned Elagabalus Rome Exhibit

#### Name: Cabria Olsen

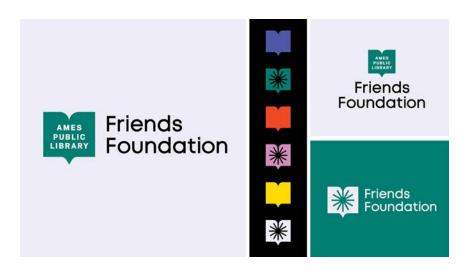
School: Iowa State University

**Contributors:** Grace Polzin



## **Professional** JUDGE'S CHOICE

08 Identity Mark | Professional JUDGE'S CHOICE: BRAYAN MONTES-TERRAZAS



#### Title:

Ames Public Library Friends Foundation Logo

#### Client:

Ames Public Library Friends Foundation

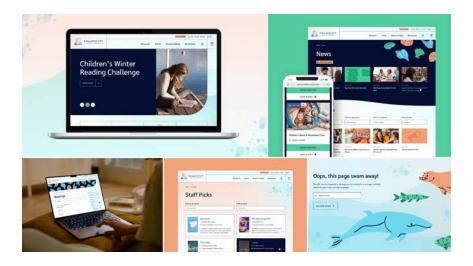
**Company:** Rippke Design

#### **Contributors:**

Kira Mann, Shelby Mitchell, Ashley Rippke



16 Website & App Design | Professional JUDGE'S CHOICE: YING YING LIU



#### Title:

Swampscott Library Website

#### Client:

Swampscott Public Library

#### Company:

Juicebox Interactive

#### **Contributors:**

Miranda Finn, Jorunn Aasen, Bethoveen Todino, Ken Villanueva, Justin Cook, Karl Lang, Kiera McGregor



18 Animation & Motion Graphics | Professional JUDGE'S CHOICE: MIKE PERRY



Title: Camp High Spring Retreat

Client: Camp High

**Company:** Sweatsuit Studio

Contributors: Greg Dacyshyn, Tony Held, Brian Brown, Chico Petit



## *Student* JUDGE'S CHOICE

#### 05 Collateral | Student JUDGE'S CHOICE: ANNABEL WIMER



#### Title: Scenes from a Small Town

Name: Anne Hlavacek

School: Iowa State University



#### 15 Self-Promotion | Student JUDGE'S CHOICE: GRANT CUSHMAN



#### Title: JAX

#### Name: Jax Dukes

#### School: DMACC



18 Animation & Motion Graphics | Student JUDGE'S CHOICE: BRIDGET DRENDEL



Title: Shapes of Saigon, Vietnam

Name: Ngoc Ton

School: Iowa State University



## Category One: ADVERTISING DESIGN

ADAI'S 67<sup>TH</sup> EXHIBITION

w

01 Advertising Design | Professional BEST OF CATEGORY



#### Title: Ames Postcards

#### Client: Ames 1864

**Company:** Rippke Design

Contributors: Shelby Mitchell, Kira Mann





#### Title:

For All You Put In

#### Client:

Timpte

#### Company:

FUEL

#### **Contributors:**

Samantha King, Tanner Perkins, Aaron Mead, Dean Powell, Dale Jones, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, Brian Ellstrom 01 Advertising Design | Professional



#### Title:

Iowa State Fair 2024 Campaign

#### Client:

Iowa State Fair

#### Company: Hatch

#### **Contributors:** The Hatch Team

01 Advertising Design | Professional



Title: ISU Brock Purdy Ad

Client: Iowa State University

Company: ZLR Ignition

Contributors: ZLR Team 01 Advertising Design | Student BEST OF CATEGORY



Title: Chaco Messaging Campaign

Name: Katie Kangas

School: Iowa State University





#### Title:

Epicurean Grocery + Cafe

#### Name:

Emily Worsham

#### School: DMACC

### Category Two: INTEGRATED BRAND SYSTEM

ADAI'S 67<sup>TH</sup> EXHIBITION

02 Integrated Brand System | Professional BEST OF CATEGORY & BEST OF SHOW



#### Title:

ICCAI Brand System

#### Client:

Iowa Community College Advertising & Design Invitational

Company: DMACC





02 Integrated Brand System | Professional MOST EFFECTIVE USE OF TYPE



Title: Yield Of Dreams Beer Campaign

Client: Iowa Brewers Guild

Company: 818 - a tiny design empire

Contributors: 818 Design Team



#### 02 Integrated Brand System | Professional



#### Title:

NUO Naturals Brand System

### Client:

NUO

Company: Black Tie Creatives

#### Contributors: Jenn State

#### 02 Integrated Brand System | Professional



#### Title:

Carstens Tree Moving Brand Identity

#### Client:

Carstens Tree Moving

#### Company:

Farmboy Marketing and Web Development

#### **Contributors:**

Taylor Cory, Isaac Hillaker, Vanessa Lewis, Ella Janssen



#### Title:

Iowa Realtors Brand Identity

#### Client:

Iowa Realtors

#### Company: Hatch

### Contributors:

The Hatch Team

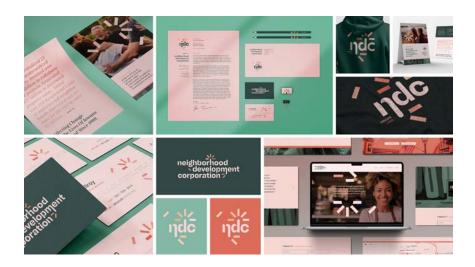


## Title: Witty Kitty Brand Identity

Client: Witty Kitty

Company: Lauren Mickell Designs

Contributors: Lauren Swalve

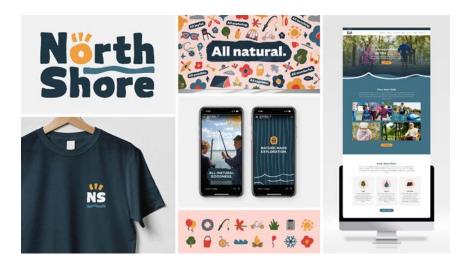


Neighborhood Development Corporation Integrated Brand System

Client: Neighborhood Development Corporation

**Company:** Plastic A Designs

Contributors: Jeremiah Elbel



Athene North Shore Branding

Client:

Polk County Conservation

Company: Red Dot Branding + Marketing

Contributors: Red Dot Team



Sleepy Hollow Branding

#### Client:

Polk County Conservation

# Company:

Red Dot Branding + Marketing

#### Contributors: Red Dot Team



Ames Public Library Friends Foundation Brand System

Client: Ames Public Library Friends Foundation

**Company:** Rippke Design

Contributors: Kira Mann, Shelby Mitchell, Ashley Rippke



Restore Clinical Trial Branding

#### **Client:**

Kamau Therapeutics

#### **Company:** Rippke Design

# **Contributors:**

Shelby Mitchell, Kira Mann, Ashley Rippke

02 Integrated Brand System | Student BEST OF CATEGORY



## Title: Cat Expo

Name: Emma Wilson



#### 02 Integrated Brand System | Student

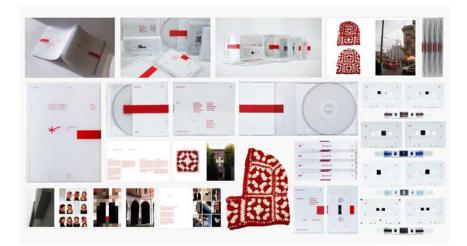


## Title:

**Celestial Seasonings** 

Name: Anya Poggenklass

School: Wartburg College



Untitled No. 01

# Name:

Clay Spahn

#### School:

Iowa State University

#### **Contributors:**

Clay Spahn, Garrett Burger, Theresa Lang, Jack Portz, Hadley Sheehan, Grace Purvis, Annika Trost, Nate Petrik, Mia Wang, Tiffany Kabanuk, Emma Shaw, Bjorn Iverson, Ben Cirksena, Ben Jordison



## Title: Pedal&Pint

Name: Delaney Koogler



Nulus: Nebula Conference

Name: Derek Oberhelman

School: Grand View University

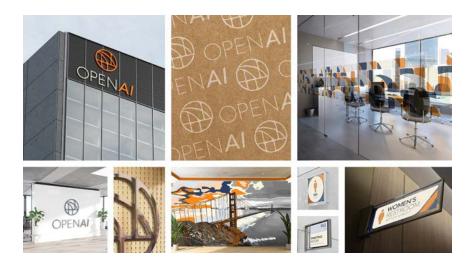


Pet Styling by Sam

Name: Devanne Metzger

School: Iowa State University

**Contributors:** Patrick Finley



#### Title: Open Al Branding

Name: Elise Considine

School: Iowa State University

Contributors: Kaylin Beadle



# Title: 2038 Winter Olympics Branding

Name: Elise Considine



Amber Threads Honey Mead Branding

Name: Elise Considine



Epicurean

## Name: Emily Hockett

# School: DMACC



## **Title:** Oasis Airways

Name: Gabrielle Dobereiner

02 Integrated Brand System | Student



## Title:

Groovy Cleaning Company Brand System

#### Name:

Guadalupe Gamboa Garcia

## School: Grand View University



Brew Lab

#### Name:

Iowa State University Graphic Design Practicum

#### School:

Iowa State University

#### **Contributors:**

Patrick Finley, Nadine Khoury, Maegan Luckiesh, Ella Janssen, Angelo Ducato, Mia Wang, McKenzie Rentschler, Morgan Shepherd, Sierra Kruger, Briley Banwart, Thomas Klein, Lauren Novack, Wyatt Hackman, Paige Panosh, Edward Casey, Allison Chappell, Brooks Doerrfeld, Natalie Clement, Jamie Beal, Anna Dunlap 02 Integrated Brand System | Student



#### Title:

Gap Brand Refresh

Name: Jaelyn Sproule



Second Harvest Brand Identity

#### Name: Jamie Beal



Title: Gialato Brand Identity

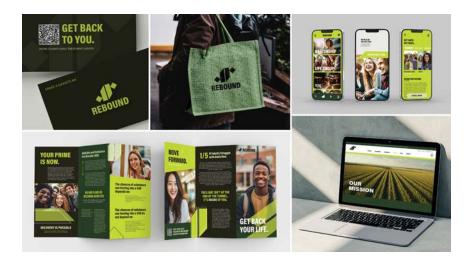
Name: Jamie Beal



# Title: BE BOLD

#### Name: Jax Dukes

# School: DMACC



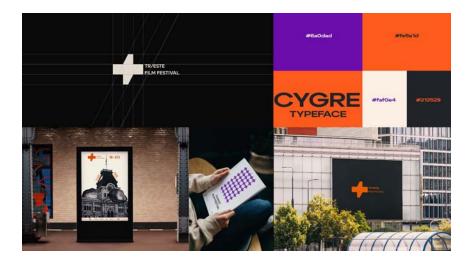
#### Title: Rebound

Name: Kaylin Beadle



## Title: Colorado Rapids

Name: Kaylin Beadle

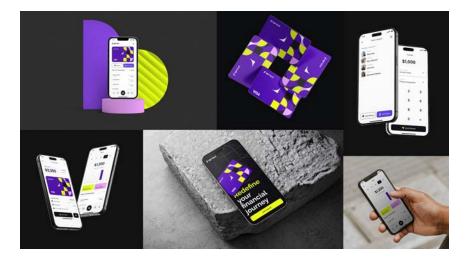


Trieste Film Festival Visual Identity

#### Name:

Michael Elshahat

# School: Wartburg College



Sprout

## Name:

Muhammad Khan Niazi

## School: University of Northern Iowa



**Renovation Jungle Branding** 

Name: Rose Dang

School: Grand View University



2025 Graphic Design Senior Show Branding

Name: Sophie Meyer



The Bone Brakers Cycling Team Branding

Name: Taylor Burnside

# Category Three: ANNOUNCEMENTS & INVITATIONS

ADAI'S 67TH EXHIBITION

03 Announcements & Invitations | Professional BEST OF CATEGORY



#### Title:

Monochromatic Mirage

#### **Client:**

George Burton Carpenter & Jorgen Jensen

#### Company:

Now Now

Contributors: John Solarz, Adam Ferry





Custom-Pak Holiday Card

Client: Custom-Pak

Company: Red Dot Branding + Marketing

Contributors: Red Dot Team



Martin Venezky Invitation

#### Client:

University of Northern Iowa

## **Company:** Riva Nayaju

03 Announcements & Invitations | Student BEST OF CATEGORY



Title: Senior Exhibit Invitation

Name: Milagros Toribio

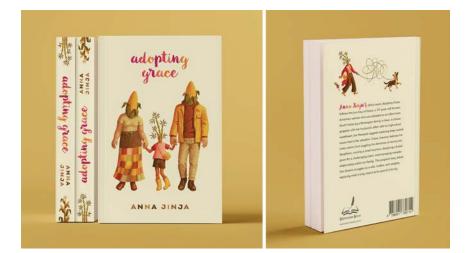
School: Wartburg College



# Category Four: BOOK DESIGN

ADAI'S 67<sup>TH</sup> EXHIBITION

04 Book Design | Professional BEST OF CATEGORY



### Title: Adopting Grace

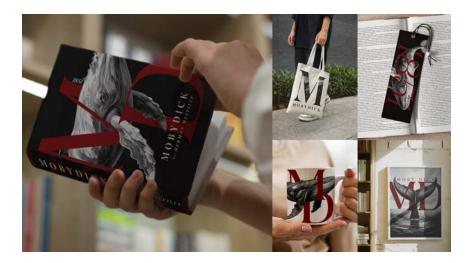
Client: Midwestern Books

Company: MiriamDraws

**Contributors:** Miriam Martincic, Anne Fleck



04 Book Design | Student BEST OF CATEGORY



Title: Moby Dick

Name: Ellie Rengstorf

School: Grand View University





## Title:

League Gothic Booklet

## Name:

Anna Miller

School: Drake University



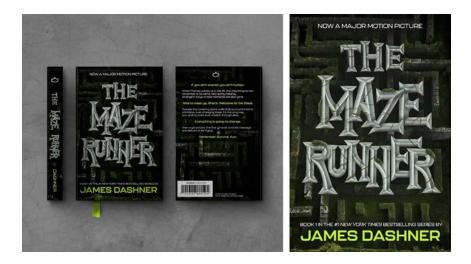
## Title:

Crime and Punishment

## Name:

Ashlyn Lon

### School: DMACC



#### Title:

The Maze Runner

Name: Delaney Koogler



**Title:** The Great Gatsby

Name: Emily Hockett

School: DMACC



## Title: Shapes in the Static

Name: Harlow Everpine

School: DMACC



## Title: Despina Story book

Name: Haya Aladwani

School: University of Northern Iowa



## Title:

Devine Comedy

## Name:

Jax Dukes

#### School: DMACC



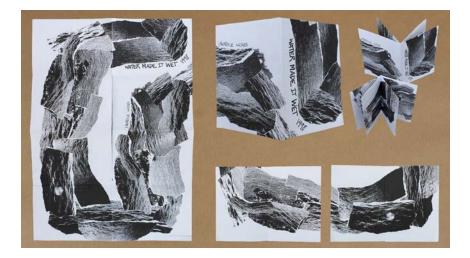
## Title:

Alice's Adventures In Wonderland

## Name:

Kailey Kramer

## School: DMACC



## Title:

Water Made It Wet Poster Zine

Name: Katie Kangas



### Title:

Fields Type Specimen

## Name:

Lauren Anderson

## School:

Iowa State University



## Title:

I Always Cry On My Birthday

Name: Lauren Anderson



## Title: Gatsby Book Design

Name: Lylian Christiansen

School: DMACC



## Title: Alice's Adventures In Wonderland

Name: Marina Magharious

School: DMACC



## Title:

Life, Death, & Rebirth

## Name: Ngoc Ton

# Category Five: COLLATERAL



ADAI'S 67<sup>TH</sup> EXHIBITION

05 Collateral | Professional BEST OF CATEGORY



#### Title:

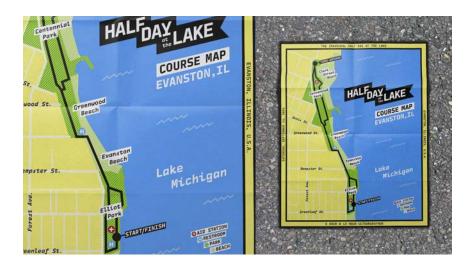
February 18th Sinduda Menu Design

#### Client: Sinduda

**Company:** Plastic A Designs

## Contributors: Jeremiah Elbel, Diego Rodriguez





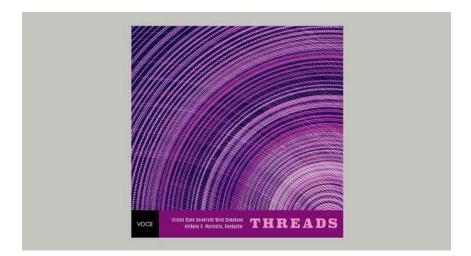
### Title:

Half Day At The Lake Ultramarathon Course Map

## Client:

Running Is Fun Sometimes & Half Day At The Lake Ultramarathon

Company: Ordered Mass



### Title:

Threads Album Cover

#### Client:

Voce

#### **Company:** Owen Design

## Contributors:

Chad Owen

#### 05 Collateral | Professional



#### Title:

June 30th Sinduda Dinner Menu Design

## Client:

Sinduda

**Company:** Plastic A Designs

Contributors: Jeremiah Elbel, Diego Rodriguez

#### 05 Collateral | Professional



#### Title:

April 28th Sinduda Menu Design

# Client:

Sinduda

**Company:** Plastic A Designs

## Contributors:

Jeremiah Elbel, Diego Rodriguez

#### 05 Collateral | Professional



## Title: Dogeared Books Lovie Ornate Shirt

Client: Dogeared Books

**Company:** Rippke Design

Contributors: Shelby Mitchell



#### Title:

Dogeared Books Lovie Psychedelic Shirt

## Client: Dogeared Books

**Company:** Rippke Design

#### Contributors: Shelby Mitchell

05 Collateral | Student BEST OF CATEGORY



Title: "Only Fans" Paws & Pints Merchandise

Name: Lydia Woerther



#### 05 Collateral | Student JUDGE'S CHOICE: ANNABEL WIMER



Title: Scenes from a Small Town

Name: Anne Hlavacek





Title: See Me As I Am

Name: Cabria Olsen



## Title:

Road to 270

#### Name: Jamie Beal



## Title:

Paper To Paper

Name: Nadine Khoury

School: Iowa State University

**Contributors:** Bjorn Iverson



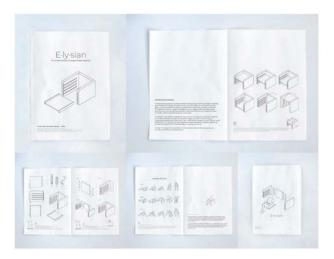
## Title:

2 People

Name: Nadine Khoury

School: Iowa State University

**Contributors:** Bjorn Iverson



## Title:

E.ly.sian

## Name:

Nadine Khoury

## School:

Iowa State University



#### Title:

Pyrex Postage Stamps

#### Name:

Sarah Reece

## School:

DMACC

# Category Six: EDITORIAL DESIGN



ADAI'S 67<sup>TH</sup> EXHIBITION

06 Editorial Design | Professional BEST OF CATEGORY



#### Title: WTP Issue 1

#### Client:

Wardrobe Theory Project

#### Company: Now Now

Contributors:

John Solarz, Adam Ferry, Colin Behr





#### Title:

Exhibition 06 Editorial Design Layout

#### Client:

Krause Family Art Gallery

### **Company:** Plastic A Designs

Contributors: Jeremiah Elbel, Ann Priffis 06 Editorial Design | Student BEST OF CATEGORY



Title: Craffing Champions

Name: Grace Starr





Aespa Magazine

Name: AeJay Vivanh-Vong

06 Editorial Design | Student



# Title:

Levi Strauss Annual Report Reimagined (2023)

Name: Emma Shaw

#### 06 Editorial Design | Student



## Title:

A Marvel(ous) Decade Report

Name: Lamaur Benjamin



# Title: CHOCO Magazine

Name: Ngoc Ton

# Category Seven: ENVIRONMENTAL GRAPHICS & DESIGN

ADAI'S 67<sup>TH</sup> EXHIBITION

07 Environmental Graphics & Design | Professional BEST OF CATEGORY



Title: NECC Interactive Donor Wall

#### Client:

Nebraska Early Childhood Collaborative

Company: RDG Planning & Design

**Contributors:** Megan Qualley, Tony Montgomery, Bridget Flaherty





# **Title:** Pizza Disco

**Client:** Zeno's Pizza

**Company:** Project7 Design

**Contributors:** Project7 Design Team, Van Holmgren



When Things Get Moving Experiential Graphics

#### Client: Science Center of Iowa

Company: RDG Planning & Design

# Contributors: Andy Poppen



Title: Ames Mural

Client: Ames 1864

**Company:** Rippke Design

Contributors: Shelby Mitchell



**Emmetsburg Mural** 

Client: Once Again Consignments

**Company:** ShellRae Design

Contributors: Shelby Mitchell



Love Where You Live Mural

Client: The Protea Collective

**Company:** ShellRae Design

#### 07 Environmental Graphics & Design | Professional



## Title:

Jillian Blair Headstone

## Client:

Michael Blair

# **Contributors:**

Michael Blair

#### 07 Environmental Graphics & Design | Student BEST OF CATEGORY & BEST OF SHOW



#### Title:

Damned Elagabalus Rome Exhibit

## Name: Cabria Olsen

School: Iowa State University

**Contributors:** Grace Polzin







# Title: Loop Triathlon

Name: Clarissa Olson

#### 07 Environmental Graphics & Design | Student



# Title:

A New M.U.

Name: Clarissa Olson



# **Title:** Taco Express

Name: Cord McMahon

School: DMACC



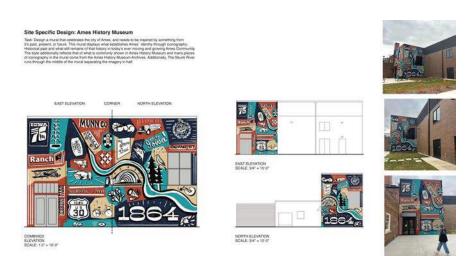
National Balloon Museum

Name: Devanne Metzger

School: Iowa State University

Contributors: Kylee Rueber, Brandon Olsen

#### 07 Environmental Graphics & Design | Student



# Title:

Ames Mural: Yesterday, Today, and Tomorrow

## Name:

Elise Considine

## School:

Iowa State University



# Title: Prep Week Motivator

Name: Hannah Litterer



OakShot Distillery Application Systems

# Name: Megan Anderson

School: University of Northern Iowa



Roots & Horizons: Ames History Museum Mural

Name: Natalie Clement



Ames Mural

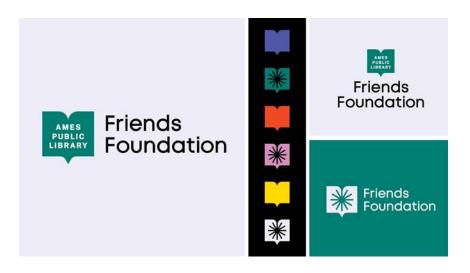
# Name: Sierra Kruger

# Category Eight: IDENTITY MARK

ADAI'S 67<sup>TH</sup> EXHIBITION

W

08 Identity Mark | Professional BEST OF CATEGORY & JUDGE'S CHOICE: BRAYAN MONTES-TERRAZAS



## Title:

Ames Public Library Friends Foundation Logo

# Client:

Ames Public Library Friends Foundation

# **Company:** Rippke Design

# **Contributors:**

Kira Mann, Shelby Mitchell, Ashley Rippke







# Title: SEED Coalition Identity

Client: SEED Coalition

Company: 818 - a tiny design empire

Contributors: 818 Design Team



Title: Minerva Creek Identity Mark

Client: Minerva Creek

**Company:** Austin Richards Design

Contributors: Austin Richards



## Title: 1817 Taqueria Logo

Client: University of Tennessee

#### **Company:** Flying Hippo

# **Contributors:**

John Anderson, Scott Helms, Alex Schroeder, Megan Halsch





Title: Hidden Gems

Client: Hidden Gems

**Company:** FUEL

## **Contributors:**

Dawn Hunter, Greg Sharp, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, Bill Eckloff



#### Title: Throwback

Client: Throwback

# Company:

FUEL

# **Contributors:**

Doug Cloven, Liz Cloven, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel  $08\,Identity\,Mark\,|\,Professional$ 



Title: MIZIZI – Tapas Bar & Speakeasy

Client: Tyrod Taylor

**Company:** Iowa State University

**Contributors:** Patrick Finley



#### Title: Reverie

Client: Stephanie Campbell

**Company:** Klein Designed

**Contributors:** Paige Klein



# Title:

Half Day At The Lake Logo

## Client:

Running Is Fun Sometimes & Half Day At The Lake Ultramarathon

# Company: Ordered Mass



## Title: Wandro Kanne & Lalor, PC Identity Mark

Client: Wandro Kanne & Lalor, PC

**Company:** Plastic A Designs

Contributors: Jeremiah Elbel



#### Title:

Neighborhood Development Corporation Identity Mark

Client: Neighborhood Development Corporation

Company: Plastic A Designs

Contributors: Jeremiah Elbel 08 Identity Mark | Student BEST OF CATEGORY



Title: Emerald Aer Airline

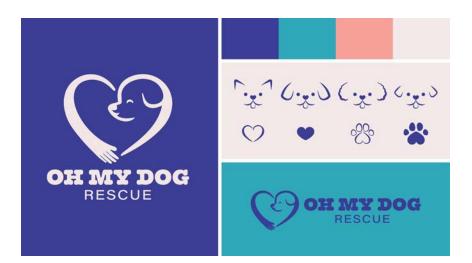
Name: Kylee Rueber

School: Iowa State University

**Contributors:** Patrick Finley



08 Identity Mark | Student



# Title: Oh My Dog Rescue Rebrand

Name: Alexis Nishijima



# Title:

2024 Drake Relays Logo

# Name:

Anna Miller

School: Drake University

TEMPORARY EXHIBIT LOGO MERCATI DI TRAIANO MUSEO DEI FORI IMPERIAL ROMELITAY

> Censorship of Elagabalus
> Elagabalus' relation to the sun god

ELAGABATOS

ELACABALUS

Deviated forms to symbolize Elagabalus' break from the conventional norms expected of emperors of his era.

Title: Damned Elagablus

Name: Cabria Olsen



**Title:** Loop Triathlon

Name: Clarissa Olson



# Title: Cattle Brand

# Name: Dalia Gaytan

# School: DMACC



Title: Kitchen Possible

Name: Emma Wilson

School: Iowa State University

Contributors: Branden Olsen





# Title:

Iowa State University Cidery Identity Mark

# Name:

Iowa State University Graphic Design Practicum

# School:

Iowa State University

# **Contributors:**

Patrick Finley, Nadine Khoury, Maegan Luckiesh, Ella Janssen, McKenzie Rentschler,



# Title: Brew Lab Identity Mark

Name: Jamie Beal

School: Iowa State University

Contributors: Paige Panosh, Brooks Doerrfield, Ella Janssen





# Title:

Marble Blue

Name: Jessica Cruz Hernandez



# Title: Design Council Logo

Name: Lamaur Benjamin

School: Iowa State University

**Contributors:** Paige Panosh







# Title:

River City Reels Logo

# Name: Lydia Woerther



Title: Frostwick Academy

Name: Ngoc Ton



# Title: Chicago CRED

Name: Reagan Bartlett

# Category Nine: IDENTITY SYSTEM

ADAI'S 67<sup>TH</sup> EXHIBITION

09 Identity System | Professional BEST OF CATEGORY



### Title:

Neighborhood Development Corporation Identity Mark

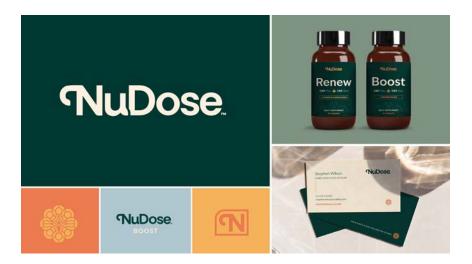
### Client:

Neighborhood Development Corporation

## **Company:** Plastic A Designs

Contributors: Jeremiah Elbel





# Title:

NuDose Identity

# Client:

NuDose

**Company:** Black Tie Creatives

Contributors: Jenn State

#### 09 Identity System | Professional



Title: Flexible T Structure

Client: Tempo Architects

Company: Now Now

Contributors: John Solarz, Adam Ferry, Liv Stark



## Title:

Wandro Kanne & Lalor, PC Identity System

## Client:

Wandro Kanne & Lalor, PC

**Company:** Plastic A Designs

Contributors: Jeremiah Elbel



## Title:

Best Fiber Friends

Client: Best Fiber Friends

**Company:** Project7 Design

Contributors: Project7 Design Team



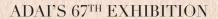
# Title: 2024 Employee Retreat

## Client: Camunda

**Company:** Project7 Design

Contributors: Project7 Design Team

# Category Ten: ILLUSTRATION



10 Illustration | Professional BEST OF CATEGORY



# Title:

Entrapment

## **Client:**

Zeit Verbrechen (A German Crime Magazine Published By Die Zeit)



#### Company: MiriamDraws

**Contributors:** Miriam Martincic, Julia Steinbrecher



# Title: Rat Race

Contributors: Ayla Schiller



## Title:

MoonDream Illustrations

### Client:

MoonDream Beverage

Company: 818 - a tiny design empire

## Contributors: 818 Design Team

10 Illustration | Professional



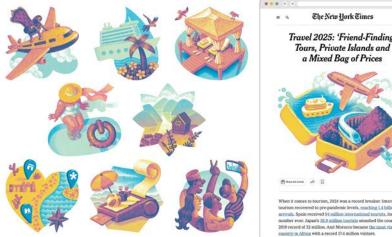
## Title:

A Beautiful Rind Illustration

Client: Confluence Brewing Co.

Company: 818 - a tiny design empire

Contributors: 818 Design Team





an's 35.9 million tourists smashed the country'

# Title:

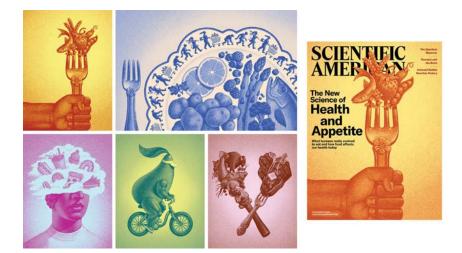
Travel Trends

# **Client:**

The New York Times

## **Company:** MiriamDraws

# **Contributors:** Miriam Martincic, Minh Oung



## Title: Nutrition Series

Client: Scientific American

Company: MiriamDraws

**Contributors:** Miriam Martincic, Michael Mrak



## Title:

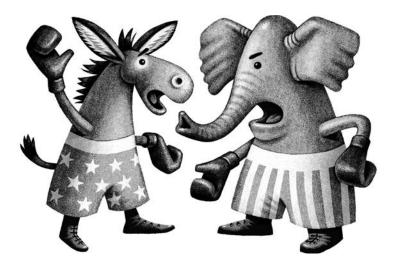
2024 Lancet Covers

Client:

The Lancet Infectious Diseases

Company: MiriamDraws

**Contributors:** Miriam Martincic, Marco De Ambrogi



# Title:

Boxers

## Client:

The New York Times for Kids

## Company: MiriamDraws

# Contributors:

Miriam Martincic, Fernanda Didini



# Title: Kathmandu Valley

**Company:** Riva Nayaju

**Contributors:** Riva Nayaju 10 Illustration | Student BEST OF CATEGORY



Title: The Dog Enters

Name: Olivia Blanchard





# Title:

lce

# Name:

Annabelle Bishop

School: Iowa State University

**Contributors:** Miriam Martincic



Title: Unrecognized Risk

Name: Annabelle Bishop

School: Iowa State University

**Contributors:** Miriam Martincic



# **Title:** Warm Wishes

Name: Annabelle Bishop

School: Iowa State University

**Contributors:** Miriam Martincic



The dog lay dead in the parks as the nice came to dispose of the mena. "The dog bothed at the month, bring at the docs, milling, in over tomed is fun, it raw widtly in clucke, lotting at its tail, ayout in a Jonny, and died, it la in the parket has about. Two clucks, song a voice. Delicently sensing decation and the segments of mine boarded our as solly as lalows gray leaves in a identical advant. Two clucks may among the same more:

# Title:

Dog

# Name:

Cabria Olsen



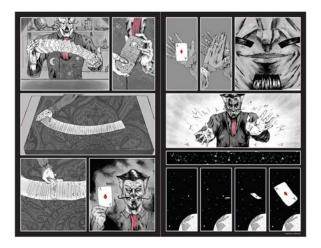
# Title: Hot Dawg

# Name: Cabria Olsen



Title: Rabbit Study

Name: Cabria Olsen



# Title:

Mads the Magician

Name: Charles Pinegar



# Title: Apple Pie

Name: Ella Stineman



# Title:

Seollal Postcards

Name: Ella Stineman



## Title:

Post-Apocolyptic Road Trip

# Name:

Forest Deyeva



# Title: To Be An Artist

#### Name: Jax Dukes



# **Title:** White Fang

## Name: Jenna Irlbeck



# Title: Women's Oppression

Name: Jenna Irlbeck



# Title: Galactic Amphibian Altercation

Name: Josie Bloemke



## Title:

Sword and Stone Book Illustrations

Name: Laura Hayes

School: Iowa State University

**Contributors:** Miriam Martincic



Title: Reptile Icons

Name: Laura Hayes

School: Iowa State University

**Contributors:** Miriam Martincic



# Title: Through the Woods

Name: Micha Fessler



Title: Halloween City

Name: Minh Le



#### Title: The Red Admiral

Name: Nayeli Mejia

School: Simpson College



## Title:

Snowflake

## Name:

Olivia Blanchard

# School:

Iowa State University





## Title:

Raising Your Puppy, A Guide

Name: Payton Snyder

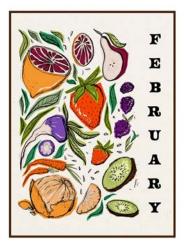


## Title:

Echoes of Decay

# Name:

Sarah Novy





## Title:

February Produce

# Name:

Sierra Kruger

# Category Eleven: VIDEO SPOT

ADAI'S 67<sup>TH</sup> EXHIBITION

11 Video Spot | Professional BEST OF CATEGORY



Title: Iowa State Fair 2024 Commercial

Client: Iowa State Fair

Company: Hatch

**Contributors:** The Hatch Team, Luminary Creative



11 Video Spot | Professional



#### Title:

Waterfront Seafood Direct Announcement

#### Client:

Waterfront Seafood Market

#### **Company:**

Farmboy Marketing and Web Development

## **Contributors:**

Patrick Tape Fleming, Olivia Husa, Connor Botts

#### 11 Video Spot | Professional



#### Title:

Show Reel

# Client:

FUEL

# Company:

FUEL

#### **Contributors:**

Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, John Moes, Janet Larson, Blaine Rittmer, Bill Eckloff

#### 11 Video Spot | Professional



Title: The Silly Moments TV

Client: Wellmark

Company: ZLR Ignition

Contributors: ZLR Team

#### 11 Video Spot | Student BEST OF CATEGORY



Title: Airbnb Connected.

Name: Jaelyn Sproule



# Category Twelve: PHOTOGRAPHY



ADAI'S 67TH EXHIBITION

12 Photography | Professional BEST OF CATEGORY



Title: Innovation Photography

Client: Iowa State University



**Company:** PUSH Branding / McClanahan Studio

Contributors: Scott Helms, Dan McClanahan, Megan Halsch 12 Photography | Student BEST OF CATEGORY



# Title: ISU Midnight

Name: AeJay Vivanh-Vong





# Title: B&W Beauty

Name: Annette Baker

School: Wartburg College



Title: Queer Expression

Name: Annette Baker

School: Wartburg College



#### Title: Iowa Storm

Name: Clarissa Olson



# Title: Look Up

Name: Maegan Luckiesh

# Category Thirteen: POSTER DESIGN



ADAI'S 67<sup>TH</sup> EXHIBITION

13 Poster Design | Professional BEST OF CATEGORY



#### Title:

Flow Is A State Of Mind

#### Client:

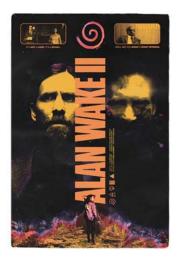
Korea Ensemble of Contemporary Design Association and the Taiwan Creators Association

#### Company:

Christopher Scott Designer



13 Poster Design | Professional





## Title: Alan Wake 2 Promotional Poster

Client: Remedy Entertainment

**Company:** Austin Richards Design

Contributors: Austin Richards

#### 13 Poster Design | Professional



#### Title:

Peace Be With You

#### Client:

Des Moines Bike Collective

#### Company:

Cooper Smith & Company

# **Contributors:**

Sally Cooper Smith, Emily Cooper Smith

13 Poster Design | Professional



## Title: ICCADI Posters

Client:

Company: DMACC

Contributors: Michael Blair



#### Title:

Workplace of Tomorrow Poster

#### Client:

Iowa State University College of Design

#### Company: Ordered Mass



#### Title: Ernie's Cycle & Ice Cream Shop

Client: Des Moines Bike Collective

**Company:** Owen Design

Contributors: Chad Owen



#### Title:

Hinterland Music Festival 2024 Limited Edition Letterpress Poster

Client: Hinterland Music Festival

**Company:** The Permanent Collection

**Contributors:** Sarah McCoy 13 Poster Design | Student BEST OF CATEGORY



Title: Make Your Mark

Name: Derek Oberhelman

School: Grand View University



13 Poster Design | Student BOARD CHOICE



#### Title:

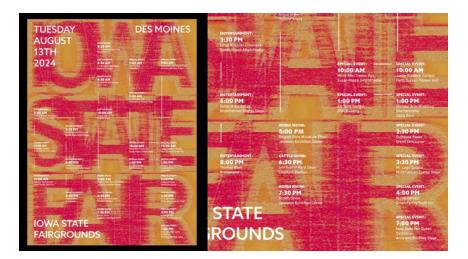
Hawaii Volcanoes National Park Poster

#### Name: AeJay Vivanh-Vong

School: Iowa State University



BOARD CHOICE



#### Title:

Iowa State Fair Schedule Poster

Name: Aejay Vivanh-Vong



#### Title: Orbitura

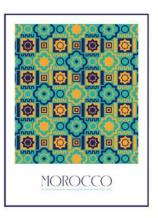
#### Name: Alexis Thayne



#### Title: Grizzlies Need You!

Name: Allison Chappell





#### Title: Morocco

#### Name:

Ashlyn Lon





#### **Title:** Office Space

#### Name: Ashlyn Lon



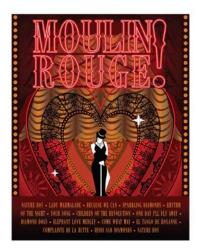
#### Title:

Type Specimen: Helvetica

#### Name: Breaden San Nicolas

School:

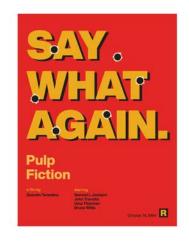
Iowa State University



### Title: Moulin Rouge!

Name: Charles Pinegar





#### Title:

Pulp Fiction Movie Poster

### Name:

Chloe Faucz



## Title: AIGA Poster

Name: Emily Hockett



#### Title:

Crafting Champions Foldable, Double-Sided Poster

# Name:

Grace Starr





## Title:

Hozier Tour Poster Series

Name: Grace Reth



#### Title:

Spectrum of Innovation Poster Series

#### Name:

Iowa State University Graphic Design Practicum

#### School:

Iowa State University

#### **Contributors:**

Patrick Finley, Hannah Litterer, Sophie Meyer, Grace Reth



#### Title: Eclipse of Shadows

Name: Jaelyn Sproule



## Title: Fall or Fly

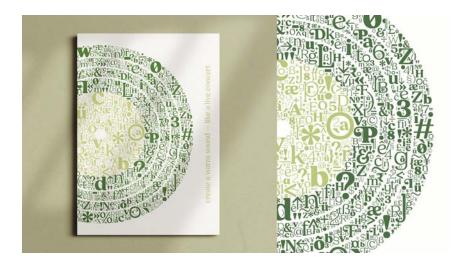
Name: Jaelyn Sproule



#### Title:

Power: As Explored Through Chess

Name: Kailey Stevens



### **Title:** Fields Type Poster

#### Name: Lauren Anderson





#### Title:

Transcend Conference Poster

Name: Madyson Gray

School: Grand View University

Contributors: Hyena Nam





#### Title:

Echoes of Resistance

#### Name:

Muhammad Khan Niazi

### School: University of Northern Iowa







#### Title:

Naked

#### Name:

Muhammad Khan Niazi

#### School:

University of Northern Iowa





#### Title:

Dry Tortugas National Park

#### Name: Ngoc Ton



#### Title:

Let's Not Set the World on Fire

### Name: Ngoc Ton



#### Title:

Modern Movie Poster

#### Name: Sarah Reece



#### Title: Give Your Heart Away

#### Name: Sophia Lee



## Title:

The Boondock Saints

#### Name: Velicia Victoria

# Category Fourteen: SALES PROMOTION & PACKAGING

ADAI'S 67<sup>TH</sup> EXHIBITION

14 Sales Promotion & Packaging | Professional BEST OF CATEGORY



Title: Necromancer VHS

Client: Grindhouse Toys

Company: Fort Anarchy

**Contributors:** Brian Sauer, Mark Pennington, Chris Scott





#### Title:

MoonDream Packaging

Client:

MoonDream Beverage

Company: 818 - a tiny design empire

Contributors: 818 Design Team



#### Title:

New Way Whiskey Labels

#### Client:

New Way

#### Company: Red Dot Branding + Marketing

#### Contributors: Red Dot Team



#### Title: Magic 8 Red Blend

Client: Nocking Point Wines

**Company:** Sweatsuit Studio

**Contributors:** Brian Brown 14 Sales Promotion & Packaging | Student BEST OF CATEGORY



#### Title: Beer Label Design

#### Name: Brooke Lage





#### Title:

Epicurean Tinned Fish Packaging Design

Name: Abigail Howe



## Title:

In the Zone

Name: Carnycia Royce



Epicurean Grocery Package Design

Name: Carter Donley

School: DMACC



## Title: Scooter's Coffee Cups

## Name: Delaney Koogler



Amber Threads Honey Mead Labels

Name: Elise Considine



Nieuw Skincare

## Name:

Ella Janssen

## School:

Iowa State University



Iowa State University Cidery

Name: Ella Janssen



Big League

### Name: Grace Starr



Siren's Spirit

Name: Jessica Cruz Hernandez



Title: Cat Food Label Series

Name: Reagan Bartlett

# Category Fifteen: SELF-PROMOTION

ADAI'S 67<sup>TH</sup> EXHIBITION

W

15 Self-Promotion | Professional BEST OF CATEGORY



Title: Book Shop

#### Client: Now Now

#### Company: Now Now

**Contributors:** John Solarz, Lucy Solarz, Liv Stark, Adam Ferry





Development of ANKA

## Client:

ANKA

#### **Company:** ANKA



Title: Rippke Design Vibes Shirt

Client: Rippke Design

**Company:** Rippke Design

Contributors: Shelby Mitchell

#### 15 Self-Promotion | Student BEST OF CATEGORY & JUDGE'S CHOICE: GRANT CUSHMAN



#### Title: JAX

### Name: Jax Dukes

School: DMACC







### Title: LA Personal Brand

Name: Lauren Anderson



## Title: Graphic Design Portfolio

Name: Zack DeFrancisco

School: DMACC

# Category Sixteen: WEBSITE & APP DESIGN

ADAI'S 67TH EXHIBITION

16 Website & App Design | Professional BEST OF CATEGORY



## Title: Lloyd's Barber Shop Website

Client: Lloyd's Barber Shop

**Company:** Pennant Design Co.

**Contributors:** Payton Kelly



16 Website & App Design | Professional JUDGE'S CHOICE: YING YING LIU



#### Title:

Swampscott Library Website

#### Client:

Swampscott Public Library

## Company:

Juicebox Interactive

## **Contributors:**

Miranda Finn, Jorunn Aasen, Bethoveen Todino, Ken Villanueva, Justin Cook, Karl Lang, Kiera McGregor



#### 16 Website & App Design | Professional



## Title: DMOS.com

Client: DMOS Orthopaedic Centers

**Company:** Blue Compass

Contributors: Blue Compass

#### 16 Website & App Design | Professional



#### Title:

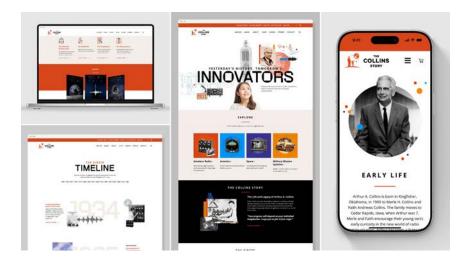
Carstens Tree Moving Website

#### Client:

Carstens Tree Moving

**Company:** Farmboy Marketing and Web Development

Contributors: Taylor Cory, Isaac Hillaker, Vanessa Lewis



Arthur A. Collins Legacy Association

## Client:

Arthur A. Collins Legacy Association

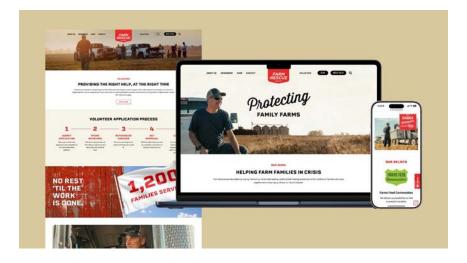
### Company:

FUEL

## **Contributors:**

Michael Collins, Mike Dupree, Rod Blocksome, Steve Tyson, Larry Tjaden, Jim Pruitt, Annette Juergens Busbee, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, Blaine Rittmer, Kris Fassler, Bill Eckloff

#### 16 Website & App Design | Professional



#### Title:

Farm Rescue

#### Client:

Farm Rescue

### Company:

FUEL

#### **Contributors:**

Bill Gross, Nate Clark, Dan Erdmann, Genita Limke, Jennifer Theurer Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, Bill Eckloff, Kris Fassler, Blaine Rittmer

#### 16 Website & App Design | Professional



#### Title:

Farm Rescue Foundation

#### Client:

Farm Rescue

#### **Company:**

FUEL

#### **Contributors:**

Bill Gross, Genita Limke, Nate Clark, Dan Erdmann, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, Bill Eckloff, Kris Fassler, Blaine Rittmer



## Title: DMARC Website

#### Client: DMARC

#### Company: Juicebox Interactive

## **Contributors:**

Andy Burchardt, James Monsarvas, Francis Pegenia, Greg Hauenstein, Kiera McGregor



Decatur Parks Website

#### Client:

Decatur Park District

#### **Company:**

Juicebox Interactive

#### **Contributors:**

Maggie Bland, James Monsarvas, Megan Hendrickson, Brandon Stack, Jonathan Davis, Ian Marzalado, Ken Villanueva, Justin Cook, Kiera McGregor, Karl Lang

#### 16 Website & App Design | Professional



Title: 2023 CSR Report

Client: Krause Group

Company: Now Now

**Contributors:** John Solarz, Adam Ferry, Brittnie Diamant

#### 16 Website & App Design | Professional



### Title:

GTSB Drive Smart Iowa Website

#### Client:

Iowa Governor's Traffic Safety Bureau

## Company:

ZLR Ignition

## Contributors: ZLR Team

16 Website & App Design | Student BEST OF CATEGORY



## Title: Central

Name: Jordan Wyer

School: Drake University



16 Website & App Design | Student



## Title:

Roulé Pastry Food Truck

Name: Ngoc Ton

#### 16 Website & App Design | Student



## Title:

Sundance Film Festival Site

## Name:

Lamaur Benjamin

# Category Seventeen: SOCIAL MEDIA CONTENT DESIGN

ADAI'S 67<sup>TH</sup> EXHIBITION

#### 17 Social Media Content Design | Professional BEST OF CATEGORY



Title: ICCADI Social Media

## Client:

ICCADI

Company: DMACC



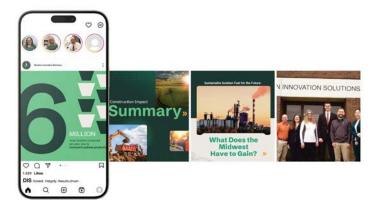


**Ricochet Social** 

#### Client: Ricochet

**Company:** Black Tie Creatives

**Contributors:** Jenn State



DIS Brand Awareness Social Campaign

## Client:

**Decision Innovation Solutions** 

## Company:

Farmboy Marketing and Web Development

## **Contributors:**

Taylor Cory, Patrick Tape Fleming, Connor Botts, Olivia Husa, Zack DeFrancisco



Wooly's Monthly Calendar Illustrations

## Client:

Wooly's

## Company:

Wooly's

## **Contributors:**

Taylor Burnside

#### 17 Social Media Content Design | Student BEST OF CATEGORY



## Title:

Taylor Tomlinson Social Media

#### Name:

Mavis Malecek

## School: DMACC





La Taqueria Authentica Summer Social Media Campaign

Name: Abigail Howe

School: DMACC



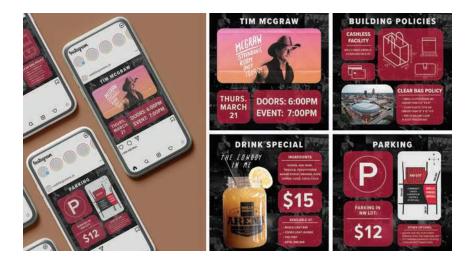
Story Showdown Social Posts

## Name:

Emily Zeller

## School:

Drake University



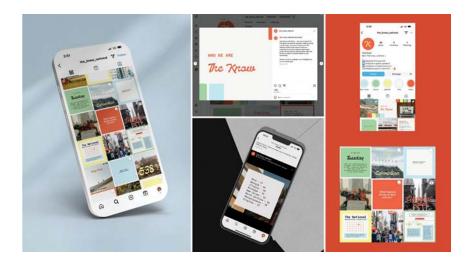
Know Before You Go

#### Name: Jamie Beal

School: Iowa State University

#### Contributors: Lucas Thul, Gage Schuling, Morgen Kuennen

#### 17 Social Media Content Design | Student



## Title:

The Know

## Name: Kaylin Beadle

# Category Eighteen: ANIMATION & MOTION GRAPHICS

ADAI'S 67TH EXHIBITION

#### 18 Animation & Motion Graphics | Professional BEST OF CATEGORY & JUDGE'S CHOICE: MIKE PERRY



Title: Camp High Spring Retreat

#### Client: Camp High

**Company:** Sweatsuit Studio

## **Contributors:**

Greg Dacyshyn, Tony Held, Brian Brown, Chico Petit







Food Waste Collection Animation

## Client:

Denali

## Company:

Anthologic

## **Contributors:**

Megan Burns, Camille Wolfe, Todd Huffine, Sam George



Dragon Video Series

#### Client:

University of Silicon Valley

#### **Company:** Flying Hippo

## Contributors: Saulo Zayas, Joel Barbosa



Round Out the Year

## Client:

FUEL

## Company:

FUEL

#### **Contributors:**

Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, John Moes, Janet Larson, Blaine Rittmer 18 Animation & Motion Graphics | Student BEST OF CATEGORY



Title: Escape

Name: Alexis Nishijima



18 Animation & Motion Graphics | Student JUDGE'S CHOICE: BRIDGET DRENDEL



Title: Shapes of Saigon, Vietnam

Name: Ngoc Ton





Title: In Sticky Situations

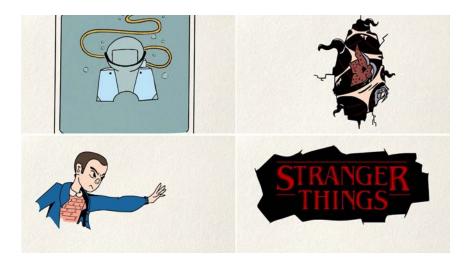
Name: Aejay Vivanh-Vong

#### 18 Animation & Motion Graphics | Student



#### Title: One Small Step

Name: Clarissa Olson

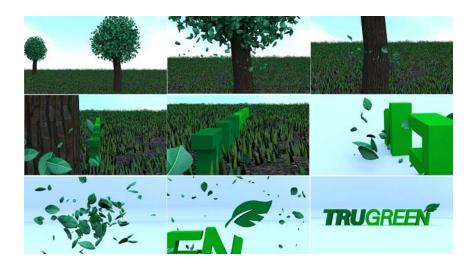


Stranger Things Morph

#### Name:

Hannah Blanchard-Courtier

## School: DMACC



Tru Green Logo Reveal

Name: Hannah Blanchard-Courtier

School: DMACC



ISU Dining Logo Animation

#### Name:

Jessica Cruz Hernandez



## Title: Babygirlism Sticker Set

Name: Ngoc Ton



& Everyone

Name: Sydney Madison



The Sophie Mitchell Debut Tour Motion Graphic

Name: Taylor Burnside

School: Iowa State University

**Contributors:** Sophie Mitchell



## Title: Mythical Morph

Name: Tessa Biggerstaff

School: DMACC

# Category Nineteen: DESIGN FOR SOCIAL IMPACT/ PUBLIC SERVICE



ADAI'S 67TH EXHIBITION

#### 19 Design for Social Impact/ Public Service | Professional BEST OF CATEGORY



#### Title:

Governor's Traffic Safety Bureau Campaign

#### Client:

Iowa Governor's Traffic Safety Bureau

#### Company: ZLR Ignition

Contributors: ZLR Team



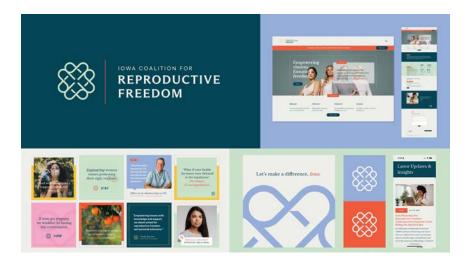


#### Title: The Water Ride

Client: The Move Project

Company: 818 - a tiny design empire

Contributors: 818 Design Team



ICRF Brand System

## Client:

Iowa Coalition for Reproductive Freedom

#### **Company:** Black Tie Creatives

**Contributors:** Jenn State, Ellen Titman



Arthur A. Collins Legacy Association

#### Client:

Arthur A. Collins Legacy Association

## Company:

FUEL

#### **Contributors:**

Michael Collins, Mike Dupree, Rod Blocksome, Steve Tyson, Larry Tjaden, Jim Pruitt, Annette Juergens Busbee, Eric Freese, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel, Blaine Rittmer, Kris Fassler, Bill Eckloff



Hutch

Client: 1 Love 4 Animals

Company: MiriamDraws

## **Contributors:** Miriam Martincic, Bill Smith





VOTE FOR A BETTER FUTURE

## Client:

AIGA (American Institute of Graphic Arts)

#### Company: NHN Design



Empties.org Naming & Visual Identity

## Client:

Iowa Beverage Association

## Company:

Now Now

## **Contributors:**

John Solarz, Adam Ferry

#### 19 Design for Social Impact/ Public Service | Student BEST OF CATEGORY



#### Title: Fibbr Digital Literacy App

Name: Lamaur Benjamin





## Title: SHIPHT Dreams Weekend Poster

Name: Andrew Meyer

School: University of Northern Iowa



Electoral College Educational Interactive Webpage

Name: Elise Considine



#### Title: Stewards

## Name: Grace Starr



## Title: Chicago CRED

Name: Reagan Bartlett

# Category Twenty: UNPUBLISHED



ADAI'S 67<sup>TH</sup> EXHIBITION

20 Unpublished | Professional BEST OF CATEGORY



Title: Chido Chata Horchata

Client: Red Boot Beverage

**Company:** Project7 Design

Contributors: Project7 Design Team







#### Title:

Conner Acres Identity

Client: Conner Acres

Company: 818 - a tiny design empire

Contributors: 818 Design Team



**Owners Compass Identity** 

Client: Owners Compass

Company: 818 - a tiny design empire

Contributors: 818 Design Team



Joe Pera at the Pabst Theater Poster

#### Client:

Joe Pera & Pabst Theater

## Company: Ordered Mass



**Title:** Babe Whiskey

Client: Blue Ox Vodka

**Company:** Project7 Design

Contributors: Project7 Design Team



#### Title:

Syntriq Identity System

## Client:

Syntriq

**Company:** Rippke Design

## Contributors: Shelby Mitchell



#### Title: Dwindle

#### **Contributors:**

Smail Buljubasic



#### Title: Rubiks

## **Contributors:**

Smail Buljubasic

*Congratulations!* TO EVERYONE IN THE SHOW





# Thank You!

ADAI would like to thank our board members, judges, sponsors, and **you** for the hard work and dedication that made this year's event an overwhelming success.

Our mission has always been to showcase the very best of Iowa's design while connecting students and professionals across the state of Iowa.

We hope you'll join us again next year for our 68th Design Exhibition!





Art Directors of Iowa



@ArtDirectorsoflowa

