



LIFE'S A GLITCH

63<sup>RD</sup> ADAI DESIGN EXHIBITION  
JULY 23, 2021



## CELEBRATING 63 YEARS

1958-2021

ADAI IS MOST RECOGNIZED FOR HOSTING AN ANNUAL EXHIBITION IN WHICH CREATIVES ARE GIVEN THE OPPORTUNITY TO COMPETE AND ESTABLISH THEMSELVES AS EXEMPLARY PROFESSIONALS AND RESPECTED ARTISTS WITHIN THEIR FIELDS. STUDENTS AND PROFESSIONALS OF IOWA ARE CHALLENGED TO PUSH THE BOUNDARIES OF GRAPHIC DESIGN WHILE COMING TOGETHER IN A SUPERB EXCHANGE OF RAW ARTISTIC TALENT. ART DIRECTORS OF IOWA IS A NON-PROFIT ORGANIZATION, AND IS PROUD TO REPRESENT IOWA AND IT'S WONDERFUL PEOPLE.

## PROFESSIONAL JUDGES



SEAN HEISLER

SENIOR DESIGN DIRECTOR //  
DAAKE



LEEYA ROSE JACKSON

ART DIRECTOR //  
WEIDEN + KENNEDY NY



ELIDA HOLTE

DESIGNER & ART DIRECTOR //  
ZEUS JONES

## STUDENT JUDGES

MARY-BETH ROUSE

CREATIVE DIRECTOR //  
MIDWEST LIVING MAGAZINE

ANDY CUSACK

CREATIVE DIRECTOR / CO-OWNER // ON PITCH

BRIANA SUMMERS

BRAND DESIGNER / OWNER // BRIGHTENMADE

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## CATEGORIES

8	ADVERTISING DESIGN
13	INTEGRATED BRAND SYSTEM
25	ANNOUNCEMENTS & INVITATIONS
28	BOOK DESIGN
32	COLLATERAL
39	EDITORIAL DESIGN
43	ENVIRONMENTAL GRAPHICS
50	IDENTITY MARK
72	IDENTITY SYSTEM
78	ILLUSTRATION
91	VIDEO SPOT
99	PHOTOGRAPHY
107	POSTER DESIGN
114	SALES PROMOTION
126	SELF-PROMOTION
132	ONLINE/INTERACTIVE
143	DIGITAL CAMPAIGN
147	ANIMATION
153	MISCELLANEOUS
158	UNPUBLISHED

# PROFESSIONAL BEST OF SHOW

## ENVIRONMENTAL GRAPHICS



**TITLE** Dogeared Signage  
**CLIENT** Dogeared Books  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell  
 Kira Mann  
 Ashley Rippke



# STUDENT BEST OF SHOW

## COLLATERAL

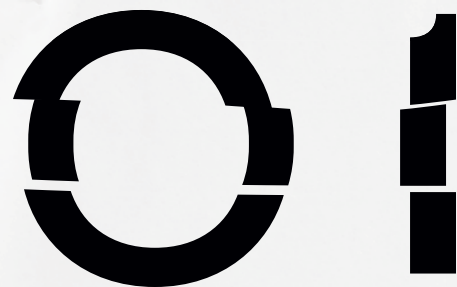


**TITLE** Soil Sustainability Booklet  
**STUDENT** Darbi Shaw  
**SCHOOL** Iowa State University

STUDENT  
STUDENT



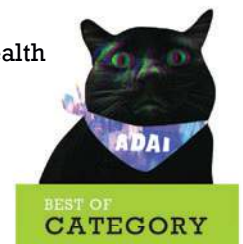




ADVERTISING DESIGN



**TITLE** Covid-19 Campaign  
**CLIENT** Story County Public Health  
**FIRM** Rippke Design  
**CREDITS** Kira Mann



**TITLE** MedPharm DSM Register Ad Series  
**CLIENT** MedPharm Iowa  
**FIRM** Black Tie Creatives  
**CREDITS** Jenn State - Creative Director  
 Julian State - Creative Director



- TITLE** Fast Company, Best Workplaces for Innovators
- CLIENT** John Deere
- FIRM** FUEL
- CREDITS** Betsy Flaherty - Strategic Communications Manager, ESG (John Deere)  
Alexander Ehhalt - Photographer  
Bill Bollman - Creative Director  
John Allen - Design Director  
Grant Cushman, Alex Schmidt - Designers



- TITLE** The QuintEssential Ad
- CLIENT** Cedar Ridge Distillery
- FIRM** FUEL
- CREDITS** Anna Servey - Marketing Manager (Cedar Ridge Distillery)  
Bill Bollman - Creative Director  
John Allen - Design Director  
Grant Cushman, Alex Schmidt - Designers  
Bill Eckloff - Writer

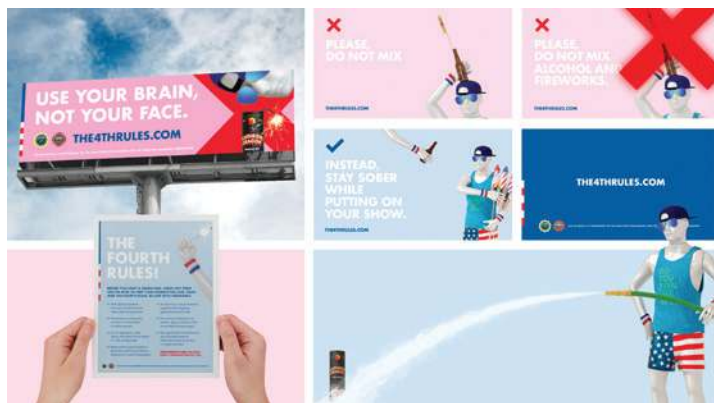


- TITLE** Number One In The Woods Campaign
- CLIENT** John Deere
- FIRM** FUEL
- CREDITS** Matt Carroll - Project Coordinator (John Deere)  
Heather Hartley - Marketing Communications Manager (John Deere)  
Charles Blackburn, Adam Crowley - Photographers  
Bill Bollman - Creative Director  
Pat Prio - Design Director  
John Allen, Grant Cushman, Alex Schmidt - Designers



- TITLE** Tech Maturity Campaign
- CLIENT** Adswerve
- FIRM** Measure, Inc.
- CREDITS** Chad Johnston - Creative Director  
Austin Van Laar - Senior Art Director  
Austin Van Laar - Copywriter





**TITLE** Fireworks Safety  
**CLIENT** Iowa Fire Marshal  
**FIRM** ZLR Ignition  
**CREDITS** Phil Schriver  
 Bob Delsol  
 Riley Ginn



**TITLE** Green Fashion  
**STUDENT** Emily Fuller  
**SCHOOL** Iowa State University



# O2

## INTEGRATED BRAND SYSTEM



- TITLE** ADAI 2020 Exhibition Brand Campaign
- CLIENT** ADAI Iowa
- FIRM** Farmboy
- CREDITS** Smail Buljabasic  
Brent Van Erdewyk  
Taylor Eckstrom  
Zachary Kern  
Liv Hunt  
Jenn State



- TITLE** Aid4 Brand System
- CLIENT** Aid4 Nutrition
- FIRM** Black Tie Creatives
- CREDITS** Jenn State - Creative Director  
Ellen Titman, Veronica Johnson - Designers  
Julian State - Project Lead



- TITLE** Unify Collaborative Brewing Project
- CLIENT** Iowa Brewers Guild
- FIRM** 818 - a tiny design empire
- CREDITS** 818 Team

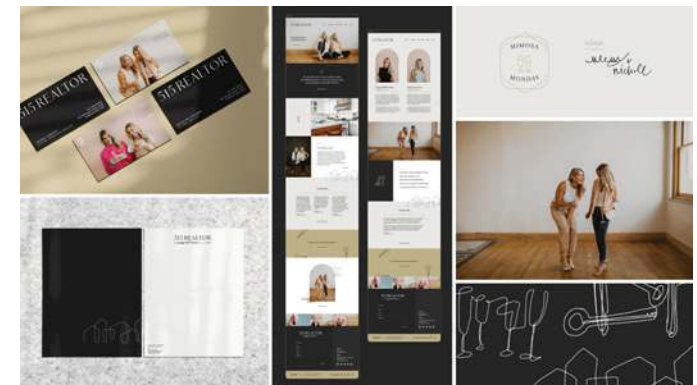


- TITLE** Christkindlmarket Curbside 2020 Event Campaign
- CLIENT** Des Moines European Heritage Foundation
- FIRM** Farmboy
- CREDITS** Smail Buljabasic  
Craig Miller  
Zachary Kern





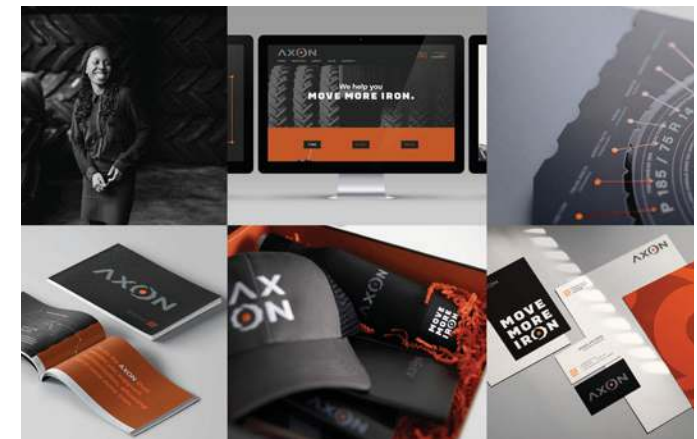
**TITLE** Hansen's Manhattan Deli  
**CLIENT** Hansen's Manhattan Deli  
**FIRM** Farmboy  
**CREDITS** Smail Buljabasic  
 Kayla Craycraft  
 Zachary Kern  
 Nathan Phillips



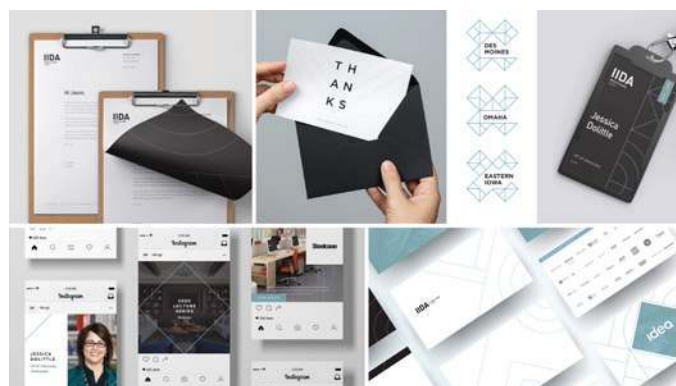
**TITLE** 515 Realtor  
**CLIENT** Megan Hill Mitchum  
**FIRM** GESSO  
**CREDITS** Annie Schmitt



**TITLE** Identity System  
**CLIENT** The Bohemian Hotel  
**FIRM** Flying Hippo  
**CREDITS** Marcus McVey - Designer  
 John Anderson - Associate Creative Director  
 Eric Groves - Creative Director  
 Jerry Stoner - Writer



**TITLE** AXON Tire  
**CLIENT** CFI Tire Service  
**FIRM** GESSO  
**CREDITS** Annie Schmitt



- TITLE** IIDA Branding
- CLIENT** International Interior Design Association:  
Great Plains Chapter
- FIRM** Juicebox
- CREDITS** Jorunn Aasen - Designer  
Dale Bentlage - Strategist  
Jamie Adams - Project Manager



- TITLE** Gutter Point Brand System
- CLIENT** Wayward Social
- FIRM** Project7 Design
- CREDITS** Bridget Drendel  
Katherine Hutchison  
Meghan Moorlach  
Anna Lemons  
Megan Bannister  
Meghan Baltas  
Jessica Sampson



- TITLE** Eden Rebrand
- CLIENT** Eden
- FIRM** Now Now
- CREDITS** John Solarz  
Adam Ferry



- TITLE** Updo Digital Brand System
- CLIENT** Updo
- FIRM** Renae Ruschill
- CREDITS** Renae Ruschill - Art Director  
Max Dugan - Photography

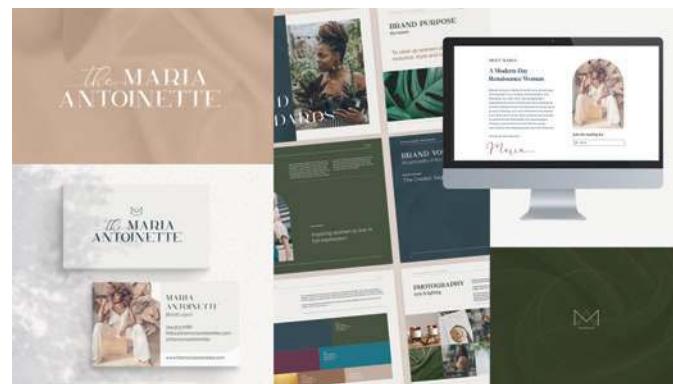




**TITLE** Dogeared Books  
**CLIENT** Dogeared Books  
**FIRM** Juicebox  
**CREDITS** Shelby Mitchell  
 Kira Mann  
 Ashley Rippke



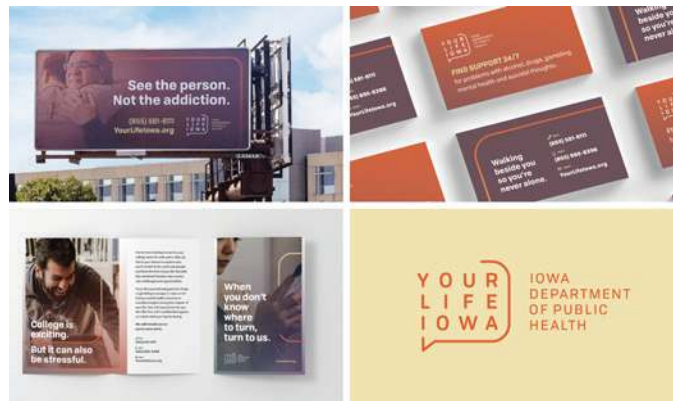
**TITLE** ZW Mercantile  
**CLIENT** ZW Mercantile  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell



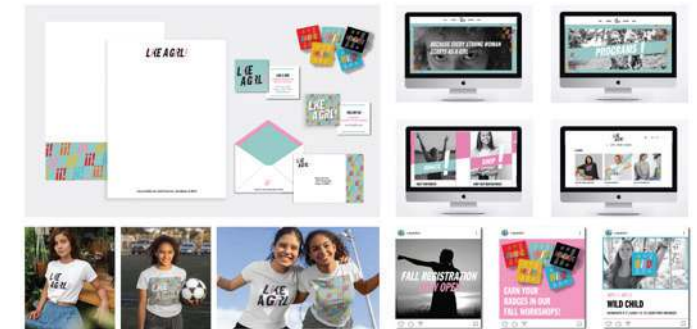
**TITLE** Maria Antoinette  
**CLIENT** Maria Antoinette  
**FIRM** Rippke Design  
**CREDITS** Kira Mann  
 Ashley Rippke  
 Emily Fuller



**TITLE** Noir  
**CLIENT** Noir  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell  
 Ashley Rippke  
 Nate Rippke  
 Kira Mann

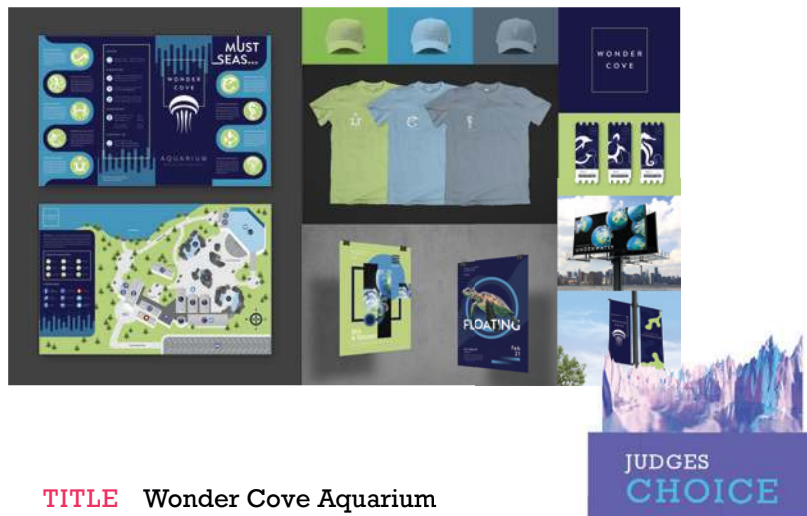


**TITLE** Your Life Iowa  
**CLIENT** Iowa Department of Public Health  
**FIRM** ZLR Ignition  
**CREDITS** Liv Hunt  
 Kelly Bittner  
 Riley Ginn  
 Phil Schriver  
 Bob Delsol



**TITLE** Like A Girl Identity  
**STUDENT** Emily Cooper Smith  
**SCHOOL** Iowa State University

STUDENT  
STUDENT



**TITLE** Wonder Cove Aquarium  
 Brand Identity System  
**STUDENT** Abby Milligan  
**SCHOOL** University of Northern Iowa

STUDENT  
STUDENT



**TITLE** Bellator Brand System  
**STUDENT** Adam Herzog  
**SCHOOL** University of Northern Iowa

STUDENT  
STUDENT





**TITLE** Amends Repair Pop Up  
**STUDENT** Darbi Shaw  
**SCHOOL** Iowa State University

STUDENT  
STUDENT

# 03

## ANNOUNCEMENTS + INVITATIONS





**TITLE** ADAI 2020 Exhibition Poster/Invite  
**CLIENT** Art Directors Association of Iowa  
**FIRM** Farmboy  
**CREDITS** Smail Buljabasic  
 Zachary Kern  
 Jenn State  
 Liv Hunt  
 Renae Ruschill  
 Taylor Eckstrom



**TITLE** Wyre Wedding Suite  
**FIRM** Pretty Good Co.  
**CREDITS** Annie Alvarado  
 Brandon Alvarado



**TITLE** Virtual Happy Hour  
**CLIENT** Adswerve  
**FIRM** Measure, Inc.  
**CREDITS** Chad Johnston - Creative Director  
 Austin Van Laar - Senior Art Director



# 04

## BOOK DESIGN



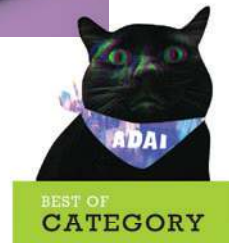
**TITLE** Tinyman for President  
**CLIENT** I-BeaM Books  
**FIRM** Miriam Draws  
**CREDITS** Miriam Martincic



**TITLE** West Virginia Book  
**CLIENT** West Virginia  
**FIRM** Midwest Living & Meredith Travel Marketing  
**CREDITS** Erin Keeffer  
 Allison Zelle



**TITLE** The Emperor, New Semiotics  
**STUDENT** Madeline Lickteig  
**SCHOOL** Iowa State University



STUDENT  
STUDENT



**TITLE** Week In The Life  
**STUDENT** Claire Oetter  
**SCHOOL** University of Northern Iowa

STUDENT  
STUDENT



**TITLE** Z-Fold Type Specimen System  
**STUDENT** Sophia Mozena  
**SCHOOL** Iowa State University

STUDENT  
STUDENT



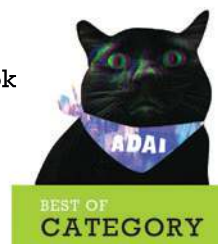
**TITLE** Print Production Handbook  
**STUDENT** Devin Palmer  
**SCHOOL** Iowa State University

STUDENT  
STUDENT

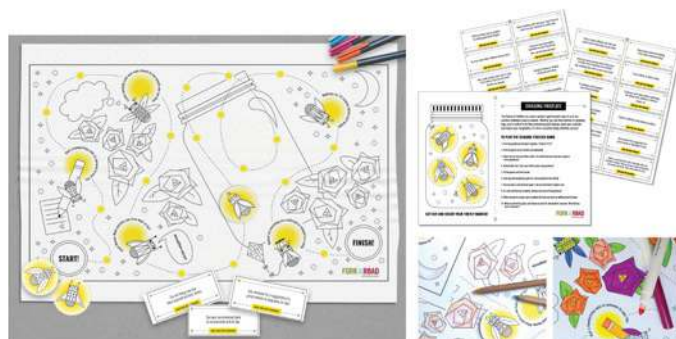




**TITLE** The Maria Antoinette Brand Book  
**CLIENT** Maria Antoinette  
**FIRM** Rippke Design  
**CREDITS** Kira Mann  
 Ashley Rippke



**TITLE** Iowa ABD 2020 Annual Report  
**CLIENT** Iowa Alcoholic Beverages Division  
**FIRM** Cooper Smith & Company  
**CREDITS** Sally Cooper Smith - Creative Director  
 Robin Wasteney - Art Director  
 Denise Roberg - Copywriter



**TITLE** Chasing Fireflies

**CLIENT** Fork In The Road

**FIRM** Cooper Smith & Company

**CREDITS** Sally Cooper Smith - Creative Director  
Emily Cooper Smith - Graphic Designer  
Sheree Clark - Copywriter



**TITLE** Sustainability Report 2020

**CLIENT** John Deere

**FIRM** FUEL

**CREDITS** John Moes  
Betsy Flaherty  
Nate Clark  
Kimberly D. Noe  
Jill K. Sanchez  
Bill Bollman  
John Allen  
Grant Cushman  
Alex Schmidt



**TITLE** The QuintEssential Brochure

**CLIENT** Cedar Ridge Distillery

**FIRM** FUEL

**CREDITS** John Moes  
Anna Servey - Marketing Manager (Cedar Ridge Distillery)  
Bill Bollman - Creative Director  
John Allen - Design Director  
Grant Cushman, Alex Schmidt - Designer  
Bill Eckloff - Writer



**TITLE** Brand and Graphic Standards Guide

**CLIENT** Chorus.ai

**FIRM** Measure, Inc.

**CREDITS** Chad Johnston - Creative Director  
Austin Van Laar - Senior Art Director





**TITLE** Des Moines International Airport Pop-Up Card

**CLIENT** Des Moines International Airport

**FIRM** Project7 Design

**CREDITS** Bridget Drendel  
Katherine Hutchison  
Meghan Moorlach  
Anna Lemons  
Megan Bannister  
Meghan Baltas  
Jessica Sampson



**TITLE** Soil Sustainability Booklet

**STUDENT** Darbi Shaw

**SCHOOL** Iowa State University

STUDENT  
STUDENT



**TITLE** Falkor Van Stationery and Magnet leave behind

**CLIENT** Falkor Van

**FIRM** The Permanent Collection Letterpress + Design Studio

**CREDITS** Sarah McCoy



**TITLE** Idiosyncratic Text

**STUDENT** Abby Milligan

**SCHOOL** University of Northern Iowa

STUDENT  
STUDENT



**TITLE** Drake Community Press Impact Report  
**STUDENT** Maggie Piotraschke  
**SCHOOL** Drake University

STUDENT  
STUDENT



**TITLE** The Birdhouse Zoo Map  
**STUDENT** Kailie Hesner  
**SCHOOL** University of Northern Iowa

STUDENT  
STUDENT



EDITORIAL DESIGN





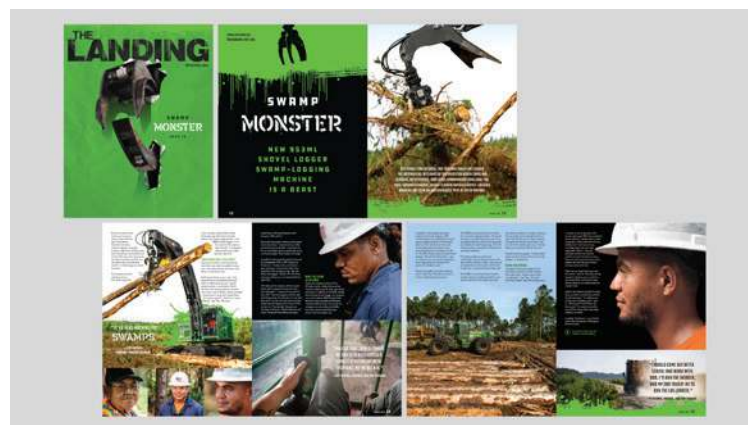


**TITLE** The Landing - Keeping the Cutting Edge

**CLIENT** John Deere

**FIRM** FUEL

**CREDITS** Heather Hartley - Marketing Communications Manager (John Deere)  
Jenel Nels - Editor (John Deere)  
Chuck Blackburn - Photographer  
Caroline Schweitzer - Writer  
Bill Bollman - Creative Director  
John Allen - Design Director  
Grant Cushman - Designer and Illustrator  
Alex Schmidt - Designer and Illustrator



**TITLE** The Landing - Swamp Monster

**CLIENT** John Deere

**FIRM** FUEL

**CREDITS** John Moes  
Heather Hartley - Marketing Communications Manager (John Deere)  
Jenel Nels - Editor (John Deere)  
Nate Luke - Photographer  
Kevin Orfield - Writer  
Bill Bollman - Creative Director and Illustrator  
John Allen - Design Director  
Grant Cushman, Alex Schmidt - Designer



**TITLE** Midwest Living July/August 2020 Water Issue

**CLIENT** Midwest Living

**FIRM** Midwest Living & Meredith Travel Marketing

**CREDITS** Kylee Krizmanic  
Mary-Beth Rouse  
John Meek  
Allison Zelle  
Erin Keeffer



**TITLE** Comeback Couture

**STUDENT** Kate Segler  
Michaela Spielberger  
Kaili Miller  
Madi Koetting

**SCHOOL** Drake University

STUDENT  
STUDENT



**TITLE** DMACC Expressions Editorial  
**STUDENT** Amanda Tracy  
**SCHOOL** Des Moines Area Community College

STUDENT  
STUDENT

07

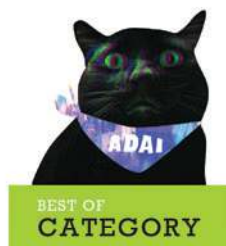
## ENVIRONMENTAL GRAPHICS







**TITLE** Dogeared Signage  
**CLIENT** Dogeared Books  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell  
 Kira Mann  
 Ashley Rippke



BEST OF  
SHOW



**TITLE** Dept. of Civic, Construction, and Environmental Engineering  
**CLIENT** Iowa State University  
**FIRM** Flying Hippo  
**CREDITS** John Anderson, Anne Schmitt - Designers  
 John Anderson - Associate Creative Director  
 Scott Helms - Creative Director  
 Jerry Stoner, Alex Boisjolie - Writers



**TITLE** Dept. of Agriculture Education and Studies  
**CLIENT** Iowa State University  
**FIRM** Flying Hippo  
**CREDITS** Marcus McVey, Abbi Brokaw - Designers  
 John Anderson - Associate Creative Director  
 Scott Helms - Creative Director  
 Jerry Stoner, Alex Boisjolie - Writers



**TITLE** Student Innovation Center  
**CLIENT** Iowa State University  
**FIRM** Flying Hippo  
**CREDITS** John Anderson - Associate Creative Director  
 Scott Helms - Creative Director





- TITLE** Video Brand Wall
- CLIENT** US Eagle Federal Credit Union
- FIRM** Just Motion Effects
- CREDITS** Scott Just  
John Kenjar  
JV Zamora



- TITLE** Chummy Environmental
- CLIENT** Chummy
- FIRM** Project7 Design
- CREDITS** Bridget Drendel  
Katherine Hutchison  
Meghan Moorlach  
Anna Lemons  
Megan Bannister  
Meghan Baltas  
Jessica Sampson



- TITLE** PDM Environmental
- CLIENT** PDM
- FIRM** Project7 Design
- CREDITS** Bridget Drendel  
Katherine Hutchison  
Meghan Moorlach  
Anna Lemons  
Megan Bannister  
Meghan Baltas  
Jessica Sampson



- TITLE** Legacy Plaza Signage
- CLIENT** DMACC
- FIRM** 818 - a tiny design empire
- CREDITS** 818 Team



- TITLE** Riverview Playground Environmental
- CLIENT** Des Moines Parks and Recreation
- FIRM** Project7 Design
- CREDITS** Bridget Drendel  
Katherine Hutchison  
Meghan Moorlach  
Anna Lemons  
Megan Bannister  
Meghan Baltas  
Jessica Sampson



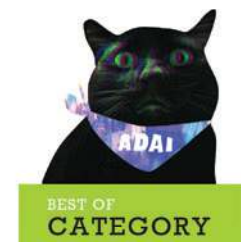
- TITLE** Iowa State Admissions at Jordan Creek
- CLIENT** Iowa State University
- FIRM** ZLR Ignition
- CREDITS** Kelly Bittner  
Phil Schriver  
Shae Olson



- TITLE** Wellmark at Wells Fargo Arena
- CLIENT** Wellmark Blue Cross and Blue Shield
- FIRM** ZLR Ignition
- CREDITS** Liv Hunt  
Phil Schriver  
Bob Delsol



- TITLE** Bulldog Mile Sign
- STUDENT** Hannah Cohen
- SCHOOL** Drake University



STUDENT  
STUDENT



# 08

## IDENTITY MARK



BEST OF  
CATEGORY

**TITLE** Updo Logo  
**CLIENT** Updo  
**FIRM** Renae Ruschill  
**CREDITS** Renae Ruschill



**TITLE** Catalyst Logo  
**CLIENT** Bloom Marketing  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team





**TITLE** Lucky Horse Logo  
**CLIENT** Full Court Press  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team



**TITLE** Reading Coffee Co. Logo  
**CLIENT** Reading Coffee Company  
**FIRM** Avidity Creative  
**CREDITS** Adam Feller



**TITLE** Crazy Genius Coffee Logo  
**CLIENT** Leaf and Bean Society  
**FIRM** Avidity Creative  
**CREDITS** Adam Feller



**TITLE** Aid4 Logo  
**CLIENT** Aid4 Nutrition  
**FIRM** Black Tie Creatives  
**CREDITS** Jenn State - Creative Director  
 Ellen Titman - Designer  
 Julian State - Project Lead



**TITLE** Daisy Chain Coffee Logo

**CLIENT** Daisy Chain Coffee

**FIRM** F2

**CREDITS** Taylor Whipple



**TITLE** ADAI DesignLand Logo

**CLIENT** Art Directors Association of Iowa

**FIRM** Farmboy

**CREDITS** Michael Blair  
Smail Buljubasic  
Zachary Kern



**TITLE** Knox Canine Training Logo

**CLIENT** Knox Canine Training

**FIRM** F2

**CREDITS** Taylor Whipple



**TITLE** Hansen's Manhattan Deli

**CLIENT** Hansen's Manhattan Deli

**FIRM** Farmboy

**CREDITS** Smail Buljabasic  
Zachary Kern



**TITLE** Shield Insurance  
**CLIENT** Shield Insurance  
**FIRM** Farmboy  
**CREDITS** Smail Buljubasic  
 Zachary Kern



**TITLE** Creamery Logo  
**CLIENT** Iowa State University  
**FIRM** Flying Hippo  
**CREDITS** Marcus McVey - Designer  
 Scott Helms - Creative Director



**TITLE** Genezen Logo  
**CLIENT** Genezen  
**FIRM** Flying Hippo  
**CREDITS** Marcus McVey - Designer  
 Eric Groves - Creative Director



**TITLE** Ignite Innovation Showcase Logo  
**CLIENT** Iowa State University  
**FIRM** Flying Hippo  
**CREDITS** Marcus McVey - Designer  
 Scott Helms - Creative Director





**TITLE** Sheepgate Logo  
**CLIENT** Sheepgate  
**FIRM** Flying Hippo  
**CREDITS** Marcus McVey - Designer  
 John Anderson - Associate Creative Director  
 Eric Groves - Creative Director



**TITLE** The Bohemian Hotel Logo  
**CLIENT** The Bohemian Hotel  
**FIRM** Flying Hippo  
**CREDITS** Marcus McVey - Designer  
 Scott Helms, Eric Groves - Creative Directors



**TITLE** AXON Tire  
**CLIENT** CFI Tire Service  
**FIRM** Gesso Design  
**CREDITS** Annie Schmitt



**TITLE** Johnston Town Center Logo  
**CLIENT** Johnston Town Center  
**FIRM** Juicebox  
**CREDITS** Dale Bentlage  
 Jorunn Aasen - Designer

The logo for CHORUS features the word "CHORUS" in a bold, blue, sans-serif font. The letter "O" is replaced by a stylized blue icon consisting of three vertical bars of increasing height, resembling a sound wave or a bar chart.

**TITLE** Chorus.ai Identity

**CLIENT** Chorus.ai

**FIRM** Measure, Inc.

**CREDITS** Chad Johnston - Creative Director



**TITLE** MedGeo Identity

**CLIENT** MedGeo

**FIRM** Measure, Inc.

**CREDITS** Chad Johnston - Creative Director  
Austin Van Laar - Senior Art Director

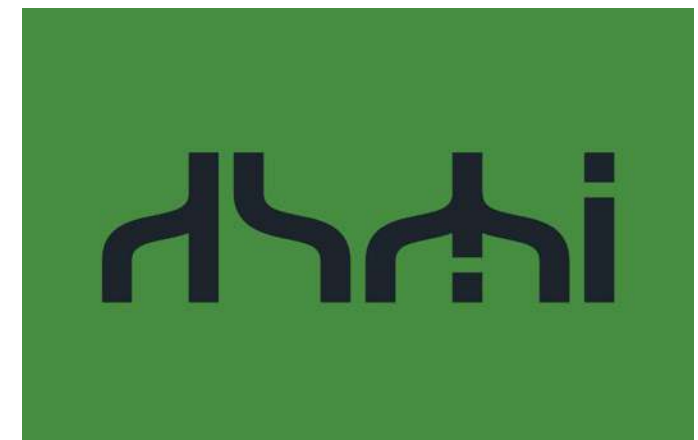


**TITLE** Dasera Identity

**CLIENT** Dasera

**FIRM** Measure, Inc.

**CREDITS** Chad Johnston - Creative Director  
Austin Van Laar - Senior Art Director

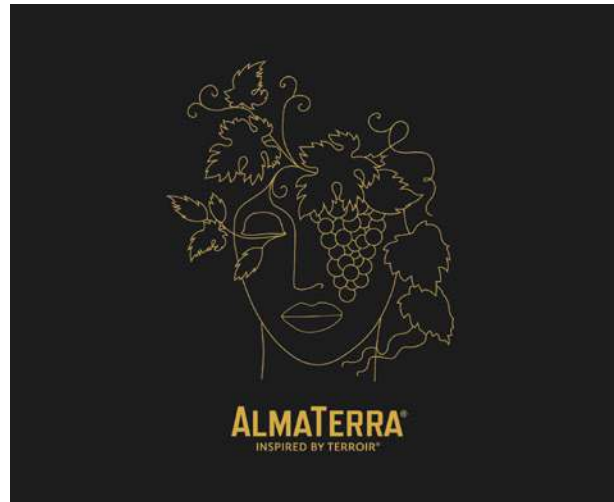


**TITLE** DSMI Initialism

**CLIENT** Des Moines Industrial

**FIRM** Now Now

**CREDITS** John Solarz  
Adam Ferry  
Luigi Rausch



**TITLE** AlmaTerra  
**CLIENT** AlmaTerra Wines  
**FIRM** Peoples Company  
**CREDITS** Alexandria Schoeppner



**TITLE** Casty Identity  
**CLIENT** Casty  
**FIRM** Project7 Design  
**CREDITS** Bridget Drendel  
 Katherine Hutchison  
 Meghan Moorlach  
 Anna Lemons  
 Megan Bannister  
 Meghan Baltas  
 Jessica Sampson



**TITLE** Chummy Identity  
**CLIENT** Chummy  
**FIRM** Project7 Design  
**CREDITS** Bridget Drendel  
 Katherine Hutchison  
 Meghan Moorlach  
 Anna Lemons  
 Megan Bannister  
 Meghan Baltas  
 Jessica Sampson



**MOTUS AUDERE**  
 TECHNOLOGIES

**TITLE** Motus Audere Logo  
**CLIENT** Motus Audere  
**FIRM** Red Dot Advertising  
**CREDITS** Red Dot Creative Team





**TITLE** Aria Care Partners Logo  
**CLIENT** Aria Care Partners  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell



**TITLE** Dogeared Books Logo  
**CLIENT** Dogeared Books  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell



**TITLE** Birdhouse Chicken Co. Logo  
**CLIENT** Smash Park  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team



**TITLE** Noir Logo  
**CLIENT** Noir  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell



**TITLE** Safe Skull Campaign Logo  
**CLIENT** Doug Moore  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell



**TITLE** Viking Lounge Identity Mark  
**CLIENT** Viking Lounge  
**FIRM** Webber Communications, Inc.  
**CREDITS** Sean Webber



**TITLE** The Maria Antoinette Logo  
**CLIENT** Maria Antoinette  
**FIRM** Rippke Design  
**CREDITS** Kira Mann



**TITLE** Your Life Iowa  
**CLIENT** Iowa Department of Public Health  
**FIRM** ZLR Ignition  
**CREDITS** Liv Hunt  
 Phil Schriver



BEST OF  
CATEGORY

**TITLE** Jacobson Farms Logo  
**STUDENT** Emily Fuller  
**SCHOOL** Iowa State University

STUDENT  
STUDENT

**LIKE A GRL!**

FEARLESS BECAUSE YOU'RE CONFIDENT. CONFIDENT BECAUSE YOU'RE FEARLESS.



**TITLE** Like A Girl Logo Set  
**STUDENT** Emily Cooper Smith  
**SCHOOL** Iowa State University

STUDENT  
STUDENT



**TITLE** Grounds Garage  
**STUDENT** Paige Klein  
**SCHOOL** Iowa State University

STUDENT  
STUDENT



**TITLE** Grounds Garage  
**STUDENT** Paige Klein  
**SCHOOL** Iowa State University

STUDENT  
STUDENT





## ROLLING FILM CO

TRAVEL PHOTO LAB + MUSEUM

**TITLE** Rolling Film Co  
**STUDENT** Kayleen Mercer  
**SCHOOL** Iowa State University

STUDENT  
STUDENT



## The Adventurers Book Club

**TITLE** The Adventurers Book Club Logo  
**STUDENT** Devin Palmer  
**SCHOOL** Iowa State University

STUDENT  
STUDENT



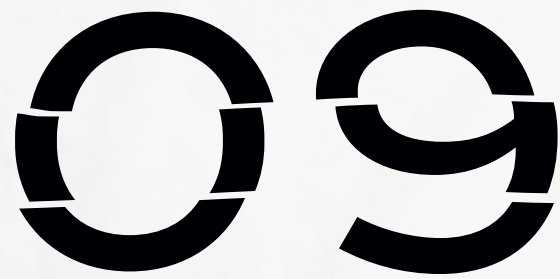
**TITLE** Starr Identity Mark  
**STUDENT** Noble Starr  
**SCHOOL** Des Moines Area Community College

STUDENT  
STUDENT



**TITLE** BCM Concept Identity Mark  
**STUDENT** Noble Starr  
**SCHOOL** Des Moines Area Community College

STUDENT  
STUDENT



# IDENTITY SYSTEM



**TITLE** Oasis Identity  
**CLIENT** Oasis  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team



**BEST OF  
CATEGORY**



**TITLE** Novum Feeds Identity  
**CLIENT** Franzenburg  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team



**TITLE** Blazer Day Identity  
**CLIENT** Wakonda Club  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team



**TITLE** VIVA  
**CLIENT** VIVA Landscapes, LLC  
**FIRM** Gesso Design  
**CREDITS** Anne Schmitt



**TITLE** Spiller Collateral  
**CLIENT** Spiller  
**FIRM** Now Now  
**CREDITS** John Solarz  
 Adam Ferry



**TITLE** AlmaTerra  
**CLIENT** AlmaTerra Wines  
**FIRM** Peoples Company  
**CREDITS** Alexandria Schoeppner



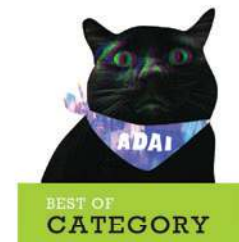


**TITLE** Dogeared Books  
**CLIENT** Dogeared Books  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell



**TITLE** The Adventurers Book Club Identity  
**STUDENT** Devin Palmer  
**SCHOOL** Iowa State University

STUDENT  
STUDENT



**TITLE** Validcare  
**CLIENT** Validcare  
**FIRM** Rippke Design  
**CREDITS** Kira Mann  
 Ashley Rippke  
 Shelby Mitchell



10

ILLUSTRATION

BEST OF  
CATEGORY

**TITLE** Dogeared Books Mural  
**CLIENT** Dogeared Books  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell

JUDGES  
CHOICE

**TITLE** Becca's Trifecta Illustration  
**CLIENT** Confluence Brewing Company  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team





**TITLE** Hellscape Illustration  
**CLIENT** Lion Bridge Brewing  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team



**TITLE** Lassos & Lasers Illustration  
**CLIENT** Confluence Brewing Company  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team



**TITLE** The Landing - Down Time  
**CLIENT** John Deere  
**FIRM** FUEL  
**CREDITS** John Moes  
 Heather Hartley - Marketing Communications  
 Manager (John Deere)  
 Jenel Nels - Editor (John Deere)  
 Bill Bollman - Creative Director  
 John Allen - Design Director  
 Grant Cushman - Designer and Illustrator  
 Alex Schmidt - Designer



**TITLE** Farmboy Monster Mashup  
**CLIENT** Farmboy  
**FIRM** Farmboy  
**CREDITS** Smail Buljabasic  
 Zachary Kern





**TITLE** Perlie Book Cover  
**CLIENT** Jay Kasperbauer  
**FIRM** Gesso Design  
**CREDITS** Annie Schmitt



**TITLE** Pocahontas County icon system  
**CLIENT** Pocahontas County  
**FIRM** Juicebox  
**CREDITS** Maggie Bland - Designer  
Dale Bentlage - Strategist  
Jamie Adams - Project Manager



**TITLE** Otten Johnson Holiday Card  
**CLIENT** Otten Johnson  
**FIRM** Juicebox  
**CREDITS** Miranda Finn - Designer  
Dale Bentlage - Strategist  
Jamie Adams - Project Manager  
Jonathan Davis - Developer



**TITLE** Happy Healthy Holidays  
**CLIENT** Iowa State University College of Design  
**FIRM** MiriamDraws  
**CREDITS** Miriam Martincic



**TITLE** Riverview Playground Illustrations  
**CLIENT** Des Moines Parks and Recreation  
**FIRM** Project7 Design  
**CREDITS** Bridget Drendel  
 Katherine Hutchison  
 Meghan Moorlach  
 Anna Lemons  
 Megan Bannister  
 Meghan Baltas  
 Jessica Sampson



**TITLE** Barley Life Illustration  
**CLIENT** Confluence Brewing Company  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team



**TITLE** ALYKA Health Web Graphics  
**CLIENT** ALYKA Health  
**FIRM** Rippke Design  
**CREDITS** Kira Mann  
 Ashley Rippke



**TITLE** Mary Greeley Medical Illustrations  
**CLIENT** Mary Greeley Medical Center  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell





**TITLE** Mask Campaign  
**CLIENT** Story County Public Health  
**FIRM** Rippke Design  
**CREDITS** Kira Mann



**TITLE** Team Portraits  
**CLIENT** Rippke Design  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell

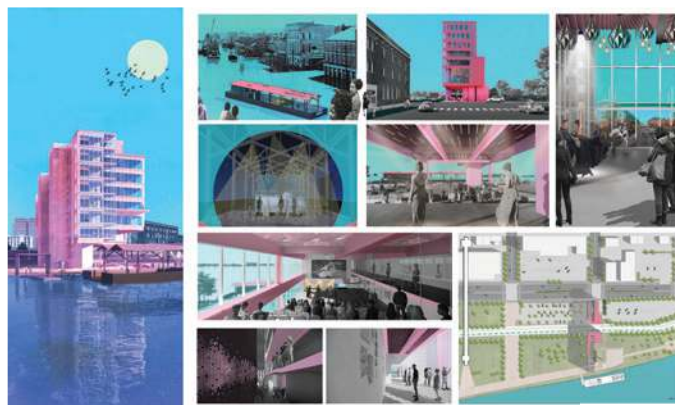


**TITLE** Session Guru Web Graphics  
**CLIENT** Session Guru  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell

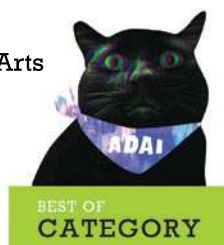


**TITLE** Concussion Safety  
**CLIENT** Iowa Department of Public Health  
**FIRM** ZLR Ignition  
**CREDITS** Kelly Bittner  
 Shae Olson





**TITLE** The Melodia & Center for Peripatetic Arts  
**STUDENT** Debanjana Chatterjee  
**SCHOOL** Iowa State University



STUDENT  
STUDENT



**TITLE** Nyhavn  
**STUDENT** Kayleen Mercer  
**SCHOOL** Brynn Yoshinaga

STUDENT  
STUDENT



**TITLE** Languages of Love  
**STUDENT** Hannah Cohen  
**SCHOOL** Drake University

STUDENT  
STUDENT



**TITLE** Digital Detox  
**STUDENT** Kate Segler  
**SCHOOL** Drake University



STUDENT  
STUDENT



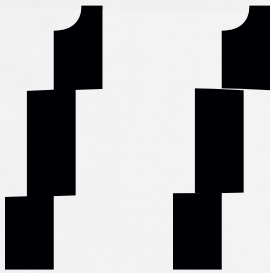
**TITLE** Stardust  
**STUDENT** Kate Segler  
**SCHOOL** Drake University

STUDENT  
STUDENT



**TITLE** Tiger Illustration  
**STUDENT** Jenna Winnike  
**SCHOOL** Des Moines Area Community College

STUDENT  
STUDENT



VIDEO SPOT





**TITLE** Gambling Treatment  
**CLIENT** Iowa Department of Public Health  
**FIRM** ZLR Ignition  
**CREDITS** Phil Schriver  
 Shae Olson  
 Bob Delsol



**TITLE** ISU Catering Video  
**CLIENT** Iowa State University  
**FIRM** Flying Hippo  
**CREDITS** Brian Fiser - Director  
 Scott Helms - Creative Director



**TITLE** College of Engineering Brand Video  
**CLIENT** Iowa State University  
**FIRM** Flying Hippo  
**CREDITS** Brian Fiser - Director  
 Scott Helms - Creative Director  
 Jerry Stoner - Writer  
 Christopher McCann (VO) - Talent



**TITLE** Feel The Rugged Performance  
**CLIENT** John Deere  
**FIRM** FUEL  
**CREDITS** Heather Hartley - Manager, Creative & Content  
 Delivery (John Deere)  
 Matt Carroll - Creative Specialist,  
 Construction Equipment (John Deere)  
 Matthew Heilig - Videographer  
 Bill Bollman - Creative Director  
 John Allen - Design Director  
 Grant Cushman, Alex Schmidt - Designers  
 Bill Eckloff - Writer





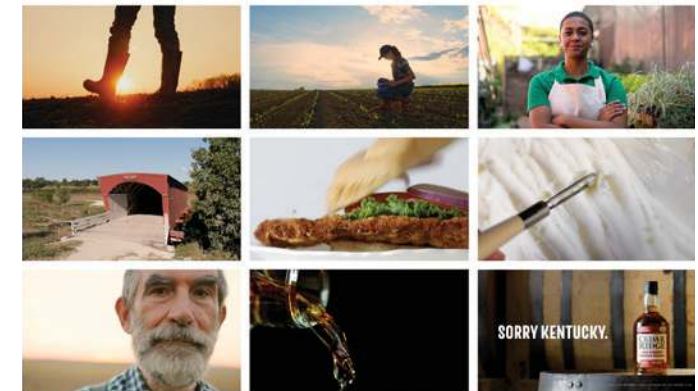
**TITLE** The Easy Slide  
**CLIENT** Pella Windows  
**FIRM** Just Motion Effects  
**CREDITS** Scott Just  
 Ian Planchon



**TITLE** "Proactive Paula" Commercial  
**CLIENT** Service Legends  
**FIRM** Flying Hippo  
**CREDITS** Brian Fiser - Director  
 Scott Helms - Creative Director  
 Jerry Stoner - Writer  
 Katie Nola - Talent



**TITLE** Dept. of Horticulture Brand Video  
**CLIENT** Iowa State University  
**FIRM** Flying Hippo  
**CREDITS** Brian Fiser - Director  
 Scott Helms - Creative Director  
 Jerry Stoner - Writer  
 Marnie Strate (VO) - Talent



**TITLE** Sorry Kentucky Commercial  
**CLIENT** Cedar Ridge Distillery  
**FIRM** FUEL  
**CREDITS** Anna Servey - Marketing Manager  
 Cedar Ridge Distillery  
 Bill Bollman - Creative Director  
 John Allen - Design Director and Videographer  
 Grant Cushman, Alex Schmidt - Designers  
 Bill Eckloff - Writer  
 James Perkins - UAV Videographer



**TITLE** Unmasked  
**CLIENT** US Eagle Federal Credit Union  
**FIRM** Just Motion Effects  
**CREDITS** Scott Just  
 John Kenjar  
 JV Zamora  
 Gerard Estella



**TITLE** Driver Appreciation  
**CLIENT** Ruan  
**FIRM** Red Dot Advertising  
**CREDITS** Red Dot Creative Team



**TITLE** Suicide Prevention  
**CLIENT** Iowa Department of Public Health  
**FIRM** ZLR Ignition  
**CREDITS** Kelly Bittner  
 Shae Olson  
 Bob Delsol



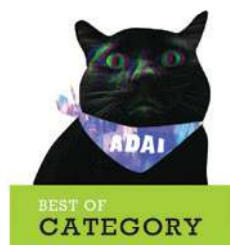
**TITLE** Opioid Stigma: Mike  
**CLIENT** Iowa Department of Public Health  
**FIRM** ZLR Ignition  
**CREDITS** Shae Olson  
 Kelly Bittner  
 Bob Delsol





vimeo.com/532384785

**TITLE** Like A Girl Hype Video  
**STUDENT** Emily Cooper Smith  
**SCHOOL** Iowa State University



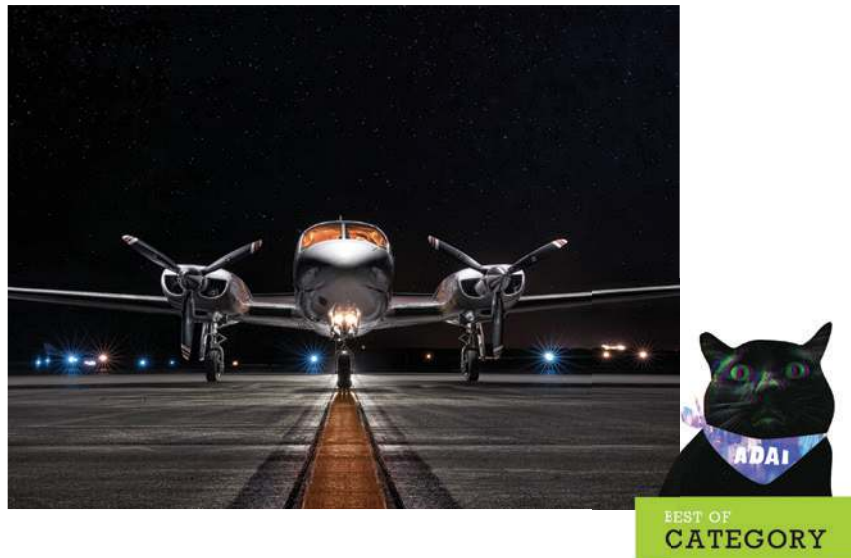
STUDENT  
STUDENT

# 12

## PHOTOGRAPHY







**TITLE** Night Flight

**CLIENT** Boone Municipal Airport

**FIRM** McClanahan Studio

**CREDITS** Dan McClanahan - photography, lighting, retouching, art direction



**TITLE** Egg & Shrimp Salad

**FIRM** Aniket Nagdive

**CREDITS** Aniket Nagdive  
Debanjana Chatterjee



**TITLE** Urban Textures : Des Moines

**FIRM** Aniket Nagdive

**CREDITS** Aniket Nagdive  
Debanjana Chatterjee



**TITLE** MedPharm Product Photography

**CLIENT** MedPharm Iowa

**FIRM** Black Tie Creatives

**CREDITS** Julian State, Jenn State - Photographers



**TITLE** Duke Cannon Photography  
**CLIENT** Duke Cannon  
**FIRM** F2  
**CREDITS** Taylor Whipple  
 Erich Bockman



**TITLE** Ames Fitness Center  
**CLIENT** Ames Fitness Center  
**FIRM** McClanahan Studio  
**CREDITS** Dan McClanahan - photography, lighting,  
 retouching, art direction



**TITLE** Boone Airport at Dusk  
**CLIENT** Boone Municipal Airport  
**FIRM** McClanahan Studio  
**CREDITS** Dan McClanahan - photography, lighting,  
 retouching, art direction



**TITLE** 1951 and 1952 Farmall tractor restorations  
**CLIENT** Iowa State University Foundation  
**FIRM** McClanahan Studio  
**CREDITS** Dan McClanahan - photography  
 Ryan Peterson - Art Direction (Iowa State  
 University Foundation)





**TITLE** Hype Imagery for The Salon

**CLIENT** The Salon

**FIRM** McClanahan Studio

**CREDITS** Alan Randall - styling and hair (The Salon)  
Emma Grice - makeup (The Salon)  
Dan McClanahan - photography and retouching



**TITLE** Triathlon Family

**CLIENT** Bravo Designs

**FIRM** McClanahan Studio

**CREDITS** Dan McClanahan - photography, lighting, retouching, art direction



**TITLE** Stingray Restoration

**CLIENT** Vintage Pickers

**FIRM** McClanahan Studio

**CREDITS** Dan McClanahan - photography, lighting, retouching, art direction



**TITLE** Website Banners for ISU Catering

**CLIENT** Iowa State University Catering

**FIRM** McClanahan Studio

**CREDITS** Dan McClanahan - Photography  
PUSH Branding - Art Direction





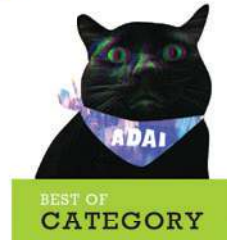
**TITLE** Living in Color  
**STUDENT** Emily Fuller  
**SCHOOL** Iowa State University

STUDENT  
STUDENT



# 13

## POSTER DESIGN



**TITLE** Concussion Safety  
**CLIENT** Iowa Department of Public Health  
**FIRM** ZLR Ignition  
**CREDITS** Kelly Bittner  
 Shae Olson



**TITLE** Fargo TV Series Poster  
**FIRM** Jordan Wayne Designs  
**CREDITS** Jordan Wayne



**TITLE** ADAI 2020 Exhibition Poster  
**CLIENT** Art Directors Association of Iowa  
**FIRM** Farmboy  
**CREDITS** Zachary Kern  
 Smail Buljubasic  
 Jenn State  
 Liv Hunt  
 Renae Ruschill  
 Taylor Eckstrom



**TITLE** Welcome to Oskaloosa Poster Series  
**FIRM** Jordan Wayne Designs  
**CREDITS** Jordan Wayne



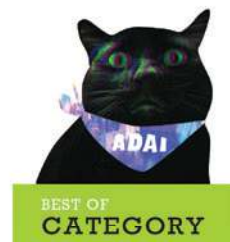


**TITLE** Tara, Ashley, James  
**FIRM** Shannon McCarthy  
**CREDITS** Shannon McCarthy  
 Tara Leisure (music)  
 Ashley Reaves (music)  
 James Walker (music)



**TITLE** Like A Girl Poster Series  
**STUDENT** Emily Cooper Smith  
**SCHOOL** Iowa State University

STUDENT  
STUDENT



**TITLE** DSM Poster Charity Project  
**STUDENT** Hannah Cohen  
**SCHOOL** Drake University

STUDENT  
STUDENT



**TITLE** O's Cream Ice Cream Poster Set  
**STUDENT** Emily Fuller  
**SCHOOL** Iowa State University

STUDENT  
STUDENT



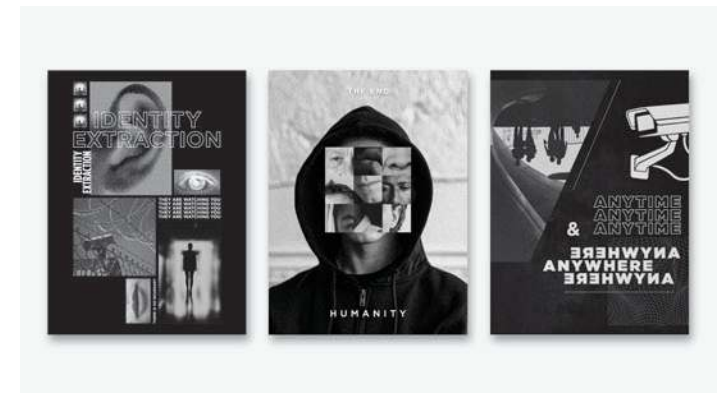


**TITLE** Stop Human Trafficking

**STUDENT** Hannah Fultz

**SCHOOL** Iowa State University

STUDENT  
STUDENT

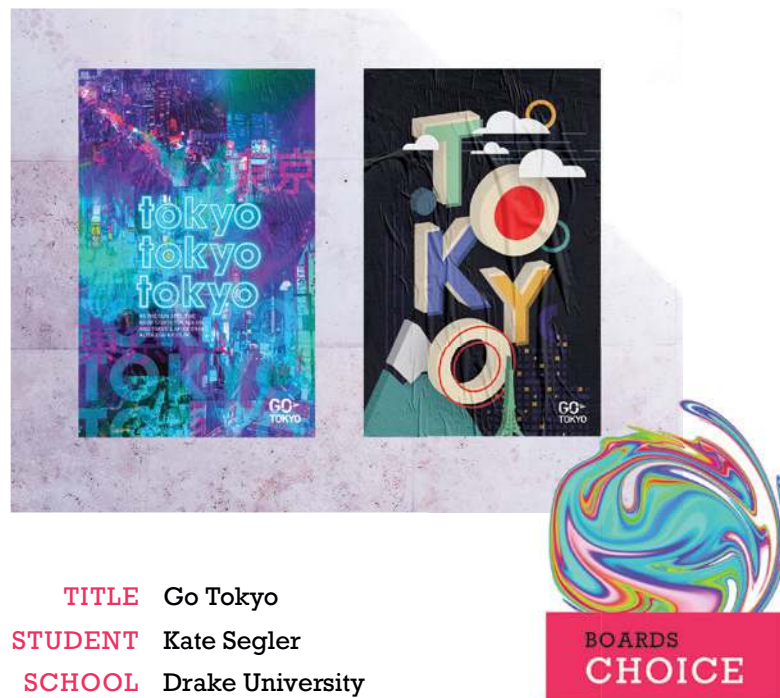


**TITLE** The End of Humanity

**STUDENT** Abby Milligan

**SCHOOL** University of Northern Iowa

STUDENT  
STUDENT



**TITLE** Go Tokyo

**STUDENT** Kate Segler

**SCHOOL** Drake University

STUDENT  
STUDENT



# 14

## SALES PROMOTION



**TITLE** BLK x BLK Limited Edition Series Packaging  
**CLIENT** BLK & Bold  
**FIRM** Avidity Creative  
**CREDITS** Adam Feller



**TITLE** Brightside Can Labels  
**CLIENT** Brightside Aleworks  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team



**TITLE** Full Fledged Can Labels  
**CLIENT** Full Fledged Brewing  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team



**TITLE** Lion City Seltzer Labels  
**CLIENT** Lion Bridge Brewing  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team



**TITLE** Leonard Farms Meadery Labels  
**CLIENT** Leonard Farms Meadery  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team



**TITLE** Wasabi Taphandle  
**CLIENT** Wasabi  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team





**TITLE** Aaah Bock Can Design  
**CLIENT** Iowa Brewing Company  
**FIRM** Avidity Creative  
**CREDITS** Adam Feller



**TITLE** Habaman Can Design  
**CLIENT** NoCoast Beer Co  
**FIRM** Avidity Creative  
**CREDITS** Adam Feller



**TITLE** Dutchfix Poffertjes Packaging  
**CLIENT** Dutchfix  
**FIRM** Avidity Creative  
**CREDITS** Adam Feller



**TITLE** Van Go Can Design  
**CLIENT** NoCoast Beer Co  
**FIRM** Avidity Creative  
**CREDITS** Adam Feller



**TITLE** Vladibeer Putin Can Design  
**CLIENT** NoCoast Beer Co.  
**FIRM** Avidity Creative  
**CREDITS** Adam Feller



**TITLE** Wayfarer Coffee Packaging  
**CLIENT** Wayfarer Coffee Roasters  
**FIRM** Avidity Creative  
**CREDITS** Adam Feller



**TITLE** Aid4 Packaging  
**CLIENT** Aid4 Nutrition  
**FIRM** Black Tie Creatives  
**CREDITS** Jenn State - Creative Director  
 Ellen Titman - Designer  
 Julian State - Project Lead



**TITLE** Somo Spritz Packaging  
**CLIENT** Somo  
**FIRM** Flying Hippo  
**CREDITS** Scott Helms, Abbi Brokaw - Designers  
 Scott Helms - Creative Director  
 Jerry Stoner, Alex Boisjolie - Writers





**TITLE** Perficut Picnic Box Sales Promotion

**CLIENT** Perficut

**FIRM** Project7 Design

**CREDITS** Bridget Drendel  
Katherine Hutchison  
Meghan Moorlach  
Anna Lemons  
Megan Bannister  
Meghan Baltas  
Jessica Sampson



**TITLE** Cold Brew Can

**CLIENT** Cafe Diem

**FIRM** Rippke Design

**CREDITS** Shelby Mitchell  
Ashley Rippke



**TITLE** The QuintEssential Bottle

**CLIENT** Cedar Ridge Distillery

**FIRM** FUEL

**CREDITS** Anna Servey - Marketing Manager  
(Cedar Ridge Distillery)  
Bill Bollma - Creative Director  
John Allen - Design Director  
Grant Cushman, Alex Schmidt - Designers  
Bill Eckloff - Writer



**TITLE** Mardi Gras Candle Line

**CLIENT** Universal Studios Florida

**FIRM** Zachary Kern

**CREDITS** Zachary Kern





**TITLE** Project7 Design Noodle Box Sales Promotion

**CLIENT** Project7 Design

**FIRM** Project7 Design

**CREDITS** Bridget Drendel  
Katherine Hutchison  
Meghan Moorlach  
Anna Lemons  
Megan Bannister  
Meghan Baltas  
Jessica Sampson



**TITLE** Beer Label

**STUDENT** Kristine Do

**SCHOOL** Grand View University

STUDENT  
STUDENT

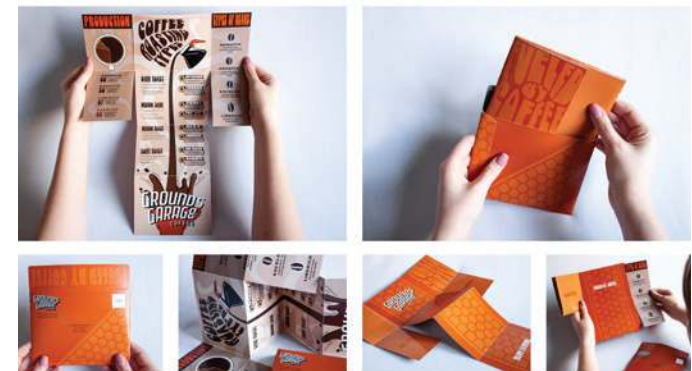


**TITLE** Suite Donut Co.

**STUDENT** Brynn Yoshinaga

**SCHOOL** Drake University

STUDENT  
STUDENT



**TITLE** Grounds Garage Mailer

**STUDENT** Paige Klein

**SCHOOL** Iowa State University

STUDENT  
STUDENT



# 15

## SELF-PROMOTION



BEST OF  
CATEGORY

**TITLE** Sunshine Mailer

**CLIENT** Cooper Smith & Co.

**FIRM** Cooper Smith & Company

**CREDITS** Sally Cooper Smith - Creative Director  
Robin Wasteney - Art Director



**TITLE** Socks

**CLIENT** 818

**FIRM** 818 - a tiny design empire

**CREDITS** 818 Team





**TITLE** Life Saver Self Promo  
**CLIENT** Cooper Smith & Co.  
**FIRM** Cooper Smith & Company  
**CREDITS** Sally Cooper Smith - Creative Director  
 Emily Cooper Smith - Graphic Designer



**TITLE** Valentine's Day Mailer  
**CLIENT** Cooper Smith & Co.  
**FIRM** Cooper Smith & Company  
**CREDITS** Sally Cooper Smith - Creative Director  
 Emily Cooper Smith - Graphic Designer

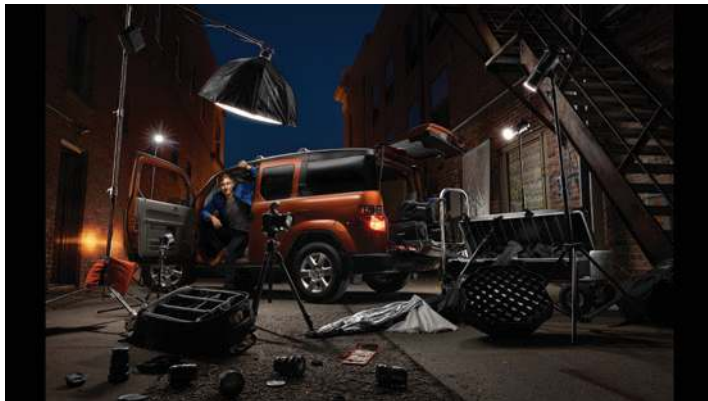


**TITLE** ZLR Ignition Holiday Card  
**CLIENT** ZLR Ignition  
**FIRM** ZLR Ignition  
**CREDITS** Kelly Bittner  
 Phil Schriver  
 Shae Olson



**TITLE** Hunker Down For The Holidays Gift Box  
**CLIENT** Farmboy  
**FIRM** Farmboy  
**CREDITS** Smail Buljabasic  
 Zachary Kern  
 Jason McArtor  
 Brent Van Erdewyk





**TITLE** Self Portrait  
**CLIENT** McClanahan Studio  
**FIRM** McClanahan Studio  
**CREDITS** Dan McClanahan: photography, lighting, retouching, art direction:



**TITLE** Pretty Good Coasters  
**CLIENT** Pretty Good Co.  
**FIRM** Pretty Good Co.  
**CREDITS** Brandon Alvarado  
 Annie Alvarado



**TITLE** Project7 Design Noodle Box Self Promotion  
**CLIENT** Project7 Design  
**FIRM** Project7 Design  
**CREDITS** Bridget Drendel  
 Katherine Hutchison  
 Meghan Moorlach  
 Anna Lemons  
 Megan Bannister  
 Meghan Baltas  
 Jessica Sampson



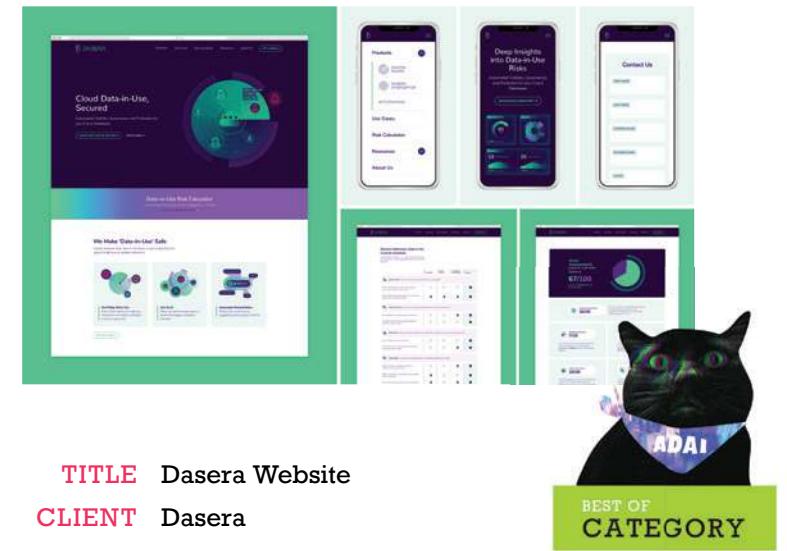
**TITLE** Self-Identity Branding  
**STUDENT** Emily Fuller  
**SCHOOL** Iowa State University

STUDENT  
STUDENT

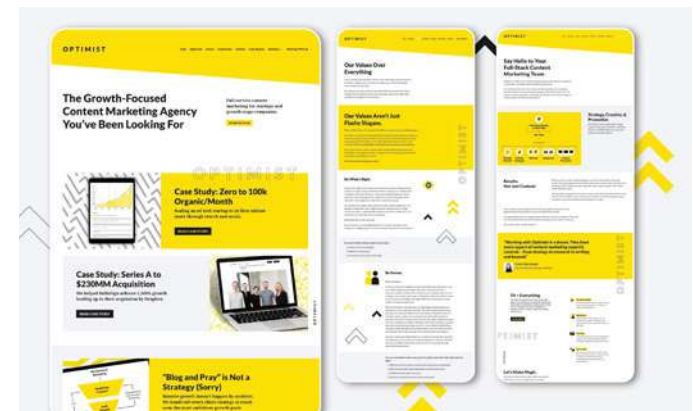


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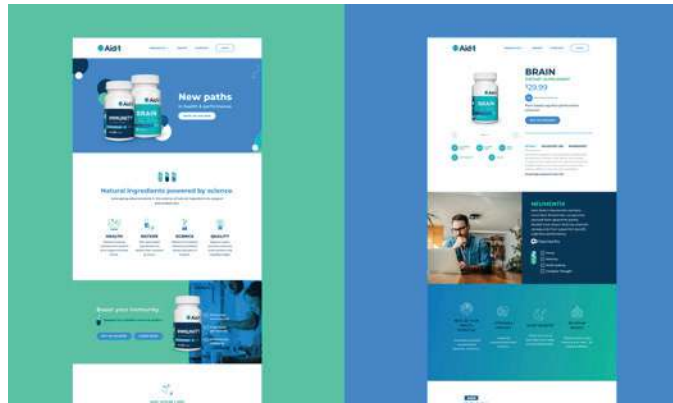
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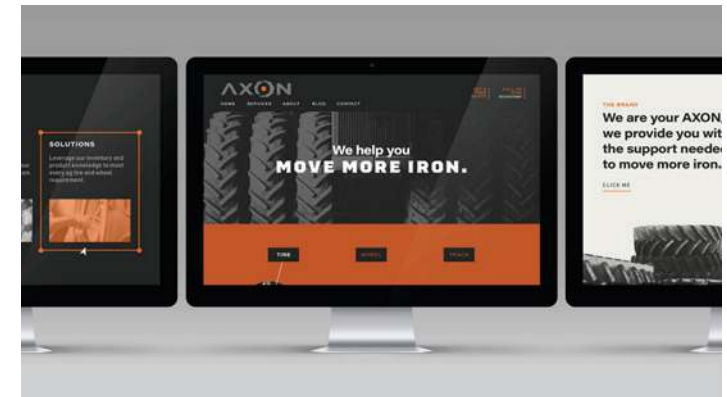
**TITLE** Dasera Website  
**CLIENT** Dasera  
**FIRM** Measure, Inc.  
**CREDITS** Chad Johnston - Creative Director  
 Cristian Chavarria - Art Director  
 Kaden Jones - Designer  
 Torrey Johnson, Alamos Basement - Developer  
 Measure, Inc. - Animation and Illustration



**TITLE** Optimist Website  
**CLIENT** Optimist  
**FIRM** 818 - a tiny design empire  
**CREDITS** 818 Team  
 Eric Osmundson



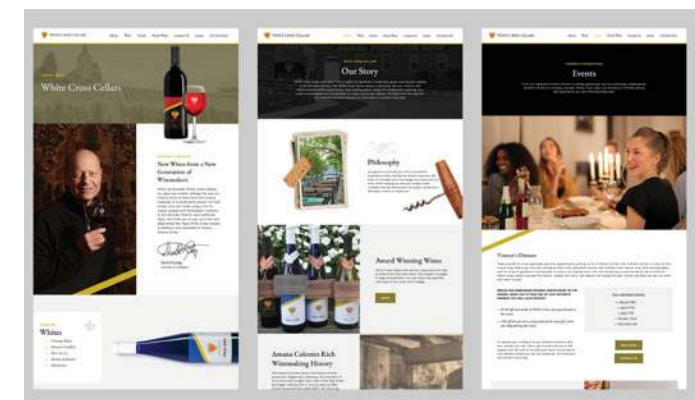
- TITLE** Aid4 Website  
**CLIENT** Aid4 Nutrition  
**FIRM** Black Tie Creatives  
**CREDITS** Jenn State - Creative Director  
 Julian State - Project Lead and Copywriter  
 Ellen Titman - Designer  
 Jenn State & Dinko Ibukic - Development



- TITLE** AXON Tire  
**CLIENT** CFI Tire Service  
**FIRM** Gesso  
**CREDITS** Annie Schmitt



- TITLE** Iowa City Municipal Airport Website  
**CLIENT** Iowa City Municipal Airport  
**FIRM** FUEL  
**CREDITS** Mike Tharp - Project Manager, Iowa City Municipal Airport,  
 (Iowa City Airport Commission)  
 Bill Bollman - Creative Director and Photographer  
 John Allen - Design Director and Photographer  
 Blaine Rittmer, Kris Fassler - Web Developers  
 Grant Cushman, Alex Schmidt - Designers  
 Bill Eckloff - Writer  
 Tim McClung - UAV Photographer  
 (Iowa DOT Aviation Bureau)

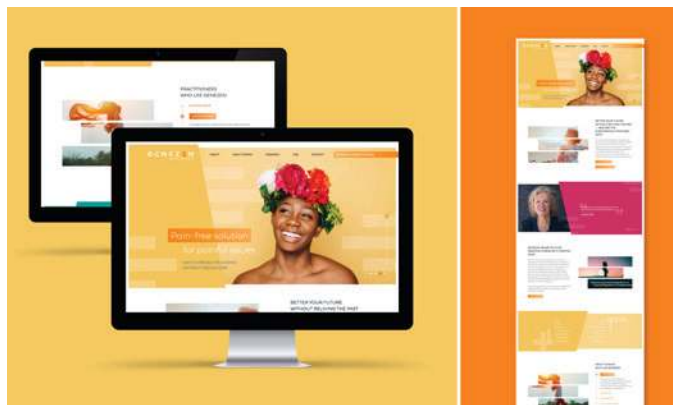


- TITLE** White Cross Cellars Website  
**CLIENT** White Cross Cellars  
**FIRM** FUEL  
**CREDITS** David Rettig - White Cross Cellars, Founder & President  
 Bill Bollman - Creative Director  
 John Allen - Design Director  
 Blaine Rittmer, Kris Fassler - Web Developers  
 Grant Cushman, Alex Schmidt - Designers  
 Bill Eckloff - Writer

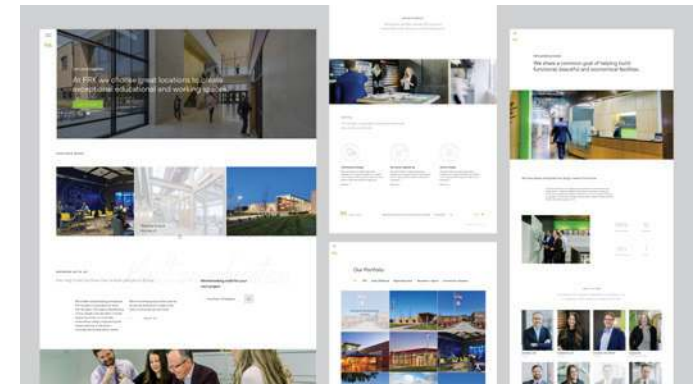




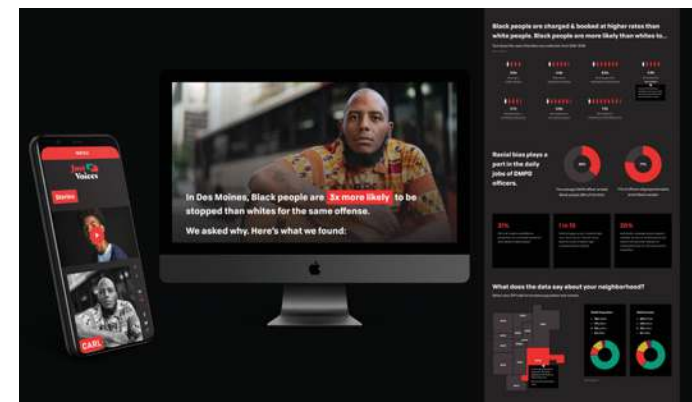
- TITLE** Dept. of Residence Website
- CLIENT** Iowa State University
- FIRM** Flying Hippo
- CREDITS** John Anderson - Designer  
Scott Helms - Creative Director  
Jerry Stoner, Alex Boisjolie - Writers  
Ash Duhautois, David Warren, David Woolf - Developers



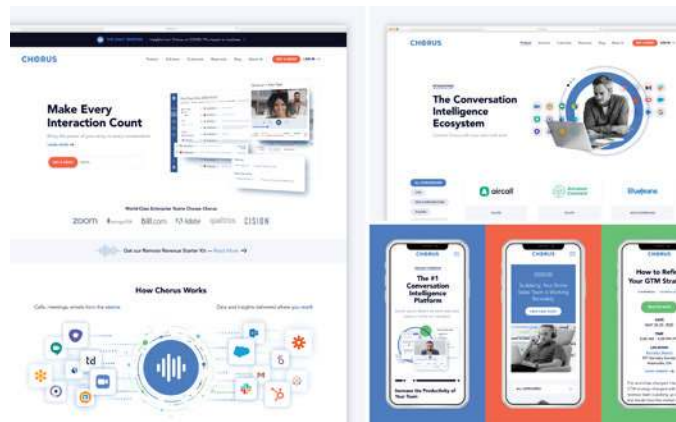
- TITLE** Genezen Website
- CLIENT** Genezen
- FIRM** Flying Hippo
- CREDITS** Abbi Brokaw - Designer  
John Anderson - Associate Creative Director  
Eric Groves - Creative Director  
Jerry Stoner - Writer  
Ash Duhautois, David Warren - Developers



- TITLE** frk architects + engineers website redesign
- CLIENT** frk architects + engineers
- FIRM** Juicebox
- CREDITS** Jorunn Aasen - Designer  
Dale Bentlage - Strategist  
Jamie Adams - Project Manager  
Greg Hauenstein - Developer



- TITLE** Just Voices Website design
- CLIENT** Just Voices
- FIRM** Juicebox
- CREDITS** Kathryn Sutton - Designer  
Dale Bentlage - Strategist  
Jamie Adams - Project Manager  
Jonathan Davis - Developer  
Justin Cook - Developer

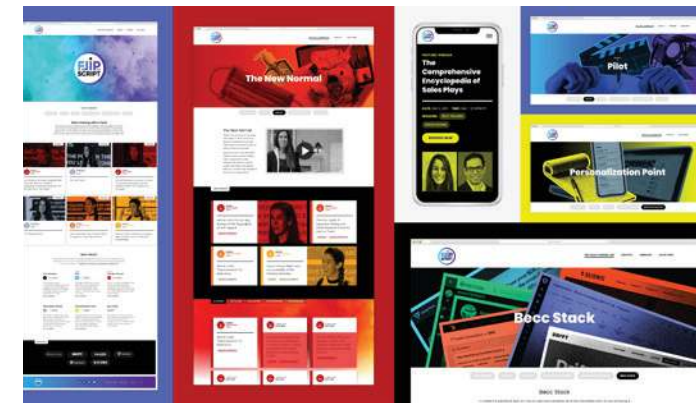


**TITLE** Chorus.ai Website

**CLIENT** Chorus.ai

**FIRM** Measure, Inc.

**CREDITS** Chad Johnston - Creative Director  
Austin Van Laar - Senior Art Director  
Cristian Chavarria - Art Director  
Kaden Jones - Designer  
Michael Kelly, Garry Burch - Developers  
Measure, Inc. - Animation and Illustration

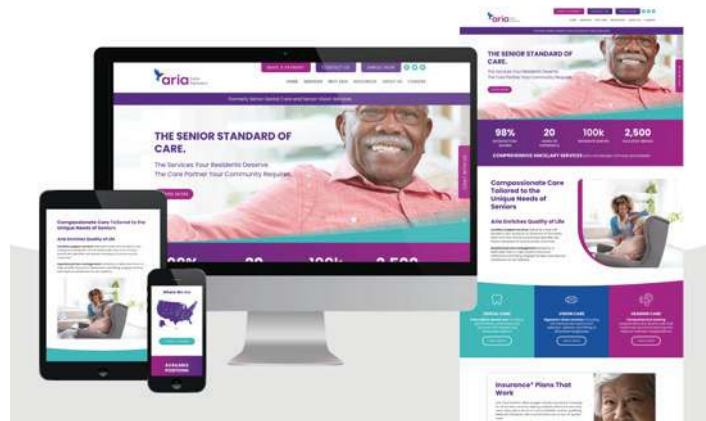


**TITLE** Flip the Script Website

**CLIENT** Flip the Script

**FIRM** Measure, Inc.

**CREDITS** Chad Johnston - Creative Director  
Cristian Chavarria - Art Director  
Torrey Johnson, Alamos Basement - Developer  
Measure, Inc. - Animation

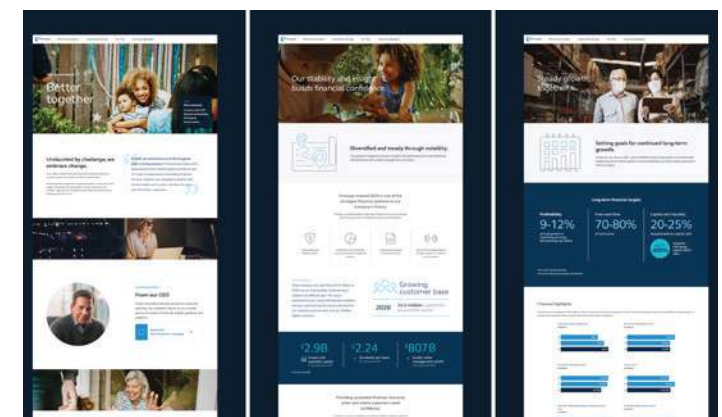


**TITLE** Aria Care Partners

**CLIENT** Aria Care Partners

**FIRM** Rippke Design

**CREDITS** Ashley Rippke  
Shelby Mitchell  
Nate Rippke  
Emily Fuller



**TITLE** Principal Annual Report

**CLIENT** Principal Financial

**FIRM** Red Dot Advertising

**CREDITS** Red Dot Creative Team  
Nolasoft - Development



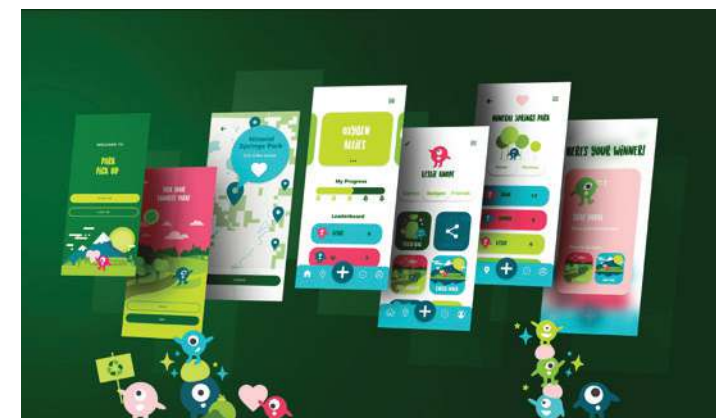
**TITLE** Applied Health Analytics  
**CLIENT** Applied Health Analytics  
**FIRM** Rippke Design  
**CREDITS** Kira Mann  
 Nate Rippke



**TITLE** Session Guru  
**CLIENT** Session Guru  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell  
 Nate Rippke

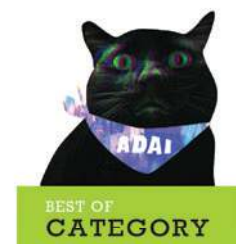


**TITLE** Health At Home  
**CLIENT** Health At Home  
**FIRM** Rippke Design  
**CREDITS** Shelby Mitchell  
 Ashley Rippke  
 Emily Fuller  
 Nate Rippke

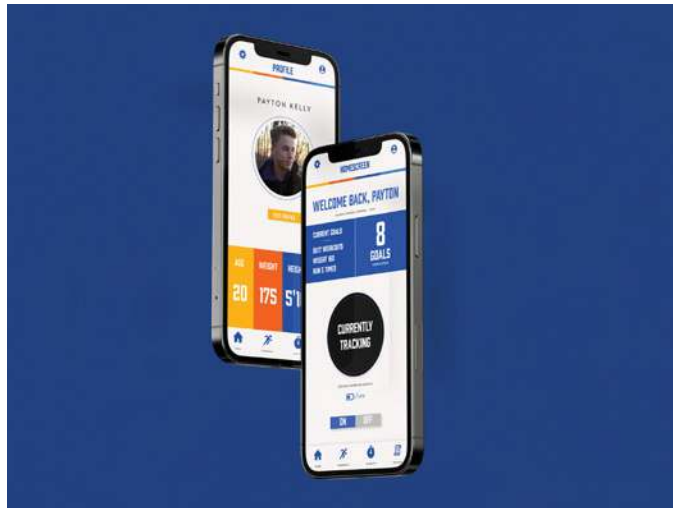


**TITLE** Trash Party  
**STUDENT** Kate Segler  
**SCHOOL** Drake University

STUDENT  
STUDENT





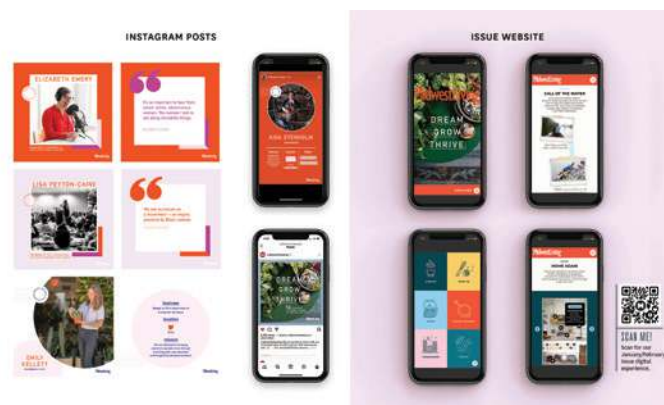


**TITLE** Olympia Project  
**STUDENT** Payton Kelly  
**SCHOOL** University of Northern Iowa

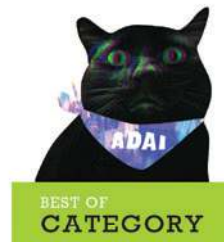
STUDENT  
STUDENT

17

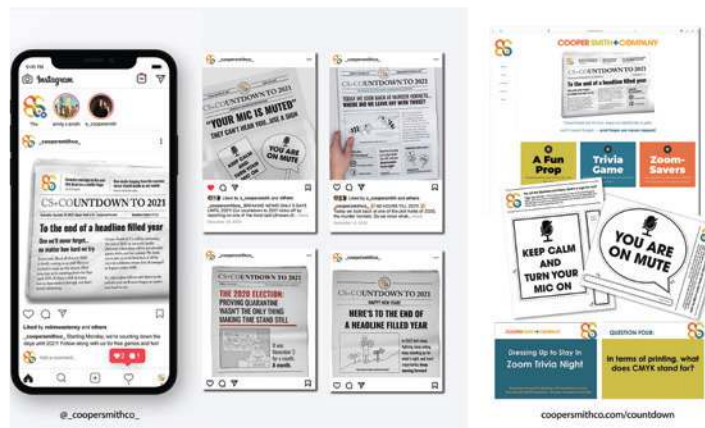
DIGITAL CAMPAIGN



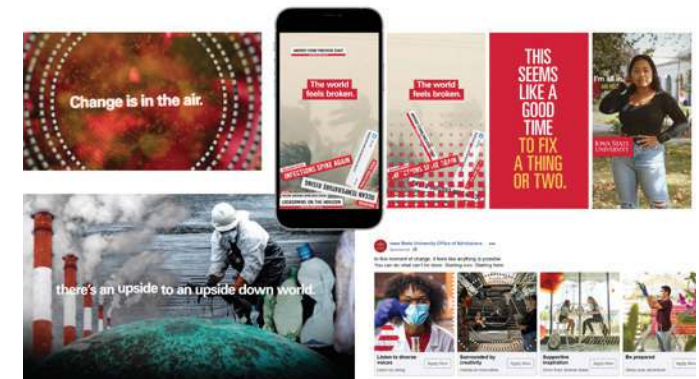
- TITLE** Midwest Living January/February 2021: The Women's Issue
- CLIENT** Midwest Living
- FIRM** Midwest Living & Meredith Travel Marketing
- CREDITS** Mary-Beth Rouse  
Erin Keeffer  
Ruby Pierce  
Fatima Calderon Ceron



- TITLE** Flip the Script Tour 2021 Social Campaign
- CLIENT** Flip the Script
- FIRM** Measure, Inc.
- CREDITS** Chad Johnston - Creative Director



- TITLE** Countdown to 2021
- CLIENT** Cooper Smith & Company
- FIRM** Cooper Smith & Company
- CREDITS** Sally Cooper Smith

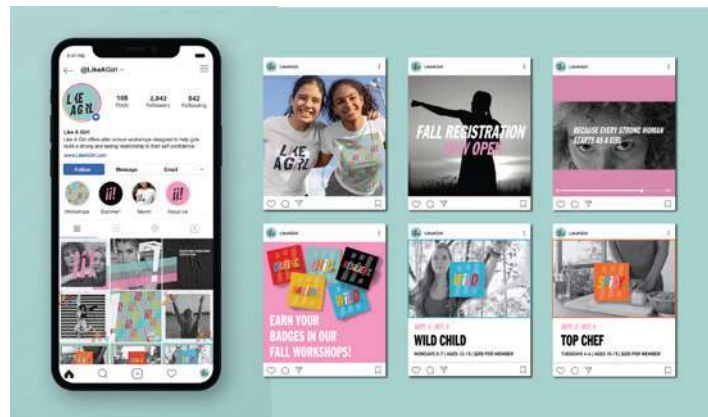


- TITLE** Iowa State Admissions Recruitment
- CLIENT** Iowa State University
- FIRM** ZLR Ignition
- CREDITS** Phil Schriver  
Bob Delsol  
Liv Hunt  
Riley Ginn

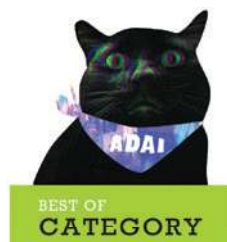




**TITLE** Voter Ready Iowa  
**CLIENT** Iowa Secretary of State  
**FIRM** ZLR Ignition  
**CREDITS** Phil Schriver  
 Kelly Bittner  
 Liv Hunt  
 Riley Ginn



**TITLE** Like A Girl Social Media  
**STUDENT** Emily Cooper Smith  
**SCHOOL** Iowa State University

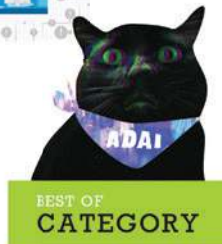


STUDENT  
STUDENT



18  
ANIMATION





**TITLE** Dice Quality Candidate Animation  
**CLIENT** Dice  
**FIRM** Measure, Inc.  
**CREDITS** Chad Johnston - Creative Director  
 Cristian Chavarria - Art Director



**TITLE** Voice  
**CLIENT** Aureon  
**FIRM** Just Motion Effects  
**CREDITS** Scott Just  
 Sarah Slattenow  
 Rick Amundson  
 Erich Ernst



**TITLE** Christkindlmarket Promo Animations  
**CLIENT** Des Moines European Heritage Foundation  
**FIRM** Farmboy  
**CREDITS** Smail Buljabasic  
 Craig Miller  
 Zachary Kern



**TITLE** Dasera Website Hero Animation  
**CLIENT** Dasera  
**FIRM** Measure, Inc.  
**CREDITS** Chad Johnston - Creative Director  
 Kaden Jones - Designer



**TITLE** Flip the Script Video Bumper  
**CLIENT** Flip the Script  
**FIRM** Measure, Inc.  
**CREDITS** Chad Johnston - Creative Director  
 Cristian Chavarria - Art Director



**TITLE** Growers Edge Crop Protection Animation  
**CLIENT** Growers Edge  
**FIRM** Measure, Inc.  
**CREDITS** Chad Johnston - Creative Director  
 Cristian Chavarria - Art Director



**TITLE** Happy Healthy Holidays  
**CLIENT** Iowa State University College of Design  
**FIRM** MiriamDraws  
**CREDITS** Miriam Martincic  
 Michael Miller



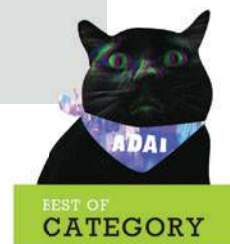
**TITLE** Quitline Anti-Vaping  
**CLIENT** Iowa Department of Public Health  
**FIRM** ZLR Ignition  
**CREDITS** Kelly Bittner  
 Shae Olson  
 Bob Delsol



**TITLE** Wellmark Holiday Card  
**CLIENT** Wellmark Blue Cross and Blue Shield  
**FIRM** ZLR Ignition  
**CREDITS** Kelly Bittner  
 Phil Schriver  
 Shae Olson



**TITLE** Bellator Animation  
**STUDENT** Adam Herzog  
**SCHOOL** University of Northern Iowa



STUDENT  
STUDENT



# 19

## MISCELLANEOUS

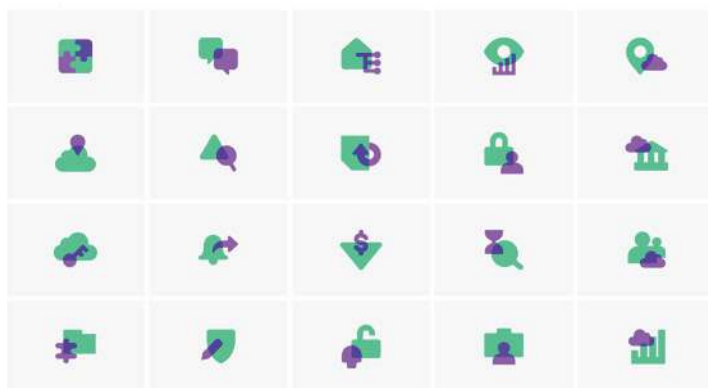




**TITLE** Positive Vibes T-Shirt  
**CLIENT** The Hall  
**FIRM** Now Now  
**CREDITS** Adam Ferry



**TITLE** Camp Hope  
**FIRM** Shannon McCarthy  
**CREDITS** Shannon McCarthy



**TITLE** Dasera Custom Icon Collection  
**CLIENT** Dasera  
**FIRM** Measure, Inc.  
**CREDITS** Chad Johnston - Creative Director



**TITLE** Black Lives Matter Fundraiser Print  
**FIRM** The Permanent Collection Letterpress + Design Studio  
**CREDITS** Sarah McCoy - Illustration and Letterpress Printing



**TITLE** We Like Mike Campaign  
**CLIENT** Kern For Dallas County Auditor  
**CREDITS** Zachary Kern



**TITLE** Motion Sickness Dance Team Merchandise  
**STUDENT** Emily Fuller  
**SCHOOL** Iowa State University

STUDENT  
STUDENT



**TITLE** Prototypical Cabin for Summer Camp  
**STUDENT** Debanjana Chatterjee  
**SCHOOL** Iowa State University

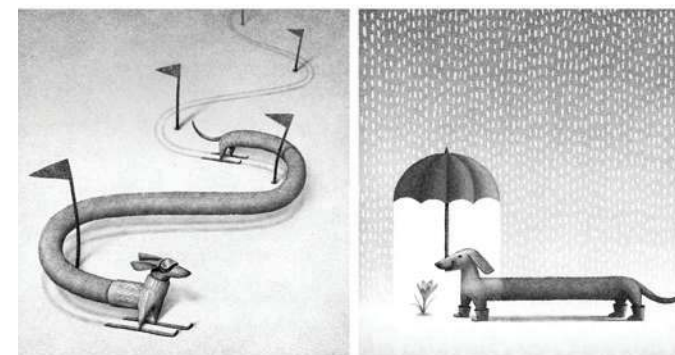
STUDENT  
STUDENT





20

UNPUBLISHED



**TITLE** Long Seasons 1

**FIRM** Miriam Draws

**CREDITS** Miriam Martincic



BEST OF  
CATEGORY



**TITLE** Crazy Genius Coffee Logo Concept

**CLIENT** Leaf and Bean Society

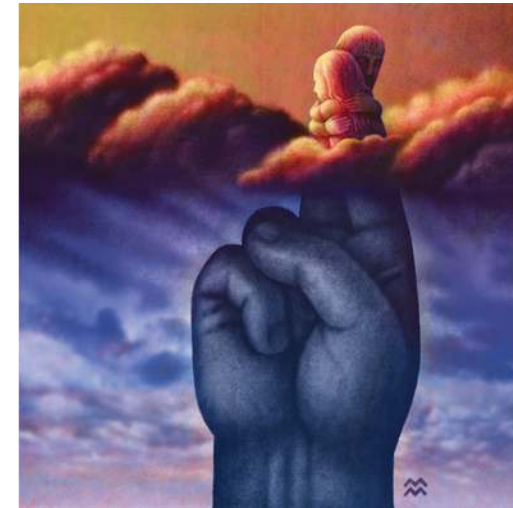
**FIRM** Avidity Creative

**CREDITS** Adam Feller





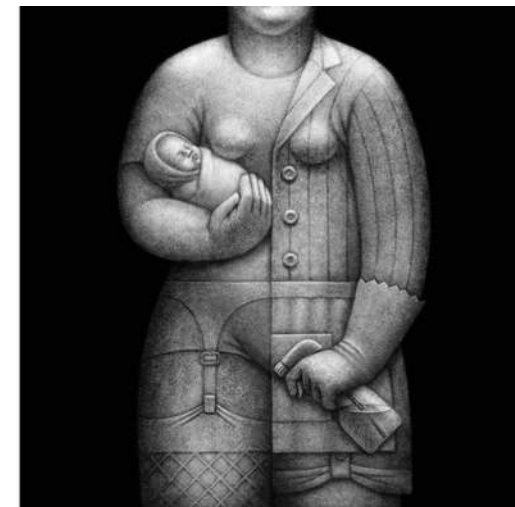
**TITLE** Leatherhead Coffee Logo Concept  
**CLIENT** Leatherhead Coffee  
**FIRM** Avidity Creative  
**CREDITS** Adam Feller



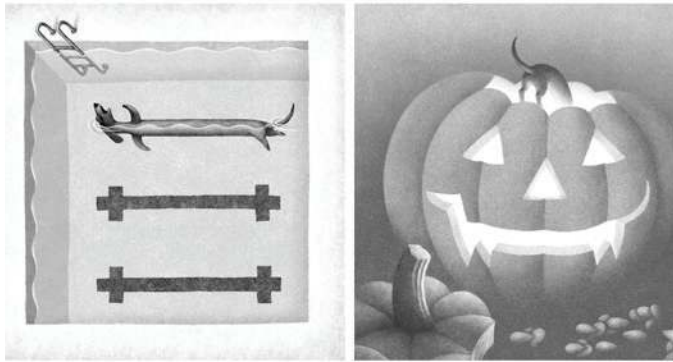
**TITLE** Fingers Crossed  
**FIRM** Miriam Draws  
**CREDITS** Miriam Martincic



**TITLE** Riverside Cafe Branding  
**FIRM** Megan Kiernan  
**CREDITS** Megan Kiernan



**TITLE** Having It All  
**FIRM** Miriam Draws  
**CREDITS** Miriam Martincic



**TITLE** Long Seasons 2

**FIRM** Miriam Draws

**CREDITS** Miriam Martincic



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ADAI WOULD LIKE TO THANK  
YOU, OUR JUDGES, OUR SPONSORS  
AND THE EXHIBITION CREW  
FOR THEIR HARD WORK AND  
DEDICATION IN MAKING THIS  
YEAR'S EVENT A SUCCESS.

OUR MISSION HAS BEEN TO  
SHOWCASE THE VERY BEST OF  
IOWA'S DESIGN, WHILE CONNECTING  
STUDENTS AND PROFESSIONALS  
ACROSS OUR STATE. WE HOPE  
YOU JOIN US NEXT YEAR!



THANK YOU!

SPECIAL THANKS TO







LIFE'S A GLITCH