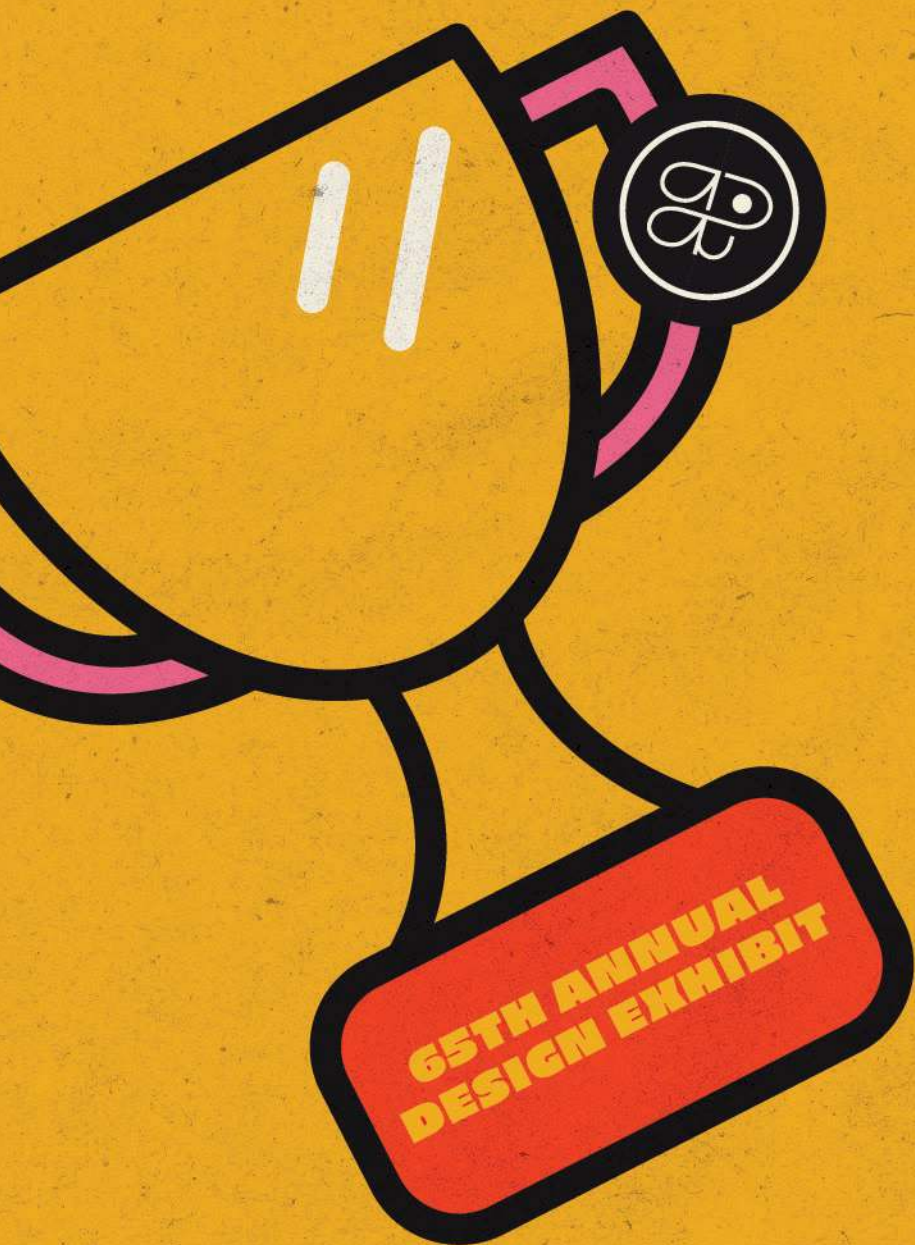


65th Annual Design Exhibition  
**AWARDS BOOK**



**ADA I / 2023**

Since 1958, Art Directors Association of Iowa has hosted an annual award exhibition celebrating designers across Iowa. For over six decades we've endeavored to lift up our fellow Iowans by showcasing and awarding our talented peers.



# MEET THE JUDGES

**Tad Carpenter**  
Designer, Illustrator & Partner  
Carpenter Collective



**Kristina Turner**  
Senior Director of  
Marketing & Storytelling  
Jeremiah Program



**Sheraton Green**  
Designer  
Charles S. Anderson Design



## STUDENT JUDGES

**Adam Ferry**  
Designer, Now Now

**Bess Lamoreux**  
Creative Director, Better Homes & Gardens Product  
at Walmart, Dotdash Meredith

**Jeremiah Elbel**  
Designer, Plastic A Designs



# THANK YOU TO OUR SPONSORS

Our generous supporters are critical in helping us recognize and foster creative accomplishments in Iowa!

**VectorHaus**



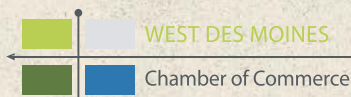
*CATCH*  
**DES MOINES**

**CS&CO\***



**CHRISTIAN EDWARDS** print + graphics

**BEELINE+BLUE**



# ADAI 2023



## CATEGORIES

- 01 ADVERTISING CAMPAIGN
- 02 INTEGRATED BRAND SYSTEM
- 03 ANNOUNCEMENTS & INVITATIONS
- 04 BOOK DESIGN
- 05 COLLATERAL
- 06 EDITORIAL DESIGN
- 07 ENVIRONMENTAL GRAPHICS
- 08 IDENTITY MARK
- 09 IDENTITY SYSTEM
- 10 ILLUSTRATION
- 11 VIDEO SPOT
- 12 PHOTOGRAPHY
- 13 POSTER DESIGN
- 14 SALES PROMOTION
- 15 SELF-PROMOTION
- 16 ONLINE/INTERACTIVE
- 17 DIGITAL CAMPAIGN
- 18 ANIMATION
- 19 MISCELLANEOUS
- 20 UNPUBLISHED

# BEST OF SHOW



**TITLE**  
Dragons Logo

**CONTRIBUTORS**  
Miriam Martincic

**CLIENT**  
Dancing With Dragons

**FIRM**  
MiriamDraws



# BEST OF SHOW STUDENT



**TITLE**  
Just My Type

**STUDENT**  
Emily Fuller

**SCHOOL**  
Iowa State University

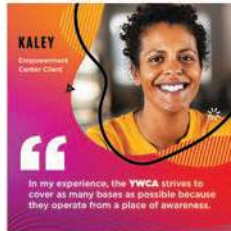
**ADW**

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**SING**





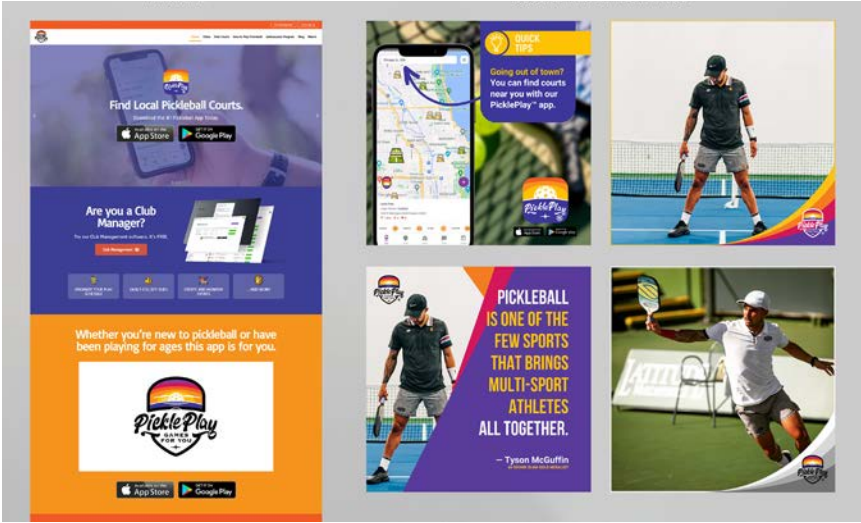


**TITLE**  
YWCA Campaign

**CLIENT**  
YWCA

**FIRM**  
MindFire  
Communications

**CONTRIBUTORS**  
Amy Behning  
Lance Lethcoe  
Caroline Schweitzer  
Denise Hnytka  
Jennifer Sautter



**TITLE**

PicklePlay Campaign

**CLIENT**

PicklePlay

**FIRM**

IFC Studios

**CONTRIBUTORS**

Nate Houts

Amy Mertz

Noah Henscheid

Payton Kelly

Tony Kraayenbrink



---

**TITLE**

Don't Sweat Your Equity

**CLIENT**

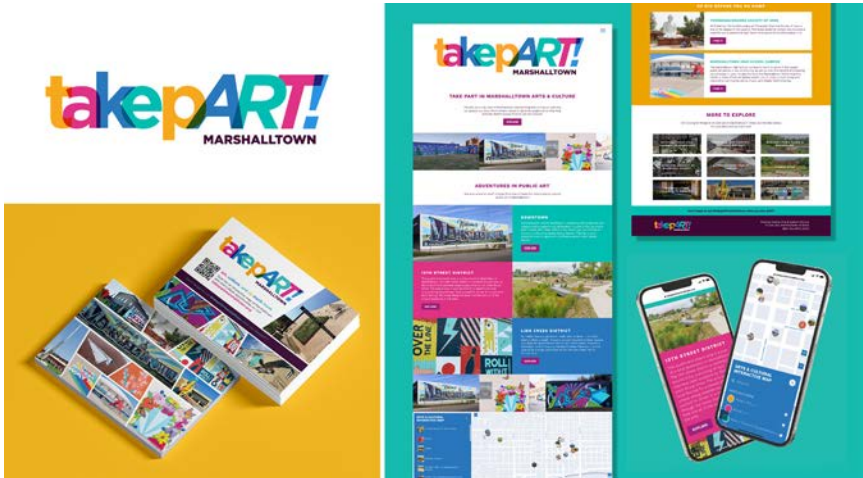
Financial Plus  
Credit Union

**FIRM**

Project 7 Design

**CONTRIBUTORS**

Bridget Drendel  
Katherine Hutchison  
Robin Wastenev  
Anna Lemons  
Kira Bliss  
Jessica Sampson  
Kate Ross  
Tom Hyde  
Kathryn Gamble  
Kevin Noodle



---

**TITLE**

takepART

**CLIENT**

Arts & Culture Alliance

**FIRM**

Project 7 Design

**CONTRIBUTORS**

Bridget Drendel

Katherine Hutchison

Robin Wastenev

Anna Lemons

Kira Bliss

Jessica Sampson

Kate Ross

Justin Rogers

Kevin Noodle



**TITLE**

**REG EnDura Fuels Launch**

**CONTRIBUTORS**

**Red Dot Advertising**

**CLIENT**

**Renewable Energy Group**

**FIRM**

**Red Dot Advertising**



**TITLE**

ISU Welcome Weekend

**CONTRIBUTORS**

Phil Schriver

Jill McLain

**CLIENT**

Iowa State University

Jason Boucher

**FIRM**

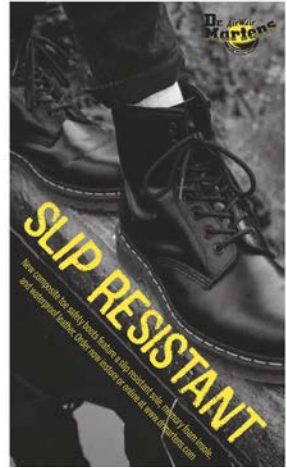
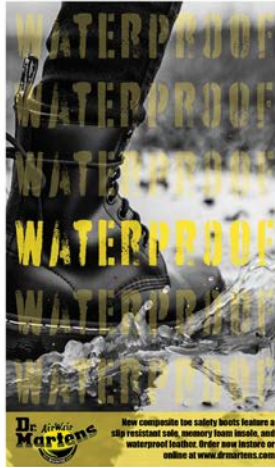
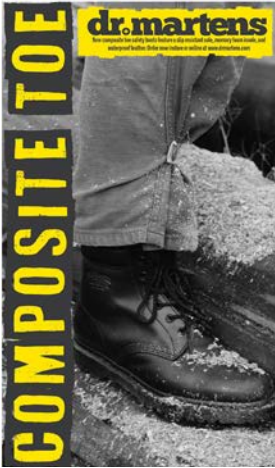
ZLR Ignition



**TITLE**  
Madagascar Travel  
Campaign

**SCHOOL**  
DMACC

**STUDENT**  
Haley Freilinger



---

**TITLE**

Dr. Marten's Ad Campaign

**CONTRIBUTORS**

Jasmine Florman

**SCHOOL**

DMACC



INTEGRATED  
BRAND  
SYSTEM

OR





---

**TITLE**

American Joe  
Coffee Branding

**CONTRIBUTORS**

Adam Feller  
Matt Eskelson

**CLIENT**

American Joe Coffee

**FIRM**

Avidity Creative





---

**TITLE**

Seven Suns  
Coffee Branding

**CONTRIBUTORS**

Adam Feller  
Matt Esckelson

**CLIENT**

Seven Suns Coffee

**FIRM**

Avidity Creative



---

**TITLE**

Township 23  
Distillery Branding

**CONTRIBUTORS**

Adam Feller

**CLIENT**

Township 23 Distillery

**FIRM**

Avidity Creative



---

**TITLE**

Common Chord Identity

**CLIENT**

Common Chord

**FIRM**

MindFire Communications

**CONTRIBUTORS**

Amy Behning

Kyle Krier

Lance Lethcoe

Caroline Schweitzer

Jennifer Sautter



---

**TITLE**

Contemporary Art Gallery  
Exhibition Branding

**CONTRIBUTORS**

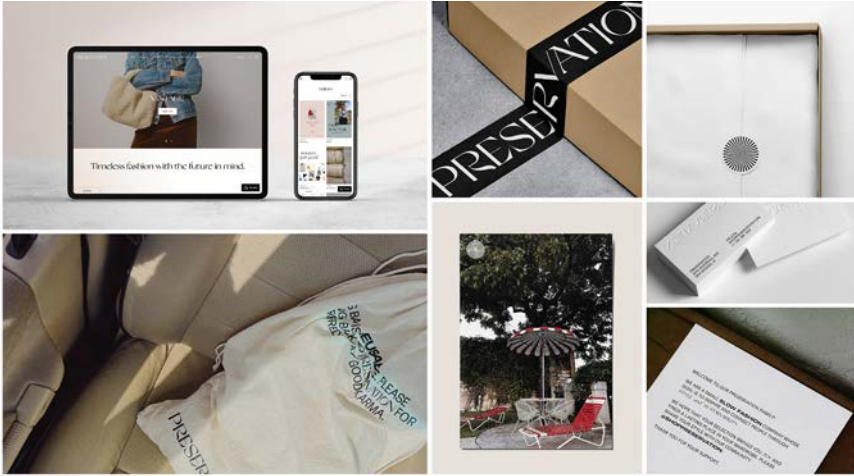
NHN Design

**CLIENT**

IDM Gallery

**FIRM**

NHN Design



---

**TITLE**  
2022 Rebrand

**CLIENT**  
Preservation

**FIRM**  
Now Now

**CONTRIBUTORS**

John Solarz  
Lucy Solarz  
Adam Ferry



---

**TITLE**

Images Unbound  
Exhibition Brand System

**CONTRIBUTORS**

Jeremiah Elbel

**CLIENT**

Des Moines Art Center

**FIRM**

Plastic A Designs





---

**TITLE**

Hoyt Sherman Place

**CLIENT**

Hoyt Sherman Place

**FIRM**

Project 7 Design

**CONTRIBUTORS**

Bridget Drendel

Katherine Hutchison

Robin Wastenev

Anna Lemons

Kira Bliss

Jessica Sampson

Kate Ross

Justin Rogers

Kevin Noodle



---

**TITLE**

ADAI 64th Annual  
Exhibit Branding

**CLIENT**

Art Directors  
Association of Iowa

**FIRM**

Rippke Design

**CONTRIBUTORS**

Ashley Rippke  
Liz Hunt  
Kristine Le  
Emily Fuller  
Jenn State  
Emily Cooper Smith  
Dan Swenson



---

**TITLE**

**Grace Imaging  
Identity**

**CONTRIBUTORS**

**Ellen Titman  
Ashley Rippe**

**CLIENT**

**Grace Imaging  
and Medical Spa**

**FIRM**

**Rippe Design**



**TITLE**

**Neighbors Brand System**

**STUDENT**

**Lauren Wadle**

**SCHOOL**

**Iowa State University**



**BEST OF CATEGORY**



**JUDGE'S CHOICE**



## Stampede Conference

*Women Creatives  
& Business*

Stampede is a brand identity project with a responsive website. This project showcases some of my best work and favorite composition. Stampede is a faux conference event for women creatives and entrepreneurs. The project is for educational purposes only.



**TITLE**  
Stampede

**SCHOOL**  
Iowa State University

**STUDENT**  
Hannah Pithan





---

**TITLE**

ISU GD Senior Exhibition  
– The Morrow

**SCHOOL**

Iowa State University

**STUDENT**

Emily Fuller  
Lindsay Castleman  
Hannah Fultz  
Madeline Lickteig  
Kayleen Mercer  
Darbi Shaw  
Lauren Wadle  
Tian Yao  
Taekyeom Lee



---

**TITLE**  
Guerrilla Gardens

**STUDENT**  
Darbi Shaw

**SCHOOL**  
Iowa State University





---

**TITLE**

Iowa Falls City Branding

**STUDENT**

Megan Qualley

**SCHOOL**

Iowa State University



---

**TITLE**

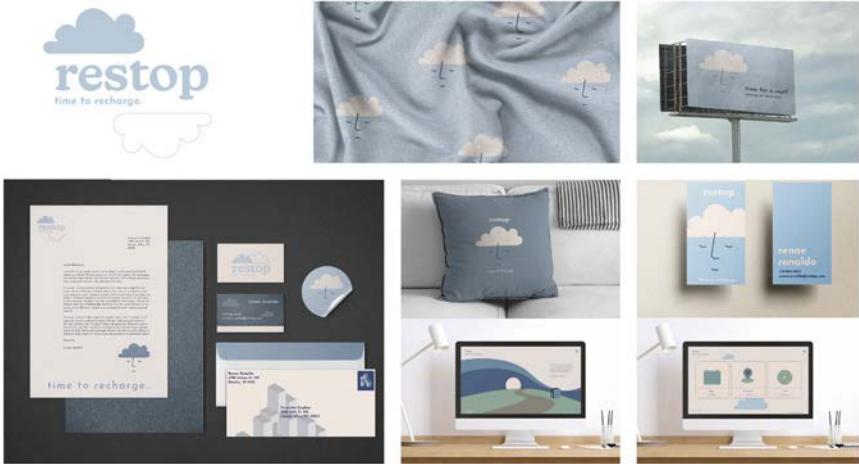
**Bettendorf Branding System**

**STUDENT**

**Kaylee Cornwell**

**SCHOOL**

**Iowa State University**



---

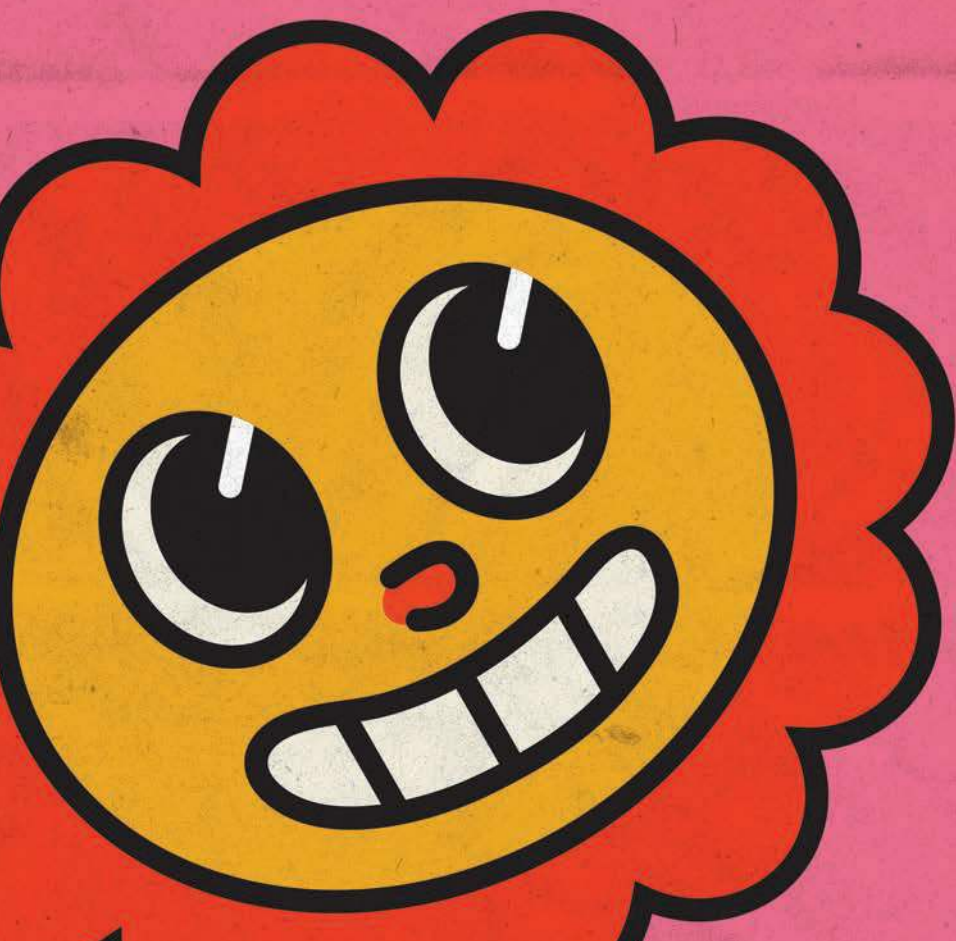
**TITLE**  
Restop Brand System

**STUDENT**  
Megan Duvick

**SCHOOL**  
University of Northern Iowa



03  
ANNOUNCEMENTS  
& INVITATIONS





**TITLE**

ADA1 64th Annual Exhibit  
Call For Entries Invitation

**CLIENT**

Art Directors Association  
of Iowa

**FIRM**

Rippke Design

**CONTRIBUTORS**

Ashley Rippke  
Emily Fuller  
Liv Hunt  
Jenn State



---

**TITLE**

Aged Beer Howling  
Growler Invitation &  
Giveaway

**CONTRIBUTORS**

Jeremiah Elbel

**CLIENT**

HRTLND Companies

**FIRM**

Plastic A Designs



---

**TITLE**

Halloween Coffin

**CLIENT**

Project 7 Design

**FIRM**

Project 7 Design

**CONTRIBUTORS**

Bridget Drendel

Katherine Hutchison

Robin Wastenev

Anna Lemons

Kira Bliss

Jessica Sampson

Kate Ross

Kevin Noodle



**ROLL  
WITH IT**

**04. BOOK DESIGN**





---

**TITLE**

**Edition\_04 Summer  
2022 Exhibition Guide**

**CONTRIBUTORS**

**Jeremiah Elbel**

**CLIENT**

**Krause Family  
Art Gallery**

**FIRM**

**Plastic A Designs**



---

**TITLE**

The Sea Beneath Our Feet Exhibition Guide

**CONTRIBUTORS**

Jeremiah Elbel

**CLIENT**

Des Moines  
Metro Opera

**FIRM**

Plastic A Designs



**TITLE**  
Just My Type

**STUDENT**  
Emily Fuller

**SCHOOL**  
Iowa State University





---

**TITLE**

Grimm's Fairy Tales

**STUDENT**

Jennifer Osnaya

**SCHOOL**

DMACC



**TITLE**  
Grimm's Fairy Tales

**STUDENT**  
Sophie Babcock

**SCHOOL**  
DMACC

# COLL ATERAL AL





---

**TITLE**  
Safe Schools Handout

**CONTRIBUTORS**  
Jeremiah Elbel

**CLIENT**  
Sector Technology  
Group

**FIRM**  
Plastic A Designs



**TITLE**

**Krause Family Gallery  
Exhibition Booklet,  
Summer 2022**

**CONTRIBUTORS**

**Jonathan DeLima  
Ricky Amadour  
Jeremiah Elbel  
Rick Lozier**

**CLIENT**

**Krause Group**

**FIRM**

**Krause Group**





---

**TITLE**

Images Unbound  
Exhibition Gallery Guide

**CONTRIBUTORS**

Jeremiah Elbel

**CLIENT**

Des Moines Art Center

**FIRM**

Plastic A Designs



---

**TITLE**  
Neighbors Newspaper

**STUDENT**  
Lauren Wadle

**SCHOOL**  
Iowa State University





---

**TITLE**  
Bauhaus Manifesto

**STUDENT**  
Amelia Sims

**SCHOOL**  
Drake University



---

**TITLE**

Sustainability  
Warning Zine

**STUDENT**

Anka Snider

**SCHOOL**

Iowa State University

**EDITORIAL**

**6**

**DESIGN**





**TITLE**

Mainframe Directory

**CLIENT**

Mainframe Studios

**FIRM**

Owen Design

**CONTRIBUTORS**

Chad Owen

Siobhan Spain

Sabrina Carper





---

**TITLE**

Michigan Family Fun

**CONTRIBUTORS**

Ruby Pierce

**CLIENT**

Pure Michigan

**FIRMS**

Dotdash Meredith  
Travel Marketing and  
Midwest Living



---

**TITLE**

The Landing Family Time

**CLIENT**

John Deere Construction  
and Forestry

**FIRM**

FUEL

**CONTRIBUTORS**

Jenel Nels  
David McNurlan  
Bill Bollman  
John Allen  
Dan Videtich  
Kevin Orfield  
Grant Cushman  
Alex Schmidt





---

**TITLE**  
Leave Behind

**STUDENT**  
Paige Klein

**SCHOOL**  
Iowa State University



Place Exploration | The Angry Irishman Ames, IA  
Anka Snider | Interior Design BFA, Graphic Design MA

---

**TITLE**  
Place Exploration –  
Angry Irishman

**STUDENT**  
Anka Snider

**SCHOOL**  
Iowa State University



**TITLE**  
Sparkling Water

**STUDENT**  
Gabrielle Dobereiner

**SCHOOL**  
Iowa State University



**TITLE**  
Going Solo

**STUDENT**  
Marra Oldenkamp

**SCHOOL**  
Iowa State University





---

**TITLE**

Iowa State Fair Exhibit

**CLIENT**

Iowa State University

**FIRM**

Flying Hippo

**CONTRIBUTORS**

Scott Helms  
John Anderson  
Madeline Lickteig  
Jerry Stoner  
Megan Halsch





---

**TITLE**

GuideOne Insurance  
75th Anniversary  
History Exhibit

**CLIENT**

GuideOne Insurance

**FIRM**

818 - a tiny design  
empire

**CONTRIBUTORS**

Melissa Carlson  
Rachel Abel  
Megan Pralle  
Bree Glenn  
Sarah McCoy  
Kallie Beebe  
Megan Thompson  
Hannah Cohen



---

**TITLE**

**Bud & Mary's  
Dispensary Mural**

**CONTRIBUTORS**

**Ellen Titman  
Jenn State**

**CLIENT**

**Bud & Mary's**

**FIRM**

**Black Tie Creatives**





---

**TITLE**

Student Innovation  
Center

**CLIENT**

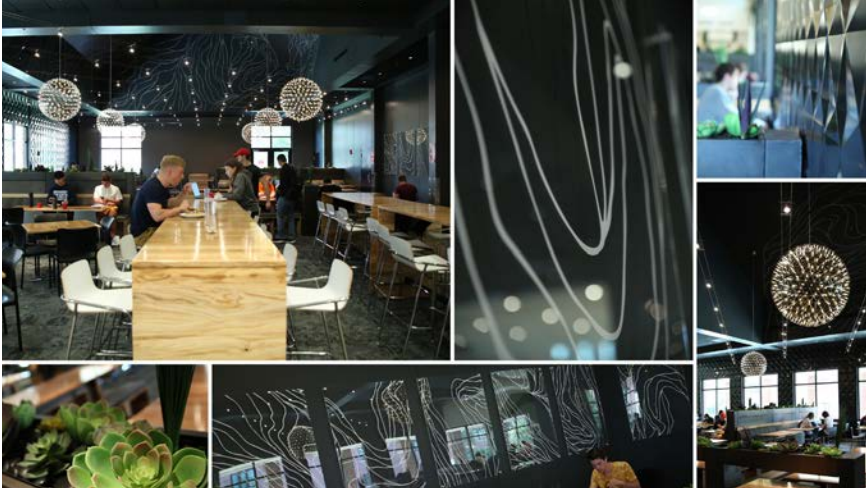
Iowa State University

**FIRM**

Flying Hippo

**CONTRIBUTORS**

Scott Helms  
John Anderson  
Marcus McVey  
Jerry Stoner  
Megan Halsch



---

**TITLE**

Union Drive Marketplace  
“Night” Room

**CONTRIBUTORS**

Scott Helms  
Megan Halsch

**CLIENT**

Iowa State University

**FIRM**

Flying Hippo



---

**TITLE**

Guthrie Cattle Co.  
Environmental Graphics

**CLIENT**

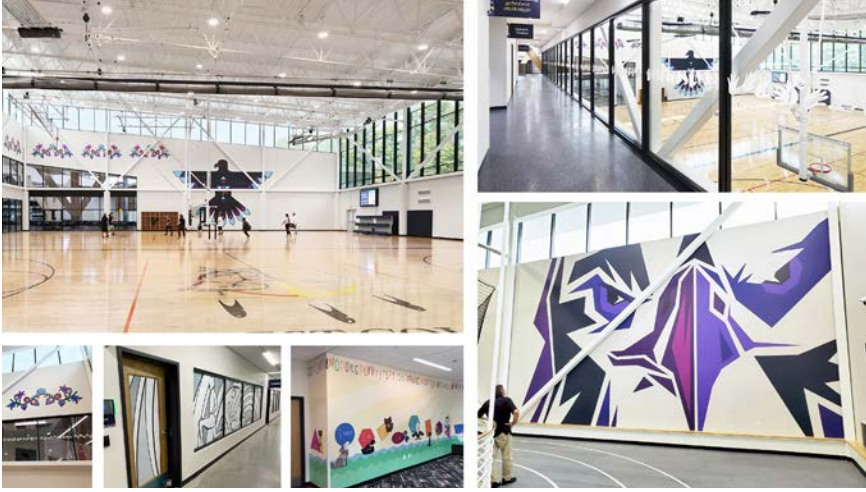
Guthrie Cattle Co.

**FIRM**

FUEL

**CONTRIBUTORS**

Bill Bollman  
John Allen  
Grant Cushman  
Alex Schmidt  
Ben Guthrie  
Kayla Guthrie



---

**TITLE**

Forest County Potawatomi  
Community Center

**CONTRIBUTORS**

Mindy Alvarez  
Andrew Poppen

**CLIENT**

Forest County Potawatomi

**FIRM**

RDG Planning & Design



---

**TITLE**

Clear Lake Main Street  
Light Pole Banners

**CONTRIBUTORS**

Andrew Poppen  
Mindy Alvarez

**CLIENT**

City of Clear Lake

**FIRM**

RDG Planning & Design



---

**TITLE**

REG SoyPower Mural

**CONTRIBUTORS**

The Red Dot Team

**CLIENT**

Renewable Energy  
Group

**FIRM**

Red Dot Advertising



---

**TITLE**

Paws & Pints  
Environmental Graphics

**CONTRIBUTORS**

Marissa Kephart

**CLIENT**

Paws & Pints

**FIRM**

The Design Group



**TITLE**

Sporting Kansas City  
Hall of Fame

**SCHOOL**

Iowa State University

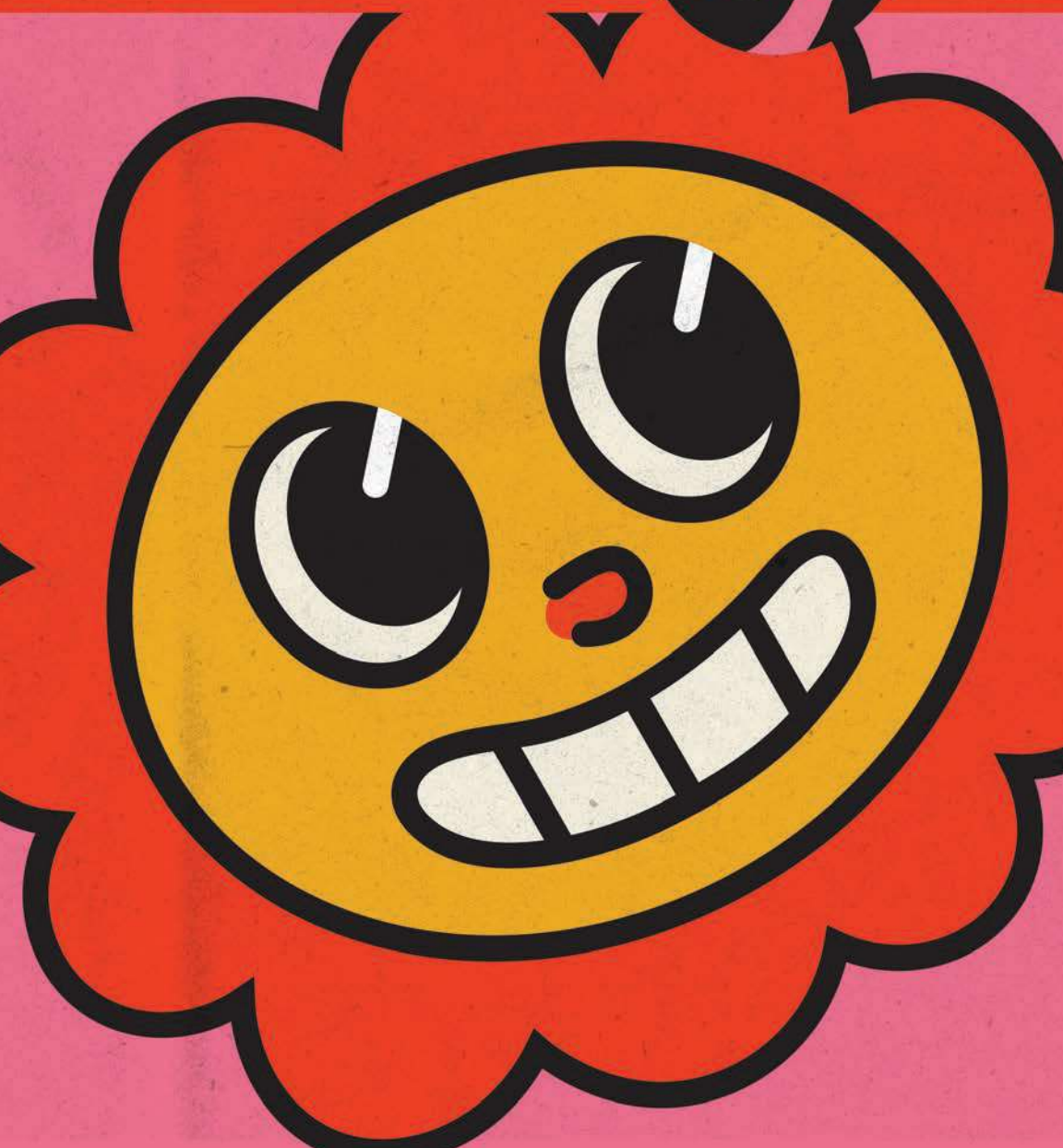
**STUDENT**

Sayler Rivas  
Delaney Thoma  
Rachel Renk  
Savannah Wiese  
Luke Chaney





# IDENTITY MARK





---

**TITLE**

Dragons Logo

**CONTRIBUTORS**

Miriam Martincic

**CLIENT**

Dancing With Dragons

**FIRM**

MiriamDraws



**BEST OF  
CATEGORY**



**BEST OF  
SHOW**



**UPPER  
MISSISSIPPI  
RIVER** NAT'L PARK  
FOUNDATION

---

**TITLE**

Upper Mississippi River  
NPF Logo

**CONTRIBUTORS**

Matt Eskelson

**CLIENT**

Upper Mississippi  
River National Park  
Foundation

**FIRM**

Avidity Creative



---

**TITLE**

**GEEM Logo**

**CONTRIBUTORS**

**Adam Feller**

**Matt Esckelson**

**CLIENT**

**GEEM Seaweed Snacks**

**FIRM**

**Avidity Creative**

**Strooh**  
PRINT INDUSTRY CONSULTING



---

**TITLE**

Strooh Print Industry  
Consulting

**CONTRIBUTORS**

Sally Cooper Smith  
Emily Cooper Smith

**CLIENT**

Steven Strooh

**FIRM**

Cooper Smith &  
Company



---

**TITLE**

Tanager Logo

**CLIENT**

Tanager

**FIRM**

FUEL

**CONTRIBUTORS**

Bill Bollman

John Allen

Grant Cushman

Alex Schmidt

Okpara Rice

Jenn Draper



---

**TITLE**

Barbarian Wordmark

**CLIENT**

Barbarian Restaurant

**FIRM**

Now Now

**CONTRIBUTORS**

John Solarz

Adam Ferry



---

**TITLE**

**Forma Wordmark**

**CLIENT**

**Forma**

**FIRM**

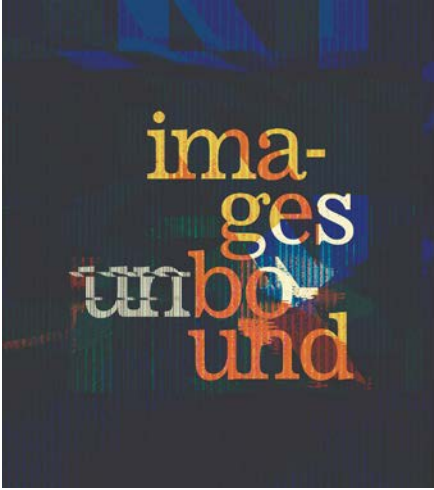
**Now Now**

**CONTRIBUTORS**

**John Solarz**

**Adam Ferry**





ima-  
ges  
unbo-  
und

---

**TITLE**

Images Unbound  
Exhibition Identity Mark

**CONTRIBUTORS**

Jeremiah Elbel

**CLIENT**

Des Moines Art Center

**FIRM**

Plastic A Designs



---

**TITLE**

Ramirez Coffee Repair  
Logo

**CONTRIBUTORS**

Jonah Terry

**CLIENT**

Ramirez Service  
Technicians

**FIRM**

Ramirez



---

**TITLE**

Anj Olson Portraits Logo

**CONTRIBUTORS**

Shelby Mitchell  
Kira Mann

**CLIENT**

Anj Olson Portraits

**FIRM**

Rippke Design



---

**TITLE**

Grace Breast Imaging  
and Medical Spa Logo

**CONTRIBUTORS**

Ellen Titman  
Ashley Rippke

**CLIENT**

Grace Breast Imaging  
and Medical Spa

**FIRM**

Rippke Design



---

**TITLE**

The Nakhl  
Foundation Logo

**CONTRIBUTORS**

Ellen Titman  
Ashley Rippke  
Leigh Ladd

**CLIENT**

The Nakhl Foundation

**FIRM**

Rippke Design



---

**TITLE**

Duff Ave Dental Logo

**CONTRIBUTORS**

Shelby Mitchell

Ashley Rippke

**CLIENT**

Duff Ave Dental

**FIRM**

Rippke Design

**PAIGE KLEIN**



**BEST OF  
CATEGORY**

---

**TITLE**

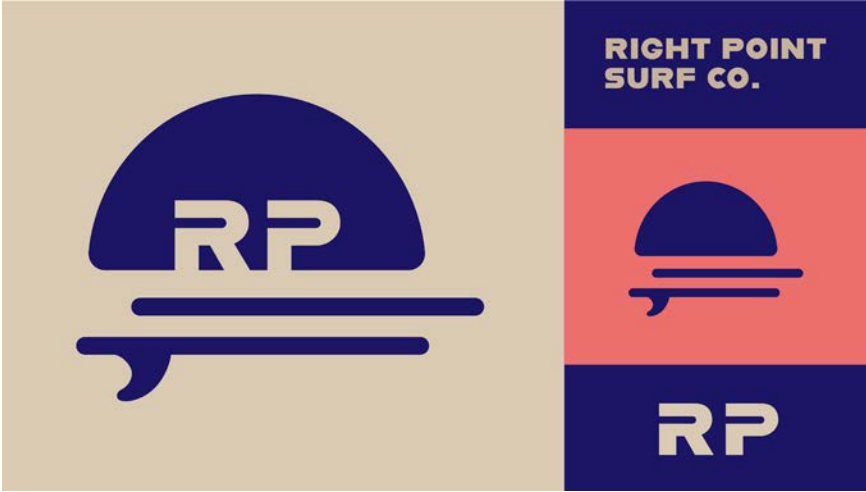
Paige Klein

**STUDENT**

Paige Klein

**SCHOOL**

Iowa State University



---

**TITLE**

Right Point Surf  
Co. Logo

**STUDENT**

Claire Sanderman

**SCHOOL**

Iowa State University





---

**TITLE**

Cedar Falls Logo

**STUDENT**

Claire Sanderman

**SCHOOL**

Iowa State University



---

**TITLE**

**Shots! Logo**

**STUDENT**

**Jenna Willett**

**SCHOOL**

**Iowa State University**



---

**TITLE**

Guerrilla Gardens  
Identity Mark

**STUDENT**

Darbi Shaw

**SCHOOL**

Iowa State University



**TITLE**  
Imagination

**STUDENT**  
Marra Oldenkamp

**SCHOOL**  
Iowa State University



---

**TITLE**

**Intermetcino**

**STUDENT**

**Kaylin Beadle**

**SCHOOL**

**Iowa State University**



---

**TITLE**  
SYNC

**STUDENT**  
Paige Klein

**SCHOOL**  
Iowa State University



---

**TITLE**

Iowa Falls Logo

**STUDENT**

Megan Qualley

**SCHOOL**

Iowa State University



AD AI 65TH DESIGN EXHIBITION

AD AI

ROLL WITH IT



AD AI



# IDENTITY SYSTEM

ROLL WITH IT

ROLL WITH IT



ROLL WITH IT  
AD AI 65



ROLL WITH IT



ROLL WITH IT

AD AI 65TH DESIGN EXHIBITION



AD AI





**BEST OF  
CATEGORY**



**JUDGE'S  
CHOICE**

---

**TITLE**

The Nakhl  
Foundation Brand

**CONTRIBUTORS**

Ellen Titman  
Ashley Rippke  
Leigh Ladd

**CLIENT**

The Nakhl Foundation

**FIRM**

Rippke Design



---

**TITLE**

Cooper Smith &  
Company Rebrand

**CONTRIBUTORS**

Emily Cooper Smith  
Sally Cooper Smith

**CLIENT**

Cooper Smith &  
Company

**FIRM**

Cooper Smith &  
Company



**TITLE**  
Identity System

**CONTRIBUTORS**  
John Solarz  
Adam Ferry

**CLIENT**  
Seelman Landscape  
Architecture

**FIRM**  
Now Now



---

**TITLE**

Ameer Ellis Photography  
Identity System

**CONTRIBUTORS**

Jeremiah Elbel

**CLIENT**

Ameer Ellis Photography

**FIRM**

Plastic A Designs



---

**TITLE**

Tesfa School

**CLIENT**

Hawassa Hope  
Ethiopia

**FIRM**

Rippke Design

**CONTRIBUTORS**

Ashley Rippke  
Emily Fuller  
Kira Mann



---

**TITLE**

Paige Klein

**STUDENT**

Paige Klein

**SCHOOL**

Iowa State University





**TITLE**  
**Black Cat Identity**

**STUDENT**  
**Gabi Criscuolo**

**SCHOOL**  
**Grand View University**



---

**TITLE**

Iowa Falls Identity  
System

**STUDENT**

Megan Qualley

**SCHOOL**

Iowa State University





---

**TITLE**

ISU GD Senior Exhibition

**SCHOOL**

Iowa State University

**STUDENT**

Emily Fuller  
Lindsay Castleman  
Hannah Fultz  
Madeline Lickteig  
Kayleen Mercer  
Darbi Shaw  
Lauren Wadle  
Tian Yao  
Taekyeom Lee



---

**TITLE**

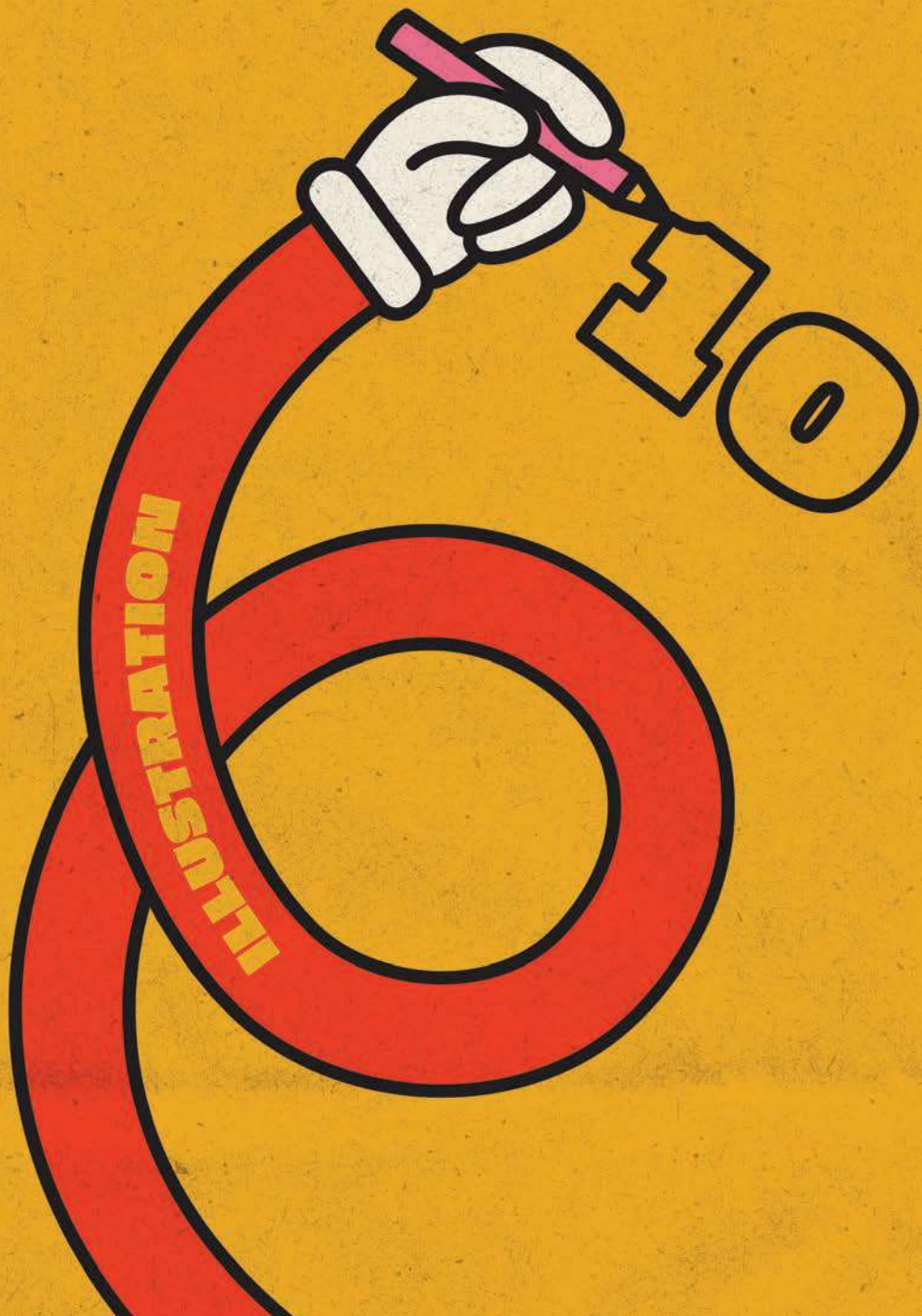
**The Juice Company**

**STUDENT**

**Sayler Rivas**

**SCHOOL**

**Iowa State University**





---

**TITLE**

Krause Group Annual  
Report: Business  
Illustrations

**CLIENT**

Krause Group

**FIRM**

MiriamDraws

**CONTRIBUTORS**

Miriam Martincic  
John Solarz



**BEST OF  
CATEGORY**



**JUDGE'S  
CHOICE**



---

**TITLE**

Lager Life

**CLIENT**

Confluence Brewing Co.

**FIRM**

818 - a tiny design empire

**CONTRIBUTORS**

Melissa Carlson

Rachel Abel

Megan Pralle

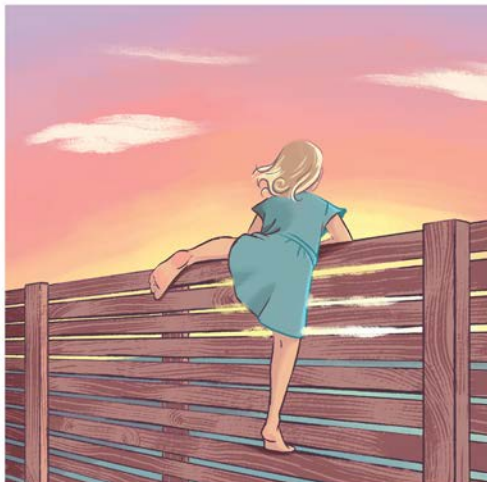
Bree Glenn

Sarah McCoy

Kallie Beebe

Megan Thompson

Hannah Cohen



---

**TITLE**

Free Range Girl

**CONTRIBUTORS**

Jessica Siefert

**CLIENT**

Carol Long

**FIRM**

Jessica Siefert Design  
& Illustration



---

**TITLE**  
Immunity Series

**CONTRIBUTORS**  
Miriam Martincic  
Michael Mrak

**CLIENT**  
Scientific American

**FIRM**  
MiriamDraws



**Illustration** means we designed the blue bird, which is a reference to the blue bird in the story. The orange birds are a reference to the orange birds in the story.

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**Illustration** means we designed the blue bird, which is a reference to the blue bird in the story. The orange birds are a reference to the orange birds in the story.

At some point, most of us have worked with **Slack** and felt deflated and demotivated when confronted with their success.

good advice often to use the best and most of all, to be honest and to be honest.

Illustration means we designed the blue bird, which is a reference to the blue bird in the story. The orange birds are a reference to the orange birds in the story.

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Illustration means we designed the blue bird, which is a reference to the blue bird in the story. The orange birds are a reference to the orange birds in the story.

The personality of **Slack**, the goals and manifestos of the people they

**TITLE**

Big Bird

**CONTRIBUTORS**

Miriam Martincic

Siung Tjia

**CLIENT**

The Wall Street Journal

**FIRM**

MiriamDraws





---

**TITLE**

The Psychology of  
Retirement Income

**CONTRIBUTORS**

Miriam Martincic  
SooJin Buzelli

**CLIENT**

PLANADVISER

**FIRM**

MiriamDraws



---

**TITLE**

Many Large Investors

**CONTRIBUTORS**

Miriam Martincic  
SooJin Buzelli

**CLIENT**

Chief Investment Officer

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MiriamDraws



---

**TITLE**

Tip Anxiety

**CLIENT**

The New York Times

**FIRM**

MiriamDraws

**CONTRIBUTORS**

Miriam Martincic

Paul Jean



---

**TITLE**

Retirement

**CLIENT**

The New York Times

**FIRM**

MiriamDraws

**CONTRIBUTORS**

Miriam Martincic

Minh Uong



---

**TITLE**

Shorter Hair Guaranteed

**CLIENT**

Loyal Sons Barber Shop

**FIRM**

Project 7 Design

**CONTRIBUTORS**

Bridget Drendel

Katherine Hutchison

Robin Wasteney

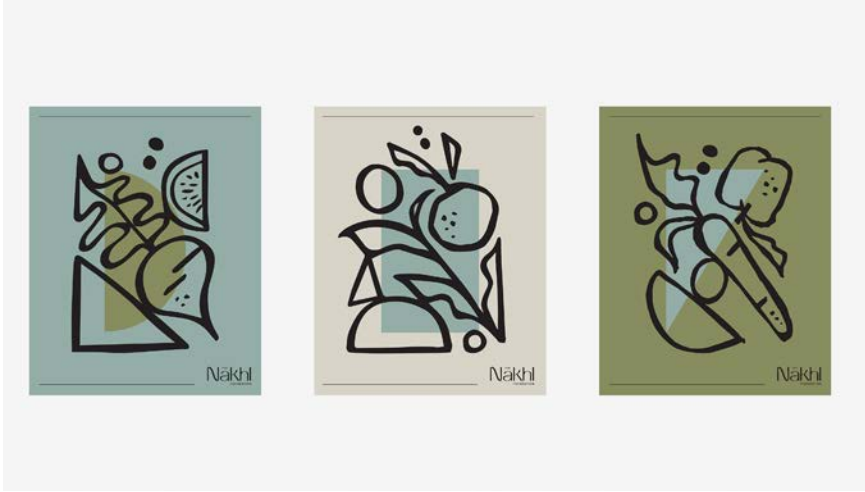
Anna Lemons

Kira Bliss

Jessica Sampson

Kate Ross

Kevin Noodle



---

**TITLE**

The Nakhl Foundation  
Illustrations

**CONTRIBUTORS**

Ellen Titman  
Ashley Rippke

**CLIENT**

The Nakhl Foundation

**FIRM**

Rippke Design



---

**TITLE**

Dog Days Pie  
Illustration

**CONTRIBUTORS**

Shelby Walters

**CLIENT**

Dog Days Pie Stand

**FIRM**

Shelby Walters  
Illustration & Design



---

**TITLE**

ISU Welcome Weekend  
Illustration

**CONTRIBUTORS**

Phil Schriver  
Jill McLain  
Jason Boucher

**CLIENT**

Iowa State University

**FIRM**

ZLR Ignition





---

**TITLE**  
Stand Out

**STUDENT**  
Li Zhang



**SCHOOL**  
Iowa State University



---

**TITLE**

Blissful Habit  
Illustrative Set

**STUDENT**

Kira Bliss

**SCHOOL**

Iowa State University





---

**TITLE**  
The Only

**STUDENT**  
Anh Nguyen

**SCHOOL**  
Drake University



---

**TITLE**  
Grooves

**STUDENT**  
Victoria Jones

**SCHOOL**  
DMACC



---

**TITLE**

**Too Many Choices  
is Confusing**

**STUDENT**

**Megan Qualley**

**SCHOOL**

**Iowa State University**



---

**TITLE**

**A**

**STUDENT**

**Jordan Arp**

**SCHOOL**

**Iowa State University**



## CHAPTER 3

There was wicker from my neighbor's house through the summer nights. In his garden rose and girl come and went like moths among the whisperings and the chirping and the stars. At high tide in the afternoon I watched her pulling down the cover of the sofa, or taking the wet on the hot sand of the beach while his two girls swam all the waters of the beach. During the parties over across of town, she used with his father's house an emerald, having parties to and from the city, between nine in the morning and five in the night, while his two girls swam and a book yellow bag to meet all these. And on Monday night concerts including an extra garden table of the white wings and swishing dresses and flowers and garden chairs, repairing the creases of the night before.

Every Friday the crates of oranges and lemons arrived from a fruiterer in New York—every Thursday these were oranges and lemons left his back door in a parcel of purple paper. There was no teacher in the kitchen which would enter the pale of one hundred oranges in half an hour, if a little lemon was ground for breakfast through a meaty strainer.

All over was a far-fought a couple of acres covered with several hundred feet of vines and enough colored lights to make a Christmas tree of Gatsby's enormous garden. On better tables, gilded with glowing ferns of flowers, speckled with scattered spots of purple, blue and purple, and red and white, and silver and gold, in the main hall a bar with a red and white and gold and silver with glass and silver and with umbrellas to hang together that none of the beach guests were too young to know was from another.

By seven o'clock the orchestra had arrived—no thin blue space after that a whole world of silver and turquoise and sapphires and rubies and diamonds and pearls and high-heeled shoes. The last arrivals were come to from the beach here and are driving against the sun from New York are pulled the day to the dress and already the talk and silver and turquoise are gently

## TITLE

The Great Gatsby:  
Illustrated

## STUDENT

Katelyn Sima

## SCHOOL

Iowa State University



---

**TITLE**

Unrecognized Risk

**STUDENT**

Jordan Arp

**SCHOOL**

Iowa State University





---

**TITLE**

**Bass Pro Jesus**

**STUDENT**

**Lydia Woerther**

**SCHOOL**

**Iowa State University**

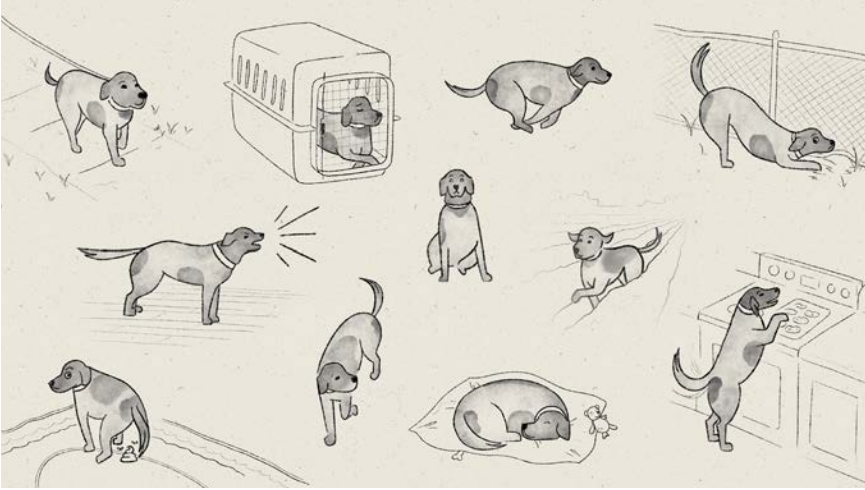


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**TITLE**  
Cat Temple

**STUDENT**  
Li Zhang

**SCHOOL**  
Iowa State University



---

**TITLE**  
My Dog Ellie

**STUDENT**  
Kaylee Cornwell

**SCHOOL**  
Iowa State University

**VIDEO  
SPOT**





---

**TITLE**  
“Fly With Us” Merger  
Announcement

**CONTRIBUTORS**  
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Saulo Zayas

**CLIENT**  
Flying Hippo + Celsius

**FIRM**  
Flying Hippo



---

**TITLE**

Nebraska Corn  
Spot - "Space"

**CLIENT**

Nebraska Corn Board

**FIRM**

Strategic America

**CONTRIBUTORS**

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Greg Welch  
Kasey Baker-VerMulm  
Lisa Holtorf  
Brandon Troutman  
Joe Emmons





---

**TITLE**

Bud & Mary's Internal  
Rebrand Launch

**CLIENT**

Bud & Mary's

**FIRM**

Black Tie Creatives

**CONTRIBUTORS**

Julian State

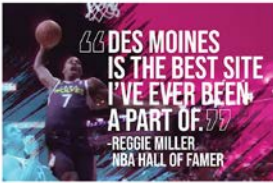
Chris Lo

Julian State

Jenn State

Sam Fatallah

**11** Video Spot



---

**TITLE**

Believe the Hype

**CLIENT**

Catch Des Moines

**FIRM**

Catch Des Moines

**CONTRIBUTORS**

Brock Konrad

Ben Handfelt

Canoe There





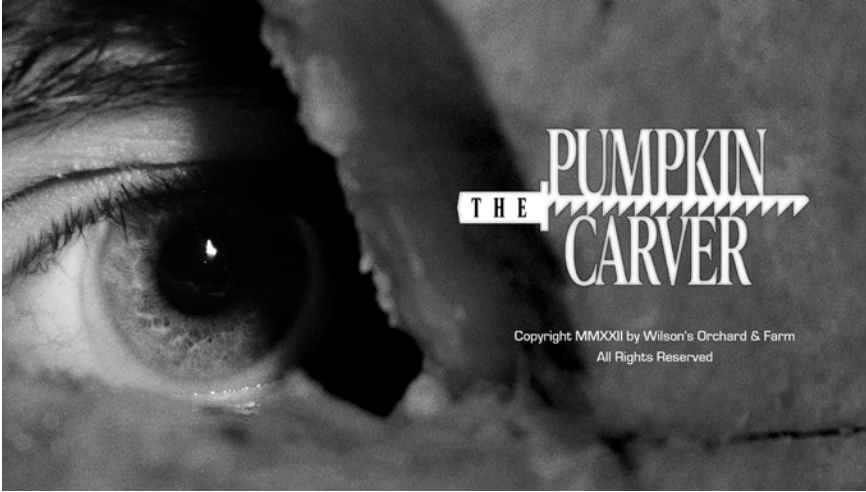
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**TITLE**  
“Therapy Session”  
Commercial

**CLIENT**  
FSB

**FIRM**  
Flying Hippo

**CONTRIBUTORS**  
Scott Helms  
John Anderson  
Jerry Stoner  
Brian Fiser  
Jesse Balmer  
Megan Halsch



---

**TITLE**

The Pumpkin Carver

**CLIENT**

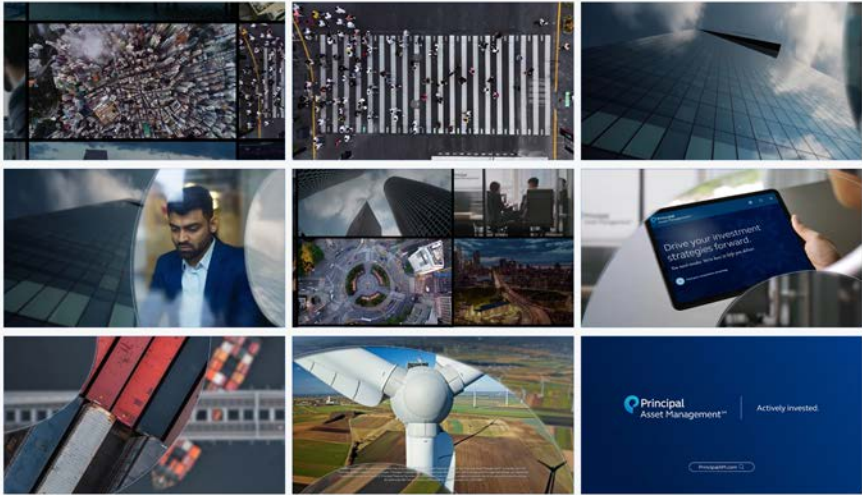
Wilson's Orchard  
& Farm

**FIRM**

Jonah Terry

**CONTRIBUTORS**

Jonah Terry  
Alex Orlins



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**TITLE**

Principal Asset  
Management TV Spot

**CLIENT**

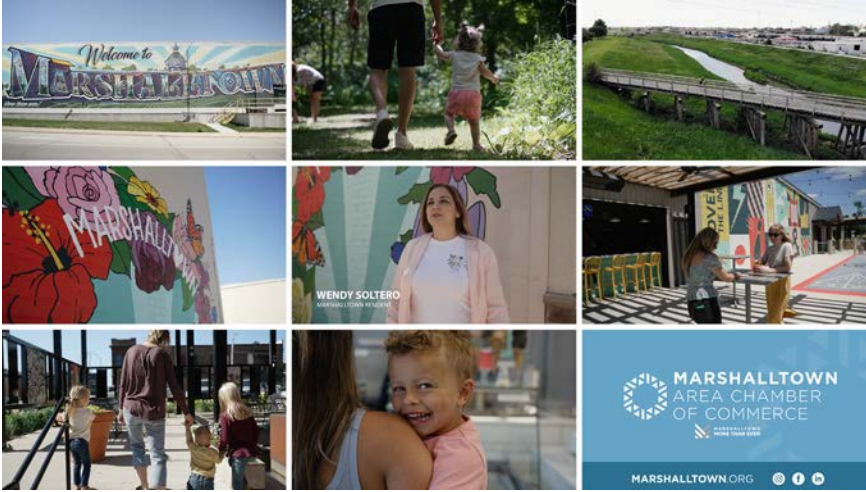
Principal

**FIRM**

Principal Content  
Studio

**CONTRIBUTORS**

Brant Bumgarner  
Jose Calderon  
Chelsey Christensen  
McLean Jinkinson  
Nicole Pasa  
Joe Rounseville  
Diane Van Wyngarden



---

**TITLE**

**This is Marshalltown**

**CLIENT**

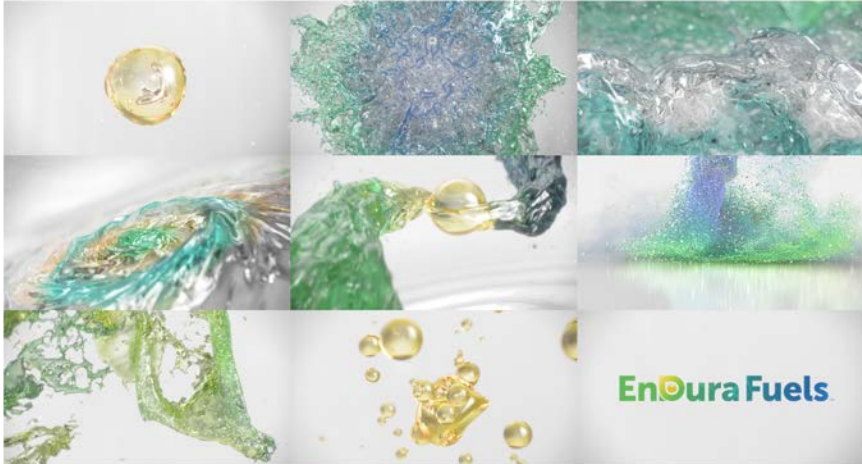
**Marshalltown  
Chamber of  
Commerce**

**FIRM**

**Project 7 Design**

**CONTRIBUTORS**

**Bridget Drendel  
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Anna Lemons  
Kira Bliss  
Jessica Sampson  
Kate Ross  
Meghan Baltas  
Kyle Starcevich  
Kevin Noodle**



---

**TITLE**

**REG EnDura Fuels  
Launch Video**

**CONTRIBUTORS**

**Red Dot Advertising  
MAKE Visual**

**CLIENT**

**REG**

**FIRM**

**Red Dot Advertising**



---

**TITLE**

**AE “Milk Riot”**

**CLIENT**

**Anderson Erickson**

**FIRM**

**Strategic America**

**CONTRIBUTORS**

**Kasey Baker-VerMul**

**Kelcey Stoehr**

**Randy Belcher**

**Joe Emmons**

**Brandon Troutman**

**Josh Piersma**



---

**TITLE**

Nebraska Corn  
Spot - "Ethanol"

**CLIENT**

Nebraska Corn Board

**FIRM**

Strategic America

**CONTRIBUTORS**

Randy Belcher  
Bruce Ganzer  
Greg Welch  
Kasey Baker-VerMulm  
Lisa Holtorf  
Brandon Troutman  
Joe Emmons



---

**TITLE**

Nebraska Corn  
Spot - "Blackboard"

**CLIENT**

Nebraska Corn Board

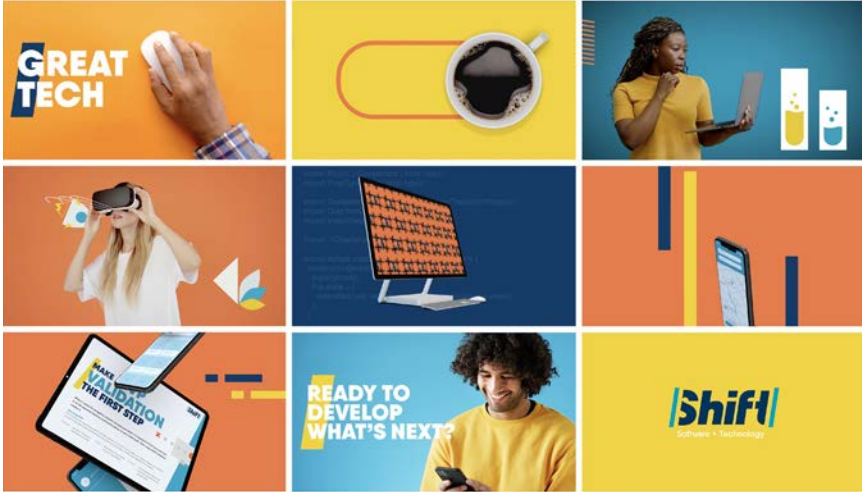
**FIRM**

Strategic America

**CONTRIBUTORS**

Randy Belcher  
Bruce Ganzer  
Greg Welch  
Kasey Baker-VerMulm  
Lisa Holtorf  
Brandon Troutman  
Joe Emmons





---

**TITLE**

Shift Prometheus Awards  
Sponsorship Spot

**CLIENT**

Shift Interactive

**FIRM**

Vector Haus

**CONTRIBUTORS**

Rachel Nehl  
Laura Kenny  
Emma Croskrey  
Todd Huffine

**11** Video Spot



---

**TITLE**

Suicide Prevention Video

**CLIENT**

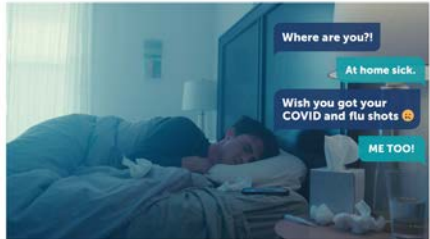
Iowa Department of Health  
and Human Services

**FIRM**

ZLR Ignition

**CONTRIBUTORS**

Phil Schriver  
Shae Olson  
Kelly Konz  
Chantelle Cadek



---

**TITLE**

Immunization Video

**CLIENT**

Iowa Department of  
Health and Human  
Services

**FIRM**

ZLR Ignition

**CONTRIBUTORS**

Phil Schriver  
Jill McClain  
Shae Olson  
Kelly Bittner  
Tony Schrader  
Riley Ginn  
Lou Laurent

# PHOTO GRAPHY





---

**TITLE**  
Daydrink Product  
Photography

**CONTRIBUTORS**  
Jonah Terry

**CLIENT**  
Daydrink

**FIRM**  
Jonah Terry



---

**TITLE**

Swanson  
Motorsports  
Photography

**CLIENT**

Swanson  
Motorsports

**FIRM**

FUEL

**CONTRIBUTORS**

Bill Bollman  
John Allen  
Grant Cushman  
Alex Schmidt  
Kipp Miller  
Janet Larson  
John Moes



---

**TITLE**

Toro

**CLIENT**

The Toro Company

**FIRM**

Performance  
Marketing

**CONTRIBUTORS**

Travis Arndorfer  
Paul Richards  
Jeff Regenold  
Dan Swenson  
Erich Ernst  
Sarah Slattenow  
Julia Verhoef



---

**TITLE**

Building Worlds Through  
Photography

**SCHOOL**

Iowa State University

**STUDENT**

Kira Bliss







---

**TITLE**

The Colors of Character

**STUDENT**

Kendall Hunt

**SCHOOL**

Drake University



---

**TITLE**

Tick Tick

**STUDENT**

Anh Nguyen

**SCHOOL**

Drake University



---

**TITLE**

San Francisco  
35mm Film

**STUDENT**

Kayleen Mercer

**SCHOOL**

Iowa State University



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**TITLE**

Light Painting

**STUDENT**

Kira Bliss

**SCHOOL**

Iowa State University



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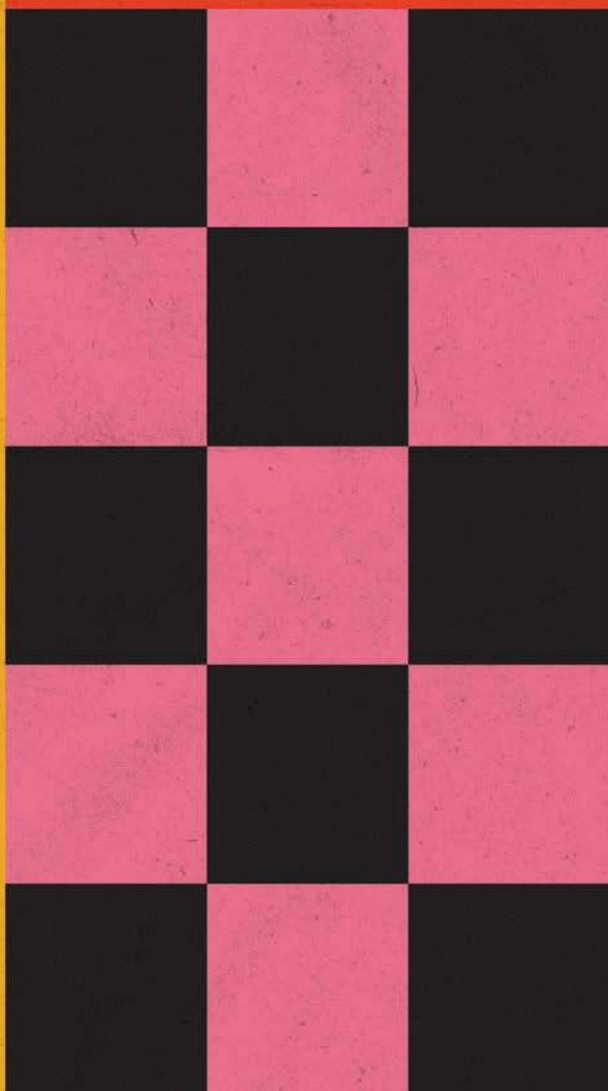
**TITLE**  
Old 88

**STUDENT**  
Jason Hill

**SCHOOL**  
Iowa State University

# BOOS STREER

DESIGN





---

**TITLE**

Vignelli Legacy Map

**CONTRIBUTORS**

Christopher Scott

**CLIENT**

Vignelli90 with support  
from: The Vignelli Center  
for Design Studies & The  
Vignelli Archive

**FIRM**

Christopher Scott



---

**TITLE**

**Blanche Armwood**

**CONTRIBUTORS**

**NHN Design**

**FIRM**

**NHN Design**





---

**TITLE**

Hinterland 2022  
Limited Edition Poster

**CONTRIBUTORS**

Sarah McCoy  
Design and  
Letterpress Printer

**CLIENT**

Hinterland Music  
Festival

**FIRM**

The Permanent  
Collection Letterpress +  
Design Studio



---

**TITLE**

**Edition\_04**  
**Summer 2022**  
**Promo Poster**

**CONTRIBUTORS**

**Jeremiah Elbel**

**CLIENT**

**Krause Family**  
**Art Gallery**

**FIRM**

**Plastic A Designs**



---

**TITLE**

ISU Welcome  
Weekend Poster

**CONTRIBUTORS**

Phil Schriver  
Jill McLain  
Jason Boucher

**CLIENT**

Iowa State University

**FIRM**

ZLR Ignition



---

**TITLE**

**360-Street Style  
Des Moines**

**STUDENT**

**Kristine Le**

**SCHOOL**

**Grand View University**





---

**TITLE**  
Thailand Poster

**STUDENT**  
Jasmine Florman

**SCHOOL**  
DMACC



---

**TITLE**

Gulf En Garde

**STUDENT**

Bradley Bittok

**SCHOOL**

Iowa State University



---

**TITLE**

Guerrilla Gardens  
Wheatpaste Posters

**STUDENT**

Darbi Shaw

**SCHOOL**

Iowa State University



---

**TITLE**

Neighbors Hostel Poster

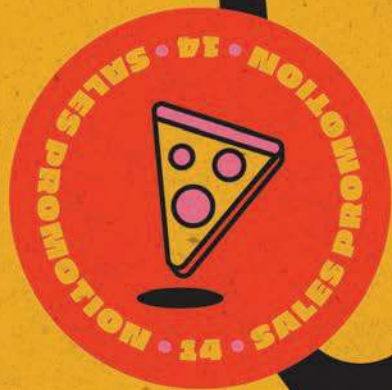
**STUDENT**

Lauren Wadle

**SCHOOL**

Iowa State University







---

**TITLE**

Year Ten Wine Trio

**CLIENT**

Nocking Point Wines

**FIRM**

Nocking Point Wines

**CONTRIBUTORS**

Brian Brown  
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**TITLE**

Keg Creek Brewing  
Core Beer Labels

**CLIENT**

Keg Creek Brewing

**FIRM**

818 - a tiny design empire

**CONTRIBUTORS**

Melissa Carlson

Rachel Abel

Megan Pralle

Bree Glenn

Sarah McCoy

Kallie Beebe

Megan Thompson

Hannah Cohen



---

**TITLE**

Ryze & Shine  
Packaging

**CONTRIBUTORS**

Adam Feller  
Matt Esckelson

**CLIENT**

Coffee Life Global

**FIRM**

Avidity Creative



---

**TITLE**

American Joe  
Coffee Packaging

**CONTRIBUTORS**

Adam Feller  
Matt Eskelson

**CLIENT**

American Joe Coffee

**FIRM**

Avidity Creative



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**TITLE**

Cold Zero  
Packaging

**CLIENT**

Cold Zero

**FIRM**

FUEL

**CONTRIBUTORS**

Bill Bollman  
John Allen  
Grant Cushman  
Alex Schmidt  
Kipp Miller  
Casey Maxted  
Chad Williams  
Benjamin Bunn  
Leroy Petry



---

**TITLE**

**Orchard Series  
Bottles**

**CONTRIBUTORS**

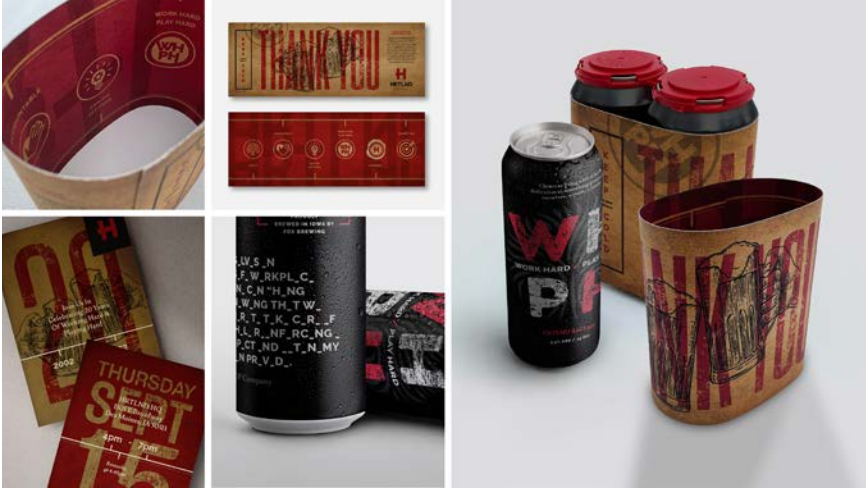
**Jonah Terry  
Alex Orlins**

**CLIENT**

**Wilson's Orchard  
& Farm**

**FIRM**

**Jonah Terry**



---

**TITLE**

**20th Anniversary Two  
Pack Hug Wrap**

**CONTRIBUTORS**

**Jeremiah Elbel**

**CLIENT**

**HRTLND Companies**

**FIRM**

**Plastic A Designs**





---

**TITLE**

Paws & Pints Jerky  
Packaging

**CONTRIBUTORS**

Marissa Kephart

**CLIENT**

Paws & Pints

**FIRM**

The Design Group

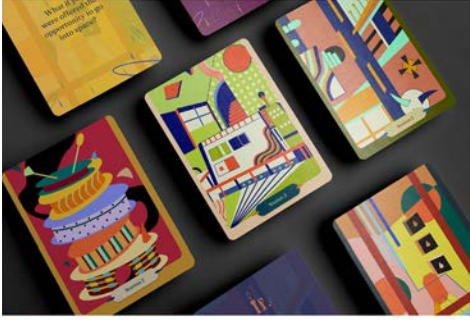


---

**TITLE**  
Rise Chai

**STUDENT**  
Katelyn Callahan

**SCHOOL**  
DMACC



---

**TITLE**  
“If”

**STUDENT**  
Anh Nguyen

**SCHOOL**  
Drake University



---

**TITLE**

Qualley-T Iced Tea

**STUDENT**

Megan Qualley

**SCHOOL**

Iowa State University



---

**TITLE**

**Pop Up Board  
Game Packaging**

**STUDENT**

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**SCHOOL**

**Iowa State University**

# SELF- PROMOTION





---

**TITLE**  
Class Syllabus

**CONTRIBUTORS**  
Jeremiah Elbel

**CLIENT**  
Plastic A Designs

**FIRM**  
Plastic A Designs



**TITLE**

**Christmas Self  
Promotion**

**CONTRIBUTORS**

**Sally Cooper Smith  
Emily Cooper Smith  
Meredith Aukes**

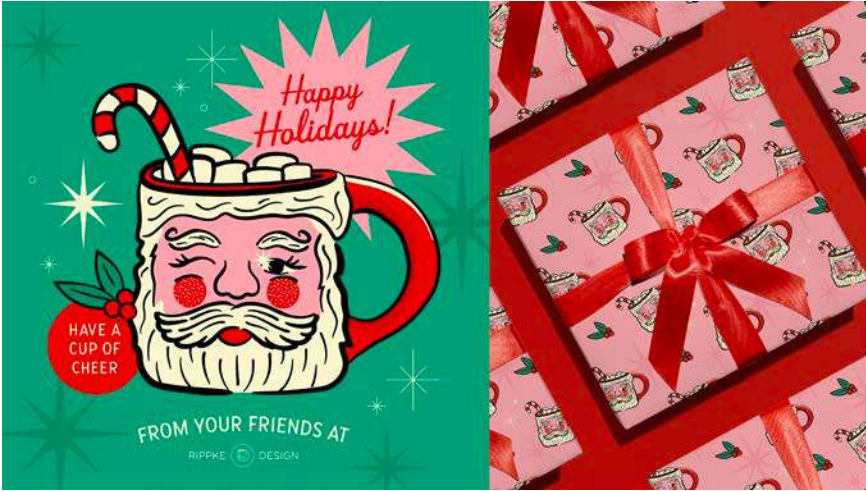
**CLIENT**

**Cooper Smith &  
Company**

**FIRM**

**Cooper Smith &  
Company**





---

**TITLE**

Rippke Design  
Christmas Gift

**CONTRIBUTORS**

Shelby Mitchell

**CLIENT**

Rippke Design

**FIRM**

Rippke Design



---

**TITLE**

ZLR Holiday Card

**CONTRIBUTORS**

Shae Olson  
Kelly Bittner

**CLIENT**

ZLR Ignition

**FIRM**

ZLR Ignition



**BEST OF  
CATEGORY**

---

**TITLE**

Leave Behind

**STUDENT**

Paige Klein

**SCHOOL**

Iowa State University



---

**TITLE**

**Kendall Hunt  
Identity System**

**STUDENT**

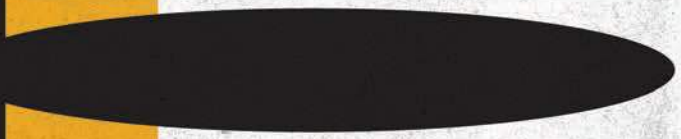
**Kendall Hunt**

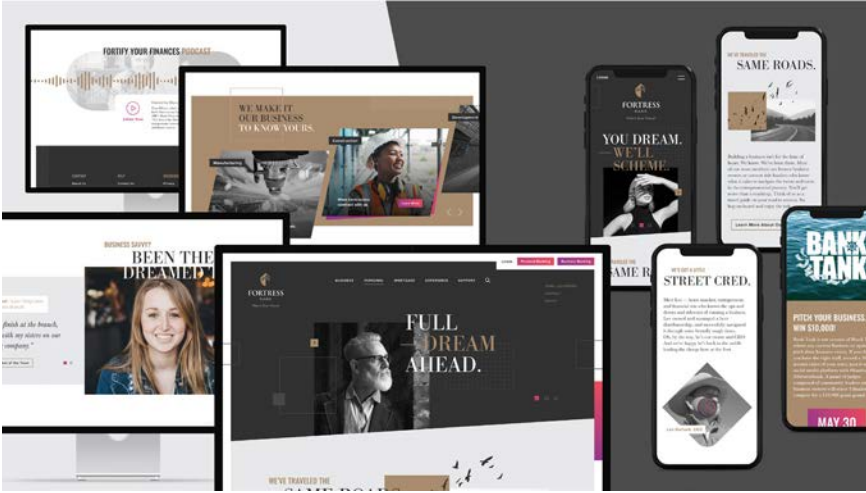
**SCHOOL**

**Drake University**

INTERACTIVE  
INTERACTIVE  
INTERACTIVE  
INTERACTIVE

16





**TITLE**

Fortress Website

**CLIENT**

Fortress Bank

**FIRM**

Flying Hippo

**CONTRIBUTORS**

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John Anderson

John Anderson

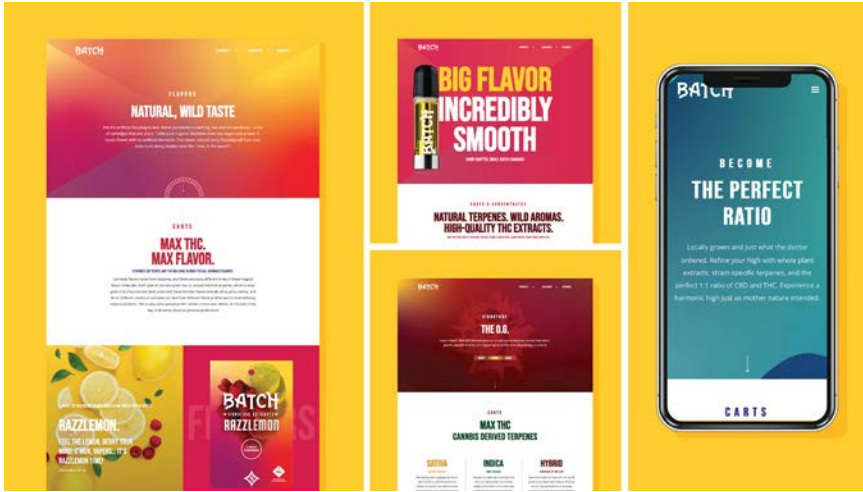
David Warren

Justin Cation

Jerry Stoner

Kristin Kerr





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**TITLE**

**Batch Extracts  
Website**

**CONTRIBUTORS**

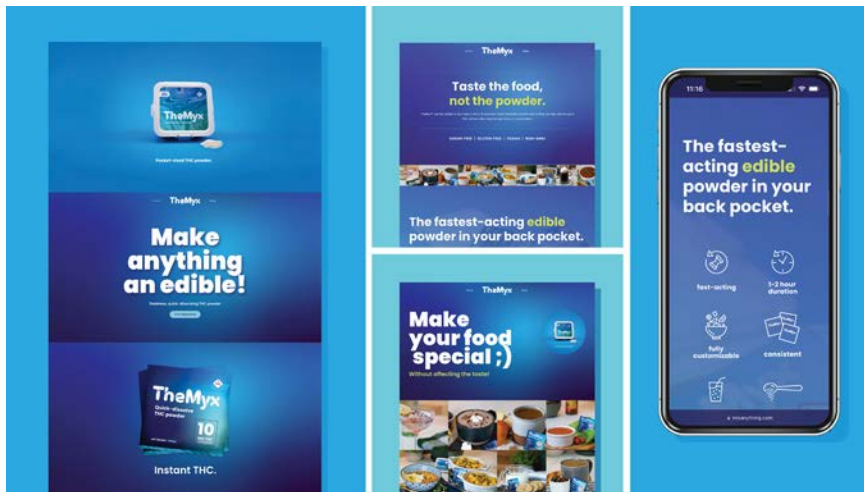
**Jenn State  
Heather Stuck**

**CLIENT**

**Batch Extracts**

**FIRM**

**Black Tie Creative**



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**TITLE**

TheMyx Website

**CONTRIBUTORS**

Jenn State  
Heather Stuck

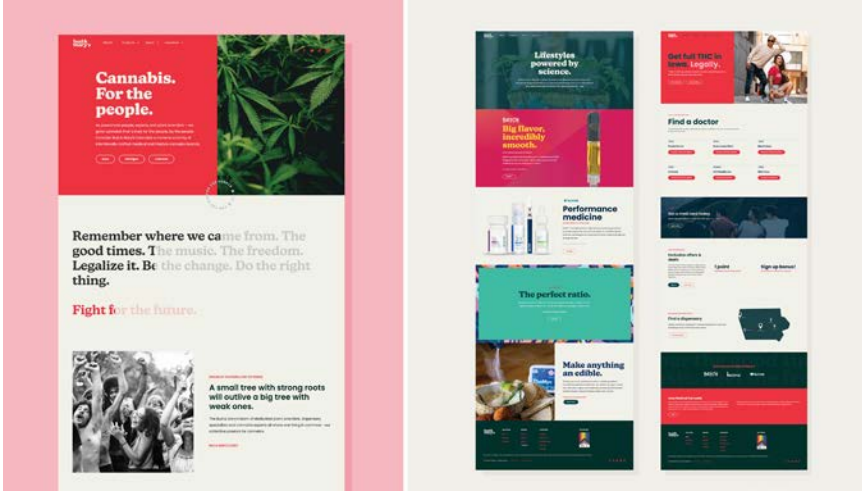
**CLIENT**

TheMyx

**FIRM**

Black Tie Creatives





**TITLE**

**Bud & Mary's Website**

**CONTRIBUTORS**

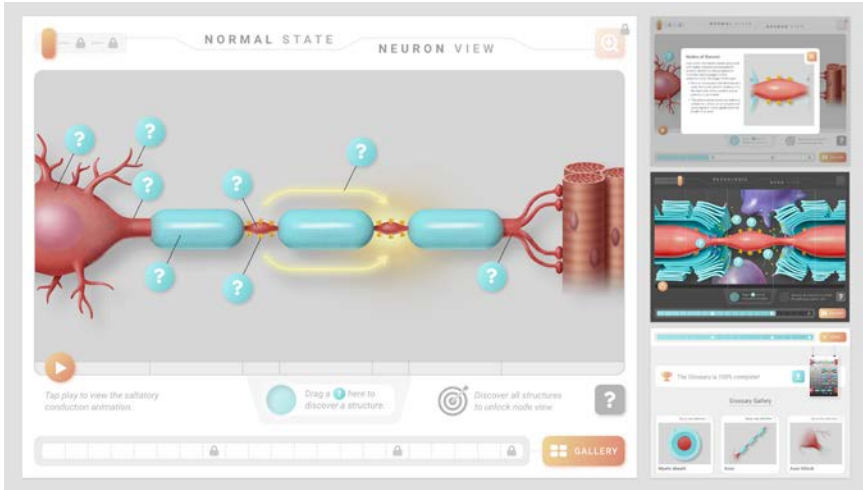
**Jenn State  
Heather Stuck  
Julian State**

**CLIENT**

**Bud & Mary's**

**FIRM**

**Black Tie Creative**



---

**TITLE**  
CIDP Neuron Explorer

**CLIENT**  
Takeda/CH1

**FIRM**  
iso-form

**CONTRIBUTORS**

Jessie Misner  
Steve Tank  
Emily Tanko  
John Dorn  
Nick Klein  
Pete Matthews



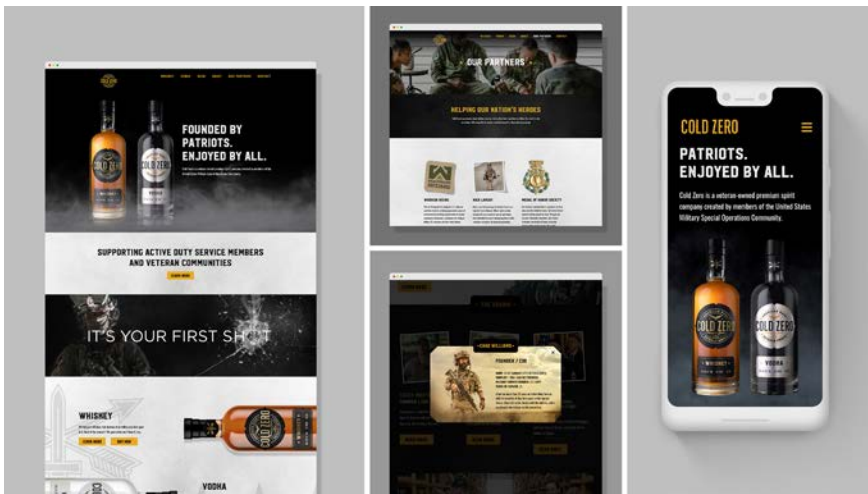
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**TITLE**  
Modern Website

**CLIENT**  
Modern Heating  
and Air

**FIRM**  
Flying Hippo

**CONTRIBUTORS**  
Eric Groves  
John Anderson  
David Warren  
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Kristin Kerr



**TITLE**

**Cold Zero Website**

**CLIENT**

**Cold Zero**

**FIRM**

**FUEL**

**CONTRIBUTORS**

**Bill Bollman**

**John Allen**

**Grant Cushman**

**Alex Schmidt**

**Kipp Miller**

**Blaine Rittmer**

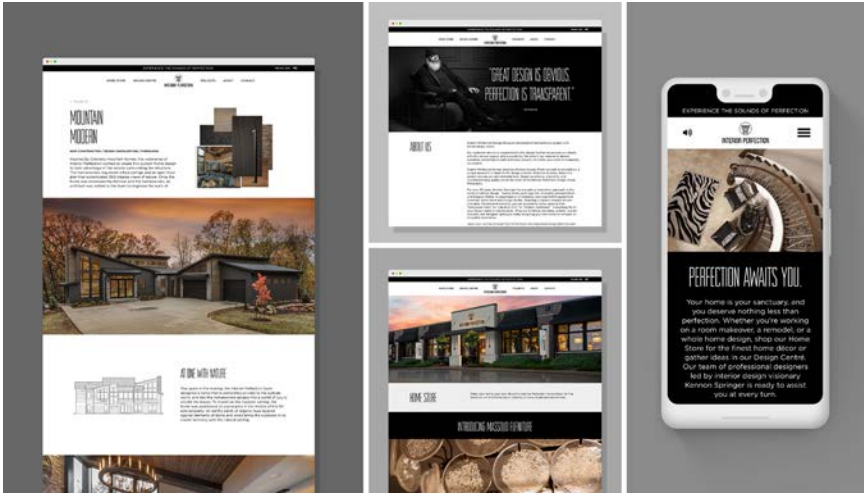
**Kris Fassler**

**Casey Maxted**

**Chad Williams**

**Benjamin Bunn**

**Leroy Petry**



**TITLE**

Interior Perfection  
Website

**CLIENT**

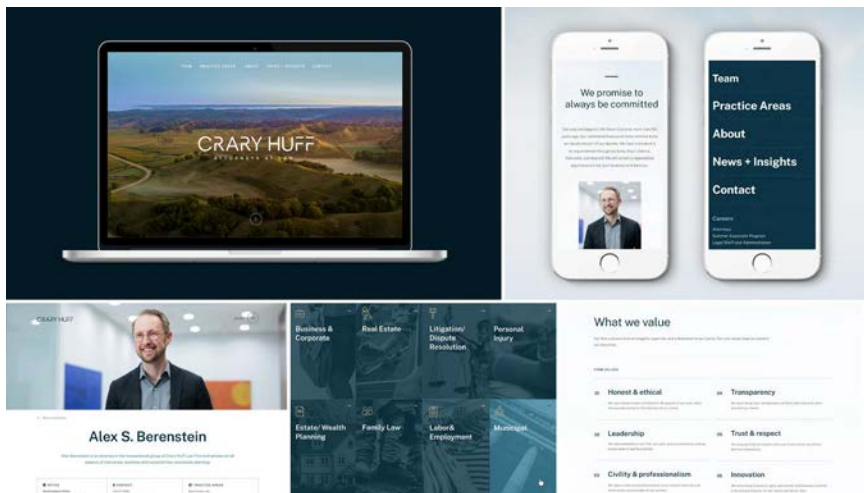
Interior Perfection

**FIRM**

FUEL

**CONTRIBUTORS**

Bill Bollman  
John Allen  
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Alex Schmidt  
Bill Eckloff  
Blaine Rittmer  
Kris Fassler  
Kennon Springer  
Kaitlyn Stenberg



---

**TITLE**

Crary Huff Website

**CLIENT**

Crary Huff Law Firm

**FIRM**

Juicebox

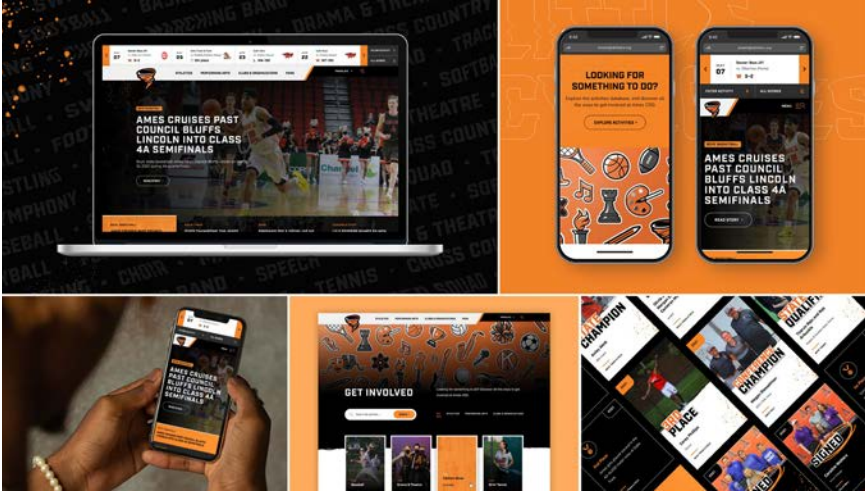
**CONTRIBUTORS**

Jorunn Aasen

Brandon Stack

Greg Hauenstein

Karl Lang



---

**TITLE**

Ames Activities & Athletics Website

**CLIENT**

Ames Community School District

**FIRM**

Juicebox

**CONTRIBUTORS**

Maggie Bland  
Greg Hauenstein  
Bethveen Todino  
Karl Lang  
Jamie Adams



---

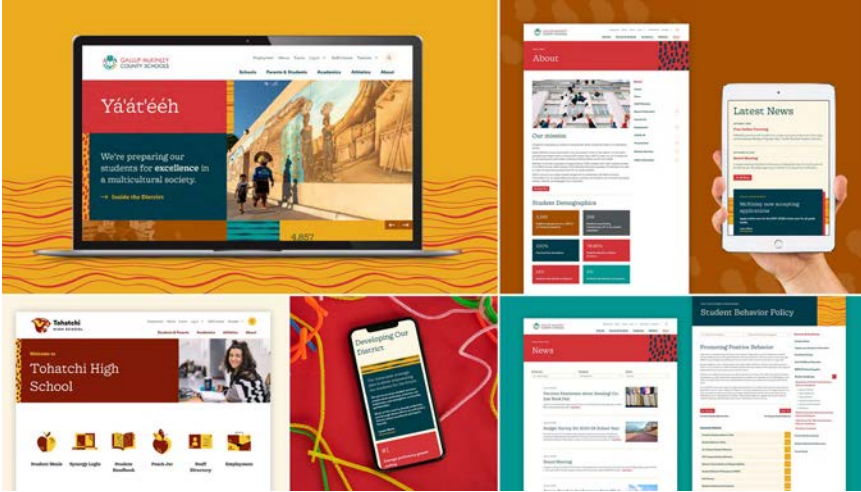
**TITLE**  
Mid-Iowa Community  
Action Website

**CLIENT**  
Mid-Iowa Community  
Action

**FIRM**  
Juicebox

**CONTRIBUTORS**  
Maggie Bland  
Miranda Finn  
Bethoven Todino  
Karl Lang





---

**TITLE**

Gallup-McKinley  
County Schools  
Website

**CLIENT**

Gallup-McKinley  
County Schools

**FIRM**

Juicebox

**CONTRIBUTORS**

Miranda Finn  
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Kathryn Sutton  
Greg Hauenstein  
Karl Lang  
Jamie Adams



---

**TITLE**

**2021 CSR Report**

**CLIENT**

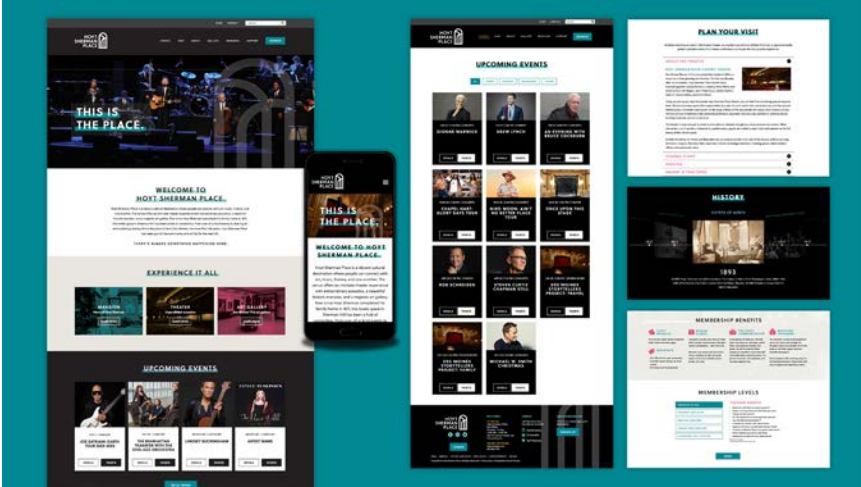
**Krause Group**

**FIRM**

**Now Now**

**CONTRIBUTORS**

**John Solarz  
Adam Ferry  
Miriam Martincic**



**TITLE**

Hoyt Sherman Place

**CLIENT**

Hoyt Sherman Place

**FIRM**

Project 7 Design

**CONTRIBUTORS**

Bridget Drendel  
 Katherine Hutchison  
 Robin Wastenev  
 Anna Lemons  
 Kira Bliss  
 Jessica Sampson  
 Kate Ross  
 Justin Rogers  
 Kevin Noodle



---

**TITLE**

takepART  
Marshalltown

**CLIENT**

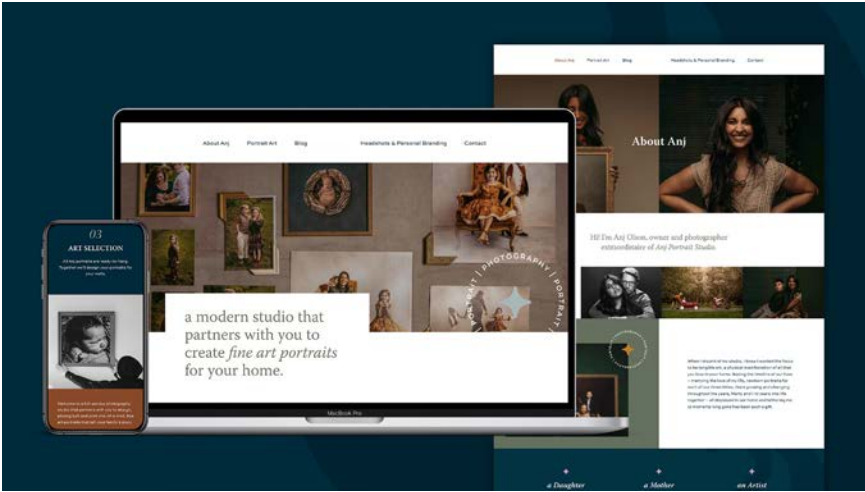
Arts & Culture Alliance

**FIRM**

Project 7 Design

**CONTRIBUTORS**

Bridget Drendel  
Katherine Hutchison  
Robin Wastenev  
Anna Lemons  
Kira Bliss  
Jessica Sampson  
Kate Ross  
Justin Rogers  
Kevin Noodle



---

**TITLE**

Anj Portraits Website

**CONTRIBUTORS**

Kira Mann  
Shelby Mitchell

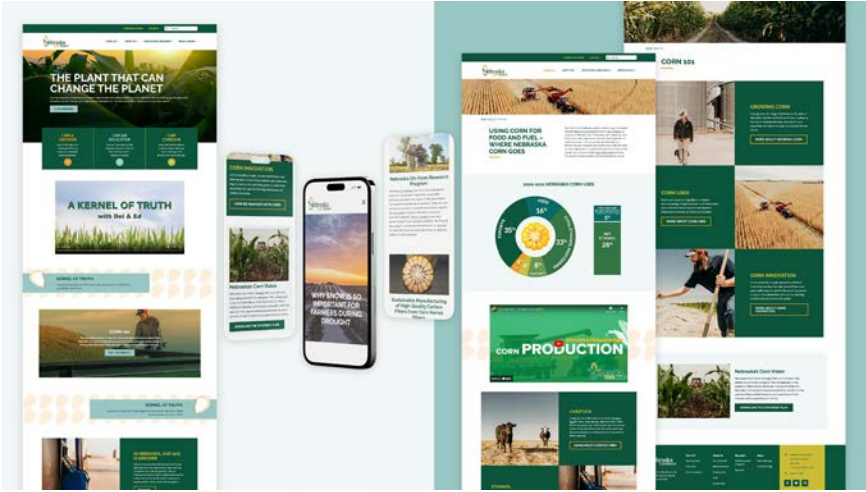
**CLIENT**

Anj Olson Portraits

Ashley Rippke  
Nate Rippke

**FIRM**

Rippke Design



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**TITLE**

Nebraska Corn  
Website

**CLIENT**

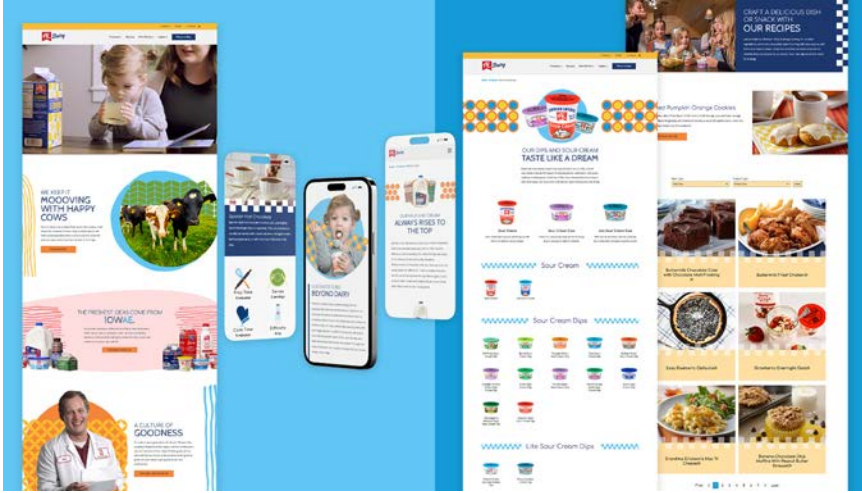
Nebraska Corn Board

**FIRM**

Strategic America

**CONTRIBUTORS**

Jami Sinclair  
Tiffany Rasmussen  
Randy Belcher  
Connor White  
Michelle Mathis  
Tyler O'Donnell



---

**TITLE**

Anderson Erickson  
Website

**CLIENT**

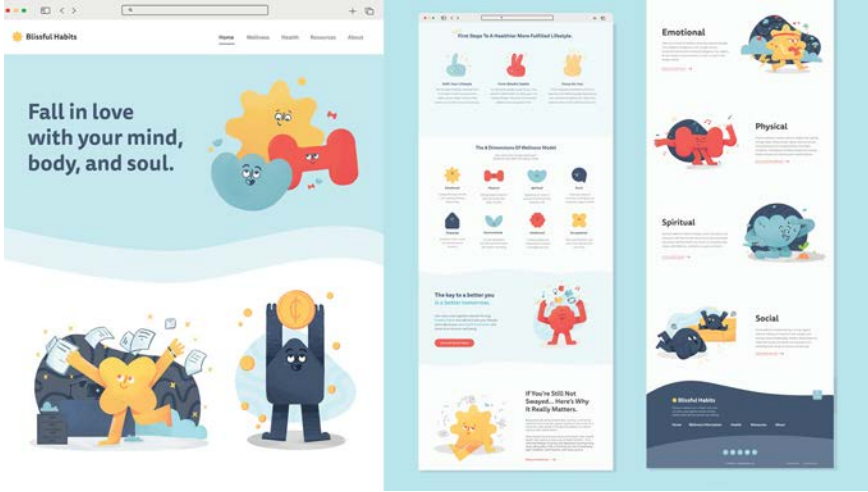
Anderson Erickson

**FIRM**

Strategic America

**CONTRIBUTORS**

Ronnie Miller  
Randy Belcher  
Kasey Baker-VerMulm  
Jami Sinclair  
Claire Voss  
Connor White  
Kelcey Stoehr  
Brandon Troutman  
Josh Piersma  
Skylar Vanden Bosch  
Julia Herrick



---

**TITLE**  
Blissful Habits

**STUDENT**  
Kira Bliss

**SCHOOL**  
Iowa State University







---

**TITLE**  
Guerrilla Gardens  
Mobile App

**STUDENT**  
Darbi Shaw

**SCHOOL**  
Iowa State University

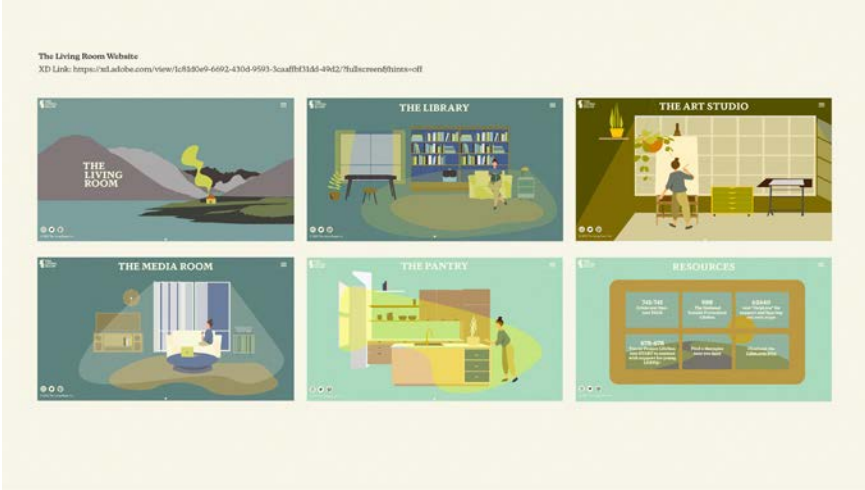


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**TITLE**  
SYNC

**STUDENT**  
Paige Klein

**SCHOOL**  
Iowa State University



---

**TITLE**

The Living Room Website

**STUDENT**

Megan Duvick

**SCHOOL**

University of  
Northern Iowa

# DIGITAL CAMPAIGN





**TITLE**

Womaness Product  
Launch Emails

**CONTRIBUTORS**

Ashley Rippke  
Shelby Mitchell

**CLIENT**

Womaness

**FIRM**

Rippke Design



---

**TITLE**

**Become Social  
Campaign**

**CONTRIBUTORS**

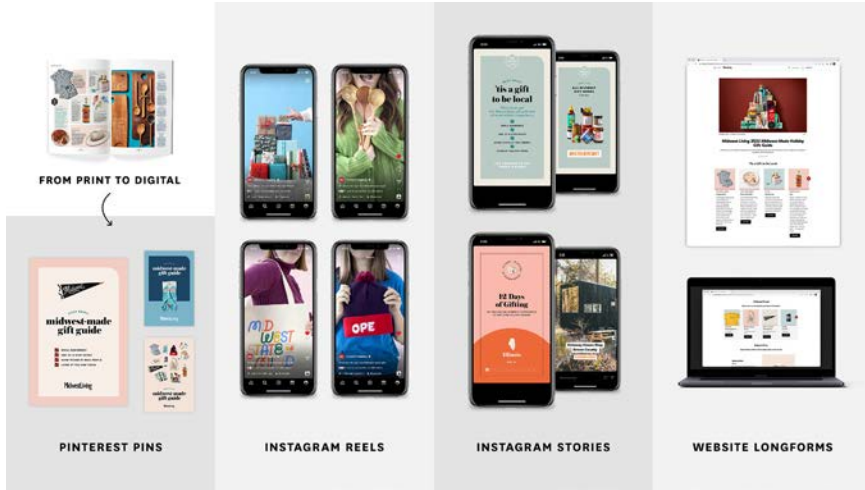
**Jenn State  
Heather Stuck**

**CLIENT**

**Bud & Mary's**

**FIRM**

**Black Tie Creatives**



---

**TITLE**

Midwest Living  
Gift Guide

**FIRM**

Dotdash Meredith  
Travel Marketing and  
Midwest Living

**CONTRIBUTORS**

Mary-Beth Rouse  
Erin Keeffer  
Ruby Pierce  
Joie Probst  
Hannah Agran  
Allison Vancura  
Julia Sayers-Gokhale



**TITLE**

Lola's Fine Hot Sauce  
2023 Social Campaign

**CLIENT**

Lola's Fine Hot Sauce

**FIRM**

Farmboy Inc.

**CONTRIBUTORS**

Taylor Eckstrom  
Caleb Smith  
Renee Watkins  
Patrick Fleming





**TITLE**

Call BS Social  
Campaign

**CLIENT**

Indiana, Illinois, Iowa  
Foundation Fair  
Contracting

**FIRM**

MindFire  
Communications

**CONTRIBUTORS**

Amy Behning  
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Andrea Manor  
Jennifer Sautter  
Caroline Schweitzer  
Lance Lethcoe



**TITLE**

Hornets Social  
Media Graphics

**STUDENT**

Kendall Hunt

**SCHOOL**

Drake University



---

**TITLE**

Drake Athletics 2022  
Social Media Campaign

**STUDENT**

Kendall Hunt

**SCHOOL**

Drake University

18. ANIMATION





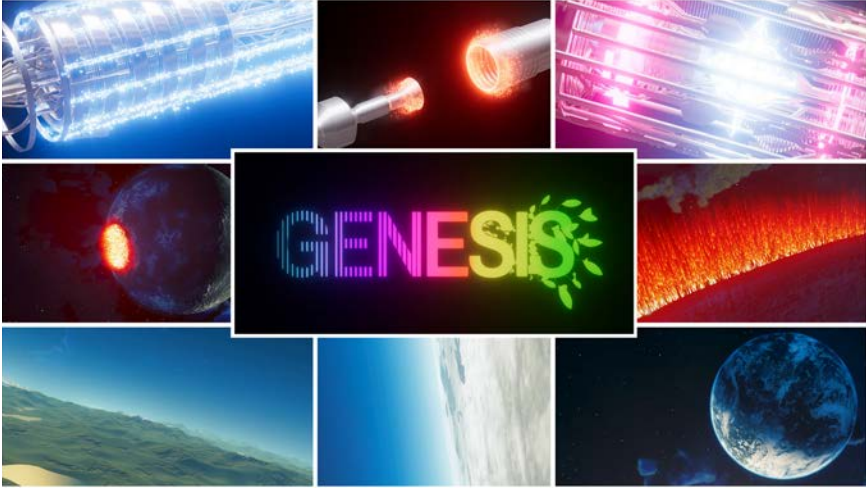
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**TITLE**  
Hallowine Drip  
Animation

**CONTRIBUTORS**  
Brian Brown

**CLIENT**  
Nocking Point Wines

**FIRM**  
Nocking Point Wines



---

**TITLE**

**Project Genesis**

**CONTRIBUTORS**

**Anson Call**

**FIRM**

**Iowa State University**



---

**TITLE**

John Deere Technic  
Tractor Intro

**CLIENT**

John Deere

**FIRM**

MindFire  
Communications

**CONTRIBUTORS**

Erik Meade  
Elliott Klauer  
Amanda Bertolozzi  
Inga Rundquist  
Jennifer Sautter  
Kristin Stires



---

**TITLE**

College of Design  
Holiday Card

**CLIENT**

Iowa State College  
of Design

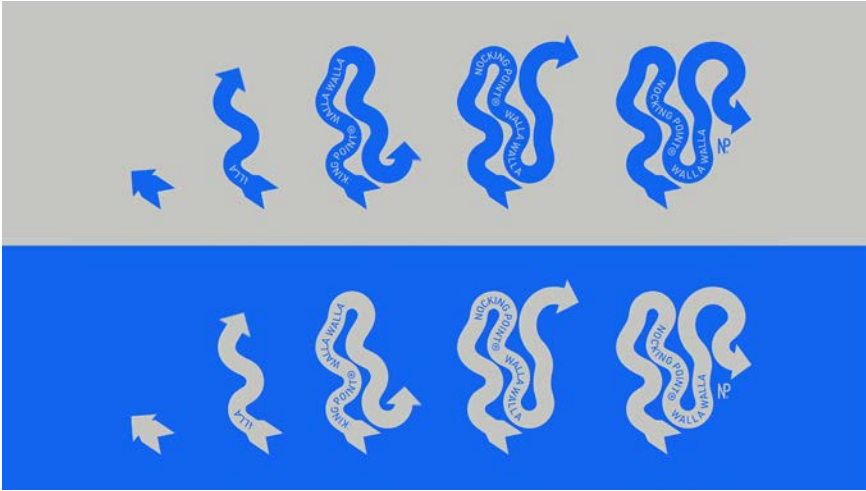
**FIRM**

Model Farm

**CONTRIBUTORS**

Tony Thrush  
Zoe Filzer  
Molly Niebergall  
Nick Barchard  
Avalon Seckinger  
Grace Salliers  
Paul Bruski





---

**TITLE**

Crooked Arrow  
Logo Animation

**CONTRIBUTORS**

Brian Brown

**CLIENT**

Nocking Point Wines

**FIRM**

Nocking Point Wines



---

**TITLE**

**Drip Season  
Bottle Cluster**

**CONTRIBUTORS**

**Brian Brown  
Andrew Harding**

**CLIENT**

**Nocking Point Wines**

**FIRM**

**Nocking Point Wines**



---

**TITLE**

Chain of Good

**CLIENT**

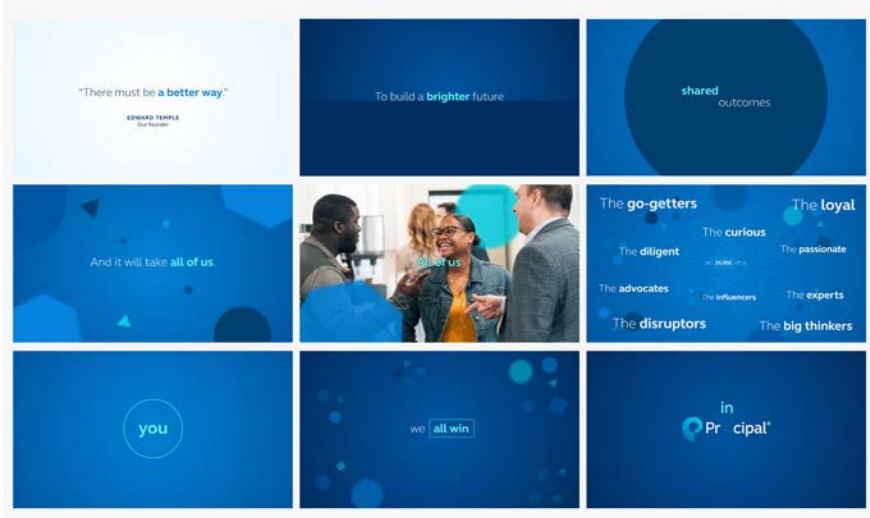
Delta Dental of Iowa

**FIRM**

Performance  
Marketing

**CONTRIBUTORS**

Camille Campbell-Wolfe  
Todd Huffine  
Jeff Regenold  
Dan Swenson  
Staci McDonald  
Emily Gall  
Megan Burns  
Kelli Kraft  
Erich Ernst  
Sarah Slattenow



---

**TITLE**

“All In” Rally Cry

**CLIENT**

Principal

**FIRM**

Principal Content  
Studio

**CONTRIBUTORS**

Katie Babcock  
Brant Bumgarner  
McLean Jinkinson  
Katie Parker  
Joe Rounseville  
Diane Van Wyngarden



---

**TITLE**

Girl Scouts of Greater Iowa Brand Spot

**CLIENT**

Girl Scouts of Greater Iowa

**FIRM**

Vector Haus

**CONTRIBUTORS**

Travis Arndorfer  
Laura Kenny  
Emma Croskrey  
Todd Huffine  
Sam George



---

**TITLE**

What is 988

**STUDENT**

Jason Hill

**SCHOOL**

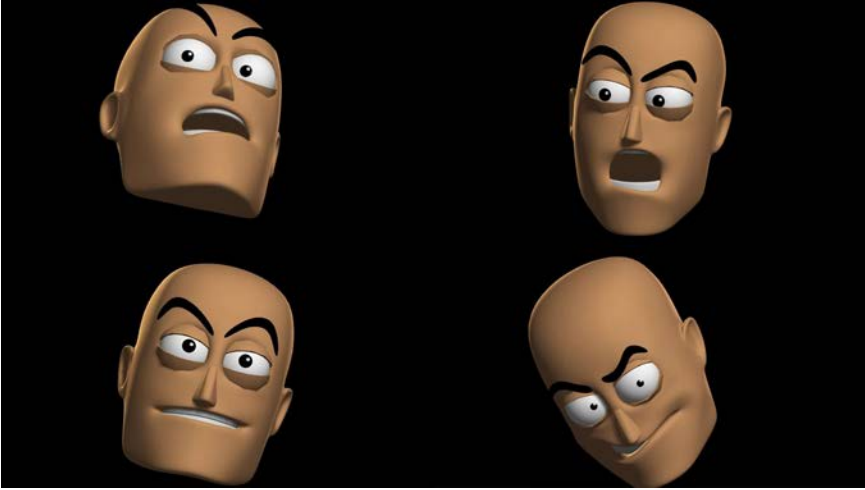
Iowa State University



**BEST OF  
CATEGORY**



**JUDGE'S  
CHOICE**



---

**TITLE**  
Lip Sync

**STUDENT**  
Andrew Burow

**SCHOOL**  
DMACC



---

**TITLE**  
Camera Personification

**STUDENT**  
Josh Hinnars

**SCHOOL**  
DMACC





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**TITLE**

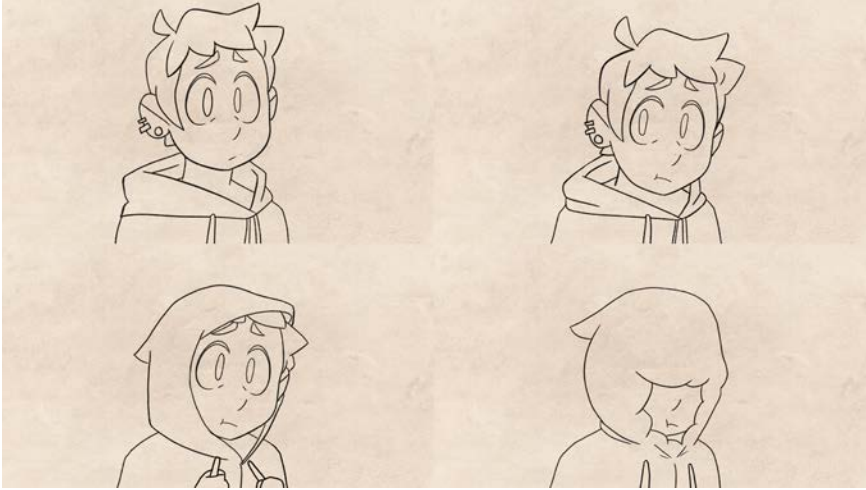
**Brendan Amos -  
Spaceship**

**STUDENT**

**Brendan Amos**

**SCHOOL**

**DMACC**

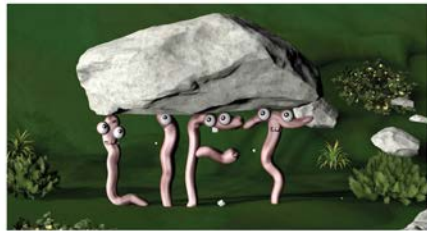
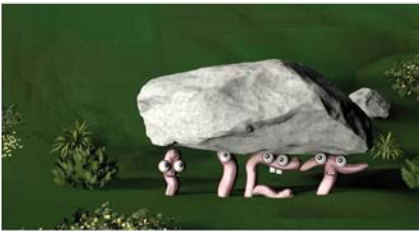


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**TITLE**  
Nona's Hoodie

**STUDENT**  
Mathilda Kvederis

**SCHOOL**  
DMACC



---

**TITLE**  
Descriptive Word

**STUDENT**  
Marwa Elkashif

**SCHOOL**  
Iowa State University



---

**TITLE**

The Web – Title  
Sequence

**STUDENT**

Nick Barchard

**SCHOOL**

Iowa State University



MISCELLANEOUS

**ROLL  
WITH  
IT**



19



**TITLE**

American Advertising Awards Creative

**CONTRIBUTORS**

Phil Schriver  
Kelly Bittner  
Riley Ginn  
Shae Olson

**CLIENT**

American Advertising Federation

**FIRM**

ZLR Ignition





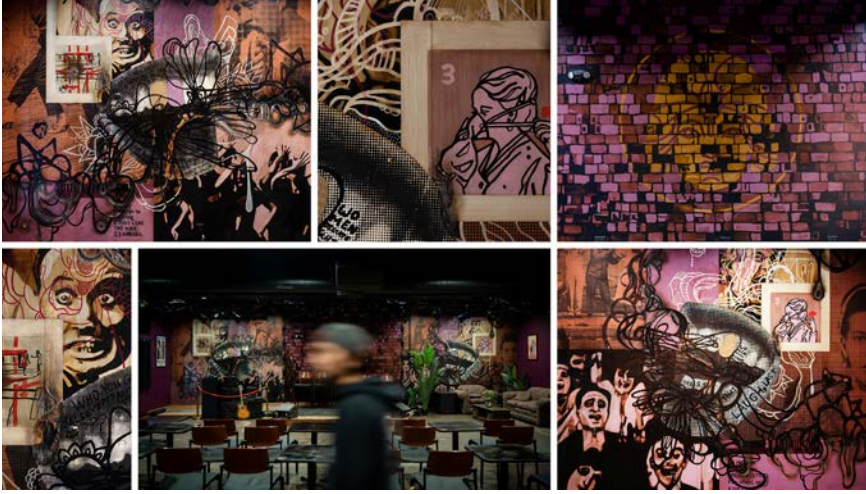
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**TITLE**  
HOMELINKOPOLY

**CLIENT**  
VGM HOMELINK

**FIRM**  
Emma Williams

**CONTRIBUTORS**  
Emma Williams  
VGM HOMELINK  
Print & Play Games



---

**TITLE**

Teehee's Comedy  
Club Stage Mural

**CONTRIBUTORS**

Jeremiah Elbel

**CLIENT**

Teehee's  
Comedy Club

**FIRM**

Plastic A Designs





---

**TITLE**

John Deere  
Classic Shirt

**CLIENT**

John Deere Classic

**FIRM**

FUEL

**CONTRIBUTORS**

Jason Cherry  
Pat Prior  
Bill Bollman  
John Allen  
Grant Cushman  
Alex Schmidt



---

**TITLE**

**Guthrie Cattle Co.  
Shirt**

**CLIENT**

**Guthrie Cattle Co.**

**FIRM**

**FUEL**

**CONTRIBUTORS**

**Bill Bollman  
John Allen  
Grant Cushman  
Alex Schmidt  
Ben Guthrie  
Kayla Guthrie**



---

**TITLE**

Wendy's Baconator  
Uniforms

**CLIENT**

Wendy's

**FIRM**

Strategic America

**CONTRIBUTORS**

Tyra Washington  
Bruce Ganzer  
Randy Belcher



---

**TITLE**

Beeswax Skull Hoodie

**CONTRIBUTORS**

Taylor Whipple

**CLIENT**

Daisy Chain Coffee

**FIRM**

Taylor Whipple



---

**TITLE**

Miyabi 9 Merch

**CONTRIBUTORS**

Taylor Whipple

**CLIENT**

DSM Print

**FIRM**

Taylor Whipple



**TITLE**

**The Morrow Merch**

**SCHOOL**

**Iowa State University**

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Lindsay Castleman  
Hannah Fultz  
Madeline Lickteig  
Kayleen Mercer  
Darbi Shaw  
Lauren Wadle,  
Tian Yao  
Taekyeom Lee**





---

**TITLE**

Ocean Pollution  
Phone Case

**STUDENT**

Ashlyn Miller

**SCHOOL**

Grand View University



---

**TITLE**  
Guerrilla Gardens  
Seed Bombs

**STUDENT**  
Darbi Shaw

**SCHOOL**  
Iowa State University





---

**TITLE**  
MMORPB Icons

**STUDENT**  
Paige Klein

**SCHOOL**  
Iowa State University

UNPUBBLISHED



**TITLE**

Red Light. Black Room.

**FIRM**

MiriamDraws

**CONTRIBUTORS**

Miriam Martincic



---

**TITLE**

**Basketbottle**

**CONTRIBUTORS**

**Brian Brown**

**CLIENT**

**Nocking Point Wines**

**FIRM**

**Nocking Point Wines**



---

**TITLE**

Exhibition Guide Book  
Cover Set

**CONTRIBUTORS**

Jeremiah Elbel

**CLIENT**

Krause Family  
Art Gallery

**FIRM**

Plastic A Designs



---

**TITLE**

Warhol + Sherman  
Exhibition Brand  
System

**CONTRIBUTORS**

Jeremiah Elbel

**CLIENT**

Steven Vail Fine Arts

**FIRM**

Plastic A Designs

**ROLL  
WITH  
IT**





# BE A STUDENT AMBASSADOR

Each year we take on a few students looking to work on real-world projects, hone their skills, and obtain valuable experience.

The ADAI board is based in Des Moines.

**INTERESTED? SEND US A NOTE.**  
**ADAI@ARTDIRECTORSIOWA.ORG**

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*“ADAI was easily one of my best student experiences. I was able to immerse myself in the design industry by networking with leaders, collaborating with other like-minded individuals, and creating long-lasting relationships with creatives. These opportunities were big milestones for my early career.”*

**– ELLEN TITMAN**

FORMER STUDENT AMBASSADOR

DESIGNER @ DESIGN RANCH, KANSAS CITY



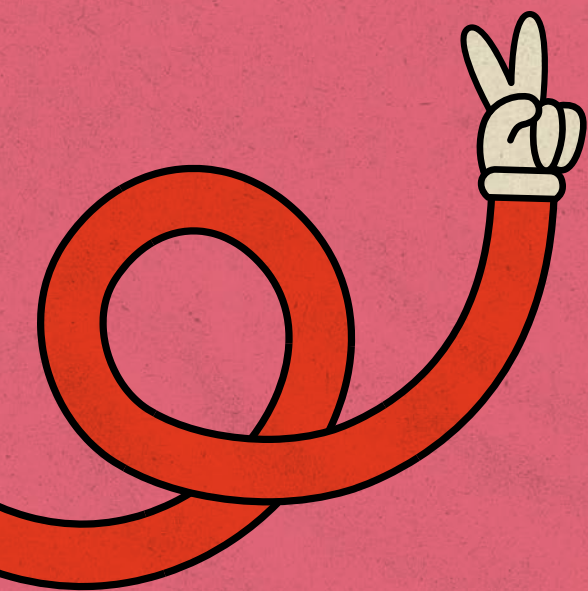
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ADAI is a nonprofit that's powered by talented volunteers. Whether we're coordinating judges, planning the exhibition, or increasing our student outreach, we are committed to building up the Iowa design community.

Interested? Send us a note:  
[ADAI@artdirectorsiowa.org](mailto:ADAI@artdirectorsiowa.org)





ADAI would like to thank our board members, our judges, our sponsors, and you for the hard work and dedication that made this year's event an overwhelming success.

Our mission has always been to showcase the very best of Iowa's design while connecting students and professionals across our state. We hope you'll join us again next year.







**ADAJ**



**APRIL 21, 2023**  
[artdirectorsiowa.com](http://artdirectorsiowa.com)

