



DESIGN LAND

AUGUST 28, 2020

AWARDS BOOK

HUE & THE PAN TONES

THE UX FACTOR

1958 to 2020

Since 1958, Art Directors Association of Iowa has hosted an annual award exhibition celebrating designers across Iowa. For over six decades we've endeavored to lift up our fellow Iowans, showcasing and awarding our talented peers.



meet the judges

**CARTER
WEITZ**



Bailey Lauerman
Omaha, NE

**BUD
RODECKER**



Span
Chicago, IL

**BRIAN
WEINS**



Gardner Design
Wichita, KS

student judges

Bill Bollman
FUEL

Ashley Rippke
Rippke Design

John Bosley
Bozz Prints

THANK YOU TO OUR SPONSORS!

Art Director's Annual Design Exhibition brings advertising professionals and students together from across Iowa to showcase and award their work, and we couldn't do it alone! Thank you to our sponsors for helping us recognize and foster creative accomplishments in Iowa.

INTERMISSION - \$500

We will break for 20 minutes at the mid-point of our 2-hour event. Our emcee will dismiss the crowd for beverages, and in doing so will recognize your company's donation by name. Our main display will showcase your logo along with our ADAI logo and event graphic for the duration of this 20-minute break. If you so choose, we will also play a brief video (30 seconds max, provided by donor).

Shout out to We Write Code for committing to sponsor this years intermission.

SPONSOR THE BAR - \$350

Two bars will be available for guests! Drinks are always on the house, so these are popular spots! Each bar will display a sign recognizing a sponsor. (Two sponsorships available).

Shout out to Red Dot and Performance Marketing for committing to sponsor this years bars.

PRINTING SPONSOR



COCKTAIL HOUR - \$500

Prior to the award show beginning, cocktail hour provides students and professionals an opportunity to catch up, make friends and get warmed up for the evening. Our main display will be showcasing teasers of some of the entries, along with intermittent event messages. Display your company logo and/or image to be shown on the big screen for this 60 minute period!

Shout out to We Write Code for committing to sponsor this years cocktail hour.

INSTAGRAM CONTEST - \$200

Every year we challenge attendees to post photos during the event on Instagram. We award a people's choice and a judge's choice to the best two photos. Prizes always vary! Sponsor this prize in the form of cash or equal value, and we'll give you all the credit!

JUDGING SPONSOR



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BEST OF SHOW

Integrated Brand System



TITLE
Goodie Bowl Branding

CLIENT
Goodie Bowl

FIRM
BASEMINT

CONTRIBUTORS
Kelly Bittner
Andrew Maahs



BEST OF SHOW STUDENT

Sales Promotion



TITLE
Court Avenue Brew Labels

SCHOOL
Des Moines Area
Community College

STUDENT
Hailey O'Connor-Morelock



01

advertising design



TITLE

2020 DSM Latino Film Festival Advertising Campaign

CONTRIBUTORS

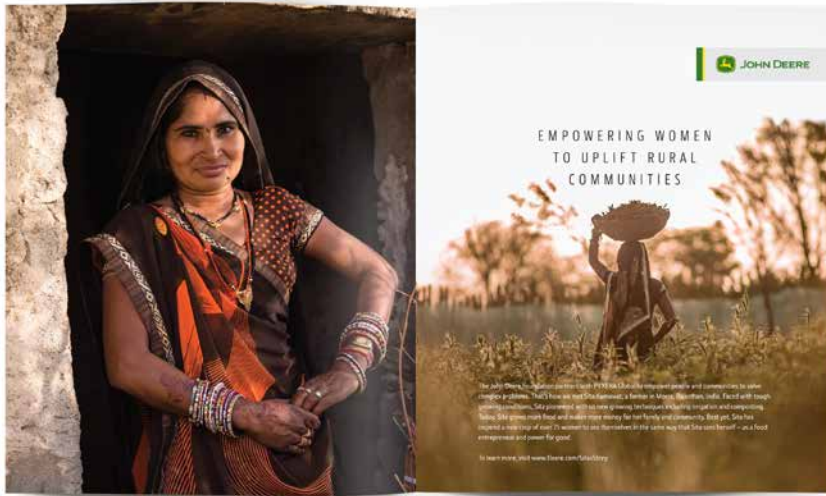
Jeremiah Elbel
Carolyn Jenison

CLIENT

The Latino Center Of Iowa

FIRM

SpeakPR



TITLE
Empowering Women

CONTRIBUTORS

Betsy Flaherty
Sam Grant
Bill Bollman
Patrick Prior
John Allen
Grant Cushman
Alex Schmidt
Bill Eckloff

CLIENT
John Deere

FIRM

FUEL

TITLE

FlyDSM

CLIENT

Des Moines International
Airport

FIRM

Project7 Design

CONTRIBUTORS

Bridget Drendel
Katherine Hutchison
Meghan Moorlach
Megan Bannister
Meghan Baltas
Jessica Sampson



TITLE

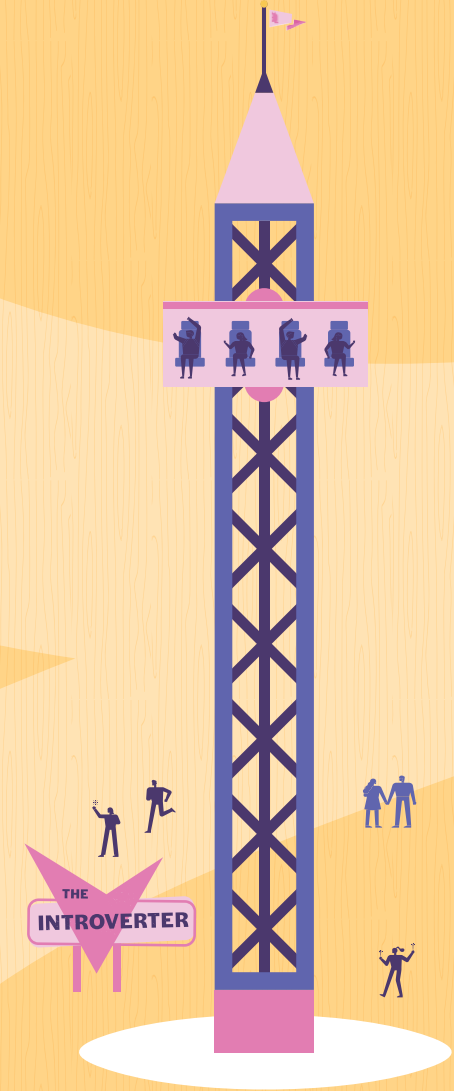
Hello Velo Sponsorship Package

SCHOOL

Iowa State University

STUDENT

Emily Cooper Smith



02

integrated brand system

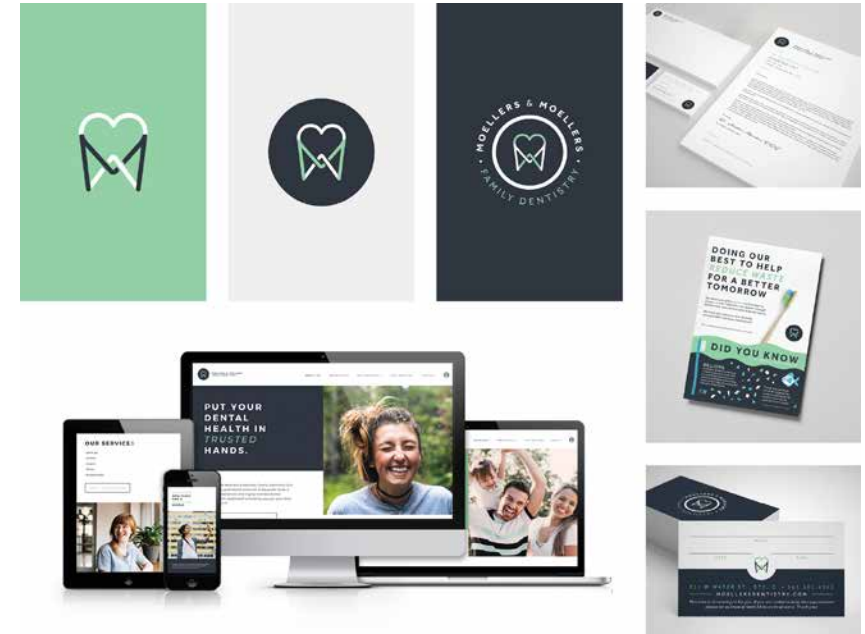


TITLE
Goodie Bowl Branding

CLIENT
Goodie Bowl

FIRM
BASEMINT

CONTRIBUTORS
Kelly Bittner
Andrew Maas

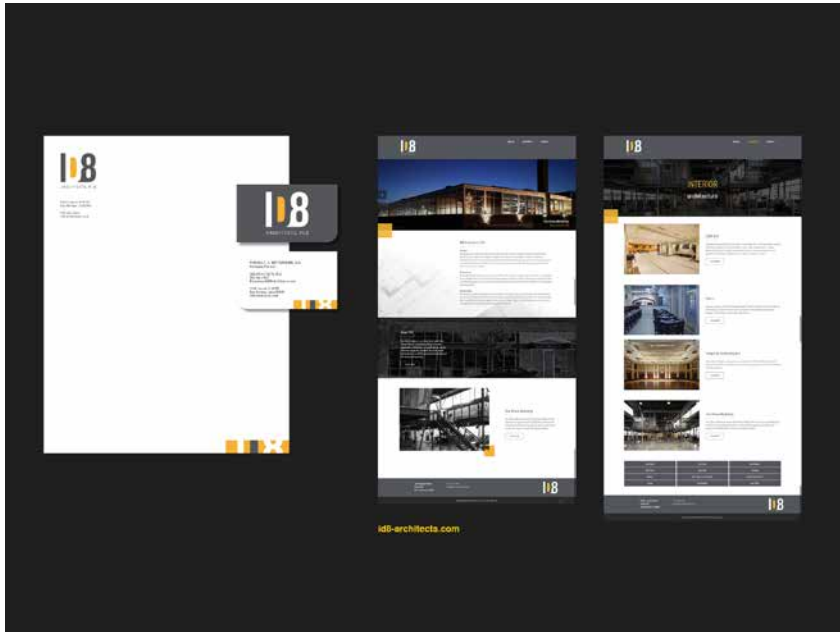


TITLE
Moellers & Moellers
Branding

CLIENT
Moellers & Moellers Family
Dentistry

FIRM
818 - a tiny design empire

CONTRIBUTORS
Melissa Carlson
Rachel Abel
Megan Pralle
Bree Glenn
Dylan Menke



TITLE

id8

CLIENT

id8 Architects

FIRM

Cooper Smith & Company

CONTRIBUTORS

Sally Cooper Smith
Robin Wastenev
Will Bassett

TITLE

Christkindlemarket 2019
Event Campaign

CLIENT

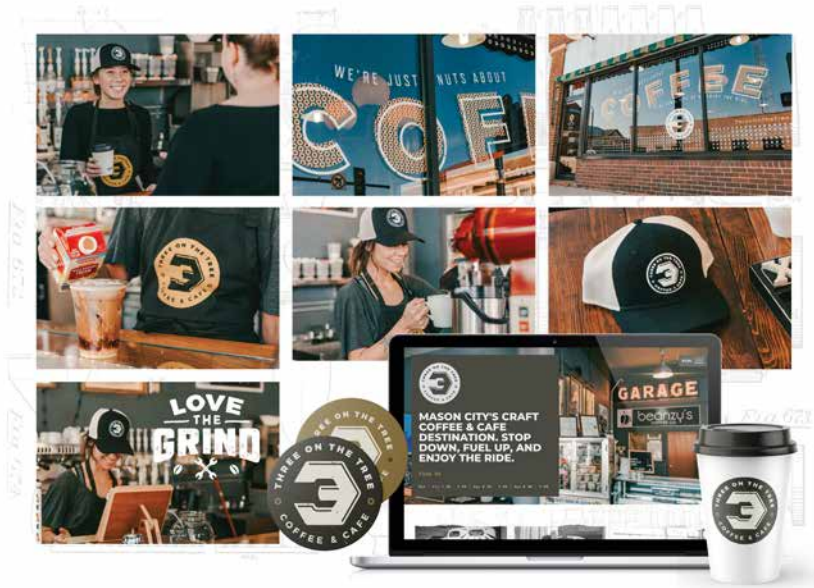
Des Moines European
Heritage Foundation

FIRM

Farmboy

CONTRIBUTORS

Smail Buljubasic
Zachary Kern
Treyton Damerval
Bobby Miller



TITLE

Three On The Tree Brand System

CLIENT

Three On The Tree Coffee & Cafe

FIRM

Farmboy

CONTRIBUTORS

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Treyton Damerval
Bobby Miller



TITLE

Albany James

CLIENT

Albany James Boutique

FIRM

Gesso Design Co

CONTRIBUTORS

Anne Schmitt



TITLE

Gesso Brand Launch

CONTRIBUTORS

Anne Schmitt

CLIENT

Gesso Design Co

FIRM

Gesso Design Co



TITLE

2019 ADAI Exhibition
Branding

CLIENT

ADAI

FIRM

Measure, Inc.

CONTRIBUTORS

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Cristian Chavarria
Austin Van Laar



TITLE
FlyDSM

CLIENT
Des Moines International Airport

FIRM
Project7 Design

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Megan Bannister
Meghan Baltas
Jessica Sampson



TITLE
80-35 2019 Campaign

CLIENT
80-35

FIRM
Red Dot Advertising

CONTRIBUTORS
Red Dot Creative Team



TITLE

Stowe Heights Ropes Challenge 2020 Brand Development

CONTRIBUTORS

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Carolyn Jenison

CLIENT

Community Youth Concepts

FIRM

SpeakPR

TITLE

Studio Melee 2020 Brand Development

CONTRIBUTORS

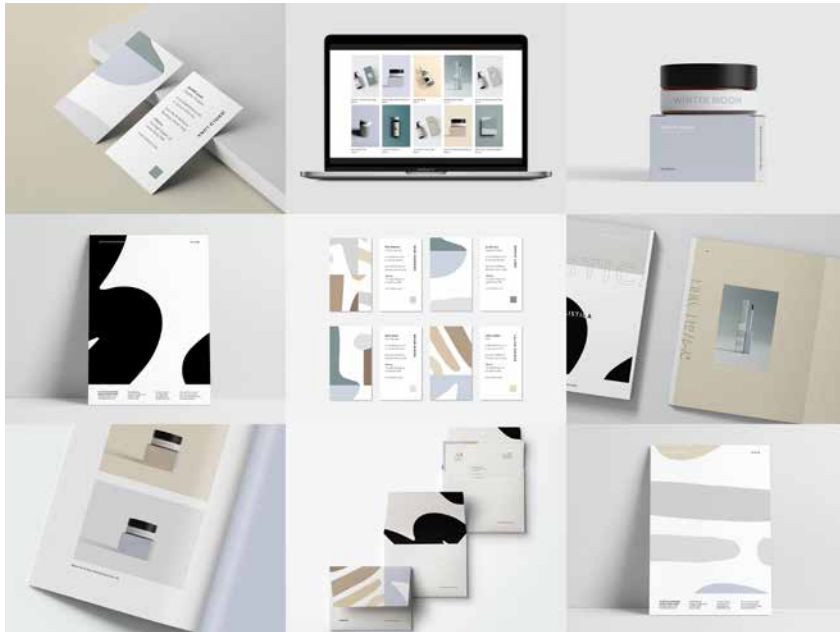
Jeremiah Elbel
Carolyn Jenison

CLIENT

Studio Melee

FIRM

SpeakPR



TITLE

Olistica

STUDENT

Anna Hall

SCHOOL

Iowa State University



TITLE

Midnight Burger Joint

STUDENT

Ashley Brimacomb

SCHOOL

Iowa State University



TITLE

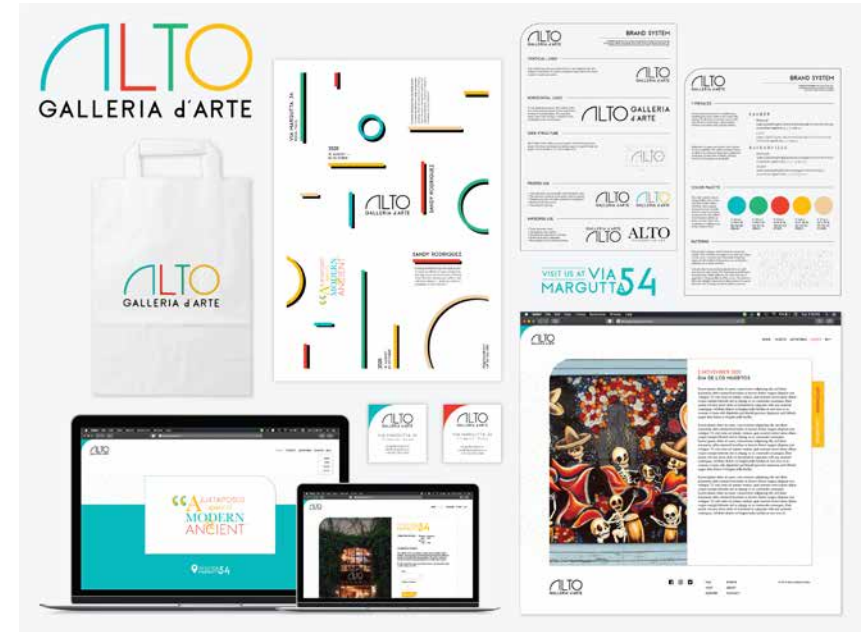
Anaheim Aviary Brand Identity System

SCHOOL

University of Northern Iowa

STUDENT

Craig Miller



TITLE

Alto Galleria d'Arte

SCHOOL

Iowa State University

STUDENT

Kaitlyn Sanchez



TITLE

Corte Social Club

STUDENT

Emily Cooper Smith

SCHOOL

Iowa State University

03

announcements + invitations





TITLE
Louie's Farewell Tour

CLIENT
ZLR Ignition

FIRM
ZLR Ignition

CONTRIBUTORS
Kelly Bittner
Shae Olsen



TITLE
Studio Melee New Years Invite

CLIENT
Studio Melee

FIRM
SpeakPR

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Carolyn Jenison



TITLE

Longfellow Brewery Mailer

STUDENT

Tia Nieland

SCHOOL

Iowa State University



04

book design



TITLE

Sky Blues: Ernie Hensely and the Airmen of Note

CLIENT

Donna Queen

FIRM

Measure, Inc.

CONTRIBUTORS

Chad Johnston
Austin Van Laar
Donna Queen
Jeanne Ambrose



TITLE

Type Journal

SCHOOL

Iowa State University

STUDENT

Casey Guthals



TITLE

Postmodern Cover

STUDENT

Lupe Gamboa

SCHOOL

Des Moines Area
Community College



TITLE

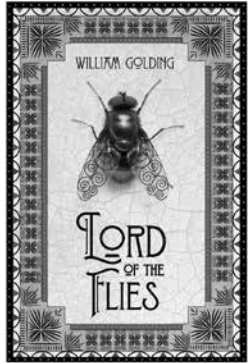
Book Cover

STUDENT

Susan Langman

SCHOOL

Des Moines Area
Community College



TITLE

Book Covers

STUDENT

Kathryn Neese

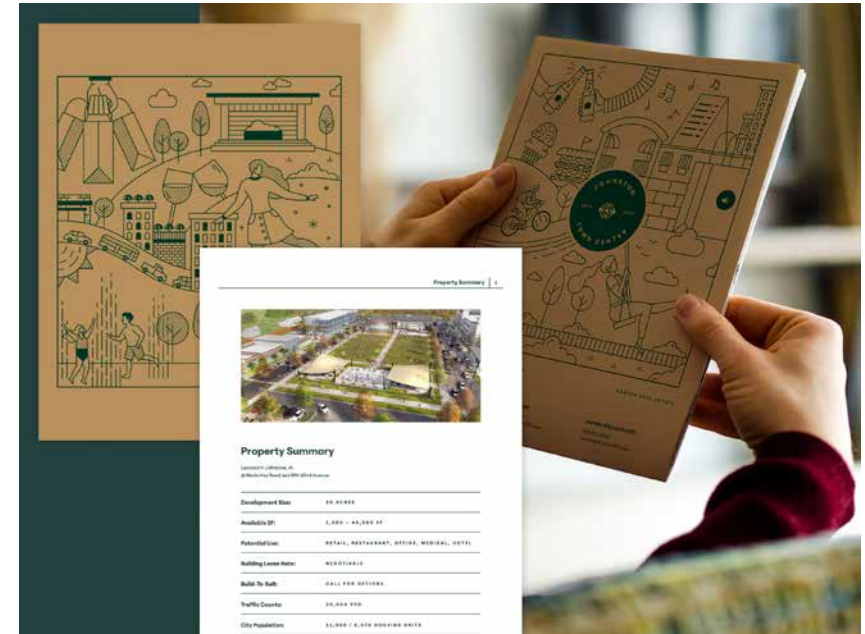
SCHOOL

Des Moines Area
Community College

05

collateral





TITLE
Prairie Ridge Annual Report

CONTRIBUTORS
Red Dot Creative Team



CLIENT
Prairie Ridge

FIRM
Red Dot Advertising

TITLE
Johnston Town Center Brochure

CLIENT
Johnston Town Center

CONTRIBUTORS
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Maggie Bland
Dale Bentlage
Jamie Adams

FIRM
Juicebox Interactive



TITLE

Adswerve Brand Launch Announcement

CLIENT

Adswerve

FIRM

Measure, Inc.

CONTRIBUTORS

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Austin Van Laar



TITLE

2020 DSM Latino Film Festival Sponsorship Booklet

CLIENT

The Latino Center of Iowa

FIRM

SpeakPR

CONTRIBUTORS

Jeremiah Elbel
Carolyn Jenison



TITLE

Culture Adventurer Postcard

CONTRIBUTORS

Sarah McCoy

CLIENT

Culture Buzz & KFMG

FIRM

The Permanent Collection
Letterpress + Design Studio

TITLE

BFG Off Road Guide

CONTRIBUTORS

Steve Gammel
Alesha Burgraff
Michael Shelley
Jake Grothoff
Kathy Bowermaster
Pat Lyons
Danielle Fengel
Nick Grant
Mackenzie Bonte
Scott Steen
Jeanette Eckhardt

CLIENT

BFG Tires

FIRM

The Integer Group



TITLE
Typographic Ballet Calendar

STUDENT
Emily Cooper Smith



SCHOOL
Iowa State University

TITLE
Clementina Spring/Summer
Event Calendar

STUDENT
Anna Hall

SCHOOL
Iowa State University



TITLE

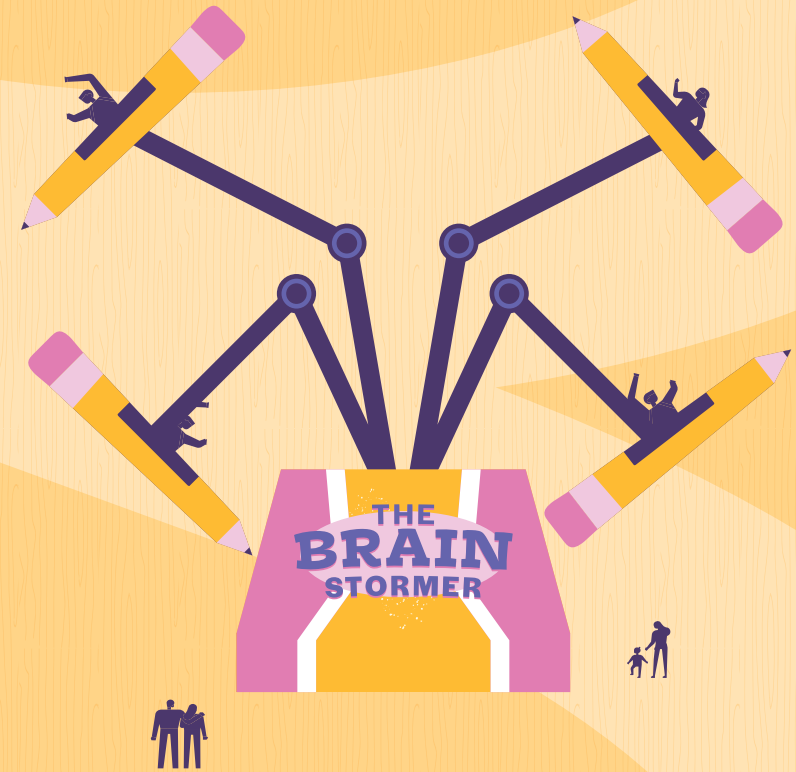
Break Up With Helvetica Zine

STUDENT

Emily Cooper Smith

SCHOOL

Iowa State University





TITLE

Enjoy Illinois
Spring/Summer Travel
Guide 2020

CLIENT

Illinois Department of
Commerce and Economic
Opportunity

FIRM

Meredith Corporation

CONTRIBUTORS

Nick Crow
Kylee Krizmanic



TITLE

Nevada Travel Guide 2020

CLIENT

Nevada Division of Tourism

FIRM

Meredith Corporation

CONTRIBUTORS

Allison Zelle
Kylee Krizmanic



TITLE

Midwest Living May/June
2019 Cabin Issue

CLIENT

Midwest Living

FIRM

Meredith Corporation

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Allison Zelle
John Meek
Hannah Agran
Timothy Meinch



TITLE

The Fashion Show 2019
Program

SCHOOL

Iowa State University

STUDENT

Lauren Hansen
Claire Hennessey



TITLE

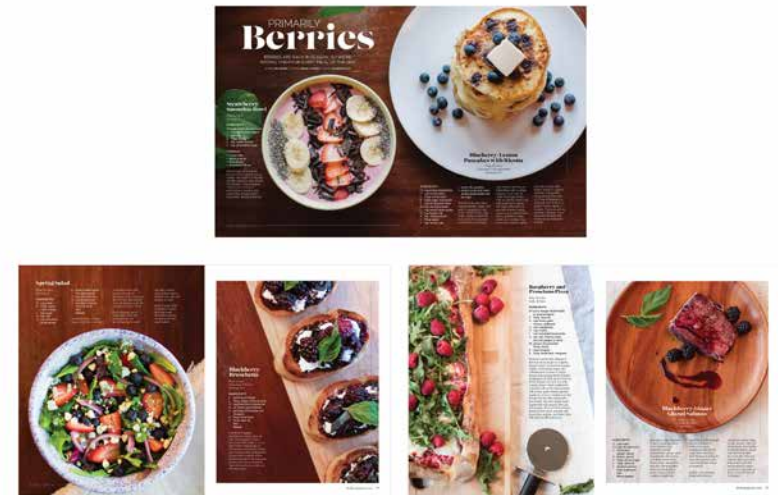
Trend Magazine Issue 27 —
Raw Form

SCHOOL

Iowa State University

STUDENT

Lauren Hansen
Sarah Wright



TITLE

Primarily Berries

SCHOOL

Drake University

STUDENT

Madison Kelly
Mia Tirado
Jenna Cornick



TITLE
The Burnout Kids

SCHOOL
Drake University

STUDENT
Madison Kelly
Kate Segler
Samantha Jones



TITLE
Bicycling Magazine Redesign

SCHOOL
University of Northern Iowa

STUDENT
Craig Miller

07 environmental graphics



TITLE

ISU Dining Environmental

CLIENT

Iowa State University

FIRM

Flying Hippo

CONTRIBUTORS

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Scott Helms
Kristin Kerr
Megan Halsch



TITLE

Patio Wall Graphics

CLIENT

SingleSpeed Brewing Co.

FIRM

818 - a tiny design empire

CONTRIBUTORS

Melissa Carlson
Rachel Abel
Megan Pralle
Bree Glenn
Dylan Menke



TITLE

Uptown Garage Murals

CLIENT

Uptown Garage Brewing Co.

FIRM

818 - a tiny design empire

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Megan Pralle
Bree Glenn
Dylan Menke



TITLE

Clyde's Environmental

CONTRIBUTORS

John Anderson
Scott Helms
Kristin Kerr

CLIENT

Iowa State University

FIRM

Flying Hippo

TITLE

Heaping Plato Environmental

CONTRIBUTORS

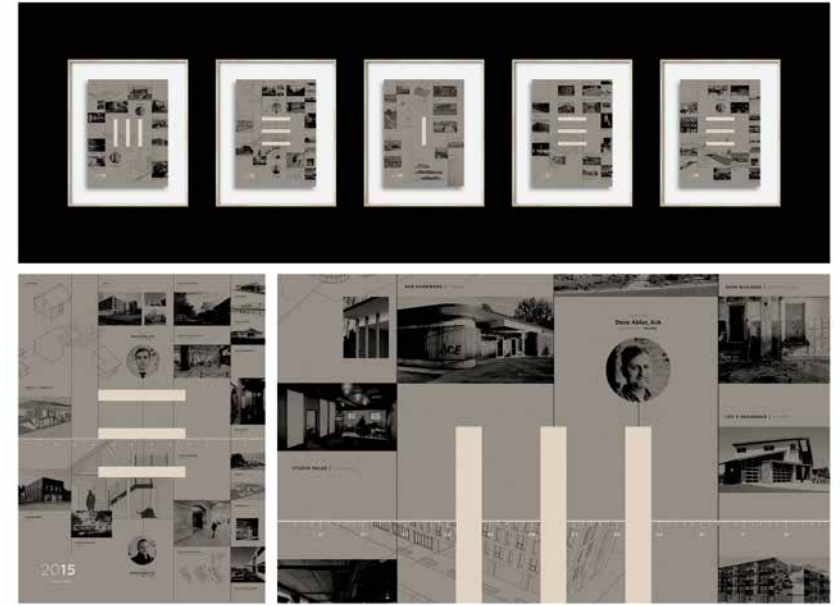
Anne Schmitt
Scott Helms
Kristin Kerr

CLIENT

Iowa State University

FIRM

Flying Hippo



TITLE

Office Space

CLIENT

Project7 Design

FIRM

Project7 Design

CONTRIBUTORS

Bridget Drendel
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 Megan Bannister
 Meghan Baltas
 Jessica Sampson

TITLE

Studio Melee 5th Anniversary
 Event Signage Installation

CLIENT

Studio Melee

FIRM

SpeakPR

CONTRIBUTORS

Jeremiah Elbel
 Carolyn Jenison

08 identity mark



TITLE

Manos De Dios Logo

CONTRIBUTORS

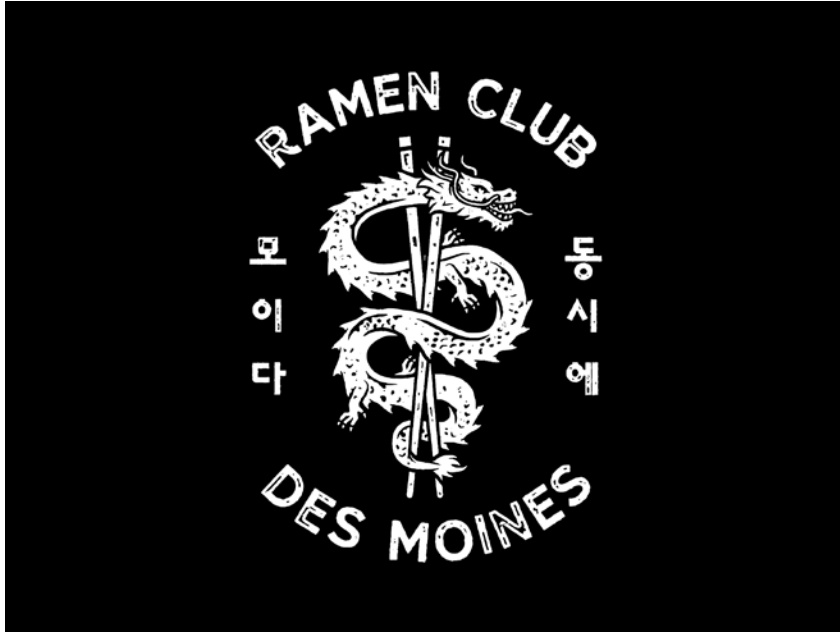
Adam Feller

CLIENT

Manos De Dios Coffee

FIRM

Avidity Creative



TITLE

Ramen Club Des Moines

CLIENT

Ramen Club DSM

FIRM

Flatlanders Design

TITLE

Goodie Bowl Logo

CLIENT

Goodie Bowl

FIRM

BASEMINT

CONTRIBUTORS

Kelly Bittner
Andrew Maas



TITLE

id8 Logo and Naming

CLIENT

id8 Architects

FIRM

Cooper Smith and
Company

CONTRIBUTORS

Sally Cooper Smith
Robin Wastenev
Will Bassett

TITLE

The Playhouse Logo

CLIENT

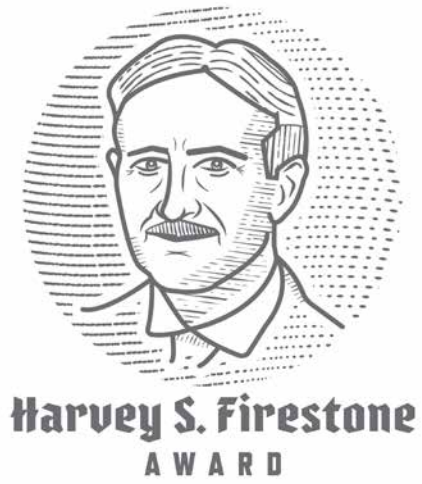
The Playhouse of Greater
Des Moines

FIRM

Cooper Smith and Company

CONTRIBUTORS

Sally Cooper Smith
Robin Wastenev
Will Bassett



TITLE

Harvey Firestone Award

CONTRIBUTORS

Zachary Kern

CLIENT

Firestone AG

FIRM

Farmboy



TITLE

Dolce Freddo Logo

CONTRIBUTORS

Marcus McVey
Scott Helms
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CLIENT

Iowa State University

FIRM

Flying Hippo



TITLE

Hotel Fort Des Moines Logo

CONTRIBUTORS

Scott Helms
Eric Groves

CLIENT

Hotel Fort Des Moines

FIRM

Flying Hippo



TITLE

Thy Logo

CONTRIBUTORS

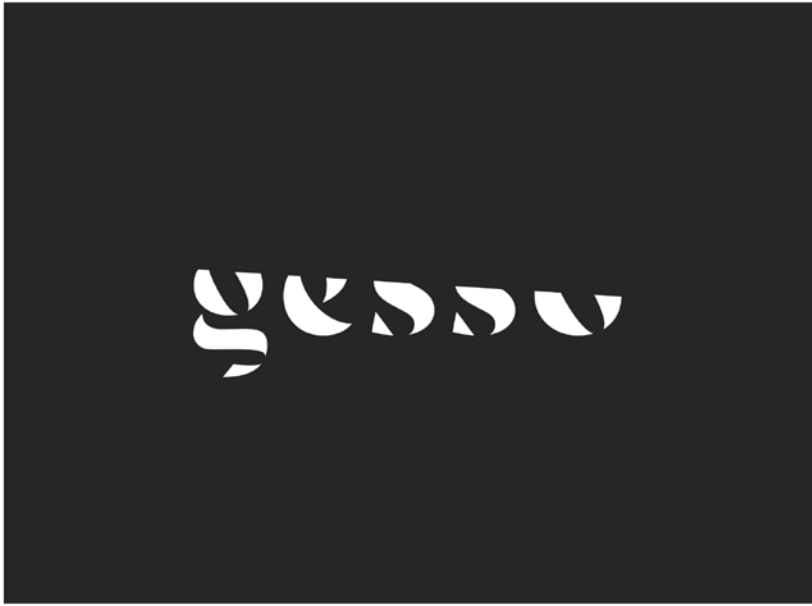
Anne Schmitt
Eric Groves
Jenn Pochobradsky

CLIENT

Thy

FIRM

Flying Hippo



TITLE

Gesso Logo

CONTRIBUTORS

Anne Schmitt

CLIENT

Gesso Design Co

FIRM

Gesso Design Co



TITLE

Hatch

CONTRIBUTORS

Chad Johnston
Austin Van Laar

CLIENT

Sakura

FIRM

Measure, Inc.



TITLE

Prairie Life Storage

CONTRIBUTORS

Chad Johnston

CLIENT

Paxton Creative

FIRM

Measure, Inc.



TITLE

Ames School District Mascot

CONTRIBUTORS

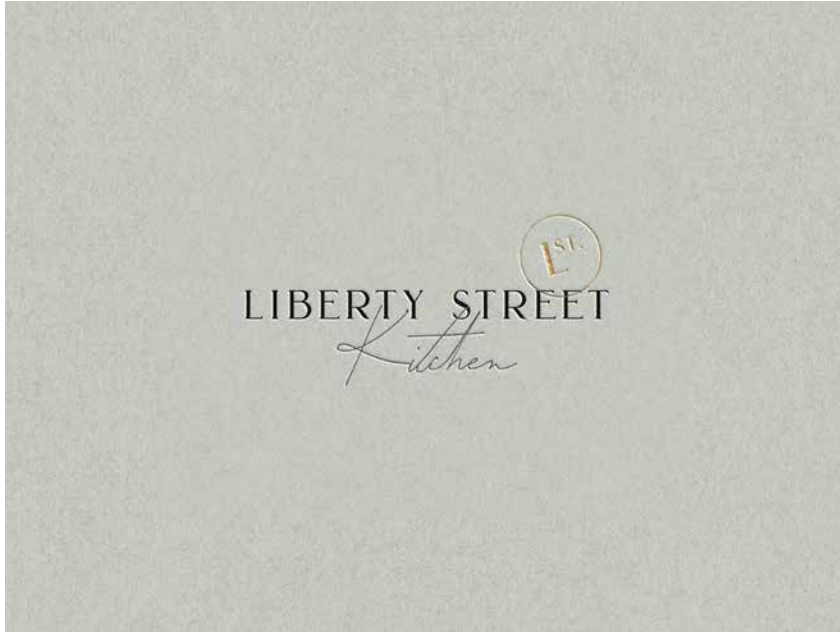
Shelby Mitchell

CLIENT

Ames Community School
District

FIRM

Rippke Design



TITLE

Liberty Street Kitchen

CONTRIBUTORS

Marissa Kephart

CLIENT

Orchestrate Hospitality

FIRM

The Design Group



TITLE

Paws & Pints

CONTRIBUTORS

Heather von Brown
Marissa Kephart

CLIENT

Paws & Pints

FIRM

The Design Group



TITLE

Webspec

CONTRIBUTORS

Marissa Kephart

CLIENT

Webspec

FIRM

The Design Group



TITLE

Valencia College Logo

STUDENT

Taylor Eckstrom

SCHOOL

Grand View University



TITLE

Midnight Burger Joint

STUDENT

Ashley Brimacomb

SCHOOL

Iowa State University

09

identity system





TITLE

Liberty Street Kitchen

CONTRIBUTORS

Marissa Kephart

CLIENT

Orchestrate Hospitality

FIRM

The Design Group



TITLE

The Water Ride Identity

CONTRIBUTORS

Melissa Carlson
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Bree Glenn
Dylan Menke

CLIENT

The Move Project

FIRM

818 - a tiny design empire



TITLE

OvaEasy Identity

CONTRIBUTORS

Ashley Brimacomb
Adam Feller

CLIENT

OvaEasy

FIRM

Avidity Creative

TITLE

The Playhouse Logo System

CONTRIBUTORS

Sally Cooper Smith
Robin Wastney
Will Bassett

CLIENT

The Playhouse of Greater
Des Moines

FIRM

Cooper Smith and Company



TITLE

Ayrshire Apartments
Identity System

CLIENT

Metropolitan Properties

FIRM

SpeakPR

CONTRIBUTORS

Jeremiah Elbel
Carolyn Jenison
Austin Simmons



TITLE

Azymth Identity System

CLIENT

Azymth Accounting Services

FIRM

SpeakPR

CONTRIBUTORS

Jeremiah Elbel
Carolyn Jenison



TITLE

Webspec

CONTRIBUTORS

Heather von Brown
Marissa Kephart

CLIENT

Webspec

FIRM

The Design Group



TITLE

Dionysus

STUDENT

Casey Guthals

SCHOOL

Iowa State University



TITLE

Kat Tongue Bubblegum

STUDENT

Caitlin Smith

SCHOOL

Grand View University



TITLE

Splash

STUDENT

Andrea Walker

SCHOOL

Des Moines Area
Community College



10

illustration



TITLE

Basemint Calendar
Illustrations

CLIENT

Basemint

FIRM

BASEMINT

CONTRIBUTORS

Kelly Bittner
Andrew Maahs



TITLE

Ferryman's Fuel

CLIENT

Confluence Brewing Co.

FIRM

818 - a tiny design empire

CONTRIBUTORS

Melissa Carlson
 Rachel Abel
 Megan Pralle
 Bree Glenn
 Dylan Menke



TITLE

Axiom - Building Blocks of
 Precision Medicine with
 Genotyping Arrays

CLIENT

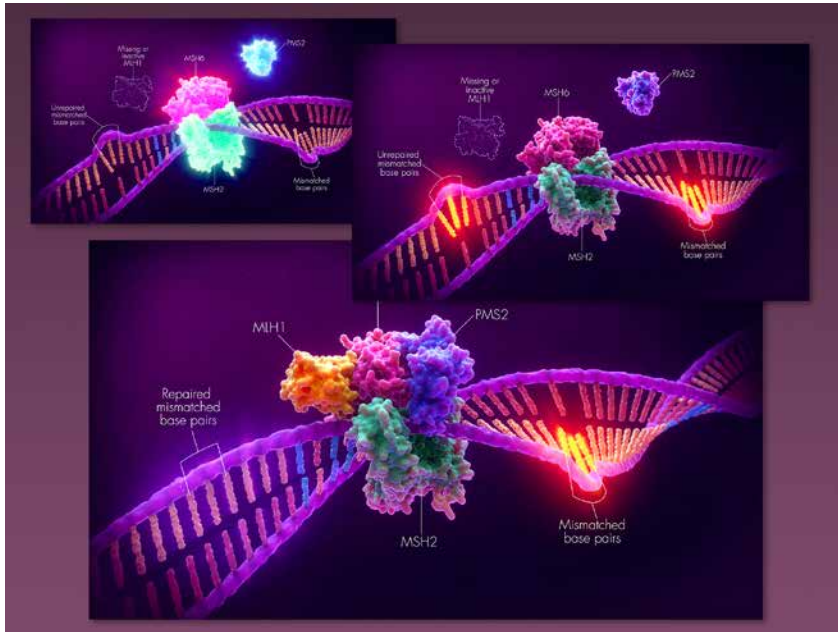
Thermo Fisher Scientific

FIRM

iSO-FORM

CONTRIBUTORS

Nick Klein
 Emily Tanko



TITLE
Methods of Microsatellite
Instability Detection

CLIENT
Promega

FIRM
ISO-FORM

CONTRIBUTORS
Nick Klein

TITLE
One Scoop, Two Scoop Cover
Illustration

CLIENT
Sharon Powers

FIRM
Jessica Siefert Design &
Illustration

CONTRIBUTORS
Jessica Siefert



TITLE

ClearanceJobs Playbook Illustrations

CLIENT

ClearanceJobs.com

CONTRIBUTORS

Chad Johnston
Cristian Chavarria
Kaden Jones

FIRM

Measure, Inc.



TITLE

Cowbell Cyber Web Illustrations

CLIENT

Innovize

CONTRIBUTORS

Chad Johnston
Cristian Chavarria
Alison Peters

FIRM

Measure, Inc.



TITLE

Green Hills Committee
Illustrations

CLIENT

Green Hills

FIRM

Rippke Design

CONTRIBUTORS

Kira Mann
Ashley Rippke

TITLE

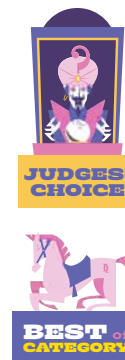
My Little Family

SCHOOL

Des Moines Area
Community College

STUDENT

Kristine Do





TITLE

Urban Dilemma

STUDENT

Debanjana Chatterjee

SCHOOL

Iowa State University



TITLE

Jordan Creek Mall

STUDENT

Andrew Paulson

SCHOOL

Des Moines Area
Community College



TITLE
Millennial Burnout Illustration Series
SCHOOL
Drake University

STUDENT
Kate Segler



TITLE
Rap Illustration Series
SCHOOL
Drake University

STUDENT
Kate Segler



TITLE

Untitled

STUDENT

Caitlyn Smith

SCHOOL

Grand View University



TITLE

How To Graphic

STUDENT

Kayla Vasquez

SCHOOL

Iowa State University

11

video spot



TITLE

MyWellmark - Easier Done

CLIENT

Wellmark

FIRM

ZLR Ignition

URL

youtu.be/X9JG4HkjvYw

CONTRIBUTORS

Bob Delsol
Phil Schriver
Kelly Bittner
Kelly Konz
Chantelle Cadek
Kerry Shaw-Brown
Sovereign Media



TITLE

Service Legends Winter
Branding Video

CLIENT

Service Legends

FIRM

Flying Hippo

URL

vimeo.com/blurmediaworks/review/307515436/3fec5f30c2

CONTRIBUTORS

Scott Helms
Alex Boisjolie
Brian Fiser
Nick Strickland
Marcus McVey
Megan Halsch

TITLE

The All New 959ML

CLIENT

John Deere

FIRM

FUEL

URL

youtu.be/mHMqi2YkKss

CONTRIBUTORS

Matt Carroll
Heather Hartley
Todd Dacquisto
Bill Bollman
Patrick Prior
John Allen
Grant Cushman
Alex Schmidt



TITLE

Gameday Like a Cyclone

CLIENT

Iowa State University

FIRM

ZLR Ignition

URL

youtu.be/77A2gxrSL18

CONTRIBUTORS

Liv Hunt
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TITLE

Sarah Doesn't Know

CLIENT

Iowa Department of
Public Health

FIRM

ZLR Ignition

URL

youtu.be/B9-EDCOsUt8

CONTRIBUTORS

Kelly Bittner
 Shae Olsen
 Bob Delsol
 Kelly Konz
 Chantelle Cadek
 Jessica Lown
 Luminary Creative

12 photography



TITLE

Built on Trust Photoshoot

CONTRIBUTORS

Red Dot Creative Team

CLIENT

Kent Feeds & Blue Seal Feeds

FIRM

Red Dot Advertising



TITLE

Benchwarmers Family
Portrait

CLIENT

Photography by Kelly Klatt

FIRM

McClanahan Studio

CONTRIBUTORS

Dan McClanahan



TITLE

Forward Magazine

CLIENT

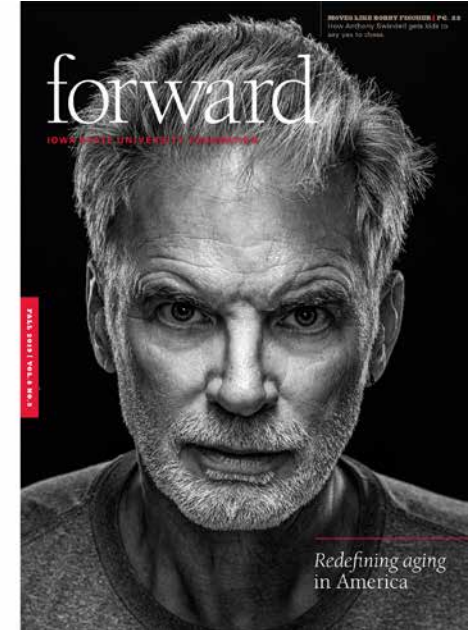
Iowa State University
Foundation

FIRM

McClanahan Studio

CONTRIBUTORS

Dan McClanahan
Ryan Peterson





TITLE

ISU Student Life

CLIENT

Iowa State University

FIRM

McClanahan Studio

CONTRIBUTORS

Dan McClanahan



TITLE

Midwest Living July/August
2019 Ice Cream Photography

CLIENT

Midwest Living

FIRM

Meredith Corporation

CONTRIBUTORS

Blaine Moats
Charles Worthington
Allison Zelle
Hannah Agran
Mary-Beth Rouse
Kylee Krizmanic



TITLE

Heartland Field First Campaign

CLIENT

Heartland Construction

FIRM

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Byron C. Jones



TITLE

Still West

SCHOOL

Iowa State University

STUDENT

Emma Dau





TITLE

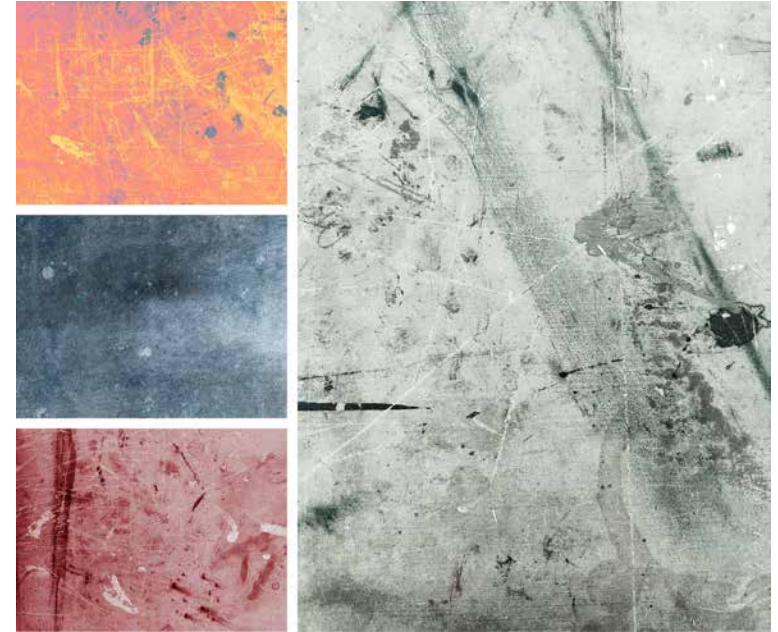
Botanical Garden

STUDENT

Anh Nguyen

SCHOOL

Drake University



TITLE

Surface

STUDENT

Anh Nguyen

SCHOOL

Drake University

13 poster design

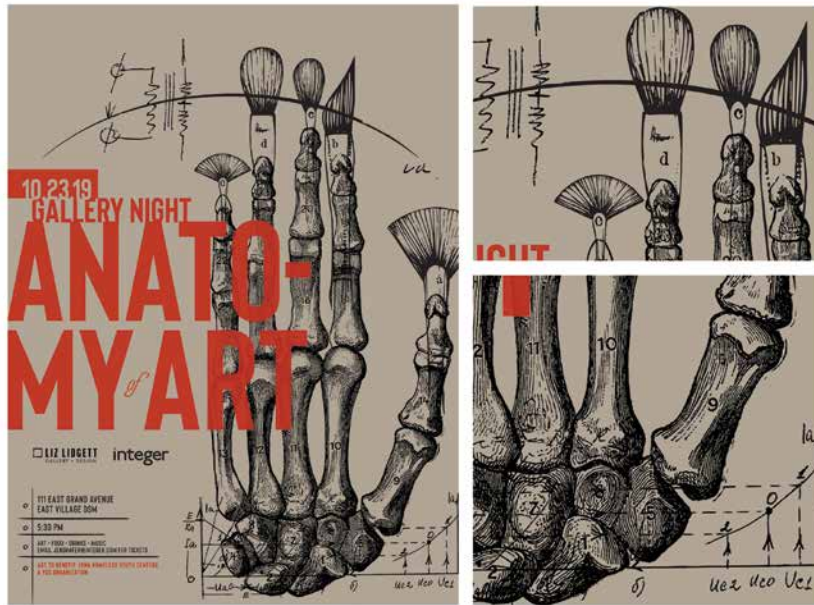


TITLE
2019 ADAI Exhibition Poster

CLIENT
ADAI

FIRM
Measure, Inc.

CONTRIBUTORS
Chad Johnston
Cristian Chavarria
Austin Van Laar



TITLE

Gallery Night Poster

CLIENT

The Integer Group

FIRM

The Integer Group



TITLE

Guiding Principals Poster Series

CLIENT

Ruan

FIRM

Red Dot Advertising

CONTRIBUTORS

Red Dot Creative Team



TITLE

A Day Early, Still A Dollar Short Event Promo Poster

CLIENT

Fox Brewing

FIRM

SpeakPR

CONTRIBUTORS

Jeremiah Elbel
Carolyn Jenison



TITLE

Detox/Retox Event
Promo Poster

CLIENT

Fox Brewing

FIRM

SpeakPR

CONTRIBUTORS

Jeremiah Elbel
Carolyn Jenison



TITLE

The Show Must Go On
Event Promo Poster

CLIENT

Steven Vail Fine Arts

FIRM

SpeakPR

CONTRIBUTORS

Jeremiah Elbel



TITLE

Piazza Del Campidoglio Poster

STUDENT

Emily Cooper Smith

SCHOOL

Iowa State University



TITLE

Our Planet

STUDENT

Ashley Brimacomb

SCHOOL

Iowa State University



TITLE

Post Modern

STUDENT

Lal Hlua

SCHOOL

Des Moines Area
Community College



TITLE

UNI Department of Art Annual
Juried Student Art Exhibition
Poster 2020

SCHOOL

University of Northern Iowa

STUDENT

Craig Miller



TITLE

Foro Italico

SCHOOL

Iowa State University

STUDENT

Tia Nieland



TITLE

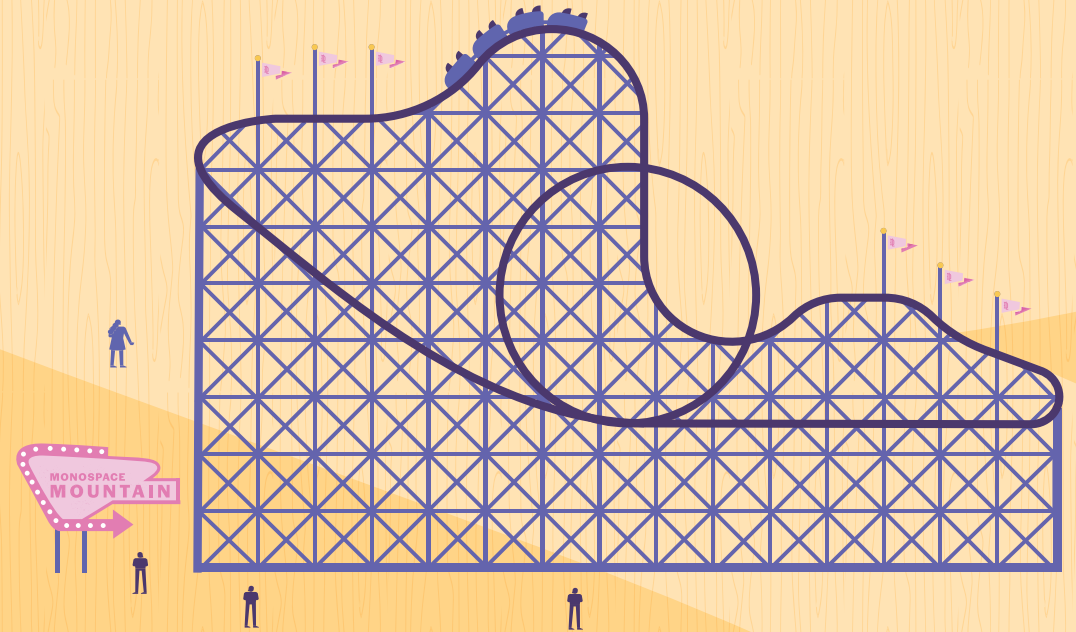
Corte Poster Series

STUDENT

Emily Cooper Smith

SCHOOL

Iowa State University



14

sales promotion



TITLE

Egg White Protein Packaging

CLIENT

OvaEasy

FIRM

Avidity Creative

CONTRIBUTORS

Adam Feller



TITLE

BLK & Bold Packaging

CLIENT

BLK & Bold Coffee

FIRM

Avidity Creative

CONTRIBUTORS

Adam Feller



TITLE

Iowa Brewing Cans

CONTRIBUTORS

Adam Feller

CLIENT

Iowa Brewing Company

FIRM

Avidity Creative



TITLE

Thy Packaging

CONTRIBUTORS

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Eric Groves
Megan Halsch

CLIENT

Thy

FIRM

Flying Hippo



TITLE

Canned Cocktails

CLIENT

OxTails

FIRM

Project7 Design

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 Meghan Baltas
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TITLE

Brand Launch Client Gift

CLIENT

Azymth Accounting Services

FIRM

SpeakPR

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 James Jones



TITLE

Heartland Whiskey & Scotch Product Packaging

CLIENT

Heartland Construction

FIRM

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Jeremiah Elbel
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TITLE

Court Avenue Brew Labels

SCHOOL

Des Moines Area
Community College

STUDENT

Hailey O'Connor-Morelock





TITLE

Bucharista Kombucha

STUDENT

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Iowa State University



TITLE

Packaging for Trostel's Greenbriar

STUDENT

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TITLE
Estufa De Mamá Salsa Jars

SCHOOL
Iowa State University

STUDENT
Caroline Fiedler



TITLE
Salve Sole Spices

SCHOOL
Iowa State University

STUDENT
Hannah Gasper



TITLE

Tails Up

STUDENT

Lauren Hansen

SCHOOL

Iowa State University



TITLE

Alchemist's Fire Hot Sauce

STUDENT

Jacob Horning

SCHOOL

Iowa State University



TITLE

Hello Velo Direct Mailer

STUDENT

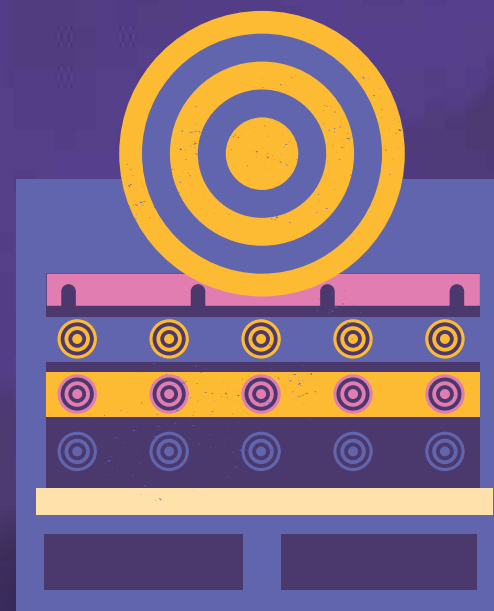
Emily Cooper Smith

SCHOOL

Iowa State University

15

self-promotion





TITLE

Ripke Design Christmas Promo

CLIENT

Ripke Design

FIRM

Ripke Design

CONTRIBUTORS

Shelby Mitchell
Ashley Ripke



TITLE

Basemint Calendar

CLIENT

Basemint

FIRM

BASEMINT

CONTRIBUTORS

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TITLE

87c Promo Screen Print

CONTRIBUTORS

Uciel Medina
Blake Van Houten

CLIENT

Eight Seven Central

FIRM

Eight Seven Central

TITLE

Prom Collateral

CONTRIBUTORS

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CLIENT

The Integer Group

FIRM

The Integer Group



TITLE

Measure Capabilities Brochure

CLIENT

Measure, Inc.

FIRM

Measure, Inc.

CONTRIBUTORS

Chad Johnston

TITLE

Sip Sip Hooray Holiday Mailer

CLIENT

Project7 Design

FIRM

Project7 Design

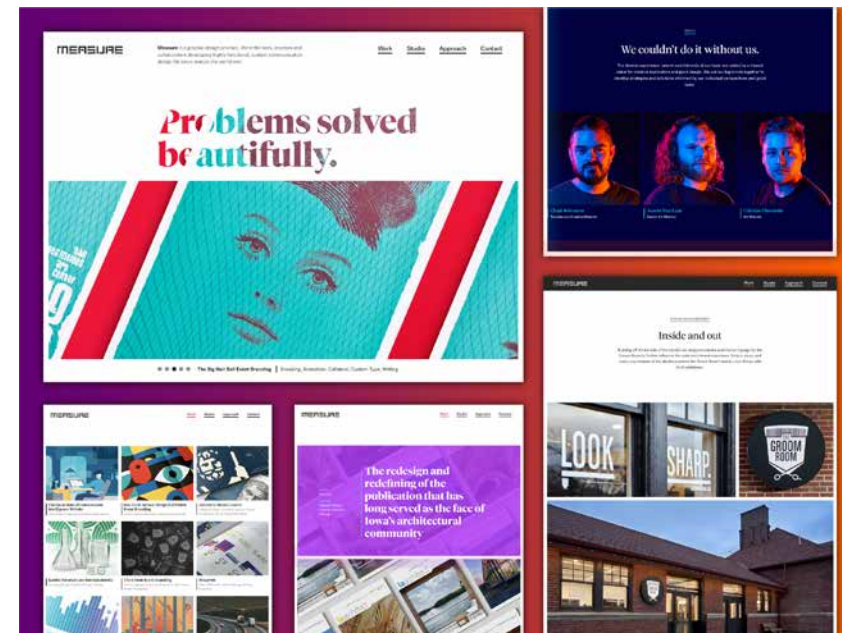
CONTRIBUTORS

Bridget Drendel
Katherine Hutchison
Meghan Moorlach
Megan Bannister
Meghan Baltas
Jessica Sampson



16

online/interactive



TITLE

Measure, Inc. Website

CLIENT

Measure, Inc.

FIRM

Measure, Inc.

URL

www.designmeasure.com/

CONTRIBUTORS

Chad Johnston
 Austin Van Laar
 Cristian Chavarria
 Chris Malven



TITLE

Three On The Tree Website

CLIENT

Three On The Tree Coffee & Cafe

FIRM

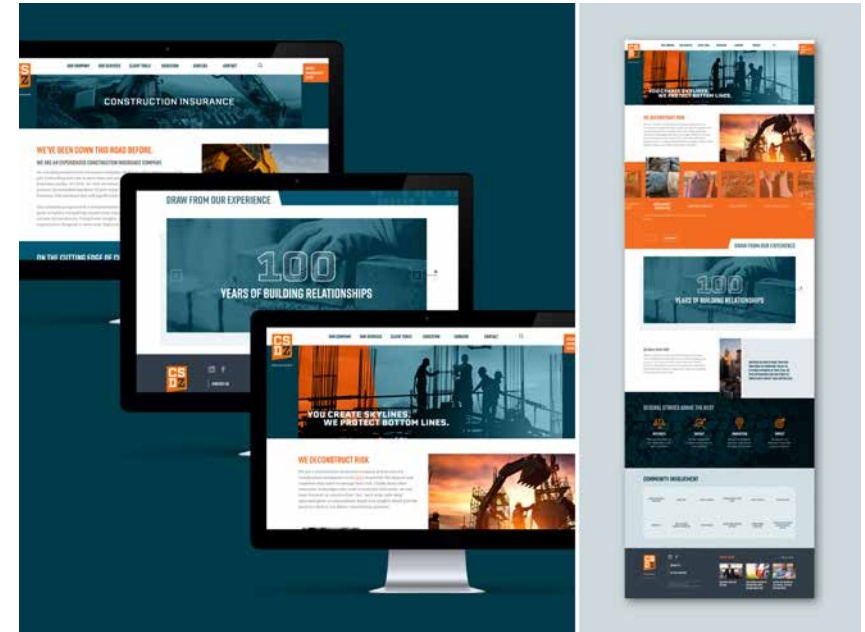
Farmboy

URL

threeonthetree.com/

CONTRIBUTORS

Kayla Craycraft
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Bobby Miller
Zachary Kern



TITLE

CSDZ Website

CLIENT

CSDZ

FIRM

Flying Hippo

URL

csdz.com

CONTRIBUTORS

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Kelsey LaCourse



TITLE

Every Moment Matters
Augmented Reality Patient
Gallery

CLIENT

Curtis Learning

FIRM

ISO-FORM

URL

vimeo.com/394306308/cb45ef1303

CONTRIBUTORS

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Russ Adams
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Pete Matthews
Amy Whiteman



TITLE

Chorus State of Conversation
Intelligence Interactive Report

CLIENT

Chorus.ai

FIRM

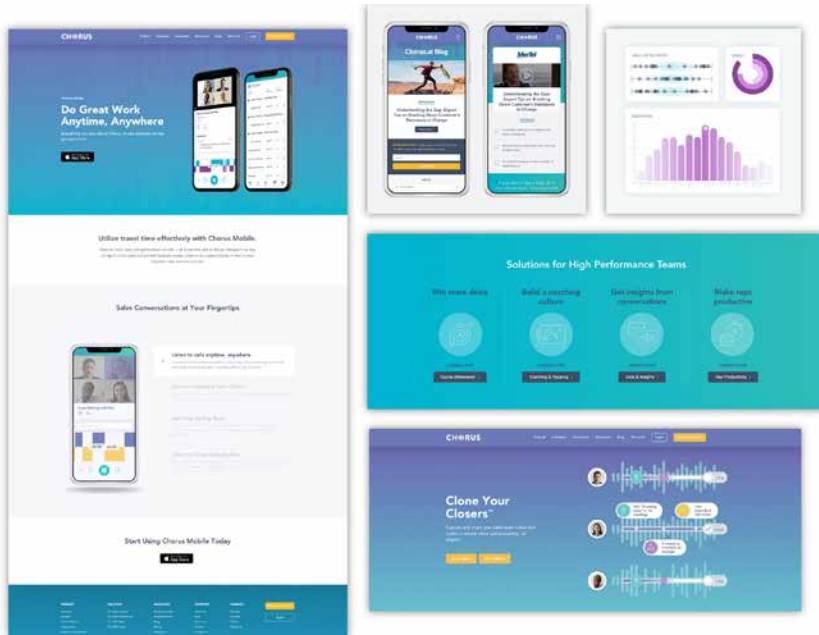
Measure, Inc.

URL

www.chorus.ai/state-of-conversation-intelligence

CONTRIBUTORS

Chad Johnston
Cristian Chavarria
Austin Van Laar
Chris Malven



TITLE

Chorus Website

CLIENT

Chorus.ai

FIRM

Measure, Inc.

URL

www.chorus.ai

CONTRIBUTORS

Chad Johnston
 Austin Van Laar
 Cristian Chavarria
 Chris Malven



TITLE

Greek House Chefs Website

CLIENT

Greek House Chefs

FIRM

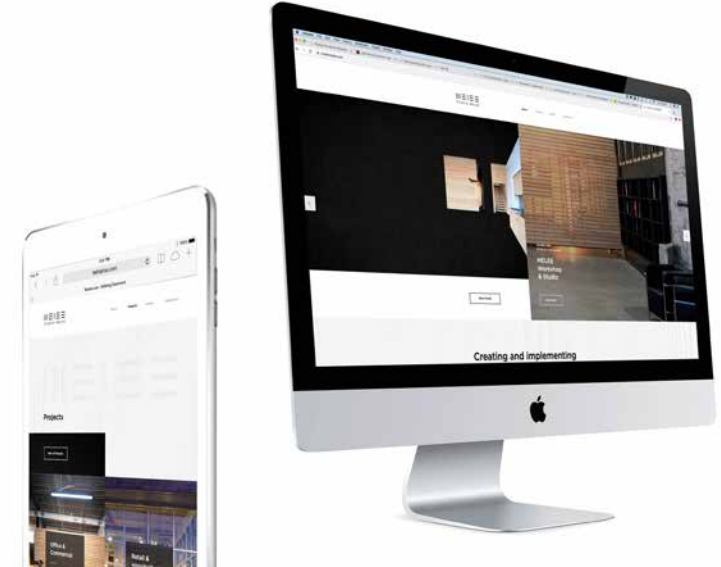
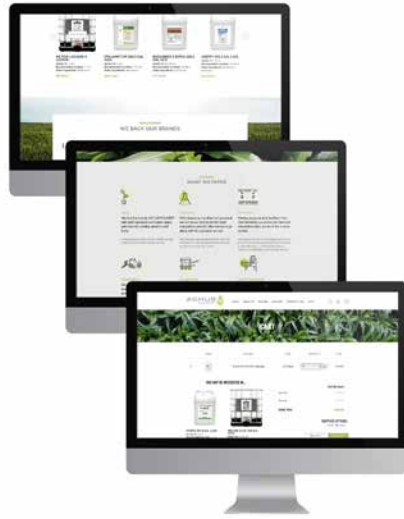
Red Dot Advertising

URL

www.greekhousechefs.com

CONTRIBUTORS

Red Dot Creative Team
 NolaSoft



TITLE

AgHub Ecommerce Website

CLIENT

AgHub

FIRM

Rippke Design

URL

aghubmidwest.com

CONTRIBUTORS

Nathan Rippke
Ashley Rippke
Kira Mann

TITLE

Studio Melee Website

CLIENT

Studio Melee

FIRM

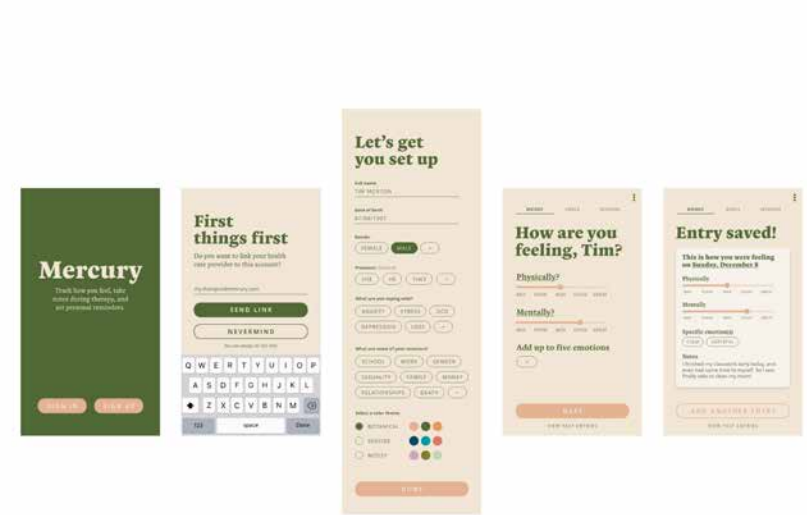
SpeakPR

URL

www.studiomelee.com

CONTRIBUTORS

Jeremiah Elbel
Carolyn Jenison



TITLE

2019 CLAS Annual Report

CLIENT

University of Iowa College of Liberal Arts and Sciences

FIRM

University of Iowa College of Liberal Arts and Sciences

URL

annualreport.clas.uiowa.edu

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 Ben Speare
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TITLE

Mercury

SCHOOL

Drake University

URL

youtu.be/OXYwLxMn-Sk

STUDENT

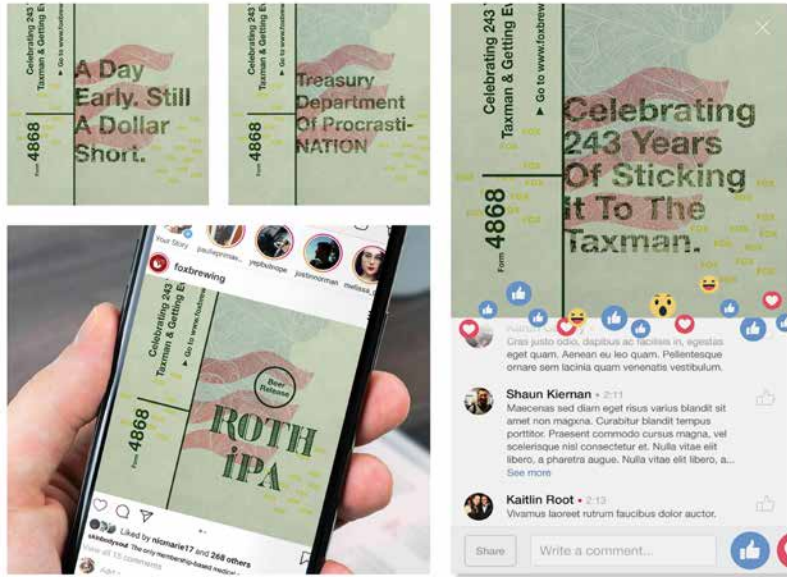
Madison Kelly

17

digital campaign



TITLE	CONTRIBUTORS
2019 Social Media Campaign	Luke Lu
CLIENT	Iowa State Football
FIRM	Iowa State Football



TITLE

A Day Early, Still A Dollar Short Social Media Campaign

CONTRIBUTORS

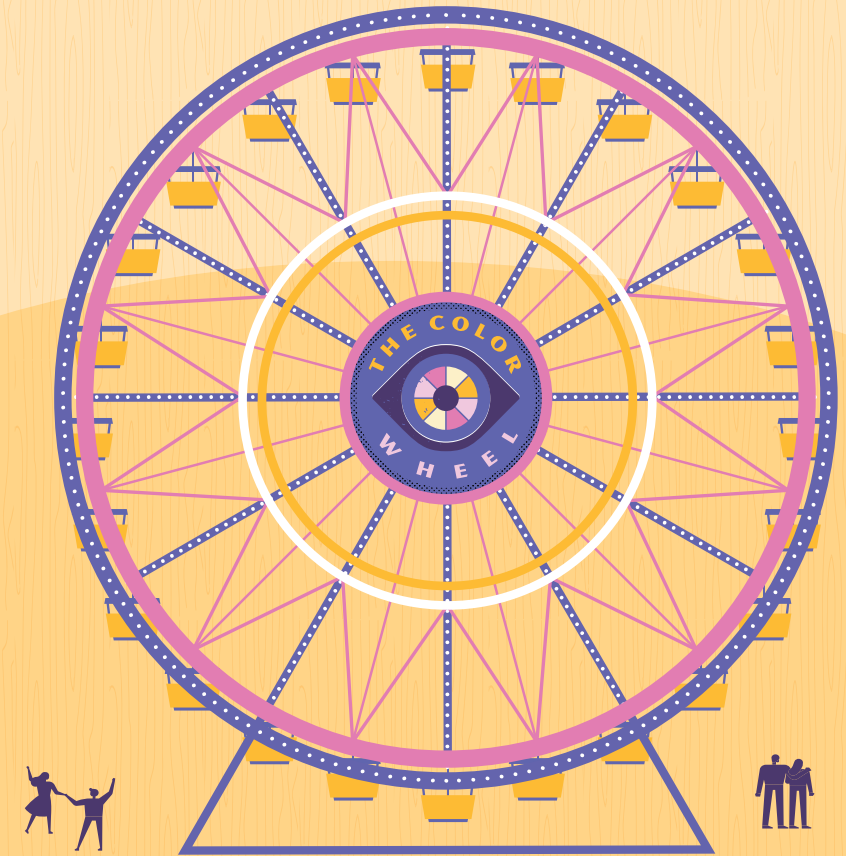
Jeremiah Elbel
Carolyn Jenison
Austin Simmons

CLIENT

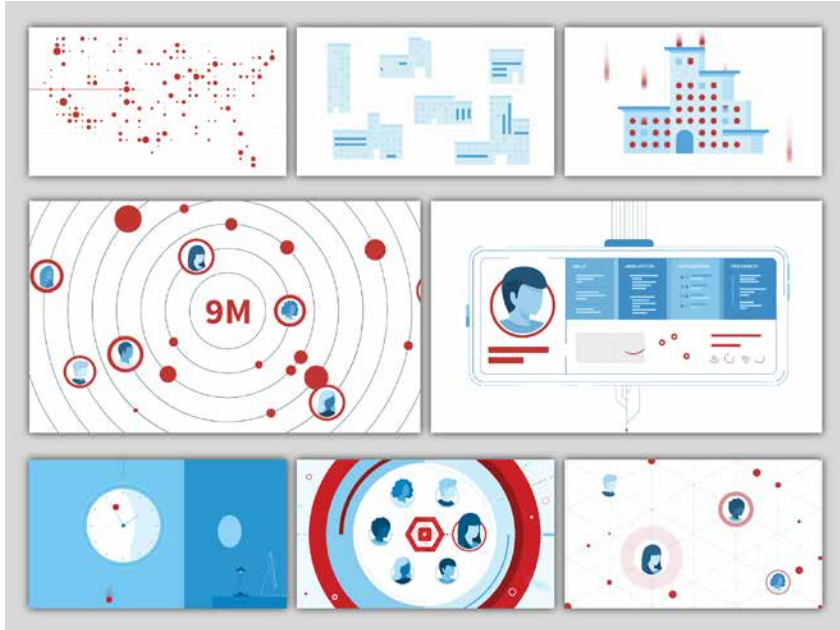
Fox Brewing

FIRM

SpeakPR



18
animation



TITLE

Dice TalentSearch
Animation

CLIENT

Dice

FIRM

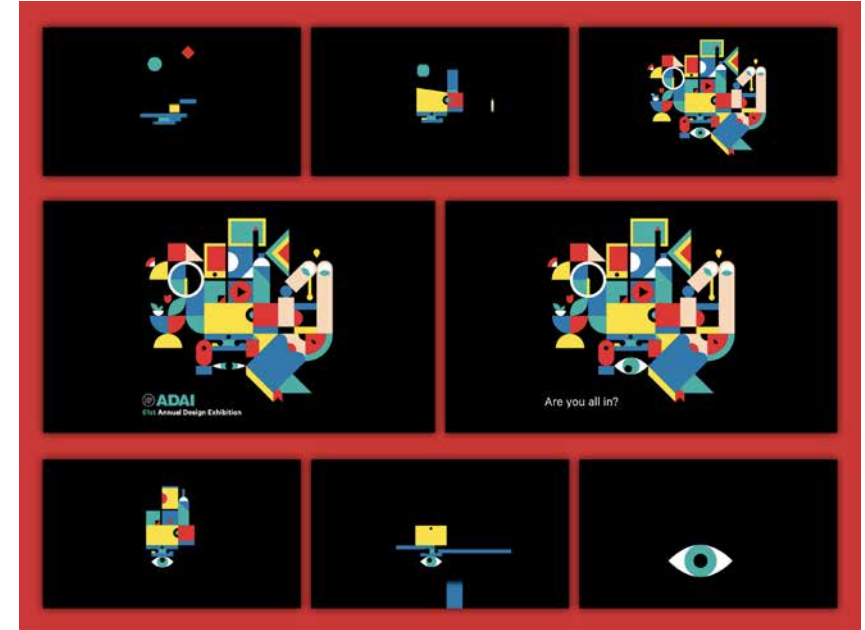
Measure, Inc.

URL

vimeo.com/386594656

CONTRIBUTORS

Chad Johnston
Cristian Chavarria



TITLE

ADAI 2019 Design
Exhibition Animation

CLIENT

ADAI

FIRM

Measure, Inc.

URL

vimeo.com/327307638

CONTRIBUTORS

Chad Johnston
Cristian Chavarria



TITLE

Chorus State of
Conversation Intelligence
Animations

CONTRIBUTORS

Chad Johnston
Cristian Chavarria

CLIENT

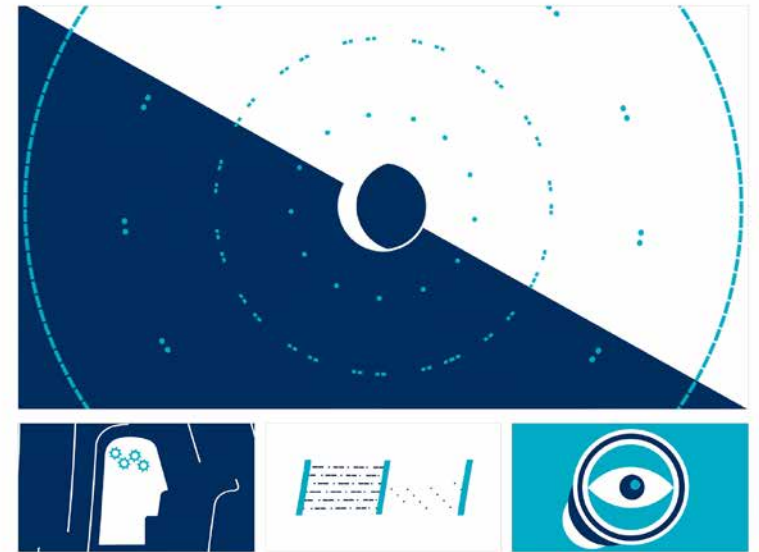
Chorus.ai

FIRM

Measure, Inc.

URL

www.chorus.ai/state-of-conversation-intelligence



TITLE

Anthologic Brand Video

CONTRIBUTORS

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Rachel Nehl
Camille Wolfe

CLIENT

Anthologic

FIRM

Vector Haus

URL

vimeo.com/370723240



TITLE
National Park Service
Animated Infographic

STUDENT
Craig Miller

SCHOOL
Iowa State University

URL
vimeo.com/383202470

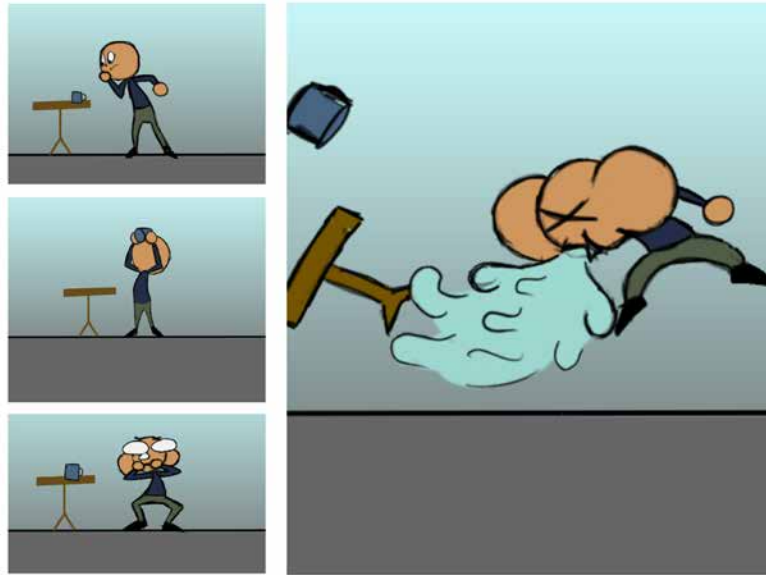


TITLE
Create

STUDENT
Craig Miller

SCHOOL
Iowa State University

URL
vimeo.com/375724956



TITLE

Cup Take

STUDENT

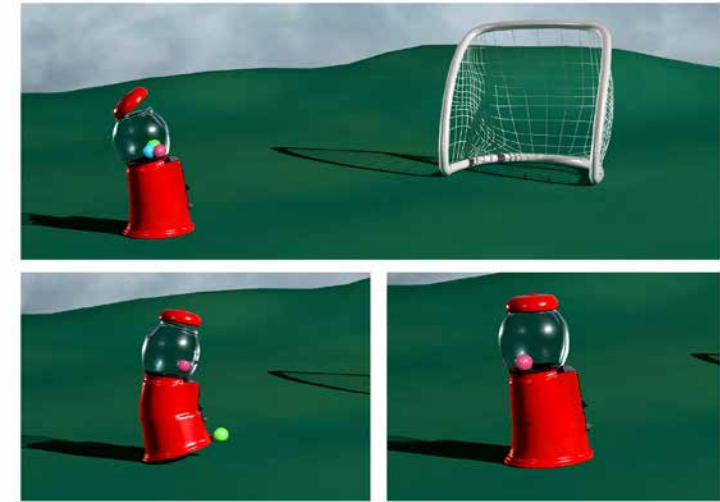
Purmon Greene

SCHOOL

Des Moines Area
Community College

URL

vimeo.com/394054402



TITLE

Gumball Machine

STUDENT

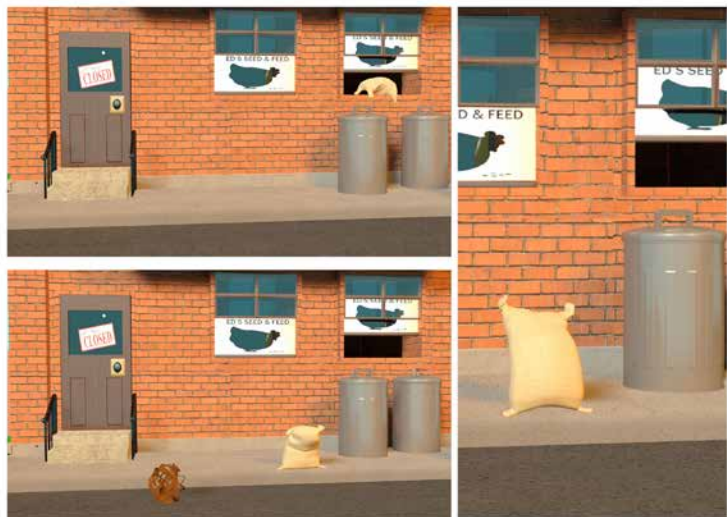
Jayden Casey

SCHOOL

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Community College

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vimeo.com/394514421



TITLE

Personification

STUDENT

Bauston Van Sickle

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Community College

URL

vimeo.com/394513450

19

miscellaneous





TITLE

Studio Melee Guestbook
Interactive Art Installation

CLIENT

Studio Melee

FIRM

SpeakPR

CONTRIBUTORS

Jeremiah Elbel
Studio Melee



TITLE

Craft Brew Festival

CLIENT

Iowa Brewers Guild

FIRM

BASEMINT

CONTRIBUTORS

Kelly Bittner
Andrew Maahs



TITLE

Clyde's Fine Diner Waitstaff Uniform

CLIENT

Clyde's Fine Diner

FIRM

Eight Seven Central

CONTRIBUTORS

Uciel Medina
Curtis Poortinga
Jacob Kucera
Bree Daggett



TITLE

80-35 Merch

CLIENT

80-35

FIRM

Red Dot Advertising

CONTRIBUTORS

Red Dot Creative Team



TITLE

Field of Dream Illustration

CLIENT

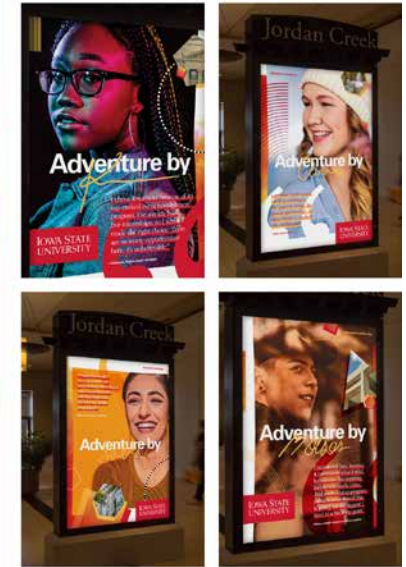
The Integer Group

FIRM

The Integer Group

CONTRIBUTORS

Steve Gammel
Katie Dondale
Next Door Interiors



TITLE

Adventure By Kiosks

CLIENT

Iowa State University

FIRM

ZLR Ignition

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Jason Boucher
McClanahan Studio



TITLE

Crafted in the Midwest Shirt

STUDENT

Lauren Hansen

SCHOOL

Iowa State University



TITLE

Urban Dilemma

STUDENT

Debanjana Chatterjee

SCHOOL

Iowa State University



TITLE

Nite Hawk Bar and Grill

STUDENT

Stephanie Joy

SCHOOL

Des Moines Area
Community College



20

unpublished



TITLE

Broadway Series
Announcement

CLIENT

Des Moines Performing Arts

FIRM

Red Dot Advertising

CONTRIBUTORS

Red Dot Creative Team

thank you

ADAI would like to thank you, our judges, our sponsors and the exhibition crew for their hard work and dedication in making this year's event an overwhelming success.

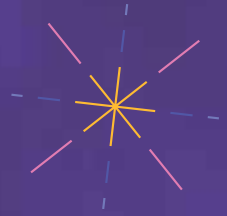
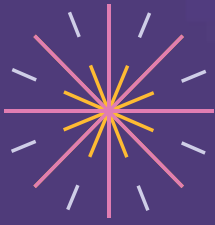
Our mission has always been to showcase the very best of Iowa's design, while connecting students and professionals across our state. We hope you join us next year!



Interested in becoming an
adai crew member?

Send us a message at adai@artdirectorsiowa.org.
We are always on the lookout for inspiring local creatives to join our team.





 **ADAI**



 **FARMBOY**

**WE
WRITE
<CODE>**

BLACK TIE
CREATIVES


ZLR  **IGNITION**

advertising
design **red·dot**