

THE ART DIRECTORS ASSOCIATION OF IOWA'S 2024 ANNUAL DESIGN EXHIBITION

# AWARD BOOK

66 th Edition

**PROPERTY OF:** 

# THE ART DIRECTORS ASSOCIATION OF IOWA

**INVITES YOU TO:** 

### **ENTER THE WILD**

Since 1958, The Art Directors
Association of Iowa has hosted an annual award exhibition celebrating designers across Iowa. For over six decades we've endeavored to lift up our fellow Iowans by showcasing and awarding our talented peers

This year, ADAI is honored to celebrate its 66th Exhibition, made all the more possible by you.



# FIELD NOTES

# MEET THE STUDENT JUDGES



# MEET THE PROFESSIONAL JUDGES

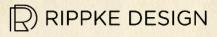


# THANK YOU TO OUR SPONSORS

Our generous supporters are critical in helping us recognize and foster creative accomplishments in lowa!

# CATCH-DES MOINES





**Printing Sponsors** 

## BEELINE + BLUE



In-Kind Sponsors
(Raffle Items)







# 2023-2024 ADAI BOARD

Meet the amazing team behind the Art Directors of Iowa's 66th Exhibition!



Emily Cooper Smith
President &
Creative Director



Anna Gleason Vice President & Sponsorship



**Dan Swenson** Treasurer



Torrey Johnson
Web Developer



Megan Qualley
Graphic Designer



**Sophie Babcock**Graphic Designer



**Shelby Walters**Graphic Designer



**Evan Guest** Sponsorship





01	Advertising Campaign
02	Integrated Brand System
03	Announcements & Invitations
04	Book Design

05 Collateral

11	Video Spot
12	Photography
13	Poster Design
14	Sales Promotion
15	Self Promotion

06	Editorial Design
07	Environmental Graphics
08	Identity Mark
09	Identity System
10	Illustration

16	Online & Interactive
17	Digital Campaign
18	Animation
19	Miscellaneous
20	Unpublished

Best of Thow

# **AWARD WINNERS**

REVEALED ON NEXT PAGE -

### Best of Show | Professional





### TITLE:

North Central Iowa Coalition Against Human Trafficking

### **CLIENT:**

Joseph Moravec

### FIRM:

Iowa State – Patrick Finley

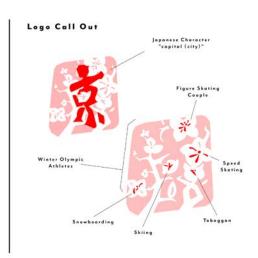
### **CONTRIBUTORS:**

Patrick Finley



### Best of Show | Student





### ITLE:

**Kyoto Olympics** 

### **STUDENT:**

Hannah Litterer

### SCHOOL:

Iowa State University

### **CONTRIBUTORS:**

**Professor Patrick Finley** 





# 01 Advertising Campaign | **Professional Best of Category**









### TITLE:

Keep It IPR Listener Recruitment Campaign

### **CLIENT:**

Iowa Public Radio

### FIRM:

**ZLR** Ignition

### **CONTRIBUTORS:**

Tony Schrader, Jill McLain, Phil Schriver, Jason Boucher, Kylee Deering



### 01 Advertising Campaign | **Professional**



### TITLE:

Flavors On the Go Product Launch Campaign

### **CLIENT:**

Batch

### FIRM:

**Black Tie Creatives** 

### **CONTRIBUTORS:**

Jenn State

### 01 Advertising Campaign | **Professional**



### TITLE:

Connect to a Lotte

### **CLIENT:**

**Quad Cities International Airport** 

### FIRM:

MindFire Communications

### **CONTRIBUTORS:**

Amy Behning, Kyle Krier, Andrea Manor, Elliott Klauer, Caroline Schweitzer, Denise Hyntka, Inga Rundquist, James Patrick Schmidt, Jennifer Sautter, Tony Nagy, Kristin Enright

### 01 Advertising Campaign | Professional









### TITLE:

Wellmark Campaign

### **CLIENT:**

Wellmark

### FIRM:

**ZLR** Ignition

### **CONTRIBUTORS:**

Phil Schriver, Jill McLain, Shae Olson, Kelly Konz, Molly McCormick

# 01 Advertising Campaign | **Student Best of Category**



### TITLE:

Seen and Unseen

### **STUDENT:**

Anka Snider

### SCHOOL:



### 01 Advertising Campaign | **Student**



### TITLE:

OAANA Ad Campaign

### **STUDENT:**

Avery Dickerson

### SCHOOL:

Simpson College

### 01 Advertising Campaign | **Student**



### TITLE:

Cocktail Recipe Book and Poster

### **STUDENT:**

Trinity Henjes

### SCHOOL:

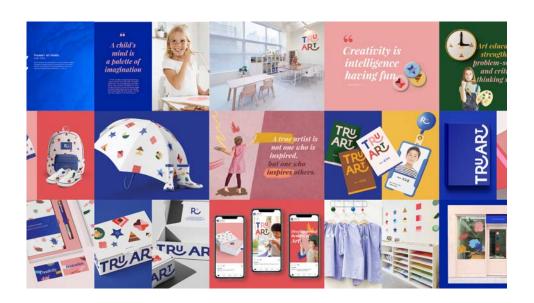
ADAI 66TH EXHIBITION

Category Two

# INTEGRATED BRAND SYSTEM



# 02 Integrated Brand System | **Professional Best of Category | Judge's Choice: Michael Braley**



### TITLE:

TruArt

### **CLIENT:**

TruArt Art Studio

### FIRM:

NHN Design

### **CONTRIBUTORS:**

Hyena Nam





# 02 Integrated Brand System | **Professional**Most Effective Use of Type



### TITLE:

**Tenet Recordings Visual Identity** 

### **CLIENT:**

Tenet Recordings (Oslo, Norway)

### FIRM:

**Now Now** 

### **CONTRIBUTORS:**

John Solarz, Adam Ferry, Tiago Marinho





**Trippy Times Integrated Brand** 

### **CLIENT:**

Trippy Times / Super Quick Liquor

### FIRM:

818 - a tiny design empire

### **CONTRIBUTORS:**

The 818 team



House of Jacob Films

### **CLIENT:**

House of Jacob Films

### FIRM:

The Creative Cabana

### **CONTRIBUTORS:**

Emily Neel, Austin Blanchard, Aimee Francis, Alice Watts

### 02 Integrated Brand System | **Professional**



### TITLE:

Westland Public Library Branding

### **CLIENT:**

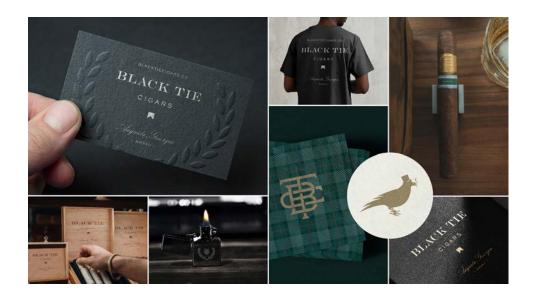
Westland Public Library

### FIRM:

Juicebox Interactive

### **CONTRIBUTORS:**

Maggie Bland



Black Tie Cigars Brand Identity

### **CLIENT:**

Black Tie Cigars

### FIRM:

**Noodlebird Studio** 

### **CONTRIBUTORS:**

Abbi Roush



Macro Brand Identity

### **CLIENT:**

Macro Photo Service

### FIRM:

**Noodlebird Studio** 

### **CONTRIBUTORS:**

Abbi Roush, Jacob Roush

### 02 Integrated Brand System | **Professional**



### TITLE:

Molly Spain Brand System

### **CLIENT:**

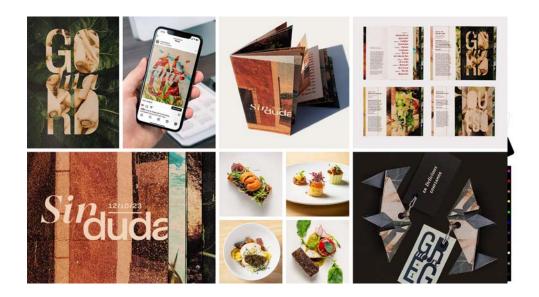
Molly Spain

### FIRM:

Plastic A Designs

### **CONTRIBUTORS:**

Jeremiah Elbel, Molly Spain, Al Feliciano



Sinduda 12.10.23 Brand System

### **CLIENT:**

Sinduda

### FIRM:

Plastic A Designs

### **CONTRIBUTORS:**

Jeremiah Elbel, Diego Rodriguez, Byron Jones



Either/Or Branding

### **CLIENT:**

Either/Or

### FIRM:

Project7 Design

### **CONTRIBUTORS:**

Project7 Design Team



ADAI 2023 Exhibit Brand System

### **CLIENT:**

Art Directors Association of Iowa

### FIRM:

Rippke Design

### **CONTRIBUTORS:**

Kaylee Prunty, Ashley Rippke, Emily Cooper Smith, Anna Gleason, Dan Swenson, Torrey Johnson, Rachel Nehl

### 02 Integrated Brand System | **Professional**



### TITLE:

Mother Goose Health Rebrand

### **CLIENT:**

Mother Goose Health

### FIRM:

Rippke Design

### **CONTRIBUTORS:**

Shelby Mitchell, Kira Mann, Ashley Rippke

# 02 Integrated Brand System | **Student Best of Category**



### TITLE:

Wink A' Sleep Conference Branding

### **STUDENT:**

Logan Disbrow

### SCHOOL:

**Grand View University** 



### 02 Integrated Brand System | **Student**









### TITLE:

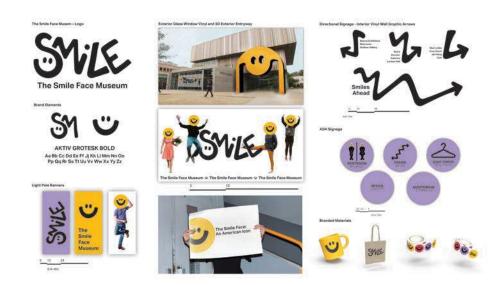
**Press Paws** 

### **STUDENT:**

Adriana Rivera Rodriguez

### SCHOOL:

### 02 Integrated Brand System | **Student**



### TITLE:

The Smile Face Museum Rebrand

### **STUDENT:**

Cabria Olsen

### SCHOOL:



Arequipa City Branding

### **STUDENT:**

Fernanda Guevara

### SCHOOL:



#### TITLE:

Nuna Peruvian Pisco

#### **STUDENT:**

Fernanda Guevara

# SCHOOL:



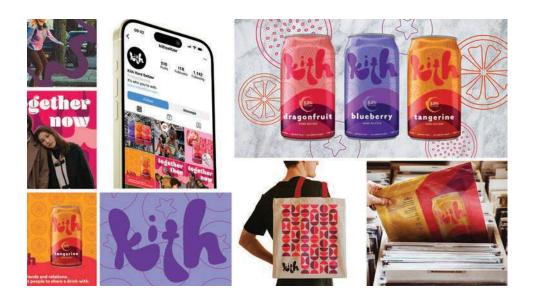
Epicurean

#### **STUDENT:**

Fiona Andersen

# SCHOOL:

DMACC



# TITLE:

Kith Hard Seltzer

#### **STUDENT:**

Gabrielle Criscuolo

#### SCHOOL:

Grand View University



Above the Clouds

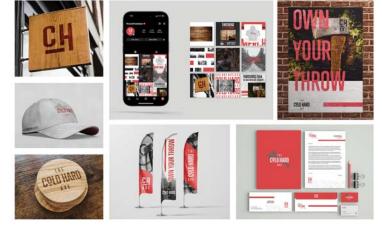
#### **STUDENT:**

Lindsey Miller

#### SCHOOL:

Univerisity of Northern Iowa





#### TITLE:

The Cold Hard Axe

#### **STUDENT:**

Madison Crew

#### SCHOOL:



# TITLE:

The Garden Party

#### **STUDENT:**

**Madison Crew** 

#### SCHOOL:



#### TITLE:

Liftoff Brand System

#### **STUDENT:**

Megan Qualley

#### SCHOOL:

Iowa State University

### **CONTRIBUTORS:**

Megan Qualley, Anna Vacura, Fabrizio Ducato, Rahf Almutairi, Delaney Golden, Gavin McQuillan, Cristian Drescher



#### TITLE:

Biotech in a Box

#### **STUDENT:**

Paige Panosh

#### SCHOOL:



Hinterland Music Festival

# **STUDENT:**

Sophia Lee

#### SCHOOL:



# TITLE:

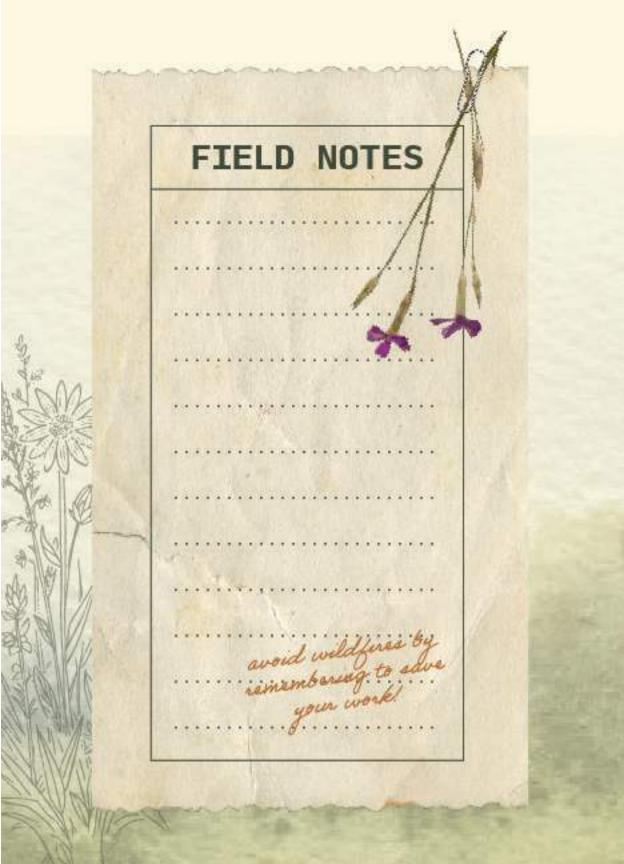
Inka's Chocolate

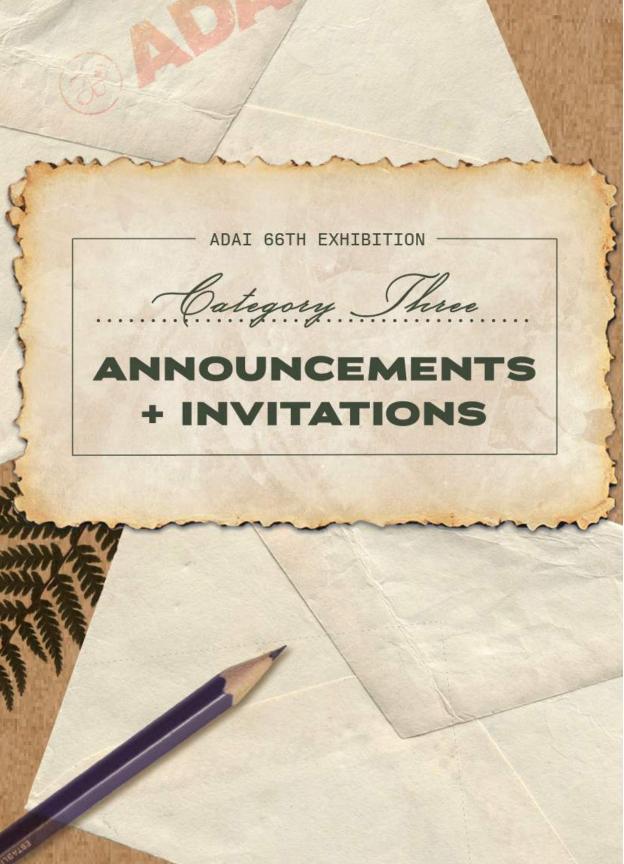
#### **STUDENT:**

Milagros Toribio

# SCHOOL:

Wartburg College





# 03 Announcements + Invitations | **Professional Best of Category**



#### TITLE:

Aaron & Lindsey Invitation

#### **CLIENT:**

Jorgen Jensen

#### **CONTRIBUTORS:**

Adam Ferry





**ADAI 65 Call For Entries** 

#### **CLIENT:**

Art Directors of Iowa

#### FIRM:

ADAI 2023-2024 Board Members

#### **CONTRIBUTORS:**

Kaylee Prunty, Ashley Rippke, Emily Cooper Smith, Anna Gleason, Dan Swenson, Torrey Johnson, Rachel Nehl



Ophelia & Andrew Wedding Invitation

# **CLIENT:**

Ophelia Flores-Carr

# FIRM:

Liv Stark Design

# **CONTRIBUTORS:**

Liv Stark

# 03 Announcements + Invitations | **Student Best of Category**









#### TITLE:

Elysium

# **STUDENT:**

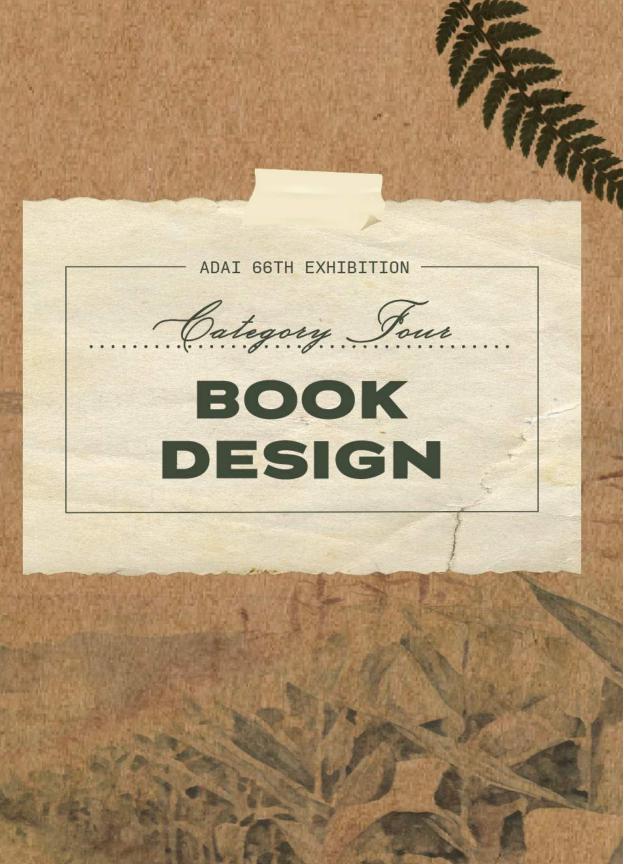
Callista Presnall

# SCHOOL:

DMACC



# FIELD NOTES



# 04 Book Design | **Professional**



#### TITLE:

Variations on a Noble Theme

#### **CLIENT:**

G. D. Marcus

#### FIRM:

Kaylee Prunty Design

#### **CONTRIBUTORS:**

Kaylee Prunty

# 04 Book Design | **Student Best of Category**



#### TITLE:

A-Z

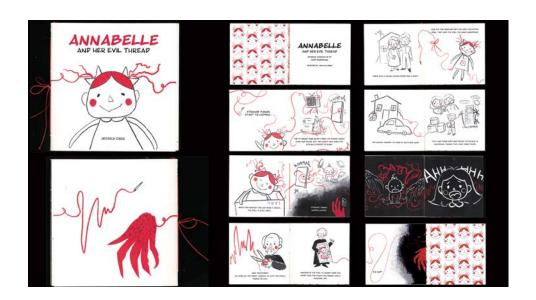
#### **STUDENT:**

Gabrielle Dobereiner

# SCHOOL:



# 04 Book Design | Student Judge's Choice: Kelly Bittner



#### TITLE:

Annabelle And Her Evil Thread

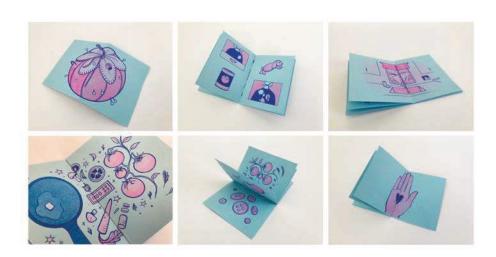
#### **STUDENT:**

Jessica Cruz Hernandez

#### SCHOOL:



# 04 Book Design | **Student Judge's Choice: Melissa Carlson**



#### TITLE:

Stitched Soup

#### **STUDENT:**

Sam Benson

#### SCHOOL:

University of Northern Iowa



# 04 Book Design | **Student Board Choice**



#### TITLE:

Similar But Not The Same

#### **STUDENT:**

**Emily Hodges** 

#### SCHOOL:





We Are Here, Estamos Aqui

#### **STUDENT:**

Adriana Rivera Rodriguez

#### SCHOOL:

















# TITLE:

Little Women Initial Caps and Book Design

#### **STUDENT:**

Brinn Lahr

#### SCHOOL:



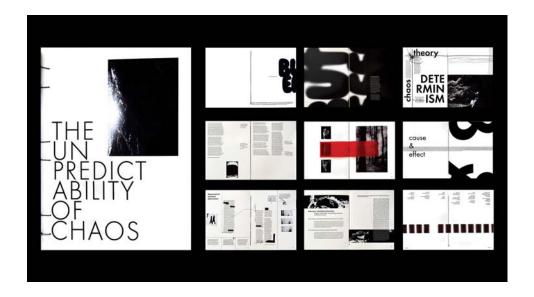
# TITLE:

Miss

#### **STUDENT:**

Claire Hansen

#### SCHOOL:

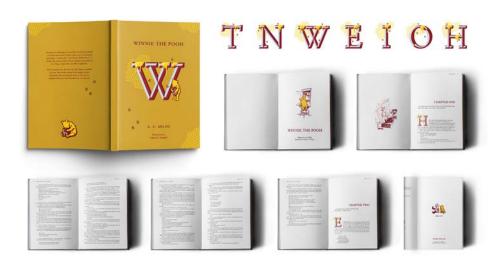


The Unpredictability Of Chaos

#### **STUDENT:**

Claire Hansen

# SCHOOL:



#### TITLE:

Winnie the Pooh

#### **STUDENT:**

Ella Janssen

#### SCHOOL:



# TITLE:

The Odyssey Book Design

# **STUDENT:**

Haley Freilinger

# SCHOOL:

DMACC



#### TITLE:

Methodology Archive Book

#### STUDENT:

**Brooks Doerrfeld** 

#### SCHOOL:

Iowa State University

#### **CONTRIBUTORS:**

Jamie Beal, Ainhoa Bengochea, Tyler Coe, Alayna Cullen, Brooks Doerrfeld, Katherine Forsyth, Minao Little, Hazel Kessler, Arturo Gonzalez-Mateos, Payton McCarthy, Nick Mingus, Minh Le, Sam Reed, Gretchen Schmid, Garrett Wellman



#### TITLE:

Metamorphosis by Franz Kafka

#### **STUDENT:**

Josephine Olderog

#### SCHOOL:



# TITLE:

**David Carson** 

#### **STUDENT:**

Katey Tegtmeyer

#### SCHOOL:

University of Northern Iowa











# TITLE:

**Blood Meridian** 

#### **STUDENT:**

Kirby Daniel

#### SCHOOL:

Grand View University



#### TITLE:

Interaction of Light

#### **STUDENT:**

Kylee Rueber

#### SCHOOL:

Iowa State University

#### **CONTRIBUTORS:**

Valerio Di Lucente, David Mozzetta



# TITLE:

A Sip of Italy

# **STUDENT:**

Madison Baughman

#### SCHOOL:



# TITLE:

Frankenstein

#### **STUDENT:**

**Meredith Battles** 

#### SCHOOL:

**Grand View University** 



# TITLE:

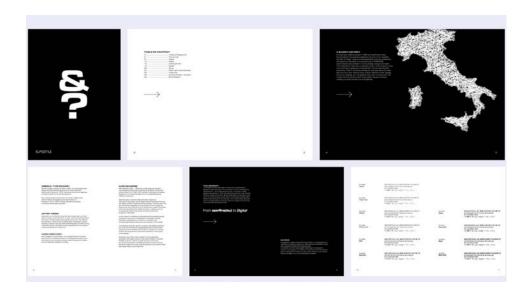
Fuego

# **STUDENT:**

Milagros Toribio

## SCHOOL:

Wartburg College



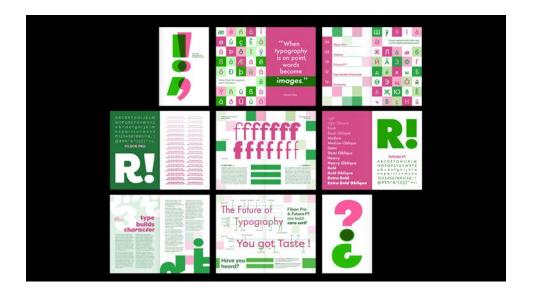
# TITLE:

Type-Book

## **STUDENT:**

Nadine Khoury

## SCHOOL:



## TITLE:

Futura PT and Filson Pro: A Design Manual

### **STUDENT:**

Ngoc Ton

### SCHOOL:



# TITLE:

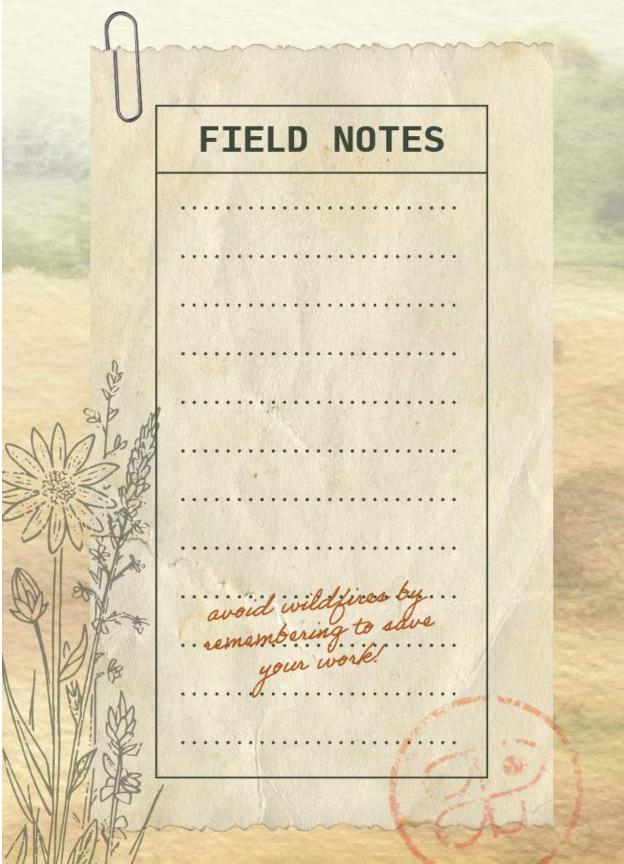
Stressed

## **STUDENT:**

Sam Benson

# SCHOOL:

University of Northern Iowa



ADAI 66TH EXHIBITION

Category Tive

COLLATERAL

# 05 Collateral | **Professional Best of Category**



### TITLE:

Molly Spain Portfolio Booklet

# **CLIENT:**

Molly Spain

### FIRM:

Plastic A Designs

### **CONTRIBUTORS:**

Jeremiah Elbel, Molly Spain, Al Feliciano

















### TITLE:

**Golf Catalog** 

## **CLIENT:**

**TORO** 

### FIRM:

Anthologic

#### **CONTRIBUTORS:**

Paul Richards, Travis Arndorfer, Jeff Regenold, Jim Swanson, Camille Wolfe, Erich Ernst, Todd Huffine, Zach Yonek, Dan Swenson, Julia Verhoef



Graphic Design Methodology Flyer

# **CLIENT:**

Iowa State University Graphic Design Department

### FIRM:

**Ordered Mass** 

#### **CONTRIBUTORS:**

**Brandon Olsen** 



# TITLE:

Brochure

# **CLIENT:**

Capital Call Vintners

# FIRM:

Peoples Company

## **CONTRIBUTORS:**

Kim Corbin



### TITLE:

Krause Art Gallery Exhibition Booklet

# **CLIENT:**

Krause Group

### FIRM:

Plastic A Designs

### **CONTRIBUTORS:**

Jeremiah Elbel, Ann Priftis, Jonathan DeLima, Rick Lozier



# TITLE:

Sinduda Menu Design: 07.23.23

# **CLIENT:**

Sinduda

# FIRM:

Plastic A Designs

# **CONTRIBUTORS:**

Jeremiah Elbel, Diego Rodriguez



# TITLE:

Sinduda Menu Design: 12.10.23

# **CLIENT:**

Sinduda

## FIRM:

Plastic A Designs

## **CONTRIBUTORS:**

Jeremiah Elbel, Diego Rodriguez

# 05 Collateral | Student Best of Category















### TITLE:

Seen and Unseen Zine

## **STUDENT:**

Anka Snider

## SCHOOL:



# 05 Collateral | **Student Best of Category**

















### TITLE:

**Autumn Food Fest** 

### **STUDENT:**

Gabriele Basa

# SCHOOL:





**Invitation Brochure** 

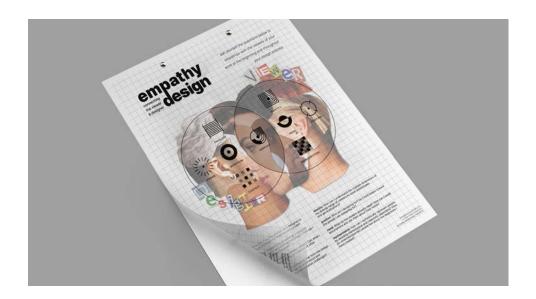
### **STUDENT:**

Ella Poppen

## SCHOOL:

University of Northern Iowa

## 05 Collateral | **Student**



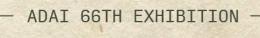
# TITLE:

**Empathy Guide** 

# **STUDENT:**

Hailey McDermott

## SCHOOL:



EDITORIAL DESIGN

Category Six

# 06 Editorial Design | **Professional Best of Category**



### TITLE:

Midwest Living 2023 Gift Guide

#### FIRM:

Midwest Living

### **CONTRIBUTORS:**

Kylee Krizmanic, Mary-Beth Rouse, Hannah Agran, Erin Keeffer, John Meek, Brie Passano



# 06 Editorial Design | **Professional**



### TITLE:

Fall 2023 Issue

### **CLIENT:**

Real Leaders Magazine

### FIRM:

Super Wink Studio

### **CONTRIBUTORS:**

Ananda Walden, Heather Winkel

# 06 Editorial Design | **Student Best of Category**



### TITLE:

**Tall Short Article** 

### **STUDENT:**

Mari Schmidt

### SCHOOL:

University of Northern Iowa



# 06 Editorial Design | **Student Board Choice**



# TITLE:

**FROGS** 

### **STUDENT:**

Aejay Vivanh-Vong

### SCHOOL:





We Are Here, Estamos Aqui

# **STUDENT:**

Adriana Rivera Rodriguez

## SCHOOL:

# 06 Editorial Design | **Student**



# TITLE:

Raw Edge

## **STUDENT:**

Anka Snider

### SCHOOL:



Period Pain

### **STUDENT:**

Dylan Lundquist

### SCHOOL:

University of Northern Iowa

## 06 Editorial Design | **Student**



# TITLE:

Malta Historic Structure Report

### **STUDENT:**

**Emily Hodges** 

# SCHOOL:



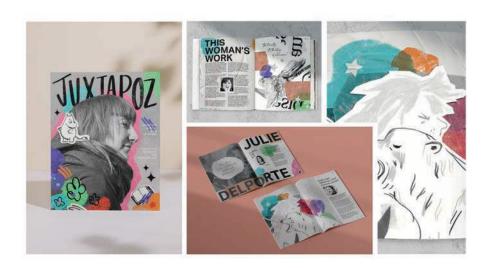
Guerrilla Gardening Zine

### **STUDENT:**

Katie Kangas

## SCHOOL:

## 06 Editorial Design | **Student**



# TITLE:

Juxtapoz Magazine

### **STUDENT:**

Sam Benson

### SCHOOL:

University of Northern Iowa

# 06 Editorial Design | **Student**



# TITLE:

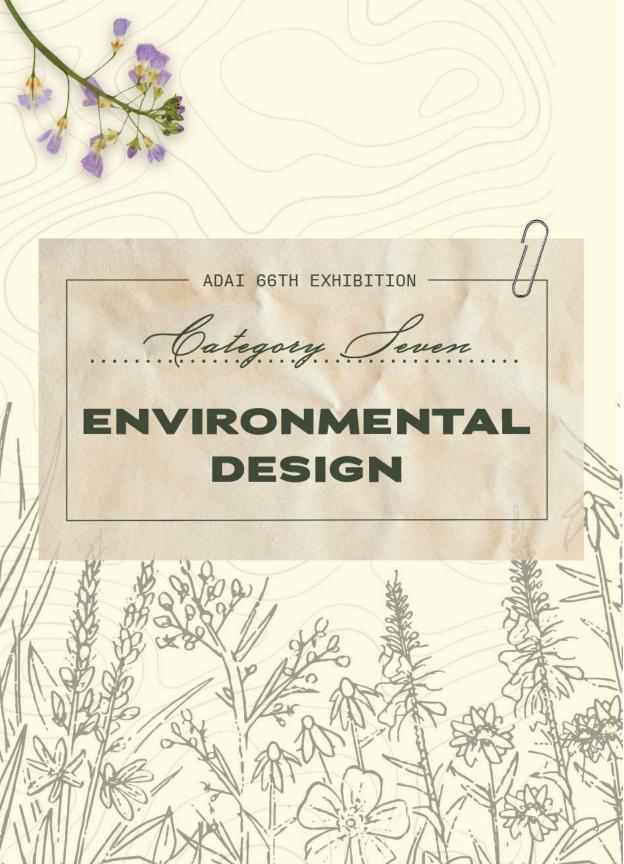
Just the Way I AM Zine

# **STUDENT:**

Sophia Broers

# SCHOOL:

Wartburg College



# 07 Environmental Design | **Professional**Best of Category



### TITLE:

Dragon In The Lotus Garden Murals

# **CLIENT:**

Lucky Lotus

### FIRM:

Project7 Design

#### **CONTRIBUTORS:**

Project7 Design Team





Better Together Convention Booth

## CLIENT:

Novartis

# FIRM:

iso-form

### **CONTRIBUTORS:**

iso-form LLC p-value Communications

# 07 Environmental Design | **Professional**



### TITLE:

Meals On Wheels Interior Graphics

# **CLIENT:**

WesleyLife

# FIRM:

Project7 Design

## **CONTRIBUTORS:**

Project7 Design Team

### 07 Environmental Design | **Professional**



### TITLE:

**Fusion Office Graphics** 

### **CLIENT:**

**Fusion Medical Staffing** 

### FIRM:

RDG Planning & Design

### **CONTRIBUTORS:**

Tony Montgomery, Chad Gilliland, Andrew Poppen, Bridget Flaherty, Megan Qualley



Ames Ford Electric Vehicle Wrap

# **CLIENT:**

Ames Ford Lincoln

### FIRM:

Rippke Design

#### **CONTRIBUTORS:**

Kira Mann

### 07 Environmental Design | Professional



### TITLE:

ISU Recruitment Jordan Creek Mall Installations

### **CLIENT:**

Iowa State University

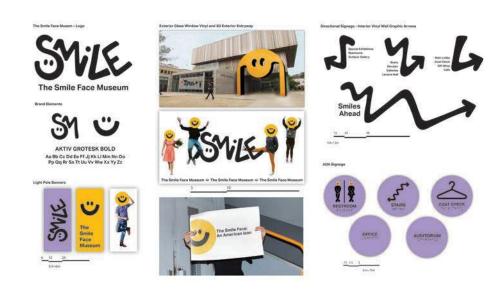
#### FIRM:

**ZLR** Ignition

#### **CONTRIBUTORS:**

Shae Olson, Tony Schrader, Kylee Deering, Jason Boucher

# 07 Environmental Design | **Student Best of Category**



# TITLE:

The Smile Face Museum Rebrand

# **STUDENT:**

Cabria Olsen

# SCHOOL:









**Press Paws** 

# **STUDENT:**

Adriana Rivera Rodriguez

# SCHOOL:

# 07 Environmental Design | **Student**



# TITLE:

St. Aurthor Cocktail Bar

# **STUDENT:**

Elise Considine

# SCHOOL:

# 07 Environmental Design | **Student**



# TITLE:

Museum of Bad Art

# **STUDENT:**

Fernanda Guevara

# SCHOOL:



Urban Organics Environmentals

# **STUDENT:**

Haley Freilinger

# SCHOOL:

**DMACC** 

# 07 Environmental Design | **Student**



#### TITLE:

Vanguard Environmental Graphics

#### STUDENT:

Megan Qualley

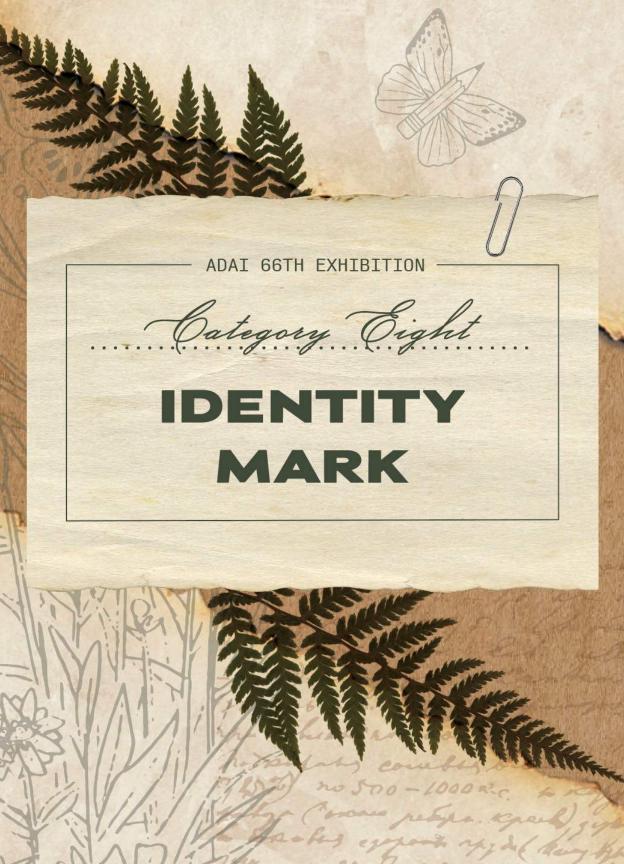
# SCHOOL:

Iowa State University

# **CONTRIBUTORS:**

Megan Qualley, Delaney Golden, Gavin McQuillan, Anna Vacura, Fabrizio Ducato, Rahf Almutairi, Cristian Drescher

# FIELD NOTES



# 08 Identity Mark | **Professional Best of Category | Best of Show**





# TITLE:

North Central Iowa Coalition Against Human Trafficking

#### **CLIENT:**

Joseph Moravec

# FIRM:

Iowa State – Patrick Finley

#### **CONTRIBUTORS:**

Patrick Finley





# 08 Identity Mark | **Professional**



# TITLE:

Seed Coalition Identity

# **CLIENT:**

**Seed Coalition** 

# FIRM:

818 - a tiny design empire

# **CONTRIBUTORS:**

The 818 team



**Heartland Swing Logo** 

# **CLIENT:**

Heartland Swing

# FIRM:

**Black Tie Creatives** 

# **CONTRIBUTORS:**

Jenn State



Eco Lips Freshly Squeezed Fruit Balms Identity

#### **CLIENT:**

**Eco Lips** 

# FIRM:

Eco Lips

#### **CONTRIBUTORS:**

Chris Weaver, Steve Shriver, Kailee Meskimen, Jen Frisbie



Mazévo Logo

# **CLIENT:**

University of Tennessee

#### FIRM:

Flying Hippo

#### **CONTRIBUTORS:**

Scott Helms, John Anderson, Megan Halsch



University of Silicon Valley Logo

# **CLIENT:**

University of Silicon Valley

# FIRM:

Flying Hippo

#### **CONTRIBUTORS:**

Eric Groves, Alex Schroeder, Michele Bechtold



Our Saviour's

#### **CLIENT:**

Our Saviour's Lutheran Church

#### FIRM:

**FUEL** 

#### **CONTRIBUTORS:**

Rev. Amalia Vagts - Our Saviour's Lutheran Church, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Kipp Miller



Space Monkey Entertainment Logo Mark

# **CLIENT:**

Space Monkey Entertainment

# FIRM:

**Heyo Creative** 

# **CONTRIBUTORS:**

Storm Shearer, Lucas Thul



A.E. Kincaid - Identity Marks

# **CLIENT:**

A.E. Kincaid

#### FIRM:

**IFC Studios** 

# **CONTRIBUTORS:**

Tony Kraayenbrink, Amy Mertz, Noah Henscheid, Nate Houts, Payton Kelly



Capitol View Credit Union Logo

# **CLIENT:**

Capitol View Credit Union

# FIRM:

Juicebox Interactive

# **CONTRIBUTORS:**

Andy Burchardt



JustFaith Logo

# **CLIENT:**

JustFaith Ministries

# FIRM:

Juicebox Interactive

# **CONTRIBUTORS:**

Maggie Bland





-- THE --HARDWARE GIRL

# TITLE:

The Hardware Girl Logo

# **CLIENT:**

The Hardware Girl

# FIRM:

Kaylee Prunty Design

# **CONTRIBUTORS:**

Kaylee Prunty



Wisecrack Logo

# **CLIENT:**

Wisecrack Pistachios

# FIRM:

Kaylee Prunty Design

# **CONTRIBUTORS:**

Kaylee Prunty



Macro Logo

# **CLIENT:**

Macro Photo Service

# FIRM:

**Noodlebird Studio** 

# **CONTRIBUTORS:**

Abbi Roush



Tenet Wordmark

# **CLIENT:**

Tenet Recordings (Oslo, Norway)

# FIRM:

Now Now

# **CONTRIBUTORS:**

John Solarz, Adam Ferry

# 08 Identity Mark | **Professional**



# TITLE:

BeSci Identity

# **CLIENT:**

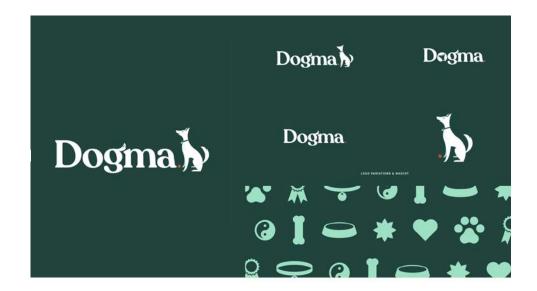
Behavioral Science & Public Policy at University of Chicago

# FIRM:

**Ordered Mass** 

# **CONTRIBUTORS:**

**Brandon Olsen** 



Dogma - Dog Training Services

# **CLIENT:**

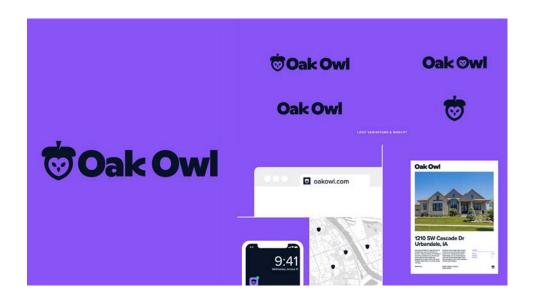
Angela Long

#### FIRM:

Iowa State – Patrick Finley

# **CONTRIBUTORS:**

Patrick Finley



Oak Owl

# **CLIENT:**

**Austin Cummings** 

# FIRM:

Iowa State - Patrick Finley

# **CONTRIBUTORS:**

Patrick Finley



Valo

# **CLIENT:**

Merge Urban Development

# FIRM:

Project7 Design

# **CONTRIBUTORS:**

Project7 Design Team



Growin' With Owen

# **CLIENT:**

Jason Owen

# FIRM:

Red Dot Branding + Marketing

# **CONTRIBUTORS:**

Paige Klein







Pig and Leaf Identity Marks

# **CLIENT:**

Pig and Leaf

# FIRM:

Rippke Design

# **CONTRIBUTORS:**

Shelby Mitchell, Kira Mann





Sacred Collective Identity Marks

# **CLIENT:**

**Sacred Collective** 

#### FIRM:

Rippke Design

# **CONTRIBUTORS:**

Shelby Mitchell, Kira Mann, Ashley Rippke













Iowa Public Radio Logo

# **CLIENT:**

Iowa Public Radio

#### FIRM:

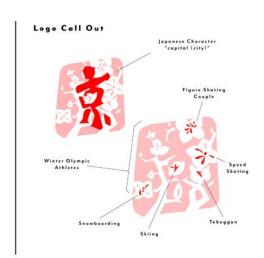
**ZLR** Ignition

#### **CONTRIBUTORS:**

Tony Schrader, Phil Schriver, Kelly Bittner, Jason Boucher, Kylee Deering

# 08 Identity Mark | Student Best of Category | Best of Show





# ITLE:

**Kyoto Olympics** 

# **STUDENT:**

Hannah Litterer

#### SCHOOL:

Iowa State University

# **CONTRIBUTORS:**

**Professor Patrick Finley** 











**Press Paws** 

# **STUDENT:**

Adriana Rivera Rodriguez

# SCHOOL:



The Smile Face Museum Rebrand

# **STUDENT:**

Cabria Olsen

#### SCHOOL:

# 08 Identity Mark | **Student**



# TITLE:

Salem Rats Logo

# **STUDENT:**

Delaney Koogler

# SCHOOL:



Let's Mezcal

# **STUDENT:**

Jessica Cruz Hernandez

# SCHOOL:











Goodwill Rebrand Icon

## **STUDENT:**

Lamaur Benjamin

## SCHOOL:











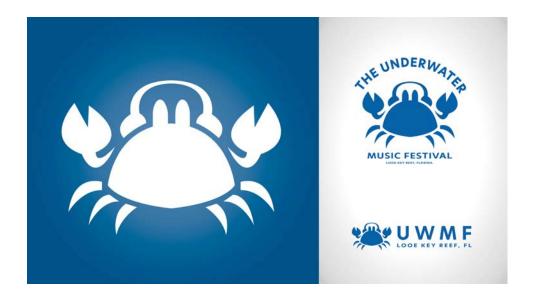


Music Icon Set

# **STUDENT:**

Larissa Meader

# SCHOOL:



The Underwater Music Festival

# **STUDENT:**

Lydia Woerther

# SCHOOL:



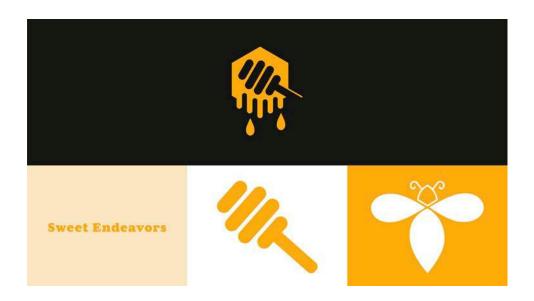
Synthesis Coffee Company

# **STUDENT:**

Lydia Woether

# SCHOOL:

## 08 Identity Mark | **Student**



## TITLE:

**Sweet Endeavors** 

# **STUDENT:**

Meredith Battles

# SCHOOL:

**Grand View University** 















Biotech in a Box Logo System

## **STUDENT:**

Paige Panosh

## SCHOOL:





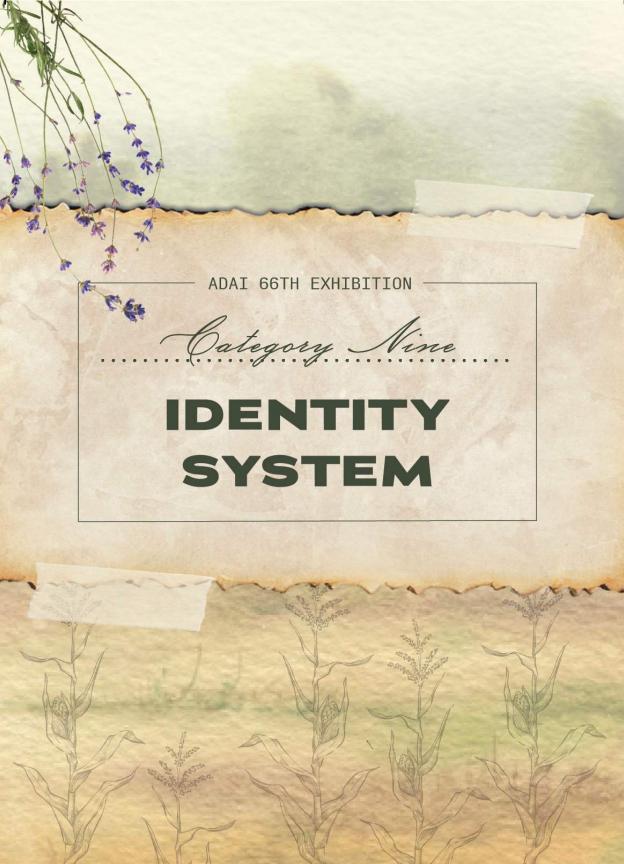
My Logo

# **STUDENT:**

Tyia Hahn

# SCHOOL:

DMACC



# 09 Identity System | **Professional Best of Category**



## TITLE:

Wisecrack Identity System

# **CLIENT:**

Wisecrack Pistachios

## FIRM:

Kaylee Prunty Design

#### **CONTRIBUTORS:**

Kaylee Prunty



# 09 Identity System | **Professional**



## TITLE:

HFC Co.

## **CLIENT:**

Hell's Fried Chicken

## FIRM:

NHN Design

## **CONTRIBUTORS:**

Hyena Nam



**ACTORS Identity System** 

# **CLIENT:**

**ACTORS Community Theater** 

## FIRM:

Rippke Design

## **CONTRIBUTORS:**

Ashley Rippke, Ellen Titman, Shelby Mitchell, Kira Mann

## 09 Identity System | **Professional**



## TITLE:

Howl and Sons Identity System

## **CLIENT:**

**Howl and Sons** 

#### FIRM:

Rippke Design

## **CONTRIBUTORS:**

Shelby Mitchell, Kira Mann

# 09 Identity System | **Student Best of Category**



# TITLE:

Mars Coffee

## **STUDENT:**

Mason Nickolaus

# SCHOOL:

**Grand View University** 



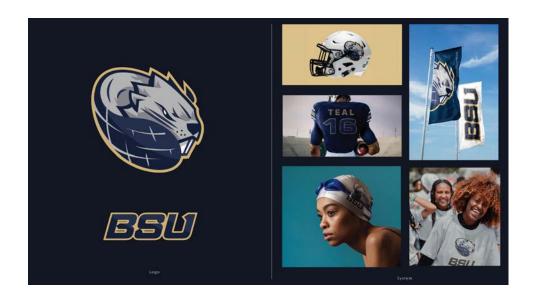


Mali McGreggor Interior Design

# **STUDENT:**

Elise Considine

# SCHOOL:



GO BSU!

# **STUDENT:**

Hannah Litterer

# SCHOOL:

Iowa State University

## **CONTRIBUTORS:**

**Professor Patrick Finley** 

## 09 Identity System | **Student**





## TITLE:

The Cold Hard Axe

## **STUDENT:**

**Madison Crew** 

# SCHOOL:





**Empowerment for All Foundation** 

# **STUDENT:**

**Madison Crew** 

## SCHOOL:

ADAI 66TH EXHIBITION

Category Ten

# ILLUSTRATION



# 10 Illustration | Professional Best of Category | Judge's Choice: Tyler Granneman



## TITLE:

Caregiver

## **CLIENT:**

The New York Times

# FIRM:

MiriamDraws

## **CONTRIBUTORS:**







## TITLE:

Iowa Prairie

## **CLIENT:**

Wildsam Field Guides

## FIRM:

Ananda Walden Illustration

## **CONTRIBUTORS:**

Ananda Walden



## TITLE:

**Decatur Park District Illustrations** 

## **CLIENT:**

**Decatur Park District** 

# FIRM:

Juicebox Interactive

## **CONTRIBUTORS:**

Maggie Bland



## TITLE:

Swampscott Library Illustrations

## **CLIENT:**

Swampscott Public Library

# FIRM:

Juicebox Interactive

# **CONTRIBUTORS:**

Miranda Finn



# TITLE:

Peachtober Creative Prompt Illustrations

## **CLIENT:**

\_

## FIRM:

\_

# **CONTRIBUTORS:**

Kira Bliss





## TITLE:

**Book Awards** 

## **CLIENT:**

**Christianity Today** 

## FIRM:

MiriamDraws

## **CONTRIBUTORS:**









# TITLE:

**Book Excerpts** 

## **CLIENT:**

**Christianity Today** 

# FIRM:

MiriamDraws

## **CONTRIBUTORS:**





# TITLE:

Go Slow

## **CLIENT:**

The Wall Street Journal

# FIRM:

MiriamDraws

## **CONTRIBUTORS:**



# TITLE:

**Travel Letters** 

## **CLIENT:**

Die Zeit

# FIRM:

MiriamDraws

## **CONTRIBUTORS:**



## TITLE:

Be Kind To Your Mind

## **CLIENT:**

Loyal Sons Barber Shop

## FIRM:

Project7 Design

## **CONTRIBUTORS:**

Project7 Design Team



## TITLE:

Community Academy Summer Experiences Illustrations

#### **CLIENT:**

The Community Academy

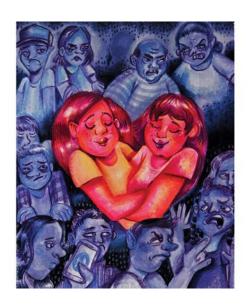
# FIRM:

Rippke Design

# **CONTRIBUTORS:**

Shelby Mitchell

# 10 Illustration | **Student Best of Category**



## TITLE:

Love Wins

## **STUDENT:**

Natalie McDaniels

# SCHOOL:





**Adventure Time Illustration** 

# **STUDENT:**

Anika Maliwat

## SCHOOL:

**Grand View University** 



# TITLE:

Food Illustrations

## **STUDENT:**

Ayla Shiller

## SCHOOL:



Winter

## **STUDENT:**

Ayla Shiller

# SCHOOL:



# TITLE:

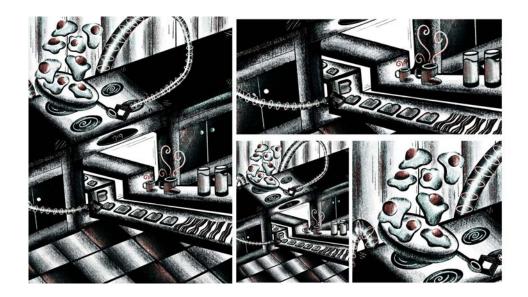
Sticker Sheet

## **STUDENT:**

Callista Presnall

# SCHOOL:

DMACC



## TITLE:

Narrative Illustration
"There Will Come Soft Rains" By Ray Bradbury

## **STUDENT:**

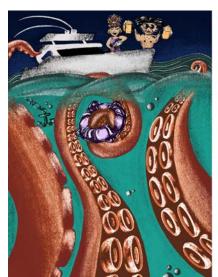
Devanne Metzger

## SCHOOL:

Iowa State University

## **CONTRIBUTORS:**

**Professor Miriam Martincic** 









## TITLE:

Unrecognized Risk

## **STUDENT:**

Devanne Metzger

## SCHOOL:

Iowa State University

# **CONTRIBUTORS:**

**Professor Miriam Martincic** 



Witch

## **STUDENT:**

Devanne Metzger

## SCHOOL:



Rosko

# **STUDENT:**

Ella Strouse

# SCHOOL:

DMACC





# TITLE:

Melodies Of Resilience

# **STUDENT:**

Erin Buchheit

# SCHOOL:

Wartburg College



## TITLE:

Nostalgic Movement

## **STUDENT:**

Fiona Andersen

## SCHOOL:

DMACC



## TITLE:

The Boy Who Wanted More Cheese Children's Book Illustration Series

#### **STUDENT:**

Hannah Berg

## SCHOOL:



Illustration For An Editorial Layout

## **STUDENT:**

Heath Wheeldon

## SCHOOL:

**Drake University** 



# TITLE:

Watercolor Type

# **STUDENT:**

Kylee Rueber

# SCHOOL:



# TITLE:

Sound Problem

# **STUDENT:**

Lauren Anderson

# SCHOOL:



Dad's Unfortunate Pool Mishap

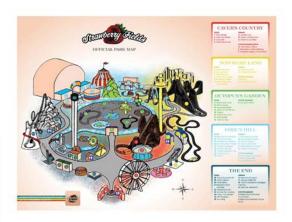
# **STUDENT:**

Lydia Woerther

# SCHOOL:







## TITLE:

Strawberry Fields Map Illustration

## **STUDENT:**

Morgan Terry

## SCHOOL:





# TITLE:

Flowers

## **STUDENT:**

Mya Pertzborn

# SCHOOL:

DMACC



Dragon Year 2024

# **STUDENT:**

Ngoc Ton

# SCHOOL:



#### ITLE:

Mythological Creatures Alphabet

# **STUDENT:**

Paige Panosh

# SCHOOL:



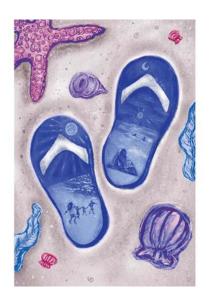
# TITLE:

Floral Stationary Patterns

# **STUDENT:**

Rachel Brokenshire

# SCHOOL:



Summer

## **STUDENT:**

Sierra Kruger

## SCHOOL:



# TITLE:

To Kill a Mockingbird Book Cover

# **STUDENT:**

Sophia Broers

# SCHOOL:

Wartburg College



Western Floral Stamps

# **STUDENT:**

Sophia Hazelett

# SCHOOL:



Stand Out From the Crowd

# **STUDENT:**

Sophia Lee

# SCHOOL:



# TITLE:

**Divine Persecution Print** 

## **STUDENT:**

Trinity Henjes

# SCHOOL:



# 11 Video Spot | **Professional Best of Category**



### TITLE:

**Control With Confidence** 

#### **CLIENT:**

Toro

#### FIRM:

**Anthologic** 

#### **CONTRIBUTORS:**

Dan Swenson, Julia Verhoef, Paul Richards, Travis Arndorfer, Camille Wolfe, Erich Ernst, Sarah Slattenow





#### TITLE:

Raccoon River Kennels Brand Video

#### **CLIENT:**

Raccoon River Kennels

#### FIRM:

Farmboy Marketing & Web Development

#### **CONTRIBUTORS:**

Patrick Fleming, Connor Botts, Taylor Cory, Henry Becker



## TITLE:

**House Hunters** 

### **CLIENT:**

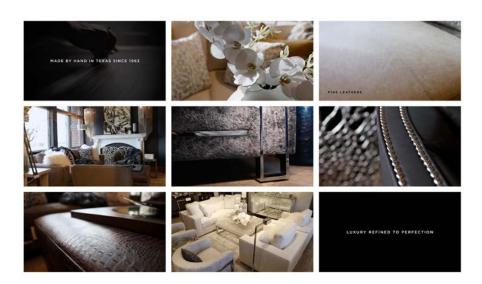
**FSB** 

#### FIRM:

Flying Hippo

#### **CONTRIBUTORS:**

Scott Helms, Alex Schroeder, Brian Fiser, Jesse Balmer, Jerry Stoner, Megan Halsch



## TITLE:

Interior Perfection Massoud Collection Video

### **CLIENT:**

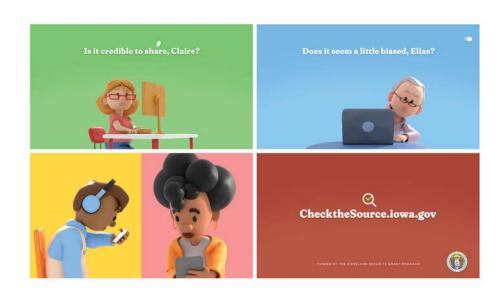
Interior Perfection

#### FIRM:

**FUEL** 

#### **CONTRIBUTORS:**

Kennon Springer, Kaitlyn Stenberg, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt



#### TITLE:

Check the Source TV Spot

## **CLIENT:**

lowa Department of Homeland Security

## FIRM:

**ZLR** Ignition

#### **CONTRIBUTORS:**

Phil Schriver, Jill McLain, Rhonda Clark, Jason Boucher









## TITLE:

Wesley Life Hospice Commercial

## CLIENT:

Wesley Life

## FIRM:

**ZLR** Ignition

#### **CONTRIBUTORS:**

Shae Olson, Kelly Bittner, Jason Boucher

# 11 Video Spot | Student Best of Category



## TITLE:

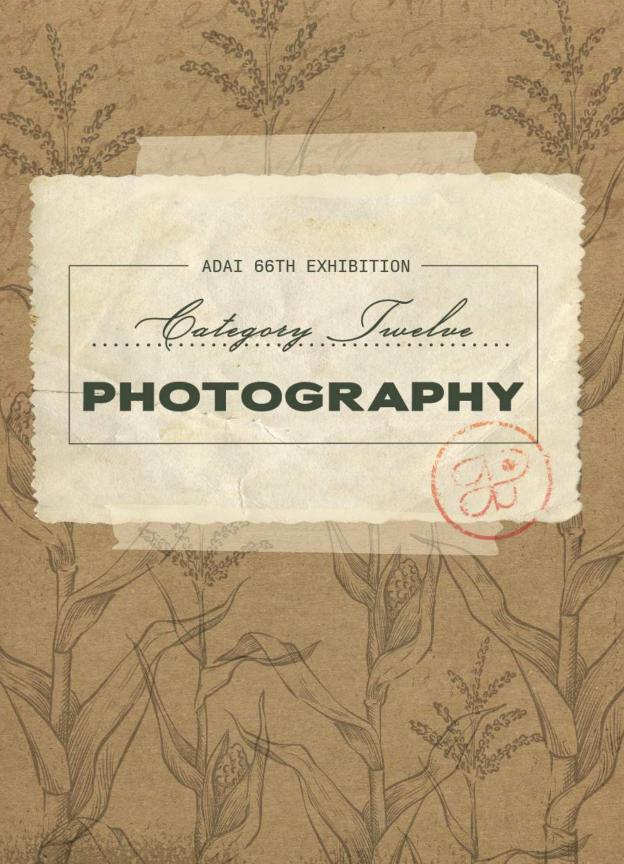
Visual Analysis Basics Educational Animation

#### **STUDENT:**

Hailey McDermott

#### SCHOOL:





# 12 Photography | **Professional Best of Category**



## TITLE:

Mal O'brien

## **CLIENT:**

Mal O'brien Fitness

#### FIRM:

McClanahan Studio

#### **CONTRIBUTORS:**

Dan McClanahan





## TITLE:

Kinship

## **CLIENT:**

Kinship Brewing Company

# FIRM:

The F2 Co

# **CONTRIBUTORS:**

Meg Dejmal, Erich Bockman



#### TITLE:

Dream Homes Lifestyle Photography Campaign

## **CLIENT:**

**Dream Homes** 

#### FIRM:

**IFC Studios** 

#### **CONTRIBUTORS:**

Tony Kraayenbrink, Amy Mertz, Noah Henscheid, Nate Houts, Payton Kelly



#### TITLE:

**Ames Fitness Center** 

### **CLIENT:**

**Ames Fitness Center** 

## FIRM:

McClanahan Studio

#### **CONTRIBUTORS:**

Dan McClanahan



#### TITLE:

50th Anniversary Faces of Waratah Photography

## **CLIENT:**

Waratah

#### FIRM:

MindFire Communications

#### **CONTRIBUTORS:**

Erik Meade, Amanda Bertolozzi, Kristin Stires, Chuck Blackburn

# 12 Photography | **Student Best of Category**







# TITLE:

Life Stills

## **STUDENT:**

Liv Stark

# SCHOOL:

University of Iowa



## 12 Photography | **Student**



## TITLE:

Raw Edge Projection Photoshoot

# **STUDENT:**

Anka Snider

## SCHOOL:

# 12 Photography | **Student**



# TITLE:

A Walk Through Japan

# **STUDENT:**

Carter Rognes

# SCHOOL:



# TITLE:

8 Views of Tokyo Tower

# **STUDENT:**

Carter Rognes

# SCHOOL:



#### TITLE:

8 Views of Inari Shrine

#### **STUDENT:**

Carter Rognes

## SCHOOL:













## TITLE:

London's Chinese New Year

# **STUDENT:**

Cayman Muzney

## SCHOOL:

DMACC













## TITLE:

City of Divide - London

# **STUDENT:**

Cayman Muzney

# SCHOOL:

DMACC



## TITLE:

Under the Same Sky

# **STUDENT:**

Clarissa Olson

# SCHOOL:



Polar Composure

# **STUDENT:**

Erin Musselman

## SCHOOL:

Iowa State University

#### **CONTRIBUTORS:**

Ethan Matthews, Maya Prebil



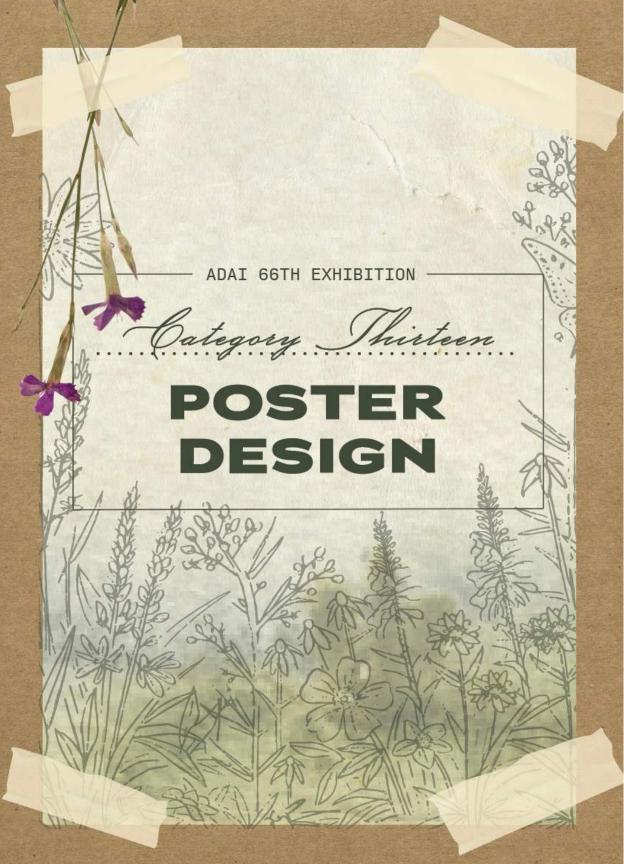
## TITLE:

Devoted

# **STUDENT:**

Jamie Beal

# SCHOOL:



# 13 Poster Design | **Professional Best of Category**



#### TITLE:

2023 Hinterland Music Festival Limited Edition Poster

#### **CLIENT:**

Hinterland Music Festival

#### FIRM:

The Permanent Collection

#### **CONTRIBUTORS:**

Sarah McCoy



## 13 Poster Design | **Professional**



#### TITLE:

**Baconfest Poster** 

#### **CLIENT:**

Blue Ribbon Bacon Festival

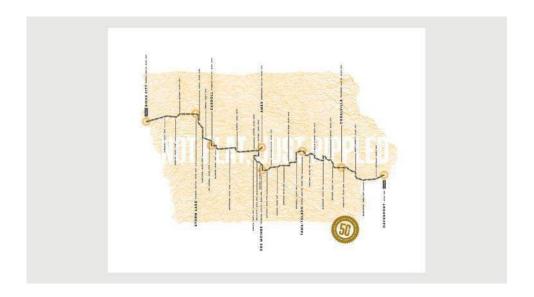
#### FIRM:

**Black Tie Creatives** 

#### **CONTRIBUTORS:**

Jenn State, Ellen Titman

## 13 Poster Design | **Professional**



#### TITLE:

Ragbrai 50th Poster

## **CLIENT:**

Des Moines Bike Collective

#### FIRM:

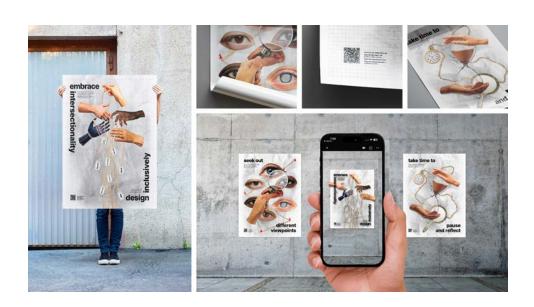
Owen Design

#### **CONTRIBUTORS:**

Chad Owen

"All the damn elevations provided by Google"

# 13 Poster Design | Student Best of Category



#### TITLE:

Ethical Considerations AR Poster Series

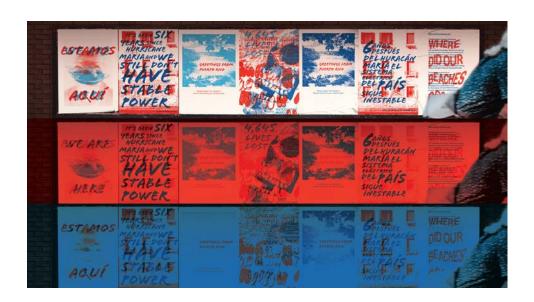
#### **STUDENT:**

Hailey McDermott

# SCHOOL:



# 13 Poster Design | Student Judge's Choice: Chad Owen



#### TITLE:

We Are Here, Estamos Aqui

## **STUDENT:**

Adriana Rivera Rodriguez

## SCHOOL:





Wilco Poster

# **STUDENT:**

Alexis Thayne

# SCHOOL:



#### TITLE:

Seen and Unseen Exhibit Signage

#### **STUDENT:**

Anka Snider

#### SCHOOL:



Money Makes the World Go 'Round

#### **STUDENT:**

**Brooks Doerrfeld** 

#### SCHOOL:



#### TITLE:

Innovation Called Poster Campaign

# **STUDENT:**

Clarissa Olson

## SCHOOL:



Tell Me Why You Feel This Way

## **STUDENT:**

Dylan Lundquist

# SCHOOL:

University of Northern Iowa





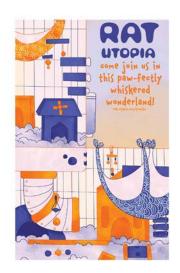
## TITLE:

Flora Typeface Poster

# **STUDENT:**

Emma Shaw

## SCHOOL:



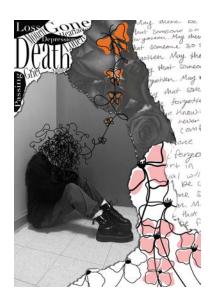
Rat Utopia Travel Poster

## **STUDENT:**

Fenris Lehman

## SCHOOL:

DMACC



# TITLE:

Grief and Loss

# **STUDENT:**

Grace Reth

## SCHOOL:



#### TITLE:

Swim & Dive 2024 Season Promotional Posters

#### **STUDENT:**

**Grace Starr** 

## SCHOOL:



#### TITLE:

Paris Olympic Games

# **STUDENT:**

Kaylin Beadle

## SCHOOL:







**Crossover Comic-Convention** 

## **STUDENT:**

Lamaur Benjamin

## SCHOOL:



#### TITLE:

Vanguard: Experience Artemis Posters

# **STUDENT:**

Megan Qualley

# SCHOOL:







## TITLE:

Social Change

# **STUDENT:**

Milagros Toribio

# SCHOOL:

Wartburg College





## TITLE:

Three Posters

# **STUDENT:**

Nadine Khoury

## SCHOOL:







#### TITLE:

**Collaged Movie Posters** 

# **STUDENT:**

Olivia Fransen

## SCHOOL:



27th Letter

# **STUDENT:**

Olivia Heller

## SCHOOL:

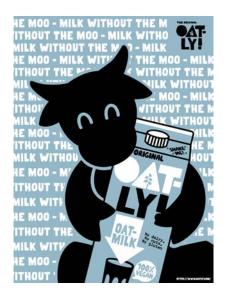


Concept

# **STUDENT:**

Olivia Heller

## SCHOOL:

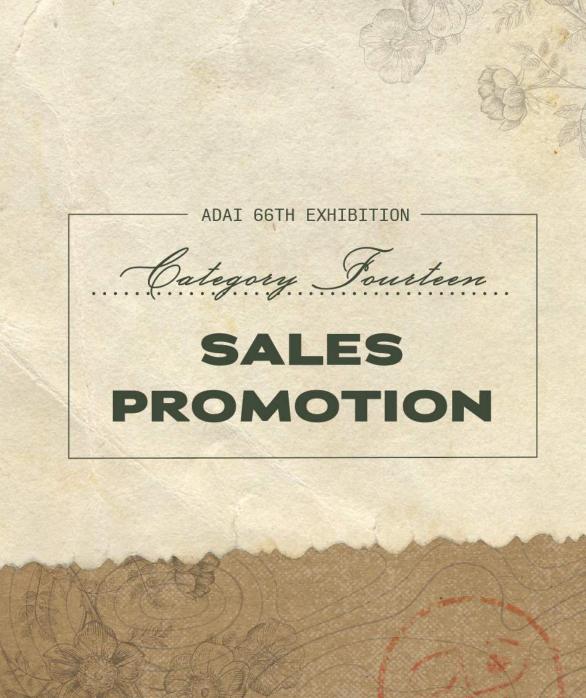


Oatly Promotional Poster

# **STUDENT:**

Reagan Bartlett

# SCHOOL:



# 14 Sales Promotion | **Professional Best of Category**



#### TITLE:

Smiles for Miles Pinot Grigio

## **CLIENT:**

In-house

#### FIRM:

**Nocking Point Wines** 

#### **CONTRIBUTORS:**

Brian Brown



#### 14 Sales Promotion | **Professional**



#### TITLE:

Cold Zero Reserve Whiskey

#### **CLIENT:**

Cold Zero

#### FIRM:

**FUEL** 

#### **CONTRIBUTORS:**

Casey Maxted, Chad Williams, Bill Bollman, John Allen, Grant Cushman, Alex Schmidt, Josh Santel

#### 14 Sales Promotion | **Professional**



#### TITLE:

Gift Box & Wrapping Paper

# **CLIENT:**

Eden

#### FIRM:

**Now Now** 

#### **CONTRIBUTORS:**

John Solarz, Adam Ferry



Get Well Soon & Gift Card Packaging

#### **CLIENT:**

Sinduda

#### FIRM:

Plastic A Designs

#### **CONTRIBUTORS:**

Jeremiah Elbel, Diego Rodriguez

# 14 Sales Promotion | **Professional**



#### TITLE:

Climbing Kites

# **CLIENT:**

Climbing Kites

# FIRM:

Project7 Design

# **CONTRIBUTORS:**

Project7 Design Team

# 14 Sales Promotion | **Professional**



#### TITLE:

Musa's Lemonade

#### **CLIENT:**

Red Boot Beverage

#### FIRM:

Project7 Design

# **CONTRIBUTORS:**

Project7 Design Team

# 14 Sales Promotion | Student Best of Category



# TITLE:

Barq's Rebrand

# **STUDENT:**

Tyia Hahn

# SCHOOL:





# TITLE:

Shanty Man's Packaging

# **STUDENT:**

Anika Maliwat

#### SCHOOL:

**Grand View University** 



# TITLE:

**Moo Meal Series** 

# **STUDENT:**

Anna Miller

# SCHOOL:

**Drake University** 







Fishwife Limited Edition Packaging

# **STUDENT:**

Cabria Olsen

# SCHOOL:

Iowa State University



# TITLE:

Sorbolicious

# **STUDENT:**

Catalina Miramontes

# SCHOOL:



# TITLE:

Pumpkin Seed Packaging

# **STUDENT:**

Ella Strouse

# SCHOOL:









# TITLE:

Ketchup Packaging

# **STUDENT:**

Gretchen Triplett

# SCHOOL:







# TITLE:

Mint Containers

# **STUDENT:**

Jaavin Mueller

# SCHOOL:



Black Boy Joy Package Design

# **STUDENT:**

Kenyon Proby

# SCHOOL:

Drake University



#### TITLE:

**Nocturnals** 

#### **STUDENT:**

Liv Stark

#### SCHOOL:

University of Iowa





Midnight Sun Album Cover

# **STUDENT:**

Miles Maltby

# SCHOOL:



# TITLE:

Wine Label Series

# **STUDENT:**

Reagan Bartlett

# SCHOOL:

Iowa State University



# TITLE:

Weird Brew Co. Teas

# **STUDENT:**

Thea Murphy

# SCHOOL:







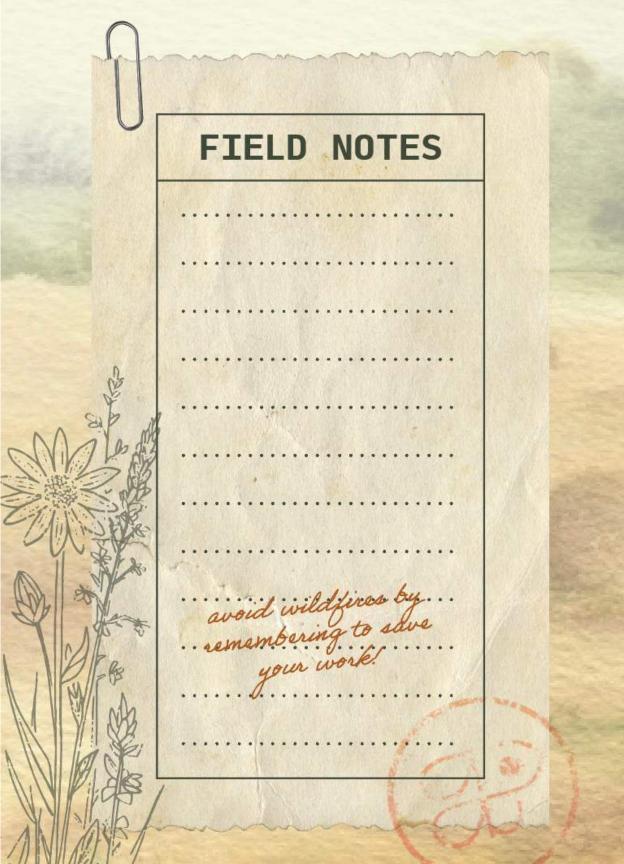
# TITLE:

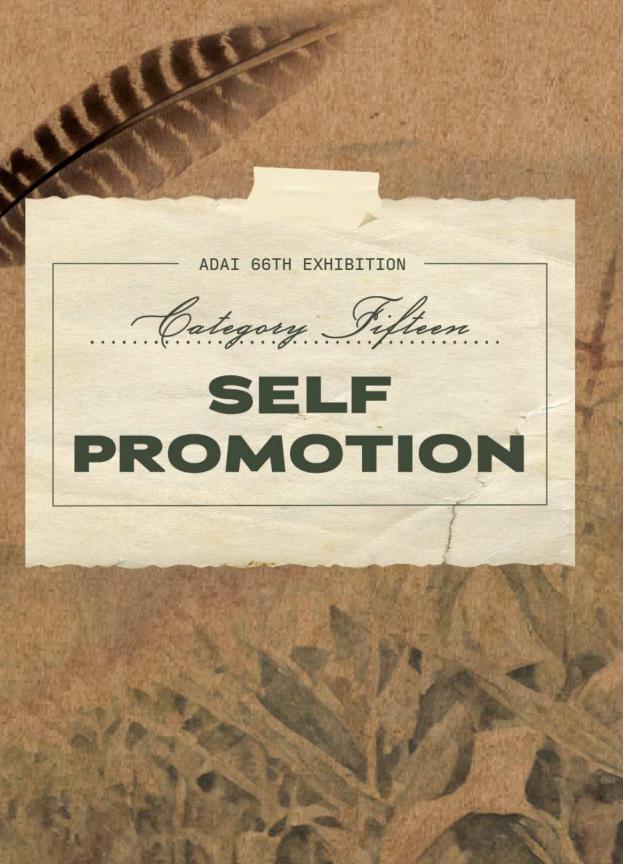
Epicurean Mixers

# **STUDENT:**

Wren Kocher

# SCHOOL:





# 15 Self Promotion | **Professional Best of Category**



#### TITLE:

New Year's Client Appreciation

# **CLIENT:**

Cooper Smith & Company

#### FIRM:

Cooper Smith & Company

#### **CONTRIBUTORS:**

Emily Cooper Smith, Sally Cooper Smith



# 15 Self Promotion | **Professional**



#### TITLE:

Madonna & Child

#### **CLIENT:**

**MiriamDraws** 

#### FIRM:

MiriamDraws

#### **CONTRIBUTORS:**

Miriam Martincic

# 15 Self Promotion | **Professional**



#### TITLE:

ZLR Ignition 2023 Holiday Card

# **CLIENT:**

**ZLR** Ignition

#### FIRM:

ZLR

#### **CONTRIBUTORS:**

Shelby Walters, Shae Olson, Kelly Bittner, Kylee Deering, Morgyn Bullock

# 15 Self Promotion | Student Best of Category



#### TITLE:

Handouts

# **STUDENT:**

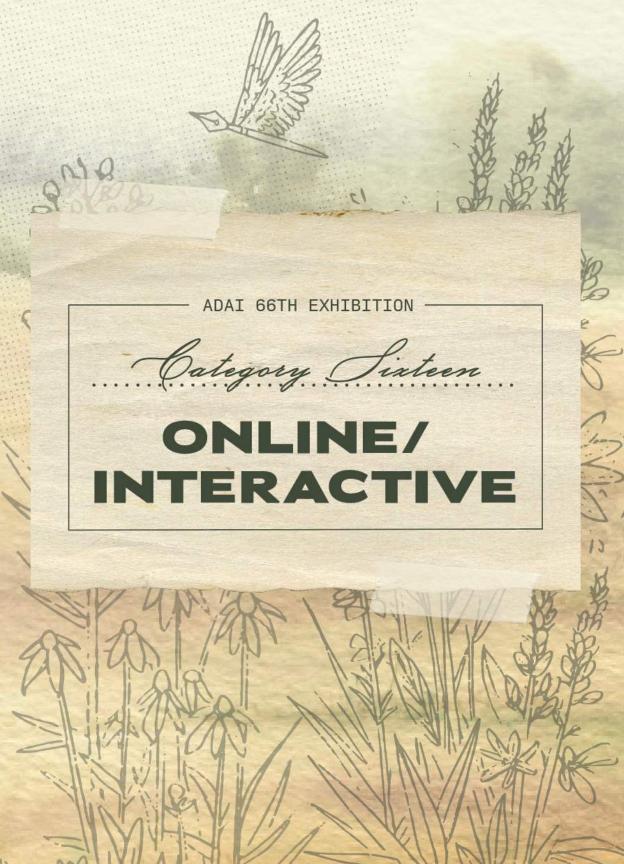
Kaylin Beadle

# SCHOOL:

Iowa State University



# FIELD NOTES



# 16 Online/ Interactive | Professional Best of Category | Judge's Choice: David Ritter



#### TITLE:

Krause Group CSR 2022

# **CLIENT:**

Krause Group

#### FIRM:

Now Now

#### **CONTRIBUTORS:**

John Solarz, Adam Ferry, Michelle Der Vartanian







Elite Eye Care Website

#### **CLIENT:**

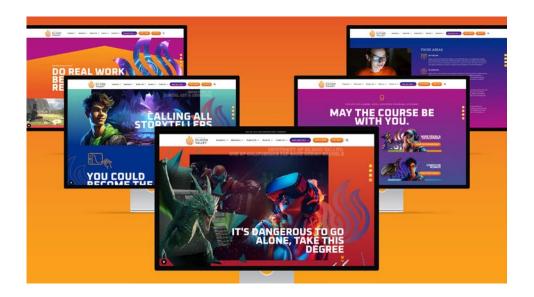
Elite Eye Care

#### FIRM:

Farmboy Marketing & Web Development

#### **CONTRIBUTORS:**

Kayla Wagner, Taylor Cory, Nathan Phillips, Caleb Smith



University of Silicon Valley Website

#### **CLIENT:**

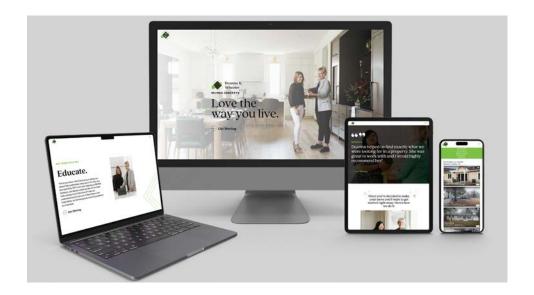
University of Silicon Valley

#### FIRM:

Flying Hippo

#### **CONTRIBUTORS:**

Eric Groves, Joel Barbosa, Kate Frana, Saulo Zayas, Kate Frana, Henry Perez, Lis Thompson, Brandy Stewart, Jerry Stoner, Michele Bechtold



Deanna K Wheeler Website

#### **CLIENT:**

Deanna K Wheeler

#### FIRM:

**IFC Studios** 

#### **CONTRIBUTORS:**

Tony Kraayenbrink, Amy Mertz, Noah Henscheid, Nate Houts, Payton Kelly



PicklePlay Website

# **CLIENT:**

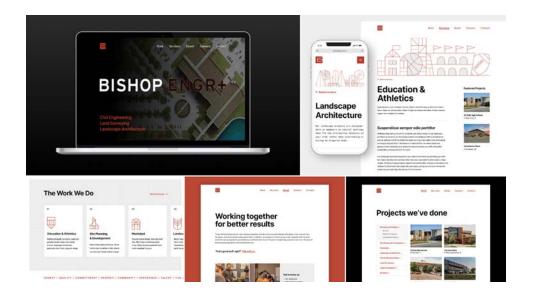
PicklePlay

#### FIRM:

**IFC Studios** 

#### **CONTRIBUTORS:**

Tony Kraayenbrink, Amy Mertz, Noah Henscheid, Nate Houts, Payton Kelly



#### TITLE:

Bishop Engineering Website

#### **CLIENT:**

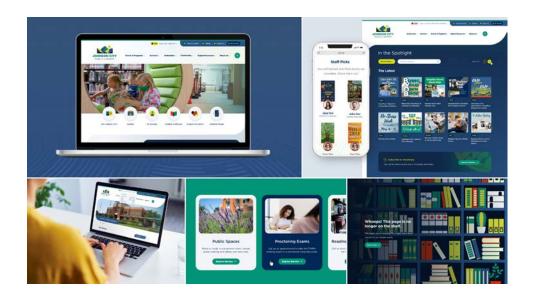
**Bishop Engineering** 

#### FIRM:

Juicebox Interactive

#### **CONTRIBUTORS:**

Jorunn Aasen, Miranda Finn, Bethoveen Todino, Ken Villanueva, Karl Lang, Jamie Adams, Dale Bentlage



#### TITLE:

Johnson City Public Library Website

#### **CLIENT:**

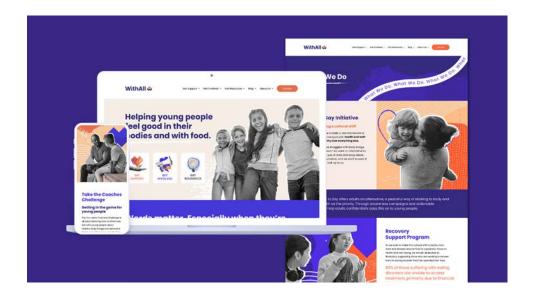
Johnson City Public Library

# FIRM:

Juicebox Interactive

#### **CONTRIBUTORS:**

Jorunn Aasen, Miranda Finn, Brandon Stack, Ken Villanueva, Karl Lang, Jamie Adams, Dale Bentlage



#### TITLE:

Withall Website

# **CLIENT:**

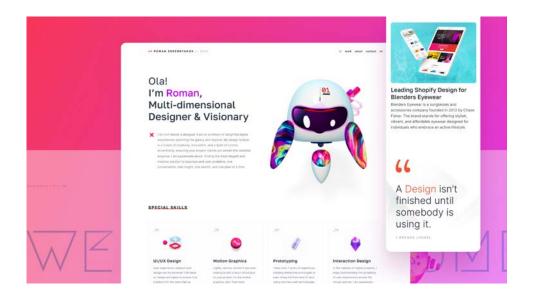
Withall

#### FIRM:

Rippke Design

#### **CONTRIBUTORS:**

Shelby Mitchell, Kira Mann, Nate Rippke



#### TITLE:

Personal Portfolio

# **CLIENT:**

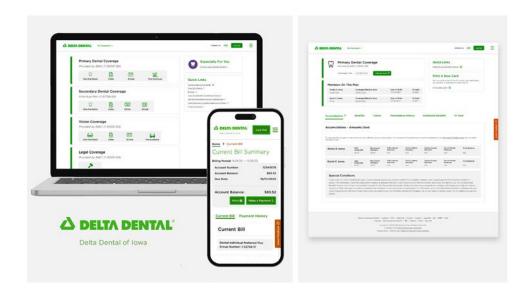
Personal Portfolio

#### FIRM:

\_

#### **CONTRIBUTORS:**

Roman Serebryakoving



#### TITLE:

Delta Dental Member Connect Portal

#### **CLIENT:**

Delta Dental of Iowa

#### FIRM:

Webspec

#### **CONTRIBUTORS:**

Stephanie Daggett Joiner, Amy Johnson, Heidi Williams, Lisa Betting, Raj Parsi, Swimika Kesireddy, Praveen Chakka, Simmy Sethi, Nicole Galles, Jill Feilmeier

# 16 Online/ Interactive | Student Best of Category



#### TITLE:

Flourish App

#### **STUDENT:**

Anna Miller

# SCHOOL:

Drake University

#### **CONTRIBUTORS:**

**Princess Hart** 



#### 16 Online/ Interactive | **Student**



# TITLE:

Releash App

# **STUDENT:**

Hailey McDermott

# SCHOOL:

Iowa State University



# TITLE:

Doodl App

# **STUDENT:**

**Heath Wheeldon** 

# SCHOOL:

**Drake University** 













# TITLE:

**SLARDS App** 

## **STUDENT:**

Jack Burns

## SCHOOL:

**Drake University** 

## **CONTRIBUTORS:**

Princess Hart, Zoe Sadauskis



## TITLE:

Hash Review App

# **STUDENT:**

Lamaur Benjamin

## SCHOOL:



# TITLE:

Parts X Change

# **STUDENT:**

Logan Disbrow

## SCHOOL:

Grand View University



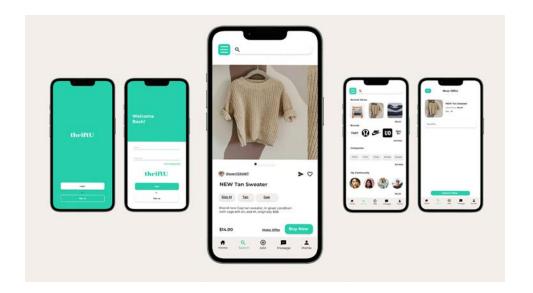
## TITLE:

**DEN Mobile App** 

# **STUDENT:**

Madison Crew

## SCHOOL:



# TITLE:

ThriftU app

# **STUDENT:**

Maddie Kruse

# SCHOOL:

**Drake University** 



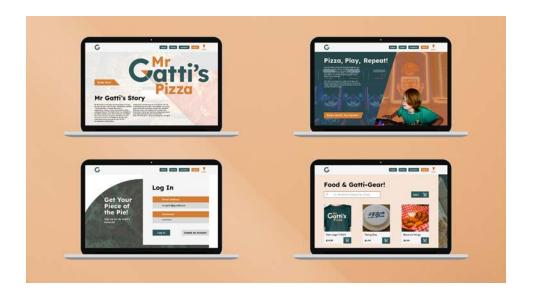
## TITLE:

No Escape Iowa

# **STUDENT:**

Paige Panosh

## SCHOOL:



## TITLE:

Mr Gatti's Pizza Website Redesign

## **STUDENT:**

Phillip Bachman

# SCHOOL:

University of Northern Iowa



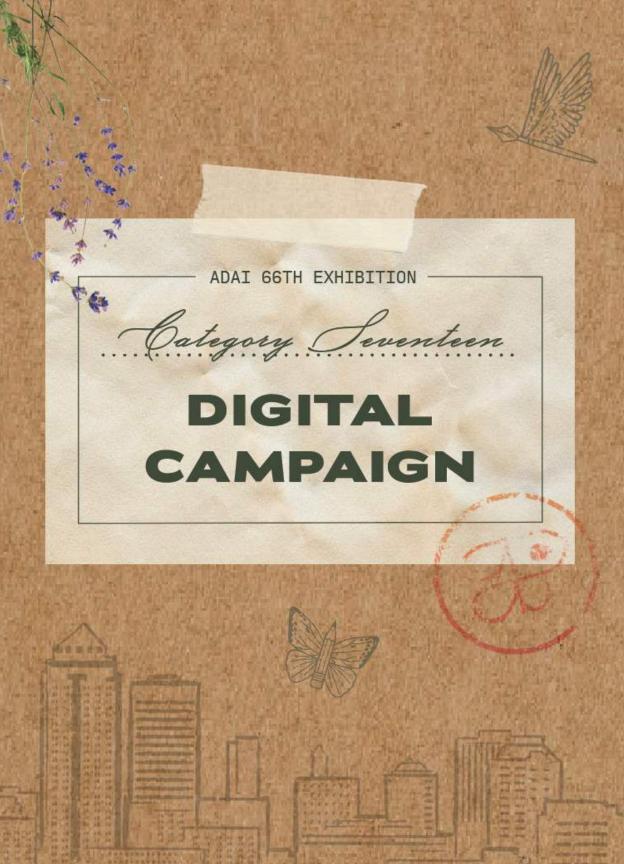
# TITLE:

Yard Sale App

# **STUDENT:**

Taylor Burnside

# SCHOOL:



# 17 Digital Campaign | **Professional**Best of Category



## TITLE:

Midwest National Parks Digital Issue

## **CLIENT:**

Midwest Living

## FIRM:

Midwest Living

#### **CONTRIBUTORS:**

Kylee Krizmanic, Hannah Agran, Mary-Beth Rouse, Julia Sayers Gokhale, Ruby Pierce, Joie Probst, Erin Keeffer



## 17 Digital Campaign | **Professional**



## TITLE:

Holiday Social Media Posts

## **CLIENT:**

Cooper Smith & Company

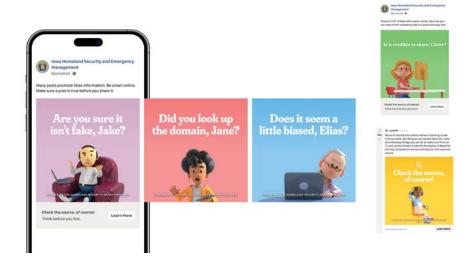
# FIRM:

Cooper Smith & Company

# **CONTRIBUTORS:**

Sally Cooper Smith, Emily Cooper Smith

## 17 Digital Campaign | Professional



## TITLE:

Check the Source Campaign

## **CLIENT:**

lowa Department of Homeland Security

# FIRM:

**ZLR** Ignition

## **CONTRIBUTORS:**

Phil Schriver, Jill McLain, Rhonda Clark, Jason Boucher

# 17 Digital Campaign | **Professional**

















## TITLE:

Cyclone Welcome Weekend

## **CLIENT:**

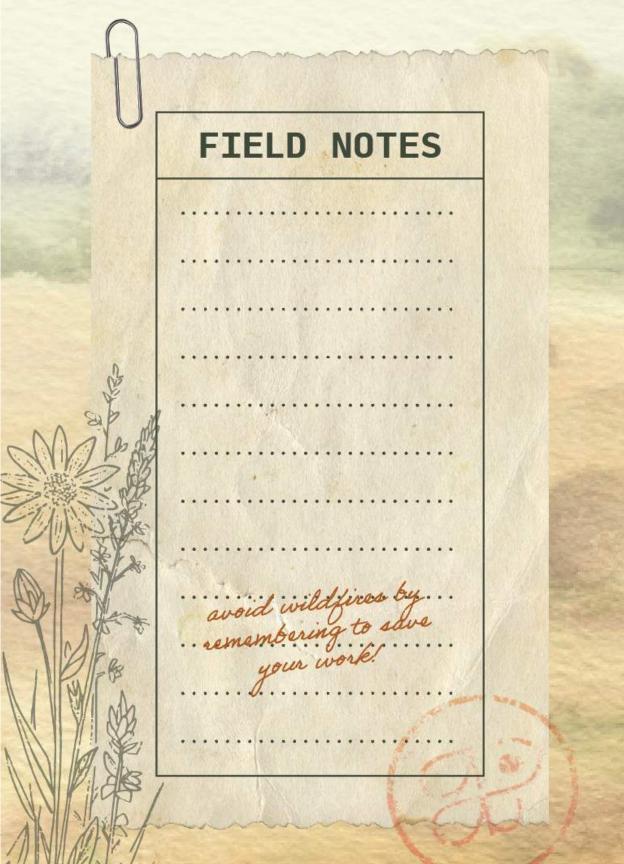
Iowa State University

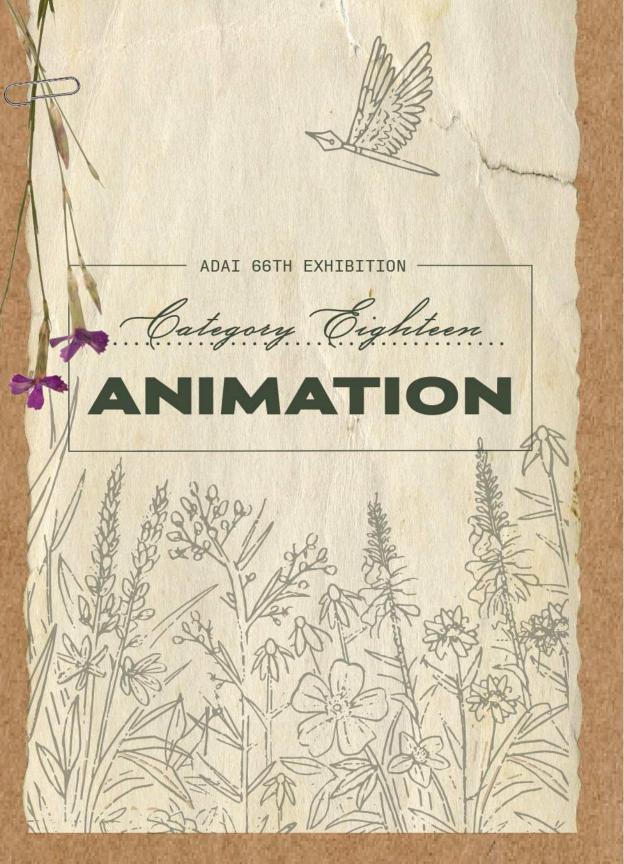
## FIRM:

**ZLR** Ignition

## **CONTRIBUTORS:**

Kelly Bittner, Shae Olson, Kylee Deering, Jason Boucher





# 18 Animation | **Professional Best of Category**



## TITLE:

Official Wine of Sports Basketbottle

# **CLIENT:**

In-house

## FIRM:

**Nocking Point Wines** 

## **CONTRIBUTORS:**

Brian Brown



## 18 Animation | **Professional**



## TITLE:

Oil Recycling

## **CLIENT:**

Denali

## FIRM:

Anthologic

## **CONTRIBUTORS:**

Megan Burns, Emily Gall, Sam George, Todd Huffine, Dan Swenson

## 18 Animation | **Professional**



## TITLE:

Electrification

## **CLIENT:**

**Epiroc** 

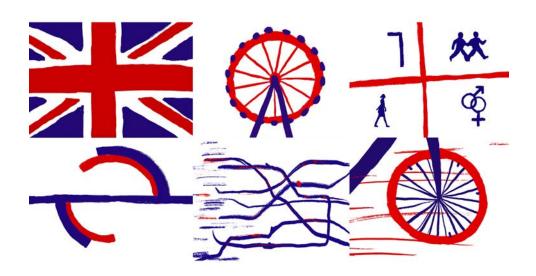
## FIRM:

**Anthologic** 

## **CONTRIBUTORS:**

Todd Huffine, Dan Swenson, Zach Yonek, Paul Richards, Travis Arndorfer, Katy Essing

# 18 Animation | Student Best of Category



## TITLE:

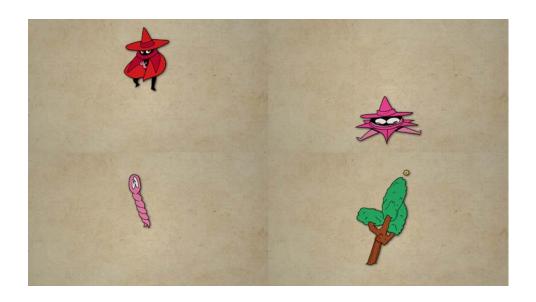
**UK Observations** 

# **STUDENT:**

Jason Hill

## SCHOOL:





# TITLE:

Magical Morph

# **STUDENT:**

Ben Kubicek

# SCHOOL:

DMACC



# TITLE:

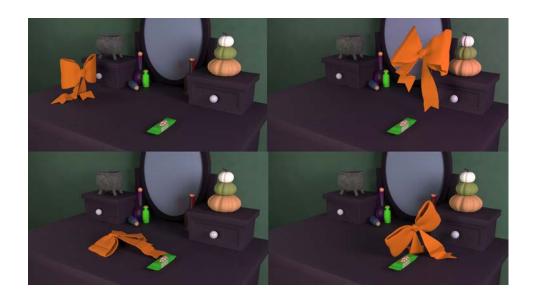
Beach Morph

# **STUDENT:**

DaisyMei Castro

# SCHOOL:

DMACC



# TITLE:

Bon Bon Wants Candy

# **STUDENT:**

DaisyMei Castro

# SCHOOL:

DMACC



## TITLE:

Innovation In Motion

## **STUDENT:**

Kylie Chesnut

## SCHOOL:

Iowa State University

#### **CONTRIBUTORS:**

Lauren Anderson, Payton Baity, Allison Chappell, Kylie Chesnut, Hannah Drummond, Trinity Duffy, Aaron Fischer, Olivia Greaves, Chloe James, Ana Kacmarynski, Ivan Koh, Thayla Moreira Tuler, Amy Pope, Carnycia Royce, Cooper Skinner, Grace Sneden, Andrea Swift, Ngoc Ton Nu Thanh, Aejay Vivanh-Vong



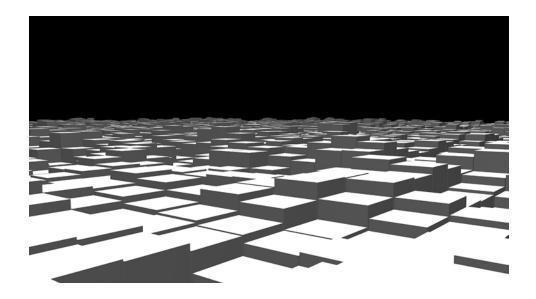
# TITLE:

Fill in the Blanks

# **STUDENT:**

Ngoc Ton

# SCHOOL:



# TITLE:

Neptune's Ballad Animated Ad

# **STUDENT:**

Nick Barchard

# SCHOOL:



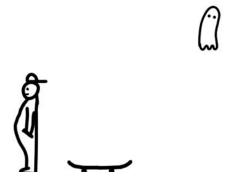
# TITLE:

SynthRunner Animated Ad

# **STUDENT:**

Nick Barchard

# SCHOOL:



# TITLE:

The Tale of the Skateboard Ghost

## **STUDENT:**

Nick Barchard

## SCHOOL:

# FIELD NOTES

ADAI 66TH EXHIBITION

Category Nineteen

MISCELLANEOUS

# 19 Miscellaneous | **Professional Best of Category**



TITLE:

Hot

**CLIENT:** 

The New York Times

FIRM:

**MiriamDraws** 

**CONTRIBUTORS:** 

Miriam Martincic





## TITLE:

Spring Merch

## **CLIENT:**

Loyal Sons Barber Shop

# FIRM:

Project7 Design

## **CONTRIBUTORS:**

Project7 Design Team



## TITLE:

Secret Shirt Society - 8 Lifestyles

# **CLIENT:**

RDG Planning & Design

# FIRM:

RDG Planning & Design

## **CONTRIBUTORS:**

Megan Qualley



## TITLE:

Do What Sparks a Light in You

## **CLIENT:**

\_

## FIRM:

Riva Nayaju

## **CONTRIBUTORS:**

Riva Nayaju



## TITLE:

DogEared Books Shirt

# **CLIENT:**

DogEared Books

## FIRM:

Rippke Design

## **CONTRIBUTORS:**

Shelby Mitchell



## TITLE:

Nakhl Foundation Icons

## **CLIENT:**

Nakhl Foundation

## FIRM:

Rippke Design

## **CONTRIBUTORS:**

Shelby Mitchell

# 19 Miscellaneous | Student Best of Category



# TITLE:

Yum Yum Yummy

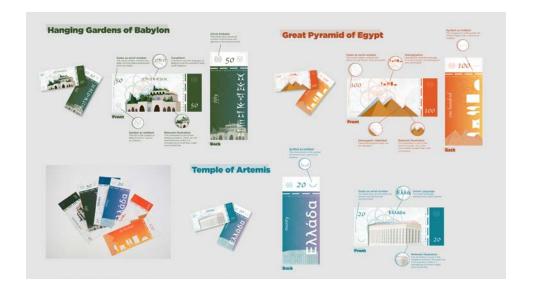
# **STUDENT:**

Mari Schmidt

# SCHOOL:

University of Northern Iowa





# TITLE:

**Currency Design** 

# **STUDENT:**

Emma Deaton

# SCHOOL:

University of Northern Iowa



# TITLE:

Des Moines Arts Festival T-shirt Design

# **STUDENT:**

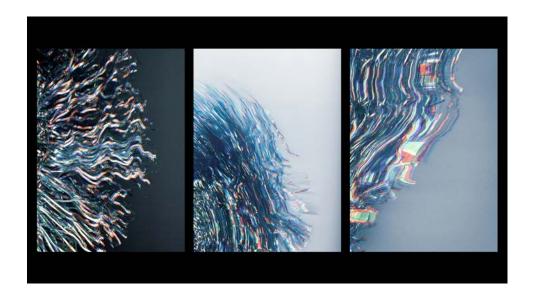
**Heath Wheeldon** 

# SCHOOL:

**Drake University** 

# **CONTRIBUTORS:**

Stephen King, Executive Director DMAF



# TITLE:

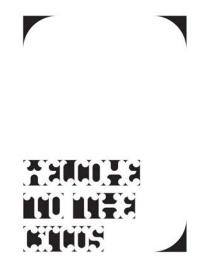
Shimmering Elegance

# **STUDENT:**

Jamie Beal

# SCHOOL:

Iowa State University



# 

# TITLE:

Modular Type: Circus

# **STUDENT:**

Kylee Rueber

# SCHOOL:

Iowa State University

# **CONTRIBUTORS:**

Valerio Di Lucente



# TITLE:

Outer Space Currency Design

### **STUDENT:**

Phillip Bachman

# SCHOOL:

University of Northern Iowa

# CHFFEINHTED

R B C D E F G H I J K L M N O P Q R 5 T U V W X Y Z - @ & \$ 1 2 3 4 5 6 7 8 9 0 %()·+-'"/"'<'='>

"[\]|..........?! ib





# TITLE:

Mirthland Banknotes

# **STUDENT:**

Tyia Hahn

# SCHOOL:

**DMACC** 





# TITLE:

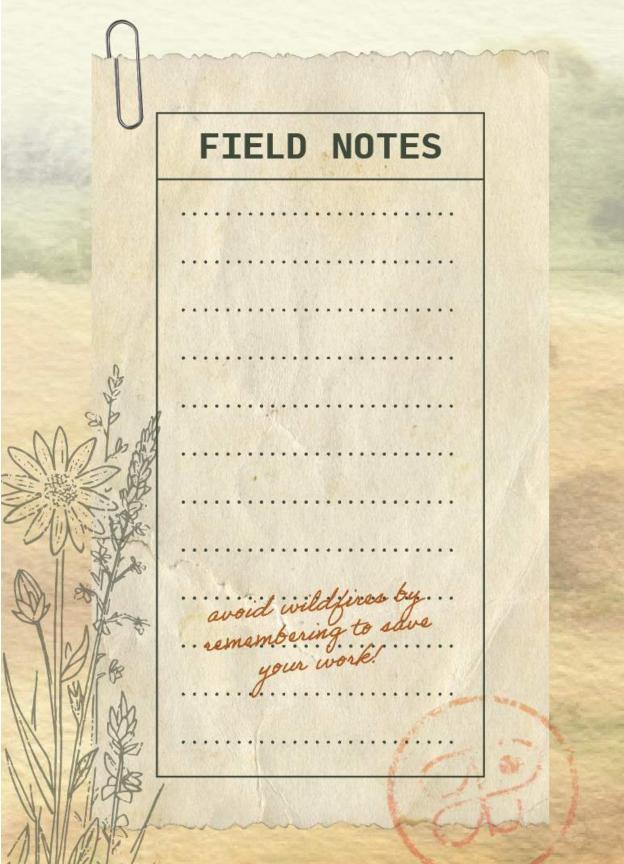
Caffeinated

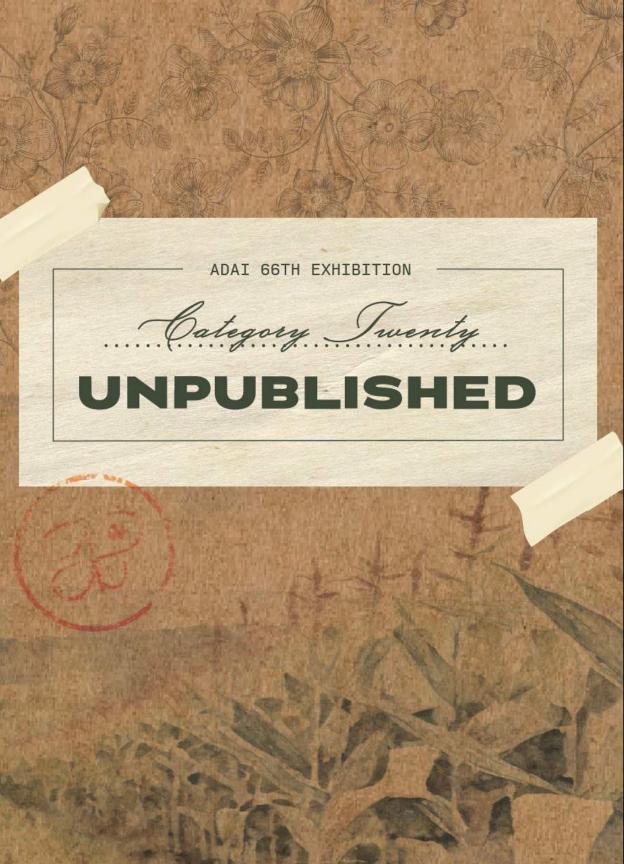
# **STUDENT:**

Tyia Hahn

# SCHOOL:

DMACC





# 20 Unpublished | **Professional Best of Category**



# TITLE:

Unrequited

# **CLIENT:**

\_

# FIRM:

MiriamDraws

# **CONTRIBUTORS:**

Miriam Martincic



# 20 Unpublished | **Professional**



# TITLE:

Irrigation Animation

# **CLIENT:**

Toro

# FIRM:

Anthologic

# **CONTRIBUTORS:**

Todd Huffine, Dan Swenson, Julia Verhoef, Jim Swanson

# 20 Unpublished | **Professional**



# TITLE:

Ames Tango

# **CLIENT:**

\_

# FIRM:

MiriamDraws

# **CONTRIBUTORS:**

Miriam Martincic



# TITLE:

Sugar Hollow Marina Branding

# **CLIENT:**

Sugar Hollow Marina

# FIRM:

Rippke Design

# **CONTRIBUTORS:**

Shelby Mitchell

# 20 Unpublished | **Professional**



# TITLE:

**Ghost Chicken Identity** 

# **CLIENT:**

\_

# FIRM:

TAG

# **CONTRIBUTORS:**

Sophie Blake, Mitch Franck



# THANK YOU

FOR BLAZING THE TRAIL WITH US

ADAI would like to thank our board members, our judges, our sponsors, and you for the hard work and dedication that made this year's event an overwhelming success.

Our mission has always been to showcase the very best of lowa's design while connecting students and professionals across our state. We hope you'll join us again next year.



# APPLY TO BE ON THE ADAI BOARD!

Are you a fan of ADAI and looking to get more involved? Apply to join the board! We are always looking for resourceful and innovative creatives who know how to make things happen.

ADAI is a nonprofit that's powered by talented volunteers. Whether we're coordinating judges, planning the exhibition, or increasing our student outreach, we are committed to building up the lowa design community.

Or become a Student Ambassador! Each year we allow a few students to work alongside the ADAI board on real-world projects, hone their skills, and obtain valuable experience.

# Interested?

Send us a note: ADAI@artdirectorsiowa.org

The ADAI board is based in Des Moines.

# FIELD NOTES