63RD ADAI DESIGN EXHIBITION
JULY 23, 2021
LIFE'S A GLITCH
CELEBRATING 63 YEARS
1958-2021

ADAi is most recognized for hosting an annual exhibition in which creatives are given the opportunity to compete and establish themselves as exemplary professionals and respected artists within their fields. Students and professionals of Iowa are challenged to push the boundaries of graphic design while coming together in a superb exchange of raw artistic talent. Art Directors of Iowa is a non-profit organization, and is proud to represent Iowa and its wonderful people.

PROFESSIONAL JUDGES

SEAN HEISLER
SENIOR DESIGN DIRECTOR // DAAKE

LEEYA ROSE JACKSON
ART DIRECTOR // WEIDEN + KENNEDY NY

ELIDA HOLTE
DESIGNER & ART DIRECTOR // ZEUS JONES

STUDENT JUDGES

MARY-BETH ROUSE
CREATIVE DIRECTOR // MIDWEST LIVING MAGAZINE

ANDY CUSACK
CREATIVE DIRECTOR / CO-OWNER // ON PITCH

BRIANA SUMMERS
BRAND DESIGNER / OWNER // BRIGHTENMADE
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PROFESSIONAL
BEST OF SHOW
ENVIRONMENTAL GRAPHICS

TITLE Dogeared Signage
CLIENT Dogeared Books
FIRM Rippke Design
CREDITS Shelby Mitchell
Kira Mann
Ashley Rippke

STUDENT
BEST OF SHOW
COLLATERAL

TITLE Soil Sustainability Booklet
STUDENT Darbi Shaw
SCHOOL Iowa State University
ADVERTISING DESIGN

TITLE MedPharm DSM Register Ad Series
CLIENT MedPharm Iowa
FIRM Black Tie Creatives
CREDITS Jenn State - Creative Director
        Julian State - Creative Director

TITLE Covid-19 Campaign
CLIENT Story County Public Health
FIRM Rippke Design
CREDITS Kira Mann

TITLE MedPharm DSM Register Ad Series
CLIENT MedPharm Iowa
FIRM Black Tie Creatives
CREDITS Jenn State - Creative Director
        Julian State - Creative Director
TITLE | Fast Company, Best Workplaces for Innovators
CLIENT | John Deere
FIRM | FUEL
CREDITS | Betsy Flaherty - Strategic Communications Manager, ESG (John Deere)
         | Alexander Ehnhalt - Photographer
         | Bill Bollman - Creative Director
         | John Allen - Design Director
         | Grant Cushman, Alex Schmidt - Designers

TITLE | The QuintEssential Ad
CLIENT | Cedar Ridge Distillery
FIRM | FUEL
CREDITS | Anna Servey - Marketing Manager (Cedar Ridge Distillery)
         | Bill Bollman - Creative Director
         | John Allen - Design Director
         | Grant Cushman, Alex Schmidt - Designers
         | Bill Eckloff - Writer

TITLE | Number One In The Woods Campaign
CLIENT | John Deere
FIRM | FUEL
CREDITS | Matt Carroll - Project Coordinator (John Deere)
         | Heather Hartley - Marketing Communications Manager (John Deere)
         | Charles Blackburn, Adam Crowley - Photographers
         | Bill Bollman - Creative Director
         | Pat Prio - Design Director
         | John Allen, Grant Cushman, Alex Schmidt - Designers

TITLE | Tech Maturity Campaign
CLIENT | Adswerve
FIRM | Measure, Inc.
CREDITS | Chad Johnston - Creative Director
         | Austin Van Laar - Senior Art Director
         | Austin Van Laar - Copywriter
TITLE Fireworks Safety
CLIENT Iowa Fire Marshal
FIRM ZLR Ignition
CREDITS Phil Schriver
Bob Delsol
Riley Ginn

TITLE Green Fashion
STUDENT Emily Fuller
SCHOOL Iowa State University

INTEGRATED BRAND SYSTEM
TITLE: Unify Collaborative Brewing Project
CLIENT: Iowa Brewers Guild
FIRM: 818 - a tiny design empire
CREDITS: 818 Team

TITLE: Aid4 Brand System
CLIENT: Aid4 Nutrition
FIRM: Black Tie Creatives
CREDITS: Jenn State - Creative Director
Ellen Titman, Veronica Johnson - Designers
Julian State - Project Lead

TITLE: Aid4 Brand System
CLIENT: Aid4 Nutrition
FIRM: Black Tie Creatives
CREDITS: Jenn State - Creative Director
Ellen Titman, Veronica Johnson - Designers
Julian State - Project Lead

TITLE: Christkindlmarket Curbside 2020 Event Campaign
CLIENT: Des Moines European Heritage Foundation
FIRM: Farmboy
CREDITS: Smail Buljabasic, Craig Miller, Zachary Kern
TITLE: Hansen's Manhattan Deli
CLIENT: Hansen's Manhattan Deli
FIRM: Farmboy
CREDITS: Smail Buljabic
         Kayla Craycraft
         Zachary Kern
         Nathan Phillips

TITLE: 515 Realtor
CLIENT: Megan Hill Mitchum
FIRM: GESSO
CREDITS: Annie Schmitt

TITLE: Identity System
CLIENT: The Bohemian Hotel
FIRM: Flying Hippo
CREDITS: Marcus McVey - Designer
         John Anderson - Associate Creative Director
         Eric Groves - Creative Director
         Jerry Stoner - Writer

TITLE: AXON Tire
CLIENT: CFI Tire Service
FIRM: GESSO
CREDITS: Annie Schmitt
**IIDA Branding**

**CLIENT** International Interior Design Association: Great Plains Chapter

**FIRM** Juicebox

**CREDITS** Jorunn Aasen - Designer
Dale Bentlage - Strategist
Jamie Adams - Project Manager

---

**Eden Rebrand**

**CLIENT** Eden

**FIRM** Now Now

**CREDITS** John Solarz
Adam Ferry

---

**Gutter Point Brand System**

**CLIENT** Wayward Social

**FIRM** Project7 Design

**CREDITS** Bridget Drendel
Katherine Hutchison
Meghan Moorlach
Anna Lemons
Megan Bannister
Meghan Baltas
Jessica Sampson

---

**Updo Digital Brand System**

**CLIENT** Updo

**FIRM** Renae Ruschill

**CREDITS** Renae Ruschill - Art Director
Max Dugan - Photography
TITLE | Dogeared Books
CLIENT | Dogeared Books
FIRM | Juicebox
CREDITS | Shelby Mitchell
          Kira Mann
          Ashley Rippke

TITLE | Maria Antoinette
CLIENT | Maria Antoinette
FIRM | Rippke Design
CREDITS | Kira Mann
          Ashley Rippke
          Emily Fuller

TITLE | ZW Mercantile
CLIENT | ZW Mercantile
FIRM | Rippke Design
CREDITS | Shelby Mitchell

TITLE | Noir
CLIENT | Noir
FIRM | Rippke Design
CREDITS | Shelby Mitchell
          Ashley Rippke
          Nate Rippke
          Kira Mann
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<thead>
<tr>
<th>Title</th>
<th>Wonder Cove Aquarium Brand Identity System</th>
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<tbody>
<tr>
<td>Student</td>
<td>Abby Milligan</td>
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<tr>
<td>Student</td>
<td>Adam Herzog</td>
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<td>School</td>
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ANNOUNCEMENTS + INVITATIONS

TITLE  Amends Repair Pop Up
STUDENT  Darbi Shaw
SCHOOL  Iowa State University
TITLE: ADAI 2020 Exhibition Poster/Invite
CLIENT: Art Directors Association of Iowa
FIRM: Farmboy
CREDITS: Smail Buljabasic, Zachary Kern, Jenn State, Liv Hunt, Renae Ruschill, Taylor Eckstrom

TITLE: Wyre Wedding Suite
FIRM: Pretty Good Co.
CREDITS: Annie Alvarado, Brandon Alvarado

TITLE: Virtual Happy Hour
CLIENT: Adswerve
FIRM: Measure, Inc.
CREDITS: Chad Johnston - Creative Director, Austin Van Laar - Senior Art Director
BOOK DESIGN

TITLE Tinyman for President
CLIENT I-BeaM Books
FIRM Miriam Draws
CREDITS Miriam Martincic

TITLE West Virginia Book
CLIENT West Virginia
FIRM Midwest Living & Meredith Travel Marketing
CREDITS Erin Keefer
Allison Zelle
TITLE  The Emperor, New Semiotics
STUDENT  Madeline Lickteig
SCHOOL  Iowa State University

TITLE  Z-Fold Type Specimen System
STUDENT  Sophia Mozena
SCHOOL  Iowa State University

TITLE  Print Production Handbook
STUDENT  Devin Palmer
SCHOOL  Iowa State University

TITLE  Week In The Life
STUDENT  Claire Oetter
SCHOOL  University of Northern Iowa
CREDITS

Sally Cooper Smith - Creative Director
Robin Wasteney - Art Director
Denise Roberg - Copywriter

FIRM
Cooper Smith & Company

CLIENT
Iowa Alcoholic Beverages Division

TITLE
Iowa ABD 2020 Annual Report

CREDITS

Kira Mann
Ashley Rippke

FIRM
Rippke Design

CLIENT
Maria Antoinette

TITLE
The Maria Antoinette Brand Book
05 | COLLATERAL

### Chasing Fireflies
**CLIENT** Fork In The Road
**FIRM** Cooper Smith & Company
**CREDITS** Sally Cooper Smith - Creative Director
Emily Cooper Smith - Graphic Designer
Sheree Clark - Copywriter

### The QuintEssential Brochure
**CLIENT** Cedar Ridge Distillery
**FIRM** FUEL
**CREDITS** John Moes
Anna Servey - Marketing Manager (Cedar Ridge Distillery)
Bill Bollman - Creative Director
John Allen - Design Director
Grant Cushman, Alex Schmidt - Designer
Bill Eckloff - Writer

### Sustainability Report 2020
**CLIENT** John Deere
**FIRM** FUEL
**CREDITS** John Moes
Betsy Flaherty
Nate Clark
Kimberly D. Noe
Jill K. Sanchez
Bill Bollman
Bill Eckloff - Writer

### Brand and Graphic Standards Guide
**CLIENT** Chorus.ai
**FIRM** Measure, Inc.
**CREDITS** Chad Johnston - Creative Director
Austin Van Laar - Senior Art Director
**Des Moines International Airport Pop-Up Card**

**CLIENT** Des Moines International Airport

**FIRM** Project7 Design

**CREDITS** Bridget Drendel
Katherine Hutchison
Meghan Moorlach
Anna Lemons
Megan Bannister
Meghan Baltas
Jessica Sampson

**Falkor Van Stationery and Magnet leave behind**

**CLIENT** Falkor Van

**FIRM** The Permanent Collection Letterpress + Design Studio

**CREDITS** Sarah McCoy

**Idiosyncratic Text**

**STUDENT** Abby Milligan

**SCHOOL** University of Northern Iowa
EDITORIAL DESIGN

TITLE: The Birdhouse Zoo Map
STUDENT: Kailie Hesner
SCHOOL: University of Northern Iowa
TITLE: The Landing - Keeping the Cutting Edge

CLIENT: John Deere

FIRM: FUEL

CREDITS: Heather Hartley - Marketing Communications Manager (John Deere)
Jenel Nels - Editor (John Deere)
Chuck Blackburn - Photographer
Caroline Schweitzer - Writer
Bill Bollman - Creative Director
John Allen - Design Director
Grant Cushman - Designer and Illustrator
Alex Schmidt - Designer and Illustrator

TITLE: The Landing - Swamp Monster

CLIENT: John Deere

FIRM: FUEL

CREDITS: John Moes
Heather Hartley - Marketing Communications Manager (John Deere)
Jenel Nels - Editor (John Deere)
Nate Luke - Photographer
Kevin Orfield - Writer
Bill Bollman - Creative Director and Illustrator
John Allen - Design Director
Grant Cushman, Alex Schmidt - Designer

TITLE: Midwest Living July/August 2020 Water Issue

CLIENT: Midwest Living

FIRM: Midwest Living & Meredith Travel Marketing

CREDITS: Kylee Krizmanic
Mary-Beth Rouse
John Meek
Allison Zelle
Erin Keeffer

TITLE: Comeback Couture

STUDENT: Kate Segler
Michaela Spielberger
Kaili Miller
Madi Koetting

SCHOOL: Drake University
TITLE: DMACC Expressions Editorial
STUDENT: Amanda Tracy
SCHOOL: Des Moines Area Community College
07 | ENVIRONMENTAL GRAPHICS

TITLE: Dept. of Agriculture Education and Studies
CLIENT: Iowa State University
FIRM: Flying Hippo
CREDITS: Marcus McVey, Abbi Brokaw - Designers
         John Anderson - Associate Creative Director
         Scott Helms - Creative Director
         Jerry Stoner, Alex Boisjolie - Writers

TITLE: Dogeared Signage
CLIENT: Dogeared Books
FIRM: Rippke Design
CREDITS: Shelby Mitchell
        Kira Mann
        Ashley Rippke

TITLE: Dept. of Civic, Construction, and Environmental Engineering
CLIENT: Iowa State University
FIRM: Flying Hippo
CREDITS: John Anderson, Anne Schmitt - Designers
         John Anderson - Associate Creative Director
         Scott Helms - Creative Director
         Jerry Stoner, Alex Boisjolie - Writers

TITLE: Student Innovation Center
CLIENT: Iowa State University
FIRM: Flying Hippo
CREDITS: John Anderson - Associate Creative Director
         Scott Helms - Creative Director
TITLE: Video Brand Wall  
CLIENT: US Eagle Federal Credit Union  
FIRM: Just Motion Effects  
CREDITS: Scott Just  
          John Kenjar  
          JV Zamora

TITLE: Chummy Environmental  
CLIENT: Chummy  
FIRM: Project7 Design  
CREDITS: Bridget Drendel  
          Katherine Hutchison  
          Meghan Moorlach  
          Anna Lemons  
          Megan Bannister  
          Meghan Baltas  
          Jessica Sampson

TITLE: PDM Environmental  
CLIENT: PDM  
FIRM: Project7 Design  
CREDITS: Bridget Drendel  
          Katherine Hutchison  
          Meghan Moorlach  
          Anna Lemons  
          Megan Bannister  
          Meghan Baltas  
          Jessica Sampson

TITLE: Legacy Plaza Signage  
CLIENT: DMACC  
FIRM: 818 - a tiny design empire  
CREDITS: 818 Team
TITLE Riverview Playground Environmental
CLIENT Des Moines Parks and Recreation
FIRM Project7 Design
CREDITS Bridget Drendel
Katherine Hutchison
Meghan Moorlach
Anna Lemons
Megan Bannister
Meghan Baltas
Jessica Sampson

TITLE Iowa State Admissions at Jordan Creek
CLIENT Iowa State University
FIRM ZLR Ignition
CREDITS Kelly Bittner
Phil Schriver
Shae Olson

TITLE Wellmark at Wells Fargo Arena
CLIENT Wellmark Blue Cross and Blue Shield
FIRM ZLR Ignition
CREDITS Liv Hunt
Phil Schriver
Bob Delsol

TITLE Bulldog Mile Sign
STUDENT Hannah Cohen
SCHOOL Drake University
**TITLE**  Lucky Horse Logo  
**CLIENT**  Full Court Press  
**FIRM**  818 - a tiny design empire  
**CREDITS**  818 Team

**TITLE**  Reading Coffee Co. Logo  
**CLIENT**  Reading Coffee Company  
**FIRM**  Avidity Creative  
**CREDITS**  Adam Feller

**TITLE**  Crazy Genius Coffee Logo  
**CLIENT**  Leaf and Bean Society  
**FIRM**  Avidity Creative  
**CREDITS**  Adam Feller

**TITLE**  Aid4 Logo  
**CLIENT**  Aid4 Nutrition  
**FIRM**  Black Tie Creatives  
**CREDITS**  Jenn State - Creative Director  
Ellen Titman - Designer  
Julian State - Project Lead
Shield Insurance

Genezen Logo
Genezen
Flying Hippo
Marcus McVey - Designer
Eric Groves - Creative Director

Creamery Logo
Iowa State University
Flying Hippo
Marcus McVey - Designer
Scott Helms - Creative Director

Ignite Innovation Showcase Logo
Iowa State University
Flying Hippo
Marcus McVey - Designer
Scott Helms - Creative Director
Sheepgate Logo
Sheepgate
Flying Hippo
Marcus McVey - Designer
John Anderson - Associate Creative Director
Eric Groves - Creative Director

AXON Tire
CFI Tire Service
Gesso Design
Annie Schmitt

The Bohemian Hotel Logo
The Bohemian Hotel
Flying Hippo
Marcus McVey - Designer
Scott Helms, Eric Groves - Creative Directors

Johnston Town Center Logo
Johnston Town Center
Juicebox
Dale Bentlage
Jorunn Aasen - Designer
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**CREDITS**

- Shelby Mitchell
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<td>Doug Moore</td>
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<td>CREDITS</td>
<td>Shelby Mitchell</td>
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Like A Girl Logo Set
Emily Cooper Smith
Iowa State University

Jacobson Farms Logo
Emily Fuller
Iowa State University

Grounds Garage
Paige Klein
Iowa State University

Like A Girl Logo Set
Emily Cooper Smith
Iowa State University

Grounds Garage
Paige Klein
Iowa State University
ROLLING FILM CO
TRAVEL PHOTO LAB + MUSEUM

TITLE  Rolling Film Co
STUDENT Kayleen Mercer
SCHOOL Iowa State University

The Adventurers Book Club

TITLE  The Adventurers Book Club Logo
STUDENT Devin Palmer
SCHOOL Iowa State University

STARR

TITLE  Starr Identity Mark
STUDENT Noble Starr
SCHOOL Des Moines Area Community College

BCM CONCEPT

TITLE  BCM Concept Identity Mark
STUDENT Noble Starr
SCHOOL Des Moines Area Community College
IDENTITY SYSTEM

09

IDENTITY SYSTEM

Oasis Identity

CLIENT Oasis
FIRM 818 - a tiny design empire
CREDITS 818 Team

Novum Feeds Identity

CLIENT Franzenburg
FIRM 818 - a tiny design empire
CREDITS 818 Team
**TITLE**  Blazer Day Identity
**CLIENT**  Wakonda Club
**FIRM**  818 - a tiny design empire
**CREDITS**  818 Team

**TITLE**  Spiller Collateral
**CLIENT**  Spiller
**FIRM**  Now Now
**CREDITS**  John Solarz
            Adam Ferry

**TITLE**  VIVA
**CLIENT**  VIVA Landscapes, LLC
**FIRM**  Gesso Design
**CREDITS**  Anne Schmitt

**TITLE**  AlmaTerra
**CLIENT**  AlmaTerra Wines
**FIRM**  Peoples Company
**CREDITS**  Alexandria Schoepnner
**TITLE**  Dogeared Books  
**CLIENT**  Dogeared Books  
**FIRM**  Rippke Design  
**CREDITS**  Shelby Mitchell

**TITLE**  Validcare  
**CLIENT**  Validcare  
**FIRM**  Rippke Design  
**CREDITS**  Kira Mann  
Ashley Rippke  
Shelby Mitchell

**TITLE**  The Adventurers Book Club Identity  
**STUDENT**  Devin Palmer  
**SCHOOL**  Iowa State University
ILLUSTRATION

TITLE Becca's Trifecta Illustration
CLIENT Confluence Brewing Company
FIRM 818 - a tiny design empire
CREDITS 818 Team

TITLE Dogeared Books Mural
CLIENT Dogeared Books
FIRM Rippke Design
CREDITS Shelby Mitchell

TITLE Dogeared Books Mural
CLIENT Dogeared Books
FIRM Rippke Design
CREDITS Shelby Mitchell
**Title**
Hellscape Illustration

**Client**
Lion Bridge Brewing

**Firm**
818 - a tiny design empire

**Credits**
818 Team

---

**Title**
Lassos & Lasers Illustration

**Client**
Confluence Brewing Company

**Firm**
818 - a tiny design empire

**Credits**
818 Team

---

**Title**
The Landing - Down Time

**Client**
John Deere

**Firm**
FUEL

**Credits**
John Moes
Heather Hartley - Marketing Communications Manager (John Deere)
Jenel Nels - Editor (John Deere)
Bill Bollman - Creative Director
John Allen - Design Director
Grant Cushman - Designer and Illustrator
Alex Schmidt - Designer

---

**Title**
Farmboy Monster Mashup

**Client**
Farmboy

**Firm**
Farmboy

**Credits**
Smail Buljabasic
Zachary Kern
Perlie Book Cover

Otten Johnson Holiday Card

Pocahontas County icon system

Happy Healthy Holidays
TITLE Riverview Playground Illustrations
CLIENT Des Moines Parks and Recreation
FIRM Project7 Design
CREDITS Bridget Drendel
Katherine Hutchison
Meghan Moorlach
Anna Lemons
Megan Bannister
Meghan Baltas
Jessica Sampson

TITLE Barley Life Illustration
CLIENT Confluence Brewing Company
FIRM 818 - a tiny design empire
CREDITS 818 Team

TITLE ALYKA Health Web Graphics
CLIENT ALYKA Health
FIRM Rippke Design
CREDITS Kira Mann
Ashley Rippke

TITLE Mary Greeley Medical Illustrations
CLIENT Mary Greeley Medical Center
FIRM Rippke Design
CREDITS Shelby Mitchell
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<tr>
<td>CREDITS</td>
<td>Kelly Bittner, Shae Olson</td>
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TITLE      Stardust
STUDENT    Kate Segler
SCHOOL     Drake University

TITLE      Tiger Illustration
STUDENT    Jenna Winnike
SCHOOL     Des Moines Area Community College
TITLE ISU Catering Video
CLIENT Iowa State University
FIRM Flying Hippo
CREDITS Brian Fiser - Director
Scott Helms - Creative Director

TITLE Gambling Treatment
CLIENT Iowa Department of Public Health
FIRM ZLR Ignition
CREDITS Phil Schrider
Shae Olson
Bob Delsol

TITLE College of Engineering Brand Video
CLIENT Iowa State University
FIRM Flying Hippo
CREDITS Brian Fiser - Director
Scott Helms - Creative Director
Jerry Stoner - Writer
Christopher McCann (VO) - Talent

TITLE Feel The Rugged Performance
CLIENT John Deere
FIRM FUEL
CREDITS Heather Hartley - Manager, Creative & Content Delivery (John Deere)
Matt Carroll - Creative Specialist, Construction Equipment (John Deere)
Matthew Heilig - Videographer
Bill Bollman - Creative Director
John Allen - Design Director
Grant Cushman, Alex Schmidt - Designers
Bill Eckloff - Writer
**Dept. of Horticulture Brand Video**

**CLIENT**  
Iowa State University

**FIRM**  
Flying Hippo

**CREDITS**  
Brian Fiser - Director  
Scott Helms - Creative Director  
Jerry Stoner - Writer  
Marnie Strate (VO) - Talent

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**The Easy Slide**

**CLIENT**  
Pella Windows

**FIRM**  
Just Motion Effects

**CREDITS**  
Scott Just  
Ian Planchon

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**“Proactive Paula” Commercial**

**CLIENT**  
Service Legends

**FIRM**  
Flying Hippo

**CREDITS**  
Brian Fiser - Director  
Scott Helms - Creative Director  
Jerry Stoner - Writer  
Katie Nola - Talent

---

**Sorry Kentucky Commercial**

**CLIENT**  
Cedar Ridge Distillery

**FIRM**  
FUEL

**CREDITS**  
Anna Servey - Marketing Manager  
Cedar Ridge Distillery  
Bill Bollman - Creative Director  
John Allen - Design Director and Videographer  
Grant Cushman, Alex Schmidt - Designers  
Bill Eckloff - Writer  
James Perkins - UAV Videographer
TITLE  |  Driver Appreciation
CLIENT |  Ruan
FIRM   |  Red Dot Advertising
CREDITS|  Red Dot Creative Team

TITLE  |  Unmasked
CLIENT |  US Eagle Federal Credit Union
FIRM   |  Just Motion Effects
CREDITS|  Scott Just  
       |  John Kenjar 
       |  JV Zamora  
       |  Gerard Estella

TITLE  |  Opioid Stigma: Mike
CLIENT |  Iowa Department of Public Health
FIRM   |  ZLR Ignition
CREDITS|  Shae Olson  
       |  Kelly Bittner 
       |  Bob Delsol

TITLE  |  Suicide Prevention
CLIENT |  Iowa Department of Public Health
FIRM   |  ZLR Ignition
CREDITS|  Kelly Bittner  
       |  Shae Olson 
       |  Bob Delsol
TITLE: Like A Girl Hype Video
STUDENT: Emily Cooper Smith
SCHOOL: Iowa State University
TITLE: Urban Textures: Des Moines  
CLIENT: MedPharm Iowa  
FIRM: Black Tie Creatives  
CREDITS: Julian State, Jenn State - Photographers
102 | PHOTOGRAPHY

**Title**  
Ames Fitness Center

**CLIENT**  
Ames Fitness Center

**FIRM**  
McClanahan Studio

**CREDITS**  
Dan McClanahan - photography, lighting, retouching, art direction

---

**Title**  
Boone Airport at Dusk

**CLIENT**  
Boone Municipal Airport

**FIRM**  
McClanahan Studio

**CREDITS**  
Dan McClanahan - photography, lighting, retouching, art direction

---

**Title**  
Boone Airport at Dusk

**CLIENT**  
Boone Municipal Airport

**FIRM**  
McClanahan Studio

**CREDITS**  
Dan McClanahan - photography, lighting, retouching, art direction

---

**Title**  
1951 and 1952 Farmall tractor restorations

**CLIENT**  
Iowa State University Foundation

**FIRM**  
McClanahan Studio

**CREDITS**  
Dan McClanahan - photography  
Ryan Peterson - Art Direction (Iowa State University Foundation)
**TITLE** Stingray Restoration  
**CLIENT** Vintage Pickers  
**FIRM** McClanahan Studio  
**CREDITS** Dan McClanahan - photography, lighting, retouching, art direction

**TITLE** Hype Imagery for The Salon  
**CLIENT** The Salon  
**FIRM** McClanahan Studio  
**CREDITS** Alan Randall - styling and hair (The Salon)  
Emma Grice - makeup (The Salon)  
Dan McClanahan - photography and retouching

**TITLE** Triathlon Family  
**CLIENT** Bravo Designs  
**FIRM** McClanahan Studio  
**CREDITS** Dan McClanahan - photography, lighting, retouching, art direction

**TITLE** Website Banners for ISU Catering  
**CLIENT** Iowa State University Catering  
**FIRM** McClanahan Studio  
**CREDITS** Dan McClanahan - Photography  
PUSH Branding - Art Direction
TITLE: ADAI 2020 Exhibition Poster
CLIENT: Art Directors Association of Iowa
FIRM: Farmboy
CREDITS: Zachary Kern, Smail Buljubasic, Jenn State, Liv Hunt, Renae Ruschill, Taylor Eckstrom

TITLE: Concussion Safety
CLIENT: Iowa Department of Public Health
FIRM: ZLR Ignition
CREDITS: Kelly Bittner, Shae Olson

TITLE: Fargo TV Series Poster
FIRM: Jordan Wayne Designs
CREDITS: Jordan Wayne

TITLE: Welcome to Oskaloosa Poster Series
FIRM: Jordan Wayne Designs
CREDITS: Jordan Wayne
TITLE: Like A Girl Poster Series
STUDENT: Emily Cooper Smith
SCHOOL: Iowa State University

TITLE: DSM Poster Charity Project
STUDENT: Hannah Cohen
SCHOOL: Drake University

TITLE: O's Cream Ice Cream Poster Set
STUDENT: Emily Fuller
SCHOOL: Iowa State University

TITLE: Tara, Ashley, James
FIRM: Shannon McCarthy
CREDITS: Shannon McCarthy
Tara Leisure (music)
Ashley Reaves (music)
James Walker (music)
SALES PROMOTION

Submit

818 - a tiny design empire

SALES PROMOTION

BLK x BLK Limited Edition Series
Packaging
CLIENT BLK & Bold
FIRM Avidity Creative
CREDITS Adam Feller

Brightside Can Labels
CLIENT Brightside Aleworks
FIRM 818 - a tiny design empire
CREDITS 818 Team
**TITLE** Full Fledged Can Labels
**CLIENT** Full Fledged Brewing
**FIRM** 818 - a tiny design empire
**CREDITS** 818 Team

**TITLE** Lion City Seltzer Labels
**CLIENT** Lion Bridge Brewing
**FIRM** 818 - a tiny design empire
**CREDITS** 818 Team

**TITLE** Leonard Farms Meadery Labels
**CLIENT** Leonard Farms Meadery
**FIRM** 818 - a tiny design empire
**CREDITS** 818 Team

**TITLE** Wasabi Taphandle
**CLIENT** Wasabi
**FIRM** 818 - a tiny design empire
**CREDITS** 818 Team
TITLE: Dutchfix Poffertjes Packaging
CLIENT: Dutchfix
FIRM: Avidity Creative
CREDITS: Adam Feller

TITLE: Habaman Can Design
CLIENT: NoCoast Beer Co
FIRM: Avidity Creative
CREDITS: Adam Feller

TITLE: Van Go Can Design
CLIENT: NoCoast Beer Co
FIRM: Avidity Creative
CREDITS: Adam Feller
**TITLE** Vladibeer Putin Can Design  
**CLIENT** NoCoast Beer Co.  
**FIRM** Avidity Creative  
**CREDITS** Adam Feller

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**TITLE** Wayfarer Coffee Packaging  
**CLIENT** Wayfarer Coffee Roasters  
**FIRM** Avidity Creative  
**CREDITS** Adam Feller

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**TITLE** Aid4 Packaging  
**CLIENT** Aid4 Nutrition  
**FIRM** Black Tie Creatives  
**CREDITS** Jenn State - Creative Director  
Ellen Titman - Designer  
Julian State - Project Lead

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**TITLE** Somo Spritz Packaging  
**CLIENT** Somo  
**FIRM** Flying Hippo  
**CREDITS** Scott Helms, Abbi Brokaw - Designers  
Scott Helms - Creative Director  
Jerry Stoner, Alex Boisjolie - Writers
Perficut Picnic Box Sales Promotion

CLIENT: Perficut
FIRM: Project7 Design
CREDITS: Bridget Drendel, Katherine Hutchison, Meghan Moorlach, Anna Lemons, Megan Bannister, Meghan Baltas, Jessica Sampson

The QuintEssential Bottle

CLIENT: Cedar Ridge Distillery
FIRM: FUEL
CREDITS: Anna Servey - Marketing Manager (Cedar Ridge Distillery) Bill Bollma - Creative Director John Allen - Design Director Grant Cushman, Alex Schmidt - Designers Bill Eckloff - Writer

Cold Brew Can

CLIENT: Cafe Diem
FIRM: Rippke Design
CREDITS: Shelby Mitchell, Ashley Rippke

Mardi Gras Candle Line

CLIENT: Universal Studios Florida
FIRM: Zachary Kern
CREDITS: Zachary Kern
### Project7 Design Noodle Box

**Title:** Project7 Design Noodle Box Sales Promotion  
**Client:** Project7 Design  
**Firm:** Project7 Design  
**Credits:** Bridget Drendel, Katherine Hutchison, Meghan Moorlach, Anna Lemons, Megan Bannister, Meghan Baltas, Jessica Sampson

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### Beer Label

**Title:** Beer Label  
**Student:** Kristine Do  
**School:** Grand View University

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### Suite Donut Co.

**Title:** Suite Donut Co.  
**Student:** Brynn Yoshinaga  
**School:** Drake University

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### Grounds Garage Mailer

**Title:** Grounds Garage Mailer  
**Student:** Paige Klein  
**School:** Iowa State University
TITLE: Sunshine Mailer
CLIENT: Cooper Smith & Co.
FIRM: Cooper Smith & Company
CREDITS: Sally Cooper Smith - Creative Director
          Robin Wasteney - Art Director

TITLE: Socks
CLIENT: 818
FIRM: 818 - a tiny design empire
CREDITS: 818 Team
**Title**: Life Saver Self Promo  
**Client**: Cooper Smith & Co.  
**Firm**: Cooper Smith & Company  
**Credits**: Sally Cooper Smith - Creative Director  
Emily Cooper Smith - Graphic Designer

**Title**: Valentine’s Day Mailer  
**Client**: Cooper Smith & Co.  
**Firm**: Cooper Smith & Company  
**Credits**: Sally Cooper Smith - Creative Director  
Emily Cooper Smith - Graphic Designer

**Title**: ZLR Ignition Holiday Card  
**Client**: ZLR Ignition  
**Firm**: ZLR Ignition  
**Credits**: Kelly Bittner  
Phil Schriver  
Shae Olson

**Title**: Hunker Down For The Holidays Gift Box  
**Client**: Farmboy  
**Firm**: Farmboy  
**Credits**: Small Buljubasic  
Zachary Kern  
Jason McArtor  
Brent Van Erdoesky
**TITLE** Self Portrait

**CLIENT** McClanahan Studio

**FIRM** McClanahan Studio

**CREDITS** Dan McClanahan: photography, lighting, retouching, art direction;

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**TITLE** Pretty Good Coasters

**CLIENT** Pretty Good Co.

**FIRM** Pretty Good Co.

**CREDITS** Brandon Alvarado

Annie Alvarado

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**TITLE** Project7 Design Noodle Box Self Promotion

**CLIENT** Project7 Design

**FIRM** Project7 Design

**CREDITS** Bridget Drendel

Katherine Hutchison

Meghan Moorlach

Anna Lemons

Megan Bannister

Meghan Baltas

Jessica Sampson

---

**TITLE** Self-Identity Branding

**STUDENT** Emily Fuller

**SCHOOL** Iowa State University

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**TITLE** Emily Ray
TITLE: Optimist Website
CLIENT: Optimist
FIRM: 818 - a tiny design empire
CREDITS: 818 Team
Eric Osmundson

TITLE: Dasera Website
CLIENT: Dasera
FIRM: Measure, Inc.
CREDITS: Chad Johnston - Creative Director
Cristian Chavarria - Art Director
Kaden Jones - Designer
Torrey Johnson, Alamos Basement - Developer
Measure, Inc. - Animation and Illustration

TITLE: Optimist Website
CLIENT: Optimist
FIRM: 818 - a tiny design empire
CREDITS: 818 Team
Eric Osmundson
**Genezen Website**

**CLIENT** Genezen

**FIRM** Flying Hippo

**CREDITS** Abbi Brokaw - Designer
John Anderson - Associate Creative Director
Eric Groves - Creative Director
Jerry Stoner - Writer
Ash Duhautois, David Warren - Developers

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**Dept. of Residence Website**

**CLIENT** Iowa State University

**FIRM** Flying Hippo

**CREDITS** John Anderson - Designer
Scott Helms - Creative Director
Jerry Stoner, Alex Boisjolie - Writers
Ash Duhautois, David Warren, David Woolf - Developers

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**frk architects + engineers website redesign**

**CLIENT** frk architects + engineers

**FIRM** Juicebox

**CREDITS** Jorunn Aasen - Designer
Dale Bentlage - Strategist
Jamie Adams - Project Manager
Greg Hauenstein - Developer

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**Just Voices Website design**

**CLIENT** Just Voices

**FIRM** Juicebox

**CREDITS** Kathryn Sutton - Designer
Dale Bentlage - Strategist
Jamie Adams - Project Manager
Jonathan Davis - Developer
Justin Cook - Developer
**TITLE**  
Chorus.ai Website

**CLIENT**  
Chorus.ai

**FIRM**  
Measure, Inc.

**CREDITS**  
Chad Johnston - Creative Director  
Austin Van Laar - Senior Art Director  
Cristian Chavarria - Art Director  
Kaden Jones - Designer  
Michael Kelly, Garry Burch - Developers  
Measure, Inc. - Animation and Illustration

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**TITLE**  
Flip the Script Website

**CLIENT**  
Flip the Script

**FIRM**  
Measure, Inc.

**CREDITS**  
Chad Johnston - Creative Director  
Cristian Chavarria - Art Director  
Torrey Johnson, Alamos Basement - Developer  
Measure, Inc. - Animation

---

**TITLE**  
Aria Care Partners

**CLIENT**  
Aria Care Partners

**FIRM**  
Rippke Design

**CREDITS**  
Ashley Rippke  
Shelby Mitchell  
Nate Rippke  
Emily Fuller

---

**TITLE**  
Principal Annual Report

**CLIENT**  
Principal Financial

**FIRM**  
Red Dot Advertising

**CREDITS**  
Red Dot Creative Team  
Nolasoft - Development
TITLE: Applied Health Analytics
CLIENT: Applied Health Analytics
FIRM: Rippke Design
CREDITS: Kira Mann
Nate Rippke

TITLE: Health At Home
CLIENT: Health At Home
FIRM: Rippke Design
CREDITS: Shelby Mitchell
Ashley Rippke
Emily Fuller
Nate Rippke

TITLE: Trash Party
STUDENT: Kate Segler
SCHOOL: Drake University
CREDITS: Shelby Mitchell
Nate Rippke
**TITLE** Midwest Living January/February 2021: The Women's Issue  
**CLIENT** Midwest Living  
**FIRM** Midwest Living & Meredith Travel Marketing  
**CREDITS** Mary-Beth Rouse, Erin Keeffer, Ruby Pierce, Fatima Calderon Ceron

**TITLE** Iowa State Admissions Recruitment  
**CLIENT** Iowa State University  
**FIRM** ZLR Ignition  
**CREDITS** Phil Schriver, Bob Delsol, Liv Hunt, Riley Ginn

**TITLE** Flip the Script Tour 2021 Social Campaign  
**CLIENT** Flip the Script  
**FIRM** Measure, Inc.  
**CREDITS** Chad Johnston - Creative Director
**TITLE**  Voter Ready Iowa  
**CLIENT**  Iowa Secretary of State  
**FIRM**  ZLR Ignition  
**CREDITS**  Phil Schriver  
Kelly Bittner  
Liv Hunt  
Riley Ginn

**TITLE**  Like A Girl Social Media  
**STUDENT**  Emily Cooper Smith  
**SCHOOL**  Iowa State University
TITLE  Dice Quality Candidate Animation
CLIENT  Dice
FIRM  Measure, Inc.
CREDITS  Chad Johnston - Creative Director
          Cristian Chavarria - Art Director

TITLE  Voice
CLIENT  Aureon
FIRM  Just Motion Effects
CREDITS  Scott Just
          Sarah Slattenow
          Rick Amundson
          Erich Ernst

TITLE  Christkindlmarket Promo Animations
CLIENT  Des Moines European Heritage Foundation
FIRM  Farmboy
CREDITS  Smail Buljabasic
          Craig Miller
          Zachary Kern

TITLE  Dasera Website Hero Animation
CLIENT  Dasera
FIRM  Measure, Inc.
CREDITS  Chad Johnston - Creative Director
          Kaden Jones - Designer
**TITLE**  
Flip the Script Video Bumper

**CLIENT**  
Flip the Script

**FIRM**  
Measure, Inc.

**CREDITS**  
Chad Johnston - Creative Director  
Cristian Chavarria - Art Director

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**TITLE**  
Happy Healthy Holidays

**CLIENT**  
Iowa State University College of Design

**FIRM**  
MiriamDraws

**CREDITS**  
Miriam Martincic  
Michael Miller

---

**TITLE**  
Growers Edge Crop Protection Animation

**CLIENT**  
Growers Edge

**FIRM**  
Measure, Inc.

**CREDITS**  
Chad Johnston - Creative Director  
Cristian Chavarria - Art Director

---

**TITLE**  
Quitline Anti-Vaping

**CLIENT**  
Iowa Department of Public Health

**FIRM**  
ZLR Ignition

**CREDITS**  
Kelly Bittner  
Shae Olson  
Bob Delsol
**TITLE**
Wellmark Holiday Card

**CLIENT**
Wellmark Blue Cross and Blue Shield

**FIRM**
ZLR Ignition

**CREDITS**
Kelly Bittner
Phil Schriver
Shae Olson

---

**TITLE**
Bellator Animation

**STUDENT**
Adam Herzog

**SCHOOL**
University of Northern Iowa

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**MISCELLANEOUS**
**TITLE** Positive Vibes T-Shirt  
**CLIENT** The Hall  
**FIRM** Now Now  
**CREDITS** Adam Ferry

**TITLE** Dasera Custom Icon Collection  
**CLIENT** Dasera  
**FIRM** Measure, Inc.  
**CREDITS** Chad Johnston - Creative Director

**TITLE** Camp Hope  
**FIRM** Shannon McCarthy  
**CREDITS** Shannon McCarthy

**TITLE** Black Lives Matter Fundraiser Print  
**FIRM** The Permanent Collection Letterpress + Design Studio  
**CREDITS** Sarah McCoy - Illustration and Letterpress Printing
TITLE: We Like Mike Campaign  
CLIENT: Kern For Dallas County Auditor  
CREDITS: Zachary Kern

TITLE: Prototypical Cabin for Summer Camp  
STUDENT: Debanjana Chatterjee  
SCHOOL: Iowa State University

TITLE: Motion Sickness Dance Team Merchandise  
STUDENT: Emily Fuller  
SCHOOL: Iowa State University
UNPUBLISHED

TITLE Crazy Genius Coffee Logo Concept
CLIENT Leaf and Bean Society
FIRM Avidity Creative
CREDITS Adam Feller

TITLE Long Seasons 1
FIRM Miriam Draws
CREDITS Miriam Martincic

TITLE So Good You’ll Go Crazy
FIRM Avidity Creative
CREDITS Adam Feller
**Riverside Cafe Branding**

**CLIENT** Riverside Cafe

**FIRM** Megan Kiernan

**CREDITS** Megan Kiernan

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**Leatherhead Coffee Logo Concept**

**TITLE** Leatherhead Coffee Logo Concept

**CLIENT** Leatherhead Coffee

**FIRM** Avidity Creative

**CREDITS** Adam Feller

---

**Fingers Crossed**

**TITLE** Fingers Crossed

**FIRM** Miriam Draws

**CREDITS** Miriam Martincic

---

**Having It All**

**TITLE** Having It All

**FIRM** Miriam Draws

**CREDITS** Miriam Martincic
INTERESTED IN BECOMING AN ADAI CREW MEMBER?

SEND US A NOTE AT ADAI@ARTDIRECTORSIOWA.ORG

WE ARE ALWAYS ON THE LOOK OUT FOR INSPIRING LOCAL CREATIVES TO JOIN OUR TEAM.
ADAIA WOULD LIKE TO THANK YOU, OUR JUDGES, OUR SPONSORS AND THE EXHIBITION CREW FOR THEIR HARD WORK AND DEDICATION IN MAKING THIS YEAR’S EVENT A SUCCESS.

OUR MISSION HAS BEEN TO SHOWCASE THE VERY BEST OF IOWA’S DESIGN, WHILE CONNECTING STUDENTS AND PROFESSIONALS ACROSS OUR STATE. WE HOPE YOU JOIN US NEXT YEAR!

THANK YOU!

SPECIAL THANKS TO

CEDAR GRPHICS
UV OFFSET, DIGITAL, & WIDE FORMAT PRINTING
LIFE'S A GLITCH