



THE 60TH ANNUAL ADAI DESIGN EXHIBITION

AWARDS BOOK

1958-2018

**ADAI CELEBRATING 60 YEARS** 

### Celebrating 60 Years

### 1958-2018

In 1958 ADAI hosted it's first act, an award exhibition celebrating the best designers across Iowa. From humble beginnings, we endeavored to lift up our peers, showcasing and awarding top performers.

This year marks the 60th anniversary of our annual exhibition. Six decades of high fashion, Midwestern elites back-patting each other in a veritable who's-who of art professionals. This year, we celebrate the community that we truly are... superstars.

### PROFESSIONAL JUDGES







STUDENT JUDGES

**Chad Johnston** 

Measure

Megan Rold
Field Paper Company

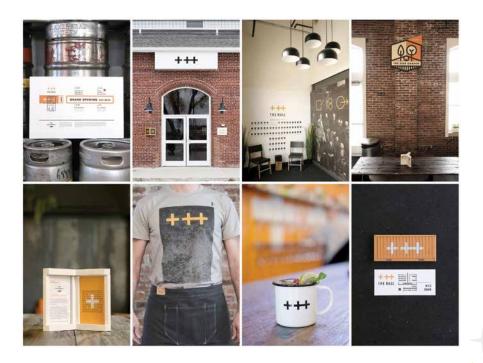
Megan Pralle 818: A Tiny Design Empire

### CATEGORIES

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## Professional BEST OF SHOW

Identity System



TITLE The Hall Identity System

**CLIENT** The Hall at The Foundry

FIRM Eight Seven Central

**CREDITS** Uciel Medina - Design

Adam Ferry – Design & Direction Tony Streeter – Concept & Production Dustin Edle – Production

Curtis Poortinga – Production Jacob Kucera – Production

# Student BEST OF SHOW

Identity System













TITLE Eyebol Identity System

**STUDENT** Ellen Titman

**SCHOOL** lowa State University



ADVERTISING DESIGN

01 | Advertising Design 01 | Advertising Design













TITLE GTSB Could Be Worse

**CLIENT** Iowa Governor's Traffic Safety Bureau

The Integer Group

**CREDITS** Michael Shelley - Associate Creative Director

Jake Grothoff - Copywriter

Tyler Wentworth, Sr. - Content Strategist Ryan Fitzgerald - Media Planner/Buyer Adam Ryan Morris - Photography



**TITLE** 2017 Exhibition Materials

**CLIENT** Art Directors Association of Iowa

Art Directors Association of Iowa

**CREDITS** Renae Meines - Art Direction

Jenn State - Designer













TITLE Des Moines Vintage Bike Night Campaign

Des Moines Vintage Bike Night CLIENT

FIRM MOTO76co

**CREDITS** Jack Randleman









TITLE ClearanceJobs Confessions of a Secret Squirrel D.C. Outdoor Ad Campaign

**CLIENT** ClearanceJobs

FIRM Measure, Inc.

**CREDITS** Chad Johnston - Creative Director Austin Van Laar - Art Director Pierre Olivier Thevenin - Character and 3D Modeling

01 | Advertising Design





TITLE Rustemberfest Campaign

**CLIENT** Rustemberfest

FIRM MOTO76co

**CREDITS** Jack Randleman



TITLE MET/CBT Campaign

**CLIENT** YSS

FIRM Red Dot Advertising

**CREDITS** Jenn State & Jason Ploog - Art Directors

Red Dot Creative Team
Bill Nellans - Photographer
Nolasoft - Developer





TITLE Duracable Campaign

**CLIENT** Duracable

FIRM Red Dot Advertising

**CREDITS** Red Dot Creative Team









TITLE Share Your Story Campaign

**CLIENT** Prelude Behavioral Services

FIRM Speak PR

**CREDITS** Jeremiah Elbel & Carolyn Jenison -

Creative Directors

Jeremiah Elbel - Designer

01 | Advertising Design 01 | Advertising Design



TITLE 2017 Des Moines Beer Week Campaign

**CLIENT** Des Moines Beer Week

818 - a tiny design empire

**CREDITS** Melissa Carlson

Rachel Abel Paige Kleckner Eric Harlow Megan Anderson Chandler Subra Megan Pralle

Toni Sarcone



TITLE Bicycle Ad

**STUDENT** Steven Connors

SCHOOL DMACC



TITLE Step Into Shape

**STUDENT** Ben DuPey

SCHOOL DMACC



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TITLE FuseDSM Rebrand Launch Party Announcement

**CLIENT** FuseDSM

FIRM Speak PR

CREDITS Jeremiah Elbel & Carolyn Jenison -

Creative Directors Jeremiah Elbel - Designer





TITLE Wright Tree Service Holiday Card

**CLIENT** Wright Tree Service

FIRM Cooper Smith & Company

**CREDITS** William Bassett - Graphic Designer Robin Wasteney - Senior Art Director Sally Cooper Smith - Creative Director 02 | Announcements & Invitations



TITLE Wedding Suite

**CLIENT** Dan Gillen and Madde Brown

FIRM Croskrey Design
CREDITS Emma Croskrey



TITLE Reclaimed Holiday Junkin' Open House Invite

**CLIENT** Reclaimed

FIRM The Permanent Collection Letterpress + Design Studio

**CREDITS** Sarah McCoy - Graphic designer

and Letterpress Printer



TITLE Reclaimed Junkin' Summer Invite

**CLIENT** Reclaimed

**FIRM** The Permanent Collection

Letterpress + Design Studio

**CREDITS** Sarah McCoy - Graphic designer

and Letterpress Printer



TITLE Chelsea & Zachary Wedding Invites & Collateral

**CLIENT** Chelsea Carter

FIRM Farmboy

**CREDITS** Zachary Kern - Designer



TITLE Through the Looking Glass

**CLIENT** Ames Convention & Visitors Bureau

Flying Hippo Brand + Digital

**CREDITS** Scott Helms - Creative Director

John Anderson - Art Director, Designer



TITLE The Groom Room Beards & Brews Invitation

**CLIENT** The Groom Room

FIRM Measure, Inc.

**CREDITS** Austin Van Laar - Art Director

Austin Van Laar – Illustrator



TITLE Buck-Naked Need Dough Invite

**CLIENT** The Great Outdoor Foundation

The Permanent Collection

Letterpress + Design Studio

**CREDITS** Sarah McCoy - Graphic designer

and Letterpress Printer











TITLE DMACC Portfolio Day Invite

**STUDENT** Brent Van Erdewyk

SCHOOL DMACC

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TITLE The Wrestlers, Polaroid Photography Book

**CLIENT** Michael Watson

FIRM Project 7 Design

**CREDITS** Katherine Hutchison

Taylor Whipple Michael Watson









TITLE Centennial Book

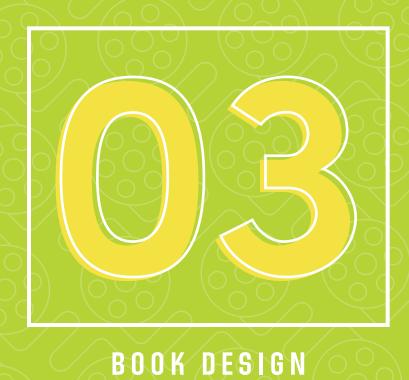
**CLIENT** Clay County Fair

FIRM F8 Creative

CREDITS Jaso

Jason Vulk Chris Baker

Joe Weber



03 | Book Design

S



TITLE Good Advice Book STUDENT Reilly Stratton

**SCHOOL** University of Northern Iowa







**CLIENT** Iowa State University Graphic

Design Senior Class 2017

FIRM Measure, Inc.

**CREDITS** Chad Johnston - Creative Director

Michael Davis - Art Director

Iowa State University Graphic Design Senior Class of 2017 - Contributing Designers

**STOP SAYING** 









TITLE 20 Rules of Typography

**STUDENT** Hannah Brus

**SCHOOL** Iowa State University





TITLE I am Not Different!

**STUDENT** Suji Kim

**SCHOOL** Iowa State University

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TITLE Rules for Prosperity

**STUDENT** Ellen Titman

**SCHOOL** lowa State University





TITLE 1984 Book Cover

**STUDENT** Brent Van Erdewyk

SCHOOL DMACC



Tategory



TITLE | Jekard Culture Document

**CLIENT** lowa Communications Network

FIRM Speak PR

**CREDITS** Jeremiah Elbel - Creative Director

Jeremiah Elbel - Designer

Carolyn Jenison - Content Strategy

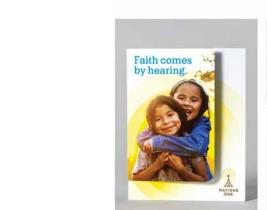


TITLE Sheraton Menus

**CLIENT** Sheraton Hotel - Kansas City

FIRM Cassie Tangney Design

**CREDITS** Cassie Tangney - Art Director/Designer





TITLE Nations One Collateral

**CLIENT** Nations One

**FIRM** Fuel Branding

CREDITS Bill Bollman - Creative Director
Pat Prior - Design Director

John Allen - Designer

Grant Cushman - Designer

Rhiannon Montelius - Designer

Rachael Bair - Designer

Bill Eckloff - Writer









**TITLE** Epiroc Notebook

**CLIENT** Epiroc

FIRM Performance Marketing Group

**CREDITS** PM creative team



TITLE Grizzly Coolers Catalog 2018

**CLIENT** Grizzly Coolers

FIRM Grizzly Coolers

**CREDITS** Justin Blair

Wildlife Creative Keefer Brothers









TITLE 2016 Traffic Operations Report Summary

**CLIENT** IOWA DOT

FIRM INTRANS Institute for Transportation at lowa State University

**CREDITS** Hesham G. Hassan - Art Director/Designer

Neal Hawkins - Project Manager

Skylar Knickerbocker & Anuj Sharma - Project

Coordinators



TITLE Drake University John Pappajohn Entrepreneurial Center for Outreach Startup Toolkit

**CLIENT** Drake University

FIRM Measure, Inc.

CREDITS Chad Johnston – Creative Director Michael Davis – Art Director Austin Van Laar – Art Director



TITLE The Power of Print and Paper

**CLIENT** Field Paper Company

FIRM Flying Hippo Brand + Digital

CREDITS Scott Helms - Creative Director

Annie Eischen – Art Director, Designer, Illustrator



TITLE Greek House Chefs Sales Brochure

**CLIENT** Greek House Chefs

FIRM Red Dot Advertising

**CREDITS** Art Director - Jason Ploog, Red Dot Creative Team

Jenn State - Photographer



TITLE Farmer Mac

**CLIENT** Farmer Mac

FIRM The Design Group

CREDITS Chris Conyers - Creative Director
The Design Group Creative Team



TITLE Pella Architect Series Reserve Launch

**CLIENT** Pella Windows and Doors

FIRM The Integer Group

**CREDITS** Lisa Braden - Creative Director

Christine Polson - Account Director Robin Casmirri, VP - Media Services

Shelby Howard - Copywriter

Jeanette Eckhardt - Director, Content Production



TITLE Hoover's Hatchery Product Catalog

**CLIENT** Hoover's Hatchery

FIRM brent thomsen design + creative

**CREDITS** Brent Thomsen - Art Director & Designer

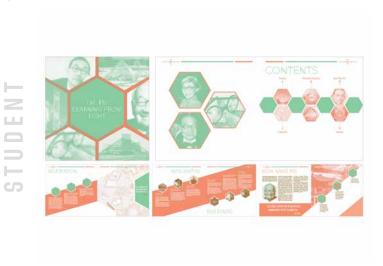


TITLE Girls Write Now Journal Kit Collateral

**STUDENT** Hannah Brus

**SCHOOL** Iowa State University

+



TITLE I.M. Pei Collateral

**STUDENT** Cheyenne Newman

**SCHOOL** University of Northern Iowa









TITLE Never Forget

**STUDENT** Ellen Titman

**SCHOOL** Iowa State University









TITLE Andrew Zimmern editorial

Midwest Living magazine

Midwest Living magazine - Meredith Corporation

**CREDITS** Tara Okerstrom-Bauer, John Meek, Allison Zelle - Art Directors

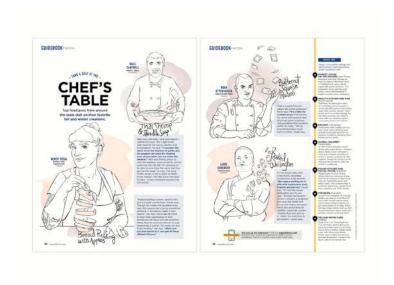
> Kylee Krizmanic - Creative Director Steve Henke, Blaine Moats, Carson Downing - Photographers

Hannah Agran – Writer Joel Holland - Illustrator

Charles Worthington and Greg Luna - Food Stylists



05 | Editorial Design



TITLE Chef's Table

**CLIENT** Travel Illinois

FIRM Meredith Travel Marketing

**CREDITS** Ananda Spadt - Art Director/Illustrator

Kylee Krizmanic - Creative Director

Gary Thompson – Writer Kristin Bienert – Project Editor



TITLE Midwest Living Black Hills Cover Story

**CLIENT** Midwest Living magazine

FIRM Midwest Living magazine - Meredith Corporation

**CREDITS** Kylee Krizmanic - Creative Director

Tara Okerstrom-Bauer, John Meek, Allison Zelle - Art Directors

Dana Halferty and Ryan Donnell - Photographers

Timothy Meinch - Writer Allison Zelle - Hand lettering



TITLE My Side of the Driftless

**CLIENT** Midwest Living magazine

FIRM Midwest Living magazine - Meredith Corporation

**CREDITS** John Meek, Tara Okerstrom-Bauer, Allison Zelle

- Art Directors

Kylee Krizmanic - Creative Director Ryan Donnell - Photographer

Timothy Meinch and LuAnn Brandsen - Writers



TITLE Marvels of the West

**CLIENT** Kansas Tourism

FIRM Meredith Travel Marketing

CREDITS Ananda Spadt – Art Director Kylee Krizmanic – Creative Director Doug Stremel – Photographer

Jess Hoffert - Writer

05 | Editorial Design



**TITLE** Midwest Living Greatest Food Towns

**CLIENT** Midwest Living magazine

FIRM Midwest Living magazine - Meredith Corporation

CREDITS Allison Zelle, John Meek, Tara Okerstrom-Bauer - Art Directors Kylee Krizmanic - Creative Director EE Berger, Doug Stremel, Dana Halferty, Kevin Miyazaki, Ryan Donnell, Blaine Moats, Jay Wilde, Justin Salem Meyer, Greg Whitaker, Starboard and Port Creative - Photographers Timothy Meinch, Beth Schatz Kaylor, Cynthia Earhart, Amy Lynch, Maggie Ginsberg - Writers

Allison Zelle – Illustrator



TITLE The Many Flavors of R&B

**CLIENT** Midwest Living magazine

FIRM Midwest Living magazine - Meredith Corporation

CREDITS Allison Zelle, John Meek, Tara Okerstrom-Bauer -

Art Directors Kylee Krizmanic - Creative Director

Blaine Moats - Photographer

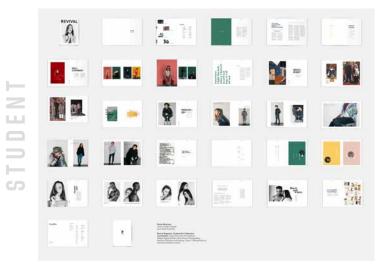
Hannah Agran - Writer

Charles Worthington - Food Stylist





05 | Editorial Design



Best of Category

TITLE Revival Magazine

**STUDENT** Students:

Stacie Moorman - Art Director

Megan Kilgore – Editor Brian Rivera – Photography

Sommer Danielson, Xiaynag "Sunny" Zheng - Fashion

Emily Knittel - Content

**SCHOOL** Iowa State University

WildTovers

TITLE Field Guide

**STUDENT** Megan Pebsworth

SCHOOL DMACC



TITLE Survival Guide Magazine

**STUDENT** Reilly Stratton

**SCHOOL** University of Northern Iowa



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ENVIRONMENTAL GRAPHICS





TITLE Entry & Vestibule

**CLIENT** The Hall at The Foundry

FIRM Eight Seven Central

**CREDITS** Tony Streeter - Concept

Uciel Medina - Design

Adam Ferry - Design & Direction



TITLE Dino Cafe Mural

**CLIENT** The Building for Kids Children's Museum

FIRM BASEMINT

**CREDITS** Andrew Maahs - Illustrator

Kelly Bittner – Illustrator

06 | Environmental Graphics



TITLE Dozer Cafe

**CLIENT** Elder Corp

FIRM Flying Hippo Brand + Digital

**CREDITS** Eric Groves - Creative Director

Cory Witt - Designer

Felicia Helms - Interior Designer



TITLE Lance and Ellie's Delicatessen

**CLIENT** Iowa State University ISU Dining

FIRM Flying Hippo Brand + Digital

**CREDITS** Scott Helms - Creative Director

Annie Eischen – Art Director, Designer Kristin Killian – Account Manager LOOK SHARP.







TITLE The Groom Room Signage

**CLIENT** The Groom Room

FIRM Measure, Inc.

CREDITS Chad Johnston - Creative Director
Austin Van Laar - Art Director







TITLE Honeywell Power of We Tradeshow Graphics

**CLIENT** Honeywell

FIRM Performance Marketing Group

CREDITS Emily Hughes Ellie Walter Emma Croskrey

Jeff Regenold

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06 | Environmental Graphics



TITLE Hermanson Orthodontics Signage &

Environmental Branding

**CLIENT** Hermanson Orthodontics

FIRM Project 7 Design

CREDITS Katherine Hutchison

Anna Frederick



TITLE Duracable Trade show Booth

**CLIENT** Duracable

IRM Red Dot Advertising

**CREDITS** Jason Ploog - Art Director

Red Dot Creative Team



TITLE Cafe X Environmental Design

**CLIENT** Cafe Diem

FIRM Rippke Design

CREDITS Ashley Rippke - Art Director

Shelby Brindley - Lead Designer







TITLE Cornbred Barbecue Food Truck

**CLIENT** Cornbred Barbecue

FIRM Rippke Design

CREDITS Ashley Rippke – Art Director Shelby Brindley – Lead Designer

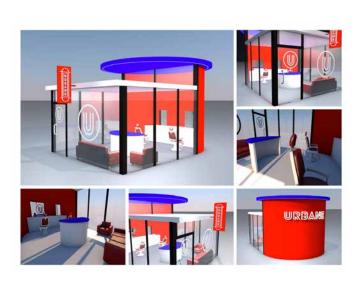


TITLE Harbinger Logo Mural

**CLIENT** Harbinger

FIRM Speak PR

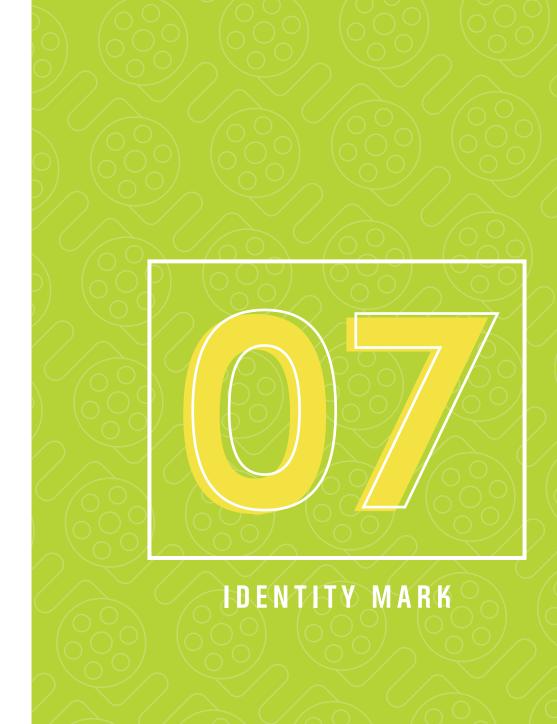
**CREDITS** Jeremiah Elbel - Designer & Muralist



TITLE Urbane Barber Shop

**STUDENT** Mikah Fitzgerald

**SCHOOL** Iowa State University







TITLE Motev Logo

**CLIENT** Motev

FIRM Measure, Inc.

**CREDITS** Chad Johnston - Creative Director

Michael Davis - Art Director



TITLE Barrel O' Funkies Identity

**CLIENT** Confluence Brewing Co.

FIRM 818 - a tiny design empire

**CREDITS** Melissa Carlson

Rachel Abel Chandler Subra Paige Kleckner Toni Sarcone



TITLE Iowa Beer Social Logo

**CLIENT** Iowa Craft Brewers Guild

FIRM Avidity Creative

**CREDITS** Adam Feller



TITLE The Alabaster Logo

**CLIENT** The Alabaster

**FIRM** Avidity Creative

**CREDITS** Adam Feller



TITLE Attack Hawk

**CLIENT** Central Lee Community School District

FIRM F8 Creative

**CREDITS** Jason Vulk

Greg Rasch Joe Weber

Chris Baker



TITLE Des Moines Pizza Club

CLIENT Des Moines Pizza Club

FIRM Chresten Jensen Design

**CREDITS** Chresten Jensen

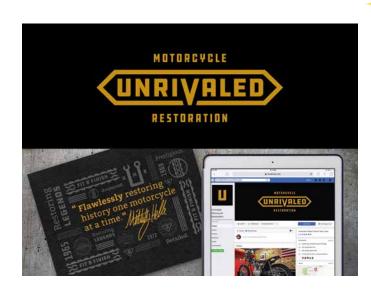


TITLE Above + Beyond Adventure Tri Logo

**CLIENT** Above + Beyond Adventure Tri

**FIRM** Black Tie Creatives

**CREDITS** Jenn State - Art Director



TITLE Unrivaled Motorcycle Restoration Identity Mark

**CLIENT** Unrivaled Motorcycle Restoration

**FIRM** Fuel Branding

**CREDITS** Bill Bollman - Creative Director

Pat Prior – Design Director John Allen – Designer Grant Cushman – Designer Rhiannon Montelius – Designer

Rachael Bair - Designer



TITLE Continuum Health Care Logo

**CLIENT** Continuum Health Care Services

**FIRM** Farmboy

CREDITS Zachary Kern - Art Director Jason McArtor - Art Director



TITLE Daughenbaugh Construction + Restoration Logo

**CLIENT** Daughenbaugh Construction + Restoration

FIRM Farmboy

CREDITS Zachary Kern - Art Director Jason McArtor - Art Director



TITLE Smart Ass Logo

**CLIENT** Good Word Restaurant Group

FIRM Farmboy

**CREDITS** Zachary Kern - Art Director



TITLE Boomerang

**CLIENT** Ricklefs Excavating

FIRM Flying Hippo Brand + Digital

CREDITS Eric Groves - Creative Director

Annie Eischen - Art Director, Designer



TITLE Heaping Plato

**CLIENT** Iowa State University ISU Dining

FIRM Flying Hippo Brand + Digital

CREDITS Scott Helms – Creative Director
Annie Eischen – Art Director, Designer



TITLE Lance and Ellie's Delicatessen

**CLIENT** Iowa State University ISU Dining

FIRM Flying Hippo Brand + Digital

CREDITS Scott Helms – Creative Director
Annie Eischen – Art Director, Designer



TITLE Project PJ

**CLIENT** Joppa

FIRM Flying Hippo Brand + Digital

CREDITS Eric Groves - Creative Director Cory Witt - Designer





TITLE Winterset Art Center

**CLIENT** Winterset Art Center

FIRM Marissa Kephart

**CREDITS** Marissa Kephart



TITLE Blue Wing Logo

**CLIENT** Amy Wienands Real Estate

FIRM Measure, Inc.

**CREDITS** Chad Johnston - Creative Director

Cristian Chavarria - Art Director



TITLE Destino Logo

**CLIENT** Cuba Travel Network

FIRM Measure, Inc.

CREDITS Chad Johnston - Creative Director

Michael Davis - Art Director



TITLE Iowa State University Community Visioning Logo

**CLIENT** Iowa State University

FIRM Measure, Inc.

CREDITS Chad Johnston – Creative Director
Austin Van Laar – Art Director



TITLE The Amsterdam Collection Logo

**CLIENT** Statement Jewels

FIRM Measure, Inc.

CREDITS Chad Johnston – Creative Director
Austin Van Laar – Art Director

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TITLE The Groom Room Logo

**CLIENT** The Groom Room

FIRM Measure, Inc.

CREDITS Chad Johnston – Creative Director
Austin Van Laar – Art Director



TITLE Feather Publishing

**CLIENT** Feather Publishing

FIRM Project 7 Design

CREDITS Bridget Drendel Katherine Hutchison

Taylor Whipple



TITLE Cornbred Barbecue Logo

**CLIENT** Cornbred Barbecue

FIRM Rippke Design

**CREDITS** Ashley Rippke - Art Director

Shelby Brindley - Lead Designer



TITLE Living Streets Logo

**CLIENT** Ames Bicycle Coalition

FIRM Rippke Design

CREDITS Ashley Rippke - Art Director Shelby Brindley - Designer

Ellen Titman - Designer



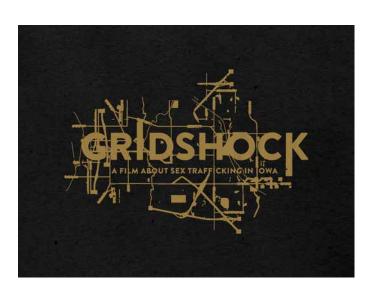
TITLE RealCloud Imaging Logo

**CLIENT** RealCloud Imaging

FIRM Rippke Design

**CREDITS** Ashley Rippke - Art Director

Shelby Brindley - Designer Ellen Titman - Designer



TITLE Gridshock Logo Mark

**CLIENT** Vanessa McNeal

FIRM Speak PR

**CREDITS** Jeremiah Elbel - Creative Director & Designer



TITLE Harbinger Logo Mark

**CLIENT** Harbinger

FIRM Speak PR

**CREDITS** Jeremiah Elbel - Creative Director & Designer



TITLE Isa Maisa Logo Mark

**CLIENT** Nathalie Girod

FIRM Speak PR

**CREDITS** Jeremiah Elbel - Creative Director & Designer



TITLE The Barnum Factory Logo Mark

**CLIENT** The Barnum Factory

FIRM Speak PR

**CREDITS** Jeremiah Elbel - Creative Director & Designer



TITLE Wayward Social

**CLIENT** Wayward Social

FIRM The Design Group

CREDITS Chris Conyers - Creative Director Marissa Kephart - Art Director



TITLE Carlson Construction Logo

**CLIENT** Carlson Construction

FIRM brent thomsen design + creative

**CREDITS** Brent Thomsen - Art Director & Designer



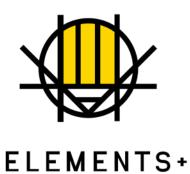
TITLE Worth It Ag Logo

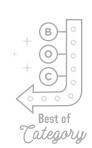
**CLIENT** Worth It Ag

FIRM brent thomsen design + creative

**CREDITS** Brent Thomsen - Art Director & Designer

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**TITLE** Elements

**STUDENT** Ellen Titman

**SCHOOL** Iowa State University

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TITLE KARV Logo

**STUDENT** Kaeley Dunteman

**SCHOOL** Iowa State University













**TITLE** Butter Trademark

**STUDENT** Stephen Hammer

SCHOOL DMACC









TITLE Veterans in Agriculture Logo Rebrand

**STUDENT** Olivia Hockey **SCHOOL** Drake University



TITLE Rwoacket Fuel Logo

**STUDENT** Heidi Schmidt

**SCHOOL** University of Northern Iowa



TITLE Voltage Records Logo

STUDENT Reilly Stratton

**SCHOOL** University of Northern Iowa



**TITLE** Origins

**STUDENT** Ellen Titman

**SCHOOL** Iowa State University



TITLE Pest Patrol

**STUDENT** Ellen Titman

**SCHOOL** Iowa State University

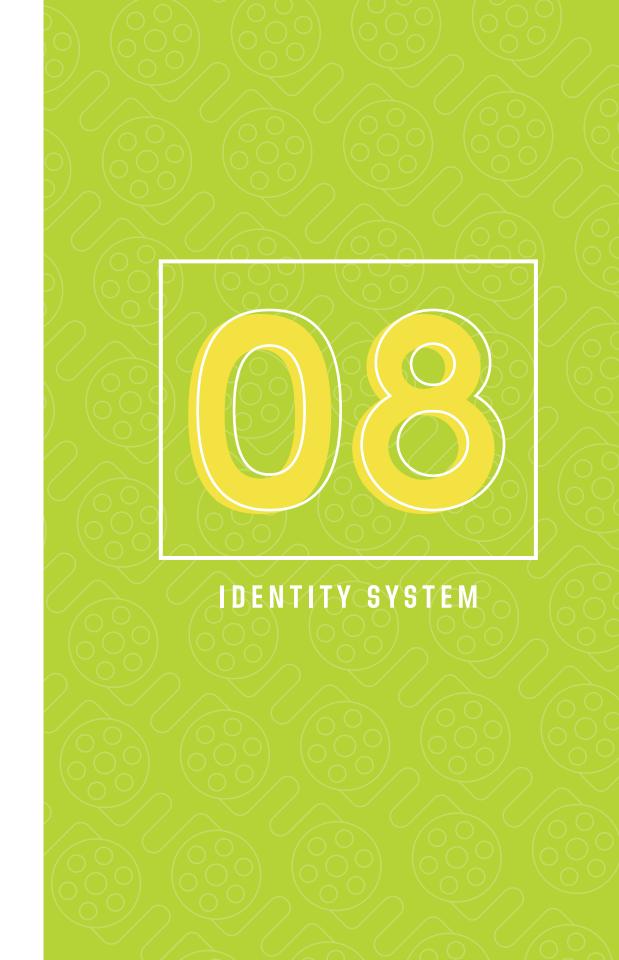
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TITLE Flying Saucer Logo **STUDENT** Brent Van Erdewyk

SCHOOL DMACC





08 | Identity System 08 | Identity System





TITLE The Hall Identity System

**CLIENT** The Hall at The Foundry

FIRM Eight Seven Central

**CREDITS** Uciel Medina - Design

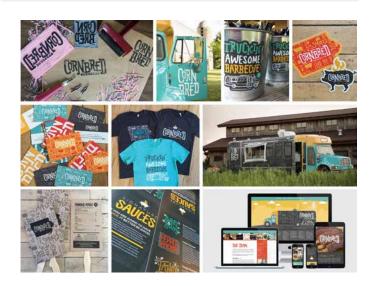
Adam Ferry - Design & Direction

Tony Streeter - Concept & Production

Dustin Edle - Production

Curtis Poortinga - Production

Jacob Kucera - Production



TITLE Cornbred Barbecue Identity System

**CLIENT** Cornbred Barbecue

FIRM Rippke Design

CREDITS Ashley Rippke - Art Director Shelby Brindley - Lead Designer

Shelby Brindley – Lead Designer Nate Rippke – Web Developer



TITLE Fishweir Brewing Co. Identity System

**CLIENT** Fishweir Brewing Co.

FIRM 818 - a tiny design empire

**CREDITS** Melissa Carlson

Rachel Abel Megan Anderson Toni Sarcone

Paige Kleckner



TITLE Gezellig Brewing Co. Identity

**CLIENT** Gezellig Brewing Co.

FIRM 818 - a tiny design empire

**CREDITS** Melissa Carlson

Rachel Abel Megan Pralle Megan Anderson 08 | Identity System



TITLE Des Moines Ad Day Identity

**CLIENT** AAF of Des Moines

FIRM Avidity Creative

**CREDITS** Adam Feller



**TITLE** Central Lee Hawks

**CLIENT** Central Lee Community School District

FIRM F8 Creative

**CREDITS** Jason Vulk

Greg Rasch Joe Weber Chris Baker



TITLE NED Graphics

CLIENT NED Graphics

FIRM Project 7 Design

CREDITS Bridget Drendel

Katherine Hutchison





TITLE Carroll Brewing Co. Identity System

**CLIENT** Carroll Brewing Co.

FIRM 818 - a tiny design empire

**CREDITS** Melissa Carlson

Rachel Abel Toni Sarcone Paige Kleckner Megan Anderson

08 | Identity System



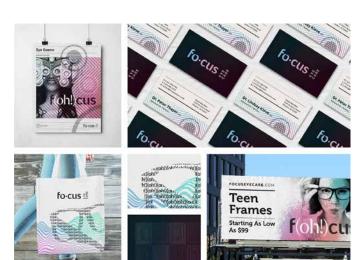
**TITLE** Provisions Lot F Identity System

**CLIENT** Provisions Lot F

FIRM Rippke Design

**CREDITS** Ashley Rippke - Art Director

Shelby Brindley - Designer Nate Rippke - Web Developer



**TITLE** Focus Eye Care Brand Identity

**CLIENT** Focus Eye Care

FIRM Speak PR

**CREDITS** Jeremiah Elbel - Creative Director & Designer

Carolyn Jenison - Content Strategy



TITLE FuseDSM Brand Identity

**CLIENT** FuseDSM

FIRM Speak PR

CREDITS Jeremiah Elbel - Creative Director & Designer

Carolyn Jenison - Content Strategy



TITLE Harbinger Brand Identity

**CLIENT** Harbinger

FIRM Speak PR

**CREDITS** Jeremiah Elbel - Creative Director & Designer

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08 | Identity System

Best of Category



**TITLE** The Barnum Factory Brand Identity

**CLIENT** The Barnum Factory

FIRM Speak PR

**CREDITS** Jeremiah Elbel - Creative Director & Designer

Carolyn Jenison - Content Strategy



TITLE Allen's Orchard

STUDENT Ellen Titman

**SCHOOL** Iowa State University











TITLE Pest Patrol

**STUDENT** Ellen Titman

**SCHOOL** Iowa State University











TITLE Eyebol

**STUDENT** Ellen Titman

**SCHOOL** Iowa State University

TUDENT

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TITLE Personal Identity System

**STUDENT** Meghan Baltas **SCHOOL** Drake University

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**TITLE** Fontenelle Brand Identity

STUDENT Mikah Fitzgerald

**SCHOOL** Iowa State University



TITLE Origins

**STUDENT** Ellen Titman

**SCHOOL** Iowa State University







TITLE Murf Co. Branding

**STUDENT** Zoe Filzer

SCHOOL DMACC

S





TITLE Cool Neighbor Illustrations

**CLIENT** Measure, Inc.

FIRM Measure, Inc.

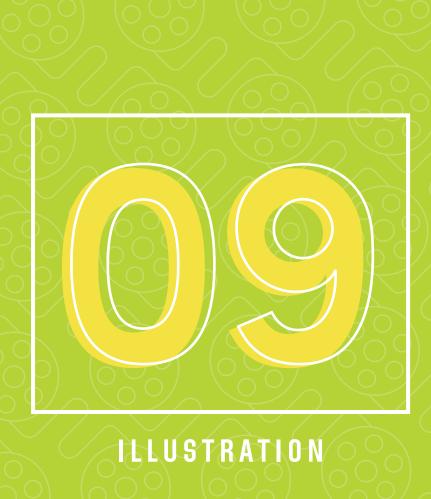
**CREDITS** Michael Davis - Art Director

Michael Davis - Illustrator



**CREDITS** Kiano -- The (rare) Eastern Black

TITLE Kiano's Cut Illustration **CLIENT** Confluence Brewing Co. FIRM 818 - a tiny design empire Rhino from the Blank Park Zoo





TITLE Oktobot 3000

**CLIENT** Lion Bridge Brewing Co.

FIRM 818 - a tiny design empire

**CREDITS** Melissa Carlson

Rachel Abel Toni Sarcone Paige Kleckner Megan Anderson



TITLE Abe in Shades

**CLIENT** Illinois Times

FIRM Cassie Tangney Design

**CREDITS** Cassie Tangney - Art Director/Designer



TITLE 2018 Basemint Calendar Illustrations

CLIENT BASEMINT

FIRM BASEMINT

CREDITS Andrew Maahs – Illustrator Kelly Bittner – Illustrator

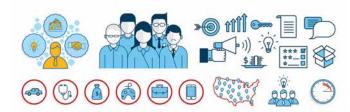


TITLE Titans Hockey Spaghetti Fundraiser

**CLIENT** City of Lakes Youth Hockey

FIRM Chresten Jensen Design

**CREDITS** Chresten Jensen - Art Director





TITLE Dice Ideal Employer Illustrations

**CLIENT** Dice

FIRM Measure, Inc.

CREDITS Chad Johnston – Creative Director Cristian Chavarria – Art Director Cristian Chavarria – Illustrator



TITLE Stories Matter, Grandpa Loves Me More Than Ice Cream!

**CLIENT** Flying Hippo Brand + Digital

FIRM Flying Hippo Brand + Digital

CREDITS Eric Groves - Creative Director, Author
Tang Xiong - Designer, Illustrator































TITLE Southeast Polk Icon Set

**CLIENT** Southeast Polk Community School District

FIRM Juicebox Interactive

**CREDITS** Kathryn Sutton - Designer





TITLE John Deere The Landing Magazine Illustration

**CLIENT** John Deere Forestry

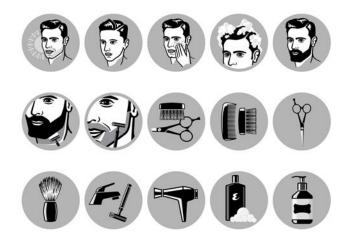
**FIRM** Fuel Branding

CREDITS

Heather Hartley - Editor John Deere
Jason Cherry - Art Director John Deere
Bill Bollman - Creative Director
Pat Prior - Design Director
John Allen - Designer
Grant Cushman - Designer
Rhiannon Montelius - Designer
Rachael Bair - Designer

Kevin Orfield - Writer

09 | Illustration 09 | Illustration



TITLE The Groom Room Style Guide Illustrations

**CLIENT** The Groom Room

FIRM Measure, Inc.

**CREDITS** Austin Van Laar – Art Director Austin Van Laar - Illustrator



TITLE PMG Chili Cook Off

**CLIENT** PMG

Performance Marketing Group

CREDITS Paul Richards

Emily Phipps



TITLE PMG Holiday Card

CLIENT PMG

FIRM Performance Marketing Group

**CREDITS** Emma Croskrey



TITLE Milk Monster

**CLIENT** Milk Monster

FIRM Project 7 Design

**CREDITS** Taylor Whipple

88 // // 89 

**TITLE** Five Waters Project Poster

**CLIENT** City of West Des Moines

FIRM Red Dot Advertising + Design

**CREDITS** Chresten Jensen - Art Director



TITLE Cornbred Barbecue Illustrations

**CLIENT** Cornbred Barbecue

FIRM Rippke Design

CREDITS Ashley Rippke - Art Direction Shelby Brindley - Illustrator



TITLE Rippke Design Illustrations

**CLIENT** Rippke Design

FIRM Rippke Design

**CREDITS** Shelby Brindley - Illustrator



TITLE Rippke Design Portrait Illustrations

**CLIENT** Rippke Design

FIRM Rippke Design

**CREDITS** Shelby Brindley - Illustrator



TITLE Side Road Coffee Bag Illustrations

**CLIENT** Cafe Diem

FIRM Rippke Design

**CREDITS** Ashley Rippke - Art Director

Shelby Brindley - Illustrator



TITLE Torrent Brewing Co. Bottle Illustrations

**CLIENT** Torrent Brewing Co.

FIRM Rippke Design

CREDITS Ashley Rippke - Art Director

Shelby Brindley - Illustrator



**TITLE** Holiday Party Posters

**CLIENT** The Integer Group

FIRM The Integer Group

**CREDITS** Jenna Boures - Designer



TITLE Integer Holiday Card Illustration

**CLIENT** The Integer Group

FIRM The Integer Group

CREDITS Katie Dondale - Art Director

Jill McLain - Copywriter

09 | Illustration 09 | Illustration

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TITLE Words of Wisdom

**STUDENT** Meghan Baltas

**SCHOOL** Drake University







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TITLE WorldWildLife Federation animal cards

**STUDENT** Tracey Field SCHOOL DMACC



TITLE Lebron James

**STUDENT** Siriaco Garcia

SCHOOL DMACC



**STUDENT** Kaitlynn Passick

SCHOOL DMACC

TITLE Hockey USA Illustration

S









TITLE WWF Illustrations **STUDENT** Brad Stenger SCHOOL DMACC





TITLE IA to LA

**STUDENT** Ellen Titman

**SCHOOL** Iowa State University



TITLE Office Chair Illustration

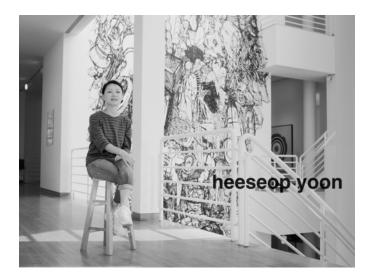
**STUDENT** Brent Van Erdewyk

SCHOOL DMACC







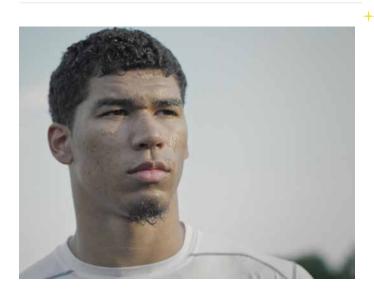


TITLE Drawing In Space | Heeseop Yoon

**CLIENT** Des Moines Art Center

FIRM Applied Art & Technology

CREDITS George Christ – Executive Producer Eric Sahrmann – Creative Director/DP Michael Rossow – Editor



TITLE ISU Football | What if

**CLIENT** Iowa State University Athletics

FIRM Applied Art & Technology

**CREDITS** Eric Sahrmann - Creative Director/DP

Heather Creswell – Producer Courtnee Carstens – Editor Michael Rossow – Color Anna Blomgren – Graphics 10 | Video Spot



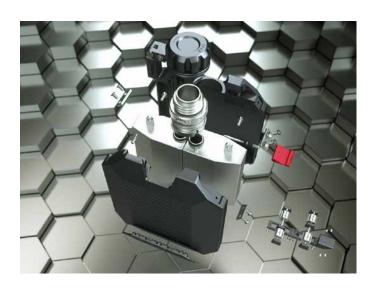
TITLE Home Again

**CLIENT** Rally Cap Properties

FIRM Estuary Motion Studios

**CREDITS** Austin Johnson

Abraham Lopez Gerardo Duron Israel Lopez



TITLE Dual Tank Whiskey Flask Product Video

**CLIENT** Discommon Goods

FIRM QA Graphics

**CREDITS** QA Graphics Creative Team



TITLE Life is Good

**CLIENT** Clay County Fair

FIRM F8 Creative

CREDITS Joe Weber

Chris Baker Karl Meredith Jason Vulk









TITLE Welcome Home

**CLIENT** Mercy Birthplace

FIRM Sam Fathallah Creative

**CREDITS** Sam Fathallah - Director

10 | Video Spot



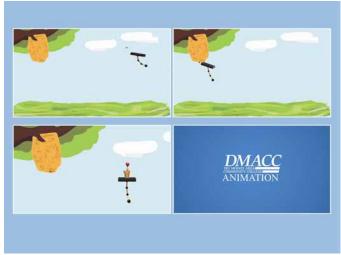
TITLE 80/35 Fantastical Music Wonderland Commercial

**CLIENT** Des Moines Music Coalition

FIRM Saturday Mfg.

CREDITS Brian Sauer – Puppet Master Michael Blair – Puppeteer Nick Imerman – Puppeteer Season Travelbee – Puppeteer

Dan Welk - Videographer

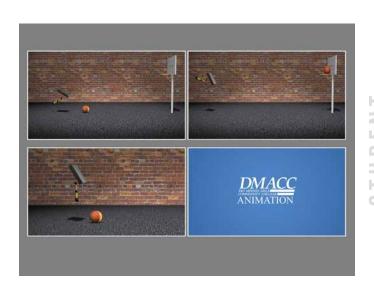


TITLE Promotional Animation - Pendulum

**STUDENT** Chantal Capps

SCHOOL DMACC





TITLE Promotional Animation - Pendulum

**STUDENT** Brandon Cory

SCHOOL DMACC



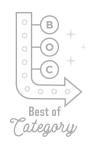
TITLE Promotional Animation - Greeting Card

**STUDENT** Semiu Hodza

SCHOOL DMACC

STUDENT

STUDENT





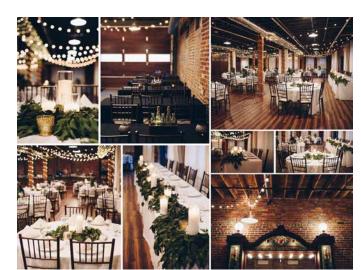
TITLE Cyclone Basketball

**CLIENT** Iowa State Athletics

FIRM McClanahan Studio

**CREDITS** Dan McClanahan - Photography and Photoshop

Rippke Design - Typography and Design



TITLE Event Room Photography

**CLIENT** lowa Taproom

FIRM 818 - a tiny design empire

Rachel Abel

**CREDITS** Melissa Carlson Megan Anderson





11 | Photography



TITLE Letterpress Product Photography

**CLIENT** The Red Door Press

FIRM Croskrey Design

**CREDITS** Emma Croskrey



TITLE Cyclone Football 2017

**CLIENT** Iowa State Athletics

FIRM McClanahan Studio

**CREDITS** Dan McClanahan - Photography

Meyocks - Schedule poster concept and design



TITLE Hillbilly Fishing

**CLIENT** Kelly Klatt Photography

FIRM McClanahan Studio

CREDITS Dan McClanahan - Art direction,

photography and photoshop



**TITLE** Surefire Fitness

**CLIENT** Surefire Fitness

FIRM McClanahan Studio

CREDITS Dan McClanahan - Art direction,

photography, photoshop





**TITLE** Who Killed Bambi? **CLIENT** Iowa Film Society

FIRM Owen Design

**CREDITS** Chad Owen









TITLE Little Big Fest 2017

**CLIENT** Des Moines Music Coalition

FIRM Saturday Mfg.

**CREDITS** Brian Sauer - Designer / Illustrator



POSTER DESIGN





**TITLE** 2017 Iowa Craft Brew Festival Poster

**CLIENT** Iowa Brewers Guild

FIRM BASEMINT

**CREDITS** Andrew Maahs - Art Director

Kelly Bittner - Art Director



TITLE 2017 Winefest Poster

**CLIENT** The Des Moines Wine Festival Foundation

FIRM BASEMINT

CREDITS Andrew Maahs – Art Director Kelly Bittner – Art Director



TITLE Grand Opening Poster

**CLIENT** The Hall at The Foundry

FIRM Eight Seven Central

**CREDITS** Uciel Medina - Design

Adam Ferry - Design & Direction

Tony Streeter - Screen Print Production





TITLE Blood Road movie poster

**CLIENT** Red Bull Media House

FIRM McClanahan Studio

**CREDITS** Johnny Likens - Art Director

Dan McClanahan - Photoshop Artist



TITLE Cool Neighbor Poster

**CLIENT** Measure, Inc.

FIRM Measure, Inc.

**CREDITS** Michael Davis - Art Director

Michael Davis - Illustrator



TITLE Mainframe Studios Open House Dec'17

**CLIENT** Mainframe Studios

FIRM Owen Design

**CREDITS** Chad Owen



TITLE Oktobot 3000 Poster

**CLIENT** Lion Bridge Brewing Co.

FIRM 818 - a tiny design empire

**CREDITS** Melissa Carlson

Rachel Abel
Toni Sarcone

Paige Kleckner Megan Anderson







TITLE Gridshock Movie Poster

**CLIENT** Vanessa McNeal

FIRM Speak PR

**CREDITS** Jeremiah Elbel - Creative Director & Designer

Jeremiah Elbel - Screen Printer



TITLE VIP Grand Opening Poster

**CLIENT** The Barnum Factory

FIRM Speak PR

**CREDITS** Jeremiah Elbel - Creative Director & Designer



TITLE Holiday Party Posters

**CLIENT** The Integer Group

FIRM The Integer Group

**CREDITS** Jenna Boures - Designer



TITLE Integer Gallery Night Posters

**CLIENT** The Integer Group

FIRM The Integer Group

**CREDITS** Lisa Braden - Creative Director



**TITLE** Hinterland Limited Edition Poster

**CLIENT** Hinterland Music Festival

FIRM The Permanent Collection Letterpress + Design Studio

**CREDITS** Sarah McCoy - Graphic Design and

Letterpress Printer



TITLE Pressing On Film Poster

**CLIENT** The Red Door Press and AIGA Iowa

FIRM The Red Door Press

**CREDITS** Tammy Winn - Printer/Designer

Adam Winn - Printer/Designer Emma Croskrey - Photographer

Best of Category

STUDENT



TITLE Chimamanda Event Posters

**STUDENT** Leah Plath

**SCHOOL** University of Northern Iowa





TITLE Hellvetica

**STUDENT** Isaiah Kinseth Peterson

SCHOOL DMACC



TITLE Moulin Rouge Era Poster

**STUDENT** Tracey Field

SCHOOL DMACC

STUDENT



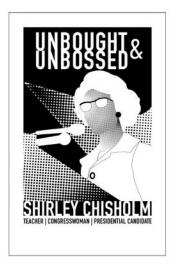
TITLE Whip It Poster

**STUDENT** Zoe Filzer

SCHOOL DMACC

+

STUDENT



TITLE Unbought & Unbossed

**STUDENT** Olivia Hockey **SCHOOL** Drake University



TITLE Words of Wisdom

**STUDENT** Meghan Baltas

**SCHOOL** Drake University



TITLE Chimpanzee Surfing Competition: Posters #1

**STUDENT** Noah Kruger

**SCHOOL** Iowa State University

Modern

TITLE Modern Legacy Poster

**STUDENT** Kylie Morgan

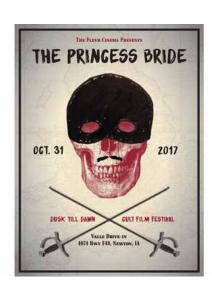
SCHOOL DMACC

Legacy

Helvetica

TITLE Helvetica Movie Poster

**STUDENT** Sam Bullock SCHOOL DMACC



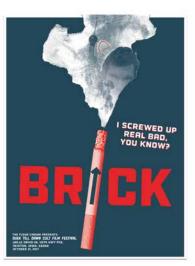
Modern

Legacy

TITLE The Evil Dead A Cult Film Poster

**STUDENT** Haley Murray

**SCHOOL** Iowa State University



TITLE Brick

**STUDENT** Jayden Pond

**SCHOOL** Iowa State University



TITLE Modern Legacy

**STUDENT** Brandon Roman

SCHOOL DMACC

S



TITLE Modern Legacy Poster

**STUDENT** Brent Van Erdewyk

SCHOOL DMACC



**TITLE** Yellow Paint Collective

**STUDENT** Gretchen Williams

**SCHOOL** Iowa State University



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TITLE Seasonal Sour Beers

**CLIENT** Madhouse Brewing Company

FIRM Flying Hippo Brand + Digital

CREDITS Scott Helms – Creative Director
Annie Eischen – Art Director, Designer

**TITLE** 7 Hills Brewing Labels

**CLIENT** 7 Hills Brewing Co.

FIRM 818 - a tiny design empire

**CREDITS** Melissa Carlson

Rachel Abel Jason Handy Toni Sarcone Paige Kleckner







TITLE Confluence Seasonal Can Labels

**CLIENT** Confluence Brewing Co.

FIRM 818 - a tiny design empire

**CREDITS** Melissa Carlson

Rachel Abel Paige Kleckner

Toni Sarcone Megan Anderson

Megan Pralle

Artists: Sarah McCoy, Cody Sherman, Sue Cornelison, John Bosley, Nathan Wright, Ben Schuh, Tim Martin, Ron Wagner, Chris Vance,

Van Holmgren



TITLE Monk Town Flagship Beer

**CLIENT** Madhouse Brewing Company

FIRM Flying Hippo Brand + Digital

**CREDITS** Scott Helms - Creative Director, Designer



TITLE Jasper Winery Red Wines

**CLIENT** Jasper Winery

FIRM Flying Hippo Brand + Digital

**CREDITS** Scott Helms - Creative Director, Designer



TITLE Oktobot 3000 Label

**CLIENT** Lion Bridge Brewing Co.

FIRM 818 - a tiny design empire

**CREDITS** Melissa Carlson

Rachel Abel Toni Sarcone Paige Kleckner

Megan Anderson



TITLE ARA Halloween Mailer

**CLIENT** American Rental Association

FIRM Performance Marketing Group

**CREDITS** Emma Croskrey

Paul Richards Camille Wolfe



TITLE Side Road Coffee Roasters

**CLIENT** Cafe Diem

FIRM Rippke Design

**CREDITS** Ashley Rippke - Art Director

Shelby Brindley - Designer



TITLE Torrent Brewing Co. Bottle Labels

**CLIENT** Torrent Brewing Co.

FIRM Rippke Design

CREDITS Ashley Rippke - Art Director

Shelby Brindley - Illustrator









TITLE Can O Worms

**CLIENT** Iowa Bankers Mortgage Corporation

FIRM Saturday Mfg.

**CREDITS** Brian Sauer - Creative Director

Michael Blair – Designer Nick Imerman – Designer Bree Housley – Copy Writer

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TITLE The Good Stuff Holiday Gift

**CLIENT** Simonson & Associates Architects

FIRM Saturday Mfg.

**CREDITS** Brian Sauer - Creative Director

Bonnie Harris – Copy Writer Maranda Orth – Designer Nick Imerman – Designer

Thelmos.

VARIETY 4-PACK

As the manufacture of the

TITLE Thelma's 4-Pack Boxes

**CLIENT** Thelma's

FIRM Saturday Mfg.

**CREDITS** Brian Sauer - Creative Director

Nick Imerman - Designer

Primary Image - Photographer





TITLE The Ultimate Survival Kit for Dealing with Adult Bullies

**STUDENT** Sydney Sarel

**SCHOOL** Iowa State University











TITLE Oil Packaging

**STUDENT** Meghan Ewing

SCHOOL DMACC

130 //

STUDENT



TITLE Aioli Package

**STUDENT** Brad Stenger

SCHOOL DMACC



TITLE Chocolate Packaging

**STUDENT** Hannah Brus

**SCHOOL** Iowa State University



TITLE Turbo Tea

**STUDENT** Jordan Wayne

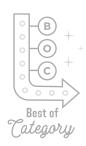
**SCHOOL** Grand View University



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TITLE 2018 Basemint Calendar

CLIENT BASEMINT FIRM BASEMINT

**CREDITS** Andrew Maahs - Illustrator

Kelly Bittner - Illustrator



TITLE My Draft is Craft

**CLIENT** 818 - a tiny design empire

FIRM 818 - a tiny design empire

CREDITS Melissa Carlson Rachel Abel

Chandler Subra Paige Kleckner Toni Sarcone 14 | Self-Promotion



TITLE Holiday Ginger Glass

CLIENT Red Dot Advertising

FIRM Red Dot Advertising

**CREDITS** Red Dot Creative Team



TITLE Shift Holiday Card

CLIENT Shift Interactive
FIRM Shift Interactive

**CREDITS** Roman Serebryakov - Design & Front-End Development

Matt Smith - Front-End Development
Jaclyn Overton & Kaylee Humphrey - Copy
Chris Wagner - Game Development
Mackenzie Ostrem - Project Management



TITLE VIP Invitation

**CLIENT** Speak PR

FIRM Speak PR

**CREDITS** Jeremiah Elbel - Creative Director & Designer

Carolyn Jenison - Content Strategy Jeremiah Elbel - Screen Printer







**TITLE** Baton Global Website

**CLIENT** Baton Global

FIRM Black Tie Creatives

CREDITS Jenn State – Art Direction
Dinko Ibukic – Design & Development

Julian State - Strategy





**TITLE** Drake Executive Education Website

**CLIENT** Drake University

**FIRM** Black Tie Creatives

CREDITS Dinko Ibukic – Design & Development Jenn State – Art Direction Julian State – Strategy





TITLE The Truth About IPERS Website

**CLIENT** Iowa Public Employees' Retirement System (I.P.E.R.S.)

FIRM Cooper Smith & Company

**CREDITS** Robin Wasteney – Senior Art Director

Sally Cooper Smith - Creative Director

Eagle Creek - Developer



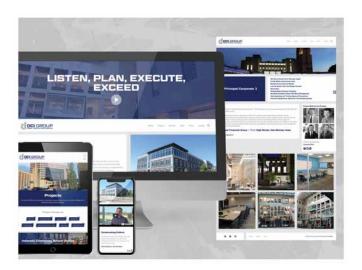
TITLE Hawkeye Heaven Recruit Spotlight Social Media Campaign

**CLIENT** Hawkeye Heaven

FIRM Farmboy

CREDITS Jason McArtor – Art Director Zachary Kern – Art Director

Brent Van Erdewyk – Designer



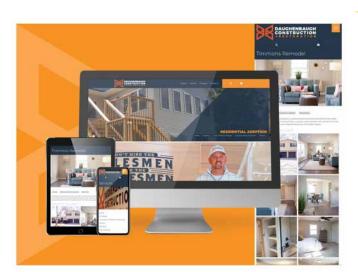
TITLE DCI Group Website

**CLIENT** DCI Group

**FIRM** Farmboy

CREDITS Kayla Craycraft - Web Developer

Bryan Lloyd - Web Developer Allison Voshell - Junior Developer



TITLE Daughenbaugh Construction & Restoration Website

**CLIENT** Daughenbaugh Construction & Restoration Corporation

FIRM Farmboy

**CREDITS** Kayla Craycraft - Web Developer

Bryan Lloyd - Web Developer





TITLE Beeler's

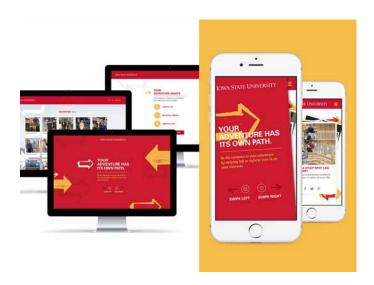
**CLIENT** Beeler's Pure Pork

FIRM Flying Hippo Brand + Digital

**CREDITS** Scott Helms - Creative Director

Annie Eischen - Art Director, Designer, Prop Stylist

Shawn Lykken – Developer Ash Duhautois – Developer



**TITLE** Choose Your Adventure

**CLIENT** Iowa State University Office of Admissions

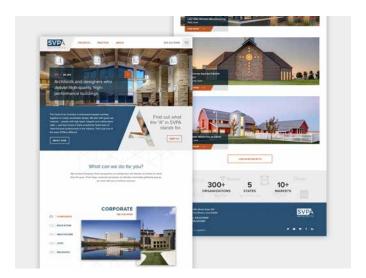
FIRM Flying Hippo Brand + Digital

**CREDITS** Scott Helms - Creative Director

Annie Eischen - Art Director, Designer

David Woolf - Developer

Kristin Killian - Account Manager



**TITLE** SVPA Architects Website

**CLIENT** SVPA Architects

FIRM Juicebox Interactive

**CREDITS** Jaclyn Nail - Art Director

Nick Frandsen – Developer Dale Bentlage – Strategist



TITLE Montana Epic Family Adventures

**CLIENT** Visit Montana

FIRM Meredith Travel Marketing

CREDITS Kylee Krizmanic - Creative Director Ananda Spadt - Art Director

Ryan Donnell - Photographer

Tara Okerstrom-Bauer - Photo Editor



**TITLE** GC3 Website

**CLIENT** GC3

FIRM Red Dot Advertising

**CREDITS** Jenn State - Art Director & Design

Red Dot Creative Team Nolasoft - Development



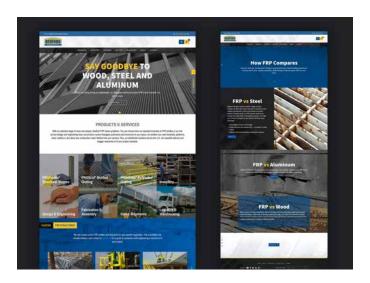
**TITLE** Splashlight Website

**CLIENT** Splashlight Solutions

FIRM Red Dot Advertising

**CREDITS** Jenn State - Art Director & Design

Red Dot Creative Team Nolasoft - Development



TITLE Bedford Marketing Website

**CLIENT** Bedford Reinforced Plastics Corporation

**FIRM** Shift Interactive

**CREDITS** Roman Serebryakov - Development & Design

Paul Richards - Creative Direction

Matt Smith - User Experience

Rachel Bowley - Project Management

Cody Hill - Back-end Development

Jaclyn Overton - Digital Strategy

Ryan Albers - Account Executive

Dustin Miller - Production



TITLE Vanguard Website

**CLIENT** Vanguard

FIRM Red Dot Advertising

CREDITS Chresten Jensen - Art Director & Design

Red Dot Creative Team Nolasoft - Development

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TITLE Vermeer Forage Commander App

**CLIENT** Vermeer

FIRM Shift Interactive

**CREDITS** Matt Smith – User Experience

Renae Meines - Design

Chris Wagner & Clayton Brady - App Development

Mackenzie Ostrem - Project Management



TITLE The Barnum Factory Website

**CLIENT** The Barnum Factory

FIRM Speak PR

**CREDITS** Jeremiah Elbel - Creative Director & Designer

Carolyn Jenison - Content Strategy









STUDENT

TITLE Four Plus App Concept

**STUDENT** Leah Plath

**SCHOOL** University of Northern Iowa







TITLE 2017 Iowa Craft Brew Festival

**CLIENT** Iowa Brewers Guild

FIRM BASEMINT

CREDITS Andrew Maahs - Art Director Kelly Bittner - Art Director











TITLE 2016 Interstate Congestion Report Infographic

**CLIENT** IOWA DOT

FIRM INTRANS Institute for Transportation at

Iowa State University

CREDITS Hesham G. Hassan – Art Director/Designer Neal Hawkins – Project Manager Skylar Knickerbocker & Anuj Sharma – Project Coordinators 16 | Miscellaneous



TITLE BSpokeDSM 2018 Tshirt Designs

**CLIENT** BSpokeDSMSystem (I.P.E.R.S.)

FIRM Speak PR

**CREDITS** Jeremiah Elbel - Creative Director & Designer



TITLE ZOOM YETI

**STUDENT** Haley Murray

**SCHOOL** Iowa State University



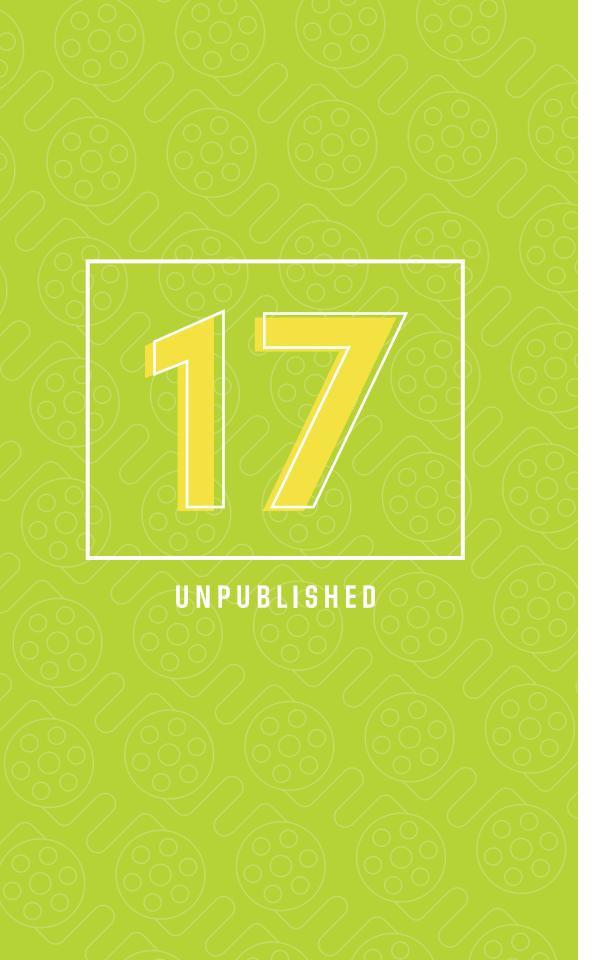
TITLE Letter Project

**STUDENT** Liz Wilson

SCHOOL DMACC



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TITLE Five Waters Project

**CLIENT** City of West Des Moines

FIRM Red Dot Design

**CREDITS** Chresten Jensen



TITLE Ordinary Elephant Identity

**CLIENT** Ordinary Elephant

FIRM Atha Design

**CREDITS** Kris Atha - Art Director/Designer

17 | Unpublished 17 | Unpublished



TITLE PRND Logo

**CLIENT** PRND Vintage Memorabilia

FIRM Juicebox Interactive

**CREDITS** Kathryn Sutton - Designer

Dale Bentlage - Strategist



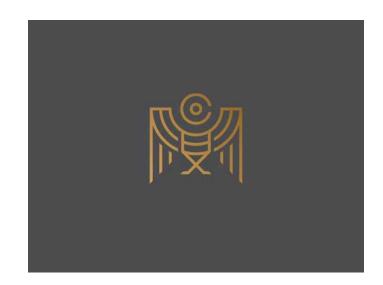
TITLE Epiroc Holiday Card Concept

**CLIENT** Epiroc

Performance Marketing Group

**CREDITS** Paul Richards

Camille Wolfe



TITLE Cope Murphy & Co Logo

**CLIENT** Cope Murphy & Co

FIRM Red Dot Design

**CREDITS** Chresten Jensen



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## ADAI CREW MEMBER?

Drop us a line at adai@artdirectorsiowa.org.

We are always on the look out for inspiring local creatives to join our team.

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ADAI would like to thank you, our judges, our sponsors and the exhibition crew for their hard work and dedication in making this year's event a success.

Our mission has been to showcase the very best of lowa's design, while connecting students and professionals across our state. We hope you join us next year!



