

ADAI

64th Annual Design Exhibition
AWARDS BOOK



64TH ANNUAL DESIGN EXHIBIT

SINCE 1958, ART DIRECTORS ASSOCIATION OF IOWA HAS
HOSTED AN ANNUAL AWARD EXHIBITION CELEBRATING
DESIGNERS ACROSS IOWA. FOR OVER SIX DECADES WE'VE
ENDEAVORED TO LIFT UP OUR FELLOW IOWANS,
SHOWCASING AND AWARDING OUR TALENTED PEERS.

MEET THE JUDGES

Travis Kramer

SVP, Managing Design Director at BARKLEY
Kansas City, MO



Valerie Downes

Art Director at Valerie Downes
Norfolk, VA



David Moore

Co-founder & Creative Director,
Kingswood Palmerston
Omaha, NE/Melbourne, AU



STUDENT JUDGES

Shelby Mitchell

Graphic Designer at Rippke Design

Katherine Hutchison

Partner at Project7

Rawley King

Creative at Meyocks

**THANK YOU
TO OUR
SPONSORS**

CHRISTIAN | **edwards** print + graphics

Shift | **VectorHaus**
Software + Technology

ALAMO'S
BY THE
BASEMENT

**COOPER
SMITH+CO**



SUBMISSION CATEGORIES

ADAI 2022

- 01 ADVERTISING CAMPAIGN
- 02 INTEGRATED BRAND SYSTEM
- 03 ANNOUNCEMENTS + INVITATIONS
- 04 BOOK DESIGN
- 05 COLLATERAL
- 06 EDITORIAL DESIGN
- 07 ENVIRONMENTAL GRAPHICS
- 08 IDENTITY MARK
- 09 IDENTITY SYSTEM
- 10 ILLUSTRATION
- 11 VIDEO SPOT
- 12 PHOTOGRAPHY
- 13 POSTER DESIGN
- 14 SALES PROMOTION
- 15 SELF-PROMOTION
- 16 ONLINE/INTERACTIVE
- 17 DIGITAL CAMPAIGN
- 18 ANIMATION
- 19 MISCELLANEOUS
- 20 UNPUBLISHED



BEST OF SHOW

Online/Interactive | Professional



TITLE
2020 CSR Report

CLIENT
Krause Group

FIRM
Now Now

CONTRIBUTORS
John Solarz
Adam Ferry
Luigi Rausch
Ughism (Adrianna Patterson)

krausegroupcsr.com



BEST OF SHOW

Integrated Brand System | Student



STUDENT

TITLE

Marv's Expedition Co.

STUDENT

Payton Kelly

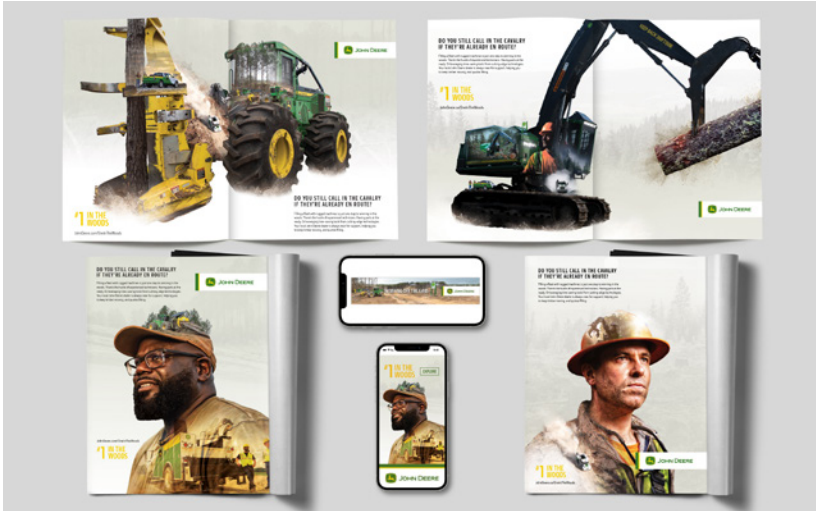
SCHOOL

University of
Northern Iowa

marvs.co



Advertising Campaign



TITLE
John Deere Dealer
Support Campaign

CLIENT
John Deere

FIRM
FUEL

CONTRIBUTORS
Jenel Nels
David McNurlan
Nate Luke
Dan Videtich
Todd Dacquisto
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Bill Eckloff

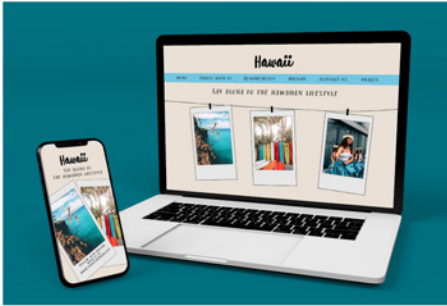


TITLE
The Great Resignation

CONTRIBUTORS
Shelby Mitchell

CLIENT
SafeNet

FIRM
Rippke Design



TITLE
Hawaii Travel
Campaign

STUDENT
Allison Brand

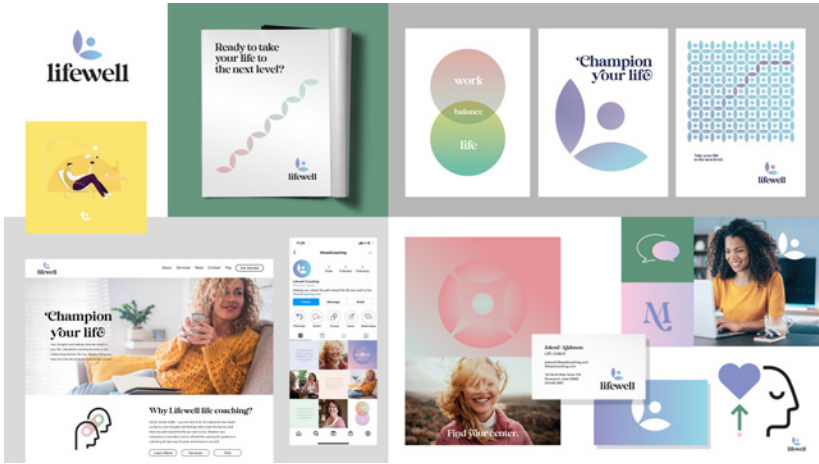
SCHOOL
DMACC

02

Integrated BRAND System

00





TITLE
Lifewell Integrated
Brand System

CLIENT
Lifewell

FIRM
FUEL

CONTRIBUTORS

Jolene Atkinson
David Wells
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Blaine Rittmer
Kris Fassler
Bill Eckloff



TITLE

Iowa Craft Brew
Festival

CONTRIBUTORS

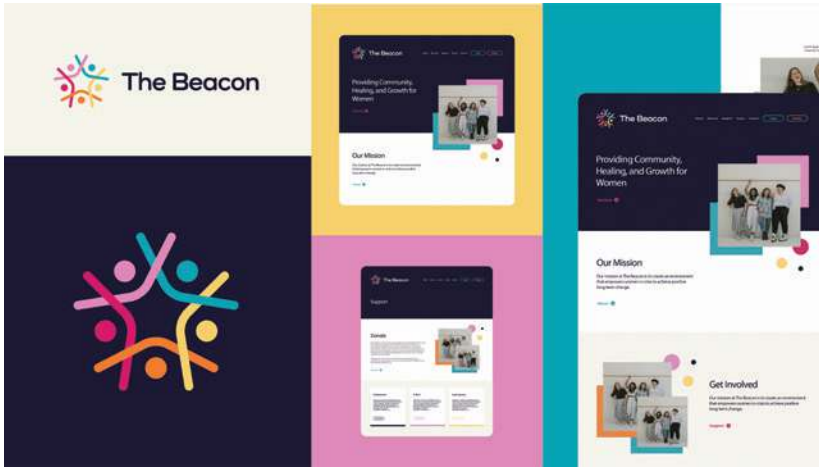
818 - a tiny design
empire

CLIENT

Iowa Brewers Guild

FIRM

818 - a tiny design empire



TITLE

The Beacon
Re-Branding

CONTRIBUTORS

818 - a tiny design empire

CLIENT

The Beacon

FIRM

818 - a tiny design empire



TITLE

Reading Coffee
Brand System

CONTRIBUTORS

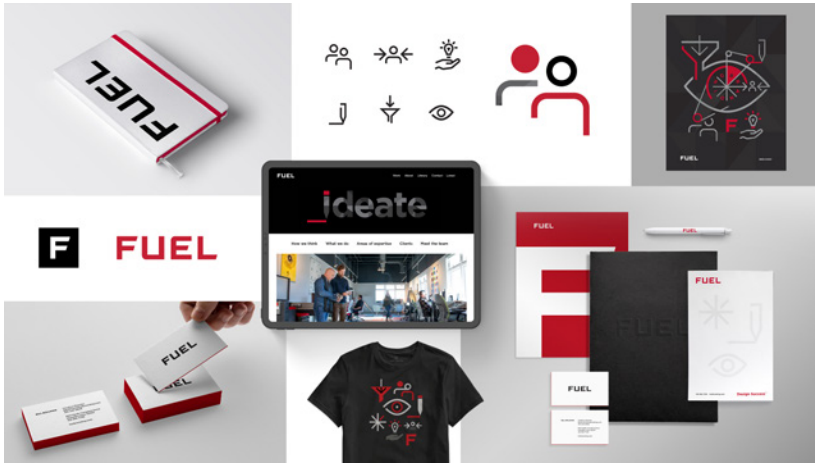
Adam Feller

CLIENT

Reading Coffee Company

FIRM

Avidity Creative



TITLE

FUEL Integrated
Brand System

CLIENT

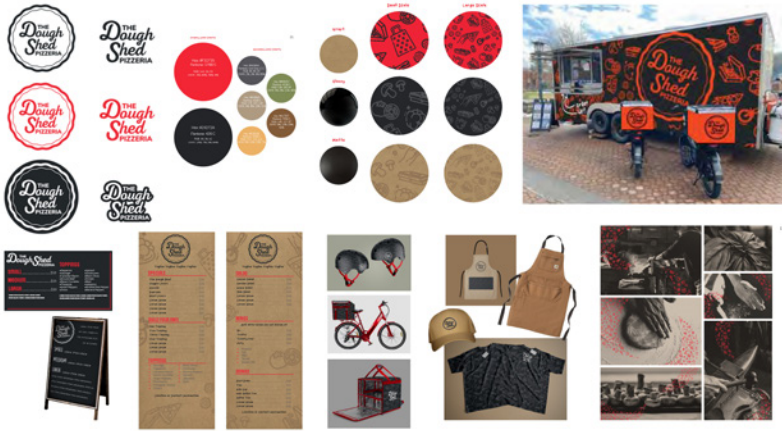
FUEL

FIRM

FUEL

CONTRIBUTORS

Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Blaine Rittmer
Bill Eckloff
Janet Larson
John Moes



TITLE

Dough Shed Brand Dev

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Samantha Golbuff

CLIENT

Dough Shed

John Cunnar

FIRM

Model Farm



TITLE

ParkDSM System

CONTRIBUTORS

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CLIENT

City of Des Moines

FIRM

Now Now



TITLE

ShowRealty Group
Brand Identity

CONTRIBUTORS

Jeremiah Elbel

CLIENT

ShowRealty Group

FIRM

Plastic A Designs



TITLE

E-911 Brand System

CONTRIBUTORS

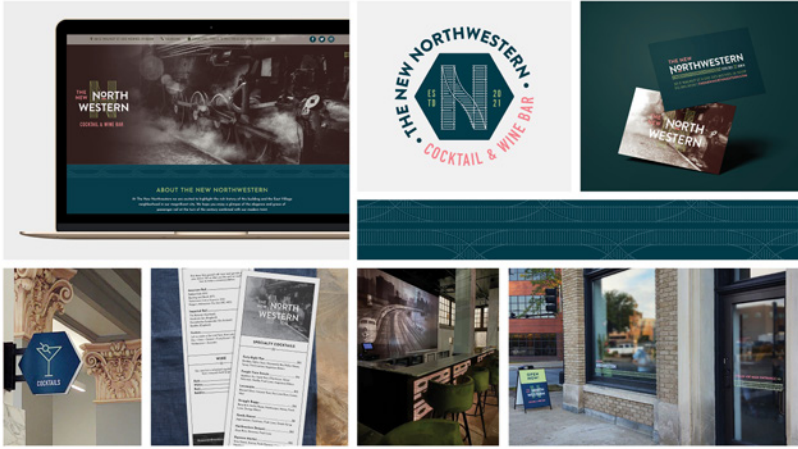
Project7 Design Team

CLIENT

Des Moines Parks & Recreation

FIRM

Project7 Design



TITLE

The New Northwestern
Brand System

CONTRIBUTORS

Project7 Design Team

CLIENT

The New Northwestern

FIRM

Project7 Design



STUDENT

TITLE
Marv's Expedition Co.

STUDENT
Payton Kelly



STUDENT

SCHOOL
University of
Northern Iowa



TITLE
Angry Goldfish

STUDENT
Kristine Le

SCHOOL
Grand View University

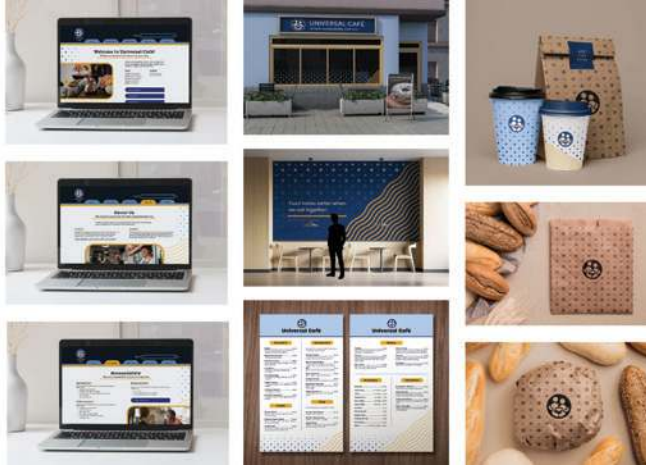




TITLE
Salt Company Kickoff

STUDENT
Anna Cooper

SCHOOL
Iowa State University



TITLE
Universal Café

STUDENT
Casey Wilmes

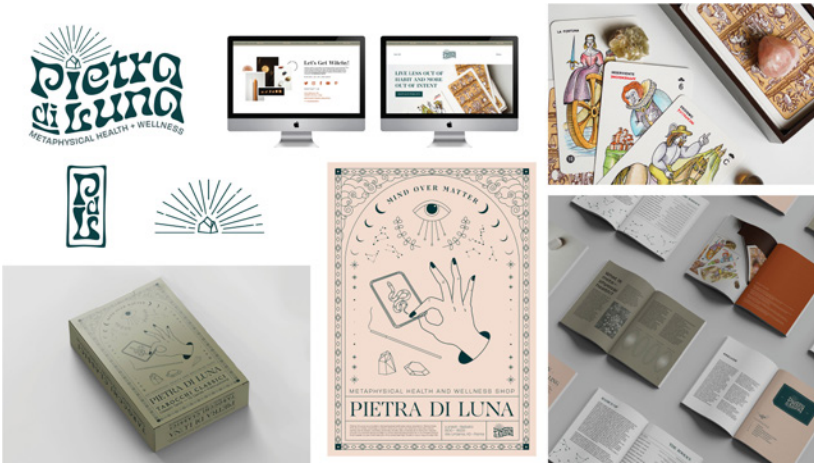
SCHOOL
Iowa State University



TITLE
 Bike Waukee
 Branding System

STUDENT
 Darbi Shaw

SCHOOL
 Iowa State University



TITLE
Pietra Di Luna

STUDENT
Emily Fuller

SCHOOL
Iowa State University



TITLE
Illuminate Brand
System

STUDENT
Kayleen Mercer

SCHOOL
Iowa State University



TITLE Paw-zling Brand System **STUDENT** Kayleen Mercer

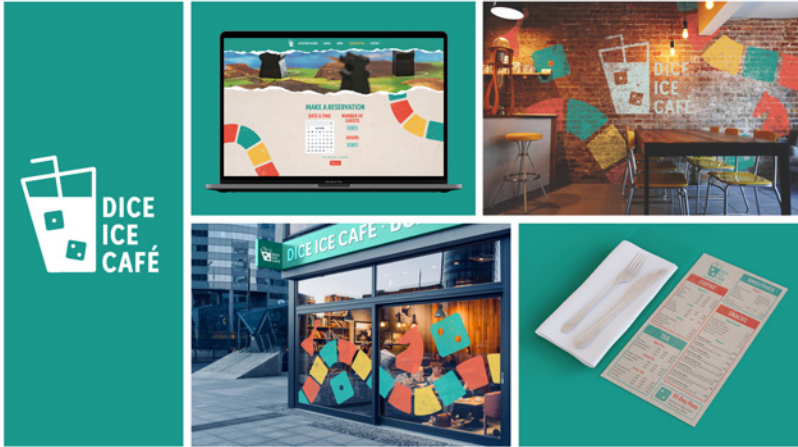
SCHOOL
Iowa State University



TITLE
Cafe Diem Brand
System

STUDENT
Marwa Elkashif

SCHOOL
Iowa State University



TITLE
Dice Ice Cafe

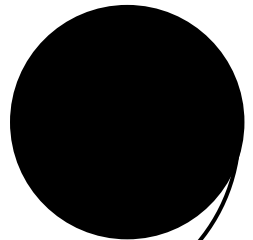
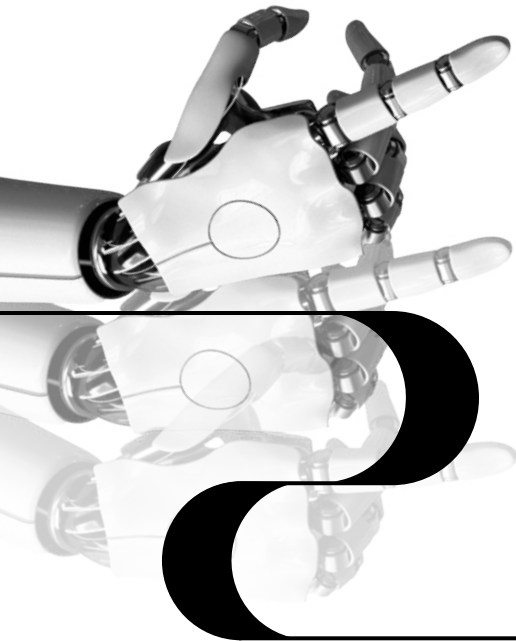
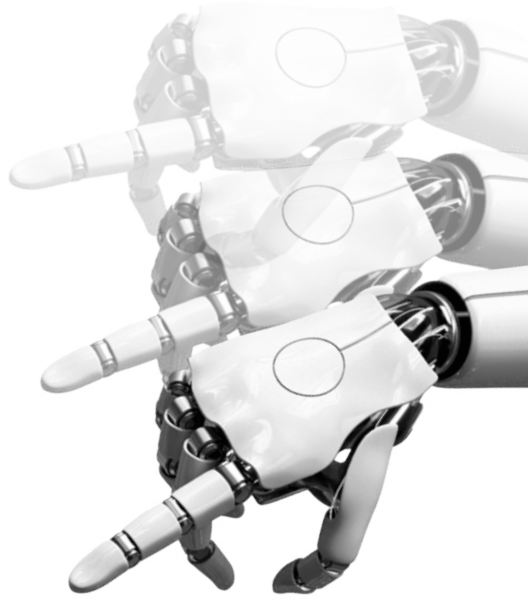
STUDENT
Kaylee Cornwell

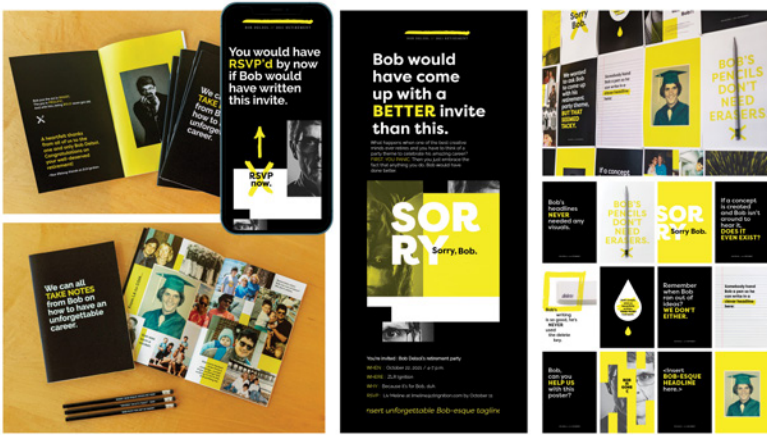
SCHOOL
Iowa State University

ANNOUNCEMENTS

+

INVITATIONS





TITLE
Delsol Retirement
Celebration

CONTRIBUTORS
Shae Olson
Kelly Bittner

CLIENT
ZLR Ignition

FIRM
ZLR Ignition



TITLE
Bike Waukees Trail
Map Mailer

STUDENT
Darbi Shaw

SCHOOL
Iowa State University



TITLE

Christmas Cards

STUDENT

Kayleen Mercer

SCHOOL

Iowa State University

**book
DESIGN**



00



TITLE

Falls Park Planning
Proposal Book

CONTRIBUTORS

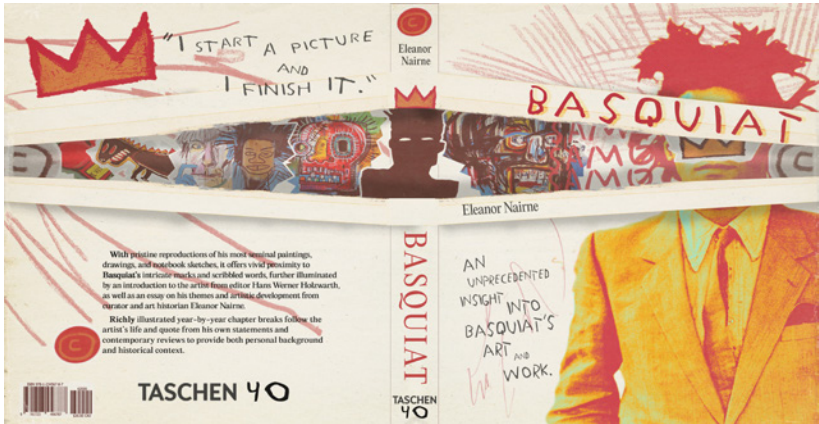
Andrew Poppen
Mindy Alvarez

CLIENT

City of Sioux Falls

FIRM

RDG Planning & Design



STUDENT

TITLE

Basquiat Book Cover
Design

STUDENT

Latrell Vance

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TITLE

Circe Binding and
Interior Layout

STUDENT

Madeline Lickteig

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TITLE
Monti Ethnographic
Research Journal

STUDENT
Emily Fuller

SCHOOL
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TITLE

A Gift For Your (_____)
A Guide to the Basics of Designing
of Designing for Print
From a Graphic Designer

STUDENT

Kira Bliss

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TITLE
The Little Bee

STUDENT
Madeline Lickteig

SCHOOL
Iowa State University

VOLL VOLL
VOLL VOLL
VOLL VOLL

VOLL

ANDERBAL

ANDERBAL

ANDERBAL

ANDERBAL

ANDERBAL

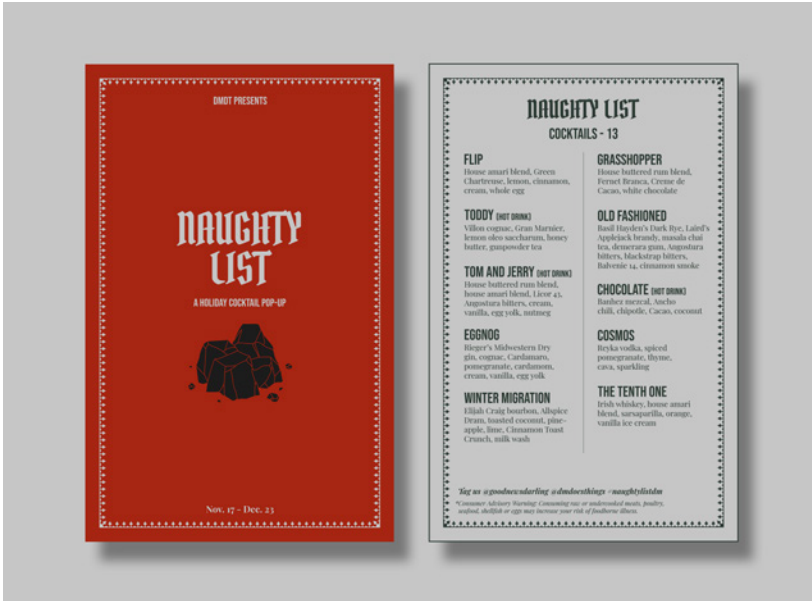


TITLE
Elevate – Corporate
Centerpiece

CONTRIBUTORS
Austin Van Laar
Christian Edwards

CLIENT
Confluence

FIRM
Measure, Inc.



TITLE

Naughty List Menu

CONTRIBUTORS

Alexander Prins
Nick Tillinghast
Megan Hanson
Josh McAlexander
Nate Tallman

CLIENT

Good News, Darling

FIRM

Des Moines Does Things



TITLE

John Deere
Sustainability
Report 2021

CLIENT

John Deere

FIRM

FUEL

CONTRIBUTORS

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Jill K. Sanchez
Jenna Bjorkman
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John Allen
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TITLE

Principal Brand Standards

CLIENT

Principal

FIRM

Principal

CONTRIBUTORS

Sadie Koehler
Diana Van Wyngarden
Jose Calderon
Katie Babcock
Kelly Roberson



TITLE

Yonah Capital
Brand Guide

CLIENT

Yonah Capital

FIRM

Rippke Design

CONTRIBUTORS

Shelby Mitchell
Kira Mann
Ashley Rippke



TITLE

ISTEP Anti-Tobacco
Deck of Cards

CONTRIBUTORS

Shae Olson
Kelly Bittner

CLIENT

Iowa Department of
Public Health

FIRM

ZLR Ignition



TITLE
ShowRealty Group
Brochure

CONTRIBUTORS
Jeremiah Elbel

CLIENT
ShowRealty Group

FIRM
Plastic A Designs

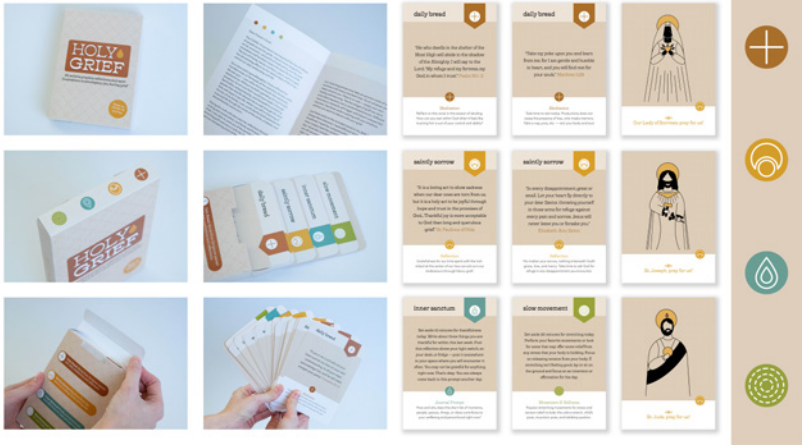


TITLE
Birds of Bauhaus

STUDENT
Payton Kelly

SCHOOL
University of Northern Iowa





TITLE
Holy Grief Cards

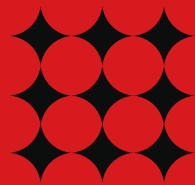
STUDENT
Darbi Shaw

SCHOOL
Iowa State University



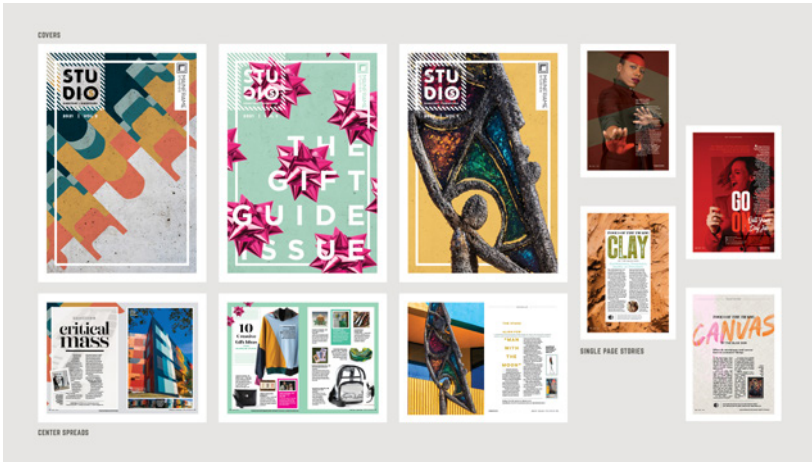
TITLE **STUDENT**
Type Specimen Booklet Megan Dobson

SCHOOL
University of Northern Iowa



Editorial

DESIGN



TITLE

The Studios Magazine

CONTRIBUTORS

Chad Owen
Siobhan Spain
Sabrina Carper
iWish Corp

CLIENT

Mainframe Studios

FIRM

Owen Design





TITLE
Drake Mag Vol. 61,
Issue 1

SCHOOL
Drake University

STUDENT
Kaili Jimei
Brynn Yoshinaga
Michael Cummings



TITLE

TREND Magazine
Issue 30 After Party

STUDENT

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Iowa State University

ENVIRONMENTAL

graphics





TITLE

ZLR Ignition “DSM”
Window Signage

CONTRIBUTORS

Liv Hunt
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David Smail



CLIENT

ZLR Ignition

FIRM

ZLR Ignition



TITLE

Greetings from the
IOWA STATE FAIR

CONTRIBUTORS

Liz Lidgett Gallery
Meredith Corporation

CLIENT

Iowa State Fair Blue
Ribbon Foundation

FIRM

Jimmy Navarro Art



TITLE

Inclusive Workspace
LED Wall

CLIENT

Principal

FIRM

Principal

CONTRIBUTORS

Brandie Blevins
Brant Bumgarner
Diane Van Wyngarden
Nicole Pasa
Jose Calderon



TITLE
E-911 Signage

CONTRIBUTORS
Project7 Design Team

CLIENT
Des Moines Parks &
Recreation

FIRM
Project7 Design



TITLE

JR's SouthPork Ranch

CONTRIBUTORS

Red Dot Creative Team

CLIENT

JR's SouthPork Ranch

FIRM

Red Dot Advertising



TITLE
Industrial Design
Award Museum
Exhibit Graphics

SCHOOL
Iowa State University

STUDENT
Alyssa Clayton
Paige Hunter
Grace Hood
Amalia Munding
Jasen Langley



TITLE

Walnut Shelter
Environmental

STUDENT

Marwa Elkashif

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Iowa State University



**IDENTITY
MARK**



TITLE

Lifewell Logo

CLIENT

Lifewell

FIRM

FUEL

CONTRIBUTORS

Jolene Atkinson
David Wells
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Blaine Rittmer
Kris Fassler
Bill Eckloff





TITLE

Urban Recreation
District Logo

CONTRIBUTORS

Mindy Alvarez
Andrew Poppen

CLIENT

The Avenues of
Ingersoll & Grand

FIRM

RDG Planning & Design



TITLE

Lucky Bucket
Golf Logo

CONTRIBUTORS

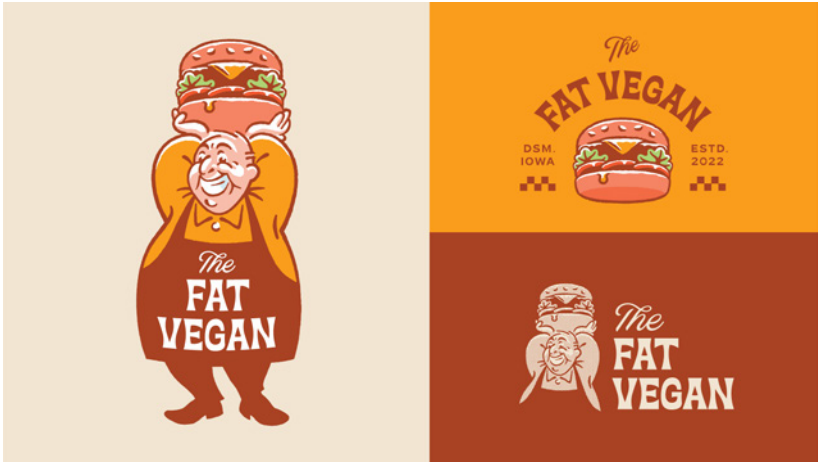
Matt Eskelson
Adam Feller

CLIENT

Lucky Bucket Golf

FIRM

Avidity Creative



TITLE

The Fat Vegan Logo

CONTRIBUTORS

Matt Esckelson

Adam Feller

CLIENT

The Fat Vegan

FIRM

Avidity Creative



TITLE

Eco Lips Logo

CLIENT

Eco Lips

FIRM

FUEL

CONTRIBUTORS

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Steve Shriver

Glen Jasper

Bill Bollman

John Allen,

Grant Cushman

Alex Schmidt

Blaine Rittmer

Bill Eckloff

FUEL



TITLE

FUEL Logo

CLIENT

FUEL

FIRM

FUEL

CONTRIBUTORS

Bill Bollman

John Allen

Grant Cushman

Alex Schmidt

Blaine Rittmer

Bill Eckloff

Janet Larson

John Moes



TITLE

ParkDSM Identity

CONTRIBUTORS

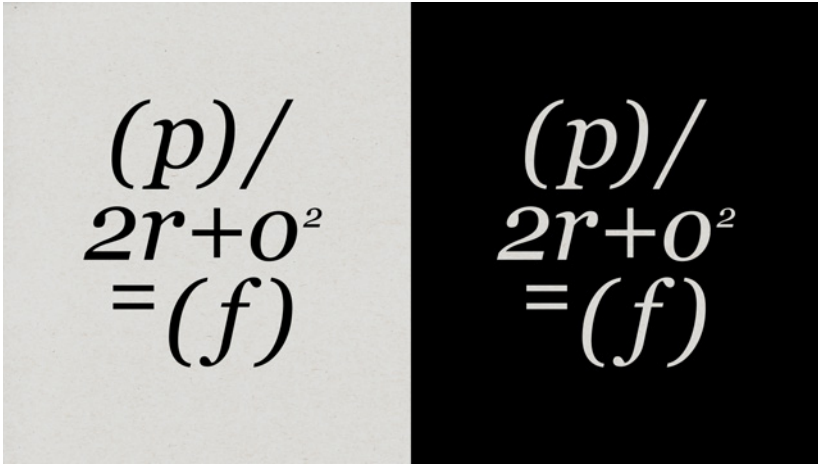
John Solarz
Adam Ferry

CLIENT

City of Des Moines

FIRM

Now Now



TITLE

Proof Restaurant
Logomark

CONTRIBUTORS

Jeremiah Elbel

CLIENT

Proof Restaurant

FIRM

Plastic A Designs



TITLE

ShowRealty Group
Logomark

CONTRIBUTORS

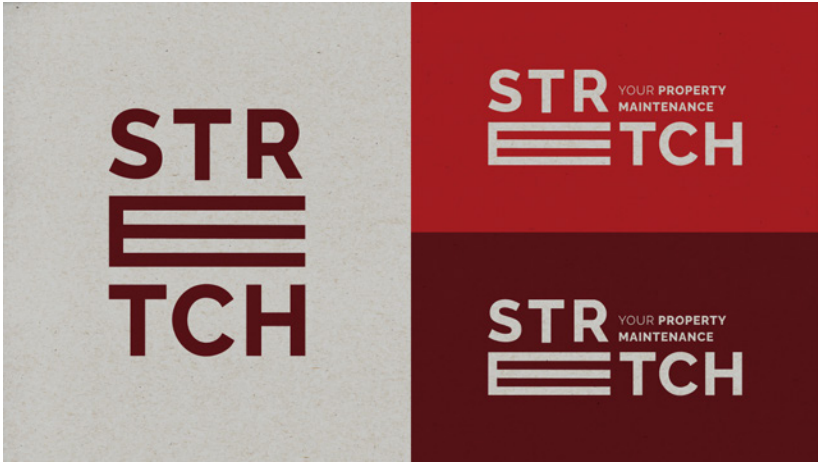
Jeremiah Elbel

CLIENT

ShowRealty Group

FIRM

Plastic A Designs



TITLE

Stretch Property
Maintenance Logomark

CONTRIBUTORS

Jeremiah Elbel

CLIENT

Stretch Property
Maintenance

FIRM

Plastic A Designs



TITLE
CZARUS

STUDENT
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SCHOOL
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TITLE

K+J Cooper Properties
Logo

STUDENT

Anna Cooper

SCHOOL

Iowa State University



TITLE

City of Waukee Logo

STUDENT

Darbi Shaw

SCHOOL

Iowa State University



TITLE

Clearly Helping Logo

STUDENT

Emily Fuller

SCHOOL

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TITLE

Pietra Di Luna Logo

STUDENT

Emily Fuller

SCHOOL

Iowa State University



TITLE

Illuminate Logo

STUDENT

Kayleen Mercer

SCHOOL

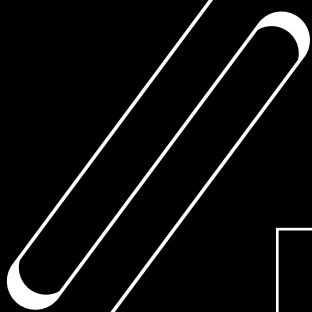
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TITLE
Divino

STUDENT
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Iowa State University



IDENTITY
SYSTEM



TITLE

Proof Restaurant
Identity System

CONTRIBUTORS

Jeremiah Elbel



CLIENT

Proof Restaurant

FIRM

Plastic A Designs

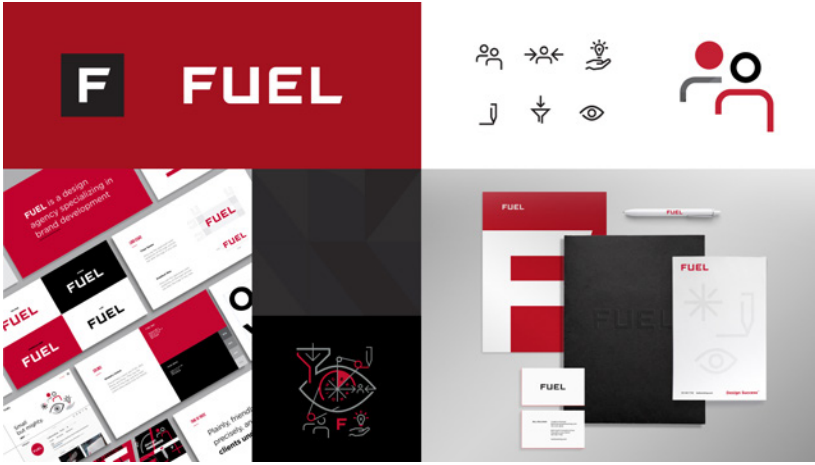


TITLE
Joujou Identity

CONTRIBUTORS
818 - a tiny design empire

CLIENT
Joujou

FIRM
818 - a tiny design empire



TITLE

FUEL Identity System

CLIENT

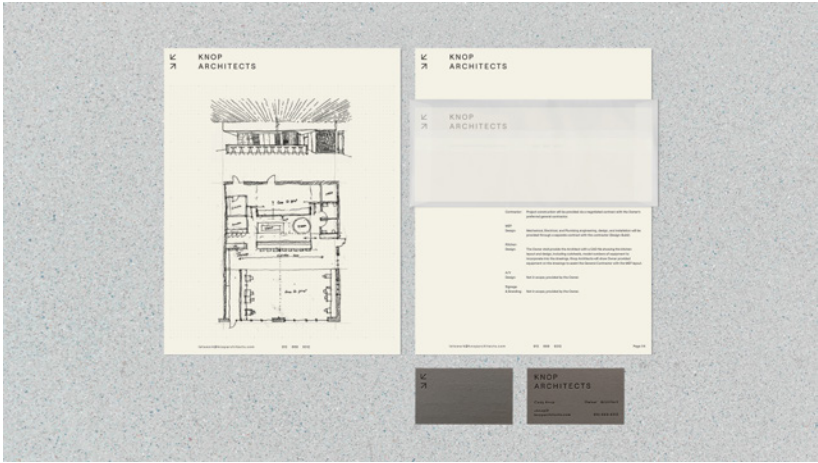
FUEL

FIRM

FUEL

CONTRIBUTORS

Bill Bollman
John Allen
Grant Cushman
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Blaine Rittmer
Bill Eckloff
Janet Larson
John Moes



TITLE

Stationery

CONTRIBUTORS

Adam Ferry

John Solarz

CLIENT

Knop Architects

FIRM

Now Now

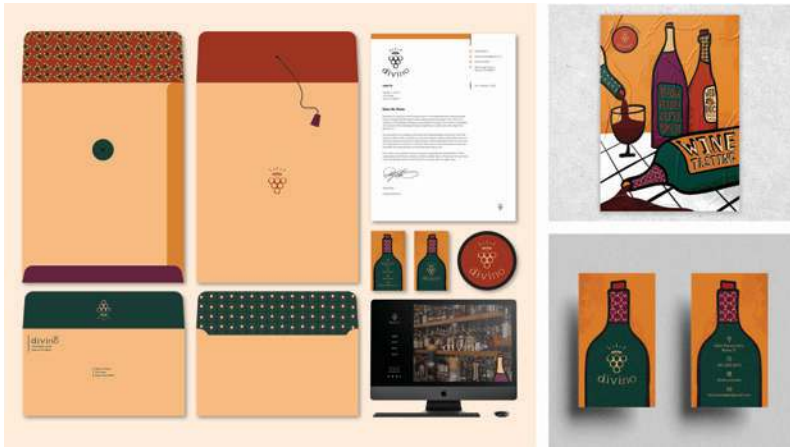


TITLE
 Pietra Di Luna
 Identity System

STUDENT
 Emily Fuller



SCHOOL
 Iowa State University



TITLE
Divino

STUDENT
Paige Klein

SCHOOL
Iowa State University



TITLE

Marv's Expedition Co.
Stationery

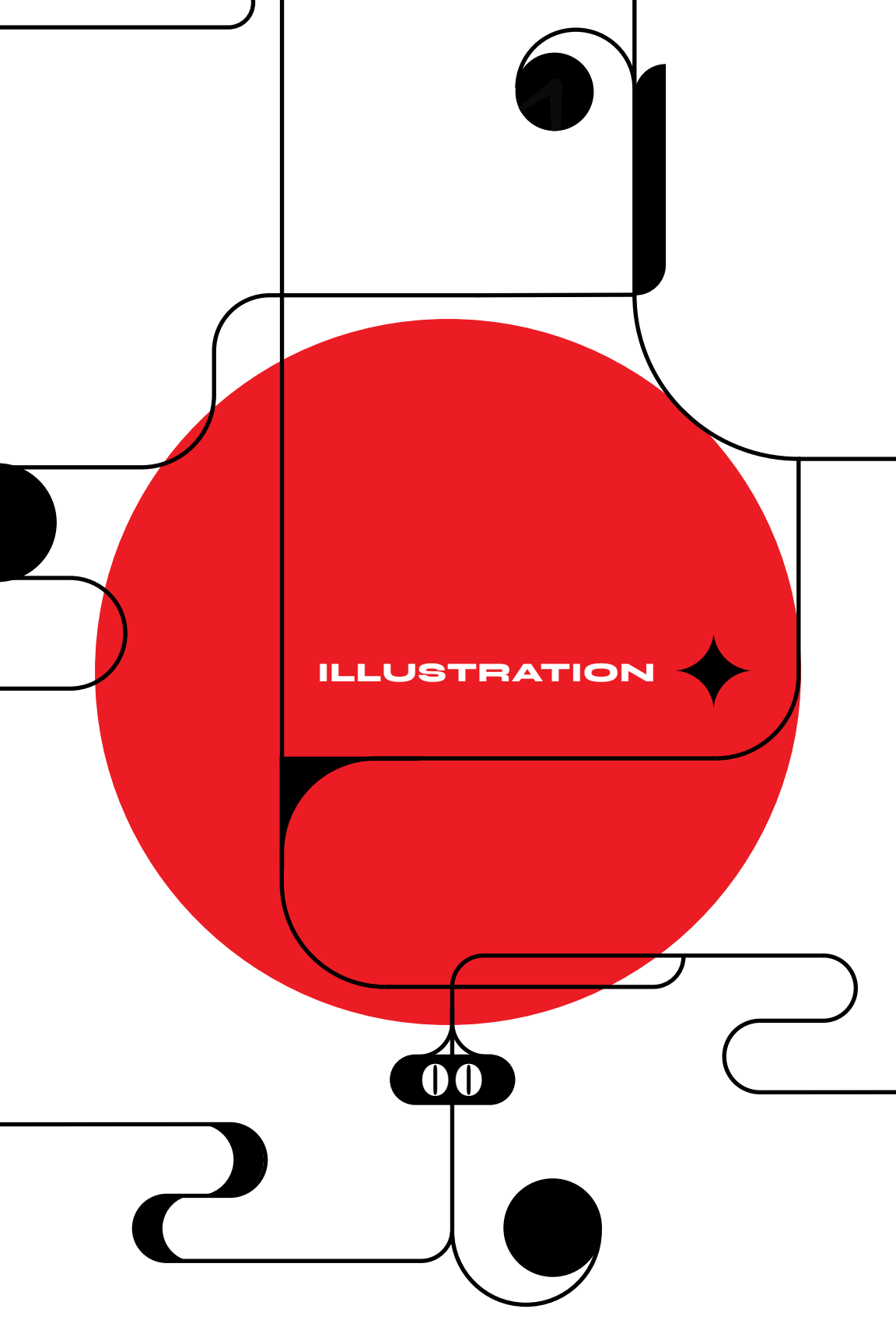
STUDENT

Payton Kelly

SCHOOL

Iowa State University

ILLUSTRATION





TITLE
Balance

CONTRIBUTORS
Miriam Martincic



CLIENT
PLANSPONSOR

FIRM
MiriamDraws



TITLE

Confluence 9th
Anniversary Hazy IPA

CONTRIBUTORS

818 - a tiny design empire

CLIENT

Confluence Brewing Co.

FIRM

818 - a tiny design empire



TITLE

Cedar Ridge
Hinterland Stickers

CLIENT

Cedar Ridge

FIRM

FUEL

CONTRIBUTORS

Anne Rierson
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Bill Eckloff



TITLE

IA State Fair
Animal Selfie

CONTRIBUTORS

Liz Lidgett Gallery
Meredith Corporation
Katie Jensen

CLIENT

Iowa State Fair Blue
Ribbon Foundation

FIRM

Jimmy Navarro Art



TITLE

Deaf Services
Unlimited Icons

CONTRIBUTORS

Miranda Finn
Jamie Adams

CLIENT

Deaf Services Unlimited

FIRM

Juicebox Interactive



TITLE

Gallup-McKinley Icons

CONTRIBUTORS

Maggie Bland

Jamie Adams

CLIENT

Gallup-McKinley

County Schools

FIRM

Juicebox Interactive



TITLE

Juicebox Mascots

CONTRIBUTORS

Maggie Bland
Dale Bentlage

CLIENT

Juicebox Interactive

FIRM

Juicebox Interactive



TITLE

Good Vs Bad

CONTRIBUTORS

Miriam Martincic

CLIENT

Chief Investment Officer

FIRM

MiriamDraws



TITLE

Routine Maintenance:
The Monk

CONTRIBUTORS

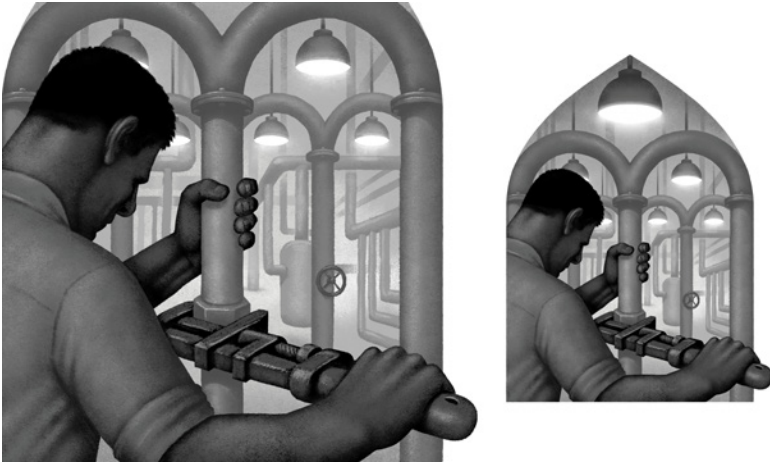
Miriam Martincic

CLIENT

Harper's

FIRM

MiriamDraws



TITLE

Routine Maintenance:
The Worker

CONTRIBUTORS

Miriam Martincic

CLIENT

Harper's

FIRM

MiriamDraws



TITLE

Routine Maintenance:
The Artist

CONTRIBUTORS

Miriam Martincic

CLIENT

Harper's

FIRM

MiriamDraws



TITLE

Routine Maintenance:
Time Border

CLIENT

Harper's

FIRM

MiriamDraws

CONTRIBUTORS

Miriam Martincic

"helped to give human concepts the tactile
 reflection and texture of the machine."
 Contemporary manufacturers have come
 to realize this only recently, but I have always
 found the physical of things, as though the
 feel of the object was an inherent, unchangeable
 fact with its material nature. The more the
 objects, the more I think about them, the
 more I see the world as a collection of things
 that are made of metal, wood, plastic, or
 some other material, and I see the world as
 a collection of things that are made of
 metal, plastic, or some other material.

REPEATING IS A COMPONENT OF ALL ASSETS:
 TRADITIONS, AND LIKE TO THINK THAT HIS OWN HEARTS
 CONSTITUTE SOMETHING LIKE A SPIRITUAL EXERCISE.

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the thought that we are becoming as rigid and
 inflexible as the machines that surround us.
 The New York Times columnist Kevin
 Roose calls this process "robotic drift," argu-
 ing that as machines take over more and more
 of our lives, we need to become more
 like machines ourselves. "We need to be
 more like machines," he writes in his re-
 cent book *Rebooting: 8 Ways to Harness the
 Power of the Machine Mind*. The world is full
 of things that are made of metal, wood, plastic,
 or some other material, and I see the world as
 a collection of things that are made of
 metal, plastic, or some other material.

REPEATING IS A COMPONENT OF ALL ASSETS:
 TRADITIONS, AND LIKE TO THINK THAT HIS OWN HEARTS
 CONSTITUTE SOMETHING LIKE A SPIRITUAL EXERCISE.

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vision differences, as though we were "an-
 tigray" (black, at times used to mean a variety of
 something or other) or "anti-blue" (blue, at
 times used to mean a variety of something
 or other) or "anti-red" (red, at times used to
 mean a variety of something or other). In
 their own way, colors can be like machines,
 with their own rules and logic. The world is
 full of things that are made of metal, wood,
 plastic, or some other material, and I see
 the world as a collection of things that are
 made of metal, plastic, or some other material.

REPEATING IS A COMPONENT OF ALL ASSETS:
 TRADITIONS, AND LIKE TO THINK THAT HIS OWN HEARTS
 CONSTITUTE SOMETHING LIKE A SPIRITUAL EXERCISE.

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with beautiful things, and sometimes
 machines, and like to think that his own
 hearts constitute something like a spiritual
 exercise. The world is full of things that are
 made of metal, wood, plastic, or some other
 material, and I see the world as a collection
 of things that are made of metal, plastic,
 or some other material.

REPEATING IS A COMPONENT OF ALL ASSETS:
 TRADITIONS, AND LIKE TO THINK THAT HIS OWN HEARTS
 CONSTITUTE SOMETHING LIKE A SPIRITUAL EXERCISE.

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TITLE

Fish Prints

CLIENT

OWN DSN

FIRM

Owen Design

CONTRIBUTORS

Chad Owen

Fish, mainly guppies



TITLE

I Can't Believe
We Still Have To
Protest This Shit

CONTRIBUTORS

Jeremiah Elbel

CLIENT

Young Women's
Resource Center

FIRM

Plastic A Designs



TITLE

Red Dot Archetypes

CONTRIBUTORS

Red Dot Creative Team

CLIENT

Red Dot Advertising

FIRM

Red Dot Advertising



TITLE

JR's Rodeo Pig

CONTRIBUTORS

Jason Ploog

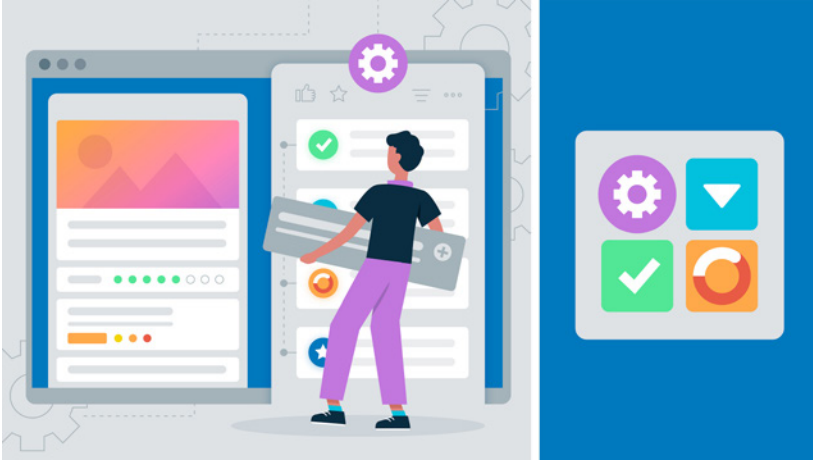
Red Dot Creative Team

CLIENT

JR's SouthPork Ranch

FIRM

Red Dot Advertising



TITLE

Amazing Fields
Trello Illustration

CONTRIBUTORS

Kira Mann

CLIENT

Amazing Fields

FIRM

Rippke Design



TITLE

ISTEP Anti-Tobacco
Deck of Cards

CONTRIBUTORS

Shae Olson
Kelly Bittner

CLIENT

Iowa Department of
Public Health

FIRM

ZLR Ignition



TITLE

Pup-tacular Dog
Illustration Set

STUDENT

Kira Bliss

SCHOOL

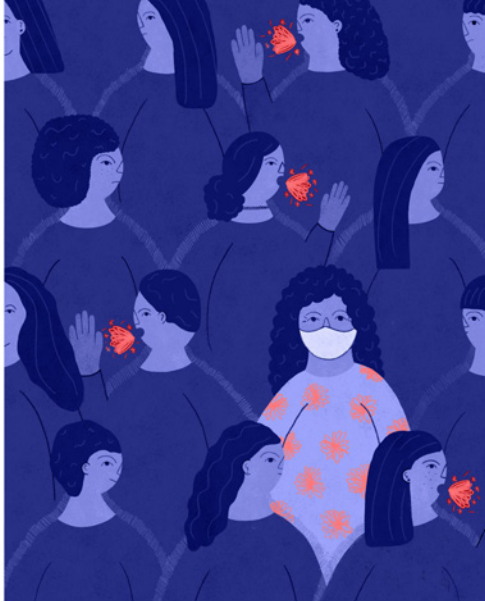
Iowa State University



STUDENT



STUDENT



TITLE
Under Attack
Covid-19 Editorial

STUDENT
Darbi Shaw

SCHOOL
Drake University



TITLE
Rewind

STUDENT
Anh Nguyen

SCHOOL
Drake University



TITLE
Postcard Set

STUDENT
Casey Wilmes

SCHOOL
Iowa State University



TITLE

Unexpected Risk

STUDENT

Casey Wilmes

SCHOOL

Iowa State University



TITLE

Banned Books
Editorial

STUDENT

Darbi Shaw

SCHOOL

Iowa State University



TITLE 2020 Female Olympians **STUDENT** Emily Fuller

SCHOOL
Iowa State University



TITLE
The Art of the Process

STUDENT
Hannah Fultz

SCHOOL
Iowa State University



TITLE

Grand Gestures

STUDENT

Kaylee Cornwell

SCHOOL

Iowa State University



TITLE
Concurrent

STUDENT
Li Zhang

SCHOOL
Iowa State University



TITLE

Snow Country

STUDENT

Li Zhang

SCHOOL

Iowa State University



TITLE
Self Growth

STUDENT
Madeline Lickteig

SCHOOL
Iowa State University



TITLE

Unrecognized Risk

STUDENT

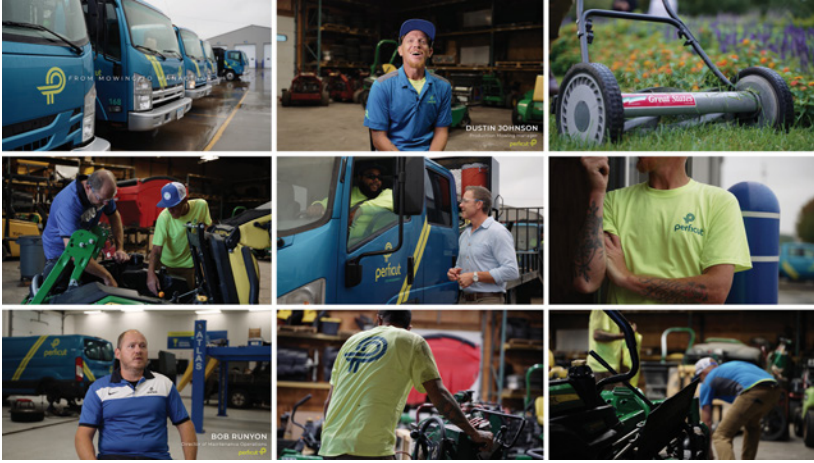
Madeline Lickteig

SCHOOL

Iowa State University

**VIDEO
SPOT**





TITLE

From Mowing to
Managing

CONTRIBUTORS

Project7 Design Team
Kyle Starcevich

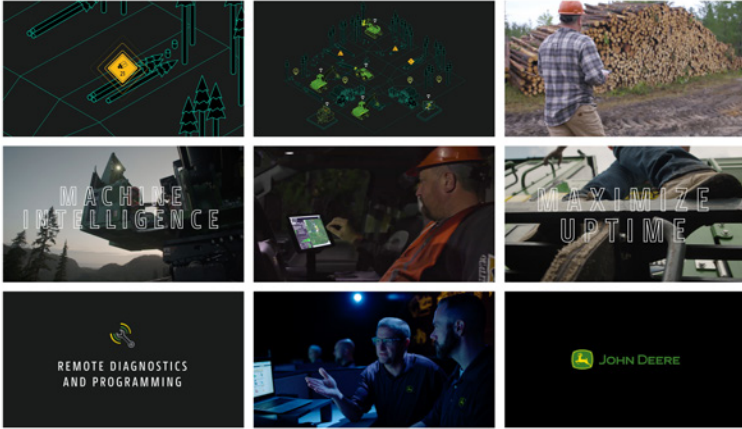


CLIENT

Perficut

FIRM

Project7 Design



TITLE

John Deere Precision
Forestry Video

CLIENT

John Deere

FIRM

FUEL

CONTRIBUTORS

Jenel Nels
Matthew Heilig
Todd Dacquisto
Nate Luke
Adam Crowley
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt



TITLE

USDA Pacific NW

CLIENT

USDA

FIRM

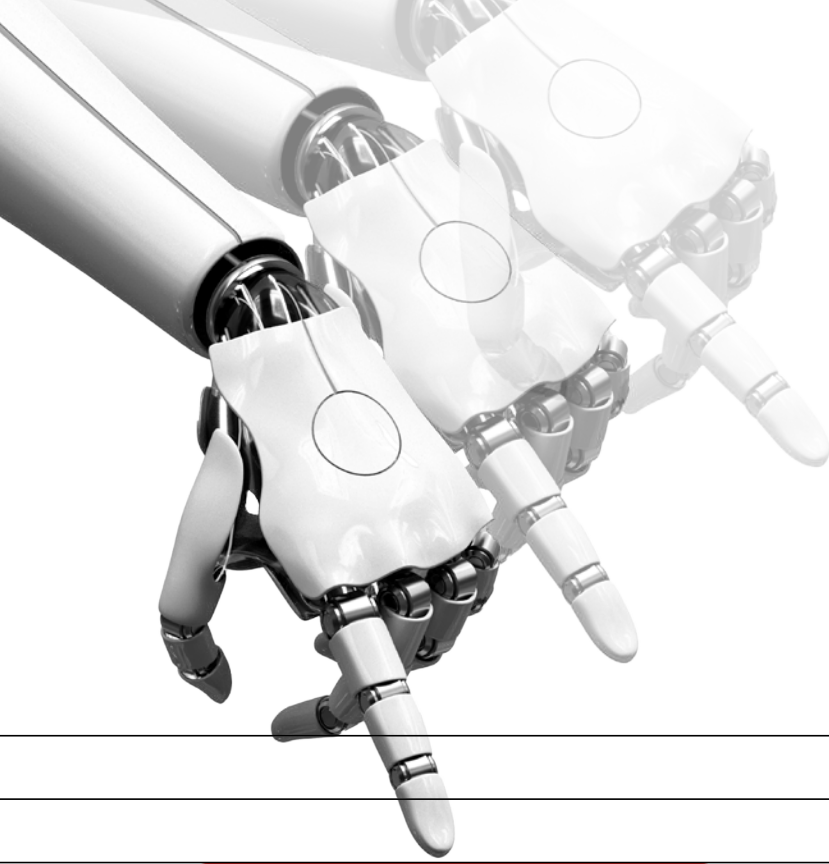
Model Farm

CONTRIBUTORS

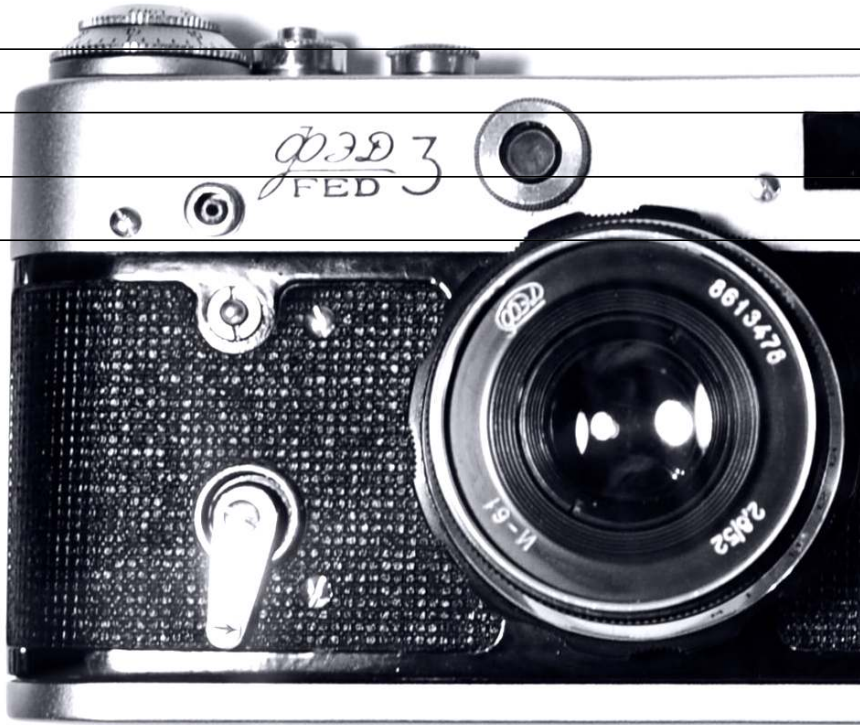
Tony Thrush

Brian Marczewski

Oni Wright



PHOTOGRAPHY





TITLE

Don Hummer Trucking
Photography

CONTRIBUTORS

Troy Cummings
Chris Hummer
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt

CLIENT

Don Hummer Trucking

FIRM

FUEL





TITLE

Cannabis
Concentrates

CONTRIBUTORS

Julian State
Jenn State

CLIENT

Batch

FIRM

Black Tie Creatives



TITLE

Medical Cannabis
Manufacturing

CONTRIBUTORS

Julian State

CLIENT

MedPharm Iowa

FIRM

Black Tie Creatives



TITLE

John Deere
Citizenship
Photography

CLIENT

John Deere

FIRM

FUEL

CONTRIBUTORS

Betsy Flaherty
Nate Clark
Deb Wood
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt



TITLE

Art's Auto Salvage
Sprint Car

CONTRIBUTORS

Dan McClanahan

CLIENT

Art's Auto Salvage

FIRM

McClanahan Studio



TITLE
Hairy Maclary and
Friends

CONTRIBUTORS
Dan McClanahan

CLIENT
Dog Eared Books

FIRM
McClanahan Studio

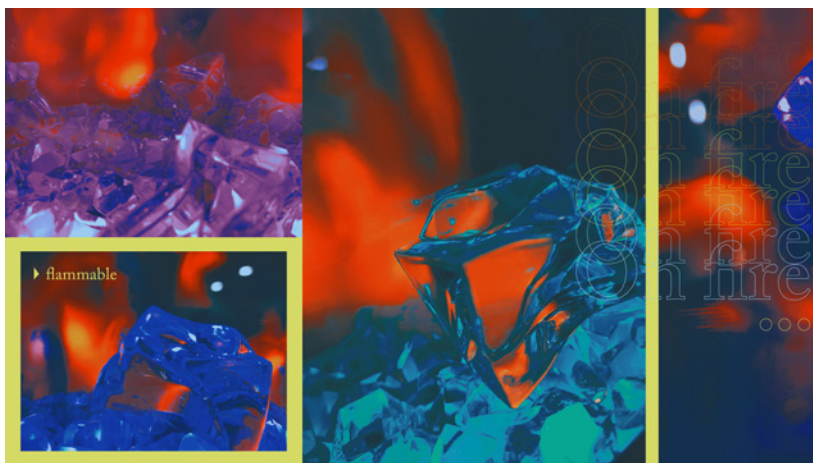


TITLE
Styled Wedding Shoot

STUDENT
Anna Cooper

SCHOOL
Iowa State University





TITLE
Processing

STUDENT
Anh Nguyen

SCHOOL
Drake University



TITLE

Drake Tennis
Photography

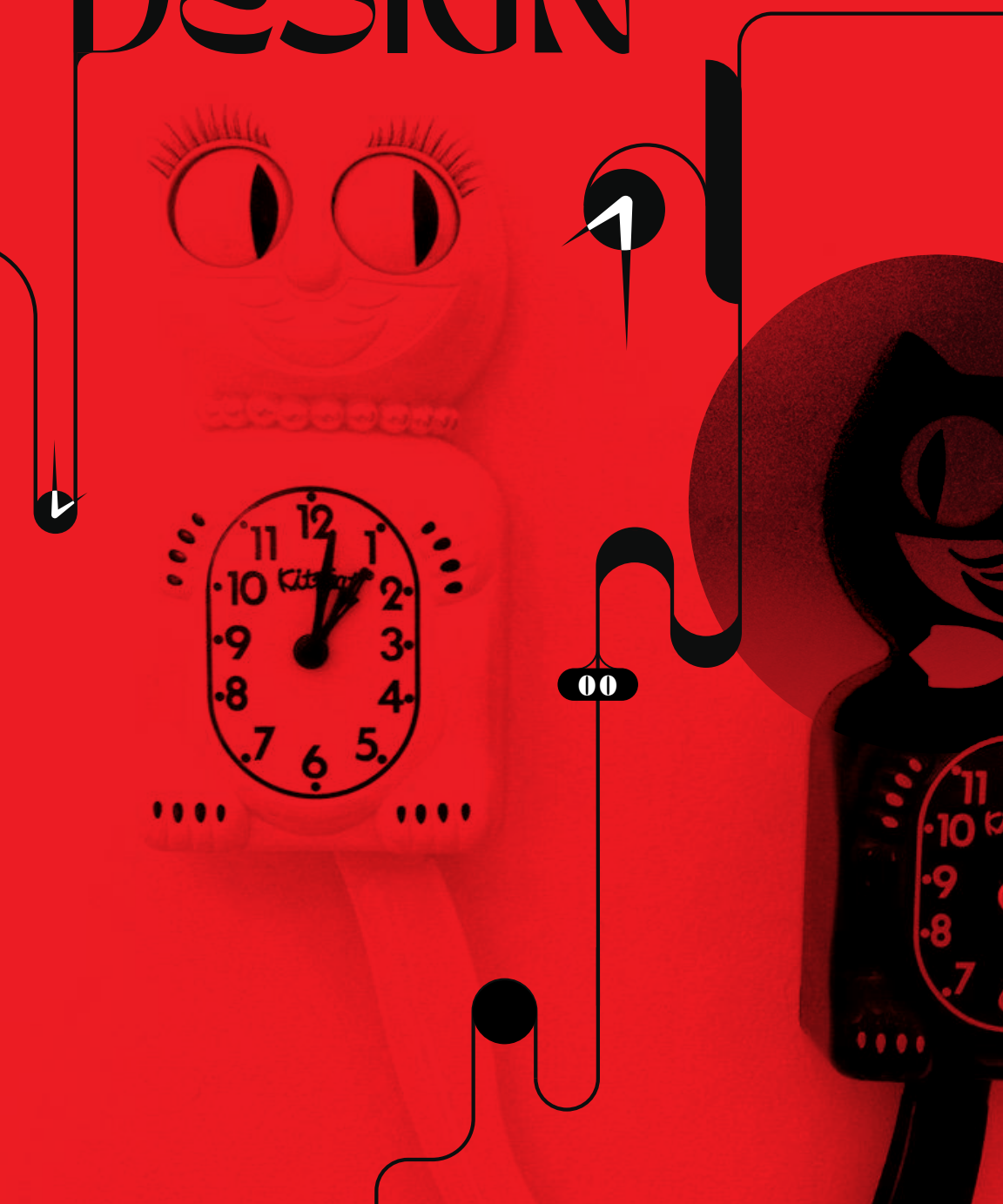
STUDENT

Kendall Hunt

SCHOOL

Drake University

POSTER DESIGN





TITLE

Kinfest

CONTRIBUTORS

Adam Ferry

John Solarz

CLIENT

Kinship Brewing Company

FIRM

Now Now





TITLE

Hinterland 2021
Limited-Edition
Letterpress Poster

CONTRIBUTORS

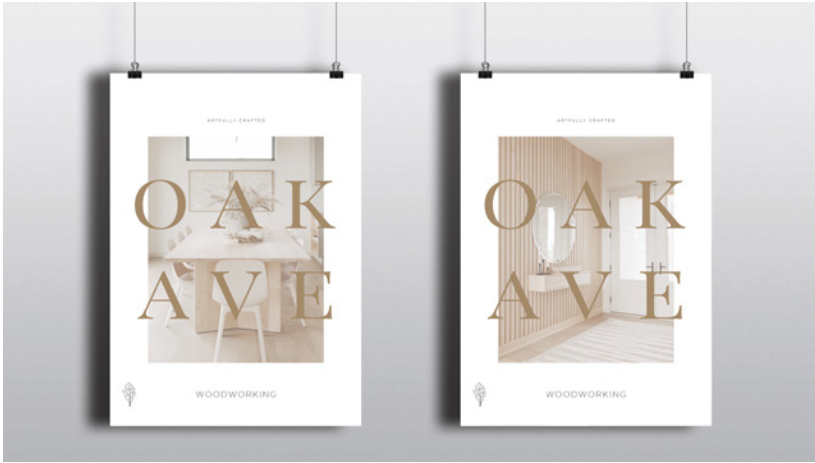
Sarah McCoy

CLIENT

Hinterland Music Festival

FIRM

The Permanent Collection
Letterpress + Design Studio



TITLE

Oak Ave Showcase
Posters

CONTRIBUTORS

Alexandria
Schoeppner

CLIENT

Oak Ave Woodworking

FIRM

Alexandria Marie Design



TITLE
Rise Of The
Jellyfish Moon

CONTRIBUTORS
John Allen

CLIENT
FUEL

FIRM
FUEL



TITLE

2021 ADAI
Design Exhibition
“Life’s a Glitch”

CONTRIBUTORS

Liv Hunt
Reneae Ruschill
Taylor Eckstrom
Maria DeAngelis
Kristine Le

CLIENT

Art Directors
Association of Iowa

FIRM

Art Directors
Association of Iowa



TITLE

True Stories Exhibition
Promo Poster

CONTRIBUTORS

Jeremiah Elbel

CLIENT

Mainframe Studios

FIRM

Plastic A Designs



TITLE

Sky's the Limit

CONTRIBUTORS

Jason Ploog

CLIENT

North Polk Gala

FIRM

Red Dot Advertising



STUDENT

TITLE
Piazza Del Popolo
Poster

STUDENT
Emily Fuller

SCHOOL
Iowa State University



TITLE

Salt Company
Kickoff Posters

STUDENT

Anna Cooper

SCHOOL

Iowa State University



TITLE

Pietra Di Luna Opening
Poster

STUDENT

Emily Fuller

SCHOOL

Iowa State University



TITLE

Costa Rica Poster

STUDENT

Jorden Sledge

SCHOOL

DMACC



TITLE

Piazza Bocca Della
Verità

STUDENT

Paige Klein

SCHOOL

Iowa State University



TITLE
Malocchio Kombucha

STUDENT
Paige Klein

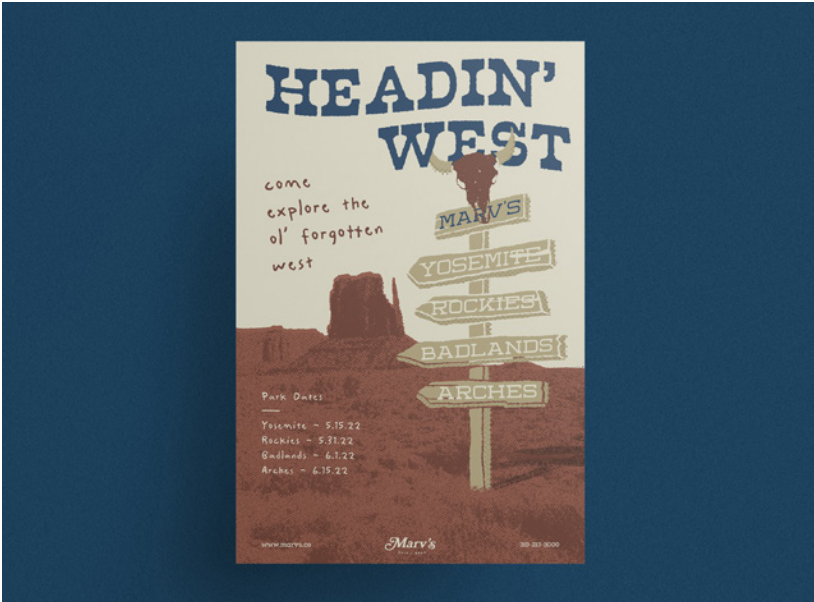
SCHOOL
Iowa State University



TITLE
Divino

STUDENT
Paige Klein

SCHOOL
Paige Klein



TITLE

Headin' West Poster

STUDENT

Payton Kelly

SCHOOL

University of Northern Iowa





TITLE
Daydrink Glass Jars

CONTRIBUTORS
Jonah Terry



CLIENT
Daydrink



FIRM
Jonah Terry



TITLE

Des Moines
Malt Whiskey

CONTRIBUTORS

818 - a tiny design empire

CLIENT

Foundry Distilling Co.

FIRM

818 - a tiny design empire



TITLE

Three Squares
Sour Series

CONTRIBUTORS

818 - a tiny design empire

CLIENT

Lion Bridge Brewing Co.

FIRM

818 - a tiny design empire



TITLE

Millstream Adult
Beverages Series

CONTRIBUTORS

818 - a tiny design empire

CLIENT

Millstream Brewing Co.

FIRM

818 - a tiny design empire



TITLE

Millstream Core
Beer Packaging

CONTRIBUTORS

818 - a tiny design empire

CLIENT

Millstream Brewing Co.

FIRM

818 - a tiny design empire



TITLE

Summerset
Winery Wink

CONTRIBUTORS

818 - a tiny design empire

CLIENT

Summerset Winery

FIRM

818 - a tiny design empire



TITLE

Crazy Genius
Coffee Packaging

CONTRIBUTORS

Adam Feller

CLIENT

Leaf and Bean Society

FIRM

Avidity Creative



TITLE
NBA Teams Bags

CONTRIBUTORS
Adam Feller

CLIENT
BLK & Bold

FIRM
Avidity Creative



TITLE

Reading Coffee
Packaging

CONTRIBUTORS

Adam Feller

CLIENT

Reading Coffee Company

FIRM

Avidity Creative



TITLE
Dreiberge Coffee
Labels

CONTRIBUTORS
Taylor Whipple

CLIENT
Dreiberge Coffee

FIRM
F2



TITLE

Tursi Pils Packaging

CONTRIBUTORS

Cristian Chavarria
Austin Van Laar

CLIENT

Exile Brewing Company

FIRM

Measure, Inc.

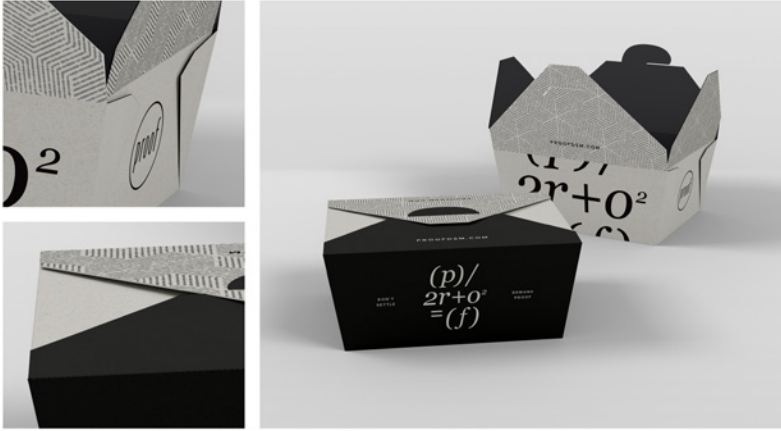


TITLE
1986 Lager Series

CONTRIBUTORS
Adam Ferry
John Solarz

CLIENT
Kinship Brewing Company

FIRM
Now Now



TITLE

Proof Restaurant
Carryout Packaging

CONTRIBUTORS

Jeremiah Elbel

CLIENT

Proof Restaurant

FIRM

Plastic A Designs



TITLE

Packaging

CONTRIBUTORS

Project7 Design Team
Joelle Blanchard

CLIENT

Daisy Cocktail Co

FIRM

Project7 Design



TITLE
Aperol Spritz

STUDENT
Lauren Wadle

SCHOOL
Iowa State University





TITLE
GRABees Honey Label

STUDENT
Emily Fuller

SCHOOL
Iowa State University



TITLE
Tropical Dream

STUDENT
Anh Nguyen

SCHOOL
Drake University



TITLE
Cultivate Coffee Co.

STUDENT
Anna Cooper

SCHOOL
Iowa State University



TITLE

A Taste of Cinque Terre

STUDENT

Emily Fuller

SCHOOL

Iowa State University



TITLE
Grocean Packaging

STUDENT
Jenna Willett

SCHOOL
Iowa State University



TITLE

Malocchio Kombucha

STUDENT

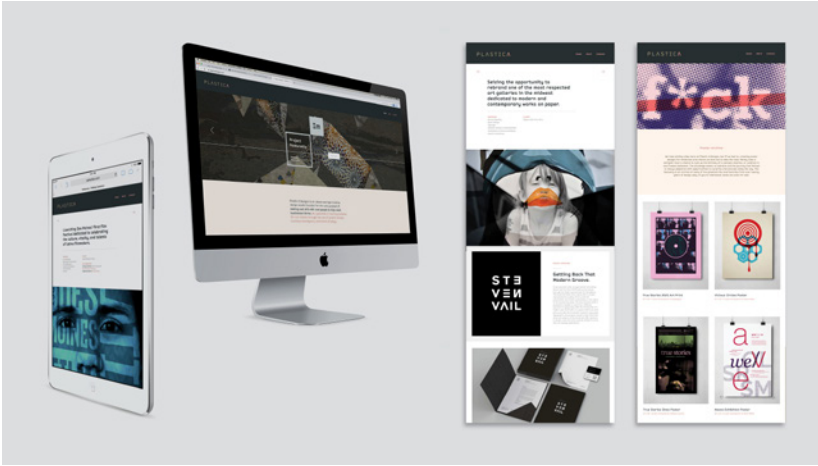
Paige Klein

SCHOOL

Iowa State University

SELF
promo





TITLE

Plastic A Designs
Website

CONTRIBUTORS

Jeremiah Elbel

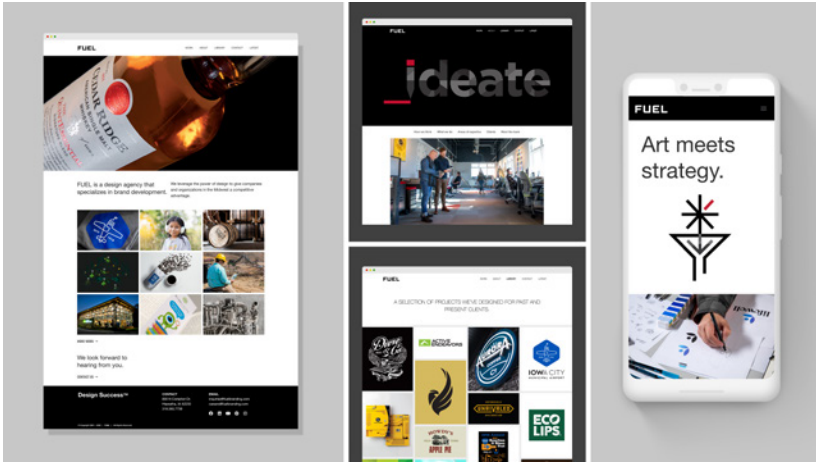


CLIENT

Plastic A Designs

FIRM

Plastic A Designs



TITLE
FUEL Website

CLIENT
FUEL

FIRM
FUEL

CONTRIBUTORS
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Blaine Rittmer
Bill Eckloff
Janet Larson
John Moes



TITLE

Valentine
Magnetic Poetry

CONTRIBUTORS

Project7 Design Team

CLIENT

Project7 Design

FIRM

Project7 Design



TITLE

ZLR Unstressed-ive
E-Card

CLIENT

ZLR Ignition

FIRM

ZLR Ignition

CONTRIBUTORS

Shae Olson
Kelly Bittner
David Smail
Liv Meline
Jess Kennedy
Xan McNelly



TITLE
Personal Identity

STUDENT
Anna Cooper

SCHOOL
Iowa State University





TITLE
HCC Creative

STUDENT
Hannah Cohen

SCHOOL
Drake University



TITLE

Self Identity Branding

STUDENT

Sayler Rivas

SCHOOL

Iowa State University

Online

INTER-
ACTIVE



00



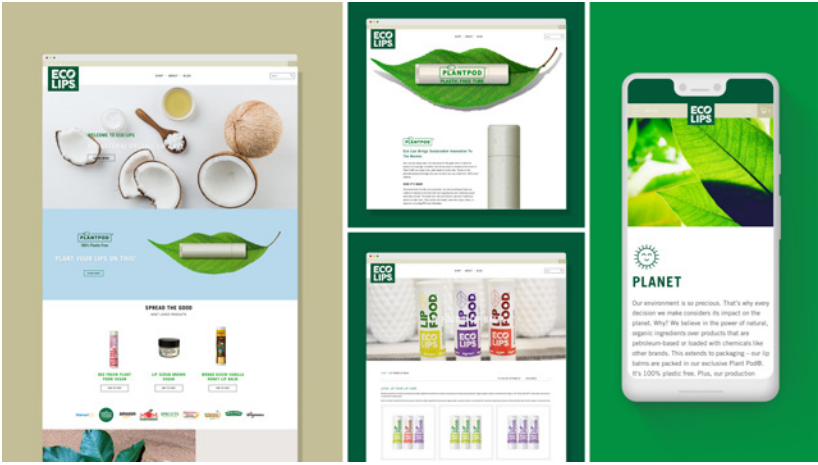
TITLE
2020 CSR Report

CLIENT
Krause Group

FIRM
Now Now

CONTRIBUTORS
John Solarz
Adam Ferry
Luigi Rausch
Ughism
(Adrianna Patterson)



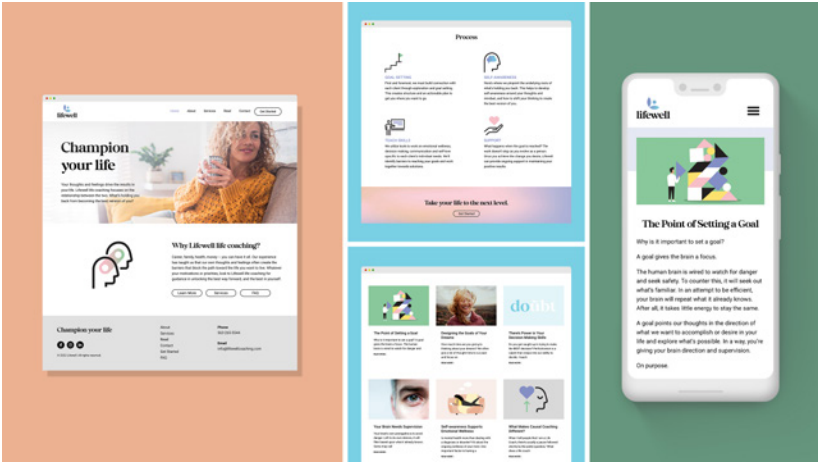


TITLE
Eco Lips Website

CLIENT
Eco Lips

FIRM
FUEL

CONTRIBUTORS
Jane Merten
Rob Shriver
Steve Shriver
Glen Jasper
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Blaine Rittmer
Bill Eckloff

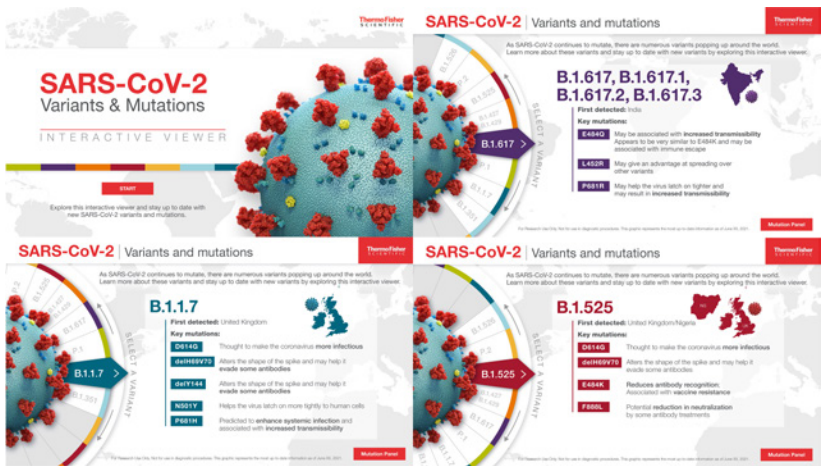


TITLE
Lifewell Website

CLIENT
Lifewell

FIRM
FUEL

CONTRIBUTORS
Jolene Atkinson
David Wells
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt
Bill Eckloff

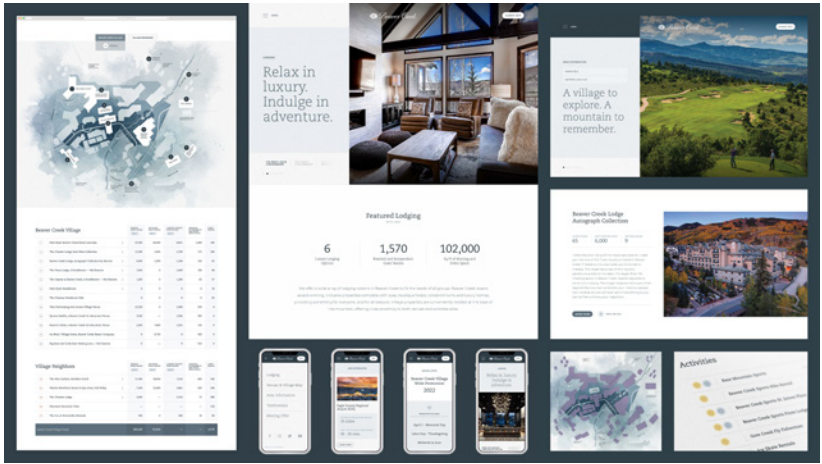


TITLE
 SARs-CoV-2 Variants
 and Mutations

CLIENT
 Thermo Fisher Scientific

FIRM
 ISO-FORM

CONTRIBUTORS
 Pete Matthews
 Russ Adams
 Jessie Misner
 Emily Tanko
 Nick Klein



TITLE

Beaver Creek Village
Wide Website

CONTRIBUTORS

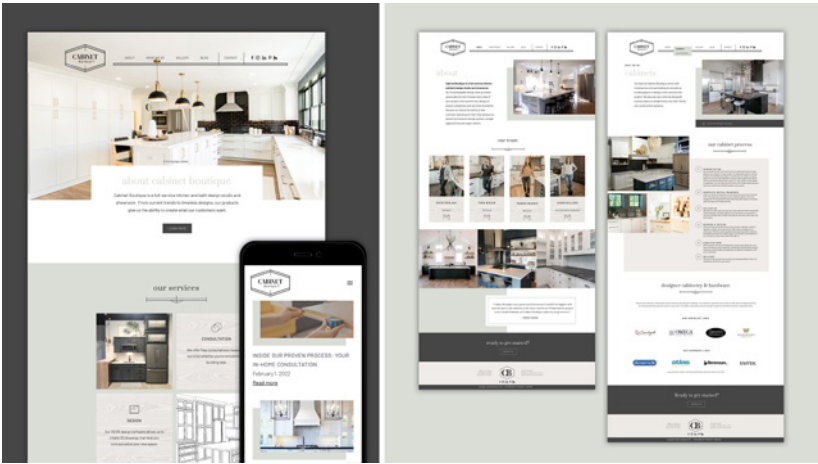
Chad Johnston
Alamos Basement

CLIENT

Beaver Creek Village

FIRM

Measure, Inc.

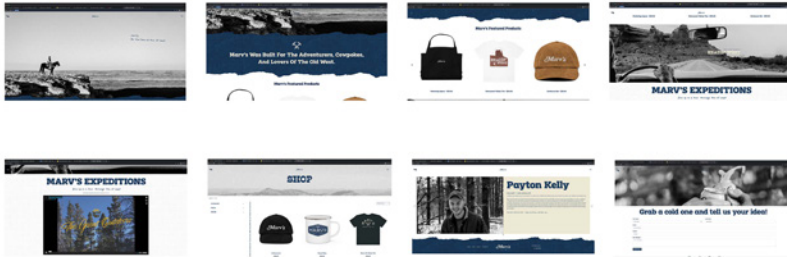


TITLE
Website

CONTRIBUTORS
Project7 Design Team

CLIENT
Cabinet Boutique

FIRM
Project7 Design



TITLE

Marv's Expedition Co.
Website

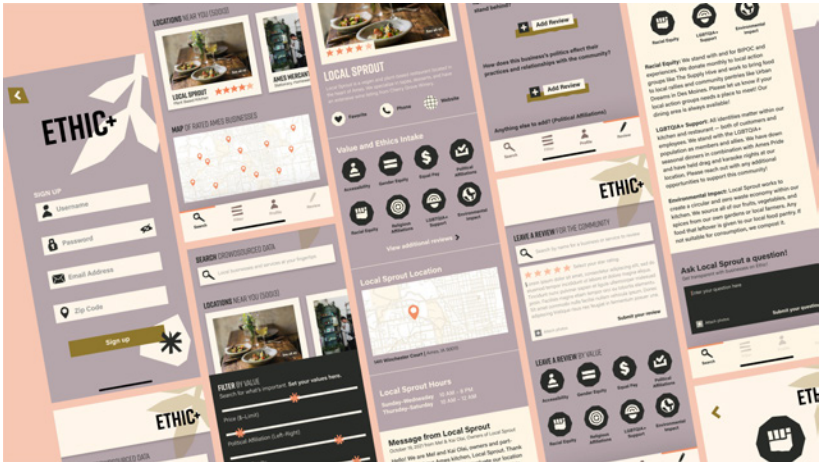
STUDENT

Payton Kelly



SCHOOL

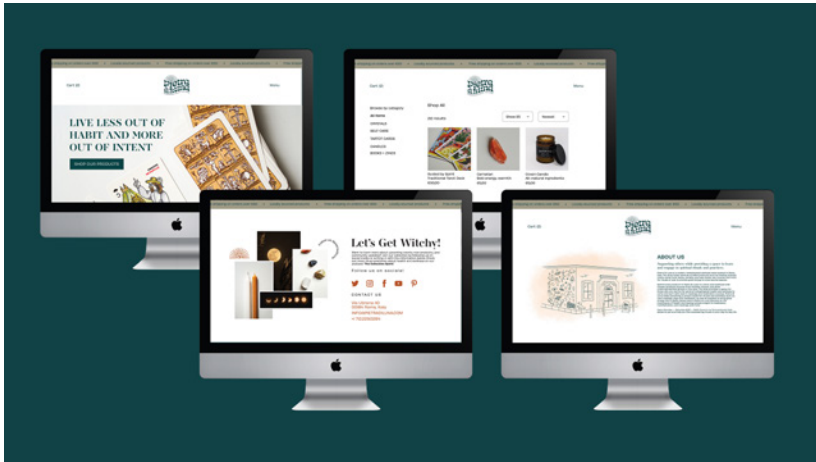
University of Northern Iowa



TITLE
Ethic Mobile
Application

STUDENT
Darbi Shaw

SCHOOL
Iowa State University



TITLE

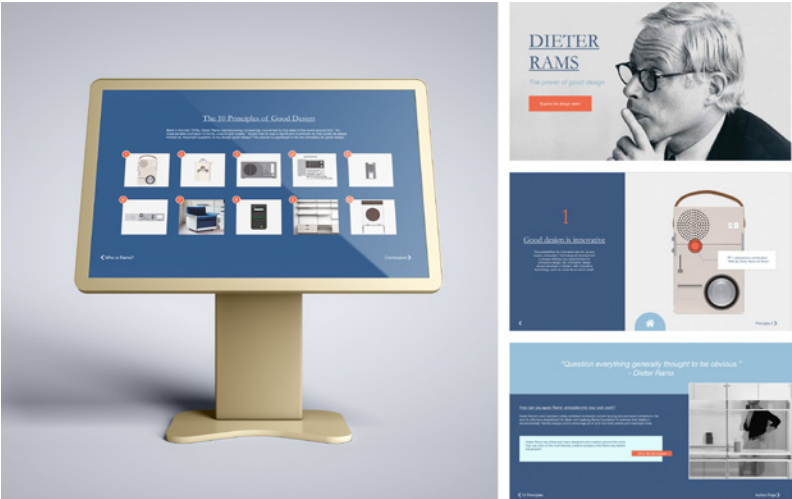
Pietra Di Luna Website

STUDENT

Emily Fuller

SCHOOL

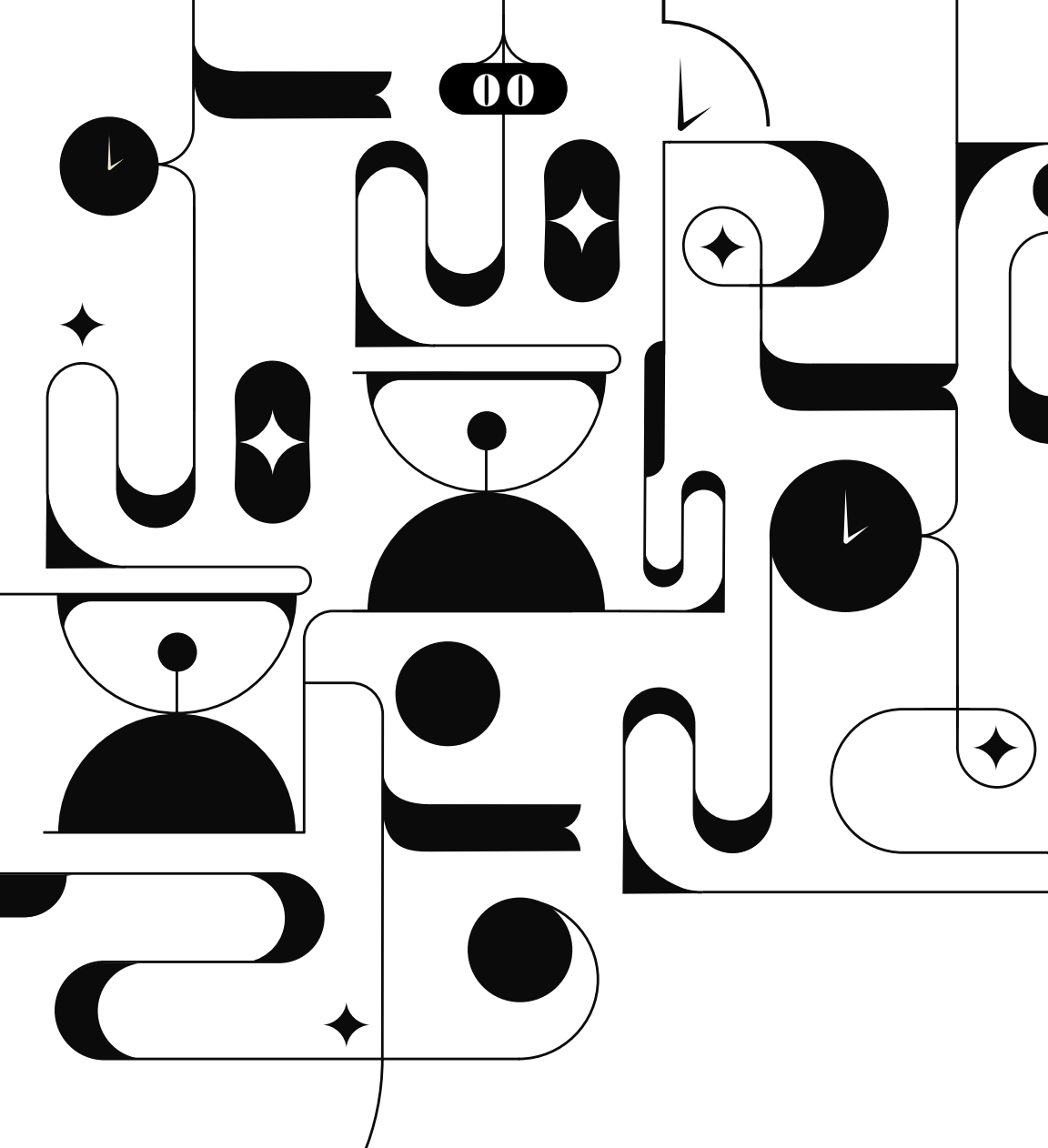
Iowa State University



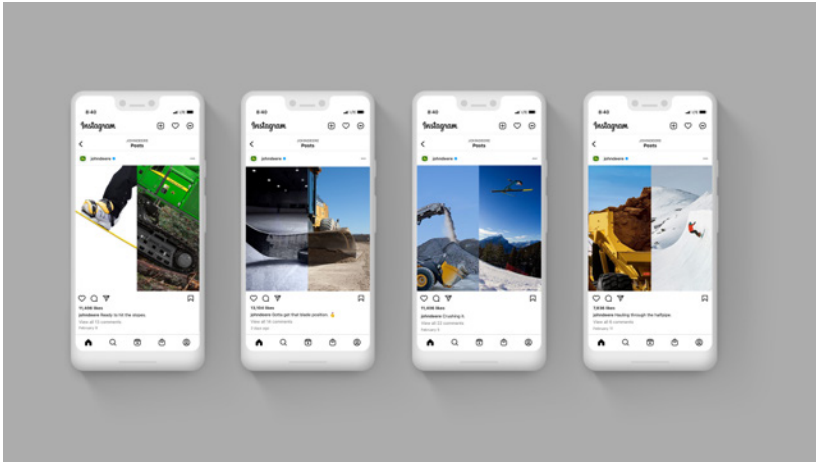
TITLE
Dieter Rams
Museum Kiosk

STUDENT
Kendall Hunt

SCHOOL
Drake University



DIGITAL
CAMPAIGN

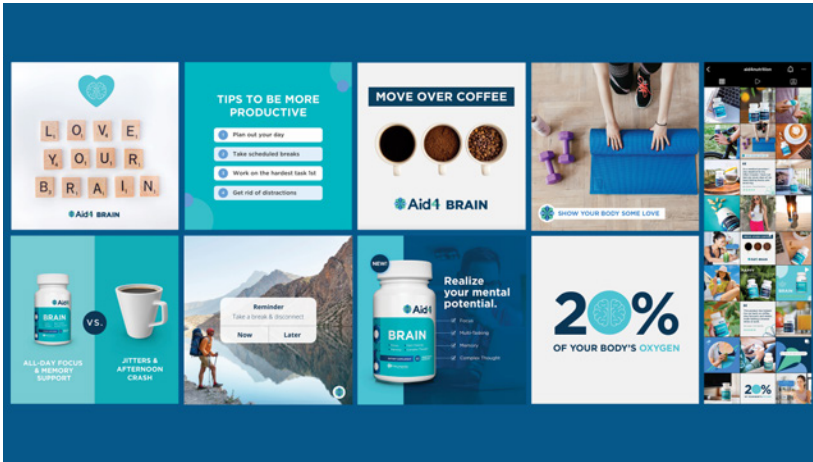


TITLE
John Deere Social

CLIENT
John Deere

FIRM
FUEL

CONTRIBUTORS
Meghan Khoury
Michael J Newell
Todd Dacquisto
Steve Dolan
Randy Williams
Bill Bollman
John Allen
Grant Cushman
Alex Schmidt



TITLE

Aid4 Social

CONTRIBUTORS

Veronica Johnson

Jenn State

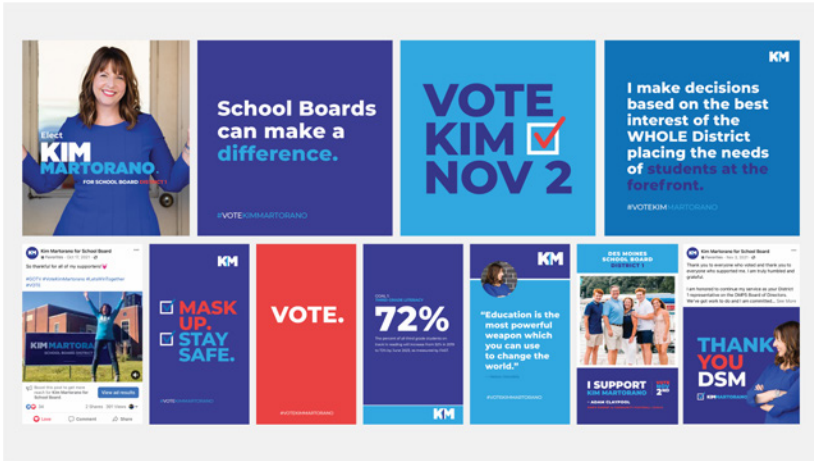
CLIENT

Aid4 Nutrition

Julian State

FIRM

Black Tie Creatives



TITLE

Kim for School
Board Social

CONTRIBUTORS

Jenn State

CLIENT

Kim Martorano for
School Board

FIRM

Black Tie Creatives

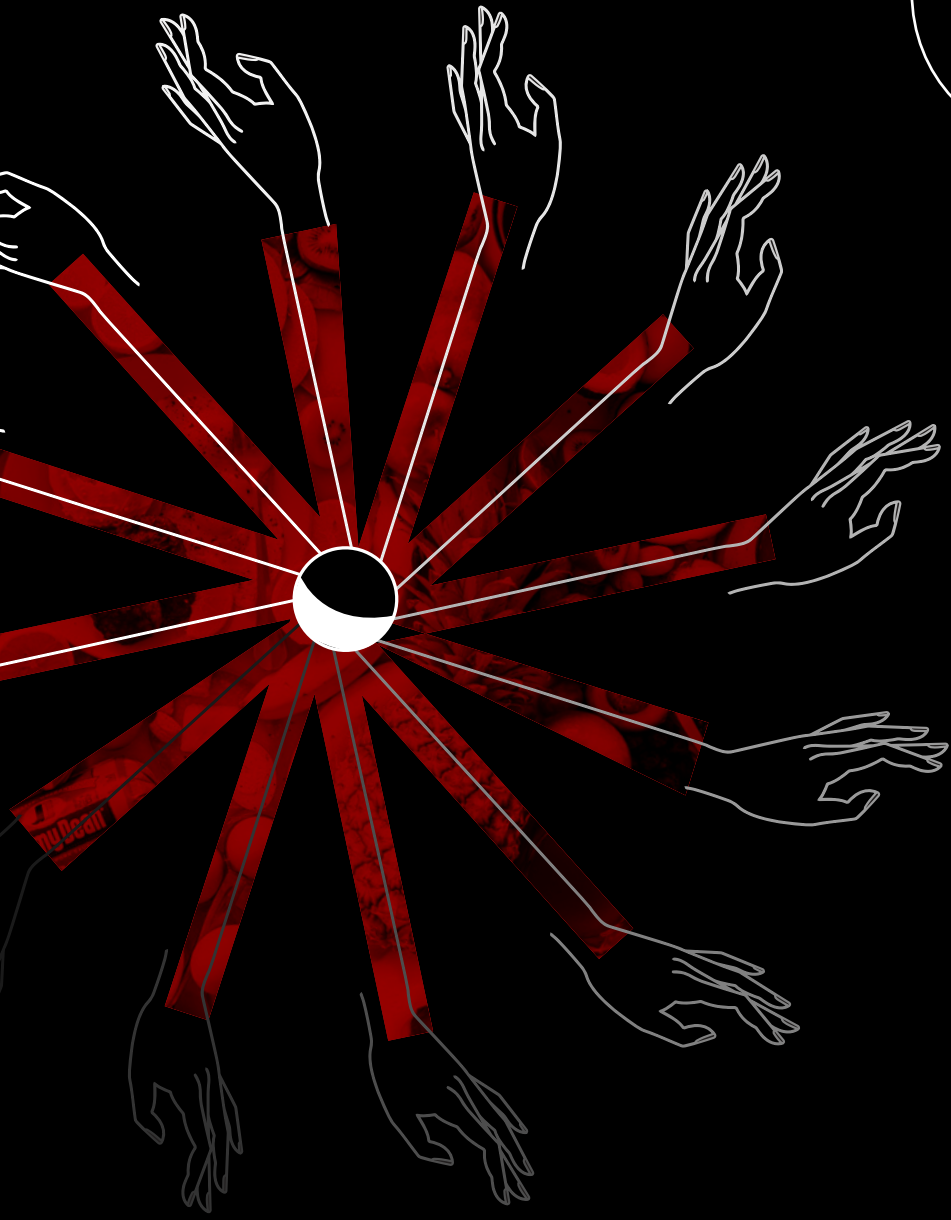


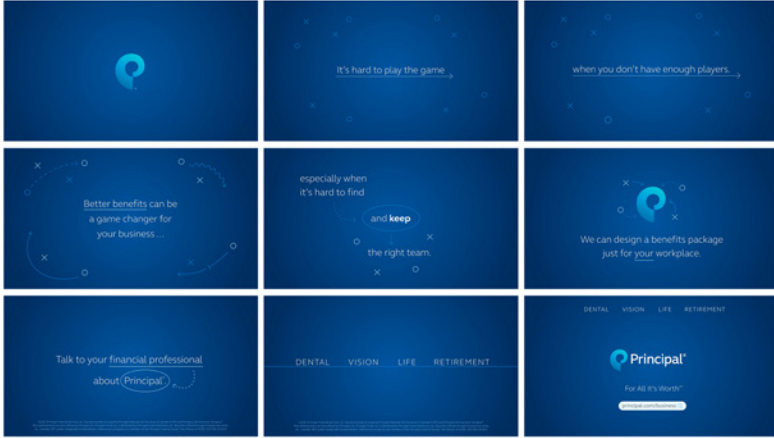
TITLE
Equal Pay Days

STUDENT
Darbi Shaw

SCHOOL
Iowa State University

animation





TITLE

Game Changer

CLIENT

Principal

FIRM

Principal

CONTRIBUTORS

Brant Bumgarner
McLean Jinkinson
Francie Peterson
Jose Calderon
Diane Van Wyngarden
Sadie Koehler
Katie Babcock
Nicole Pasa





TITLE

Introducing Einstein

CLIENT

Sona Digital/
Desktop Health

FIRM

ISO-FORM

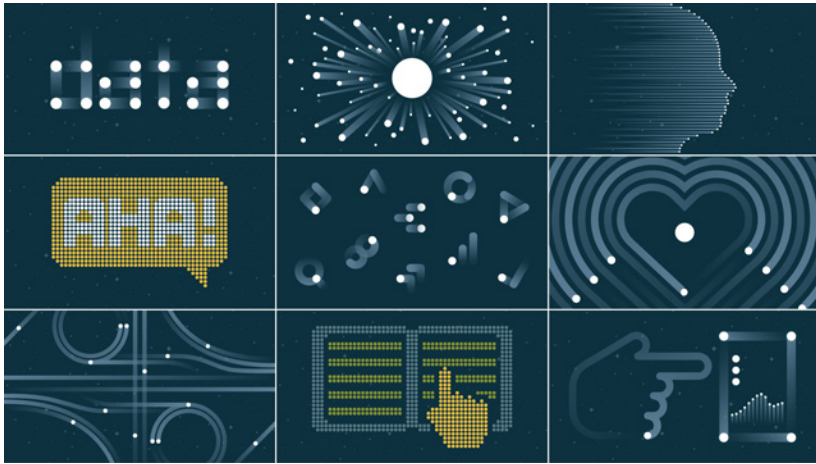
CONTRIBUTORS

Pete Matthews

Steve Tank

Nick Klein

Emily Tanko



TITLE

Adswerve Brand
Launch Animation

CONTRIBUTORS

Chad Johnston
Kaden Jones

CLIENT

Adswerve

FIRM

Measure, Inc.



TITLE

Wellmark
“Snowpeople Fight”
E-Card

CLIENT

Wellmark Blue Cross
and Blue Shield

FIRM

ZLR Ignition

CONTRIBUTORS

David Smail
Kelly Bittner
Shae Olson
Chantelle Cadek
Kelly Konz

Miscellaneous





TITLE
Building Letters

CONTRIBUTORS
Miriam Martincic

CLIENT
Heel to Toe

FIRM
MiriamDraws



TITLE

IA State Blue Ribbon
1886

CONTRIBUTORS

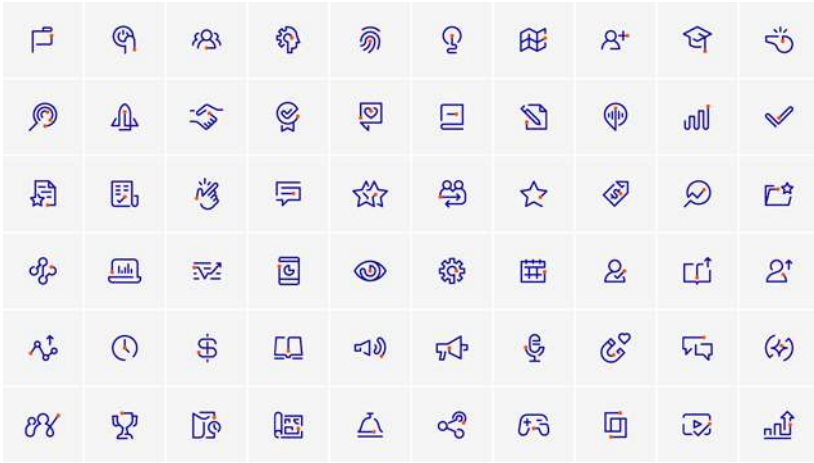
Liz Lidgett Gallery
Meredith Corporation
Katie Jensen

CLIENT

Iowa State Fair Blue
Ribbon Foundation

FIRM

Jimmy Navarro Art



TITLE

Mindtickle
Custom Icon Set

CONTRIBUTORS

Cristian Chavarria
Austin Van Laar

CLIENT

Mindtickle

FIRM

Measure, Inc.



TITLE

One Year Anniversary
T-Shirt

CONTRIBUTORS

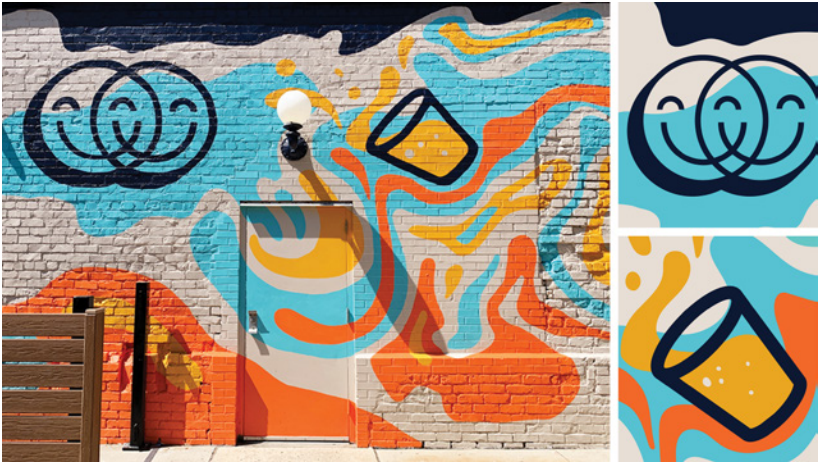
Adam Ferry
John Solarz

CLIENT

Kinship Brewing Company

FIRM

Now Now



TITLE
Mural

CONTRIBUTORS
Project7 Design Team

CLIENT
Chummy

FIRM
Project7 Design



TITLE

Shirt

CONTRIBUTORS

Project7 Design Team

CLIENT

Zenos Pizza

FIRM

Project7 Design



TITLE

JR's Merch

CONTRIBUTORS

Red Dot Creative Team

CLIENT

JR's SouthPork Ranch

FIRM

Red Dot Advertising

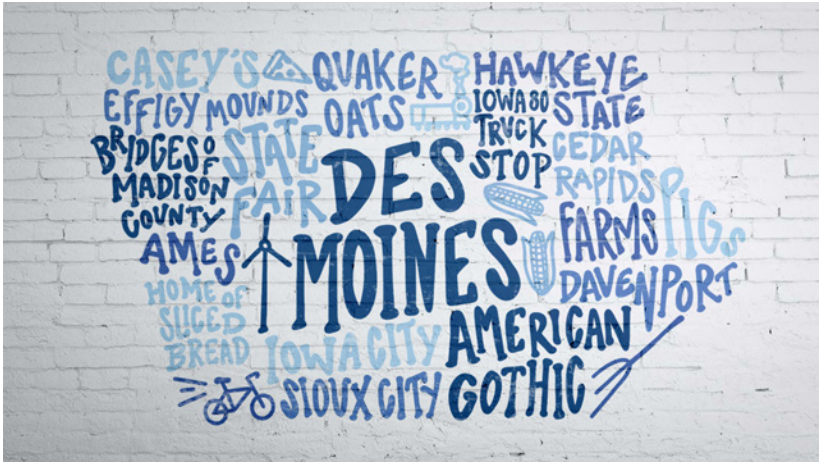


TITLE
Cool Kids Zine Set

STUDENT
Devin Palmer

SCHOOL
Drake University





TITLE

Iowa Mural

STUDENT

Hannah Cohen

SCHOOL

Drake University



TITLE
Exist Typeface

STUDENT
Kendall Hunt

SCHOOL
Drake University

UN

PUB

LISH

ED





TITLE

Iowa x Craft Beer
Truck Wrap

CONTRIBUTORS

Ashley Brimacomb



FIRM

Ashley Brimacomb



TITLE

Graphic Design
Tarot Cards

CONTRIBUTORS

Michael Blair

CLIENT

DMACC Graphic
Design Program

FIRM

DMACC Graphic Design



TITLE

Pool

CONTRIBUTORS

Miriam Martincic

FIRM

MiriamDraws



BE A STUDENT AMBASSADOR

Each year we take on a few students looking to work on real world projects, develop speed, skill and obtain valuable experience.

The ADAI board is based in Des Moines.

Interested? Send us a note.
adai@artdirectorsiowa.org

“ADAI was easily one of my best student experiences. I was able to immerse myself in the design industry by networking with leaders, collaborating with other like-minded individuals and creating long-lasting relationships with creatives. These opportunities were big milestones for my early career.”

— ELLEN TITMAN
FORMER STUDENT AMBASSADOR
DESIGNER @ DESIGN RANCH, KANSAS CITY



JOIN THE BOARD

Are you a fan of the ADAI community? Looking to get more involved? As a nonprofit organization, ADAI is powered by resourceful creatives who volunteer when they can.

Whether we're coordinating judges, planning the exhibition or increasing our student outreach – we are always looking for creatives who like to get stuff done.

Interested? Send us a note.
adai@artdirectorsiowa.org

THANK YOU

11:59

ADA I would like to thank you, our judges, our sponsors and the exhibition crew for their hard work and dedication in making this year's event an overwhelming success.

Our mission has always been to showcase the very best of Iowa's design, while connecting students and professionals across our state. We hope you join us next year.



ADAI

Thank you

CHRISTIAN EDWARDS print + graphics

ARTDIRECTORSIOWA.ORG



April 22, 2022