64th Annual Design Exhibition
AWARDS BOOK
SINCE 1958, ART DIRECTORS ASSOCIATION OF IOWA HAS HOSTED AN ANNUAL AWARD EXHIBITION CELEBRATING DESIGNERS ACROSS IOWA. FOR OVER SIX DECADES WE’VE ENDEavored TO LIFT UP OUR FELLOW IOWANS, SHOWCASING AND AWARDING OUR TALENTED PEERS.
MEET THE JUDGES

Travis Kramer
SVP, Managing Design Director at BARKLEY
Kansas City, MO

Valerie Downes
Art Director at Valerie Downes
Norfolk, VA

David Moore
Co-founder & Creative Director,
Kingswood Palmerston
Omaha, NE/Melbourne, AU

STUDENT JUDGES

Shelby Mitchell
Graphic Designer at Rippke Design

Katherine Hutchison
Partner at Project7

Rawley King
Creative at Meyocks
THANK YOU TO OUR SPONSORS
ADAI 2022

01 ADVERTISING CAMPAIGN
02 INTEGRATED BRAND SYSTEM
03 ANNOUNCEMENTS + INVITATIONS
04 BOOK DESIGN
05 COLLATERAL
06 EDITORIAL DESIGN
07 ENVIRONMENTAL GRAPHICS
08 IDENTITY MARK
09 IDENTITY SYSTEM
10 ILLUSTRATION
11 VIDEO SPOT
12 PHOTOGRAPHY
13 POSTER DESIGN
14 SALES PROMOTION
15 SELF-PROMOTION
16 ONLINE/INTERACTIVE
17 DIGITAL CAMPAIGN
18 ANIMATION
19 MISCELLANEOUS
20 UNPUBLISHED
TITLE
2020 CSR Report

CLIENT
Krause Group

FIRM
Now Now

CONTRIBUTORS
John Solarz
Adam Ferry
Luigi Rausch
Ughism (Adrianna Patterson)

krausegroupcsr.com
BEST OF SHOW
Integrated Brand System | Student

TITLE
Marv’s Expedition Co.

STUDENT
Payton Kelly

SCHOOL
University of Northern Iowa

marvs.co
Advertising Campaign
TITLE
The Great Resignation

CLIENT
SafeNet

FIRM
Rippke Design

CONTRIBUTORS
Shelby Mitchell
TITLE
Hawaii Travel Campaign

SCHOOL
DMACC

STUDENT
Allison Brand
Integrated BRAND System
Lifewell Integrated Brand System

CLIENT
Lifewell

FIRM
FUEL

CONTRIBUTORS
Jolene Atkinson
David Wells
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Blaine Rittmer
Kris Fassler
Bill Eckloff
TITLE
Iowa Craft Brew Festival

CLIENT
Iowa Brewers Guild

FIRM
818 - a tiny design empire

CONTRIBUTORS
818 - a tiny design empire
TITLE
The Beacon
Re-Branding

CLIENT
The Beacon

FIRM
818 - a tiny design empire

CONTRIBUTORS
818 - a tiny design empire
TITLE
Reading Coffee Brand System

CLIENT
Reading Coffee Company

FIRM
Avidity Creative

CONTRIBUTORS
Adam Feller
FUEL Integrated Brand System

CLIENT
FUEL

FIRM
FUEL

CONTRIBUTORS
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Blaine Rittmer
Bill Eckloff
Janet Larson
John Moes
TITLE
Dough Shed Brand Dev

CLIENT
Dough Shed

FIRM
Model Farm

CONTRIBUTORS
Tony Thrush
Samantha Golbuff
John Cunnar
TITLE
ParkDSM System

CLIENT
City of Des Moines

FIRM
Now Now

CONTRIBUTORS
John Solarz
Adam Ferry
TITLE
ShowRealty Group
Brand Identity

CONTRIBUTORS
Jeremiah Elbel

CLIENT
ShowRealty Group

FIRM
Plastic A Designs
TITLE
E-911 Brand System

CLIENT
Des Moines Parks & Recreation

FIRM
Project7 Design

CONTRIBUTORS
Project7 Design Team
Integrated Brand System

TITLE
The New Northwestern Brand System

CLIENT
The New Northwestern

FIRM
Project7 Design
TITLE
Marv’s Expedition Co.

STUDENT
Payton Kelly

SCHOOL
University of Northern Iowa
TITLE
Salt Company Kickoff

SCHOOL
Iowa State University

STUDENT
Anna Cooper
TITLE
Universal Café

SCHOOL
Iowa State University

STUDENT
Casey Wilmes
TITLE
Bike Waukee
Branding System

STUDENT
Darbi Shaw

SCHOOL
Iowa State University
TITLE
Pietra Di Luna

STUDENT
Emily Fuller

SCHOOL
Iowa State University
TITLE
Illuminate Brand System

STUDENT
Kayleen Mercer

SCHOOL
Iowa State University
TITLE  
Paw-zling Brand System

STUDENT  
Kayleen Mercer

SCHOOL  
Iowa State University
TITLE
Cafe Diem Brand System

STUDENT
Marwa Elkashif

SCHOOL
Iowa State University
TITLE
Dice Ice Cafe

STUDENT
Kaylee Cornwell

SCHOOL
Iowa State University
TITLE
Delsol Retirement Celebration

CLIENT
ZLR Ignition

FIRM
ZLR Ignition

CONTRIBUTORS
Shae Olson
Kelly Bittner
TITLE
Bike Waukee Trail Map Mailer

STUDENT
Darbi Shaw

SCHOOL
Iowa State University
TITLE
Christmas Cards

STUDENT
Kayleen Mercer

SCHOOL
Iowa State University
TITLE
Falls Park Planning Proposal Book

CONTRIBUTORS
Andrew Poppen
Mindy Alvarez

CLIENT
City of Sioux Falls

FIRM
RDG Planning & Design
TITLE
Basquiat Book Cover Design

SCHOOL
University of Northern Iowa

STUDENT
Latrell Vance
TITLE
Circe Binding and Interior Layout

SCHOOL
Iowa State University

STUDENT
Madeline Lickteig
TITLE
Monti Ethnographic Research Journal

SCHOOL
Iowa State University

STUDENT
Emily Fuller
A GIFT FOR YOUR (_____.)
A Guide to the Basics of Designing for Print From a Graphic Designer

Kira Bliss

Iowa State University
TITLE
The Little Bee

SCHOOL
Iowa State University

STUDENT
Madeline Lickteig
TITLE
Elevate — Corporate Centerpiece

CLIENT
Confluence

FIRM
Measure, Inc.

CONTRIBUTORS
Austin Van Laar
Christian Edwards
**TITLE**
Naughty List Menu

**CLIENT**
Good News, Darling

**FIRM**
Des Moines Does Things

**CONTRIBUTORS**
Alexander Prins
Nick Tillinghast
Megan Hanson
Josh McAlexander
Nate Tallman
TITLE
John Deere Sustainability Report 2021

CLIENT
John Deere

FIRM
FUEL

CONTRIBUTORS
Betsy Flaherty
Nate Clark
Kimberly D. Noe
Jill K. Sanchez
Jenna Bjorkman
Greg Swanson
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
TITLE
Principal Brand Standards

CLIENT
Principal

FIRM
Principal

CONTRIBUTORS
Sadie Koehler
Diana Van Wyngarden
Jose Calderon
Katie Babcock
Kelly Roberson
TITLE
ISTEP Anti-Tobacco Deck of Cards

CONTRIBUTORS
Shae Olson
Kelly Bittner

CLIENT
Iowa Department of Public Health

FIRM
ZLR Ignition
TITLE
ShowRealty Group Brochure

CLIENT
ShowRealty Group

FIRM
Plastic A Designs

CONTRIBUTORS
Jeremiah Elbel
TITLE
Birds of Bauhaus

STUDENT
Payton Kelly

SCHOOL
University of Northern Iowa
TITLE
Type Specimen Booklet

STUDENT
Megan Dobson

SCHOOL
University of Northern Iowa
TITLE
The Studios Magazine

CLIENT
Mainframe Studios

FIRM
Owen Design

CONTRIBUTORS
Chad Owen
Siobhan Spain
Sabrina Carper
iWish Corp
TITLE
Drake Mag Vol. 61, Issue 1

SCHOOL
Drake University

STUDENT
Kaili Jimei
Brynn Yoshinaga
Michael Cummings
TITLE
TREND Magazine
Issue 30 After Party

STUDENT
Emily Fuller

SCHOOL
Iowa State University
ENVIRONMENTAL graphics
TITLE
ZLR Ignition “DSM” Window Signage

CLIENT
ZLR Ignition

FIRM
ZLR Ignition

CONTRIBUTORS
Liv Hunt
Phil Schriver
David Smail
TITLE
Greetings from the IOWA STATE FAIR

CLIENT
Iowa State Fair Blue Ribbon Foundation

FIRM
Jimmy Navarro Art

CONTRIBUTORS
Liz Lidgett Gallery
Meredith Corporation
TITLE
Inclusive Workspace
LED Wall

CLIENT
Principal

FIRM
Principal

CONTRIBUTORS
Brandie Blevins
Brant Bumgarner
Diane Van Wyngarden
Nicole Pasa
Jose Calderon
TITLE
E-911 Signage

CLIENT
Des Moines Parks & Recreation

FIRM
Project7 Design

CONTRIBUTORS
Project7 Design Team
**TITLE**
JR's SouthPork Ranch

**CONTRIBUTORS**
Red Dot Creative Team

**CLIENT**
JR's SouthPork Ranch

**FIRM**
Red Dot Advertising
TITLE
Industrial Design Award Museum Exhibit Graphics

SCHOOL
Iowa State University

STUDENT
Alyssa Clayton
Paige Hunter
Grace Hood
Amalia Munding
Jasen Langley
TITLE
Walnut Shelter
Environmental

SCHOOL
Iowa State University

STUDENT
Marwa Elkashif
IDENTITY MARK
TITLE
Lifewell Logo

CLIENT
Lifewell

FIRM
FUEL

CONTRIBUTORS
Jolene Atkinson
David Wells
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Blaine Rittmer
Kris Fassler
Bill Eckloff
TITLE
Urban Recreation District Logo

CLIENT
The Avenues of Ingersoll & Grand

FIRM
RDG Planning & Design

CONTRIBUTORS
Mindy Alvarez
Andrew Poppen
TITLE
Lucky Bucket Golf Logo

CONTRIBUTORS
Matt Esckelson
Adam Feller

CLIENT
Lucky Bucket Golf

FIRM
Avidity Creative
TITLE
The Fat Vegan Logo

CLIENT
The Fat Vegan

FIRM
Avidity Creative

CONTRIBUTORS
Matt Esckelson
Adam Feller
TITLE
Eco Lips Logo

CLIENT
Eco Lips

FIRM

CONTRIBUTORS
Jane Merten
Rob Shriver
Steve Shriver
Glen Jasper
Bill Bollman
John Allen,
Grant Cushman
Alex Schmidt
Blaine Rittmer
Bill Eckloff
<table>
<thead>
<tr>
<th>TITLE</th>
<th>CONTRIBUTORS</th>
</tr>
</thead>
<tbody>
<tr>
<td>FUEL Logo</td>
<td>Bill Bollman</td>
</tr>
<tr>
<td></td>
<td>John Allen</td>
</tr>
<tr>
<td>CLIENT</td>
<td>Grant Cushman</td>
</tr>
<tr>
<td>FUEL</td>
<td>Alex Schmidt</td>
</tr>
<tr>
<td></td>
<td>Blaine Rittmer</td>
</tr>
<tr>
<td>FIRM</td>
<td>Bill Eckloff</td>
</tr>
<tr>
<td>FUEL</td>
<td>Janet Larson</td>
</tr>
<tr>
<td></td>
<td>John Moes</td>
</tr>
</tbody>
</table>
TITLE
ParkDSM Identity

CLIENT
City of Des Moines

FIRM
Now Now

CONTRIBUTORS
John Solarz
Adam Ferry
**TITLE**  
ShowRealty Group Logomark

**CONTRIBUTORS**  
Jeremiah Elbel

**CLIENT**  
ShowRealty Group

**FIRM**  
Plastic A Designs
TITLE
CZARUS

SCHOOL
Iowa State University

STUDENT
Paige Klein
TITLE
K+J Cooper Properties Logo

SCHOOL
Iowa State University

STUDENT
Anna Cooper
TITLE
City of Waukee Logo

STUDENT
Darbi Shaw

SCHOOL
Iowa State University
TITLE
Clearly Helping Logo

STUDENT
Emily Fuller

SCHOOL
Iowa State University
IDENTITY SYSTEM
Identity System

Proof Restaurant

Identity System

CLIENT
Proof Restaurant

FIRM
Plastic A Designs

CONTRIBUTORS
Jeremiah Elbel
<table>
<thead>
<tr>
<th>TITLE</th>
<th>CONTRIBUTORS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joujou Identity</td>
<td>818 - a tiny design empire</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CLIENT</th>
<th>FIRM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joujou</td>
<td>818 - a tiny design empire</td>
</tr>
</tbody>
</table>
09 Identity System

TITLE
FUEL Identity System

CONTRIBUTORS
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Blaine Rittmer
Bill Eckloff
Janet Larson
John Moes

CLIENT
FUEL

FIRM
FUEL
TITLE
Stationery

CLIENT
Knop Architects

FIRM
Now Now

CONTRIBUTORS
Adam Ferry
John Solarz
TITLE
Pietra Di Luna
Identity System

STUDENT
Emily Fuller

SCHOOL
Iowa State University
TITLE
Divino

STUDENT
Paige Klein

SCHOOL
Iowa State University
Marv's Expedition Co.
Stationery

Payton Kelly

Iowa State University
TITLE
Confluence 9th Anniversary Hazy IPA

CLIENT
Confluence Brewing Co.

FIRM
818 - a tiny design empire

CONTRIBUTORS
818 - a tiny design empire
TITLE
Cedar Ridge
Hinterland Stickers

CLIENT
Cedar Ridge

FIRM
FUEL

CONTRIBUTORS
Anne Rierson
Jamie Siefken
Sydney Thompson
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Bill Eckloff
TITLE
IA State Fair
Animal Selfie

CLIENT
Iowa State Fair Blue Ribbon Foundation

FIRM
Jimmy Navarro Art

CONTRIBUTORS
Liz Lidgett Gallery
Meredith Corporation
Katie Jensen
TITLE
Deaf Services Unlimited Icons

CONTRIBUTORS
Miranda Finn
Jamie Adams

CLIENT
Deaf Services Unlimited

FIRM
Juicebox Interactive
TITLE
Gallup-McKinley Icons

CLIENT
Gallup-McKinley County Schools

FIRM
Juicebox Interactive

CONTRIBUTORS
Maggie Bland
Jamie Adams
TITLE
Juicebox Mascots

CLIENT
Juicebox Interactive

FIRM
Juicebox Interactive

CONTRIBUTORS
Maggie Bland
Dale Bentlage
TITLE
Good Vs Bad

CLIENT
Chief Investment Officer

FIRM
MiriamDraws

CONTRIBUTORS
Miriam Martincic
TITLE
Routine Maintenance: The Monk

CLIENT
Harper’s

FIRM
MiriamDraws

CONTRIBUTORS
Miriam Martincic
TITLE
Routine Maintenance: The Artist

CLIENT
Harper’s

FIRM
MiriamDraws

CONTRIBUTORS
Miriam Martincic
TITLE
Fish Prints

CLIENT
OWN DSN

FIRM
Owen Design

CONTRIBUTORS
Chad Owen
Fish, mainly guppies
I Can’t Believe We Still Have To Protest This Shit

Young Women’s Resource Center

Plastic A Designs

Jeremiah Elbel
**TITLE**
Red Dot Archetypes

**CLIENT**
Red Dot Advertising

**FIRM**
Red Dot Advertising

**CONTRIBUTORS**
Red Dot Creative Team
JR’s Rodeo Pig

JR’s SouthPork Ranch

Red Dot Advertising
TITLE
Amazing Fields
Trello Illustration

CLIENT
Amazing Fields

FIRM
Rippke Design

CONTRIBUTORS
Kira Mann
TITLE
ISTEP Anti-Tobacco Deck of Cards

CONTRIBUTORS
Shae Olson
Kelly Bittner

CLIENT
Iowa Department of Public Health

FIRM
ZLR Ignition
TITLE
Pup-tacular Dog Illustration Set

STUDENT
Kira Bliss

SCHOOL
Iowa State University
TITLE
Rewind

STUDENT
Anh Nguyen

SCHOOL
Drake University
TITLE
Postcard Set

STUDENT
Casey Wilmes

SCHOOL
Iowa State University
TITLE
Unexpected Risk

STUDENT
Casey Wilmes

SCHOOL
Iowa State University
TITLE
Banned Books
Editorial

SCHOOL
Iowa State University
TITLE
2020 Female Olympians

STUDENT
Emily Fuller

SCHOOL
Iowa State University
TITLE
The Art of the Process

SCHOOL
Iowa State University

STUDENT
Hannah Fultz
TITLE
Grand Gestures

STUDENT
Kaylee Cornwell

SCHOOL
Iowa State University
TITLE
Concurrent

STUDENT
Li Zhang

SCHOOL
Iowa State University
TITLE
Self Growth

STUDENT
Madeline Lickteig

SCHOOL
Iowa State University
TITLE
Unrecognized Risk

STUDENT
Madeline Lickteig

SCHOOL
Iowa State University
TITLE
From Mowing to Managing

CLIENT
Perficut

FIRM
Project7 Design

CONTRIBUTORS
Project7 Design Team
Kyle Starcevich
TITLE
John Deere Precision Forestry Video

CLIENT
John Deere

FIRM
FUEL

CONTRIBUTORS
Jenel Nels
Matthew Heilig
Todd Dacquisto
Nate Luke
Adam Crowley
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
TITLE
USDA Pacific NW

CLIENT
USDA

FIRM
Model Farm

CONTRIBUTORS
Tony Thrush
Brian Marczewski
Oni Wright
TITLE
Don Hummer Trucking Photography

CLIENT
Don Hummer Trucking

FIRM
FUEL

CONTRIBUTORS
Troy Cummings
Chris Hummer
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
TITLE
Cannabis Concentrates

CLIENT
Batch

FIRM
Black Tie Creatives

CONTRIBUTORS
Julian State
Jenn State
TITLE
Medical Cannabis Manufacturing

CLIENT
MedPharm Iowa

FIRM
Black Tie Creatives

CONTRIBUTORS
Julian State
TITLE
John Deere Citizenship Photography

CLIENT
John Deere

CONTRIBUTORS
Betsy Flaherty
Nate Clark
Deb Wood
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt

FIRM
FUEL
TITLE
Art’s Auto Salvage Sprint Car

CLIENT
Art’s Auto Salvage

FIRM
McClanahan Studio

CONTRIBUTORS
Dan McClanahan
TITLE
Hairy Maclary and Friends

CLIENT
Dog Eared Books

FIRM
McClanahan Studio

CONTRIBUTORS
Dan McClanahan
TITLE
Styled Wedding Shoot

SCHOOL
Iowa State University

STUDENT
Anna Cooper
TITLE
Processing

STUDENT
Anh Nguyen

SCHOOL
Drake University
TITLE
Drake Tennis Photography

STUDENT
Kendall Hunt

SCHOOL
Drake University
**TITLE**
Kinfest

**CONTRIBUTORS**
Adam Ferry
John Solarz

**CLIENT**
Kinship Brewing Company

**FIRM**
Now Now
TITLE
Hinterland 2021
Limited-Edition
Letterpress Poster

CLIENT
Hinterland Music Festival

FIRM
The Permanent Collection
Letterpress + Design Studio

CONTRIBUTORS
Sarah McCoy
TITLE
Oak Ave Showcase Posters

CLIENT
Oak Ave Woodworking

FIRM
Alexandria Marie Design

CONTRIBUTORS
Alexandria Schoeppner
Poster Design

**TITLE**
Rise Of The Jellyfish Moon

**CLIENT**
FUEL

**FIRM**
FUEL

**CONTRIBUTORS**
John Allen
TITeL
2021 ADAI Design Exhibition “Life’s a Glitch”

CLIENT
Art Directors Association of Iowa

FIRM
Art Directors Association of Iowa

CONTRIBUTORS
Liv Hunt Renae Ruschill Taylor Eckstrom Maria DeAngelis Kristine Le
TITLE
True Stories Exhibition 
Promo Poster

CLIENT
Mainframe Studios

FIRM
Plastic A Designs

CONTRIBUTORS
Jeremiah Elbel
TITLE
Sky’s the Limit

CLIENT
North Polk Gala

FIRM
Red Dot Advertising

CONTRIBUTORS
Jason Ploog
TITLE
Piazza Del Popolo Poster

STUDENT
Emily Fuller

SCHOOL
Iowa State University
TITLE
Salt Company
Kickoff Posters

SCHOOL
Iowa State University

STUDENT
Anna Cooper
TITLE
Pietra Di Luna Opening Poster

SCHOOL
Iowa State University

STUDENT
Emily Fuller
**TITLE**
Costa Rica Poster

**STUDENT**
Jorden Sledge

**SCHOOL**
DMACC
TITLE
Malocchio Kombucha

STUDENT
Paige Klein

SCHOOL
Iowa State University
TITLE
Divino

SCHOOL
Paige Klein

STUDENT
Paige Klein
TITLE
Headin' West Poster

STUDENT
Payton Kelly

SCHOOL
University of Northern Iowa
SALES PROMOTION
TITLE
Daydrink Glass Jars

CLIENT
Daydrink

FIRM
Jonah Terry

CONTRIBUTORS
Jonah Terry
TITLE
Des Moines
Malt Whiskey

CONTRIBUTORS
818 - a tiny design empire

CLIENT
Foundry Distilling Co.

FIRM
818 - a tiny design empire
TITLE
Three Squares
Sour Series

CONTRIBUTORS
818 - a tiny design empire

CLIENT
Lion Bridge Brewing Co.

FIRM
818 - a tiny design empire
TITLE
Millstream Adult Beverages Series

CLIENT
Millstream Brewing Co.

FIRM
818 - a tiny design empire

CONTRIBUTORS
818 - a tiny design empire
TITLE
Millstream Core
Beer Packaging

CONTRIBUTORS
818 - a tiny design empire

CLIENT
Millstream Brewing Co.

FIRM
818 - a tiny design empire
TITLE
Summerset Winery Wink

CLIENT
Summerset Winery

FIRM
818 - a tiny design empire

CONTRIBUTORS
818 - a tiny design empire
TITLE
Crazy Genius Coffee Packaging

CLIENT
Leaf and Bean Society

FIRM
Avidity Creative

CONTRIBUTORS
Adam Feller
TITLE
NBA Teams Bags

CLIENT
BLK & Bold

FIRM
Avidity Creative

CONTRIBUTORS
Adam Feller
TITLE
Dreiberge Coffee Labels

CLIENT
Dreiberge Coffee

FIRM
F2

CONTRIBUTORS
Taylor Whipple
TITLE
Tursi Pils Packaging

CLIENT
Exile Brewing Company

FIRM
Measure, Inc.

CONTRIBUTORS
Cristian Chavarria
Austin Van Laar
TITLE
1986 Lager Series

CONTRIBUTORS
Adam Ferry
John Solarz

CLIENT
Kinship Brewing Company

FIRM
Now Now
TITLE
Proof Restaurant Carryout Packaging

CLIENT
Proof Restaurant

FIRM
Plastic A Designs

CONTRIBUTORS
Jeremiah Elbel
TITLE
Packaging

CLIENT
Daisy Cocktail Co

FIRM
Project7 Design

CONTRIBUTORS
Project7 Design Team
Joelle Blanchard
TITLE
Aperol Spritz

SCHOOL
Iowa State University

STUDENT
Lauren Wadle
TITLE
GRABees Honey Label

SCHOOL
Iowa State University

STUDENT
Emily Fuller
TITLE
Tropical Dream

STUDENT
Anh Nguyen

SCHOOL
Drake University
TITLE
Cultivate Coffee Co.

STUDENT
Anna Cooper

SCHOOL
Iowa State University
TITLE
A Taste of Cinque Terre

STUDENT
Emily Fuller

SCHOOL
Iowa State University
TITLE
Grocean Packaging

SCHOOL
Iowa State University

STUDENT
Jenna Willett
TITLE
Malocchio Kombucha

STUDENT
Paige Klein

SCHOOL
Iowa State University
TITLE
Plastic A Designs Website

CLIENT
Plastic A Designs

FIRM
Plastic A Designs

CONTRIBUTORS
Jeremiah Elbel
TITLE
FUEL Website

CLIENT
FUEL

FIRM
FUEL

CONTRIBUTORS
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Blaine Rittmer
Bill Eckloff
Janet Larson
John Moes
TITLE
Valentine Magnetic Poetry

CLIENT
Project7 Design

FIRM
Project7 Design

CONTRIBUTORS
Project7 Design Team
TITLE
ZLR Unstressed-ive E-Card

CLIENT
ZLR Ignition

FIRM
ZLR Ignition

CONTRIBUTORS
Shae Olson
Kelly Bittner
David Smail
Liv Meline
Jess Kennedy
Xan McNelly
TITLE
Personal Identity

SCHOOL
Iowa State University

STUDENT
Anna Cooper
TITLE
HCC Creative

SCHOOL
Drake University

STUDENT
Hannah Cohen
Online
INTER-ACTIVE
TITLE
2020 CSR Report

CLIENT
Krause Group

FIRM
Now Now

CONTRIBUTORS
John Solarz
Adam Ferry
Luigi Rausch
Ughism
(Adrianna Patterson)
TITLE
Eco Lips Website

CLIENT
Eco Lips

FIRM
FUEL

CONTRIBUTORS
Jane Merten
Rob Shriver
Steve Shriver
Glen Jasper
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Blaine Rittmer
Bill Eckloff
SARs-CoV-2 Variants and Mutations

CLIENT
Thermo Fisher Scientific

CONTRIBUTORS
Pete Matthews
Russ Adams
Jessie Misner
Emily Tanko
Nick Klein
TITLE
Beaver Creek Village Wide Website

CLIENT
Beaver Creek Village

FIRM
Measure, Inc.

CONTRIBUTORS
Chad Johnston
Alamos Basement
TITLE
Website

CLIENT
Cabinet Boutique

FIRM
Project7 Design

CONTRIBUTORS
Project7 Design Team
TITLE
Marv’s Expedition Co. Website

STUDENT
Payton Kelly

SCHOOL
University of Northern Iowa
TITLE
Ethic Mobile Application

SCHOOL
Iowa State University

STUDENT
Darbi Shaw
TITLE
Pietra Di Luna Website

STUDENT
Emily Fuller

SCHOOL
Iowa State University
TITLE
John Deere Social

CLIENT
John Deere

FIRM
FUEL

CONTRIBUTORS
Meghan Khoury
Michael J Newell
Todd Dacquisto
Steve Dolan
Randy Williams
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Digital Campaign

TITLE
Aid4 Social

CLIENT
Aid4 Nutrition

FIRM
Black Tie Creatives

CONTRIBUTORS
Veronica Johnson
Jenn State
Julian State
TITLE
Kim for School Board Social

CLIENT
Kim Martorano for School Board

FIRM
Black Tie Creatives

CONTRIBUTORS
Jenn State
TITLE
Equal Pay Days

STUDENT
Darbi Shaw

SCHOOL
Iowa State University
animation
**TITLE**
Game Changer

**CLIENT**
Principal

**FIRM**
Principal

**CONTRIBUTORS**
Brant Bumgarner
McLean Jinkinson
Francie Peterson
Jose Calderon
Diane Van Wyngarden
Sadie Koehler
Katie Babcock
Nicole Pasa
TITLE
Introducing Einstein

CLIENT
Sona Digital/
Desktop Health

FIRM
ISO-FORM

CONTRIBUTORS
Pete Matthews
Steve Tank
Nick Klein
Emily Tanko
TITLE
Adswerve Brand Launch Animation

CLIENT
Adswerve

FIRM
Measure, Inc.

CONTRIBUTORS
Chad Johnston
Kaden Jones
wellmark
“snowpeople fight”
e-card

client
wellmark blue cross
and blue shield

firm
zlr ignition

contributors
david smail
kelly bittner
shae olson
chantelle cadek
kelly konz
Miscellaneous
TITLE
Building Letters

CLIENT
Heel to Toe

FIRM
MiriamDraws

CONTRIBUTORS
Miriam Martincic
TITLE
IA State Blue Ribbon
1886

CLIENT
Iowa State Fair Blue Ribbon Foundation

FIRM
Jimmy Navarro Art

CONTRIBUTORS
Liz Lidgett Gallery
Meredith Corporation
Katie Jensen
TITLE
Mindtickle
Custom Icon Set

CONTRIBUTORS
Cristian Chavarria
Austin Van Laar

CLIENT
Mindtickle

FIRM
Measure, Inc.
TITLE
One Year Anniversary T-Shirt

CLIENT
Kinship Brewing Company

FIRM
Now Now

CONTRIBUTORS
Adam Ferry
John Solarz
TITLE
Mural

CLIENT
Chummy

FIRM
Project7 Design

CONTRIBUTORS
Project7 Design Team
**TITLE**
Shirt

**CLIENT**
Zenos Pizza

**FIRM**
Project7 Design

**CONTRIBUTORS**
Project7 Design Team
TITLE
JR’s Merch

CLIENT
JR’s SouthPork Ranch

FIRM
Red Dot Advertising

CONTRIBUTORS
Red Dot Creative Team
TITLE  
Iowa Mural

STUDENT  
Hannah Cohen

SCHOOL  
Drake University
TITLE  
Exist Typeface

STUDENT  
Kendall Hunt

SCHOOL  
Drake University
TITLE
Iowa x Craft Beer Truck Wrap

CONTRIBUTORS
Ashley Brimacomb

FIRM
Ashley Brimacomb
TITLE
Graphic Design
Tarot Cards

CLIENT
DMACC Graphic Design Program

FIRM
DMACC Graphic Design

CONTRIBUTORS
Michael Blair
TITLE
Pool

CONTRIBUTORS
Miriam Martincic

FIRM
MiriamDraws
BE A STUDENT AMBASSADOR

Each year we take on a few students looking to work on real world projects, develop speed, skill and obtain valuable experience.

The ADAI board is based in Des Moines.

Interested? Send us a note.
adai@artdirectorsiowa.org

“ADAi was easily one of my best student experiences. I was able to immerse myself in the design industry by networking with leaders, collaborating with other like-minded individuals and creating long-lasting relationships with creatives. These opportunities were big milestones for my early career.”

— ELLEN TITMAN
FORMER STUDENT AMBASSADOR
DESIGNER @ DESIGN RANCH, KANSAS CITY
JOIN THE BOARD

Are you a fan of the ADAI community? Looking to get more involved? As a nonprofit organization, ADAI is powered by resourceful creatives who volunteer when they can.

Whether we’re coordinating judges, planning the exhibition or increasing our student outreach – we are always looking for creatives who like to get stuff done.

Interested? Send us a note. 
adai@artdirectorsiowa.org
THANK YOU

ADAI would like to thank you, our judges, our sponsors and the exhibition crew for their hard work and dedication in making this year’s event an overwhelming success.

Our mission has always been to showcase the very best of Iowa’s design, while connecting students and professionals across our state. We hope you join us next year.