



61st Annual ADA I Design Exhibition

April 26, 2019

all in

AWARDS BOOK

Since 1958, Art Directors Association of Iowa has hosted an annual award exhibition celebrating designers across Iowa. For over six decades we've endeavored to lift up our fellow Iowans, showcasing and awarding our talented peers.

Skills. Tools. Sweat. Late nights. Passion. Ink. Paper cuts. Blood. Pixels. Brainstorms. Research. Vision. Aspect ratios. Killer concepts. Sketches. Math. Conference calls. Killed concepts. Philosophy. Caffeine. Tears. Strategy. All the carbs. Sharpies. Confidence. Shower breakthroughs. Advanced problem solving. Itty bitty budgets. Tutorials. Science. Showmanship. Color theory. Dreams. Client meetings. Nightmares. Psychology. Email chains. Unparalleled creativity. It's all in great design. **Are you?**

all in.

**Manny
Fernandez**



R/GA
Chicago, IL

**Boriana
Strzok**



5ive
Minneapolis, MN

**Luis
Fitch**



UNO Branding
Minneapolis, MN

student judges

Anne Schmitt
Flying Hippo & Annie's Easel

Zachary Kern
Farmboy

Uciel Medina
Eight Seven Central

categories

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Best of Show

Identity Mark

ART
BLOC



TITLE

Art Bloc Logotype

CLIENT

Brent Dahlstrom, Echo
Development Group for
The Art Bloc Building

FIRM

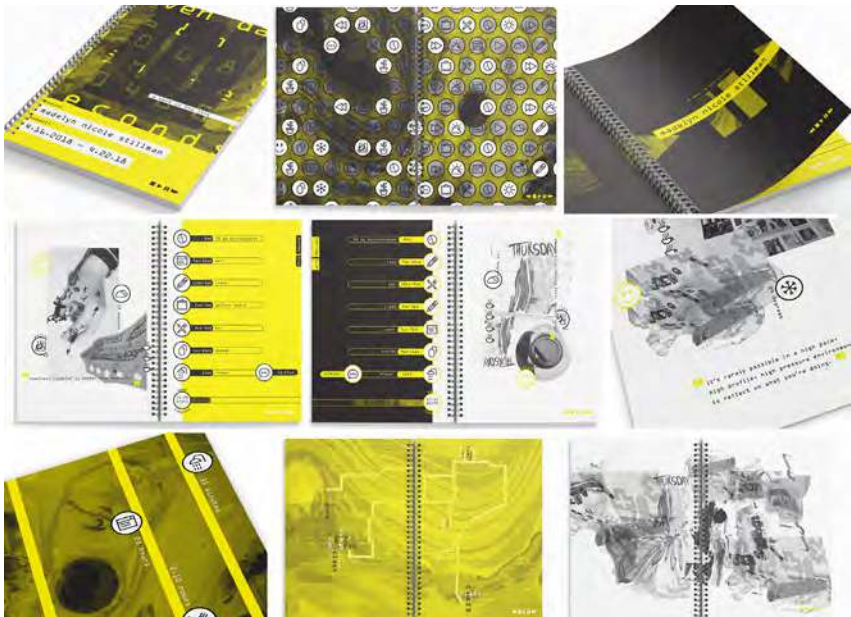
Eight Seven Central

CONTRIBUTORS

Adam Ferry
Uciel Medina

Student Best of Show

Book Design



TITLE

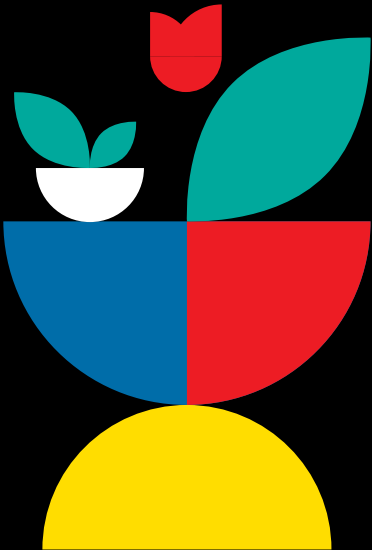
Week In The Life

STUDENT

Madelyn Stillman

SCHOOL

University of Northern Iowa



01

advertising design



TITLE
Huplay Campaign

CLIENT
Huplay

FIRM
Red Dot Advertising

CONTRIBUTORS
Red Dot Creative Team

BEST of
CATE
GORY



TITLE
80/35 Advertising

CLIENT
Des Moines Music Coalition

FIRM
MACLYN

CONTRIBUTORS
Brian Sauer
Season Travelbee
Nick Imerman
Michael Blair



TITLE

Cedar Ridge Distillery Sorry Kentucky Campaign

CLIENT

Cedar Ridge Distillery

FIRM

FUEL

CONTRIBUTORS

Anna Servey
Bill Bollman
Patrick Prior
John Allen
Grant Cushman
Bill Eckloff



BEST of
CATE
GORY

TITLE

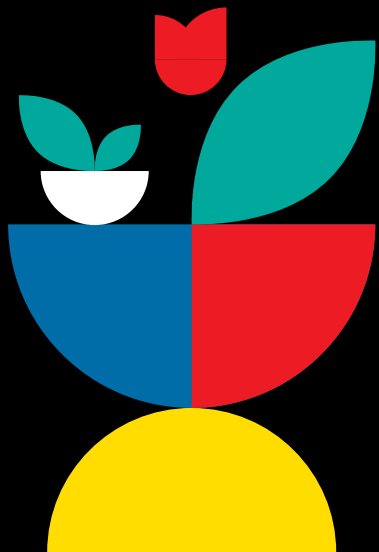
Milkbar Branding

STUDENT

Libby Schwerts

SCHOOL

University of Northern Iowa



02

announcements + invitations



BEST of
CATEGORY

JUDGES' CHOICE

TITLE	CONTRIBUTORS
Field Paper Show Invitation	Austin Van Laar
CLIENT	
Field Paper	
FIRM	
Austin Van Laar	



TITLE	CONTRIBUTORS
Omaha Announcement	John Anderson Eric Groves Megan Halsch
CLIENT	
Confluence	
FIRM	
Flying Hippo	



TITLE	CONTRIBUTORS
Pig Roast & Reindeer Games Invitation	Jeremiah Elbel Carolyn Jenison
CLIENT	
Heartland Construction	
FIRM	
SpeakPR	



TITLE
Sweet Spot Donut Shop

SCHOOL
Drake University

STUDENTS
Josie Carrabine
Lily Risken

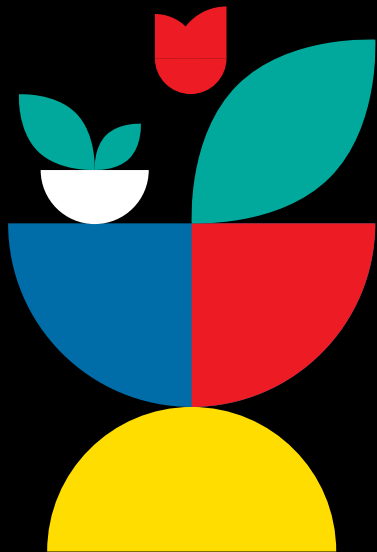
BEST of
CATE
GORY



TITLE
Chelsea + Adam Wedding Suite

SCHOOL
Iowa State University

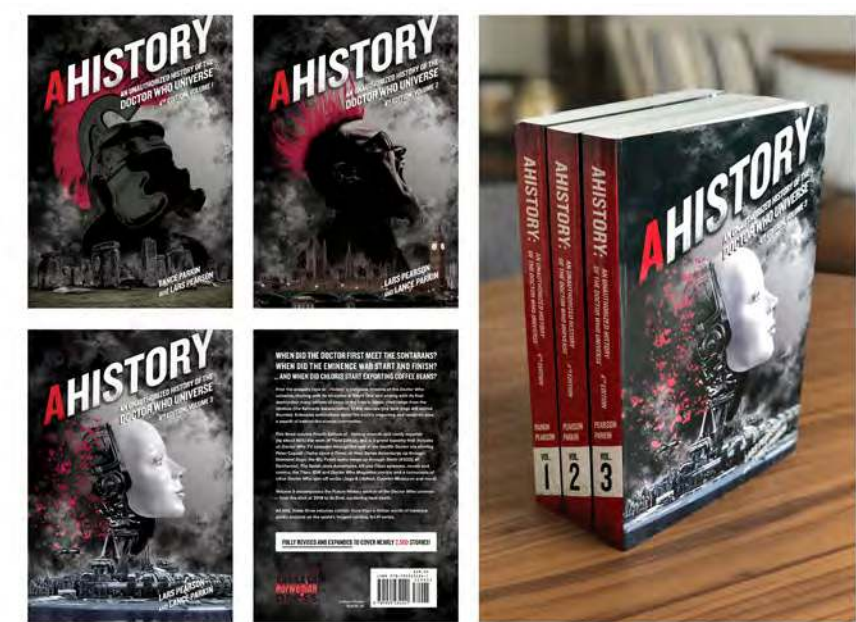
STUDENT
Lauren Hansen



03
book design



BEST of CATE GORY	TITLE	CONTRIBUTORS
	Unconditional Love	Chad Johnston Austin Van Laar
	CLIENT	Donna Queen
	FIRM	Measure, Inc.



TITLE

A History: An Unauthorized History of the Doctor Who Universe, 4th Edition

CLIENT

Mad Norwegian Press

FIRM

Adam Holt

CONTRIBUTORS

Adam Holt
Lars Pearson



BEST of CATE GORY

TITLE

Week In The Life

STUDENT

Madelyn Stillman

BEST of SHOW

SCHOOL

University of Northern Iowa



TITLE
Twenty Rules of Typography

STUDENT
Anna Hall

SCHOOL
Iowa State University



TITLE
"I am a Crazy Person"

STUDENT
Josie Love

SCHOOL
University of Northern Iowa



TITLE

Day of the Dead

STUDENT

Mercedes Mancilla

SCHOOL

University of Northern Iowa



TITLE

A Farewell to Arms

STUDENT

Jessica Sampson

SCHOOL

Des Moines Area
Community College



TITLE
(C2H4)n Single Use Plastic

SCHOOL
University of Northern Iowa

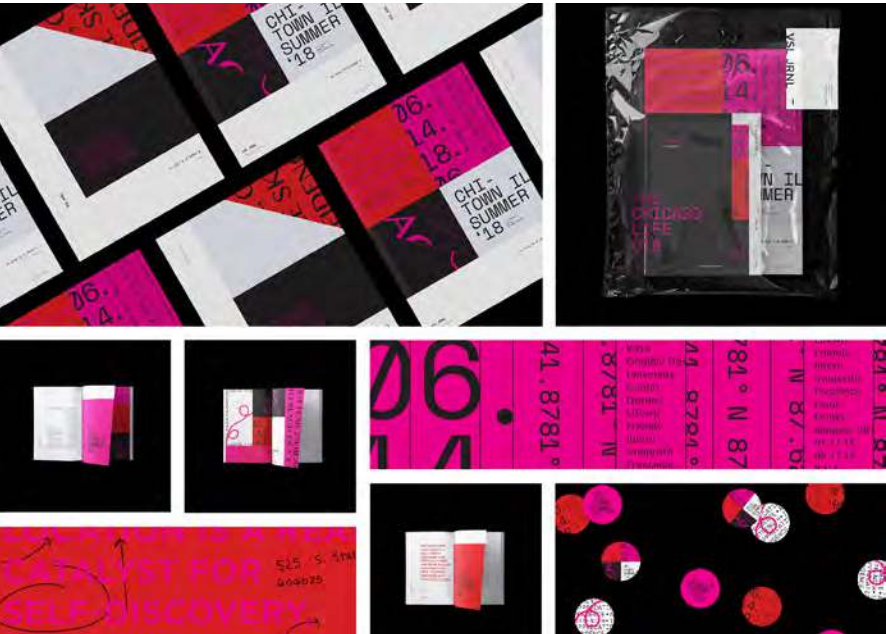
STUDENT
Madelyn Stillman



TITLE
Grimm's Fairy Tales

SCHOOL
Des Moines Area
Community College

STUDENT
Smail Buljubasic



TITLE
VSL JRNL

STUDENT
Ellen Titman

SCHOOL
Iowa State University



TITLE
1984 Handmade Book Cover

STUDENT
Tran Vu

SCHOOL
Des Moines Area
Community College



TITLE

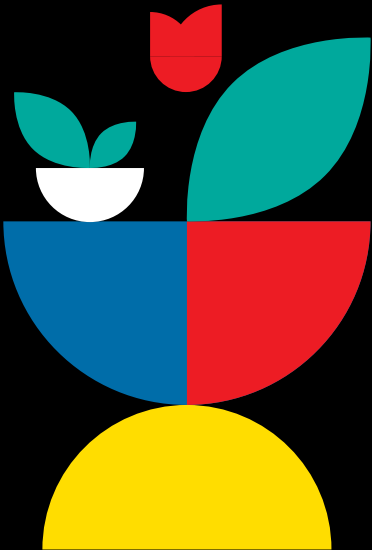
The Awakening Book Cover

STUDENT

Micalah Wiseman

SCHOOL

Des Moines Area
Community College





TITLE
Department of Residence
Brochures

CLIENT
Iowa State University

FIRM
Flying Hippo

CONTRIBUTORS
John Anderson
Anne Schmitt
Scott Helms
Kristin Kerr



TITLE
Dice 2018 Diversity and
Inclusion Report

CLIENT
Dice

FIRM
Measure, Inc.

CONTRIBUTORS
Chad Johnston
Cristian Chavarria

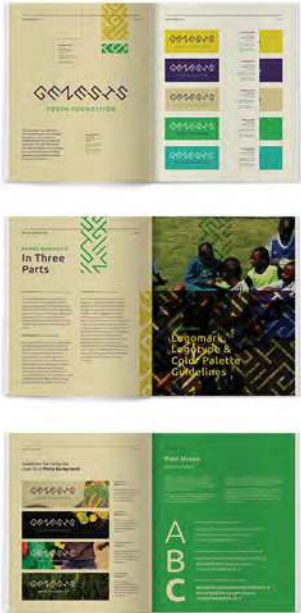


TITLE
Design Friday

CLIENT
RDG Planning & Design

FIRM
RDG Planning & Design

CONTRIBUTORS
Mindy Alvarez
Madi Williams



TITLE
Genesis Brand Guidelines
Booklet

CLIENT
Genesis Youth Foundation

FIRM
SpeakPR

CONTRIBUTORS
Jeremiah Elbel
Carolyn Jenison



TITLE
GirlsRock!DSM Volunteer
Brochure

CLIENT
GirlsRock!DSM

FIRM
SpeakPR

CONTRIBUTORS
Jeremiah Elbel
Carolyn Jenison



TITLE
LifeLong Links

CLIENT
LifeLong Links

FIRM
The Design Group

CONTRIBUTORS
Heather von Brown
Marissa Kephart



TITLE
Element Hotel Brochure

SCHOOL
Iowa State University

STUDENT
Alison Peters

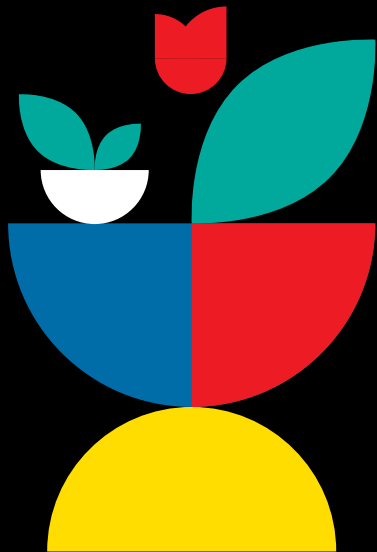
BEST of
CATE
GORY



TITLE
Zoo Mas! Wayfinding Map
Design

SCHOOL
University of Northern Iowa

STUDENT
Madelyn Stillman



05
editorial design



BEST of CATE GORY	TITLE	
	Get The Scoop	
	CLIENT	
	Meredith Corporation, Better Homes & Gardens Frozen Magazine	
	FIRM	
	Meredith	
	CONTRIBUTORS	
	Rae Danneman Carrie Boyd	



TITLE
The Informed Patient

CLIENT
Mittera

FIRM
Measure, Inc.

CONTRIBUTORS
Chad Johnston
Austin Van Laar



BEST of CATE GORY

JUDGES' CHOICE

TITLE
Bucha Magazine

SCHOOL
Iowa State University

STUDENT
Annie Frisbie



TITLE
Groupies Magazine
and Takeaway

SCHOOL
Iowa State University

STUDENT
Emily Cooper Smith



TITLE
Drake Mag

SCHOOL
Drake University

STUDENTS
Madison Kelly
Morgan Noll
Alex Peralta Cornejo
Jessica Comstock



TITLE

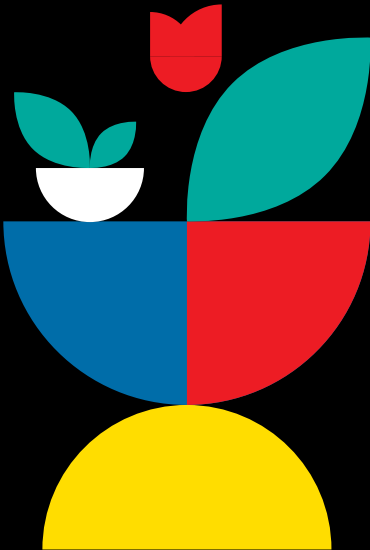
Occult Magazine

STUDENT

Devon Logsdon

SCHOOL

Iowa State University



06

environmental graphics



BEST of
CATEGORY

JUDGES' CHOICE

TITLE

Van Meter Warehouse Graphics Red Dot Creative Team

CLIENT

Van Meter Inc.

FIRM

Red Dot Advertising



TITLE

Black Engineering
Environmental

CLIENT

Iowa State University

FIRM

Flying Hippo

CONTRIBUTORS

Cory Witt
John Anderson
Scott Helms
Kristin Kerr



TITLE
Department of Kinesiology
Environmental

CLIENT
Iowa State University

FIRM
Flying Hippo

CONTRIBUTORS
Cory Witt
John Anderson
Anne Schmitt
Scott Helms
Kristin Kerr



TITLE
80/35 Signage

CLIENT
Des Moines Music Coalition

FIRM
MACLYN

CONTRIBUTORS
Brian Sauer
Season Travelbee
Nick Imerman
Michael Blair



TITLE
Look Sharp Wall Graphic

CLIENT
The Groom Room

FIRM
Measure, Inc.

CONTRIBUTORS
Chad Johnston
Austin Van Laar



TITLE
Measure Signage

CLIENT
Measure, Inc.

FIRM
Measure, Inc.

CONTRIBUTORS
Chad Johnston
Cristian Chavarria



TITLE
Masking Units

CLIENT
Wayward Social

FIRM
Project7 Design

CONTRIBUTORS
Bridget Drendel
Katherine Hutchinson
Aaron Graves



TITLE
Wasabi Wall Graphics

CLIENT
Wasabi

FIRM
818: a tiny design empire

CONTRIBUTORS
818: a tiny design empire



TITLE

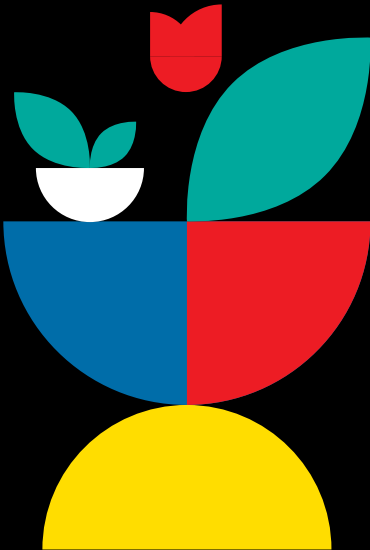
The Fashion Show: Rebrand

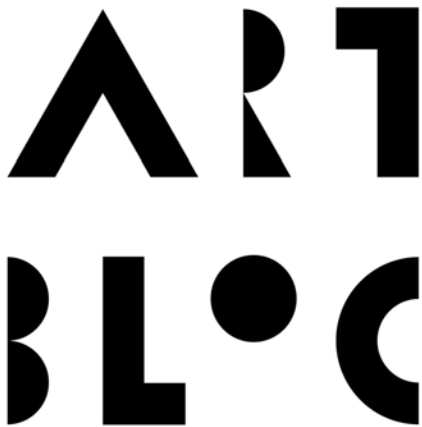
SCHOOL

Iowa State University

STUDENTS

Ellen Titman
Lauren Hansen
Claire Hennessey
Maddie Darveau
Grace Rosson
Sydney Lawrence
Emma Kachelmeyer
Hannah Harnack
Emma Dau





TITLE

Art Bloc Logotype

CLIENT

Brent Dahlstrom, Echo
Development Group for The Art
Bloc Building

FIRM

Eight Seven Central

CONTRIBUTORS

Adam Ferry
Uciel Medina



IOWA
MID-CENTURY
MODERN

TITLE

IMCM Identity

CLIENT

Iowa Mid-Century Modern
Club

FIRM

Austin Van Laar

CONTRIBUTOR

Austin Van Laar



TITLE

Behooved Coffee Company
Logo

CLIENT

Farmboy

FIRM

Farmboy

CONTRIBUTORS

Zachary Kern
Jason McArtor



TITLE

Rowdy Rooster Logo

CLIENT

Iowa State University

FIRM

Flying Hippo

CONTRIBUTORS

Scott Helms
Kristin Kerr



TITLE

Zodiac Pizza Logo

CLIENT

Iowa State University

FIRM

Flying Hippo

CONTRIBUTORS

Scott Helms
Kristin Kerr



TITLE

Iowa City Municipal Airport
Logo

CLIENT

Iowa City Municipal Airport

FIRM

FUEL

CONTRIBUTORS

Michael Tharp
Bill Bollman
Patrick Prior
John Allen
Grant Cushman
Rhiannon Montelius



TITLE

Vine'yl Anthems Logo

CLIENT

Vine'yl Anthems

FIRM

Measure, Inc.

CONTRIBUTORS

Chad Johnston
Michael Davis



TITLE

Webster Park Logo

CLIENT

Shyft

FIRM

Measure, Inc.

CONTRIBUTORS

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Cristian Chavarria



TITLE

Olio Logo

CLIENT

Megan Bannister

FIRM

Project7 Design

CONTRIBUTORS

Katherine Hutchinson
Bridget Drendel
Meghan Baltas



TITLE

Huplay Logo

CLIENT

Huplay

FIRM

Red Dot Advertising

CONTRIBUTORS

Red Dot Creative Team



TITLE	CONTRIBUTOR
King Solomon Beard Co. Logo	Shelby Mitchell
CLIENT	
King Solomon Beard Co.	
FIRM	
Rippke Design	



TITLE	CONTRIBUTORS
Genesis Youth Foundation Logo	Jeremiah Elbel Carolyn Jenison
CLIENT	
Genesis Youth Foundation	
FIRM	
SpeakPR	



TITLE

Hometown Heroes

CONTRIBUTORS

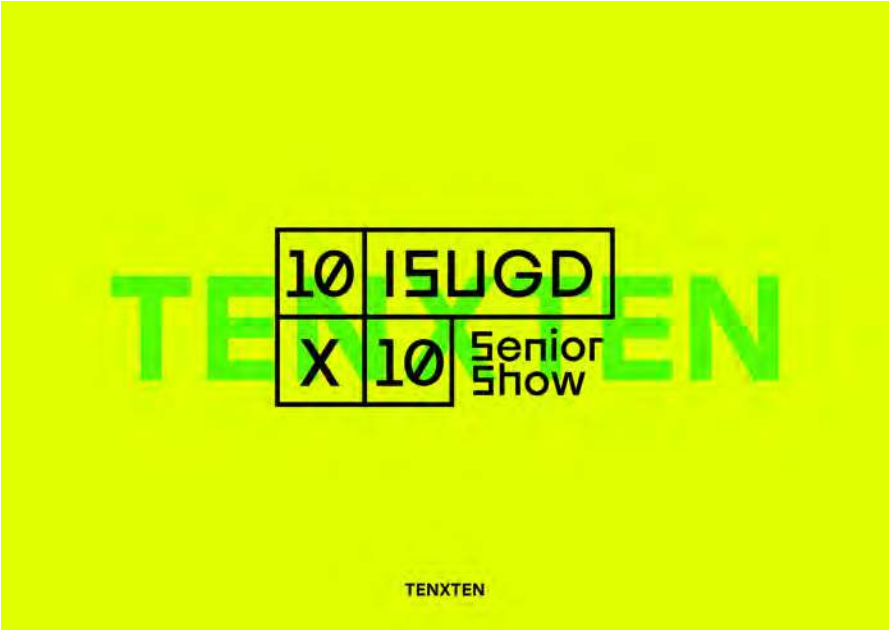
Cory Witt

CLIENT

Hometown Heroes

FIRM

Witt Design



**BEST of
CATE
GORY**

TITLE

10x10: Iowa State Graphic
Design Senior Show

STUDENTS

Hannah Brus
Ellen Titman

SCHOOL

Iowa State University



TITLE Adair Dance Academy Logo

STUDENT Lauren Hansen

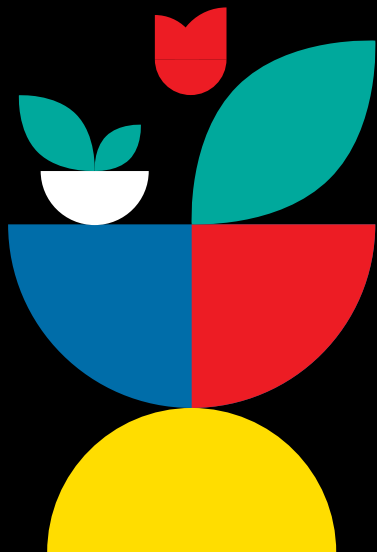
SCHOOL
Iowa State University



TITLE Leafision

STUDENT Ellen Titman

SCHOOL
Iowa State University



08
identity system



BEST
of
CATE
GORY

TITLE
Zion Farms

CONTRIBUTOR
Marissa Kephart

CLIENT
Zion Farms

FIRM
Marissa Kephart



TITLE
Art Bloc Identity

CLIENT
Brent Dahlstrom, Echo
Development Group for The Art
Bloc Building

FIRM
Eight Seven Central

CONTRIBUTORS
Adam Ferry
Uciel Medina

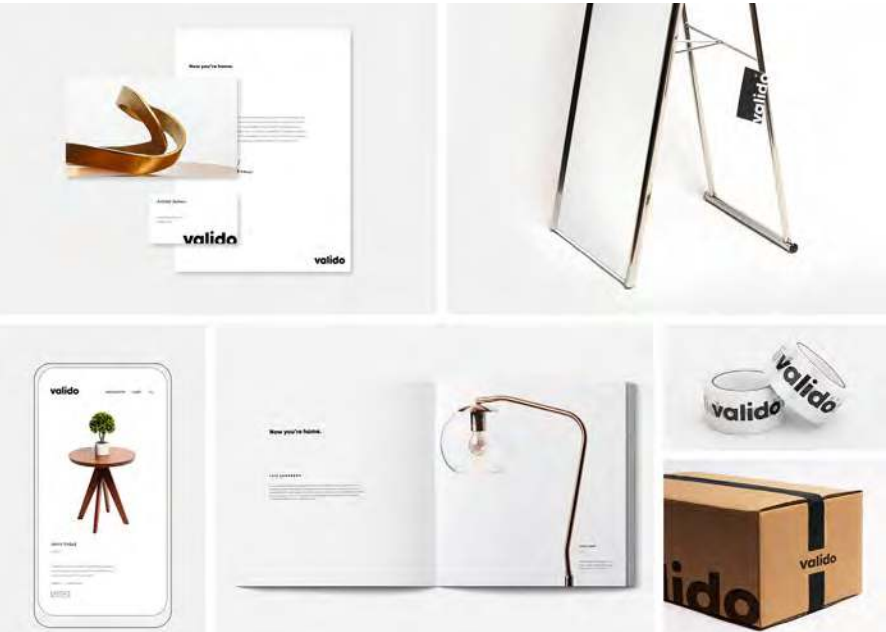


TITLE
Service Legends Identity
System

CLIENT
Service Legends

FIRM
Flying Hippo

CONTRIBUTORS
Scott Helms
Anne Schmitt
Tang Xiong
Megan Halsch



TITLE
Valido Identity System

CLIENT
Valido

FIRM
DesignMolly

CONTRIBUTOR
Molly Watson



TITLE
King Solomon Beard Co.
Identity System

CLIENT
King Solomon Beard Co.

FIRM
Rippke Design

CONTRIBUTORS
Shelby Mitchell
Ashley Rippke



TITLE

Genesis Youth Foundation
Identity

CLIENT

Genesis Youth Foundation

FIRM

SpeakPR

CONTRIBUTORS

Jeremiah Elbel
Carolyn Jenison



TITLE

Teddy Maroon's

CLIENT

Teddy Maroon's

FIRM

The Design Group

CONTRIBUTORS

Heather von Brown
Marissa Kephart



TITLE

Hutte Hotel

SCHOOL

Iowa State University

STUDENT

Ellen Titman

BEST of
CATE
GORY

JUDGES'
CHOICE



TITLE

Amy's Ice Cream Truck

SCHOOL

Drake University

STUDENT

Josie Carrabine



TITLE
Optic

SCHOOL
Drake University

STUDENT
Anna Gleason



TITLE
Waffle Bar

SCHOOL
Iowa State University

STUDENT
Devon Logsdon



TITLE

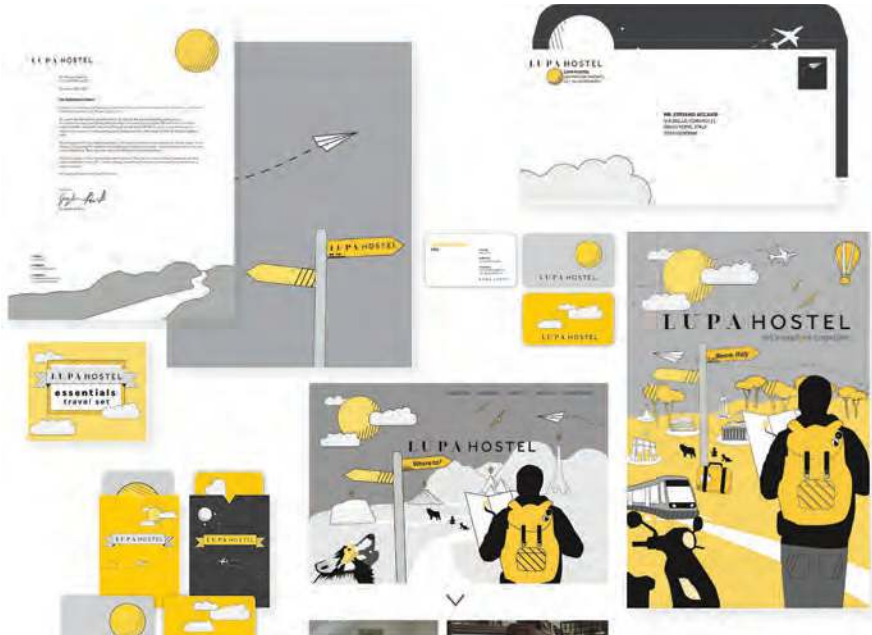
Pedals

STUDENT

Kira Mann

SCHOOL

Iowa State University



TITLE

Lupa Hostel

STUDENT

Jayden Pond

SCHOOL

Iowa State University



TITLE
Creative Lab

STUDENT
Ellen Titman

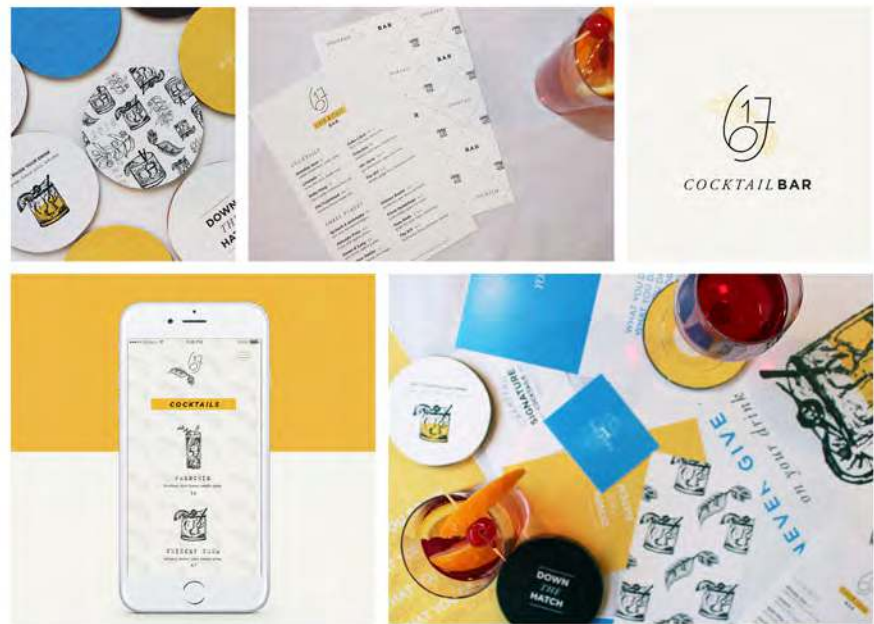
SCHOOL
Iowa State University



TITLE
Marisol's

STUDENT
Hannah Brus

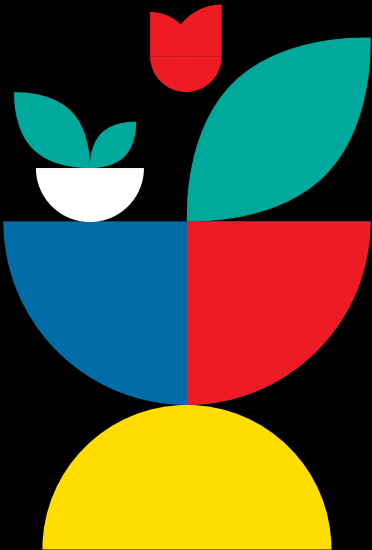
SCHOOL
Iowa State University



TITLE
617 Cocktail Bar

STUDENT
Gretchen Williams

SCHOOL
Iowa State University



09

illustration

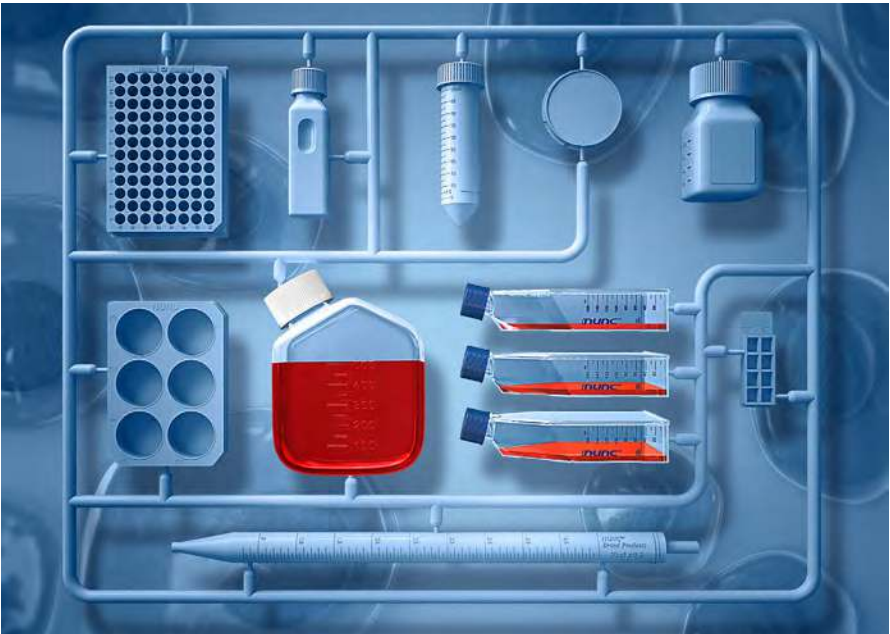


TITLE
80/35 Illustrations

CLIENT
Des Moines Music Coalition

FIRM
MACLYN

CONTRIBUTOR
Brian Sauer



TITLE
Gibco Kit Campaign Artwork

CLIENT
Thermo Fisher

FIRM
iSO-FORM LLC

CONTRIBUTORS
iSO-FORM Creative Team



TITLE

BASEMINT Calendar
Illustrations

CLIENT

BASEMINT

FIRM

BASEMINT

CONTRIBUTORS

Kelly Bittner
Andrew Maahs



TITLE

Donna Reed

CLIENT

Amazing Iowa

FIRM

Marissa Kephart

CONTRIBUTOR

Marissa Kephart



TITLE
@ReallyKindofAmazing

CLIENT
Garrett Cornelison

FIRM
Marissa Kephart

CONTRIBUTOR
Marissa Kephart



TITLE
Fox Disguise Illustration Series

CLIENT
Fox Brewing

FIRM
SpeakPR

CONTRIBUTORS
Jeremiah Elbel
Carolyn Jenison



TITLE
The Alphabet Book

SCHOOL
University of Northern Iowa

STUDENT
Mercedes Mancilla



TITLE
Usain Bolt

SCHOOL
Des Moines Area
Community College

STUDENT
Marwa Elkashif



TITLE
Airborne

STUDENT
Smail Buljubasic

SCHOOL
Des Moines Area
Community College



TITLE
The Book of Unfortunate
Events

STUDENT
Mercedes Mancilla

SCHOOL
University of Northern Iowa



TITLE
Human Anatomy for Millennials

STUDENT
Craig Miller

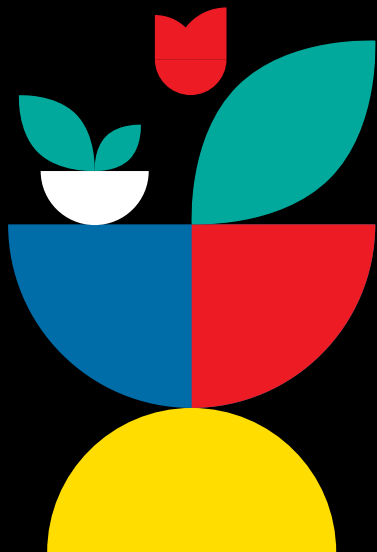
SCHOOL
University of Northern Iowa



TITLE
Velveteen Rabbit

STUDENT
Alison Peters

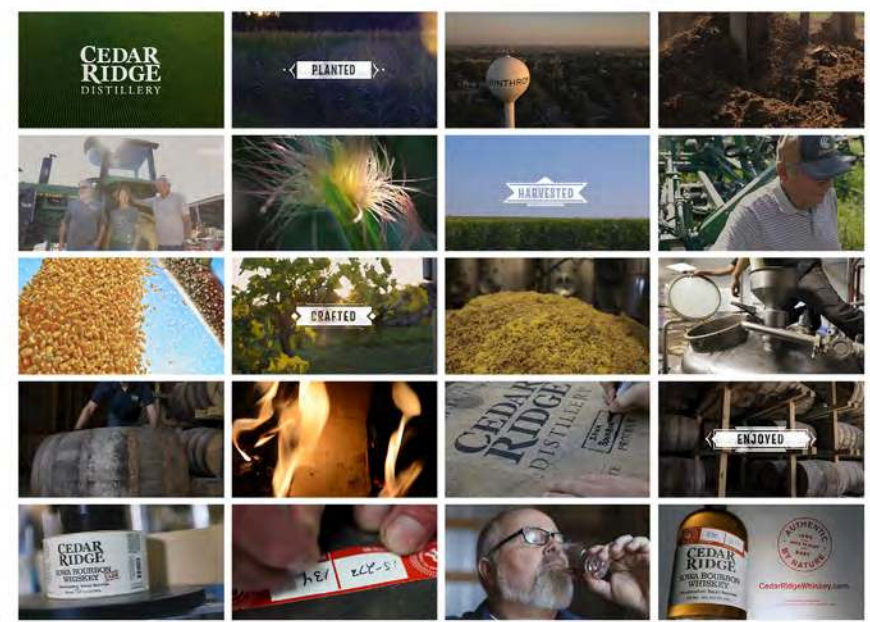
SCHOOL
Iowa State University



10
video spot



<div>BEST of CATE GORY</div> <div>JUDGES' CHOICE</div>		
	TITLE	CONTRIBUTORS
	Marc Kris Modern Homes Video	Red Dot Creative Team Sam Fatallah
	CLIENT	Marc Kris Modern Homes
	FIRM	Red Dot Advertising
	URL	vimeo.com/246001868



TITLE

Cedar Ridge Distillery Authentic
by Nature Video

CLIENT

Cedar Ridge Distillery

FIRM

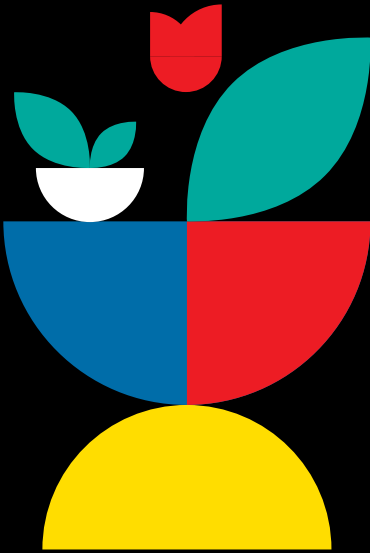
FUEL

URL

youtube.com/watch?v=Ri3nzVGU-SM

CONTRIBUTORS

Anna Servey
Bill Bollman
Patrick Prior
John Allen
Grant Cushman
Bill Eckloff





TITLE
Visions Magazine

CLIENT
Iowa State Foundation

FIRM
McClanahan Studio

CONTRIBUTORS
Dan McClanahan
Ryan Peterson

BEST of
CATE
GORY



TITLE
“The Office” Family Portrait

CLIENT
Kelly Klatt Photography

FIRM
McClanahan Studio

CONTRIBUTORS
Dan McClanahan



TITLE

ISU Dining

CLIENT

Flying Hippo

FIRM

McClanahan Studio

CONTRIBUTORS

Dan McClanahan
Scott Helms



BEST
CATE
GORY

TITLE

Nail Polish

SCHOOL

Des Moines Area
Community College

STUDENT

Holly Neubauer



TITLE
Spiced Rum

SCHOOL
Des Moines Area
Community College

STUDENT
Tim Garland



TITLE
Cocktail

SCHOOL
Des Moines Area
Community College



STUDENT
Holly Neubauer



TITLE
Cyclone Hoops

SCHOOL
Iowa State University

STUDENT
Haley Murray



TITLE
Wine and Grapes

SCHOOL
Des Moines Area
Community College

STUDENT
Bethany Thompson



TITLE
Grapefruit Cocktail

SCHOOL
Des Moines Area
Community College

STUDENT
Rose Touney



TITLE
Tomato Soup

SCHOOL
Des Moines Area
Community College

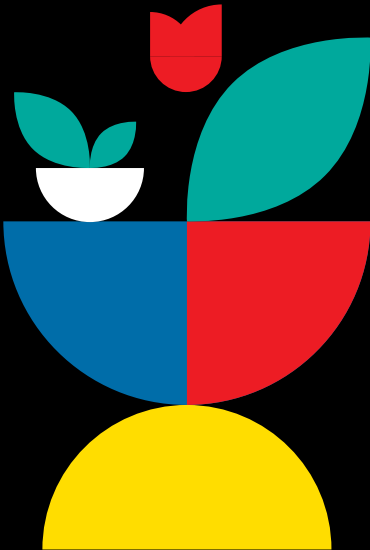
STUDENT
Rose Touney



TITLE
Sparkling Iced Tea

STUDENT
Keaton Touney

SCHOOL
Des Moines Area
Community College





TITLE
NDC Strategy Poster

CLIENT
Neighborhood Development Corporation

FIRM
SpeakPR

CONTRIBUTORS
Jeremiah Elbel
Carolyn Jenison

**BEST of
CATE
GORY**



**BEST of
CATE
GORY**

TITLE
PMG Chili Cookoff/Potluck Poster and Animation

CLIENT
Performance Marketing

FIRM
Performance Marketing

CONTRIBUTORS
Paul Richards
Roman Serebryakov



TITLE
Heaping Plato Posters

CLIENT
Iowa State University

FIRM
Flying Hippo

CONTRIBUTORS
Anne Schmitt
Scott Helms
Kristin Kerr



TITLE
80/35 Poster

CLIENT
Des Moines Music Coalition

FIRM
MACLYN

CONTRIBUTOR
Brian Sauer



TITLE
Brick by Brick Poster

CLIENT
Students Helping Honduras

FIRM
BASEMINT

CONTRIBUTORS
Kelly Bittner
Andrew Maahs



TITLE
Craft Brew Festival Poster

CLIENT
Iowa Brewers Guild

FIRM
BASEMINT

CONTRIBUTORS
Kelly Bittner
Andrew Maahs





TITLE
80/35 Poster

CLIENT
Midwest Tix

FIRM
Ther Permanent Collection
Letterpress + Design Studio

CONTRIBUTORS
Heather Hansen
Sarah McCoy



TITLE
Promotional Beer Identity
Posters

CLIENT
Fox Brewing

FIRM
SpeakPR

CONTRIBUTORS
Jeremiah Elbel
Carolyn Jenison



TITLE
2018 Summer Series Posters

CONTRIBUTORS
Chad Johnston
Cristian Chavarria

CLIENT
Iowa Wildlife Center

FIRM
Measure, Inc.



BEST of CATE GORY

TITLE
SFul Poster Series

STUDENT
Kira Mann

SCHOOL
Iowa State University



TITLE
Color Series

SCHOOL
Iowa State University

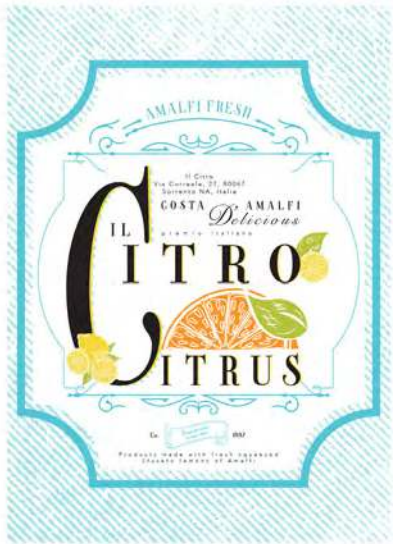
STUDENT
Dillon Minshall



TITLE
Activism Posters

SCHOOL
Des Moines Area
Community College

STUDENT
Naomi Frantz



TITLE

Il Citro

STUDENT

Rachel Hayes

SCHOOL

Iowa State University



TITLE

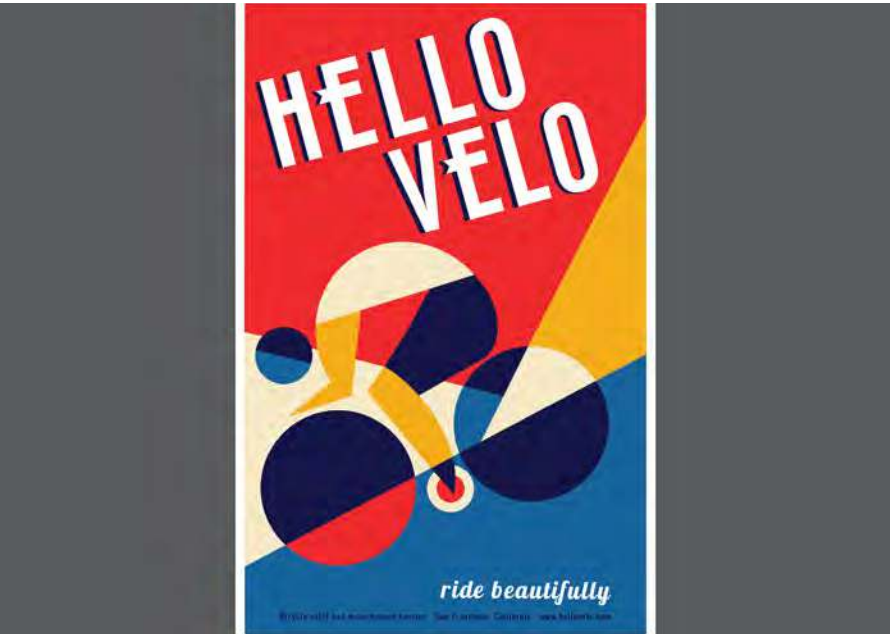
Piazza di Spagna

STUDENT

Maddy Javorina

SCHOOL

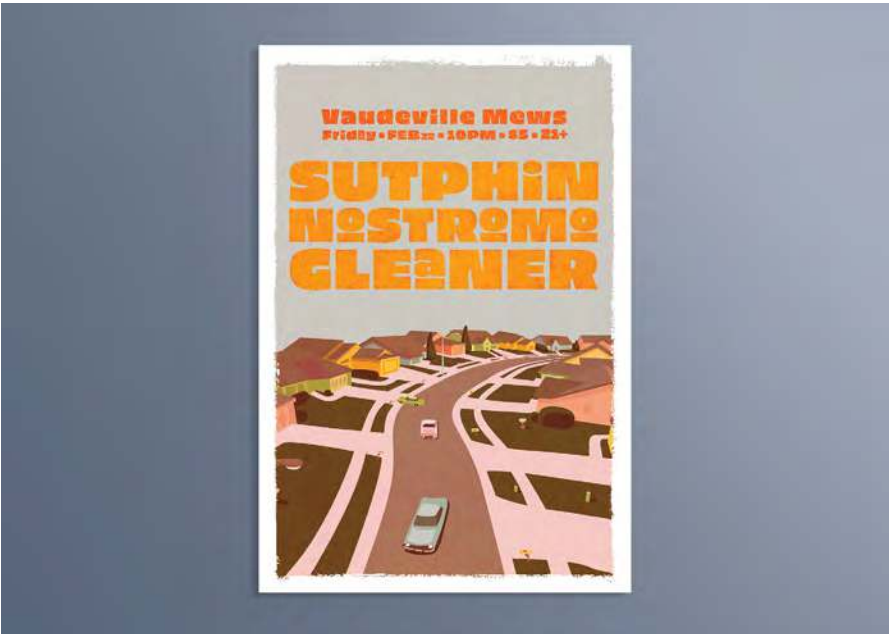
Iowa State University



TITLE
Hello Velo Poster

SCHOOL
Iowa State University

STUDENT
Emily Cooper Smith



TITLE
Show Poster

SCHOOL
Des Moines Area
Community College

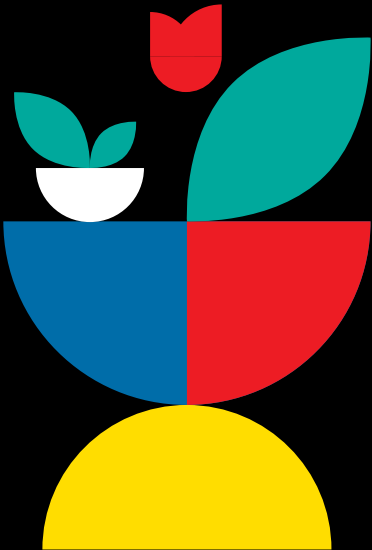
STUDENT
Jessica Sampson



TITLE
2019 Swiss Calendar

SCHOOL
Iowa State University

STUDENT
Gretchen Williams





TITLE
Drone's Revenge Mead
Packaging

CLIENT
Nick Klein

FIRM
Rippke Design

CONTRIBUTORS
Shelby Mitchell
Ashley Rippke
Roger Drapal

BEST of
CATE
GORY



TITLE
Table Wine Labels

CLIENT
Jasper Winery

CONTRIBUTORS
Anne Schmitt
Scott Helms
Kristin Kerr

FIRM
Flying Hippo



TITLE
Barrel O’ Funkies Label Series

CONTRIBUTORS
818: a tiny design empire

CLIENT
Confluence Brewing Co.

FIRM
818: a tiny design empire



TITLE
Lion Bridge Core Beer Can Labels

CONTRIBUTORS
818: a tiny design empire

CLIENT
Lion Bridge Brewing Co.

FIRM
818: a tiny design empire



TITLE

King Solomon Beard Co. Packaging

CONTRIBUTORS

Shelby Mitchell
Ashley Rippke

CLIENT

King Solomon Beard Co.

FIRM

Rippke Design



BEST of CATE GORY

TITLE

HEYGIRL Chocolate Bar Packaging

SCHOOL

University of Northern Iowa

JUDGES' CHOICE

STUDENT

Mercedes Mancilla



TITLE

Kidso Juice Packaging

STUDENT

Marwa Elkashif

SCHOOL

Des Moines Area
Community College



TITLE

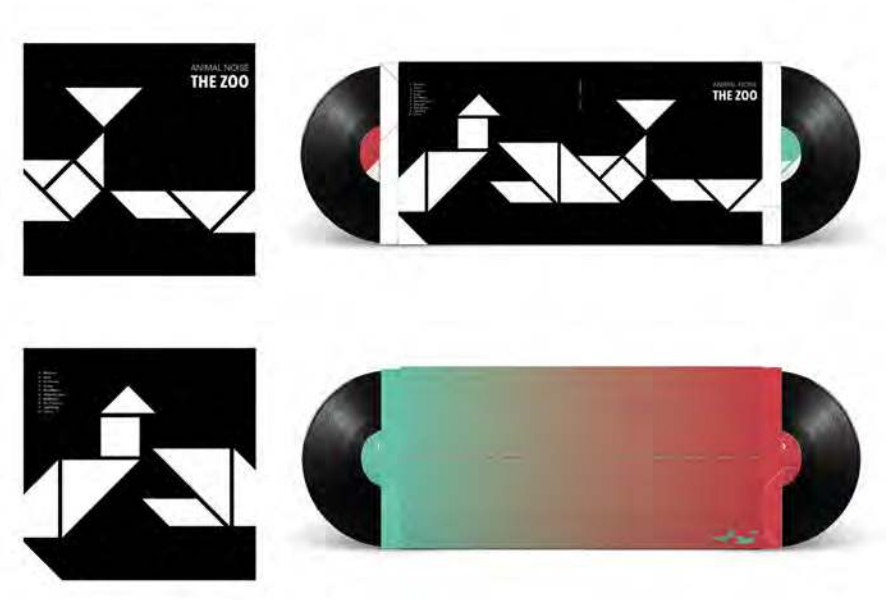
Caseydillas Packaging and
Promotion

STUDENT

Casey Guthals

SCHOOL

Iowa State University



TITLE
Animal Noise Album

SCHOOL
Iowa State University

STUDENT
Ana Sofia Jordan



TITLE
Valhalla Nectar

SCHOOL
Des Moines Area
Community College

STUDENT
Heather Foster



TITLE
Longfellow Brewery

STUDENT
Tia Nieland

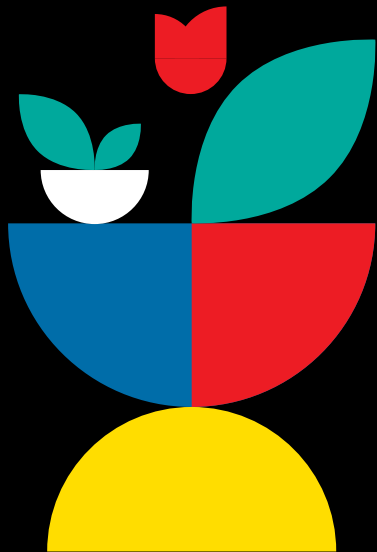
SCHOOL
Iowa State University



TITLE
Pops

STUDENT
Ellen Titman

SCHOOL
Iowa State University



14
self-promotion



BEST of CATE GORY	TITLE	CONTRIBUTORS
	Holiday Mailer	Bridget Drendel Katherine Hutchinson Meghan Baltas
	CLIENT	
	Project7 Design	
	FIRM	
	Project7 Design	



TITLE
BASEMINT Calendar

CLIENT
BASEMINT

FIRM
BASEMINT

CONTRIBUTORS
Kelly Bittner
Andrew Maahs

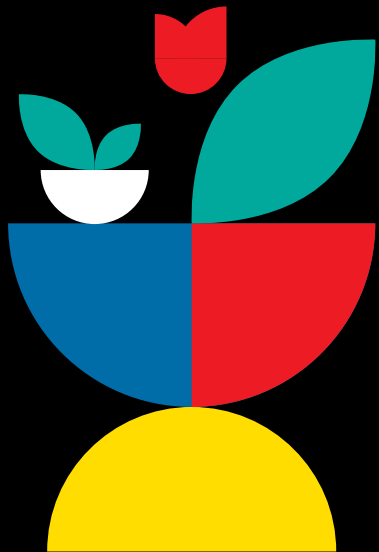


TITLE
Self Promotion // Integer Bikes

CLIENT
The Integer Group

FIRM
The Integer Group

CONTRIBUTORS
Steve Gammel
Lisa Braden
Katie Donsdale
Scott Watson
Don Burton



15
online + interactive



BEST of CATE GORY	TITLE	CONTRIBUTORS
	Aliviar Products iPad App	Jenn State Dinko Ibukic Julian State
	CLIENT	
	MedPharm Iowa	
	FIRM	
	Black Tie Creatives	



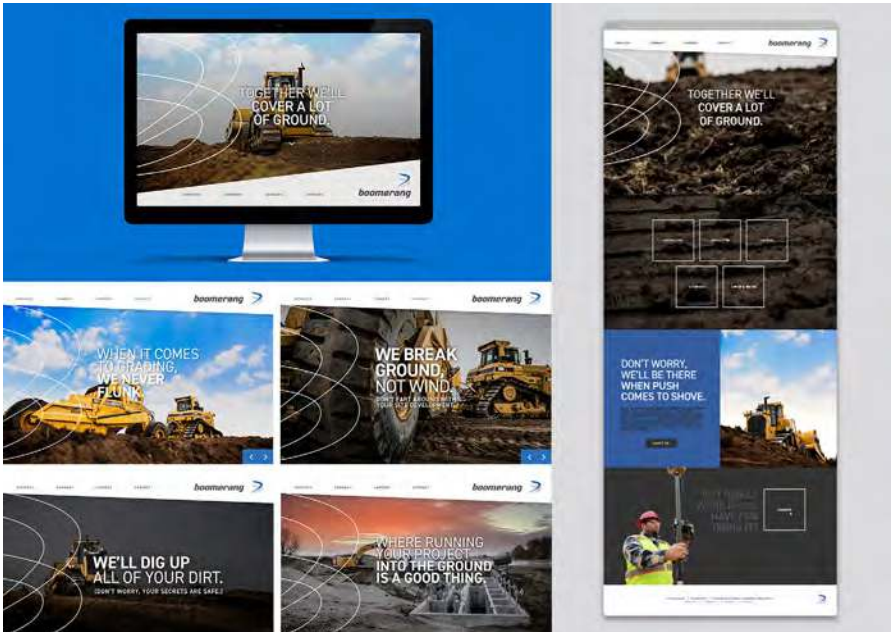
TITLE
MedPharm Iowa Website

CLIENT
MedPharm Iowa

FIRM
Black Tie Creatives

URL
medpharmiowa.com

CONTRIBUTORS
Jenn State
Dinko Ibukic
Julian State



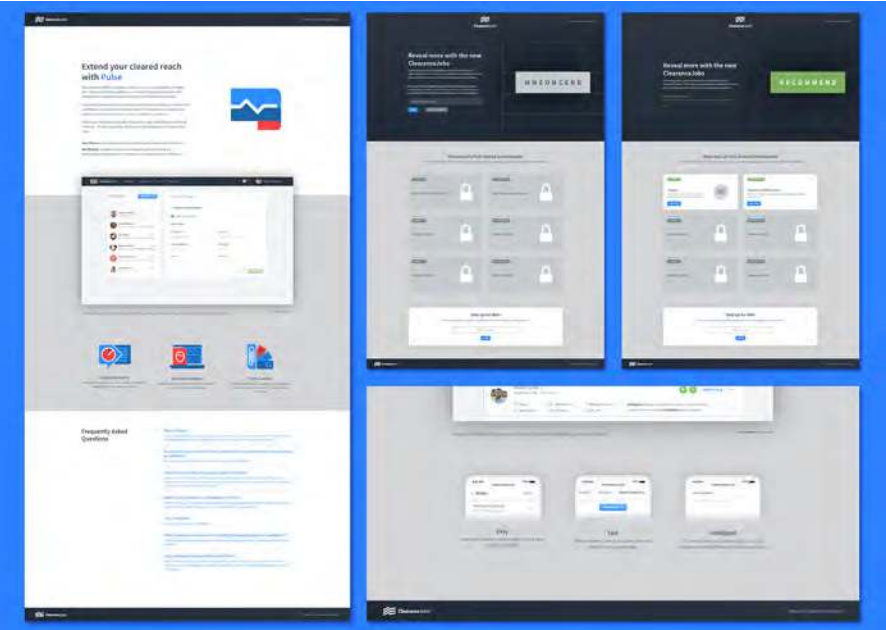
TITLE
Boomerang Website

CLIENT
Boomerang

FIRM
Flying Hippo

URL
boomerangcorp.com

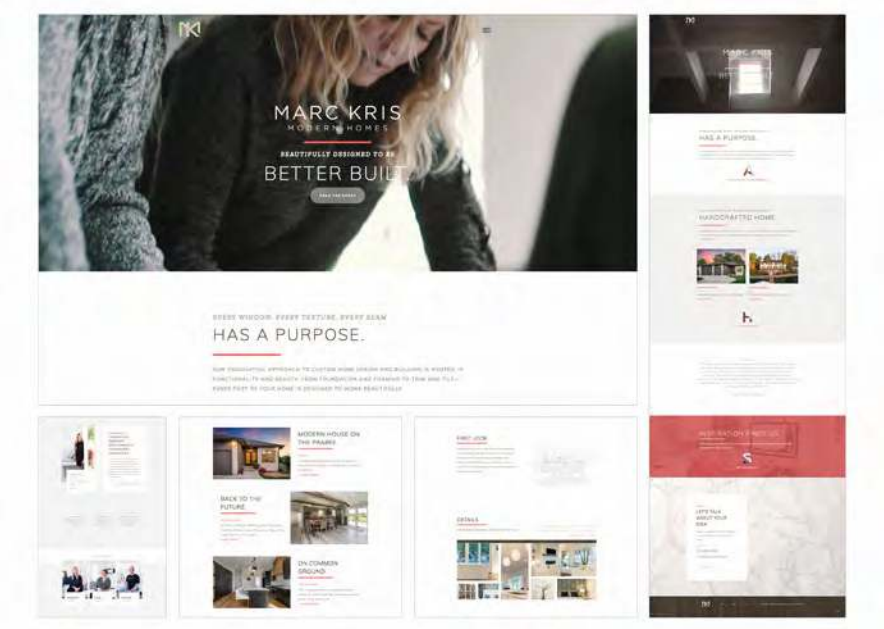
CONTRIBUTORS
Anne Scmitt
Eric Groves
David Warren
David Woolf
Rachel Shalla



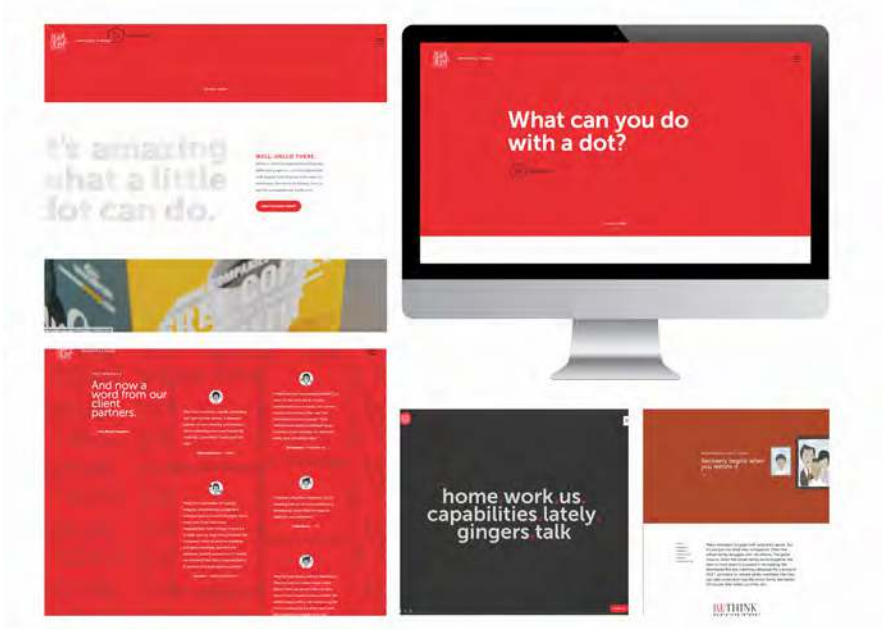
TITLE	CONTRIBUTORS
ClearanceJobs Brand Launch Microsite	Chad Johnston Michael Davis Austin Van Laar Cristian Chavarria
CLIENT	
ClearanceJobs.com	
FIRM	
Measure, Inc.	
URL	
about.clearancejobs.com/employers/new-clearancejobs	



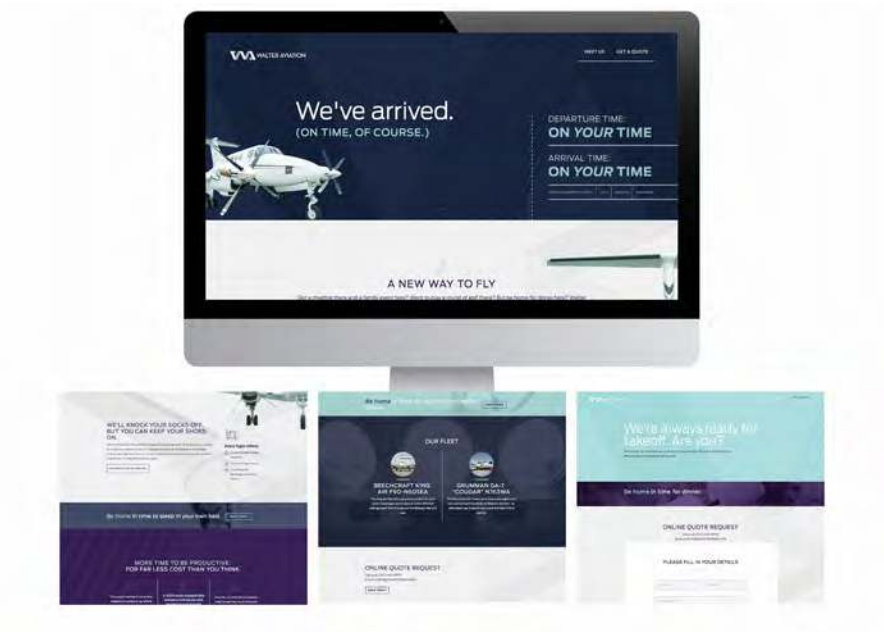
TITLE	CONTRIBUTORS
Huplay Website	Red Dot Creative Team
CLIENT	
Huplay	
FIRM	
Red Dot Advertising	
URL	
huplay.com	



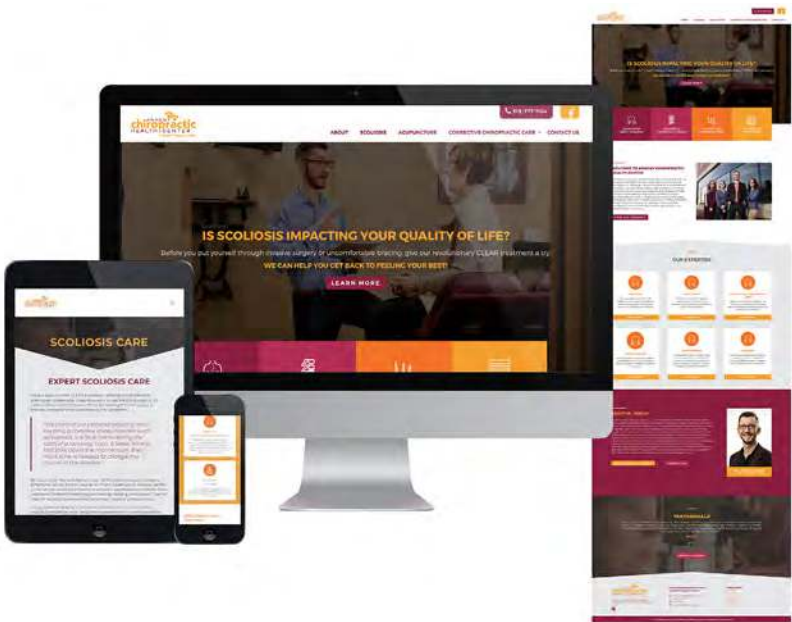
TITLE	CONTRIBUTORS
Marc Kris Modern Homes Website	Red Dot Creative Team Sam Fatallah
CLIENT	
Marc Kris Modern Homes	
FIRM	
Red Dot Advertising	
URL	
marckrismh.com	



TITLE	CONTRIBUTORS
Red Dot Website	Red Dot Creative Team
CLIENT	
Red Dot Advertising	
FIRM	
Red Dot Advertising	
URL	
reddotad.com	



TITLE	CONTRIBUTORS
Walter Aviation Website	Red Dot Creative Team
CLIENT	
Walter Aviation	
FIRM	
Red Dot Advertising	
URL	
charterdsm.com	



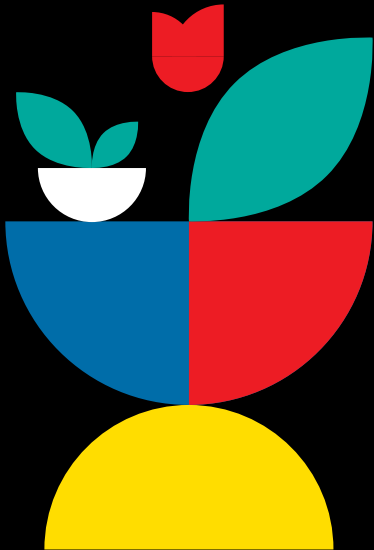
TITLE	CONTRIBUTORS
Ankeny Chiropractic Health Center Website	Shelby Mitchell Nate Rippke Ashley Rippke
CLIENT	
Ankeny Chiropractic Health Center	
FIRM	
Rippke Design	
URL	
ankenychiropractic.com	



TITLE
The Doors of Perception
Website

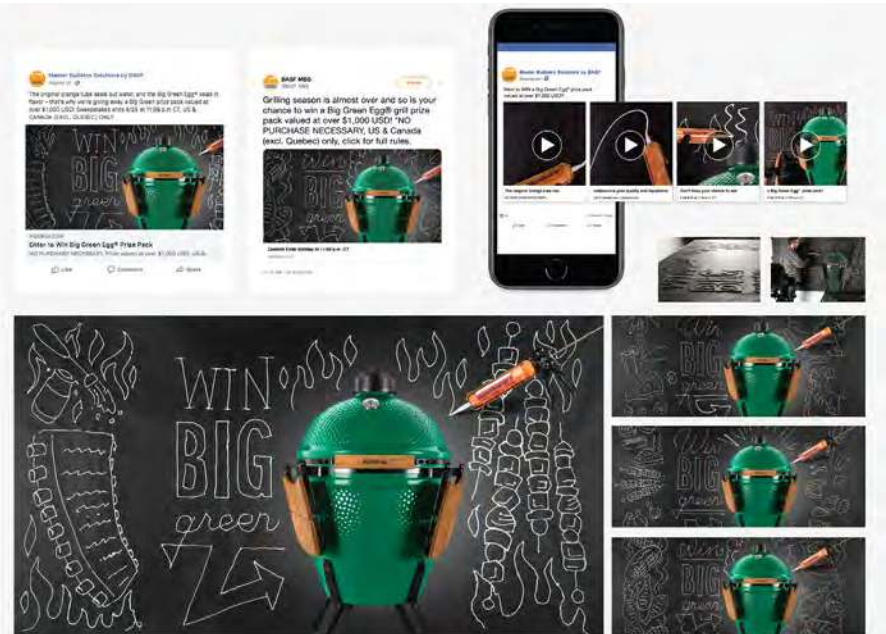
SCHOOL
Iowa State University

STUDENT
Hannah Brus



16

social media campaign

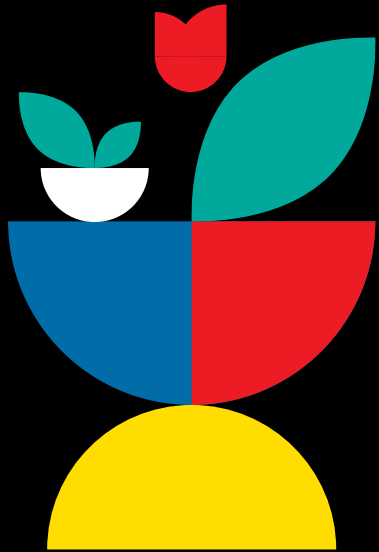


TITLE	CONTRIBUTORS
BASF Master Builders NP1 Contest	Travis Ludwig Toni Sarcone Guy Tensen Bill Zahren Max Cavett Chris Beck Alex Huffman Hillary Ferry Hanna Plants Erin Fry
CLIENT	
BASF Master Builders Solutions	
FIRM	
Two Rivers Marketing	

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TITLE	CONTRIBUTORS
Air Free Digital Marketing Campaign	Zachary Kern Riley Glenn Jason McArtor
CLIENT	
Air Free Duct Cleaning	
FIRM	
Farmboy	



17
animation



BEST
CATE
GORY

TITLE

EmergenC Probiotics Video

CONTRIBUTORS

Kelly Bittner
Andrew Maahs

CLIENT

Meredith Xcelerated Marketing

FIRM

BASEMINT

URL

youtube.com/watch?v=cXUo7MrhUPc



TITLE

Life is Good 2019

CLIENT

Clay County Fair

FIRM

F8 Creative

URL

vimeo.com/f8creative/fair2018

CONTRIBUTORS

Chris Baker
Joe Weber
Karl Meredith



TITLE

HAP Art Therapy Video

CLIENT

Meredith Xcelerated Marketing

FIRM

BASEMINT

URL

youtube.com/watch?v=gyhDleDTOTw

CONTRIBUTORS

Kelly Bittner
Andrew Maahs



TITLE
EmergenC Probiotics Video

CONTRIBUTORS
Kelly Bittner
Andrew Maahs

CLIENT
Meredith Xcelerated Marketing

FIRM
BASEMINT

URL
youtube.com/watch?v=ZXSs8zXUFRg



TITLE
Spend Smart. Eat Smart. Video

CONTRIBUTORS
Anne Schmitt
Scott Helms
Kristin Kerr

CLIENT
Iowa State University

FIRM
Flying Hippo

URL
vimeo.com/318509252



TITLE	CONTRIBUTORS
Measure 2019 New Year eMail Animation	Chad Johnston Cristian Chavarria
CLIENT	
Measure, Inc.	
FIRM	
Measure, Inc.	
URL	
vimeo.com/321603103	



TITLE	CONTRIBUTORS
EMBARC Overview Video	Dan Swenson Anne McLuckie Camille Wolfe Emily Phipps Staci McDonald Rachel Nehl
CLIENT	
EMBARC	
FIRM	
Performance Marketing	
URL	
vimeo.com/294245574/c7ec19ea93	



TITLE

Angry Crow

STUDENT

Larson Udrovich

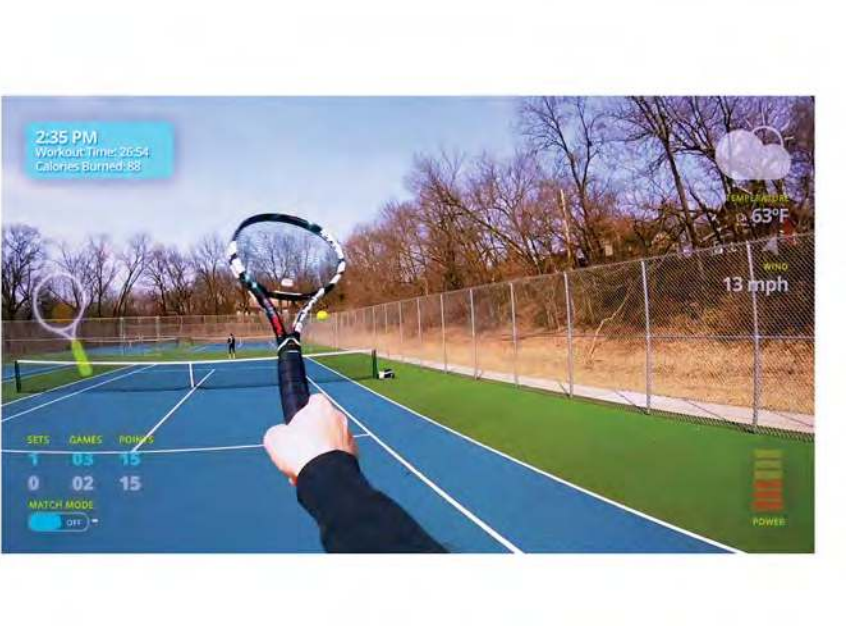
BEST of
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SCHOOL

Des Moines Area
Community College

URL

vimeo.com/321351185



TITLE

TennisPro: Heads-Up Display
Design

STUDENT

Hannah Brus

SCHOOL

Iowa State University

URL

vimeo.com/320983034



TITLE

Banana

STUDENT

Brandon Cory

SCHOOL

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Community College

URL

vimeo.com/321342154



TITLE

Promotional Piece 3D
Animation

STUDENT

Semiu Hodza

SCHOOL

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Community College

URL

vimeo.com/321341366



TITLE

Geodome

STUDENT

Piet Kobussen

SCHOOL

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Community College

URL

vimeo.com/321665411



TITLE

TechFly

STUDENT

Piet Kobussen

SCHOOL

Des Moines Area
Community College

URL

vimeo.com/319079909



TITLE

Not a Game: The Eritrean Refugee Crisis Animation

SCHOOL

Iowa State University

URL

youtu.be/dWVl_xAwXnQ

STUDENT

Noah Kruger



TITLE

Ink Stamp Personification

SCHOOL

Des Moines Area Community College

URL

vimeo.com/322311062

STUDENT

Caleb Brendlinger



TITLE

Weapons Showcase

STUDENT

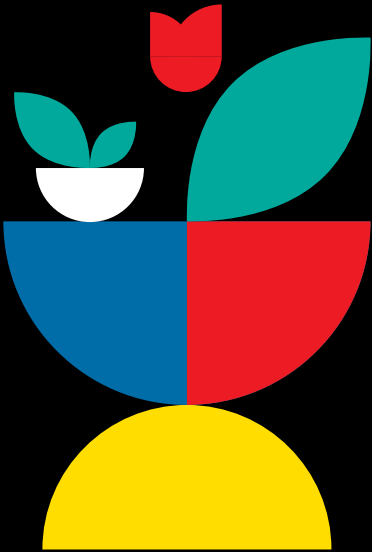
Larson Udrovich

SCHOOL

Des Moines Area
Community College

URL

vimeo.com/321349954





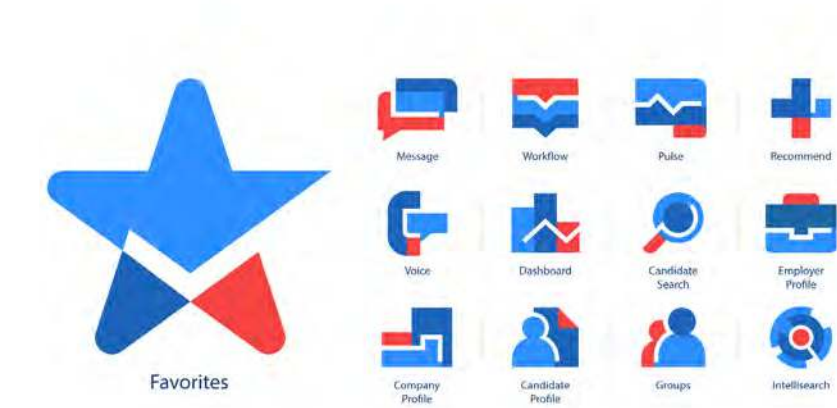
TITLE
Craft Brew Festival

CLIENT
Iowa Brewers Guild

FIRM
BASEMINT

CONTRIBUTORS
Kelly Bittner
Andrew Maahs

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GORY**



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CATE
GORY**

TITLE
ClearanceJobs.com NextGen
Feature Icons

CLIENT
ClearanceJobs.com

FIRM
Measure

CONTRIBUTORS
Chad Johnston
Cristian Chavarria



TITLE
Art Bloc Cement Votive

CLIENT
Brent Dahlstrom, Echo Development Group for The Art Bloc Building

FIRM
Eight Seven Central

CONTRIBUTORS
Adam Ferry
Uciel Medina

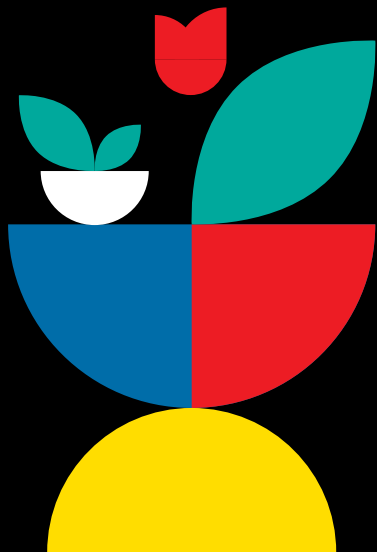


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TITLE
Design Manifesto

SCHOOL
Iowa State University

STUDENT
Jayden Pond



19

unpublished



TITLE

DSM Mural

CONTRIBUTOR

Marissa Kephart

CLIENT

The Parker

FIRM

Marissa Kephart

Interested in becoming an

adai crew member?

Send us a message at adai@artdirectorsiowa.org. We are always on the lookout for inspiring local creatives to join our team.

#ADAI61



thank you

ADAI would like to thank you, our judges, our sponsors and the exhibition crew for their hard work and dedication in making this year's event an overwhelming success.

Our mission has always been to showcase the very best of Iowa's design, while connecting students and professionals across our state. We hope you join us next year!

